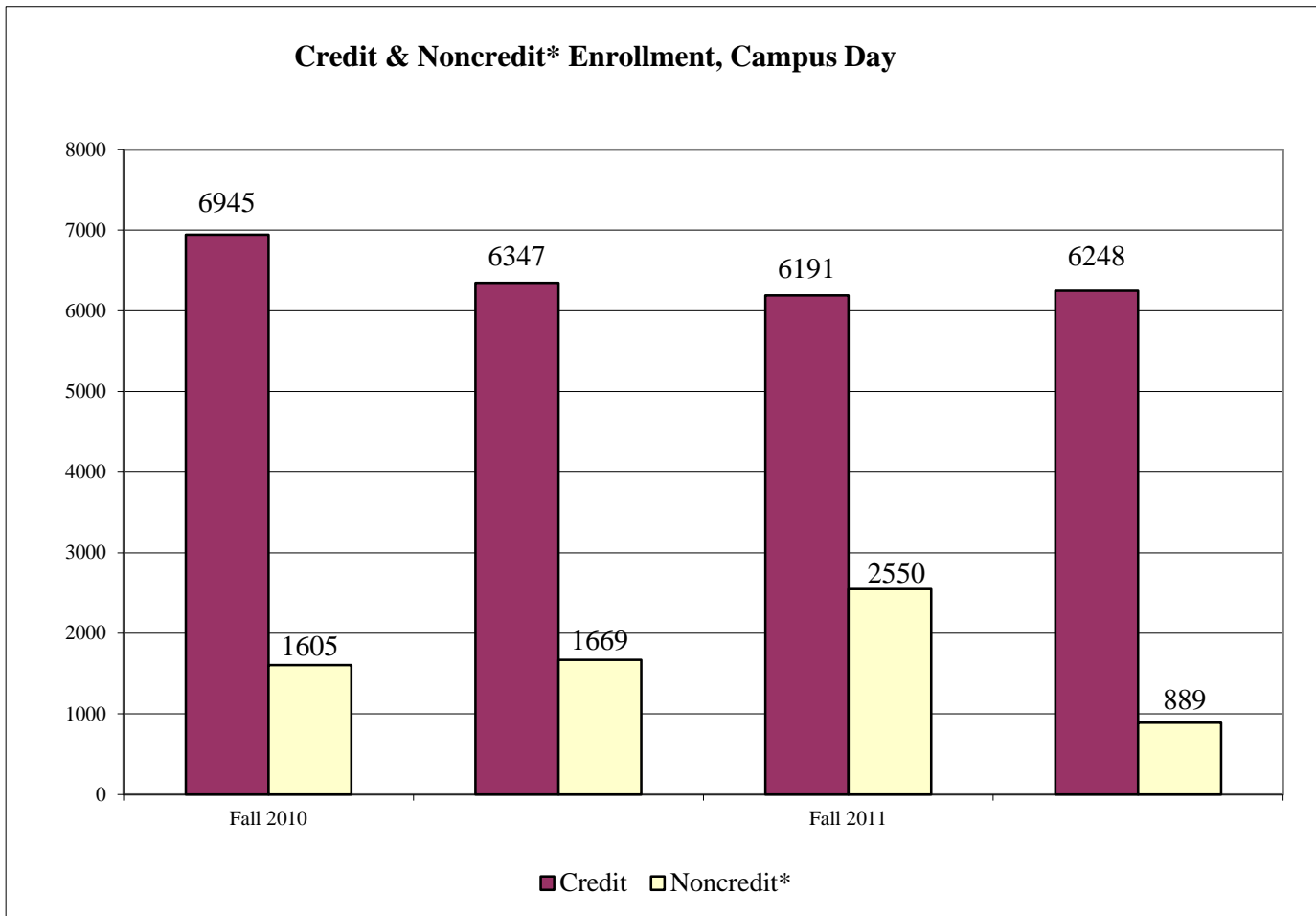


## ***4. Santa Maria Campus Day Profile***

<b><i>Topic</i></b>	<b><i>Page</i></b>
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## Credit and Noncredit\* Enrollment -- Campus Day

Enrollment	Fall 2010		Fall 2011		Fall 2012		Fall 2013	
	Number	Percent Change	Number	Percent Change	Number	Percent Change	Number	Percent Change
<b>Credit</b>	6945	9.22%	6347	-8.61%	6191	-2.46%	6248	0.92%
<b>Noncredit*</b>	1605	-49.67%	1669	3.99%	2550	52.79%	889	-65.14%
<b>Unduplicated Total</b>	7658	0.05%	7603	-0.72%	7008	-7.83%	7022	0.20%



\*Noncredit enrollment has been restated to include students that may also be enrolled in credit courses. As a result, the sum of credit and noncredit exceeds the unduplicated total.

**Credit\* FTR Enrollment, Age by Gender Ethnicity -- Campus Day**  
**Fall 2013**

Age Categories	Asian				Black				Filipino			
	Female		Male		Female		Male		Female		Male	
	#	%	#	%	#	%	#	%	#	%	#	%
Under 20	29	30.2%	27	32.9%	25	36.2%	65	50.4%	31	32.0%	33	31.7%
20 to 24	34	35.4%	36	43.9%	21	30.4%	38	29.5%	51	52.6%	45	43.3%
25 to 39	22	22.9%	10	12.2%	10	14.5%	17	13.2%	9	9.3%	24	23.1%
40-49	7	7.3%	4	4.9%	5	7.2%	4	3.1%	4	4.1%	2	1.9%
50+	4	4.2%	5	6.1%	8	11.6%	5	3.9%	2	2.1%	0	0.0%
Unknown	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Total</b>	<b>96</b>	<b>100.0%</b>	<b>82</b>	<b>100.0%</b>	<b>69</b>	<b>100.0%</b>	<b>129</b>	<b>100.0%</b>	<b>97</b>	<b>100.0%</b>	<b>104</b>	<b>100.0%</b>

