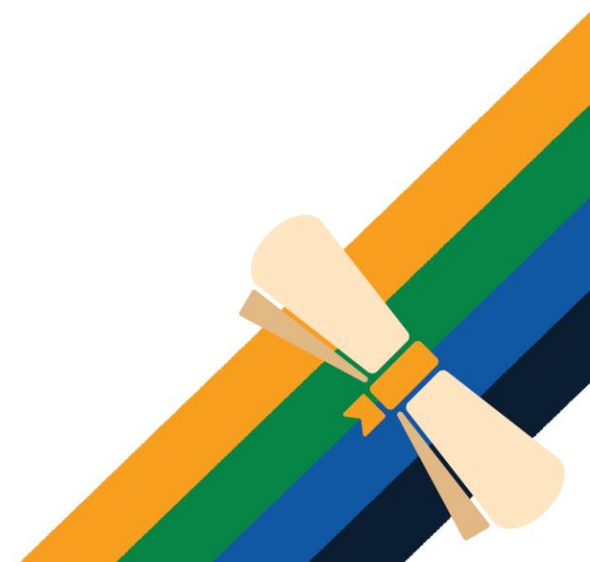




Welcome to **UNITED** Central Coast

*A partnership between Cuesta College and Allan Hancock College
to address the Central Coast's Higher Education Desert*

October 5, 2023



A Focus on the Future





VISION 2030

A Roadmap for California
Community Colleges



VISION 2030

A Roadmap for California
Community Colleges

12 Actions within Our
**THREE STRATEGIC
DIRECTIONS**

VISION 2030
**6 OUTCOMES
AND METRICS**

VISION 2030
3 GOALS

Equity in Success
Equity in Access
Equity in Support



VISION 2030

A Roadmap for California
Community Colleges

Equitable Baccalaureate Attainment

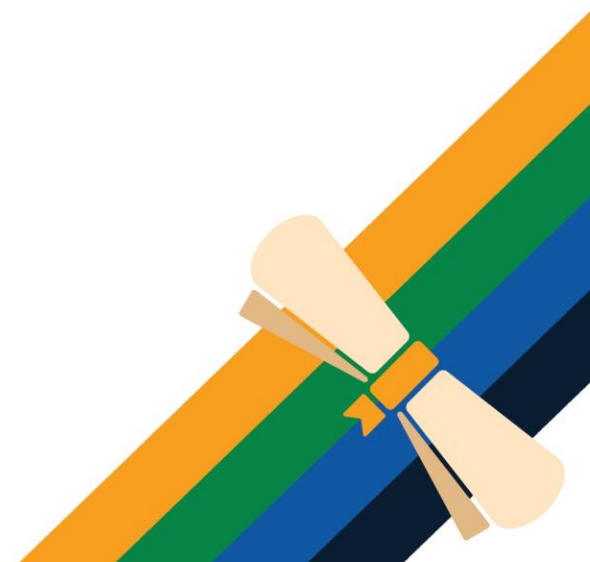
Enabling baccalaureate attainment for every Californian requires meeting the unique needs of current and prospective learners regardless of age, race, socioeconomic status and previous educational attainment. Supporting the state's credential attainment requires that we deepen our work to dismantle the “traditional” architecture of institutions and adapt to today's students.

Equitable Workforce and Economic Development

Vision 2030 will empower today's students, both current and future, and improve their social and economic mobility. This will be achieved through robust workforce development initiatives that will equip students with the skills and knowledge needed to thrive in today's ever-changing economy. Our focus supports evolving workforce needs in key areas such as health care, climate action, STEM and education.

