



Staff Food Survey

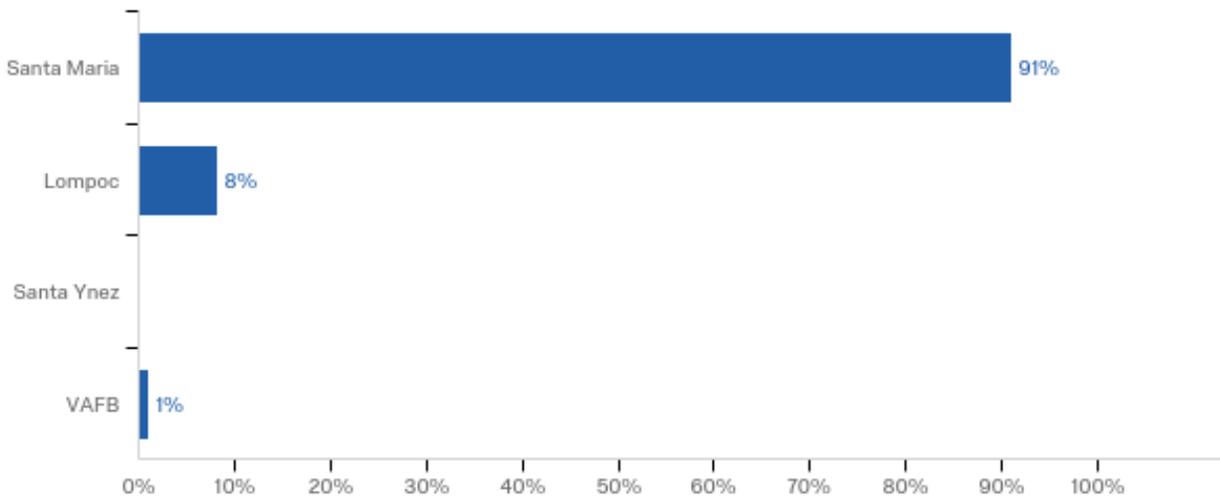
March 3, 2017

Introduction

All staff were emailed a survey requesting information about their food purchasing behavior on campus as it related to food quality, selection, pricing, service, operational hours, and location. Two hundred and twenty-three staff members responded to the survey.

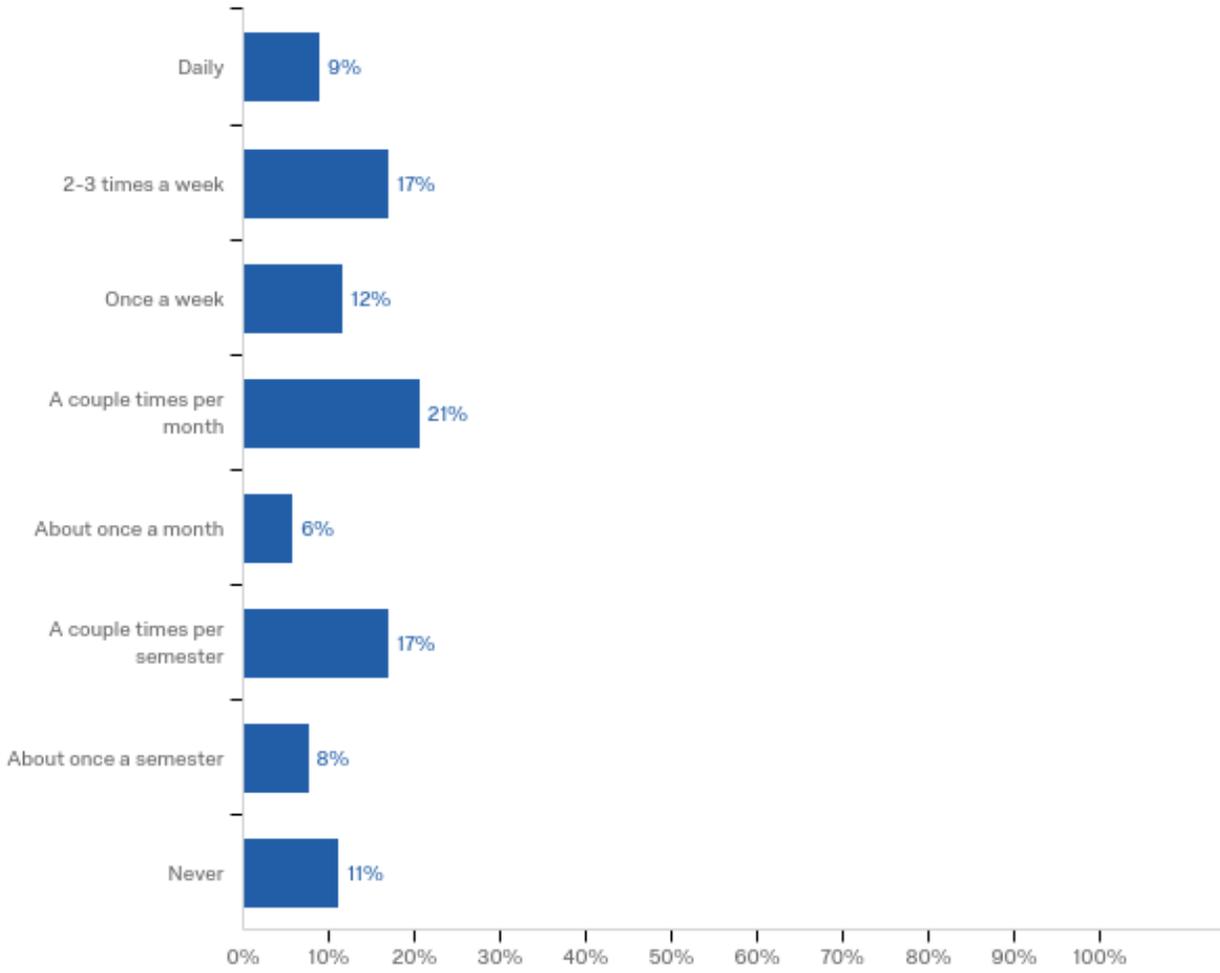
Data Results

Q2 - Which campus are you primarily located?



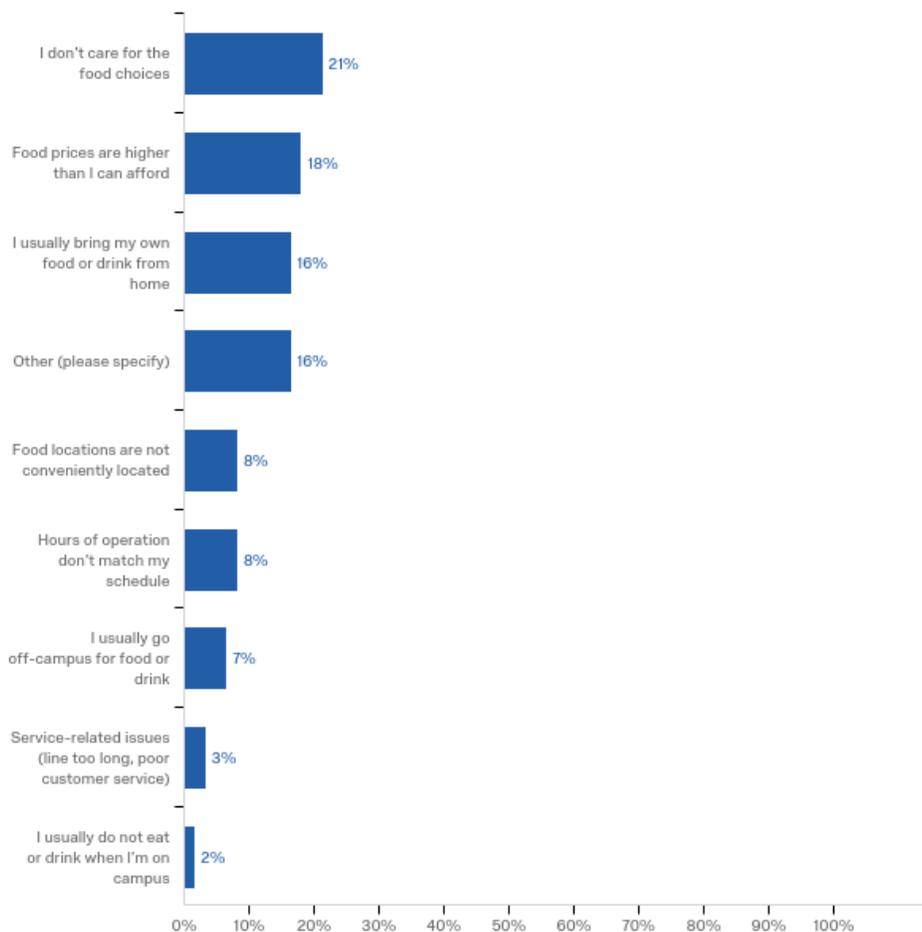
#	Answer	%	Count
	Total	100%	222
1	Santa Maria	91%	202
2	Lompoc	8%	18
4	VAFB	1%	2
3	Santa Ynez	0%	0

Q3 - How often do you purchase food on campus?



#	Answer	%	Count
	Total	100%	223
353	Daily	9%	20
354	2-3 times a week	17%	38
355	Once a week	12%	26
356	A couple times per month	21%	46
357	About once a month	6%	13
358	A couple times per semester	17%	38
359	About once a semester	8%	17
360	Never	11%	25

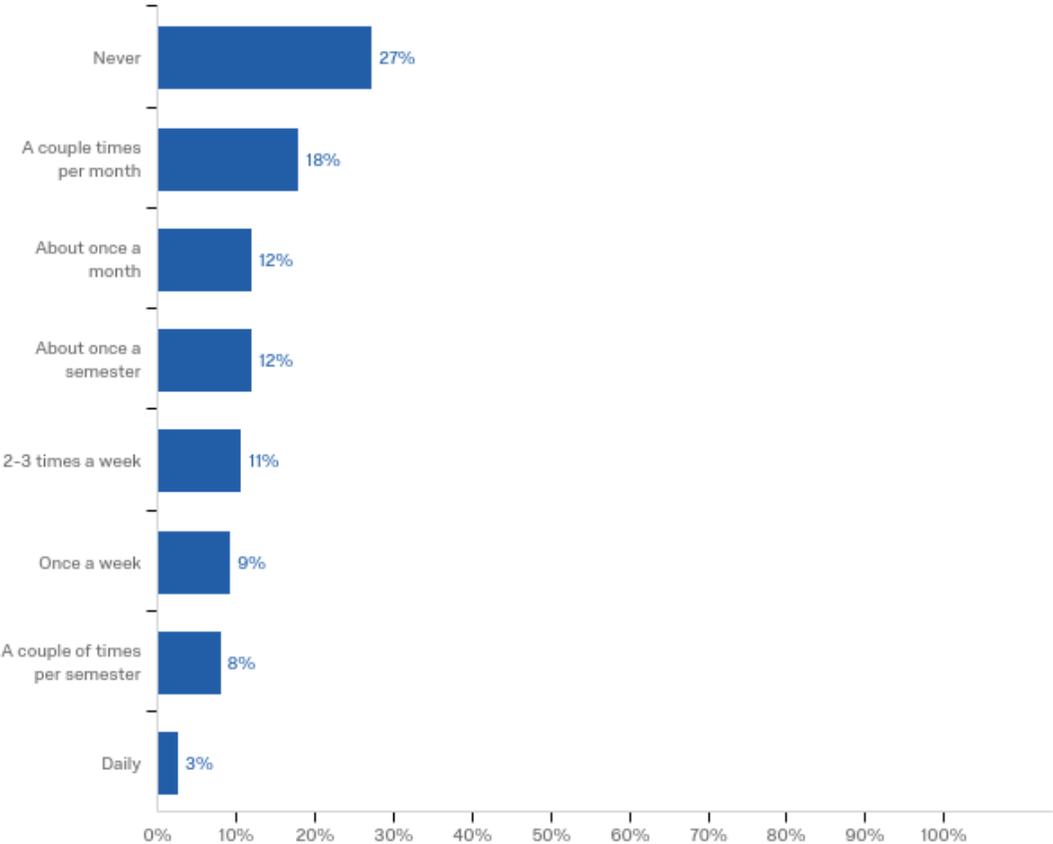
Q4 - Please tell us why you never purchase food on campus (choose all that apply).



