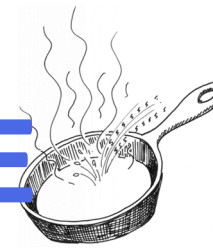




DATA IS THE NEW BACON!

SIZZLE



Developing the Educational Master Plan

The Educational Master Plan (EMP) is a document that illustrates the institutional direction for about six years. The document does more than outline the programs and populations; it also provides vision and guidance for future decisions. As such, it is imperative that faculty and staff play a large role formulating the themes, goals, and objectives. The EMP contains AHC mission, vision, values, and educational directions.

Establishing a strong foundation in employee ownership, a visioning exercise was held during the All Staff Day on August 16th. This exercise was designed to gather patterns of input from all the employees. With guiding questions, employees began the process of developing the new EMP by providing ideas, opinions, and suggestions for improving Allan Hancock.

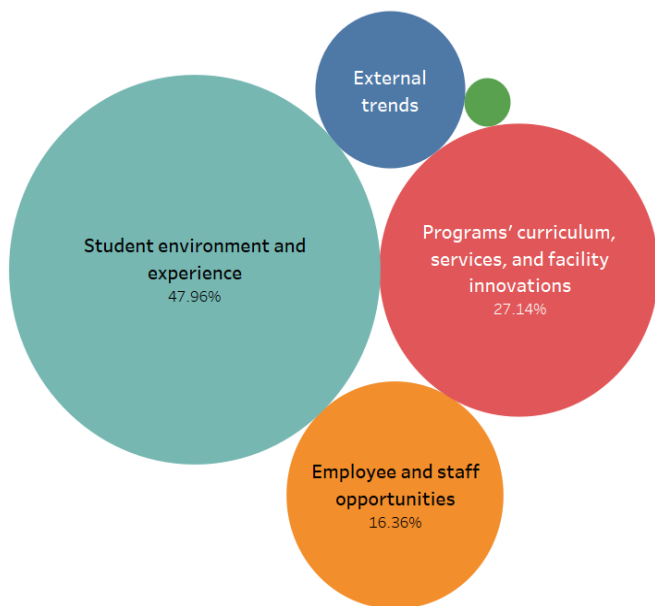
1. *What does Allan Hancock College need to do over the next decade to be a successful 21st century institution of higher learning?*
2. *What other relevant considerations should influence our planning?*
3. *What is our role in the community?*
4. *What data or information would be useful to help frame a longer visioning and planning session?*

If you would like more information about the EMP, the following link will take you to the current EMP:

<https://www.hancockcollege.edu/planning/docs/Educational%20Master%20Plan%20-%202014-2020.pdf>

In This Issue:

- All Staff Day Visioning Exercise Analysis
- Five Main Themes
- Top 10 Sub Categories



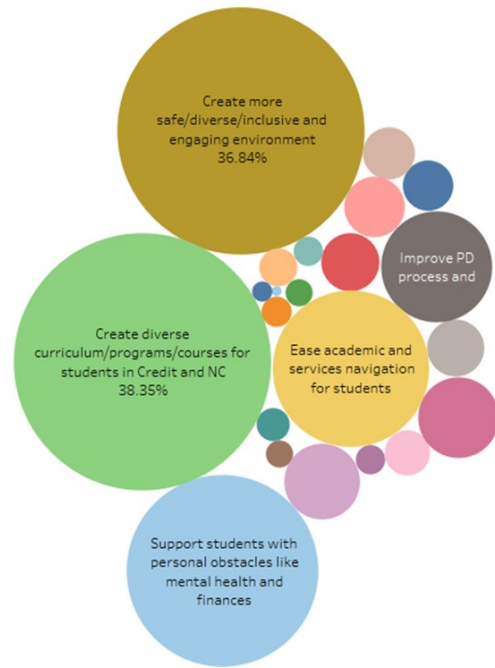
Five Main Themes

1. *Student environment and experience- 47.96%:* Nearly half the responses were connected to the idea of improving the student experience and environment. This theme contains such sub-categories as addressing student barriers (including cost, mental health, and inclusivity) as well as easing student navigation of academics and student services.
2. *Programs' curriculum, services, and facility innovations- 27.14%:* Streamlining and updating AHC was the second largest theme. Sample topics in this category include updating curriculum to better reflect the technology in and out of the classroom and providing more opportunities for experiential learning.
3. *Employee and staff opportunities - 16.36%-* Building and expanding PD and training opportunities for employees was the third largest theme. Moreover this also contains a category for transparency and efficiency in dissemination of information.
4. *External trends, perceptions, and connections- 7.81%:* Observing community and industry trends, legislation, and current initiatives is the fourth category.
5. *Innovative and improved metrics- 0.74%:* Employees suggested metrics and data sources for future improvement.