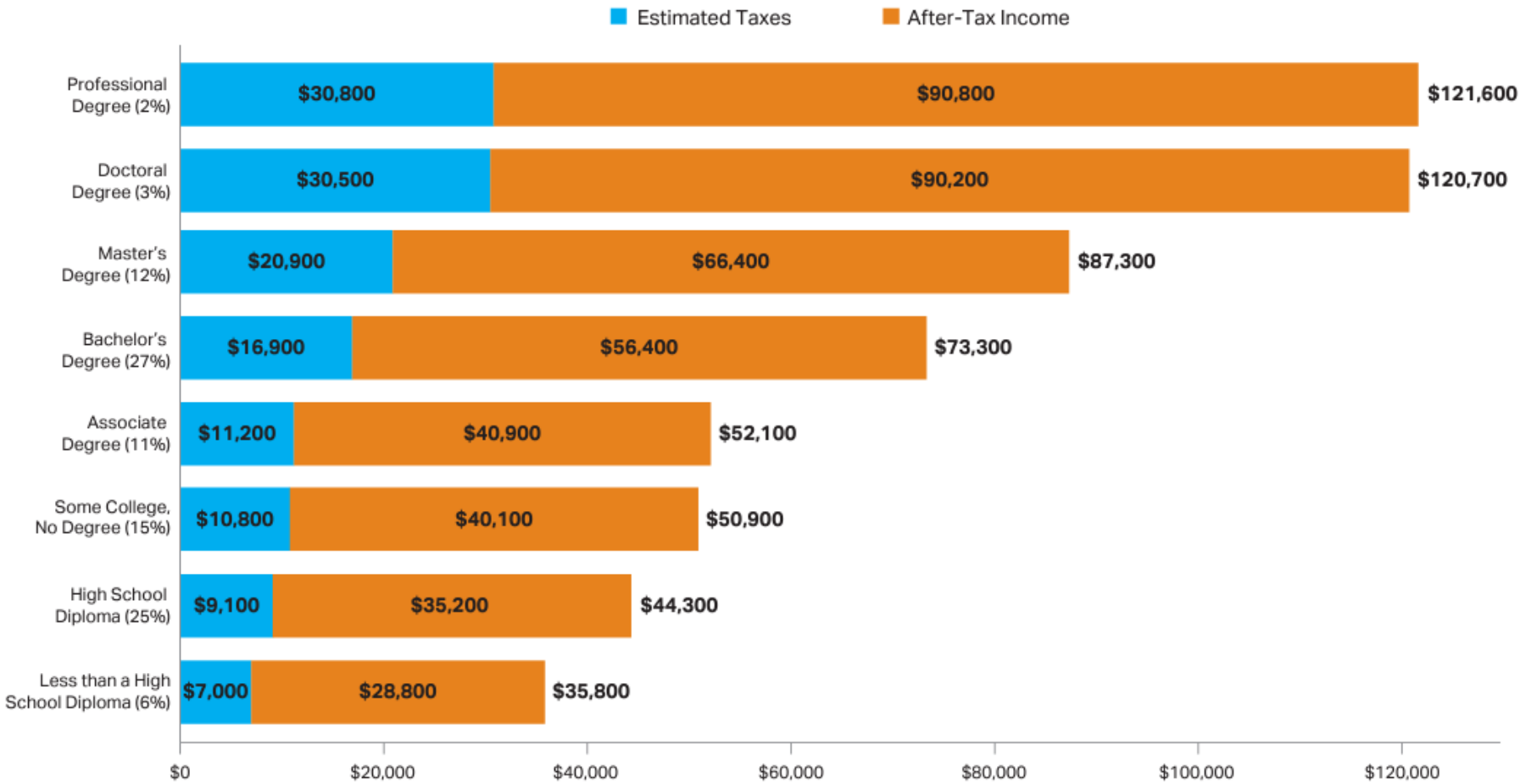
The Future of Learning

Generative artificial intelligence (AI) provides powerful new capabilities with tremendous implications for higher education. While AI holds great promise as a tool to eliminate equity gaps, it could also quite easily replicate biases, such as through uneven access by following the fissures of the pre-existing digital divide. We will explore opportunities to lead in adapting and building the promise of advances in AI in higher education.