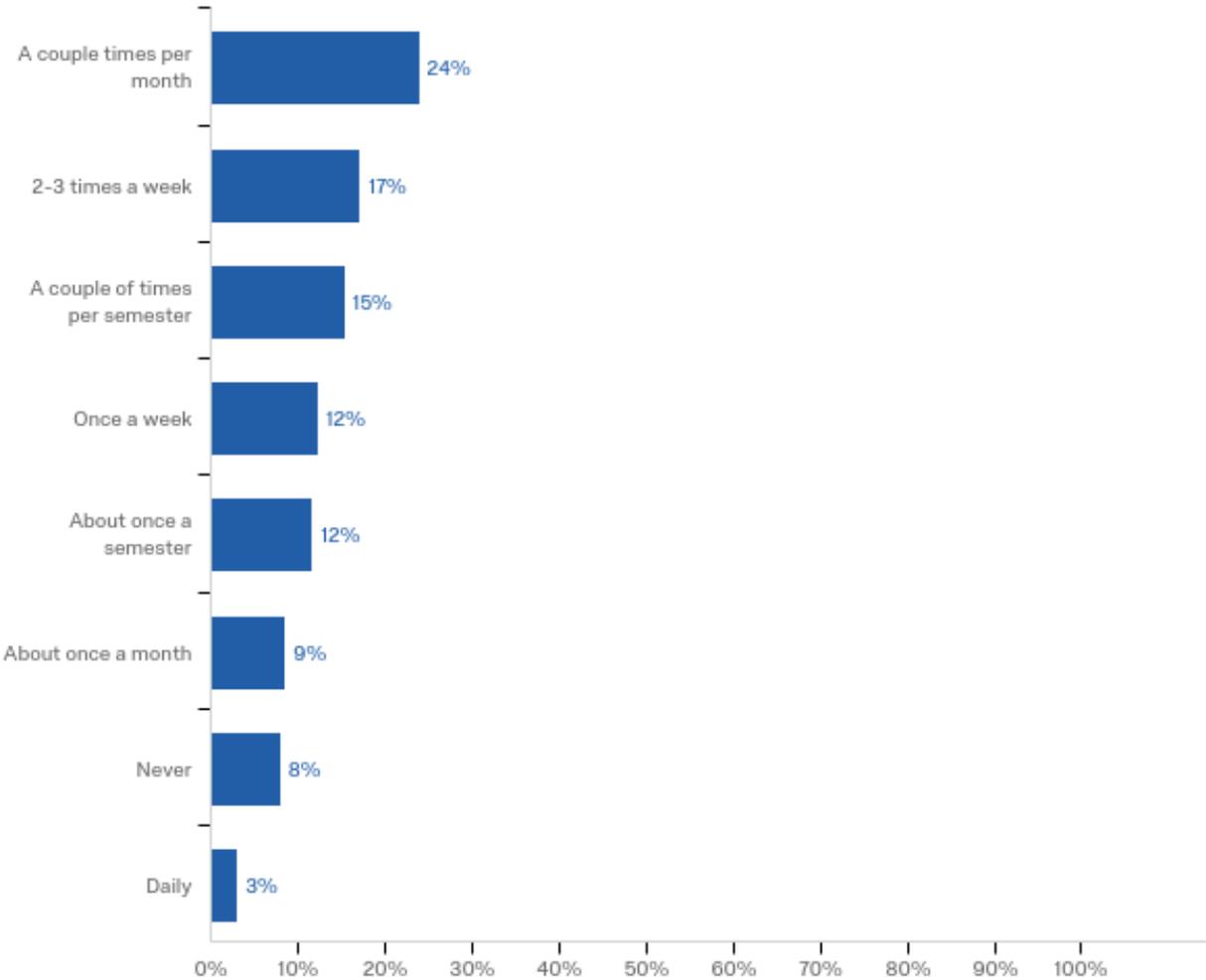
#	Answer	%	Count
2	Food locations are not conveniently located	20%	5
3	I don't care for the food choices	52%	13
4	Food prices are higher than I can afford	44%	11
5	Service-related issues (line too long, poor customer service)	8%	2
6	Hours of operation don't match my schedule	20%	5
7	I usually bring my own food or drink from home	40%	10
8	I usually go off-campus for food or drink	16%	4
9	I usually do not eat or drink when I'm on campus	4%	1
10	Other (please specify)	40%	10
	Total	100%	25

Q5 - How often do you purchase the following food items on campus?