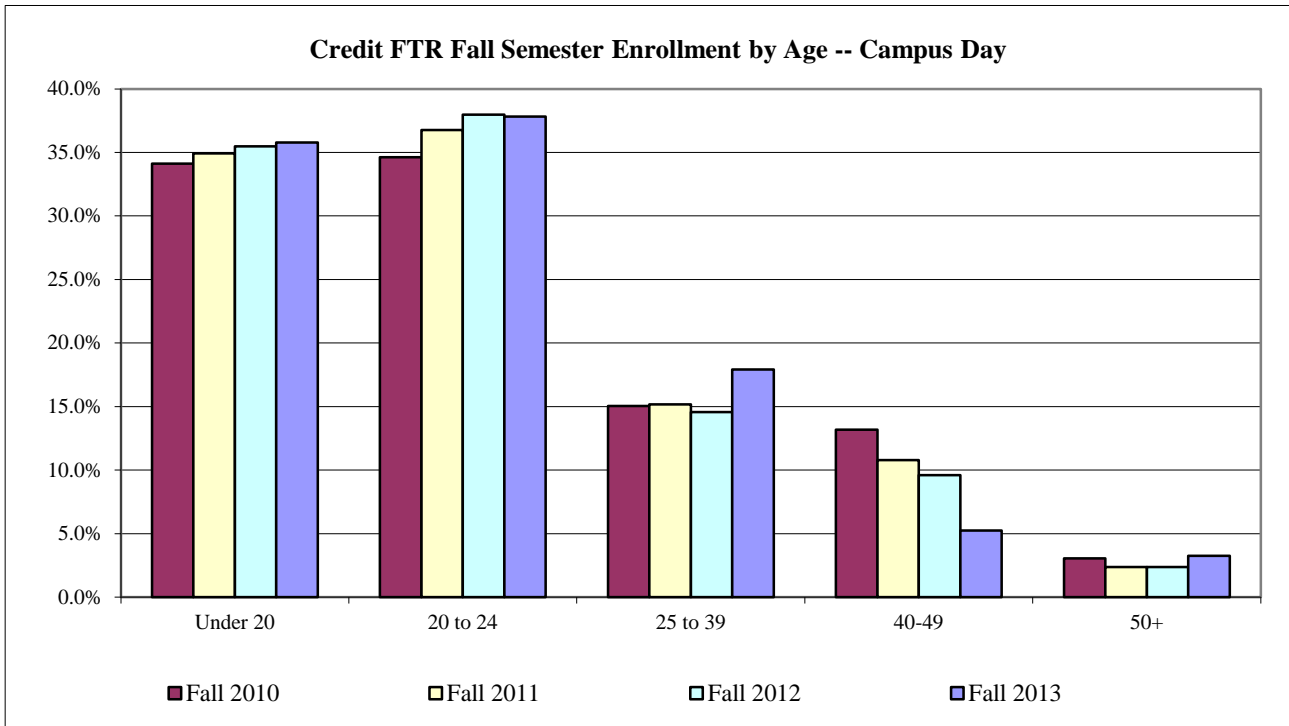
Age Categories	Hispanic				Nat American				Other Non-White			
	Female		Male		Female		Male		Female		Male	
	#	%	#	%	#	%	#	%	#	%	#	%
Under 20	699	38.7%	682	41.9%	18	41.9%	11	27.5%	0	0.0%	0	N/A
20 to 24	734	40.6%	680	41.7%	16	37.2%	17	42.5%	0	0.0%	0	N/A
25 to 39	288	15.9%	210	12.9%	4	9.3%	7	17.5%	0	0.0%	0	N/A
40-49	67	3.7%	44	2.7%	3	7.0%	3	7.5%	0	0.0%	0	N/A
50+	19	1.1%	13	0.8%	2	4.7%	2	5.0%	0	0.0%	0	N/A
Unknown	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	100.0%	0	N/A
<b>Total</b>	<b>1807</b>	<b>100.0%</b>	<b>1629</b>	<b>100.0%</b>	<b>43</b>	<b>100.0%</b>	<b>40</b>	<b>100.0%</b>	<b>1</b>	<b>100.0%</b>	<b>0</b>	<b>N/A</b>

Age Categories	Pacific Islander				White				Unknown			
	Female		Male		Female		Male		Female		Male	
	#	%	#	%	#	%	#	%	#	%	#	%
Under 20	3	23.1%	6	24.0%	313	29.3%	293	28.1%	0	0.0%	0	N/A
20 to 24	7	53.8%	11	44.0%	344	32.2%	328	31.4%	0	0.0%	0	N/A
25 to 39	1	7.7%	5	20.0%	262	24.6%	250	23.9%	0	0.0%	0	N/A
40-49	0	0.0%	2	8.0%	72	6.7%	110	10.5%	0	0.0%	1	N/A
50+	2	15.4%	1	4.0%	76	7.1%	63	6.0%	0	0.0%	0	N/A
Unknown	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	N/A
<b>Total</b>	<b>13</b>	<b>100.0%</b>	<b>25</b>	<b>100.0%</b>	<b>1067</b>	<b>100.0%</b>	<b>1044</b>	<b>100.0%</b>	<b>0</b>	<b>0.0%</b>	<b>1</b>	<b>N/A</b>

Age Categories	Decline to State				Total			
	Female		Male		Female		Male	
	#	%	#	%	#	%	#	%
Under 20	0	0.0%	0	0.0%	1118	35.0%	1117	36.6%
20 to 24	0	0.0%	0	0.0%	1207	37.8%	1155	37.8%
25 to 39	0	0.0%	0	0.0%	596	18.7%	523	17.1%
40-49	0	0.0%	0	0.0%	158	4.9%	170	5.6%
50+	0	0.0%	0	0.0%	113	3.5%	89	2.9%
Unknown	0	0.0%	0	0.0%	1	0.0%	0	0.0%
<b>Total</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0.0%</b>	<b>3193</b>	<b>100.0%</b>	<b>3054</b>	<b>100.0%</b>

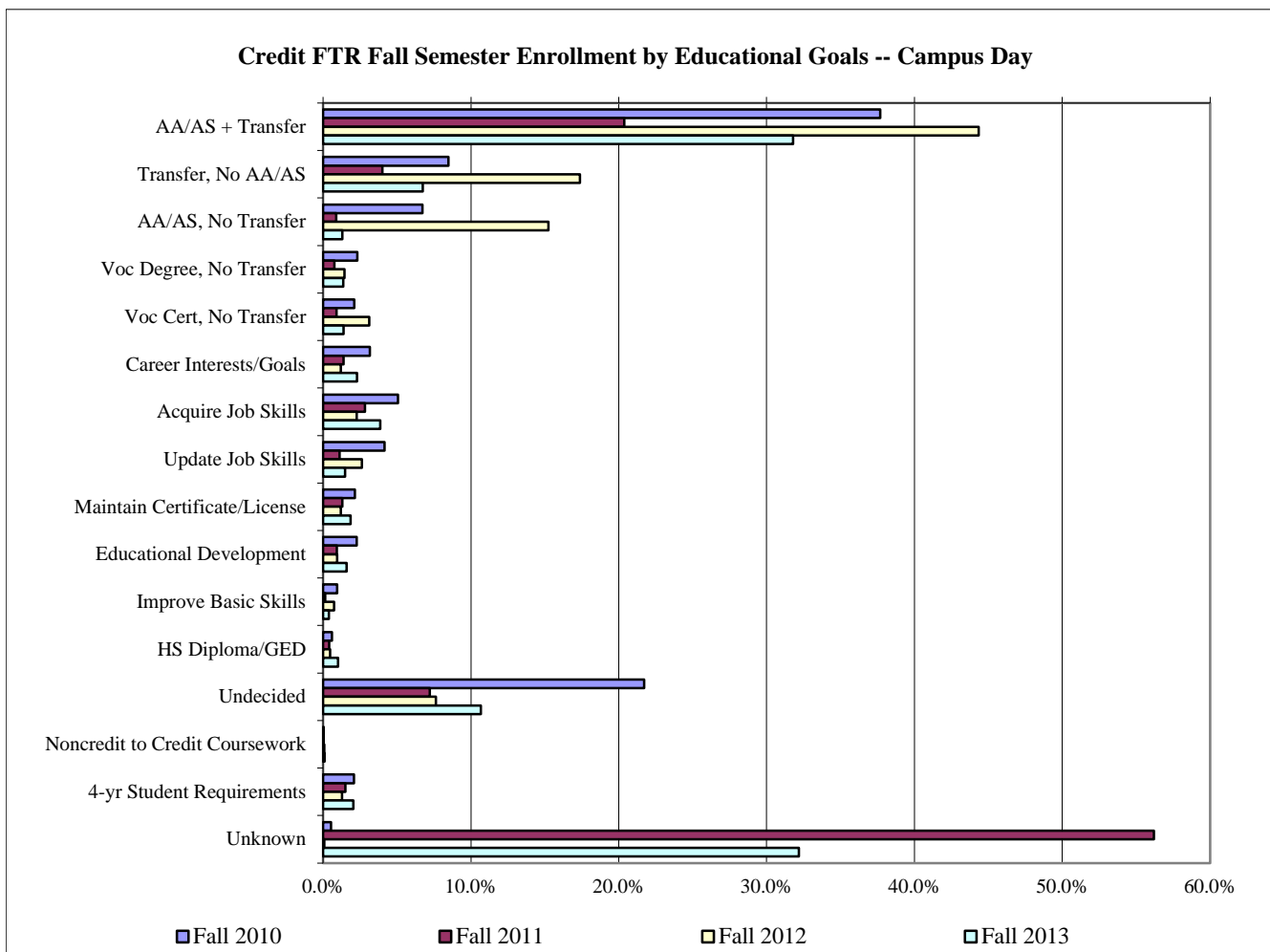
## Credit\* FTR Enrollment by Age -- Campus Day

