Prompt Engineering for Education

Jason Gulya Professor of English and Applied Media Al Consultant and Strategist Berkeley College

2 3 4

Step 1: Identify the Goal

Identify the Goal: What do you want to get out of it?

Step 2: Decide on the Approach

Decide on the Approach: What mindset do you need?

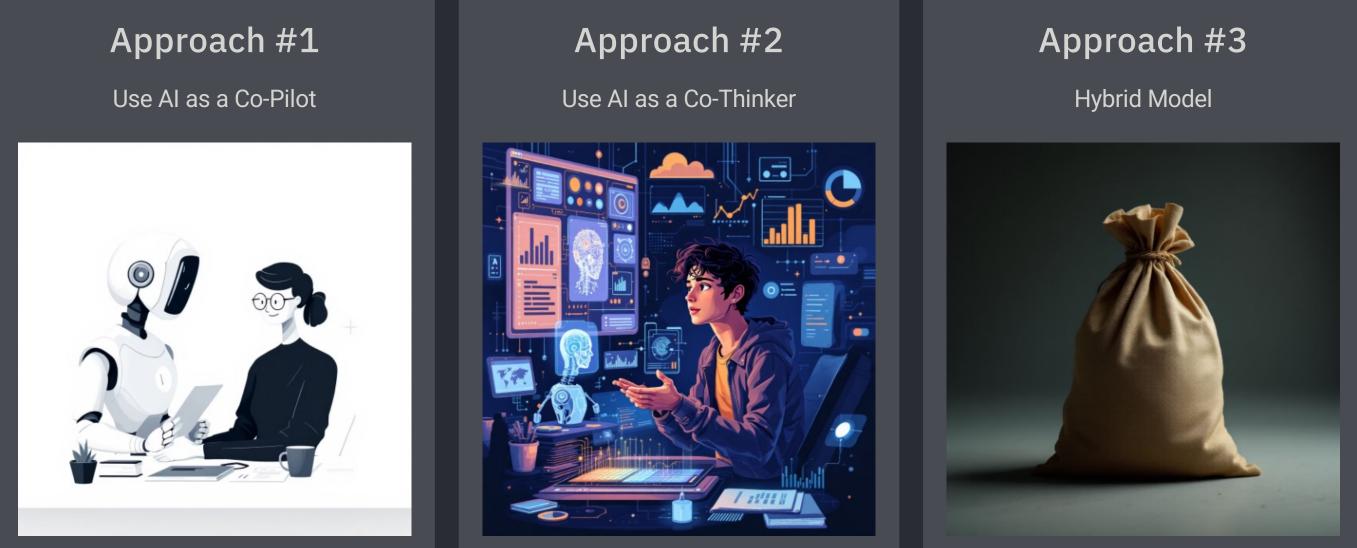
Step 3: Test It Out

Start engaging with the Large Language Model.

Step 4: Redirect and Pivot

Don't get too rigid. Provide feedback and further refine your instructions.

Let's Talk About Step 2: The Approach



* The language of co-pilot and co-thinker is covered in detail in the HBR Guide to Generative AI for Managers (Farri and Rosani)

The AI Mindset(s)

Let's Dive In

ChatGPT 4o ~ What can I help with? Ask anything ۰ Gearch Deep research Ŷ +••• 🔀 Create image d Analyze data 😤 Surprise me Analyze images More





Feel free to reach out to me!

