

YEARLY PLANNING DISCUSSION TEMPLATE

General Questions

Program Name Film and Video **Academic Year** 25/26

1. Has your program mission or primary function changed in the last year?

NO

2. Were there any noteworthy changes to the program over the past year? (eg, new courses, degrees, certificates, articulation agreements)

The Film and Video Program created a course titled *Race and Ethnicity in American Cinema* to fulfill the Ethnic Studies requirement. We are awaiting State approval to begin offering this course.

In addition, we streamlined our film and Video degree removing total required units.

3. Is your two-year program map in place and were there any challenges maintaining the planned schedule?

Yes, The Film and Video program map is in place. The film and video program has been successful in offering our planned program courses, conforming to our published map.

4. Were there any staffing changes?

Part-time instructors Richard Bott and Muhammad Muzammal taught Fall, 2025 as sabbatical replacement for Tim Webb.

5. What were your program successes in your area of focus last year?

The Film and Video Program created new courses in an effort to broaden the appeal of film and Video studies courses. These courses included: *Great Directors of the Cinema* and *Race and Representation in American Cinema*. *Great Directors of the Cinema* Has been offered each Fall with growing enrollment. *Race and Representation in American Cinema* was created in response to the Ethnic Studies requirement. Once this course is approved at the state level, we anticipate strong enrollment. Both of these courses take place in our state-of-the-art screening room where students experience cinema in a theater setting.

In addition to these new offerings, we are beginning to see strengthening enrollment trends in both production and studies courses. We attribute these trends to a slow recovery from the Covid pandemic and curriculum reflecting current trends in the industry, strong instruction and a state-of-the-art new building and equipment.

Learning Outcomes Assessment

- a. Please summarize key results from this year's assessment.
The Film and Video Program has aligned all Program Learning Outcomes between those stated in SPOL and those stated in Curricunet. In addition, we have been working with Erik Arevalo to associate all our courses with specific outcomes, separating out film studies courses from film production courses. This will facilitate more specific feedback for our program and prepare us for a possible film studies degree. We will wait to interpret results from these learning outcome data sets.

Courses Assessed tracked closely with years prior. Film and video courses maintain success rates consistently above AHC averages.

- b. Please summarize your reflections, analysis, and interpretation of the learning outcome assessment and data.
The data did not reveal any areas of concern. Resource requests have been generated to maintain a high level of technical professionalism in all our courses.
- c. Please summarize recommendations and/or accolades that were made within the program/department.
None at this time.
- d. Please review and attach any *changes* to planning documentation, including PLO rubrics, associations, and cycles planning.

The film and video program worked closely with Erik Arevalo to ensure Program Learning Outcomes match between Curricunet and SPOL. In addition, we have already input data over successive semesters in order to track course outcomes over time.

Distance Education (DE) Modality Course Design Peer Review Update (Please attach documentation extracted from the *Rubric for Assessing Regular and Substantive Interaction in Distance Education Courses*)

- a. Which courses were reviewed for regular and substantive interactions (RSI)?
In accordance with the published *Distance Education Course Peer Review Process*, the film and video program will undertake a peer review of all DE film and video courses in the 2026 – 2027 update cycle.

“All distance education courses within a program should be assessed at least once within the six-year program review cycle. Ideally, a relevant sample of every course should be assessed during this cycle.”

We have reviewed the rubric and have confirmed that all Film and Video courses conform to the stated best practices.

The Film and Video Program employs the following strategies to engage students consistently in our DE courses:

1. Instructors communicate routinely with students on e-mail both individually and with group e-mails relevant to all students in class.
2. Instructors provide routine and specific feedback in writing to all students on student papers and discussion boards.

Instructors provide routine opportunities for peer to peer interaction. Discussion boards require students to respond and give feedback to their student colleagues.

b. What were some key findings regarding RSI?

TBD

- Some strengths: TBD
- Some areas of possible improvement: TBD

c. What is the plan for improvement? TBD

CTE two-year review of labor market data and pre-requisite review

a. Does the program meet documented labor market demand?

While not monumental, the nation as a whole is still experiencing an economic malaise and in the film industry, California is experiencing a slowdown.

Uncertainty permeates the industry as it does most industries currently with the looming reality of slow economic growth ahead and the very real prospect of an economic recession. The motion picture industry has always worked under pressure. This storm will be yet another in a series of weather.