<b>Campus Day</b>								
<b>Age</b>	<b>Fall 2010</b>		<b>Fall 2011</b>		<b>Fall 2012</b>		<b>Fall 2013</b>	
	<b>#</b>	<b>% of total</b>	<b>#</b>	<b>% of total</b>	<b>#</b>	<b>% of total</b>	<b>#</b>	<b>% of total</b>
Under 20	2369	34.1%	2213	34.9%	2197	35.5%	2235	35.8%
20 to 24	2404	34.6%	2330	36.8%	2351	38.0%	2363	37.8%
25 to 39	1045	15.0%	962	15.2%	902	14.6%	1119	17.9%
40-49	916	13.2%	684	10.8%	594	9.6%	328	5.2%
50+	211	3.0%	150	2.4%	147	2.4%	203	3.2%
Unknown	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Total</b>	<b>6945</b>	<b>100.0%</b>	<b>6339</b>	<b>100.0%</b>	<b>6191</b>	<b>100.0%</b>	<b>6248</b>	<b>100.0%</b>
<b>Average Age</b>	24.8		25.5		24.7		23.0	



## Credit\* FTR Fall Semester Enrollment by Educational Goal -- Campus Day

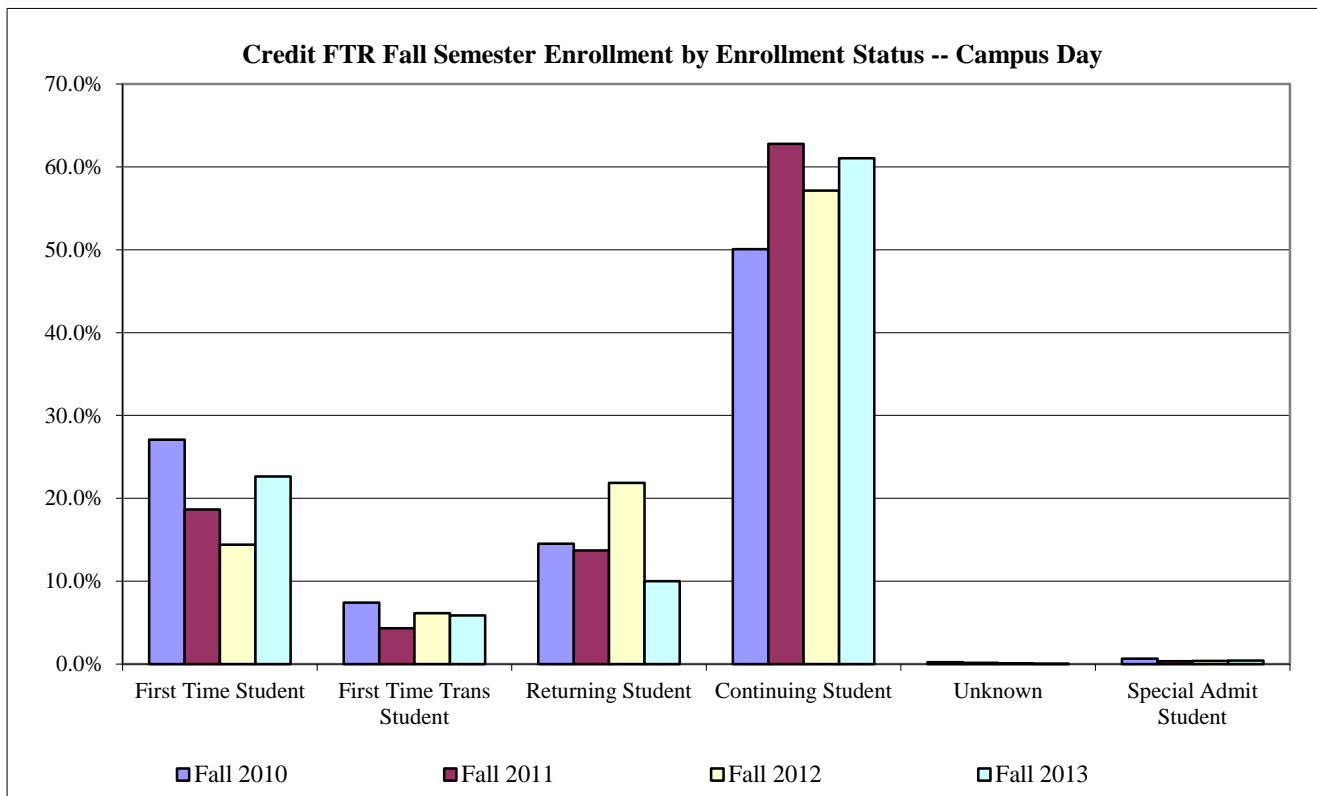
Campus Day								
Educational Goals	Fall 2010		Fall 2011		Fall 2012		Fall 2013	
	#	% of total	#	% of total	#	% of total	#	% of total
AA/AS + Transfer	2617	37.7%	1293	20.4%	2746	44.4%	1986	31.8%
Transfer, No AA/AS	588	8.5%	255	4.0%	1075	17.4%	421	6.7%
AA/AS, No Transfer	466	6.7%	56	0.9%	943	15.2%	81	1.3%
Voc Degree, No Transfer	161	2.3%	48	0.8%	89	1.4%	85	1.4%
Voc Cert, No Transfer	146	2.1%	58	0.9%	193	3.1%	86	1.4%
Career Interests/Goals	220	3.2%	88	1.4%	74	1.2%	143	2.3%
Acquire Job Skills	352	5.1%	179	2.8%	140	2.3%	241	3.9%
Update Job Skills	288	4.1%	71	1.1%	162	2.6%	93	1.5%
Maintain Certificate/License	149	2.1%	83	1.3%	74	1.2%	116	1.9%
Educational Development	158	2.3%	59	0.9%	59	1.0%	99	1.6%
Improve Basic Skills	66	1.0%	9	0.1%	46	0.7%	24	0.4%
HS Diploma/GED	41	0.6%	26	0.4%	29	0.5%	63	1.0%
Undecided	1508	21.7%	458	7.2%	472	7.6%	666	10.7%
Noncredit to Credit Coursework	3	0.0%	2	0.0%	5	0.1%	6	0.1%
4-yr Student Requirements	145	2.1%	95	1.5%	79	1.3%	127	2.0%
Unknown	37	0.5%	3567	56.2%	5	0.1%	2011	32.2%
<b>Total</b>	<b>6945</b>	<b>100.0%</b>	<b>6347</b>	<b>100.0%</b>	<b>6191</b>	<b>100.0%</b>	<b>6248</b>	<b>100.0%</b>