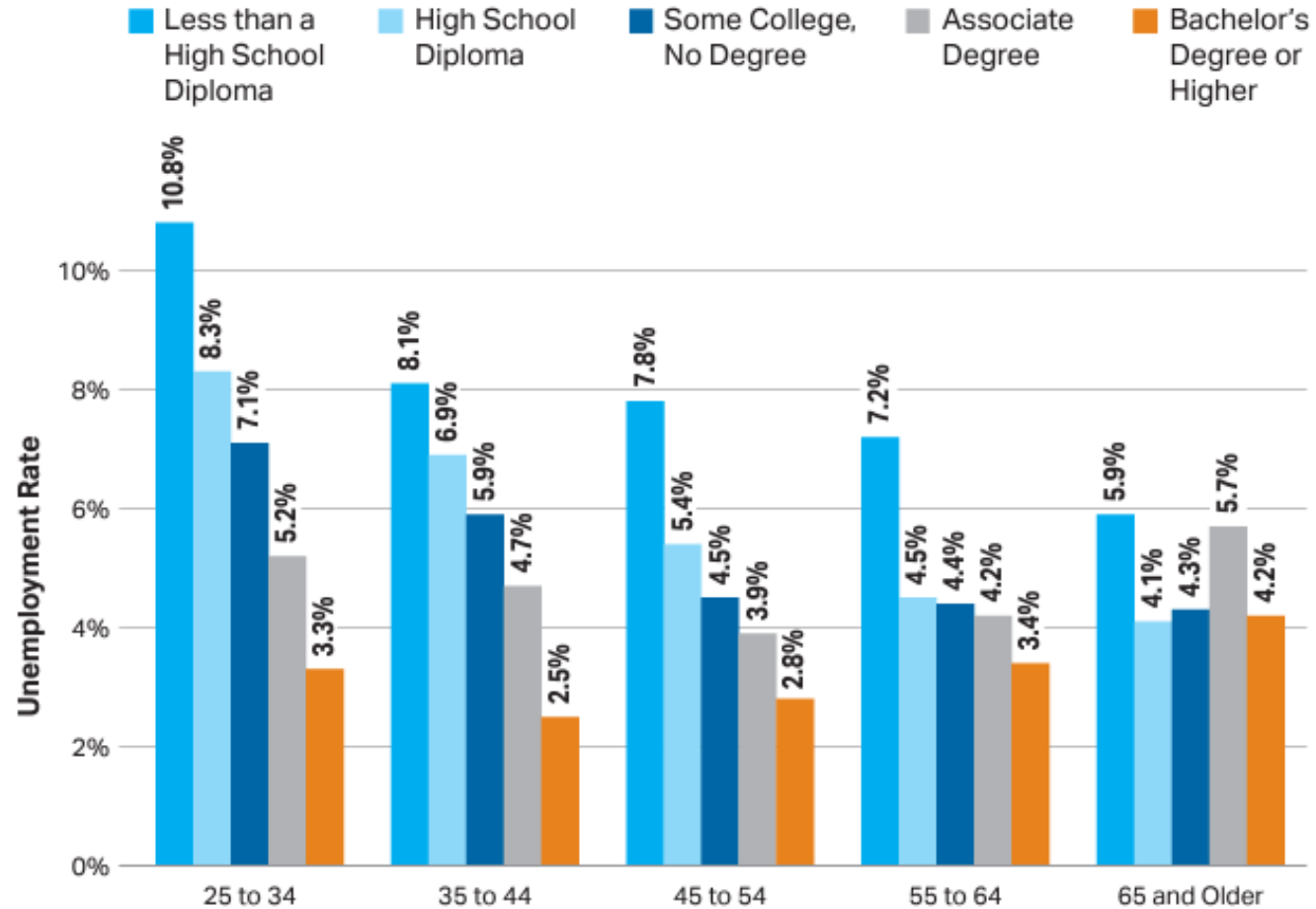
Benefits of Higher Education Higher Earnings

Economic Impact of Education for Adults 25 and Older



Source: Education Pays, 2023: The College Board

Benefits of Higher Education: Less Likely to be Unemployed



SOURCE: U.S. Census Bureau, Current Population Survey, January through December 2021; calculations by the authors.