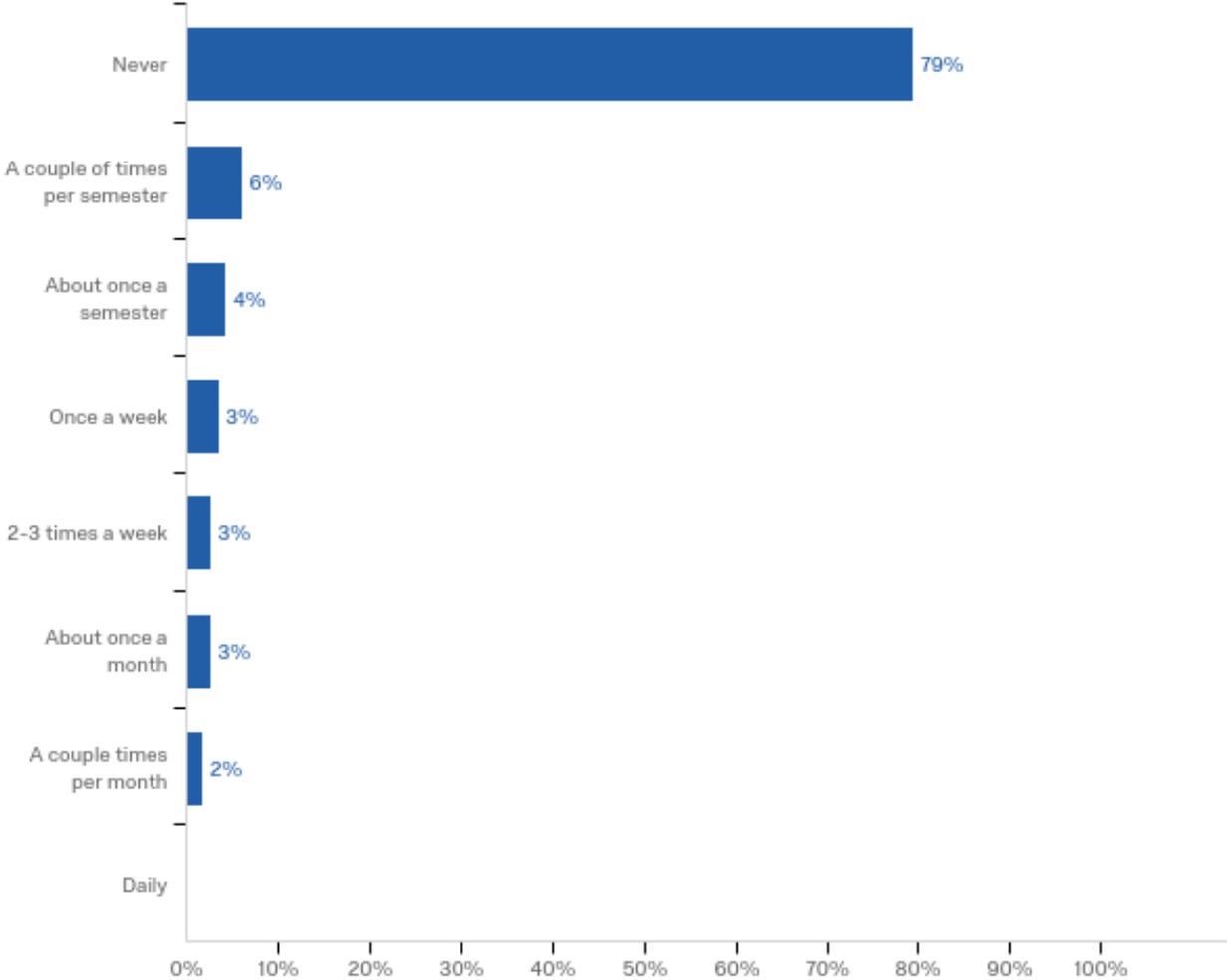
Breakfast



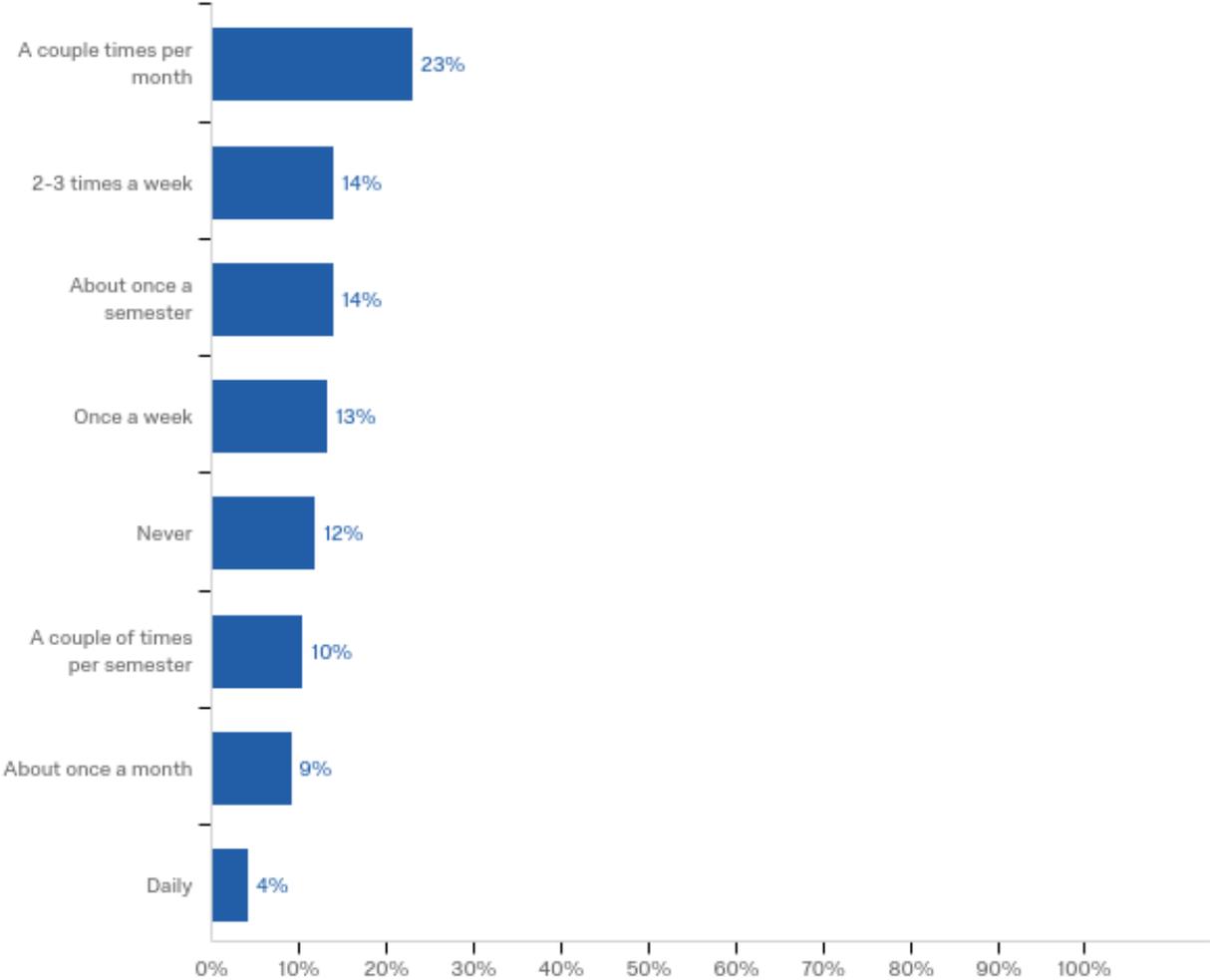
Lunch



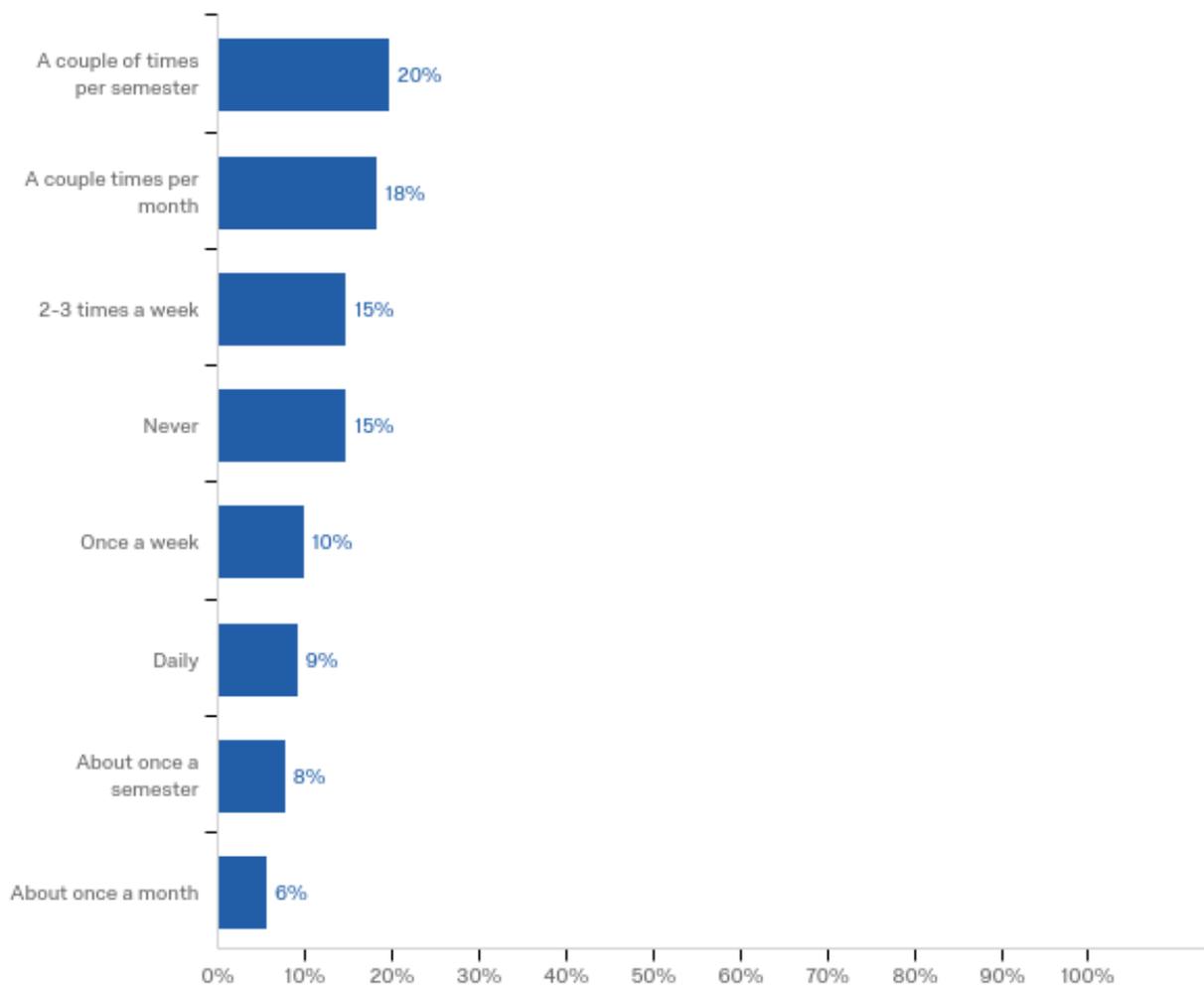
Dinner



Snacks

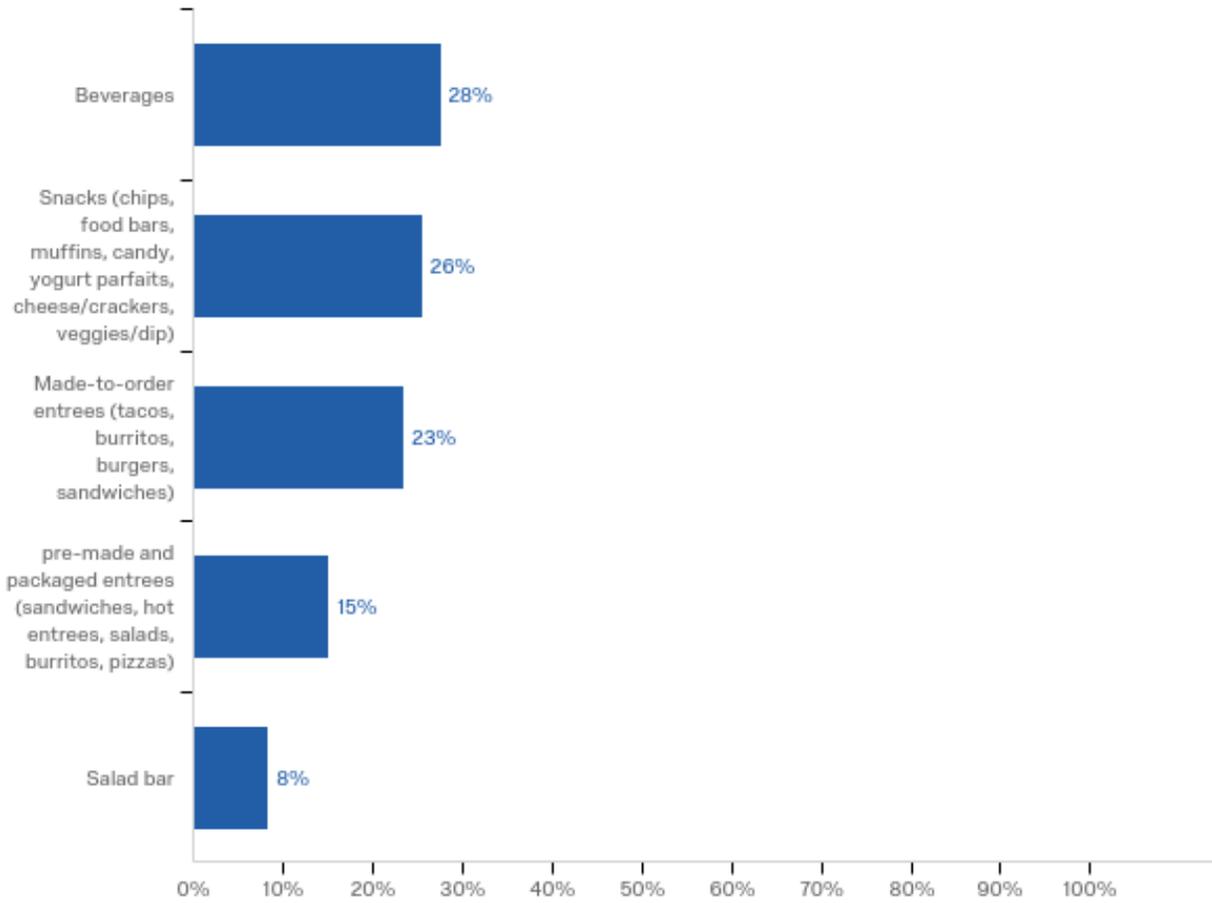


Beverages



Question	Daily	2-3 times a week	Once a week	A couple times per month	About once a month	A couple of times per semester	About once a semester	Never	Total								
Breakfast	3%	4	11%	16	9%	14	18%	27	12%	18	8%	12	12%	18	27%	41	150
Lunch	3%	5	17%	28	12%	20	24%	39	9%	14	15%	25	12%	19	8%	13	163
Dinner	0%	0	3%	3	3%	4	2%	2	3%	3	6%	7	4%	5	79%	93	117
Snacks	4%	6	14%	20	13%	19	23%	33	9%	13	10%	15	14%	20	12%	17	143
Beverages	9%	13	15%	21	10%	14	18%	26	6%	8	20%	28	8%	11	15%	21	142

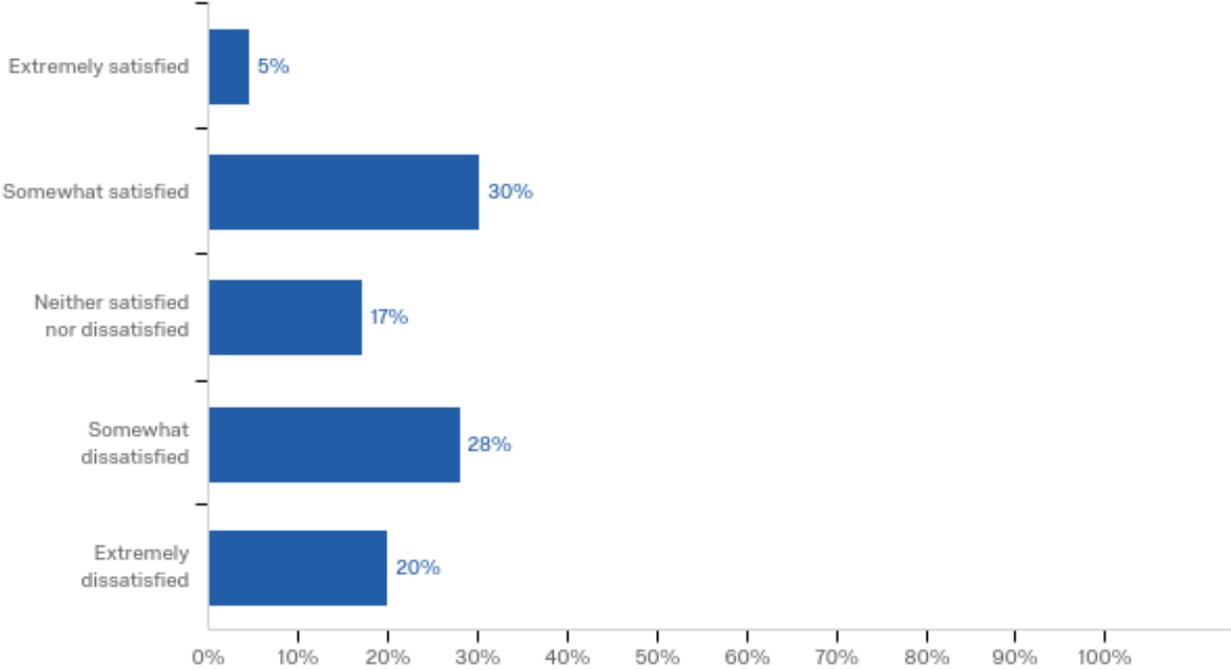
Q6 - What items do you primarily purchase from food service on campus (Student Center Cafe, Starry Sky, and vending machines) (choose all that apply)?