\*Based on Full-Term Reporting

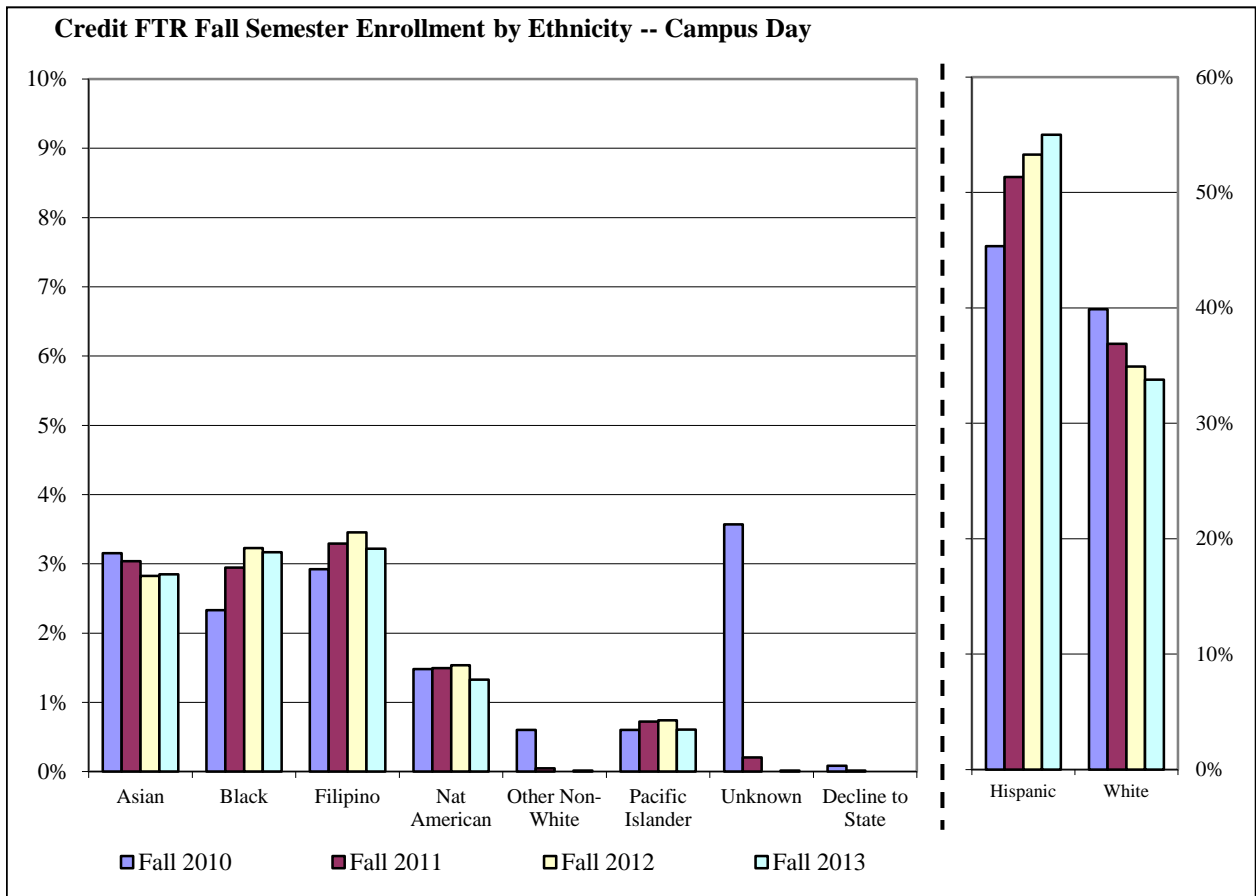
## Credit\* FTR Fall Semester Enrollment by Enrollment Status -- Campus Day

Campus Day								
Enrollment Status	Fall 2010		Fall 2011		Fall 2012		Fall 2013	
	#	% of total	#	% of total	#	% of total	#	% of total
First Time Student	1880	27.1%	1185	18.7%	892	14.4%	1415	22.6%
First Time Trans Student	516	7.4%	275	4.3%	381	6.2%	367	5.9%
Returning Student	1010	14.5%	871	13.7%	1353	21.9%	624	10.0%
Continuing Student	3478	50.1%	3985	62.8%	3537	57.1%	3814	61.0%
Unknown	16	0.2%	9	0.1%	4	0.1%	1	0.0%
Special Admit Student	45	0.6%	22	0.3%	24	0.4%	27	0.4%
<b>Total</b>	<b>6945</b>	<b>100.0%</b>	<b>6347</b>	<b>100.0%</b>	<b>6191</b>	<b>100.0%</b>	<b>6248</b>	<b>100.0%</b>