CUESTA
COLLEGE

UNITED
CENTRAL COAST



Degrees for our community, designed by our community.

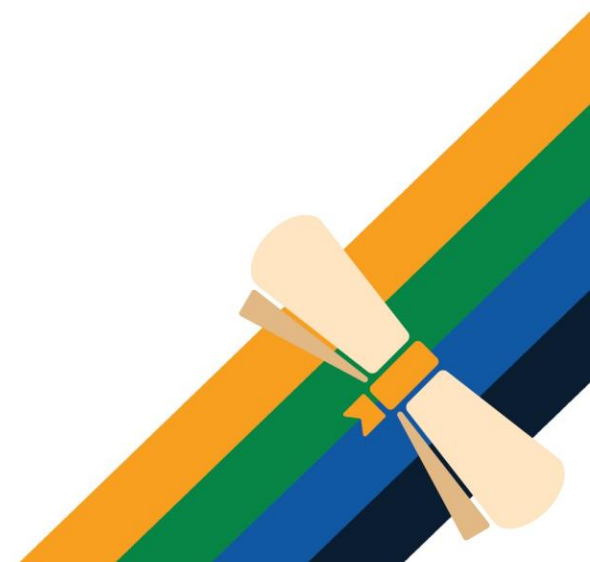


ALLAN
HANCOCK
COLLEGE



REACH

Ideas + Action for a Thriving Central Coast



REACH 2030: Higher Education

Expand 4-year degree options

With entrance to Cal Poly and UCSB highly competitive and constrained, options for a four-year degree on the Central Coast are severely limited. Aside from online programs, students seeking a bachelor's degree must look at least 100 miles out of the region, a significant barrier for socio-economically disadvantaged communities. Expanded community college offerings and satellite education centers are needed to lift people out of poverty and prepare local residents for high-wage jobs.



1. Foster the Start-up, Attraction and Expansion of High-Wage Industries



2. Build a Thriving Space Enterprise at Vandenberg Air Force Base



3. Influence the Transformation of Diablo Canyon



4. Champion Regional Planning in Support of Economic Expansion

Housing, transportation, water



5. Spur Infrastructure Investment through Collaboration and Innovation



6. Expand and Integrate Education Opportunities

California Higher Education Master Plan (1960)



Top
100%



Top
33.3%



Top
12.5%

Destination of High School Graduates

California Higher Education Master Plan



Associate
Degrees
Career Education



Bachelor's and
Master's Degrees



All levels of
degrees,
including
professional and
Ph.D.

1960

Master Plan Evolution



Associate
Degrees
Career Education



Bachelor's and
Master's Degrees
*Educational
Doctorates (Ed.D)*



All levels of
degrees,
including
professional and
Ph.D.

2005

Master Plan Evolution



Associate Degrees
Career Education

*Associate Degree for
Transfer*



BS/BA/MA Degrees
Ed.D

*Doctorate in Physical
Therapy (DPT)*



All levels of degrees,
including
professional and
Ph.D.

2010



Associate Degree for Transfer

A Degree with a Guarantee.SM



Our Trouble with Transfer



Associate Degree
for Transfer
*A Degree with a Guarantee.*SM

GUARANTEED SAVED SPOT

Nearly Limitless Benefits

With your Associate Degree for Transfer, you'll be guaranteed admission into the CSU system, though admission to a specific campus or major is not guaranteed. If you're applying to Historically Black Colleges and Universities, fully online and out-of-state universities and participating independent, non-profit universities in California, you are guaranteed admission into the exact campus you applied to and the major you want to pursue.

Master Plan Evolution



Associate Degrees
Career Education



BS/BA/MA Degrees
Ed.D/DPT
*Doctor of Nursing
Practice (DNP)*



All levels of degrees,
including
professional and
Ph.D.

2012

Master Plan Evolution



Associate Degrees

Career Education

*Baccalaureate Pilot
(15 Schools)*



BS/BA/MA Degrees

Ed.D/DPT/DNP



All levels of degrees,

including

professional and

Ph.D.