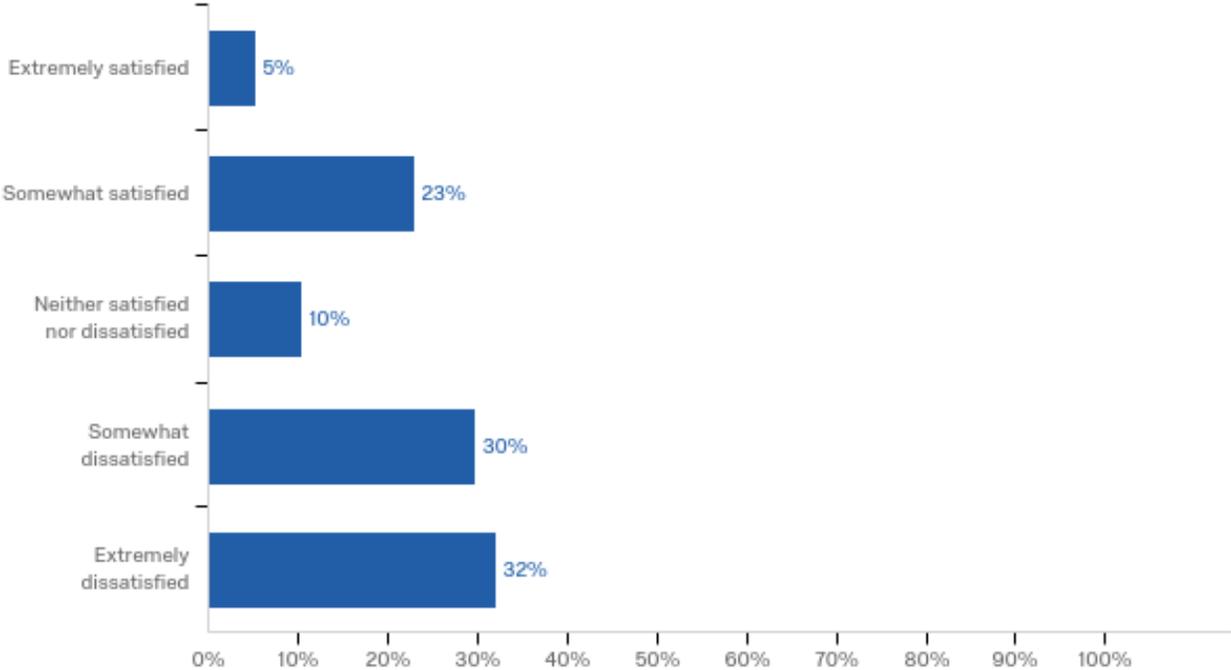
#	Answer	%	Count
	Total	100%	174
5	Beverages	70%	122
4	Snacks (chips, food bars, muffins, candy, yogurt parfaits, cheese/crackers, veggies/dip)	65%	113
1	Made-to-order entrees (tacos, burritos, burgers, sandwiches)	60%	104
2	pre-made and packaged entrees (sandwiches, hot entrees, salads, burritos, pizzas)	39%	67
3	Salad bar	21%	37

Q8 - Overall, how satisfied are you with the following food options on campus?

