

Education and Childcare Administrators, Preschool and Daycare in 2 California Counties

Contents

What is Lightcast Data?	1
Report Parameters	2
Executive Summary	3
Jobs	4
Compensation	6
Job Posting Activity	7
Demographics	10
Occupational Programs	13
Appendix A	14

What is Lightcast Data?

Lightcast data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumé, and job postings to give you a complete view of the workforce.

Lightcast data is frequently cited in major publications such as *The Atlantic*, *Forbes*, *Harvard Business Review*, *The New York Times*, *The Wall Street Journal*, and *USA Today*.



Report Parameters

1 Occupation

11-9031 Education and Childcare Administrators, Preschool and Daycare

2 Counties

6079 San Luis Obispo County, CA

6083 Santa Barbara County, CA

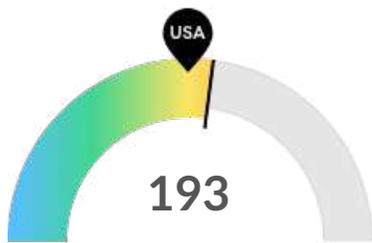
Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen occupation and geographical areas.

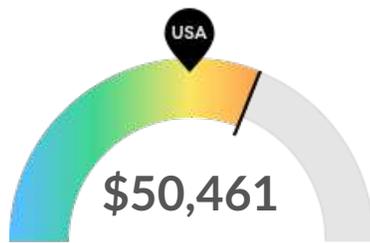
Executive Summary

Light Job Posting Demand Over a Deep Supply of Regional Jobs



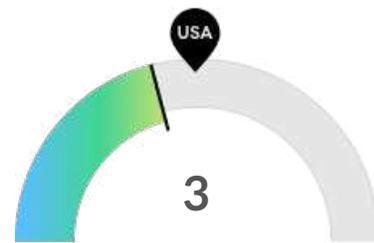
Jobs (2023)

Your area is a hotspot for this kind of job. The national average for an area this size is 171* employees, while there are 193 here.



Compensation

Earnings are high in your area. The national median salary for Education and Childcare Administrators, Preschool and Daycare is \$46,220, compared to \$50,461 here.



Job Posting Demand

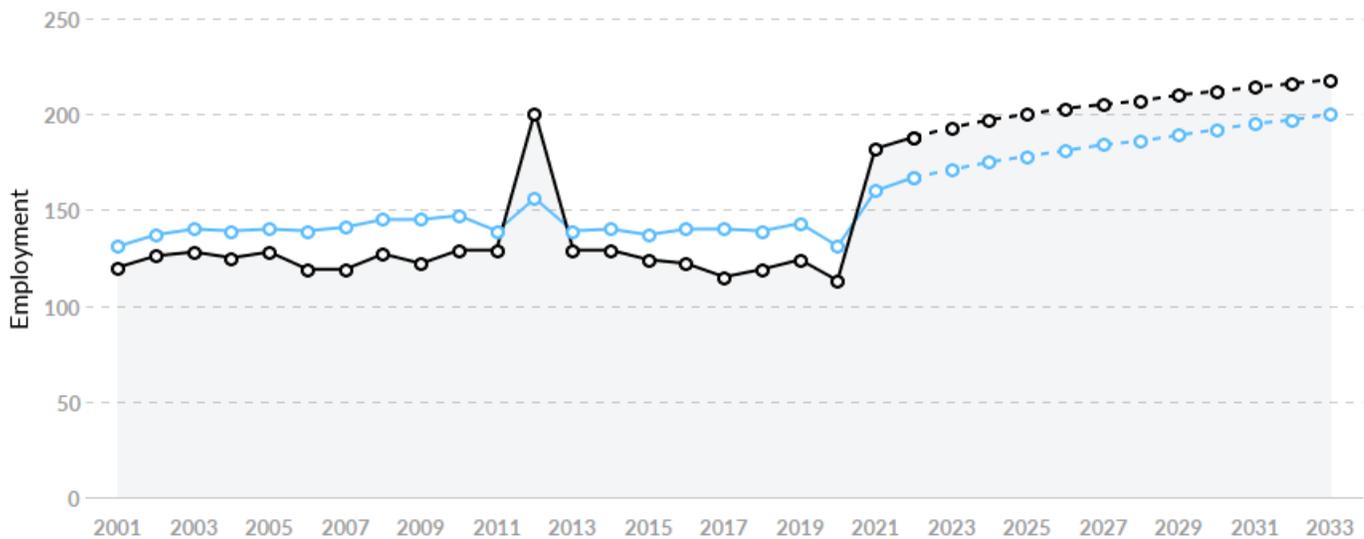
Job posting activity is low in your area. The national average for an area this size is 4* job postings/mo, while there are 3 here.