2014

Senate Bill 850 (Block, 2014)

The people of the State of California do enact as follows:

SECTION 1. The Legislature finds and declares all of the following:

(a) California needs to produce one million more baccalaureate degrees than the state currently produces to remain economically competitive in the coming decades.

(b) The 21st century workplace increasingly demands a higher level of education in applied fields.

(c) There is demand for education beyond the associate degree level in specific academic disciplines that is not currently being met by California's four-year public institutions.

(d) Community colleges can help fill the gaps in our higher education system by granting baccalaureate degrees in a limited number of areas in order to meet a growing demand for a skilled workforce.

(e) These baccalaureate programs will be limited and will not in any way detract from the community colleges' traditional mission to advance California's economic growth and global competitiveness through education, training, and services that contribute to continuous workforce improvement, nor will these programs unnecessarily duplicate similar programs offered by nearby public four-year institutions.

(f) Community colleges can provide a quality baccalaureate education to their students, enabling place-bound local students and military veterans the opportunity to earn the baccalaureate degree needed for new job opportunities and promotion.

(g) Twenty-one other states, from Florida to Hawaii, already allow their community colleges to offer baccalaureate degrees. California is one of the most innovative states in the nation, and the California Community Colleges will use that same innovative spirit to produce more professionals in health, biotechnology, public safety, and other needed fields.

Senate Bill 850, Section 1(e)

(e) These **baccalaureate programs will be limited** and will not in any way detract from the community colleges' traditional mission to advance California's economic growth and global competitiveness through education, training, and services that contribute to continuous workforce improvement, nor will these programs **unnecessarily duplicate** similar programs offered by **nearby** public four-year institutions.

Master Plan Evolution



Associate Degrees
Career Education
Baccalaureate Pilot
(15 Schools)



BS/BA/MA Degrees
Ed.D/DPT/DNP
*Doctorate of
Audiology (AuD)*



All levels of
degrees, including
professional and
Ph.D.

2016

Master Plan Evolution



Associate Degrees
Career Education
Baccalaureate Pilot
(15 Schools)



BS/BA/MA Degrees
Ed.D/DPT/DNP/AuD
*Doctorate of
Occupational Therapy*



All levels of degrees,
including professional
and Ph.D.

2019

Master Plan Evolution



Associate Degrees
Career Education
*Baccalaureate
Expansion*



BS/BA/MA Degrees
Ed.D/DPT/DNP/AuD
OTD



All levels of degrees,
including
professional and
Ph.D.

2021

Master Plan Today: UnitedED Central Coast



*CCBA Proposal to
address regional
teacher workforce*



*CCBA Proposal to
support local
workforce gaps*

2023

The Workforce Gap

We're as much of a real estate firm as we are a produce company. We want to encourage non-ag backgrounded individuals that there is tremendous opportunity in our industry. We can teach you the ag piece of the equation.

Mitch Ardantz, Bonipak Betteravia
(Paraphrased)