<https://www.bls.gov/iag/tgs/iag512.htm#workforce>

Employment and Unemployment

Data series	Back data	Dec. 2025	Jan. 2026	Feb. 2026	Mar. 2026
Employment (in thousands)					
Employment, all employees (seasonally adjusted)		346.1	352.4	(R) 338.5	(R) 337.4
Employment, production and nonsupervisory employees		283.6	261.8	(R) 257.2	
Unemployment					
Unemployment rate		6.6%	(1) 12.9%	7.4%	2.1%

Bureau of Labor Statistics cites a projection of 3% growth for Film and video Editors and Camera operators between 2024 and 2034. California has experienced a downturn in employment as a consequence of consolidation, streaming and efficiency planning. It is possible, Students will need to seek employment outside the stat until employment in the California industry begins to recover and grow again.

Quick Facts: Film and Video Editors and Camera Operators	
2024 Median Pay ?	\$70,570 per year \$33.93 per hour
Typical Entry-Level Education ?	Bachelor's degree
Work Experience in a Related Occupation ?	None
On-the-job Training ?	None
Number of Jobs, 2024 ?	79,900
Job Outlook, 2024–34 ?	3% (As fast as average)
Employment Change, 2024–34 ?	2,200

- b. How does the program address needs that are not met by similar programs?

This is the only college level program within a 60 - mile radius that provides training in the area of film and video production with an emphasis on cinema.

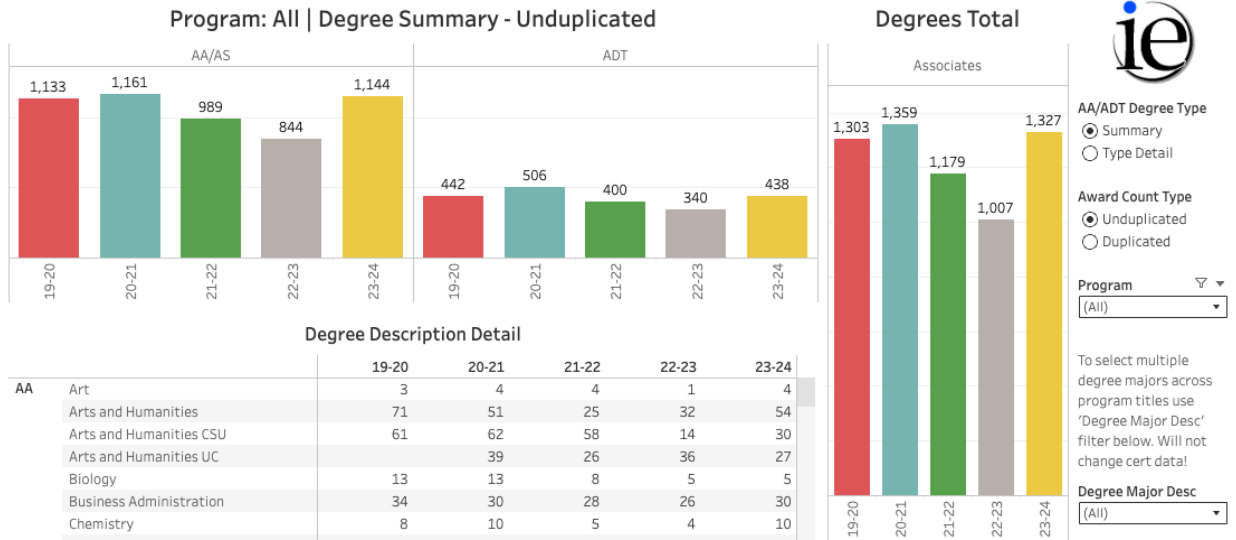
- c. Does the employment, completion, and success data of students indicate program effectiveness and vitality? Please, explain.

The film and video program has maintained a consistent rate of transfer for students to four-year institutions. This has traditionally been the favored pathway for students over two-year degree completion. An incoming transfer model degree will further support this trajectory. In general, the program vitality is healthy with a demand for courses in the discipline continuing.

Degree completion in the film and video program tracks with college wide trends showing a downturn in 22-23 and a rise in 23-24. We Look forward to data for years 24-25 and 25-26 where we expect to see a continued improvement. To this end, we completed a degree overhaul this year resulting in a reduction in degree required units.