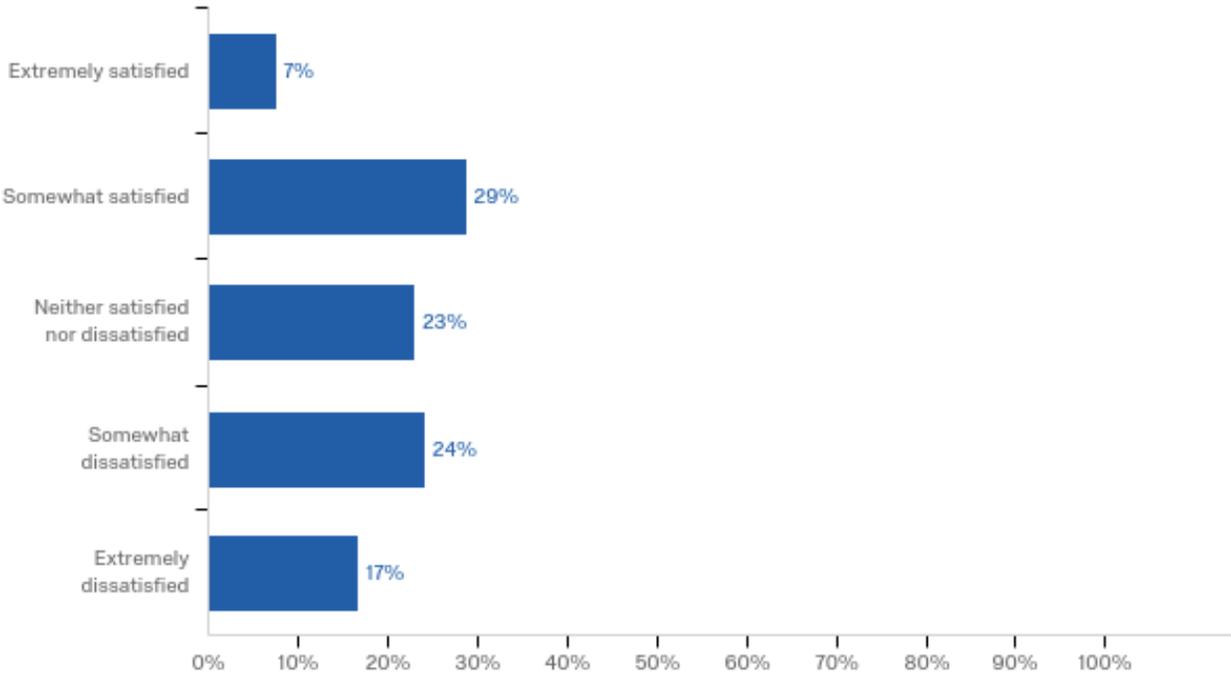
Variety of food choices



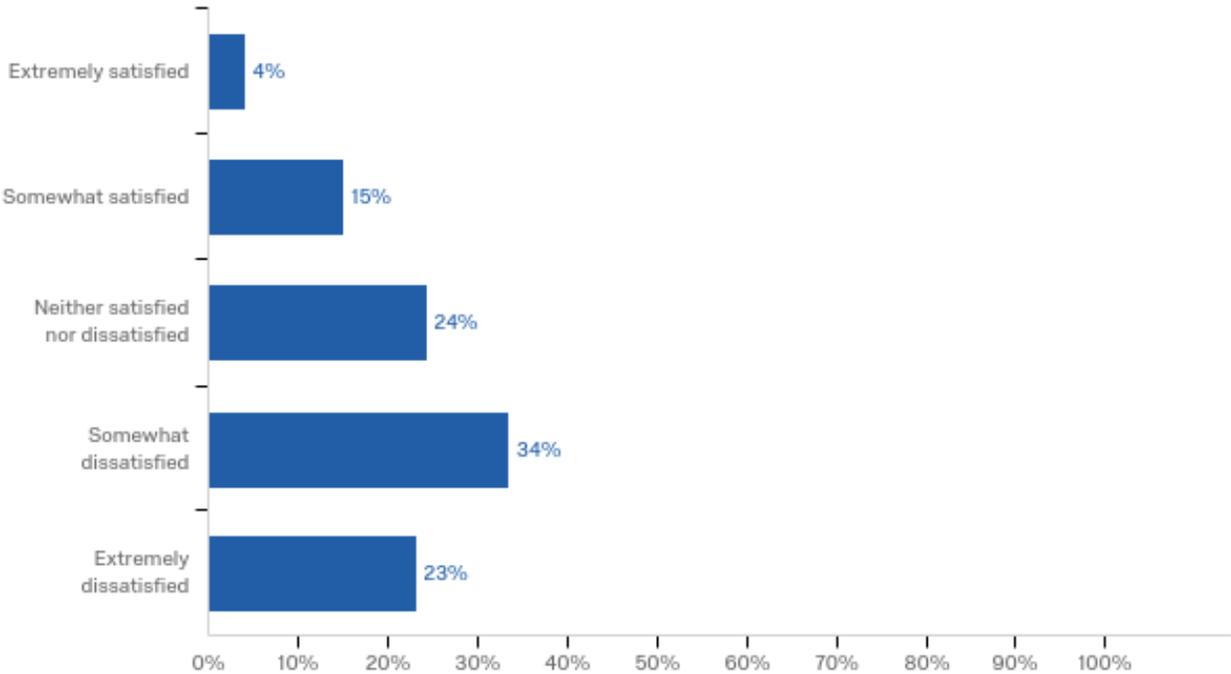
Affordable food choices



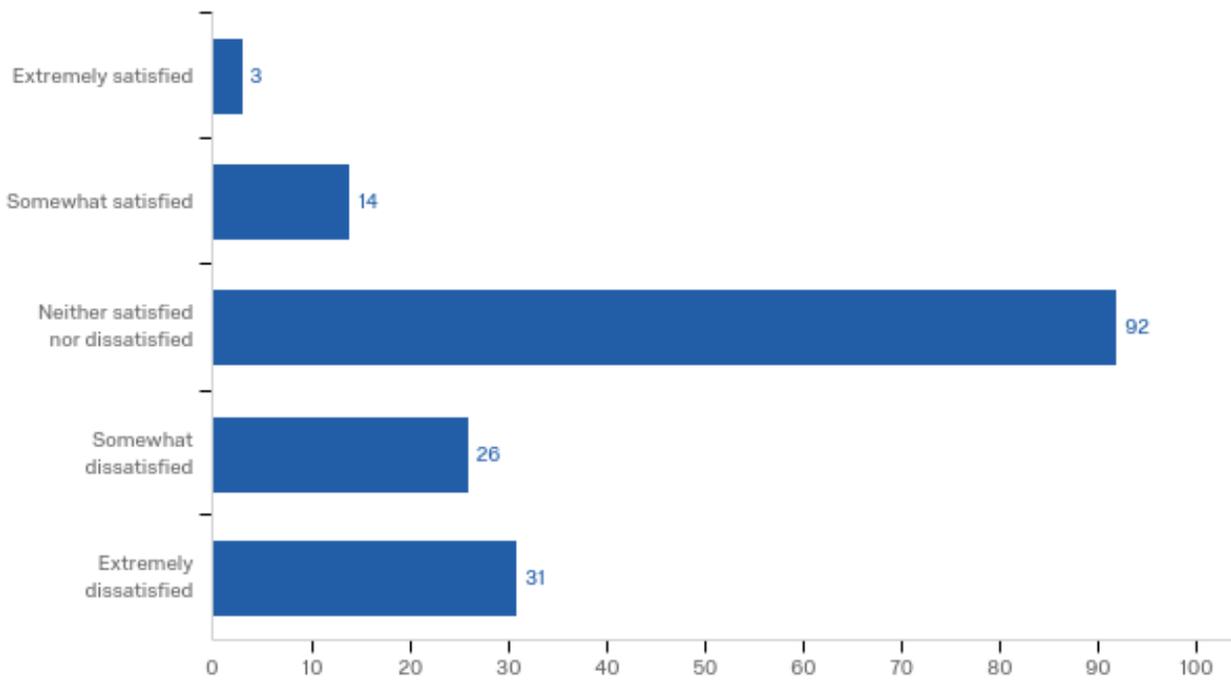
Quality of the food choices



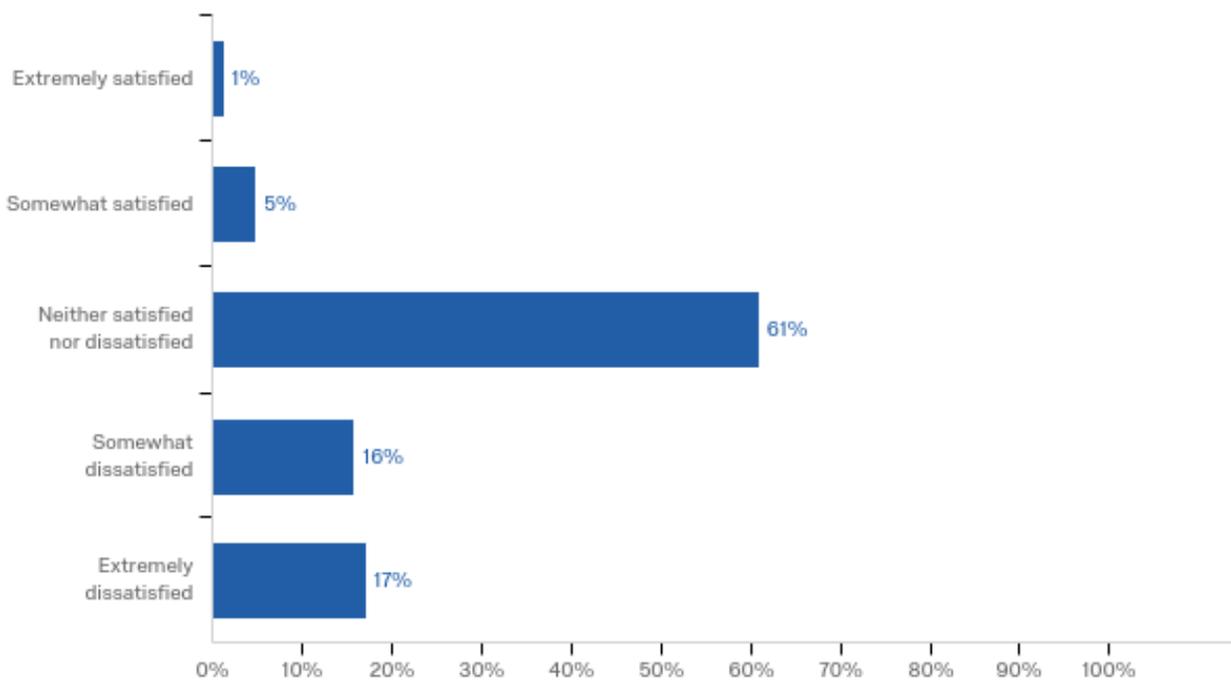
Healthy food choices



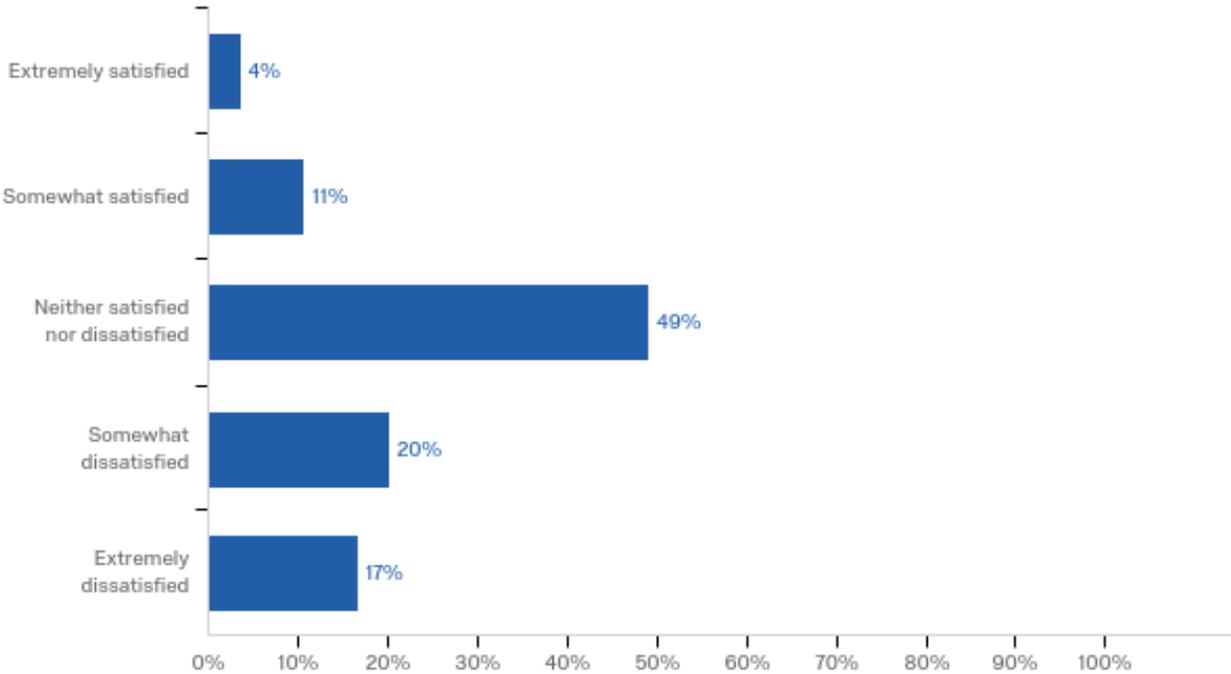
Vegetarian/Vegan food choices



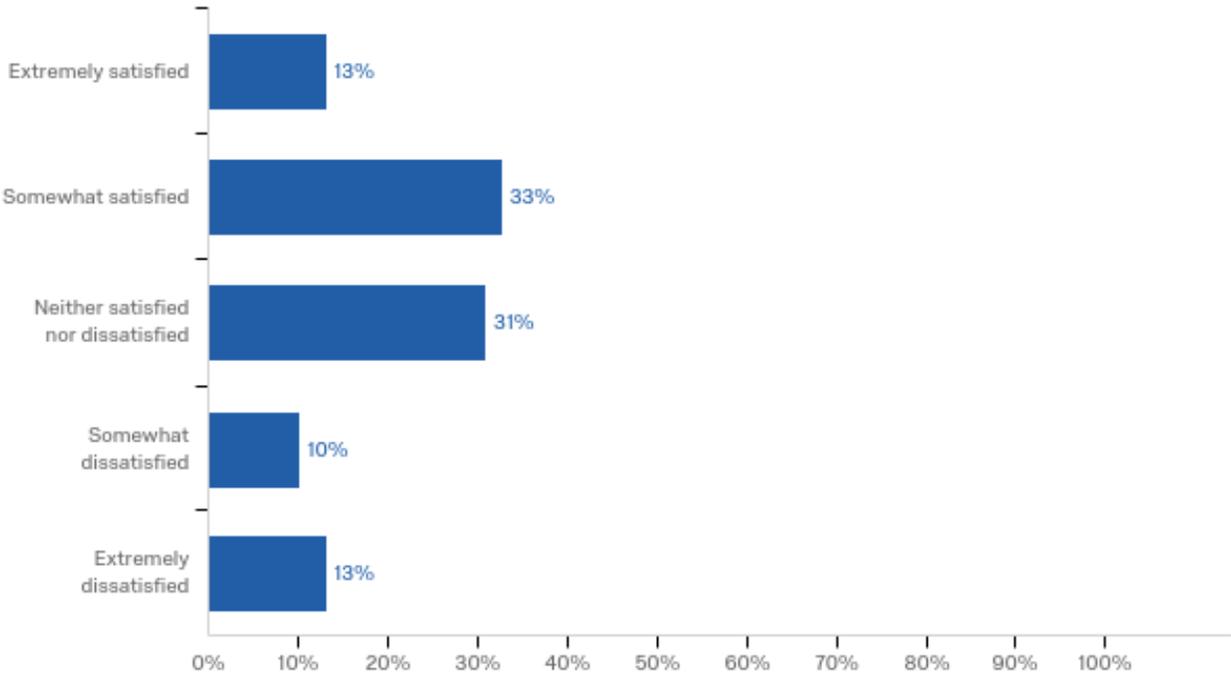
Restricted diet choices (gluten free/lactose free)