## Credit\* FTR Fall Semester Enrollment by Ethnicity -- Campus Day

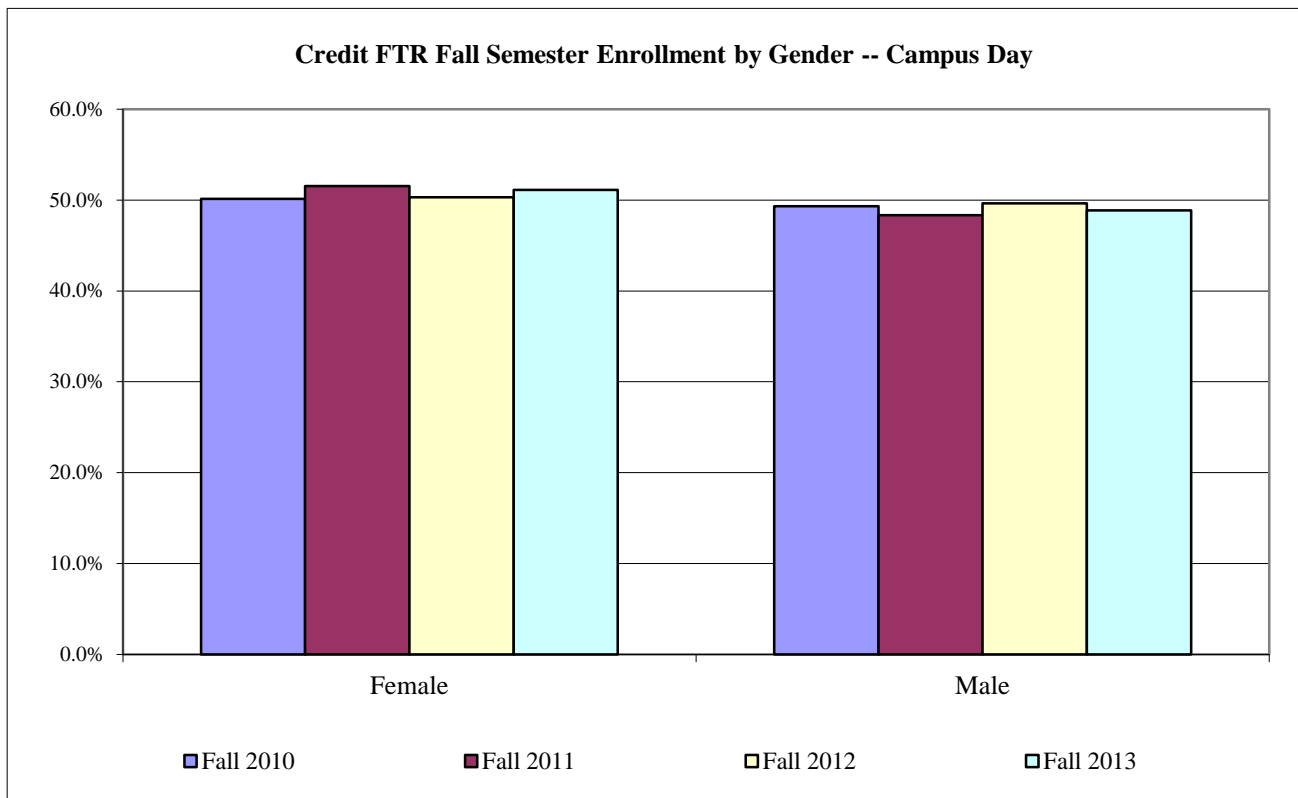
<b>Campus Day</b>								
<b>Ethnicity</b>	<b>Fall 2010</b>		<b>Fall 2011</b>		<b>Fall 2012</b>		<b>Fall 2013</b>	
	<b>#</b>	<b>% of total</b>	<b>#</b>	<b>% of total</b>	<b>#</b>	<b>% of total</b>	<b>#</b>	<b>% of total</b>
Asian	219	3.2%	193	3.0%	175	2.8%	178	2.8%
Black	162	2.3%	187	2.9%	200	3.2%	198	3.2%
Filipino	203	2.9%	209	3.3%	214	3.5%	201	3.2%
Nat American	103	1.5%	95	1.5%	95	1.5%	83	1.3%
Other Non-White	42	0.6%	3	0.0%	0	0.0%	1	0.0%
Pacific Islander	42	0.6%	46	0.7%	46	0.7%	38	0.6%
Unknown	248	3.6%	13	0.2%	0	0.0%	1	0.0%
Decline to State	6	0.1%	1	0.0%	0	0.0%	0	0.0%
Hispanic	3149	45.3%	3259	51.3%	3299	53.3%	3437	55.0%
White	2771	39.9%	2341	36.9%	2162	34.9%	2111	33.8%
<b>Total</b>	<b>6945</b>	<b>100.0%</b>	<b>6347</b>	<b>100.0%</b>	<b>6191</b>	<b>100.0%</b>	<b>6248</b>	<b>100.0%</b>



\*Based on Full-Term Reporting

## Credit\* FTR Fall Semester Enrollment by Gender -- Campus Day

<b>Campus Day</b>								
<b>Gender</b>	<b>Fall 2010</b>		<b>Fall 2011</b>		<b>Fall 2012</b>		<b>Fall 2013</b>	
	<b>#</b>	<b>% of total</b>	<b>#</b>	<b>% of total</b>	<b>#</b>	<b>% of total</b>	<b>#</b>	<b>% of total</b>
Female	3483	50.2%	3272	51.6%	3114	50.3%	3193	51.1%
Male	3426	49.3%	3068	48.3%	3074	49.7%	3054	48.9%
Unknown	36	0.5%	7	0.1%	3	0.0%	1	0.0%
<b>Total</b>	<b>6945</b>	<b>100.0%</b>	<b>6347</b>	<b>100.0%</b>	<b>6191</b>	<b>100.0%</b>	<b>6248</b>	<b>100.0%</b>