*National average values are derived by taking the national value for Education and Childcare Administrators, Preschool and Daycare and scaling it down to account for the difference in overall workforce size between the nation and your area. In other words, the values represent the national average adjusted for region size.

Jobs

Regional Employment Is Higher Than the National Average

An average area of this size typically has 171* jobs, while there are 193 here. This higher than average supply of jobs may make it easier for workers in this field to find employment in your area.



Region	2023 Jobs	2033 Jobs	Change	% Change
● 2 California Counties	193	218	25	13.2%
● National Average	171	200	28	16.4%

*National average values are derived by taking the national value for Education and Childcare Administrators, Preschool and Daycare and scaling it down to account for the difference in overall workforce size between the nation and your area. In other words, the values represent the national average adjusted for region size.

Regional Breakdown



County	2023 Jobs
Santa Barbara County, CA	97
San Luis Obispo County, CA	96

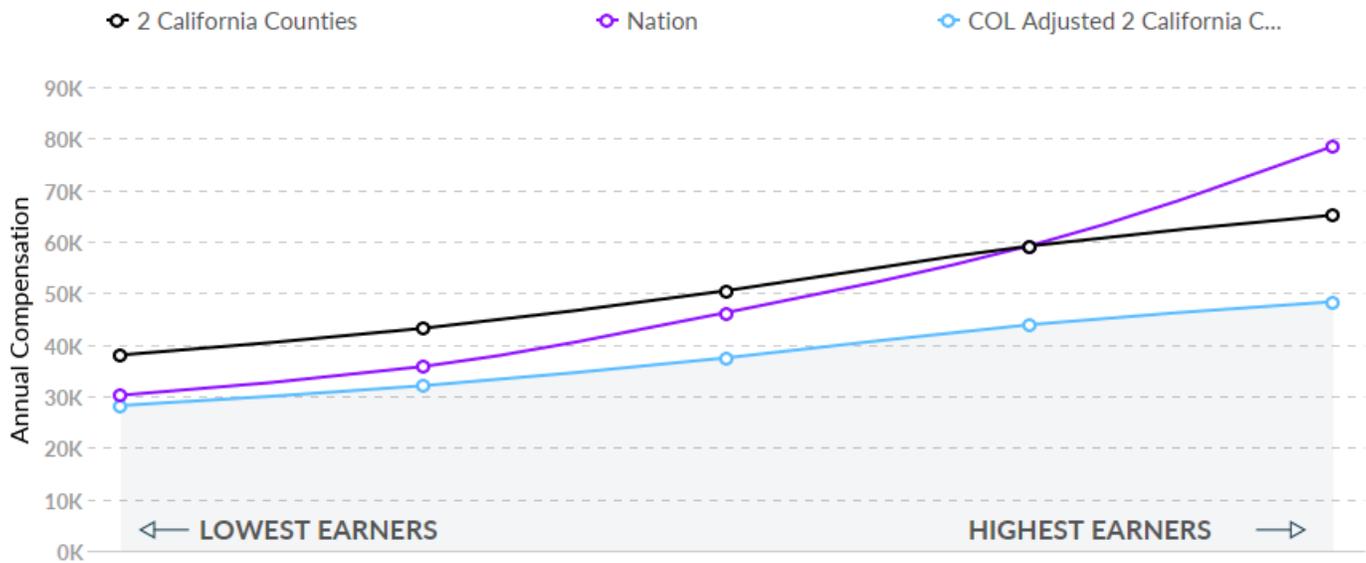
Most Jobs are Found in the Child Day Care Services Industry Sector



Compensation

Regional Compensation Is 9% Higher Than National Compensation

For Education and Childcare Administrators, Preschool and Daycare, the 2021 median wage in your area is \$50,461, while the national median wage is \$46,220.



Job Posting Activity



19 Unique Job Postings

The number of unique postings for this job from Jan 2023 to Jun 2023.