Food choices that support the local economy

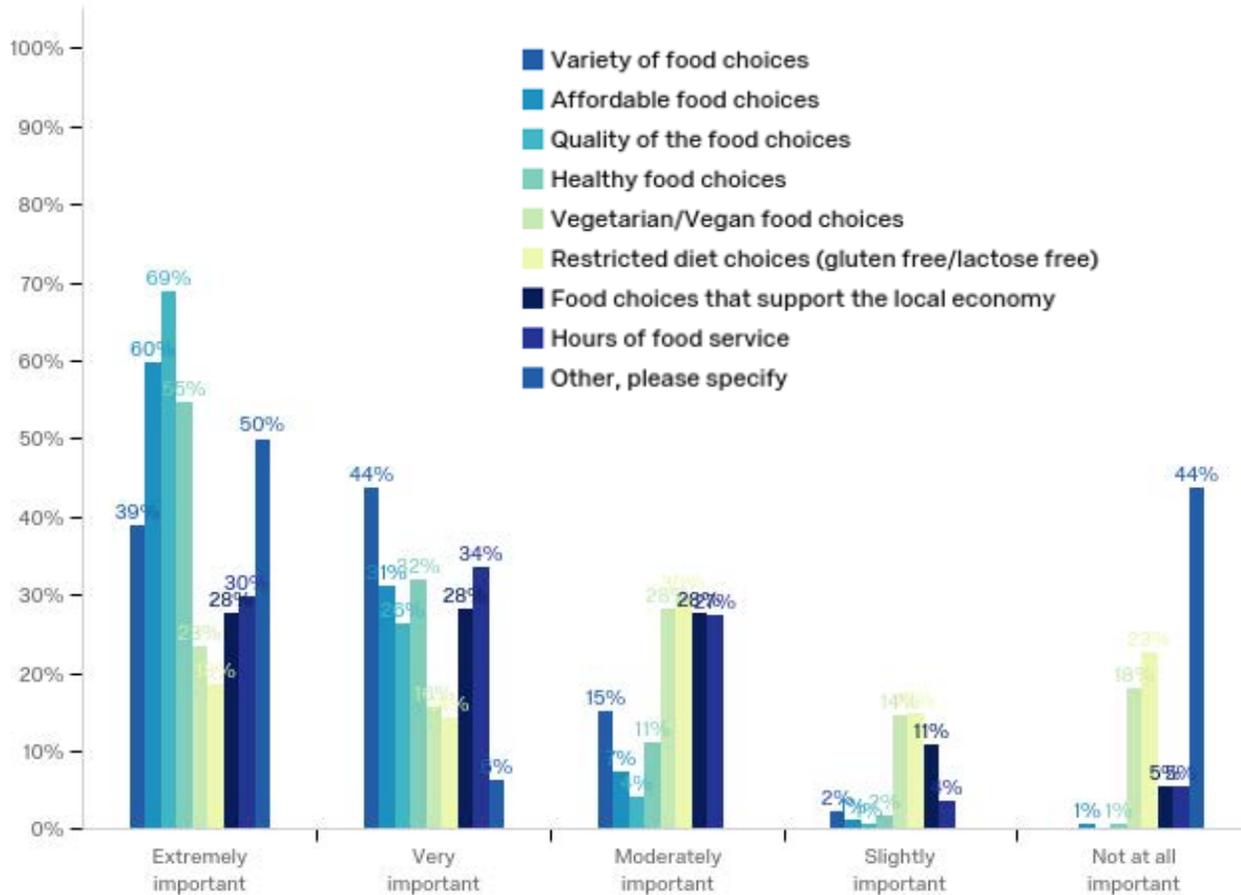


Hours of food service



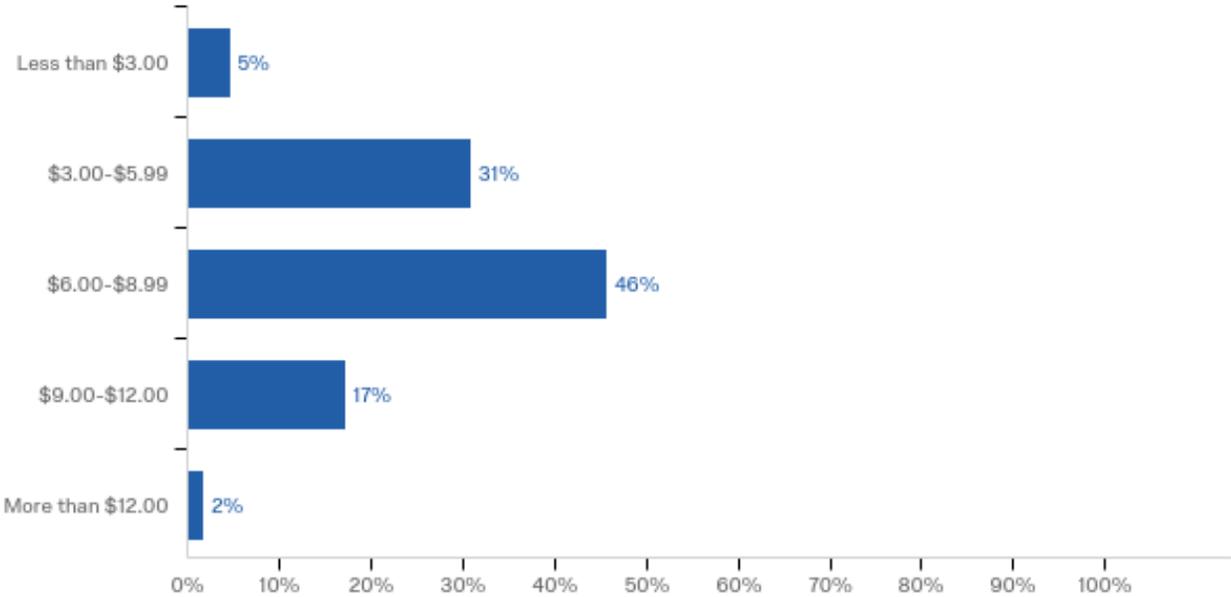
#	Question	Extremely satisfied		Somewhat satisfied		Neither satisfied nor dissatisfied		Somewhat dissatisfied		Extremely dissatisfied		Total
1	Variety of food choices	5%	8	30%	53	17%	30	28%	49	20%	35	175
2	Affordable food choices	5%	9	23%	40	10%	18	30%	52	32%	56	175
3	Quality of the food choices	7%	13	29%	50	23%	40	24%	42	17%	29	174
4	Healthy food choices	4%	7	15%	26	24%	42	34%	58	23%	40	173
5	Vegetarian/Vegan food choices	2%	3	8%	14	55%	92	16%	26	19%	31	166
6	Restricted diet choices (gluten free/lactose free)	1%	2	5%	8	61%	100	16%	26	17%	28	164
7	Food choices that support the local economy	4%	6	11%	18	49%	83	20%	34	17%	28	169
8	Hours of food service	13%	22	33%	55	31%	52	10%	17	13%	22	168
9	Other, please specify	14%	4	7%	2	41%	12	3%	1	34%	10	29

Q28 - Overall, how important to you are the following food options on campus?



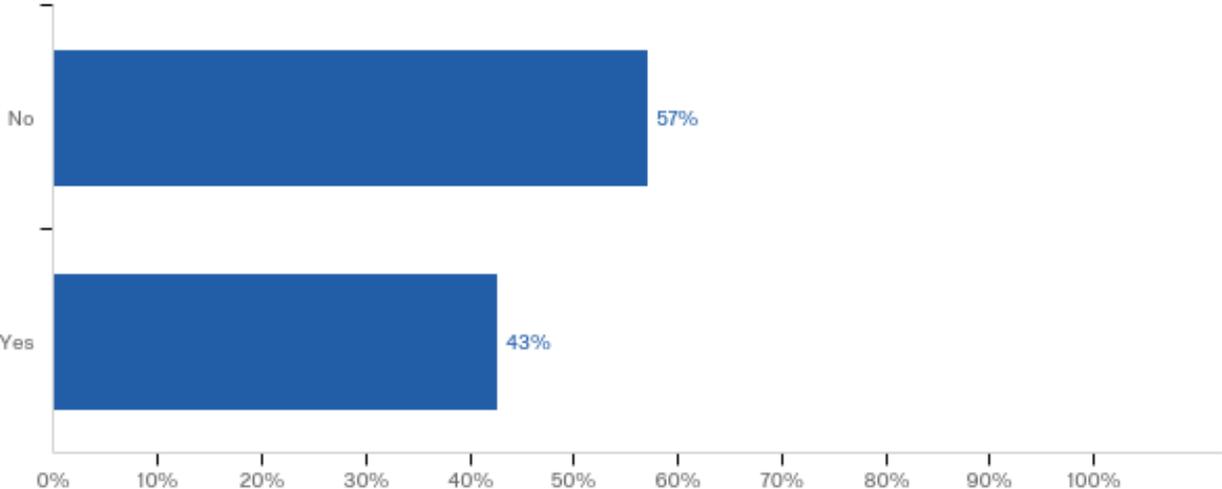
#	Question	Extremely important		Very important		Moderately important		Slightly important		Not at all important		Total
1	Variety of food choices	39%	67	44%	75	15%	26	2%	4	0%	0	172
2	Affordable food choices	60%	104	31%	54	7%	13	1%	2	1%	1	174
3	Quality of the food choices	69%	120	26%	46	4%	7	1%	1	0%	0	174
4	Healthy food choices	55%	94	32%	55	11%	19	2%	3	1%	1	172
5	Vegetarian/Vegan food choices	23%	39	16%	26	28%	47	14%	24	18%	30	166
6	Restricted diet choices (gluten free/lactose free)	18%	31	14%	24	30%	50	15%	25	23%	38	168
7	Food choices that support the local economy	28%	46	28%	47	28%	46	11%	18	5%	9	166
8	Hours of food service	30%	49	34%	55	27%	45	4%	6	5%	9	164
9	Other, please specify	50%	8	6%	1	0%	0	0%	0	44%	7	16

Q10 - When you eat on campus, how much do you typically spend in a day?



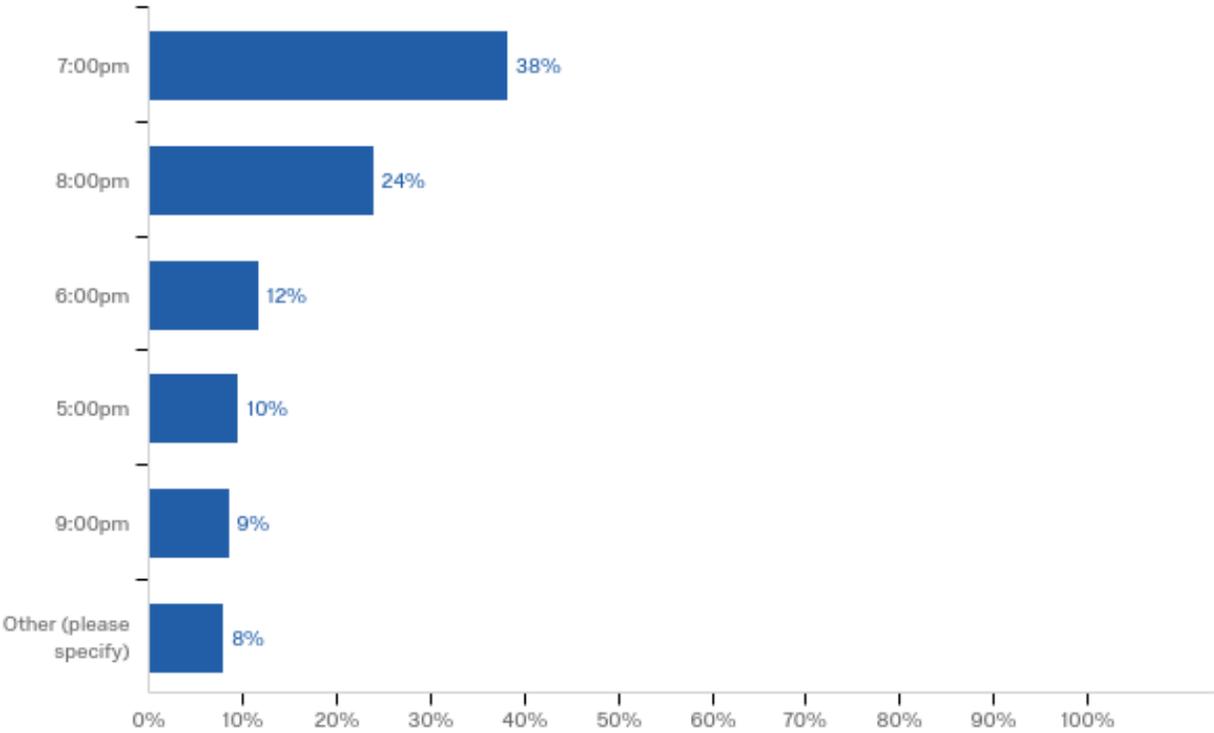
#	Answer	%	Count
1	Less than \$3.00	5%	8
2	\$3.00-\$5.99	31%	54
3	\$6.00-\$8.99	46%	80
4	\$9.00-\$12.00	17%	30
5	More than \$12.00	2%	3
	Total	100%	175

Q11 - Would you purchase food and beverages after 5:00pm if it was available on campus?