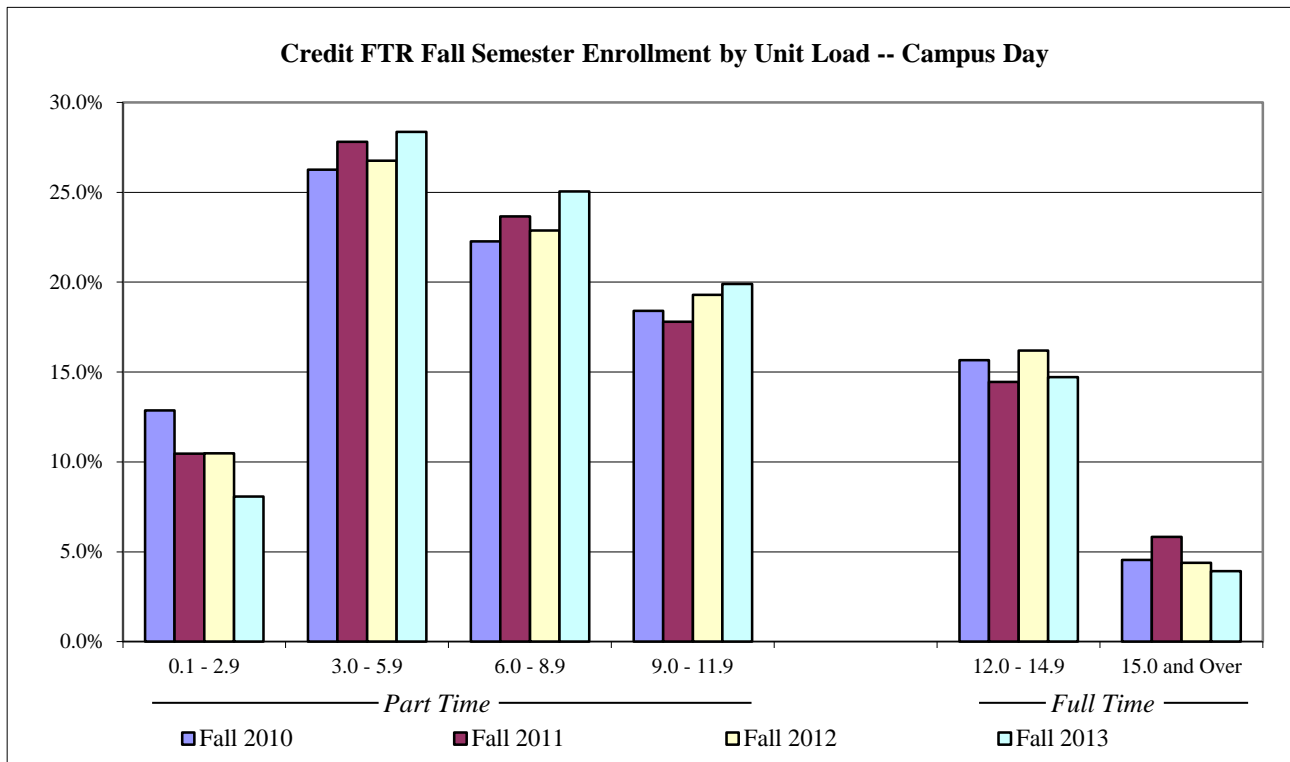


\*Based on Full-Term Reporting



## Credit\* FTR Fall Semester Enrollment by Unit Load -- Campus Day *Units Earned at Campus Day Only*

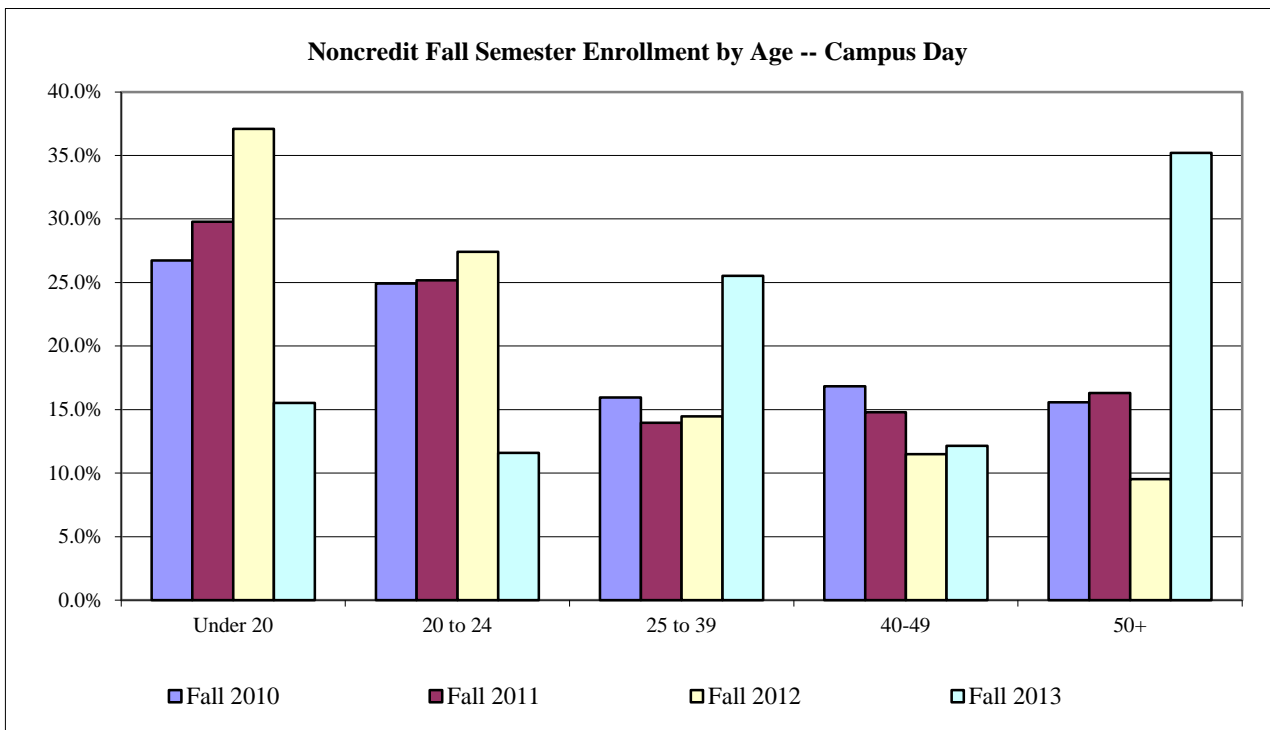
<b>Campus Day</b>								
<b>Unit Load</b>	<b>Fall 2010</b>		<b>Fall 2011</b>		<b>Fall 2012</b>		<b>Fall 2013</b>	
	<b>#</b>	<b>% of total</b>	<b>#</b>	<b>% of total</b>	<b>#</b>	<b>% of total</b>	<b>#</b>	<b>% of total</b>
0.1 - 2.9	893	12.9%	664	10.5%	649	10.5%	504	8.1%
3.0 - 5.9	1823	26.2%	1765	27.8%	1656	26.7%	1772	28.4%
6.0 - 8.9	1547	22.3%	1501	23.6%	1416	22.9%	1565	25.0%
9.0 - 11.9	1278	18.4%	1130	17.8%	1195	19.3%	1243	19.9%
12.0 - 14.9	1088	15.7%	917	14.4%	1003	16.2%	919	14.7%
15.0 and Over	316	4.6%	370	5.8%	272	4.4%	245	3.9%
<b>Total</b>	<b>6945</b>	<b>100.0%</b>	<b>6347</b>	<b>100.0%</b>	<b>6191</b>	<b>100.0%</b>	<b>6248</b>	<b>100.0%</b>
<b>Average # Units Taken</b>	<b>7.2</b>		<b>7.3</b>		<b>7.4</b>		<b>7.3</b>	



\*Based on Full-Term Reporting

## Noncredit\* Fall Semester Enrollment by Age -- Campus Day

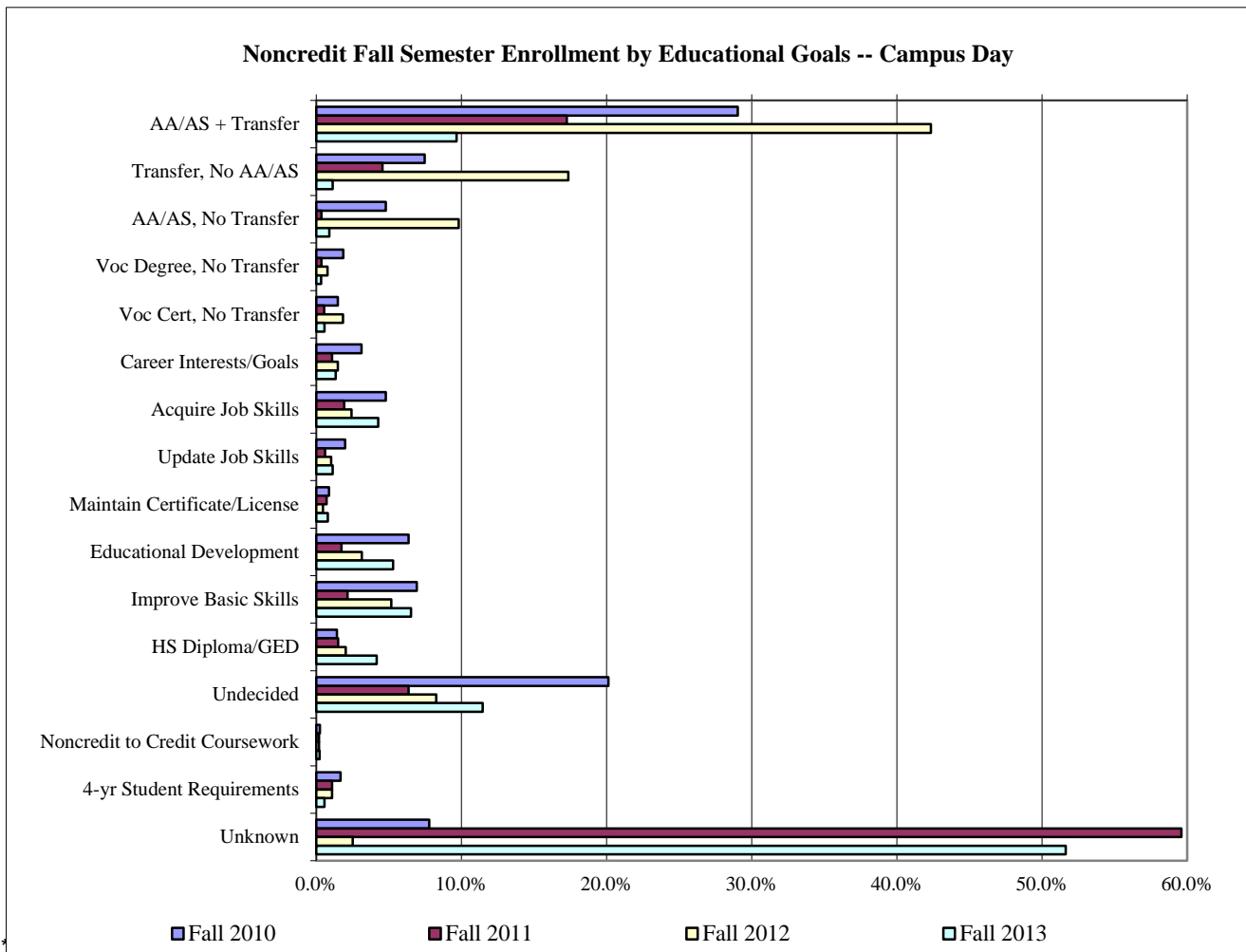
<b>Campus Day</b>								
<b>Age</b>	<b>Fall 2010</b>		<b>Fall 2011</b>		<b>Fall 2012</b>		<b>Fall 2013</b>	
	<b>#</b>	<b>% of total</b>	<b>#</b>	<b>% of total</b>	<b>#</b>	<b>% of total</b>	<b>#</b>	<b>% of total</b>
Under 20	429	26.7%	497	29.8%	946	37.1%	138	15.5%
20 to 24	400	24.9%	420	25.2%	699	27.4%	103	11.6%
25 to 39	256	16.0%	233	14.0%	369	14.5%	227	25.5%
40-49	270	16.8%	247	14.8%	293	11.5%	108	12.1%
50+	250	15.6%	272	16.3%	243	9.5%	313	35.2%
Unknown	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Total</b>	<b>1605</b>	<b>100.0%</b>	<b>1669</b>	<b>100.0%</b>	<b>2550</b>	<b>100.0%</b>	<b>889</b>	<b>100.0%</b>
<b>Average Age</b>	<b>33.0</b>		<b>32.5</b>		<b>32.2</b>		<b>41.6</b>	