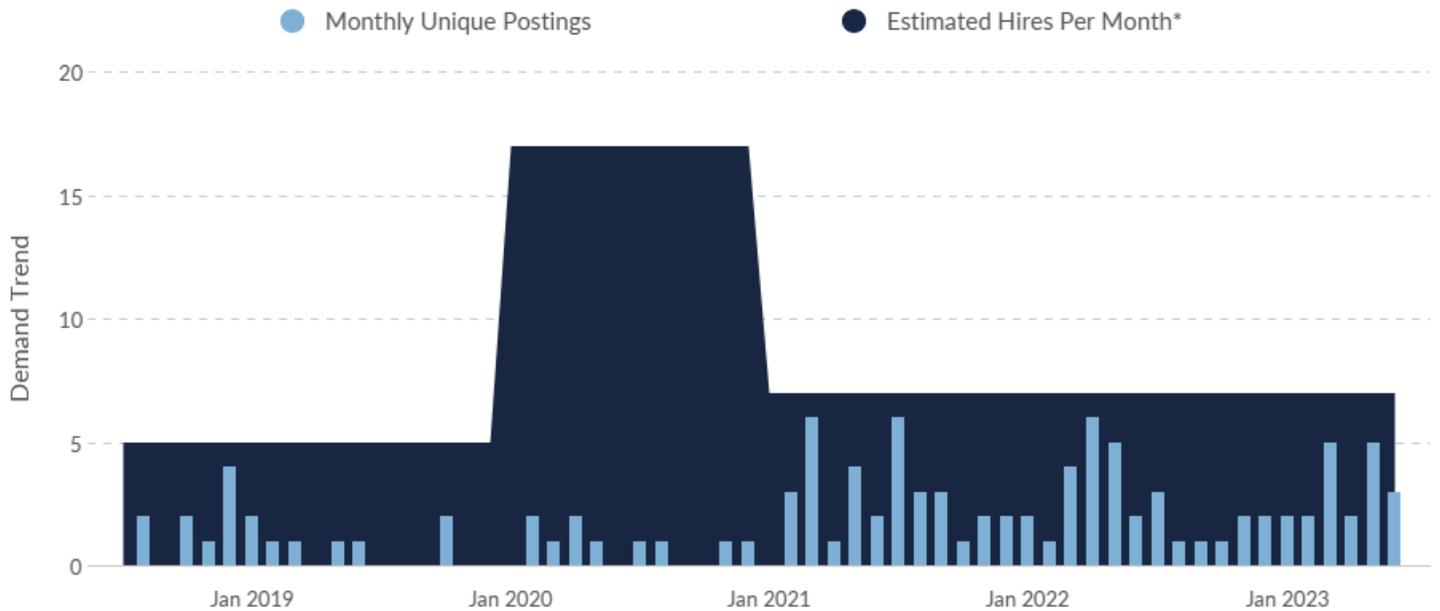
14 Employers Competing

All employers in the region who posted for this job from Jan 2023 to Jun 2023.



23 Day Median Duration

Posting duration is 10 days shorter than what's typical in the region.



Occupation	Avg Monthly Postings (Jan 2023 - Jun 2023)	Avg Monthly Hires (Jan 2023 - Jun 2023)
Education and Childcare Administrators, Preschool and Daycare	3	7

*A hire is reported by the Quarterly Workforce Indicators when an individual's Social Security Number appears on a company's payroll and was not there the quarter before. Lightcast hires are calculated using a combination of Lightcast jobs data, information on separation rates from the Bureau of Labor Statistics (BLS), and industry-based hires data from the Census Bureau.

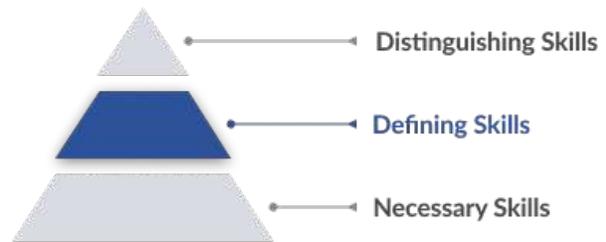
Top Companies	Unique Postings	Top Job Titles	Unique Postings
United Way Of Santa Barbara C...	3	Preschool Directors	7
Paso Robles Joint Unified Schoo...	2	Children's Services Directors	2
All Star Operations	1	On-Site Coordinators	2
Ascension	1	Barbacks	1
Boys & Girls Clubs Of Mid Centr...	1	Directors of Early Childhood Ed...	1
Cliff Drive Care Center	1	Directors of Education	1
Communityfy	1	Kindergarten Assistants	1
Community Action Commission ...	1	Preschool Infant Teachers	1
Legacy Training Center	1	Program Coordinators	1
One Cool Earth	1	Program Directors	1

Top Distinguishing Skills by Demand

Not enough data to display Distinguishing Skills for this occupation.