#	Answer	%	Count
	Total	100%	201
2	No	57%	115
1	Yes	43%	86

Q12 - How late do you think food services should be open on campus? Food serve should be open until _____.

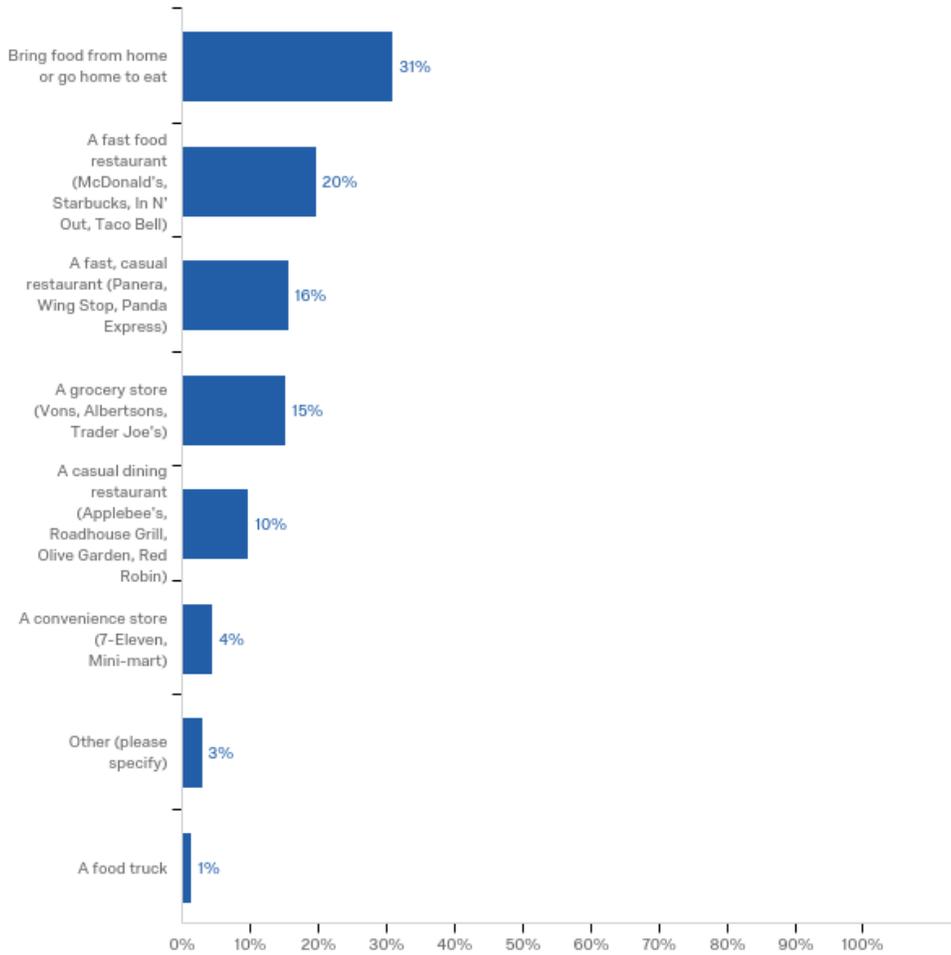


#	Answer	%	Count
	Total	100%	188
3	7:00pm	38%	72
4	8:00pm	24%	45
2	6:00pm	12%	22
1	5:00pm	10%	18
5	9:00pm	9%	16
6	Other (please specify)	8%	15

Q13 - If Allan Hancock College were to extend evening hours for food service on campus one or two nights per week, what days would you prefer? Please rank order the days of the week for extended hours (1=most preferred day of the week to 5=least preferred day of the week). To rank order the days of the week, use your mouse to drag and drop the days in your preferred order.

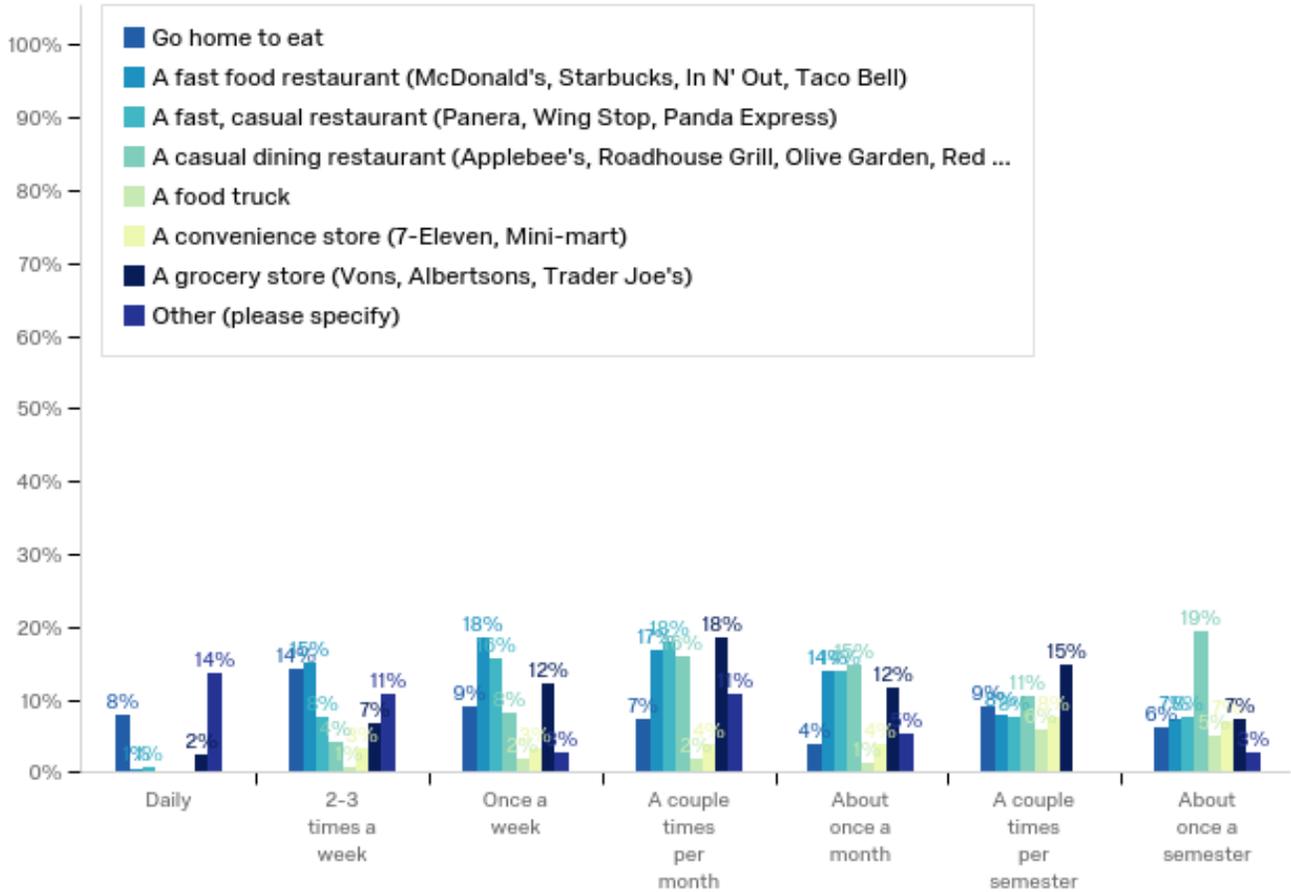
#	Answer	%	Count
1	Monday	49%	60
2	Tuesday	18%	22
3	Wednesday	17%	21
4	Thursday	13%	16
5	Friday	2%	3
	Total	100%	122

Q14 - On days you are at work and need food or beverages, where do you get it if you do not purchase it on campus (choose all that apply)?



#	Answer	%	Count
	Total	100%	191
1	Bring food from home or go home to eat	83%	159
2	A fast food restaurant (McDonald's, Starbucks, In N' Out, Taco Bell)	53%	101
3	A fast, casual restaurant (Panera, Wing Stop, Panda Express)	42%	80
7	A grocery store (Vons, Albertsons, Trader Joe's)	41%	78
4	A casual dining restaurant (Applebee's, Roadhouse Grill, Olive Garden, Red Robin)	26%	50
6	A convenience store (7-Eleven, Mini-mart)	12%	23
8	Other (please specify)	8%	15
5	A food truck	4%	7

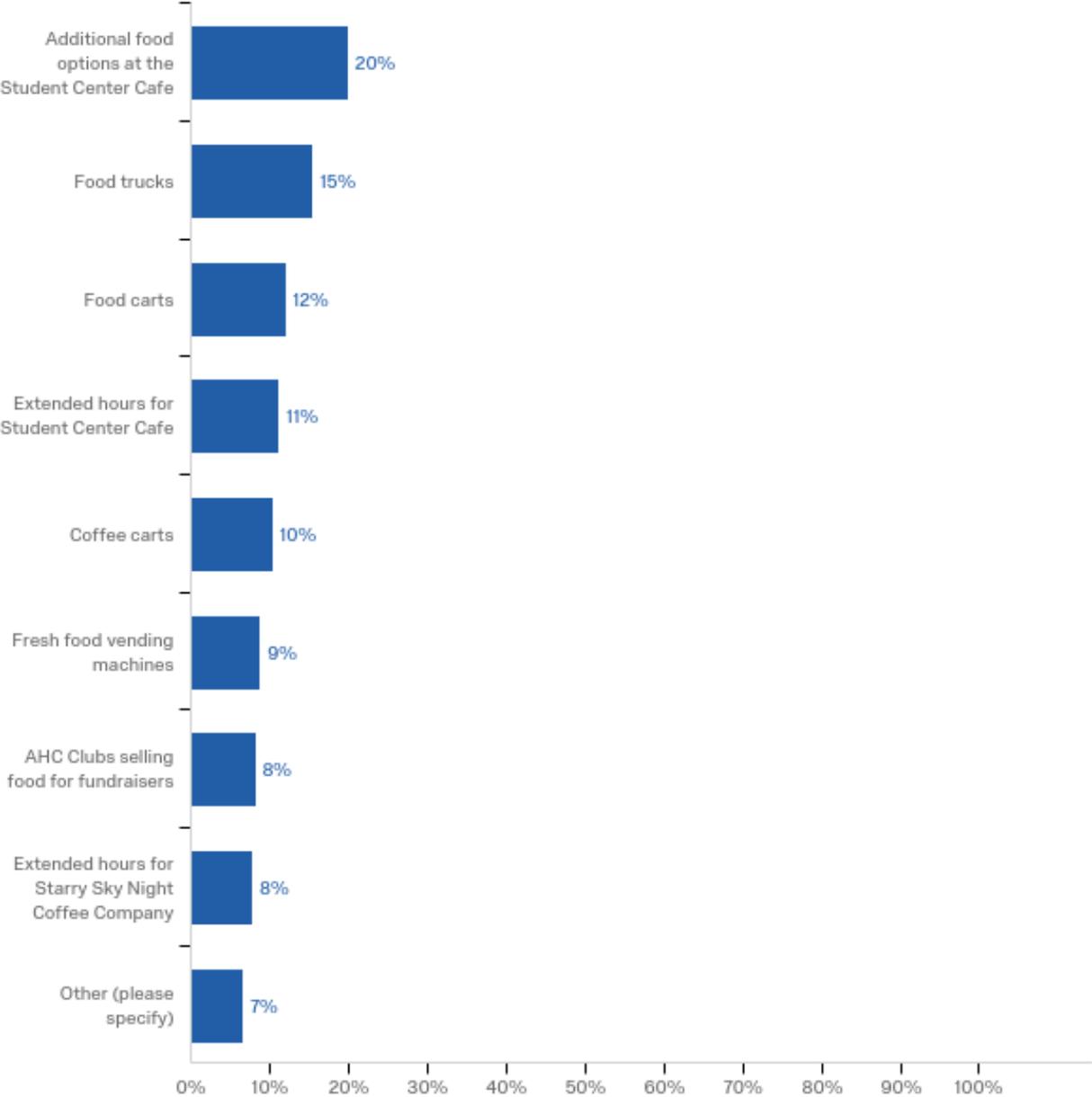
Q15 - How frequently do you leave campus to obtain food from these types of restaurants or food stores?