*\*Please note that noncredit enrollment has been restated to include students that may also be enrolled in credit courses. This criterion was changed in the 2002 Fact Book.*

# Noncredit\* Fall Semester Enrollment by Educational Goal -- Campus Day

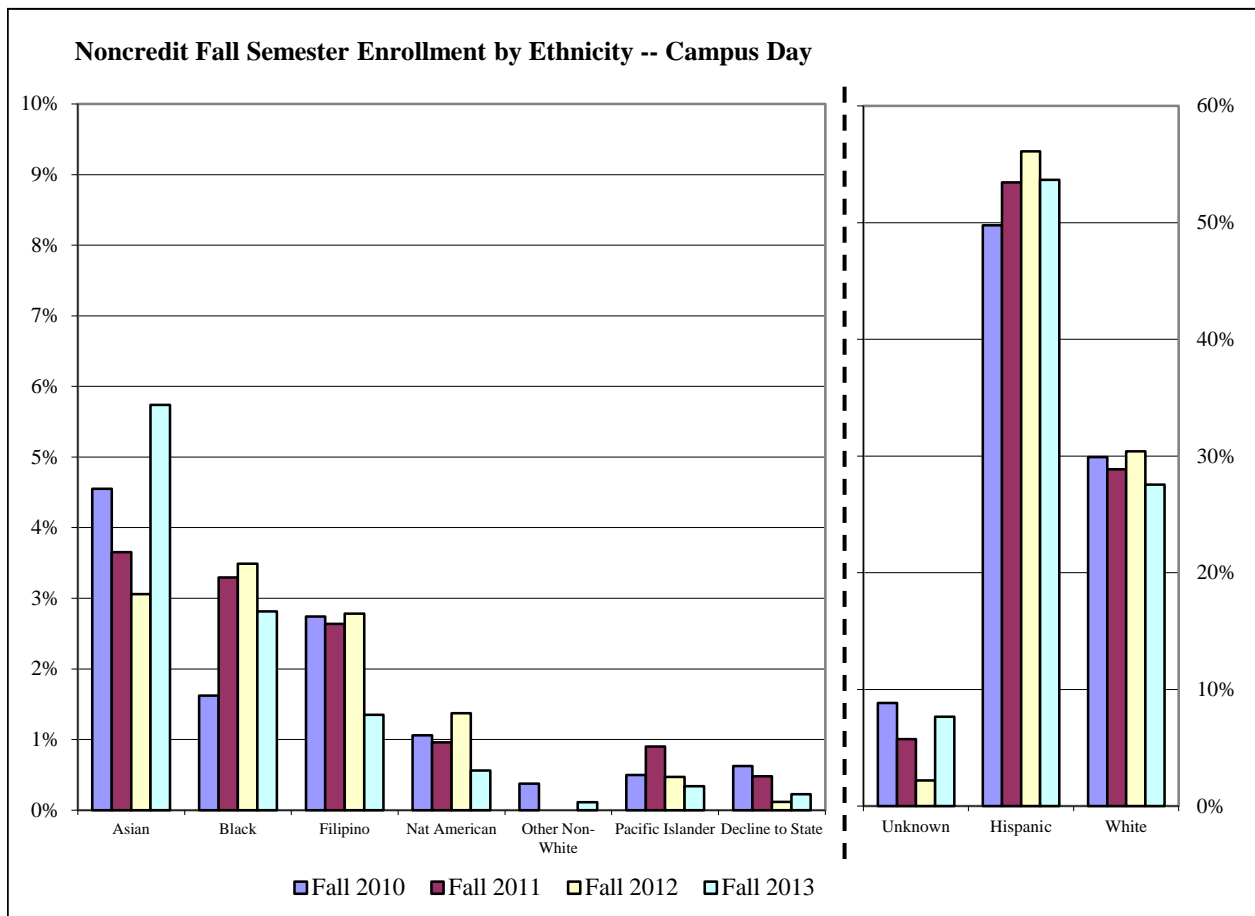
<b>Campus Day</b>								
<b>Educational Goals</b>	<b>Fall 2010</b>		<b>Fall 2011</b>		<b>Fall 2012</b>		<b>Fall 2013</b>	
	<b>#</b>	<b>% of total</b>	<b>#</b>	<b>% of total</b>	<b>#</b>	<b>% of total</b>	<b>#</b>	<b>% of total</b>
AA/AS + Transfer	466	29.0%	288	17.3%	1080	42.4%	86	9.7%
Transfer, No AA/AS	120	7.5%	76	4.6%	443	17.4%	10	1.1%
AA/AS, No Transfer	77	4.8%	6	0.4%	250	9.8%	8	0.9%
Voc Degree, No Transfer	30	1.9%	6	0.4%	20	0.8%	3	0.3%
Voc Cert, No Transfer	24	1.5%	9	0.5%	47	1.8%	5	0.6%
Career Interests/Goals	50	3.1%	18	1.1%	38	1.5%	12	1.3%
Acquire Job Skills	77	4.8%	32	1.9%	62	2.4%	38	4.3%
Update Job Skills	32	2.0%	10	0.6%	26	1.0%	10	1.1%
Maintain Certificate/License	14	0.9%	12	0.7%	12	0.5%	7	0.8%
Educational Development	102	6.4%	29	1.7%	80	3.1%	47	5.3%
Improve Basic Skills	111	6.9%	36	2.2%	132	5.2%	58	6.5%
HS Diploma/GED	23	1.4%	25	1.5%	52	2.0%	37	4.2%
Undecided	323	20.1%	106	6.4%	211	8.3%	102	11.5%
Noncredit to Credit Coursework	4	0.2%	3	0.2%	5	0.2%	2	0.2%
4-yr Student Requirements	27	1.7%	18	1.1%	28	1.1%	5	0.6%
Unknown	125	7.8%	995	59.6%	64	2.5%	459	51.6%
<b>Total</b>	<b>1605</b>	<b>100.0%</b>	<b>1669</b>	<b>100.0%</b>	<b>2550</b>	<b>100.0%</b>	<b>889</b>	<b>100.0%</b>