Top Defining Skills by Demand

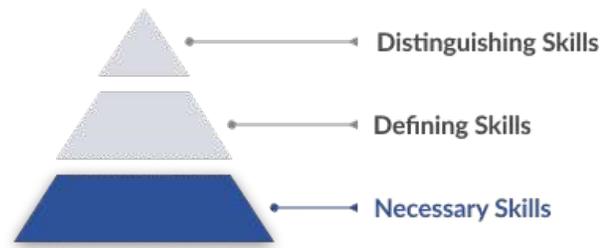
An occupation's Defining Skills represent the day-to-day tasks and responsibilities of the job. An employee needs these skills to qualify for and perform successfully in this occupation.



Skill	Salary Boosting	Job Postings Requesting
Preschool Education		8
Child Development		7

Top Necessary Skills by Demand

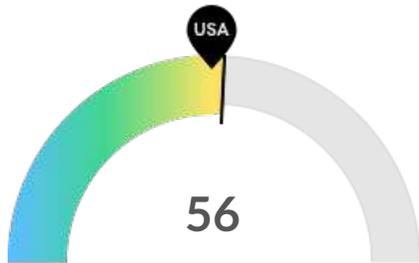
An occupation's Necessary Skills are the specialized skills required for that job and relevant across other similar jobs. An employee needs these skills as building blocks to perform the more complex Defining Skills.



Skill	Salary Boosting	Job Postings Requesting
Cardiopulmonary Resuscitation (CPR) Certification	✘	4
Lesson Planning	✘	4
First Aid Certification	✘	3
Valid Driver's License	✘	2
Early Childhood Education	✘	1
Marketing	✘	1

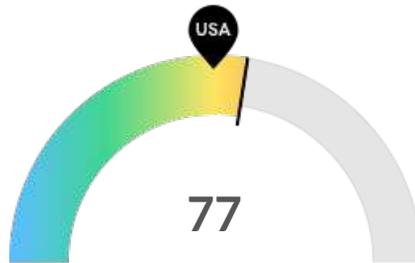
Demographics

Retirement Risk Is About Average, While Overall Diversity Is About Average



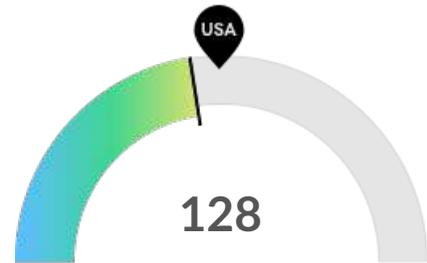
Retiring Soon

Retirement risk is about average in your area. The national average for an area this size is 53* employees 55 or older, while there are 56 here.



Racial Diversity

Racial diversity is high in your area. The national average for an area this size is 66* racially diverse employees, while there are 77 here.