Planting for the future

The Higher Education Desert



Community College Baccalaureate Submission Process

Target Date: AHC – January 2024; Cuesta – Fall 2024

Identify a community need

Education and Applied Professional Studies

Gauge Community/Student Interest

Community Presentation and Surveys

Look for Duplication with CSU Programs

Develop and Approve Concept through local Academic Senate

Submit to Board of Governors

SMJUHSD

Student Demographics

SANTA MARIA JOINT UNION HIGH SCHOOL DISTRICT STUDENT DEMOGRAPHICS

Census Day Population 2022-2023: 9,250

SPECIAL POPULATIONS

- SWD 12.1%
- Homeless 19.5%
- Foster 0.6%
- SED 75.0%

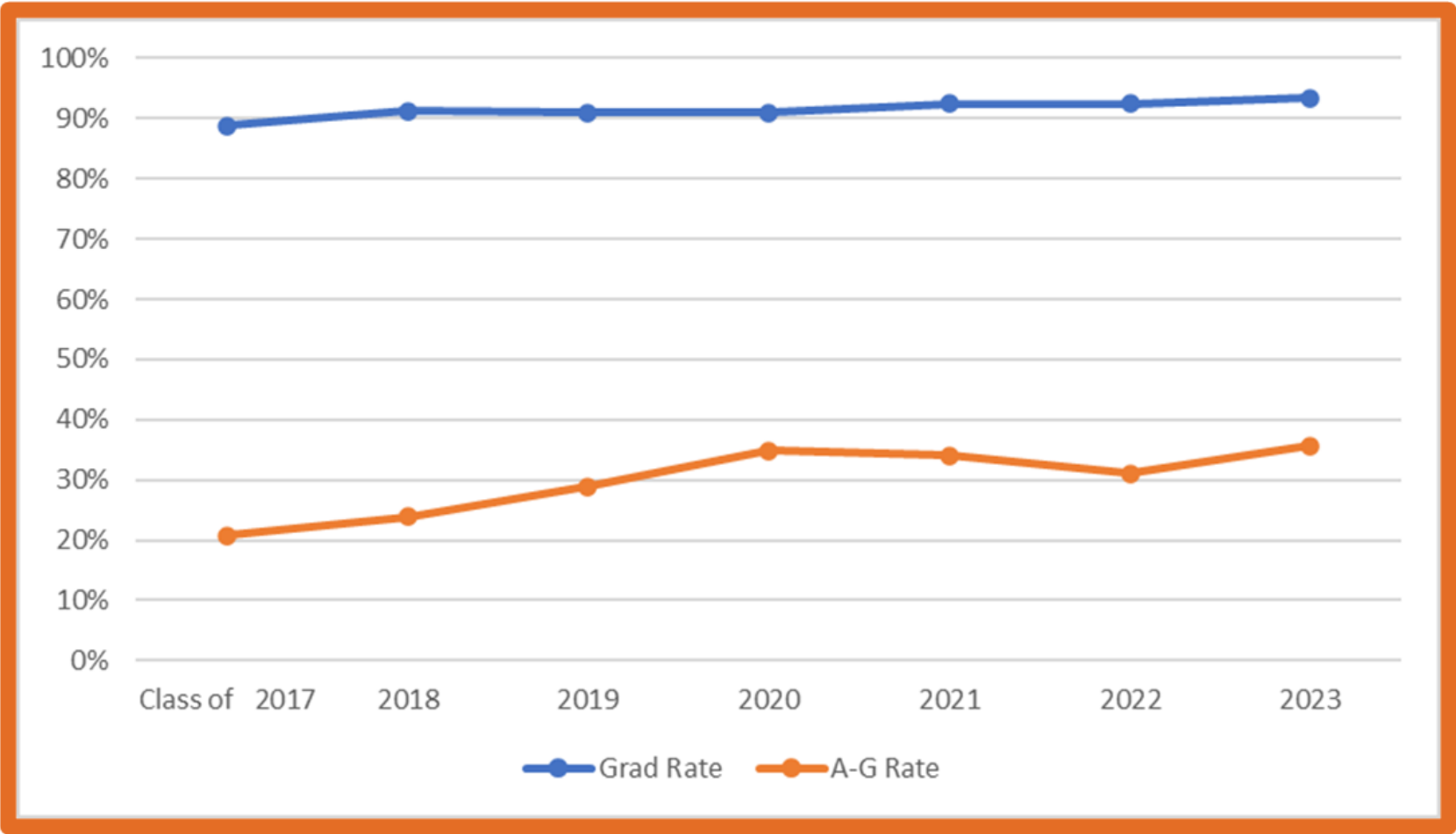
LANGUAGE FLUENCY

- English Only 27.7%
- English Learners 15.7%
- RFEP 55.2%
- IFEP 1.3%

ETHNICITY AND RACE

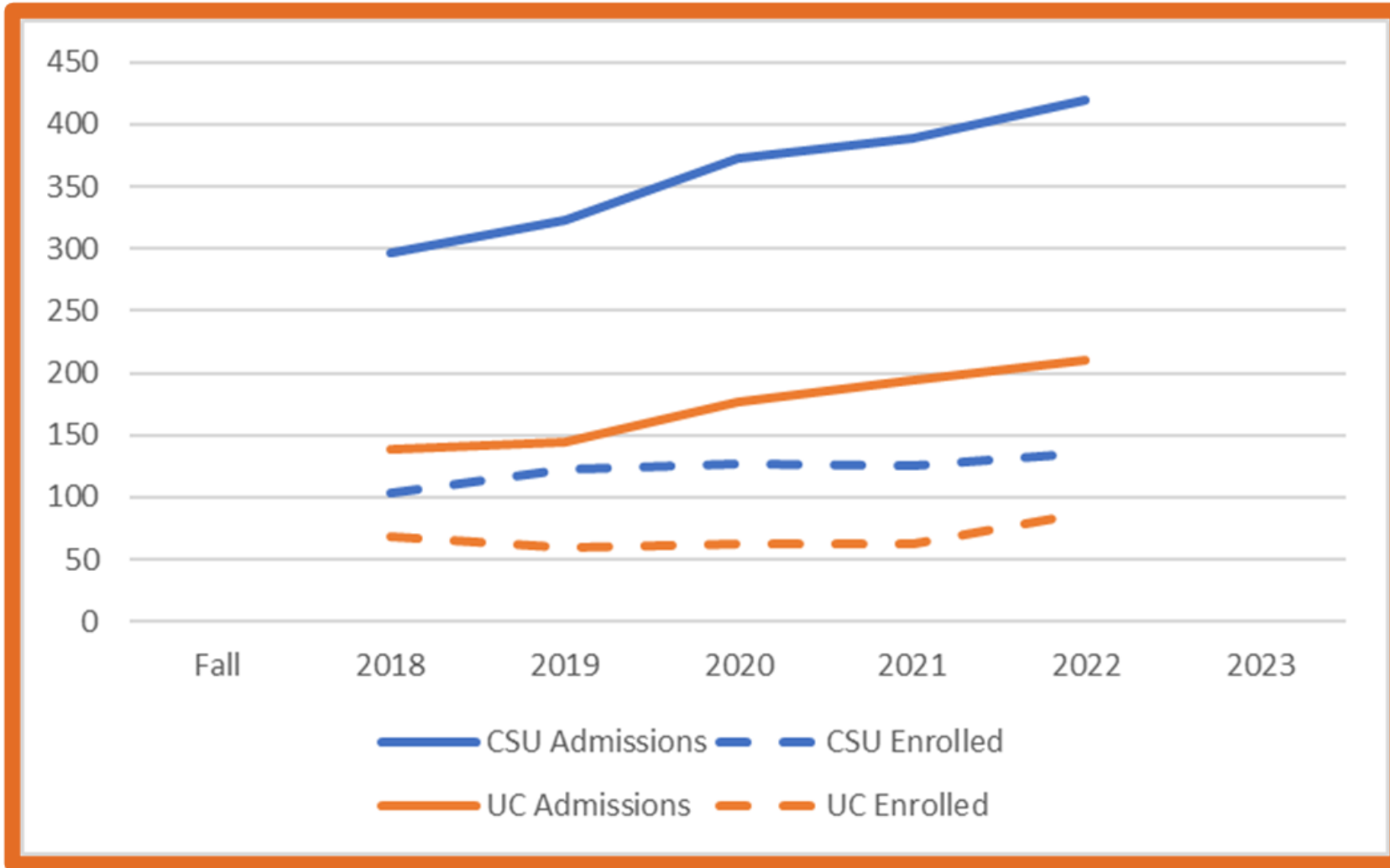
- Hispanic/Latino 88.5%
- White 7.2%
- Asian 2.2%
- Other 2.1%