PROGRAM REVIEW: AWARDS

[AWARD CROSSWALK PDF](#)



PROGRAM REVIEW: AWARDS

[AWARD CROSSWALK PDF](#)

Program: Film and Video Production | Degree Summary - Unduplicated

AA/AS

		19-20	20-21	21-22	22-23	23-24
AS	Film And Video Production	9	3	3	1	2
Grand Total		9	3	3	1	2

Degree Description Detail

		19-20	20-21	21-22	22-23	23-24
AS	Film And Video Production	9	3	3	1	2
Grand Total		9	3	3	1	2

Degrees Total

Associates

Program: Film and Video Production | Certificate Description Detail - Unduplicated

		19-20	20-21	21-22	23-24
C3	Certificate 30-60semester unit Film And Video Production	2	2	2	2
Grand Total		2	2	2	2

Certificate Total

Award Demographics

4 Year Transfer By System

4 Year Transfer Demographics

Time to Degree Median Units

RETURN HOME

- d. Has the program met the Title 5 requirements to review course prerequisites, and advisories within the prescribed cycle of every 2 year for CTE programs and every 5 years for all others?
Yes
- e. Have recommendations from the previous report been addressed?
Yes

Use the tables below to fill in **NEW** resources and planning initiatives that **do not apply directly to core topics**. *This section is only used if there are new planning initiatives and resources requested.*

Justification:

Recognizing the need for our students to have continued-unlimited access to industry standard post-production software, The film and Video Program requests 25 MacBook Pro laptop computers. Current program laptops are reaching obsolescence and risk failing in the field. Student learning depends on students having access to software and hardware outside of campus open hours. Students need to write formatted scripts, edit video and audio, color correct and mix wherever and whenever they need to. For mastery, they often need to log may hours outside of class time per week.

New Program Planning Initiative (Objective) – Yearly Planning Only	
Title (including number):	<i>ER Obj-2 25 Apple MacBook Pro Computers</i> 14-inch Mac Book Pro Silver Standard Display M5 Max Chip Processing: 18 Core, 32 Core 36 GB unified memory SSD - 2 TB FCPX pre-installed Logic Pro pre-installed
Planning years:	<i>(The academic years this will take to complete) 2026/2027</i>
Description:	
Current program laptops are reaching obsolescence and risk failing in the field. Student learning depends on students having access to software and hardware outside of campus open hours. Students need to write formatted scripts, edit video and audio, color correct and mix wherever and whenever they need to. For mastery, they often need to log may hours outside of class time per week.	
What college plans are associated with this Objective? (Please select from the list below):	
<input checked="" type="checkbox"/> Ed Master Plan <input type="checkbox"/> Student Equity Plan <input type="checkbox"/> Guided Pathways <input type="checkbox"/> AB 705 <input type="checkbox"/> Technology Plan <input type="checkbox"/> Facilities Plan <input checked="" type="checkbox"/> Strong Workforce <input type="checkbox"/> Equal Employment Opp. <input type="checkbox"/> Title V	

Area of Focus Discussion Template

ACADEMIC SERVICES AND SUPPORT

Academic Services and Support – assess and improve relationship with tutorial services, library, counseling, learning assistance program (LAP), etc. and evaluate co-curricular support courses.

Possible topics:

- Collaborate with student success team members to ensure institutional barriers are mitigated.
- Review and summarize student support options.
- Implement student surveys and evaluate results.
- Assess co-curricular support programs and services.

1. What data were analyzed and what were the main conclusions?

We reviewed student all support options on campus. We found that small numbers of film students receive robust support from the Learning Assistance Program. Program faculty work closely with LAP to ensure seamless support. Students also report utilizing the Writing Center on campus for their film studies courses which often require extensive essays. We find that these services are significant and used when appropriate. Program students report an awareness of support programs on campus.

2. Based on the data analysis and looking through a lens of equity, what do you perceive as *challenges* with student success or access in your area of focus?

For film and video, the main student supports are in the form of program sponsored access to technology (computers, cameras, microphones, film streaming services). The main impediment to success in film and video courses are limited access to these resources.

The film and video program routinely liaisons with the writing center and Learning Assistance program.

3. What are your plans for change or *innovation*?

After reviewing academic services and support for the film and video program, we conclude that the best way to support program students is through **program sponsored technology** (laptops, cameras, microphones) and **streaming services** for access to film libraries on demand.

4. How will you *measure* the results of your plans to determine if they are successful?
We will measure success by monitoring the quality of student work. With easy and unlimited access, we ensure motivated students have minimal barriers to success at AHC.