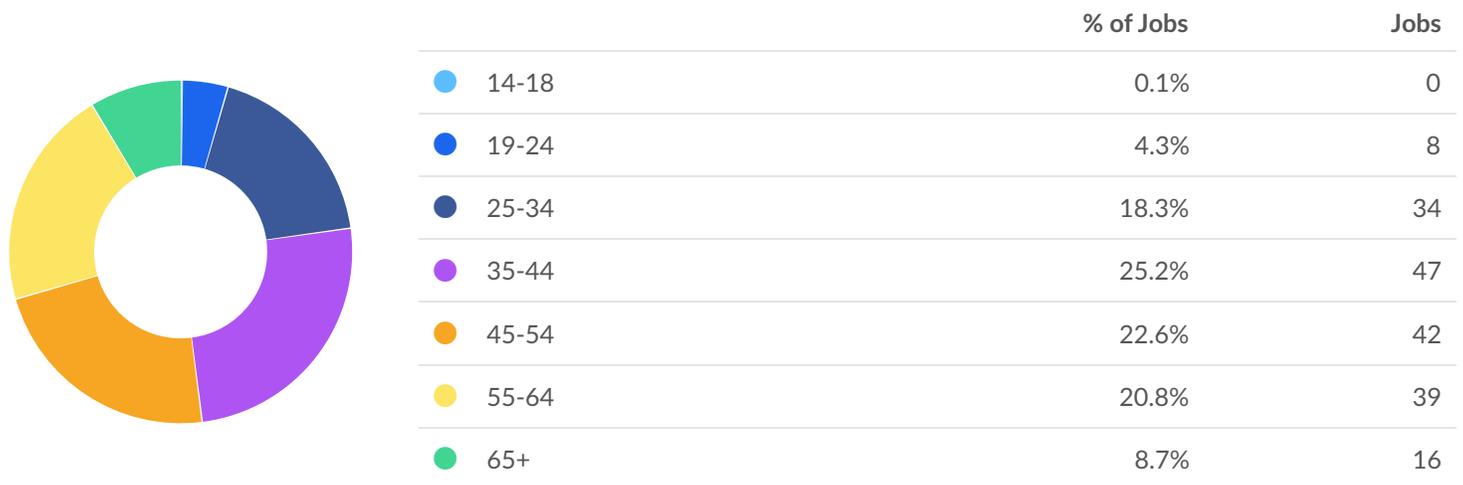


Gender Diversity

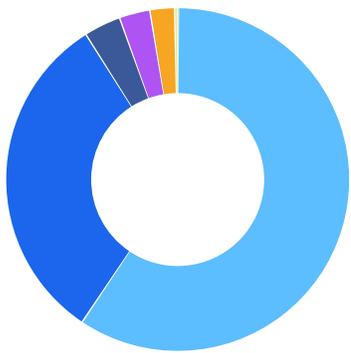
Gender diversity is low in your area. The national average for an area this size is 147* female employees, while there are 128 here.

*National average values are derived by taking the national value for Education and Childcare Administrators, Preschool and Daycare and scaling it down to account for the difference in overall workforce size between the nation and your area. In other words, the values represent the national average adjusted for region size.

Occupation Age Breakdown

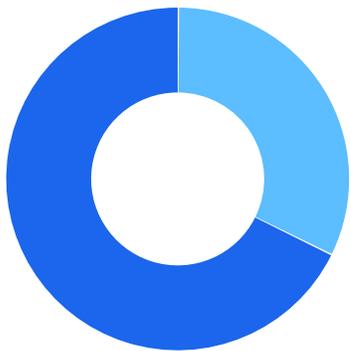


Occupation Race/Ethnicity Breakdown



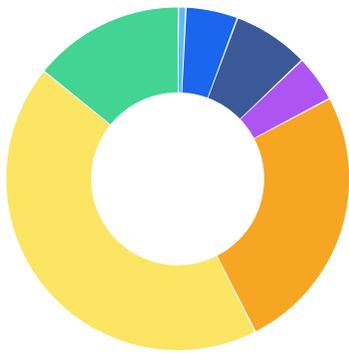
	% of Jobs	Jobs
White	59.3%	112
Hispanic or Latino	31.6%	60
Asian	3.5%	7
Black or African American	2.9%	5
Two or More Races	2.3%	4
American Indian or Alaska Native	0.3%	0
Native Hawaiian or Other Pacific Islander	0.1%	0

Occupation Gender Breakdown



	% of Jobs	Jobs
Males	32.2%	61
Females	67.8%	128

National Educational Attainment



	% of Jobs
● Less than high school diploma	0.7%
● High school diploma or equivalent	4.9%
● Some college, no degree	7.2%
● Associate's degree	4.4%
● Bachelor's degree	25.3%
● Master's degree	43.3%
● Doctoral or professional degree	14.3%

Occupational Programs



4 Programs

Of the programs that can train for this job, 4 have produced completions in the last 5 years.



592 Completions (2021)

The completions from all regional institutions for all degree types.



20 Openings (2021)

The average number of openings for an occupation in the region is 74.

CIP Code	Top Programs	Completions (2021)
13.0101	Education, General	489
13.1210	Early Childhood Education and Teaching	71
13.0401	Educational Leadership and Administration, General	28
19.0708	Child Care and Support Services Management	4

Top Schools	Completions (2021)
Cuesta College	290
University of California-Santa Barbara	187
California Polytechnic State University-San Luis Obispo	87
Antioch University-Santa Barbara	17
Fielding Graduate University	11

Appendix A

Education and Childcare Administrators, Preschool and Daycare (SOC 11-9031):

Plan, direct, or coordinate academic or nonacademic activities of preschools or childcare centers and programs, including before- and after-school care. Excludes Preschool Teachers, Except Special Education (25-2011) and Childcare Workers (39-9011).

Sample of Reported Job Titles:

- Preschool Director
- Child Care Center Director
- Early Childhood Program Supervisor (ECP Supervisor)
- Site Coordinator
- Principal
- Prekindergarten Program Coordinator
- Education Director
- Early Head Start Director
- Childcare Director
- Child Care Director

Related O*NET Occupation:

Education and Childcare Administrators, Preschool and Daycare (11-9031.00)