Question	Daily	2-3 times a week	Once a week	A couple times per month	About once a month	A couple times per semester	About once a semester	Never	Total
Go home to eat	8%	14%	9%	7%	4%	6%	6%	42%	175
A fast food restaurant (McDonald's, Starbucks, In N' Out, Taco Bell)	1%	15%	18%	17%	14%	7%	7%	20%	174
A fast, casual restaurant (Panera, Wing Stop, Panda Express)	1%	8%	16%	18%	14%	8%	8%	29%	173
A casual dining restaurant (Applebee's, Roadhouse Grill, Olive Garden, Red ...)	0%	4%	8%	16%	15%	19%	19%	27%	170

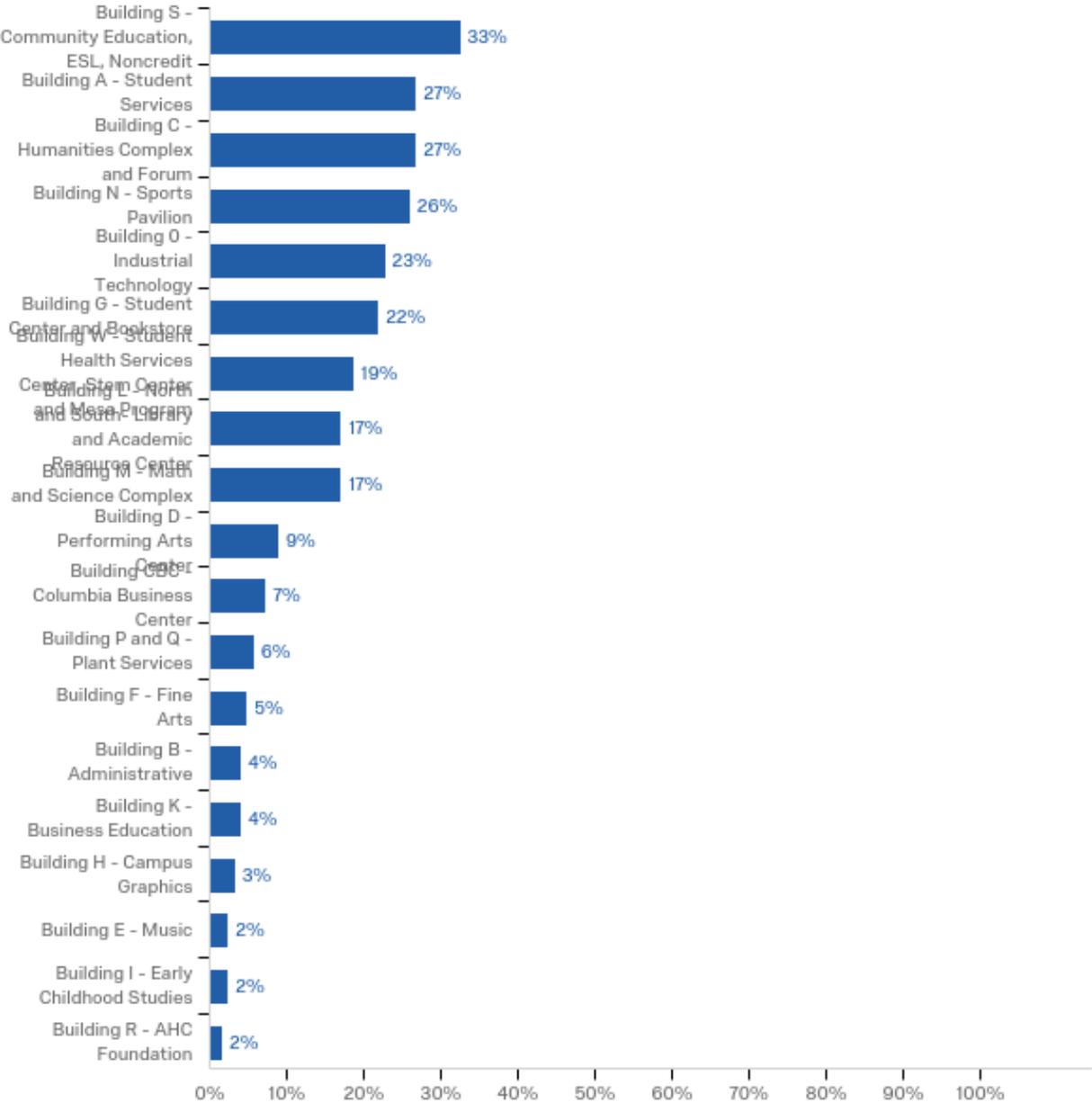
Grill, Olive Garden, Red Robin)																	
A food truck	0%	0	1%	1	2%	3	2%	3	1%	2	6%	9	5%	8	83%	130	156
A convenience store (7-Eleven, Mini-mart)	0%	0	3%	5	3%	5	4%	6	4%	6	8%	12	7%	11	71%	110	155
A grocery store (Vons, Albertsons, Trader Joe's)	2%	4	7%	11	12%	20	18%	30	12%	19	15%	24	7%	12	26%	43	163
Other (please specify)	14%	5	11%	4	3%	1	11%	4	5%	2	0%	0	3%	1	54%	20	37

Q16 - If Allan Hancock College could expand food services, what would you like to see on campus (choose all that apply)?



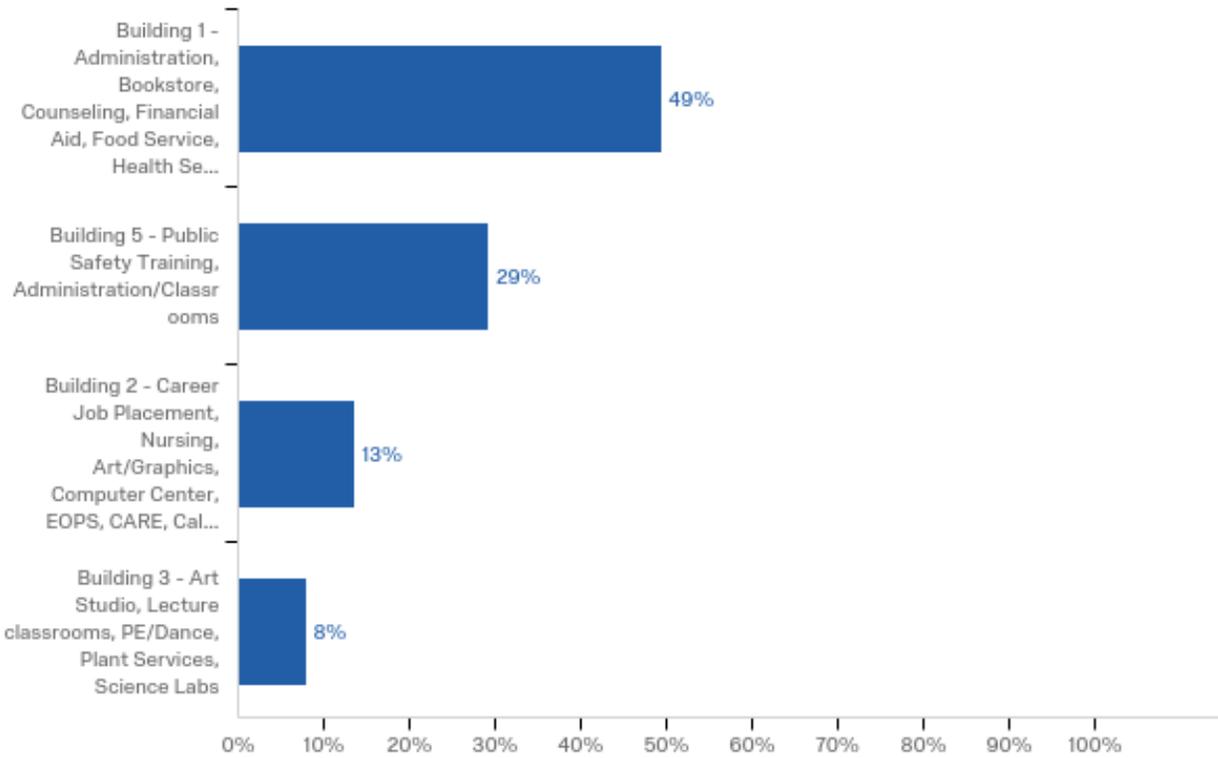
#	Answer	%	Count
	Total	100%	184
7	Additional food options at the Student Center Cafe	65%	120
4	Food trucks	51%	93
2	Food carts	39%	72
6	Extended hours for Student Center Cafe	36%	67
1	Coffee carts	34%	62
3	Fresh food vending machines	29%	53
8	AHC Clubs selling food for fundraisers	27%	49
5	Extended hours for Starry Sky Night Coffee Company	26%	47
9	Other (please specify)	22%	40

Q18 - Is there any area of campus that you would like to see future food service options at the Santa Maria Campus (check all that apply)? Santa Maria Campus Map



#	Answer	%	Count
	Total	100%	123
18	Building S - Community Education, ESL, Noncredit	33%	40
3	Building C - Humanities Complex and Forum	27%	33
1	Building A - Student Services	27%	33
14	Building N - Sports Pavilion	26%	32
15	Building O - Industrial Technology	23%	28
8	Building G - Student Center and Bookstore	22%	27
19	Building W - Student Health Services Center, Stem Center and Mesa Program	19%	23
13	Building M - Math and Science Complex	17%	21
12	Building L - North and South- Library and Academic Resource Center	17%	21
5	Building D - Performing Arts Center	9%	11
4	Building CBC - Columbia Business Center	7%	9
16	Building P and Q - Plant Services	6%	7
7	Building F - Fine Arts	5%	6
2	Building B - Administrative	4%	5
11	Building K - Business Education	4%	5
9	Building H - Campus Graphics	3%	4
6	Building E - Music	2%	3
10	Building I - Early Childhood Studies	2%	3
17	Building R - AHC Foundation	2%	2

Q19 - Is there any area of campus that you would like to see future food service options at the Lompoc Valley Center (check all that apply)? Lompoc Valley Center Map



#	Answer	%	Count
1	Building 1 - Administration, Bookstore, Counseling, Financial Aid, Food Service, Health Service, LRC/Library, Registration	76%	44
2	Building 2 - Career Job Placement, Nursing, Art/Graphics, Computer Center, EOPS, CARE, CalWORKS, LAP, Assessment, Transfer Center, Veteran's Center, Writing Center	21%	12
3	Building 3 - Art Studio, Lecture classrooms, PE/Dance, Plant Services, Science Labs	12%	7
4	Building 5 - Public Safety Training, Administration/Classrooms	45%	26
	Total	100%	58