SMJUHSD Success Metrics

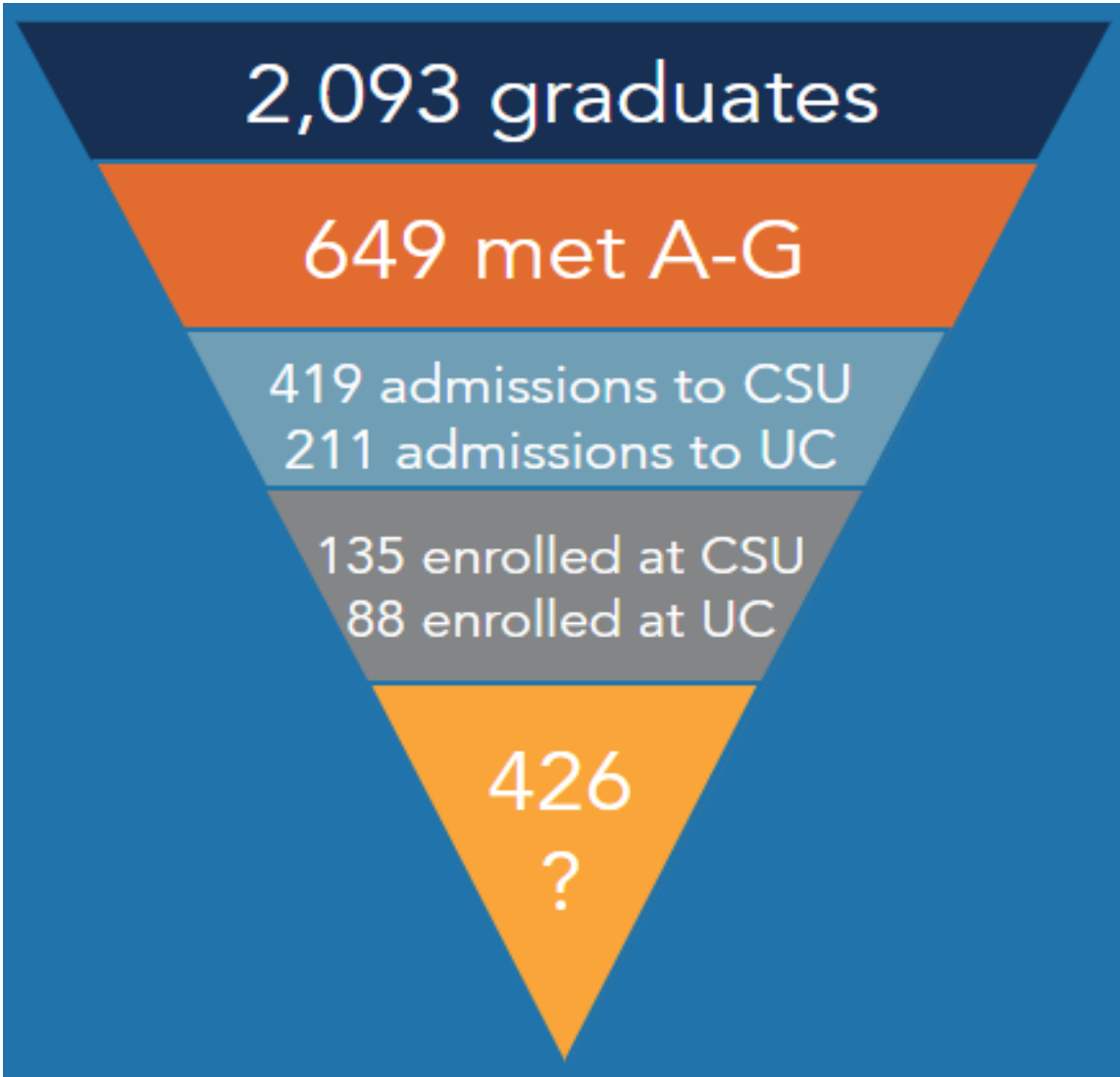


SMJUHSD

University Admissions/Enrollment



SMJUHSD Class of 2022





CUESTA
COLLEGE

UNITED
CENTRAL COAST



Degrees for our community, designed by our community.



ALLAN
HANCOCK
COLLEGE

