# **Prompt Engineering for Education**

Jason Gulya Professor of English and Applied Media Al Consultant and Strategist Berkeley College

# 2 3 4

### Step 1: Identify the Goal

Identify the Goal: What do you want to get out of it?

### **Step 2: Decide on the Approach**

Decide on the Approach: What mindset do you need?

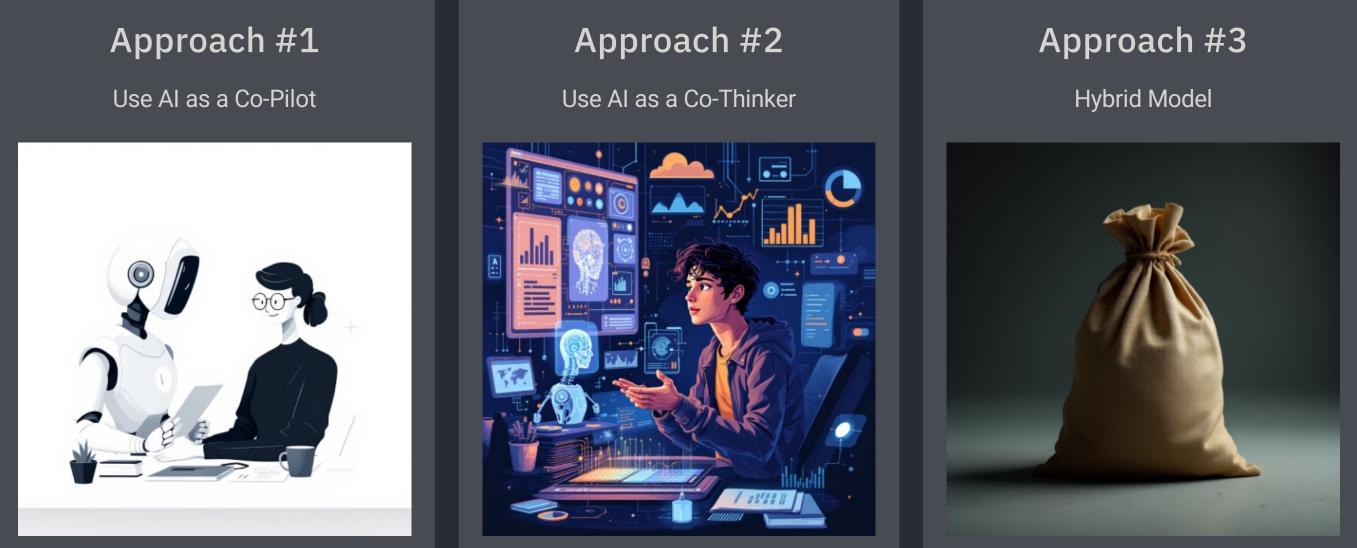
### Step 3: Test It Out

Start engaging with the Large Language Model.

### **Step 4: Redirect and Pivot**

Don't get too rigid. Provide feedback and further refine your instructions.

# Let's Talk About Step 2: The Approach



\* The language of co-pilot and co-thinker is covered in detail in the HBR Guide to Generative AI for Managers (Farri and Rosani)

# The AI Mindset(s)

## Let's Dive In

ChatGPT 4o ~ What can I help with? Ask anything ۰ Gearch Deep research Ŷ +••• 🔀 Create image d Analyze data 😤 Surprise me Analyze images More





# Feel free to reach out to me!

