

# *Open Educational Resources*

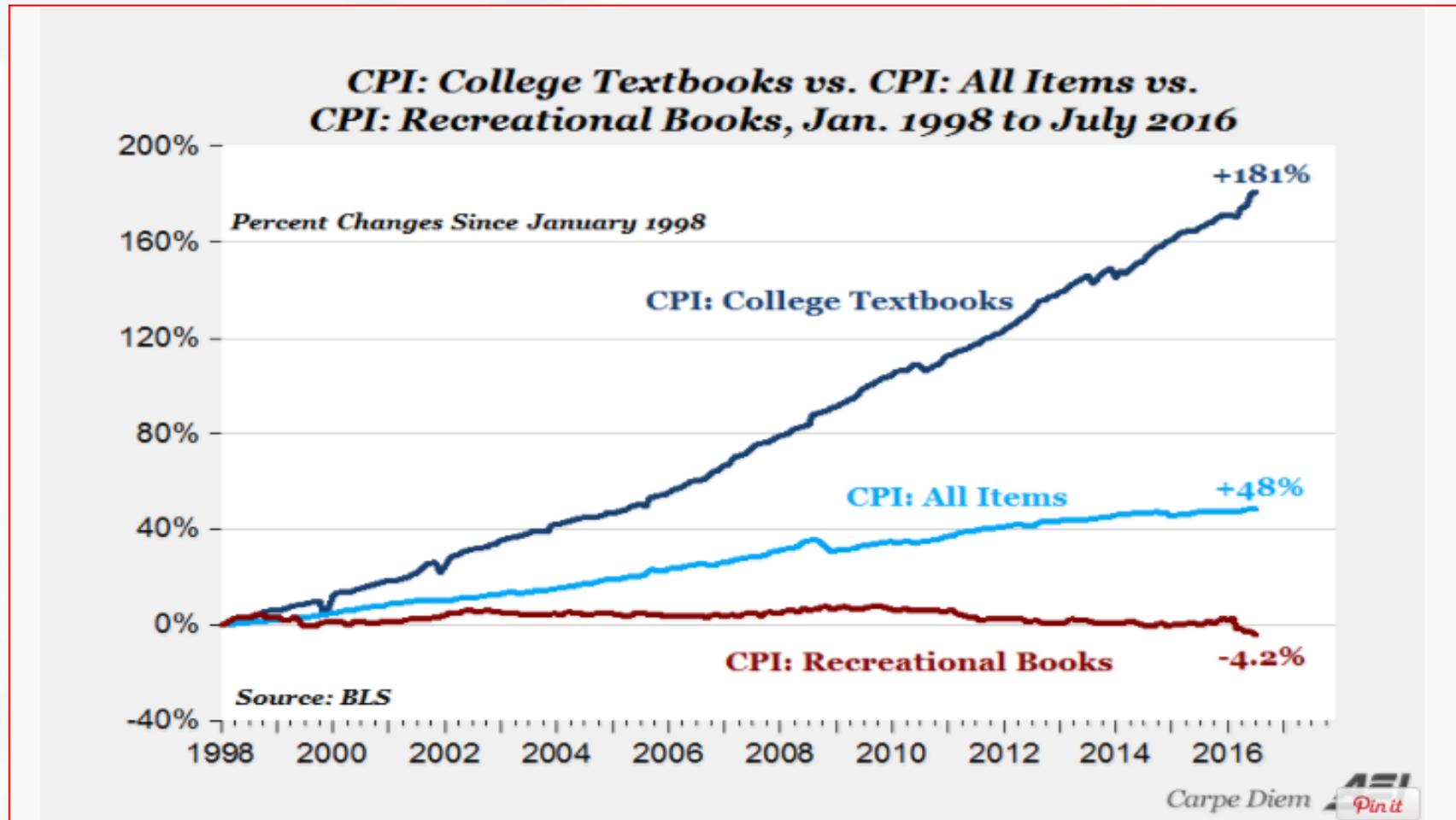
*2018 Student Success Summit Update*



# Background Data

- Impact of textbook costs discussed at the 2017 Planning Retreat & identified as an institutional priority.
- OER was the focus at 2017 AHC Student Success Summit in April 2017.
- National data show rising cost of textbooks relative to other school-related & overall price increases.
- Impact on student success
  - Students respond to incentives
  - Sometimes the incentives cause bad outcomes

# The Rising Costs of Textbooks



# How Does This Impact Students?



The direct relationship between **textbook costs** and **student success**:



**65%** do not purchase textbooks at some point due to cost



**35%** take fewer courses due to textbook cost



choose not to register for a course due to textbook cost



regularly go without textbooks due to cost



have dropped a course due to textbook cost



have withdrawn from a course due to textbook cost

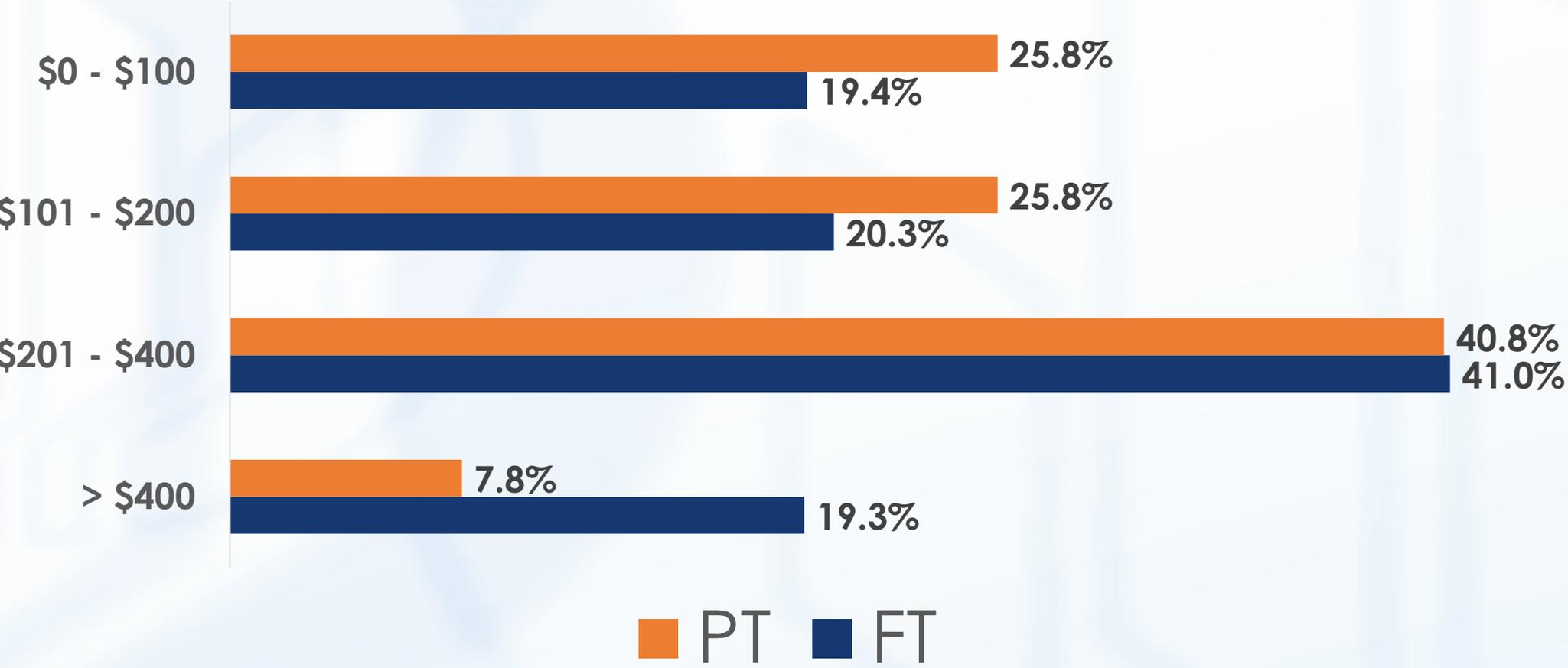


Source: 2012 student survey by Florida Virtual Campus

# Impact of Textbook Prices at AHC

- Student survey administered to AHC students in fall 2017:
  - Survey intended to support (successful) OER grant application
  - Results consistent with national survey results
  - Students spend resources & incur consequences of avoiding textbook costs (search costs, delayed purchases, not purchasing text)
- Student Sample N= 1,038.
- Goals: 82% Transfer or AA degree (64% district)
- Where enrolled: On campus only 51%; online only 12% (10% district)
- Full-time 47% (30 to 35% district)

# How much out-of-pocket expense (costs not covered by financial aid) did your course materials (textbooks, handbooks, guides, course packets, and other print and digital learning materials) cost you this semester?