Validation for Program Planning Process: If you have chosen to do the Validation this year, please explain your process and the findings.

1. Who have you identified to validate your findings? (Could include Guided Pathway Success Teams, Advisory Committee Members, related faculty, industry partners or higher education partners)
 - The Film and Video Program has identified an advisory group including:
 - Randi Barros, Director, Editor, Screenwriter and Adjunct Professor Cal Poly San Luis Obispo
 - Jacob Gustafson, Ernest Righetti High School
 - Robert Perez, 3RP Productions, Santa Maria
 - Jeff Barnes, Visual Effects Artist, Creative Executive, Producer, Executive Producer, Production Executive
 - Sam Citron, ACE
 - In addition, we routinely invite prominent filmmakers (often in collaboration with partners at Cal Poly SLO) to campus to present their work and interact with program students. We solicit feedback from these professionals concerning our program, curriculum, facilities and equipment. This year we brought award winning Kurdish director Hisham Zaman.
2. Are there specific recommendations regarding the core topic responses from the validation team?

This year the feedback has been overwhelmingly positive. The new fine Arts building with a dedicated studio and screening room with updated projector and screen coupled with a strong array of production equipment puts us in a very strong position.

Advisory team members strongly support the film program providing robust access to technology, specifically laptops and streaming services.

Advisory members cited AI as a major disruptive force in the industry. The impact of AI is indisputable. The committee members suggested we continue a curriculum focused on core skills emphasizing-hands-on practices. They also suggested faculty begin including AI enhanced software solutions that speed up the post production process.

Based on the narratives for the prompts above, what are some program planning initiatives (objectives) and resources needed for the upcoming years? Use the tables below to fill in **NEW** planning initiatives. ***This section is only used if there are new planning initiatives that pertain to the Core Topic only.***

New Program Planning Initiative (Objective) – Yearly Planning Only	
Title (including number):	<i>ER Obj-2 25 Apple MacBook Pro Computers</i> <i>14-inch Mac Book Pro</i> <i>Silver</i> <i>Standard Display</i> <i>M5 Max Chip</i> <i>Processing: 18 Core, 32 Core</i> <i>36 GB unified memory</i> <i>SSD - 2 TB</i> <i>FCPX pre-installed</i> <i>Logic Pro pre-installed</i>
Planning years:	<i>(The academic years this will take to complete) 2026/2027</i>
Description:	
Current program laptops are reaching obsolescence and risk failing in the field. Student learning depends on students having access to software and hardware outside of campus open hours. Students need to write formatted scripts, edit video and audio, color correct and mix wherever and whenever they need to. For mastery, they often need to log may hours outside of class time per week.	
What college plans are associated with this Objective? (Please select from the list below):	
<input checked="" type="checkbox"/> Ed Master Plan <input type="checkbox"/> Student Equity Plan <input type="checkbox"/> Guided Pathways <input type="checkbox"/> AB 705 <input type="checkbox"/> Technology Plan <input type="checkbox"/> Facilities Plan <input checked="" type="checkbox"/> Strong Workforce <input type="checkbox"/> Equal Employment Opp. <input type="checkbox"/> Title V	
New Program Planning Initiative (Objective) – Core Topic Only	
Title (including number):	<i>ER Obj-2 Video Speeches for Student Learning and enhancement</i>
Planning years:	<i>(The academic years this will take to complete) 2021-22 to 2024-25</i>
Description:	
<i>(A more detailed version of initiative. Please include a description of the initiative, why it is needed, who will be responsible, and actions that need to happen, so it is completed.)</i> The success levels of our courses have indicated that students need to be able to review their own speeches. Videotaping the student’s speech provides a very constructive approach to review and improve their oratory skills.	

Program Review Signature Page:

Tim Webb

[Tim Webb \(May 29, 2026 16:15:48 PDT\)](#)

Program Review Lead

May 29, 2026

Date

Monica Millard

[Monica Millard \(May 29, 2026 15:48:52 PDT\)](#)

Program Dean

May 29, 2026

Date

[Signature]

Vice President, Academic Affairs

Jun 16, 2026

Date

[Signature]

[John Hood \(Jun 1, 2026 09:39:42 PDT\)](#)

Jun 1, 2026











Academic Services and Support Discussion_FILM-2025-26


Final Audit Report

2026-06-16


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