that may also be enrolled in credit courses.  
 This criterion was changed in the 2002 Fact Book.

## Noncredit\* Fall Semester Enrollment by Ethnicity -- Campus Day

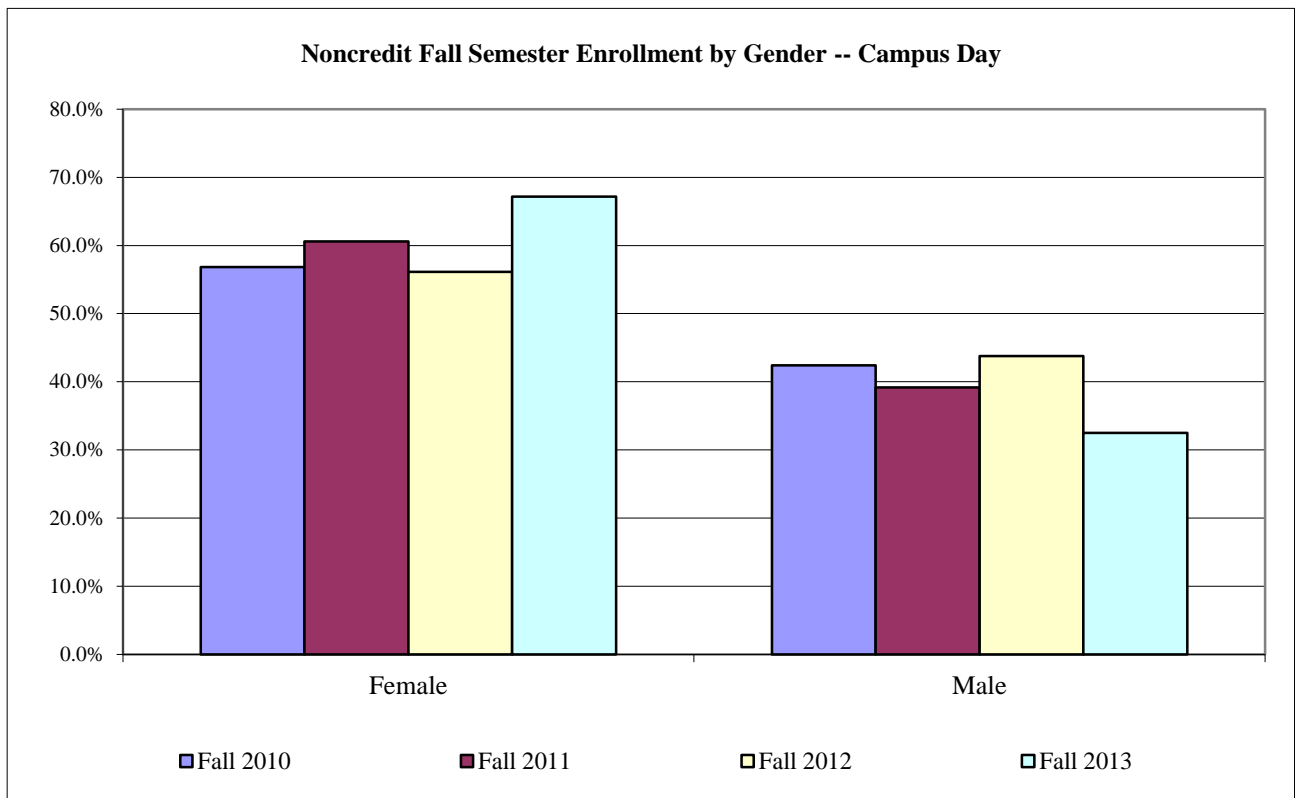
<b>Campus Day</b>								
<b>Ethnicity</b>	<b>Fall 2010</b>		<b>Fall 2011</b>		<b>Fall 2012</b>		<b>Fall 2013</b>	
	<b>#</b>	<b>% of total</b>	<b>#</b>	<b>% of total</b>	<b>#</b>	<b>% of total</b>	<b>#</b>	<b>% of total</b>
Asian	73	4.5%	61	3.7%	78	3.1%	51	5.7%
Black	26	1.6%	55	3.3%	89	3.5%	25	2.8%
Filipino	44	2.7%	44	2.6%	71	2.8%	12	1.3%
Nat American	17	1.1%	16	1.0%	35	1.4%	5	0.6%
Other Non-White	6	0.4%	0	0.0%	0	0.0%	1	0.1%
Pacific Islander	8	0.5%	15	0.9%	12	0.5%	3	0.3%
Decline to State	10	0.6%	8	0.5%	3	0.1%	2	0.2%
Unknown	142	8.8%	96	5.8%	56	2.2%	68	7.6%
Hispanic	799	49.8%	892	53.4%	1431	56.1%	477	53.7%
White	480	29.9%	482	28.9%	775	30.4%	245	27.6%
<b>Total</b>	<b>1605</b>	<b>100.0%</b>	<b>1669</b>	<b>100.0%</b>	<b>2550</b>	<b>100.0%</b>	<b>889</b>	<b>100.0%</b>



*\*Please note that noncredit enrollment has been restated to include students that may also be enrolled in credit courses. This criterion was changed in the 2002 Fact Book.*

## Noncredit\* Fall Semester Enrollment by Gender -- Campus Day

Campus Day								
Gender	Fall 2010		Fall 2011		Fall 2012		Fall 2013	
	#	% of total	#	% of total	#	% of total	#	% of total
Female	912	56.8%	1011	60.6%	1431	56.1%	597	67.2%
Male	681	42.4%	654	39.2%	1116	43.8%	289	32.5%
Unknown/Unreported	12	0.7%	4	0.2%	3	0.1%	3	0.3%
<b>Total</b>	<b>1605</b>	<b>100.0%</b>	<b>1669</b>	<b>100.0%</b>	<b>2550</b>	<b>100.0%</b>	<b>889</b>	<b>100.0%</b>



*\*Please note that noncredit enrollment has been restated to include students that may also be enrolled in credit courses. This criterion was changed in the 2002 Fact Book.*