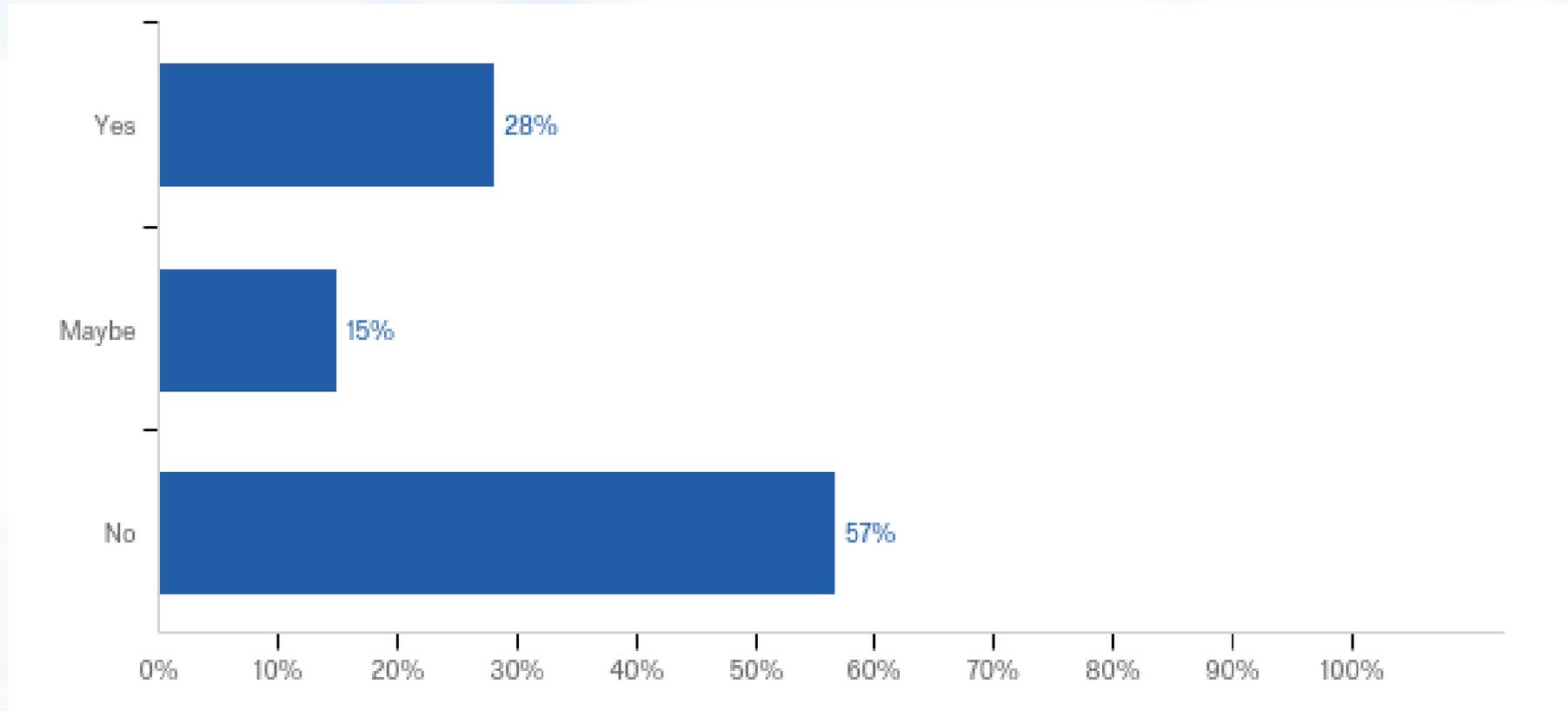


# In your academic career, has the cost of required textbooks caused you to:

Question	Sometimes or More Frequently*	Never
Not purchase the required textbook	53%	47%
Take fewer courses	54%	45%
Not register for a specific course	45%	55%
Choose one course over another	54%	46%
Drop a course	35%	65%
Withdraw from a course	30%	71%
Earn a poor grade because I could not afford to buy the textbook	33%	68%
Fail a course because I could not afford to buy the textbook	20%	80%

\*Responses included sometimes, about half the time, most of the time, always.

# Have you taken a course at Allan Hancock College that used open educational resources instead of a textbook?



Open educational resources are the course materials, modules, videos, tests, and any other materials incorporated into a course that are available to you at no cost. These resources provide course learning support in place of a purchased textbook.



Janet Cruz-Reyes, president of the Associated Student Body Government at Allan Hancock College, spoke on Jan. 31, 2018, about how students, including herself, will benefit from the Zero Textbook Cost program. **Allan Hancock College**

# ZTC Grant

“The main benefit is cost reduction,” said project director Jessica Scarffe. “Hancock has a high percentage of first-generation college students and a high percentage of low-income students. Removing textbook costs makes college more accessible and supports the college’s student equity effort.”

- A \$200,000 grant will help launch the program in fall 2018.
- The three degrees are political science, liberal arts (math and science) and liberal arts (social and behavioral science).

# OER Courses

Status	CRN	Cred		Meeting Time
In Progress	40190	3.0		3.2 Hrs/week
Class Ended	40193	3.0		6.8 Hrs/week

## ZERO TEXTBOOK COST (ZTC) CLASSES



In compliance with Senate Bill 1359, the online class search results displays the ZTC symbol if a class has zero cost for textbooks. If there is an option for the student to order printed material from the bookstore, this class qualifies as a zero cost option because the student may choose to read the textbook electronically instead of printing. Printing the digital material is a low textbook cost (LTC) option.

See class search example below:

**POLS 103 - American Government**  
 Advisory: Eligibility for ENGL 101.  
 A study of American government at the national, state and local levels. Governmental principles, institutions, and their historical development are examined. This course is offered at the University of California, Allan Hancock College and many private colleges. [F,S]

Status	CRN	Cred		Meeting Time	Campus	Building/Room
Open	40190	3.0		3.2 Hrs/week	Online	ONLINE - DL
Open	40193	3.0			Online	ONLINE - DL
Open	40194	3.0		M W	Santa Maria	W - 31
Open	40195	3.0		T R	Santa Maria	C - 33

The textbook information is available in the Bookstore website. To see this information, click on the CRN link in class search results, then click on the "Click to check textbook costs" button to access the Bookstore page for options for this class.