Top 10 Sub Categories

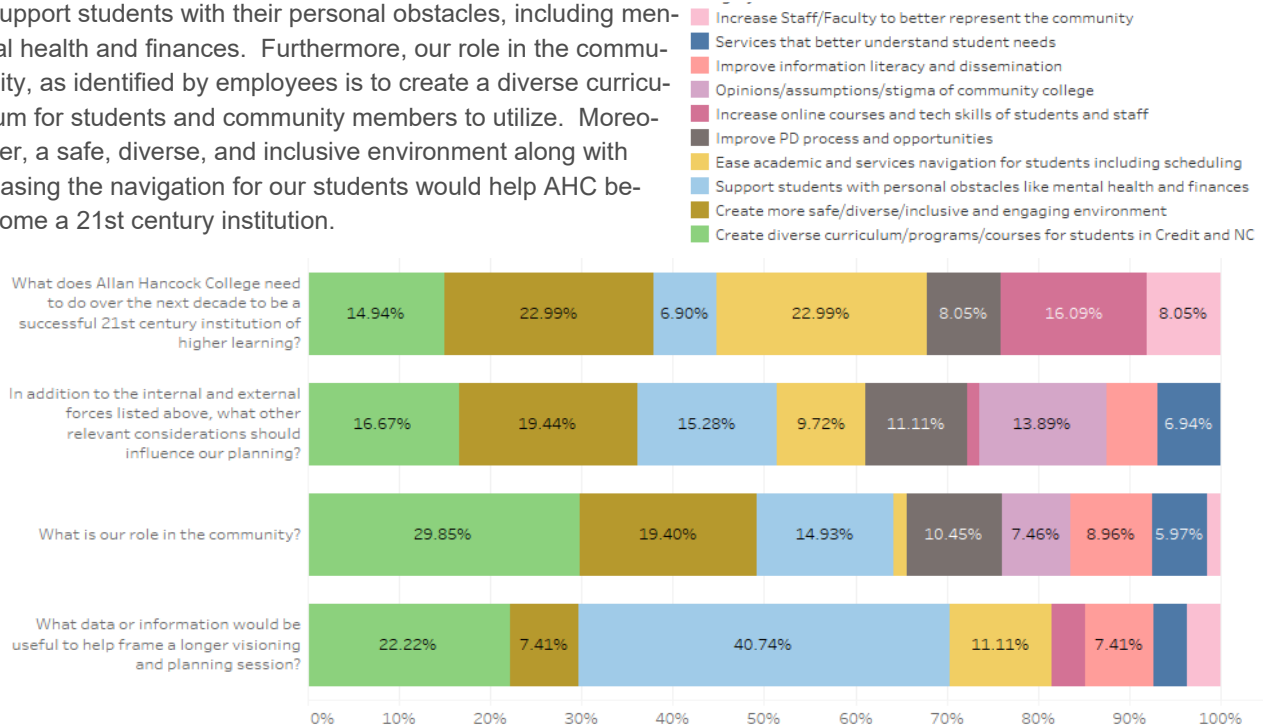
Before developing the five main themes, the responses were first grouped into 22 sub-categories. Below is a list of the Top 10 sub categories to come from the analysis.

1. Create diverse curriculum/programs/courses for students in Credit and NC, 20.16%
2. Create more safe/diverse/inclusive and engaging environment, 19.37%
3. Support students with personal obstacles like mental health and finances, 15.02%
4. Ease academic and services navigation for students including scheduling, 12.25%
5. Improve PD process and opportunities, 8.7%
6. Increase online courses and tech skills of students and staff, 6.32%
7. Opinions/assumptions/stigma of community college, 5.93%
8. Improve information literacy and dissemination, 4.74%
9. Services that better understand student needs, 3.95%
10. Increase Staff/Faculty to better represent the community, 3.56%



Top 10 Sub Categories by Question

Twenty-two sub categories were created to encompass the text responses from the visioning exercise. Below you can see the top 10 categories broken down by the question they represented. There are many notable points in this chart. For example, useful data and information collection identified by employees includes the need to support students with their personal obstacles, including mental health and finances. Furthermore, our role in the community, as identified by employees is to create a diverse curriculum for students and community members to utilize. Moreover, a safe, diverse, and inclusive environment along with easing the navigation for our students would help AHC become a 21st century institution.



How can you get involved with the EMP?

- Contact the Institutional Effectiveness Office and express your interest in helping with this work. (Ext. 3045)
- Contact the chairs of Institutional Effectiveness Council (IEC) to see when the next meeting is scheduled.
- For more detailed information on this analysis visit: <http://bit.ly/EMPVisioning>