



# Dietitians and Nutritionists in 2 California Counties

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## What is Lightcast Data?

Lightcast data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumé, and job postings to give you a complete view of the workforce.

Lightcast data is frequently cited in major publications such as *The Atlantic*, *Forbes*, *Harvard Business Review*, *The New York Times*, *The Wall Street Journal*, and *USA Today*.



## Report Parameters

### 1 Occupation

29-1031 Dietitians and Nutritionists

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### 2 Counties

6079 San Luis Obispo County, CA

6083 Santa Barbara County, CA

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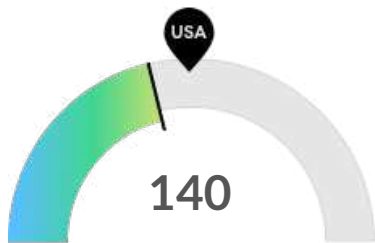
### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen occupation and geographical areas.

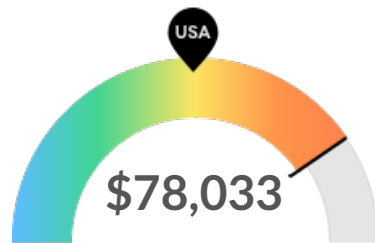
## Executive Summary

### Light Job Posting Demand Over a Thin Supply of Regional Jobs



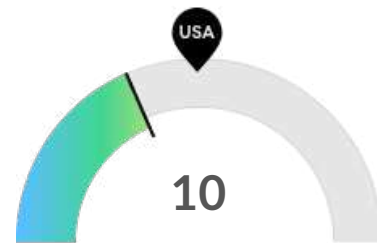
**Jobs (2023)**

Your area is not a hotspot for this kind of job. The national average for an area this size is 175\* employees, while there are 140 here.



**Compensation**

Earnings are high in your area. The national median salary for Dietitians and Nutritionists is \$61,754, compared to \$78,033 here.



**Job Posting Demand**

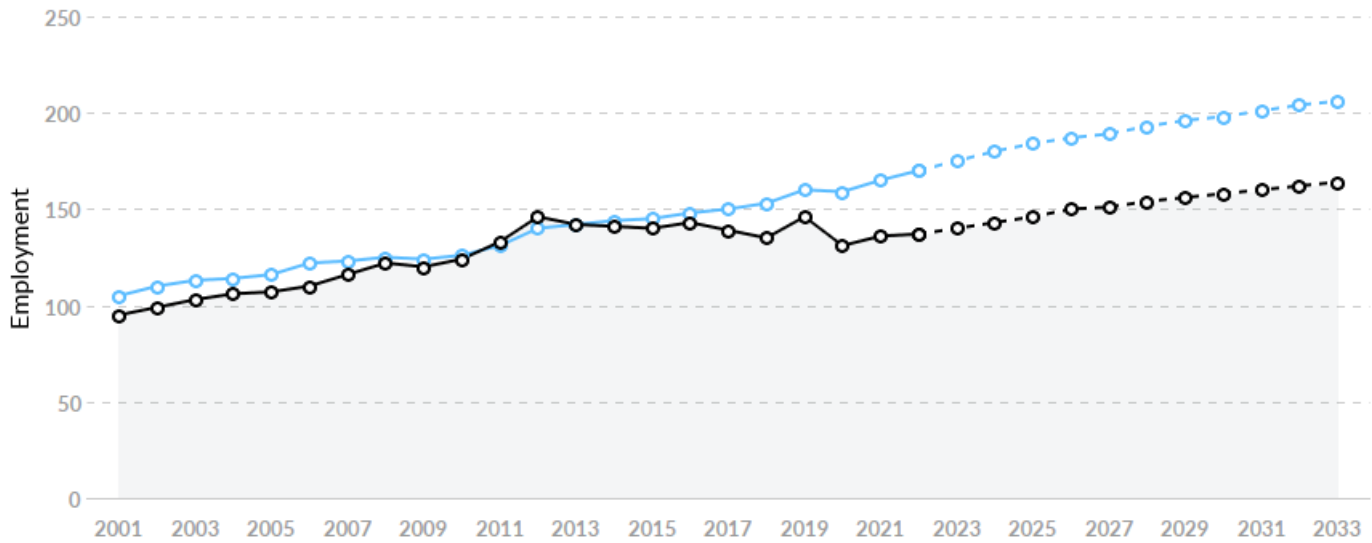
Job posting activity is low in your area. The national average for an area this size is 14\* job postings/mo, while there are 10 here.

\*National average values are derived by taking the national value for Dietitians and Nutritionists and scaling it down to account for the difference in overall workforce size between the nation and your area. In other words, the values represent the national average adjusted for region size.

# Jobs

## Regional Employment Is Lower Than the National Average

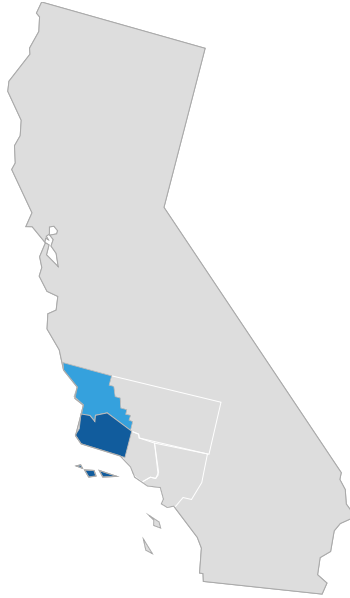
An average area of this size typically has 175\* jobs, while there are 140 here. This lower than average supply of jobs may make it more difficult for workers in this field to find employment in your area.



Region	2023 Jobs	2033 Jobs	Change	% Change
● 2 California Counties	140	164	24	17.2%
● National Average	175	206	31	17.5%

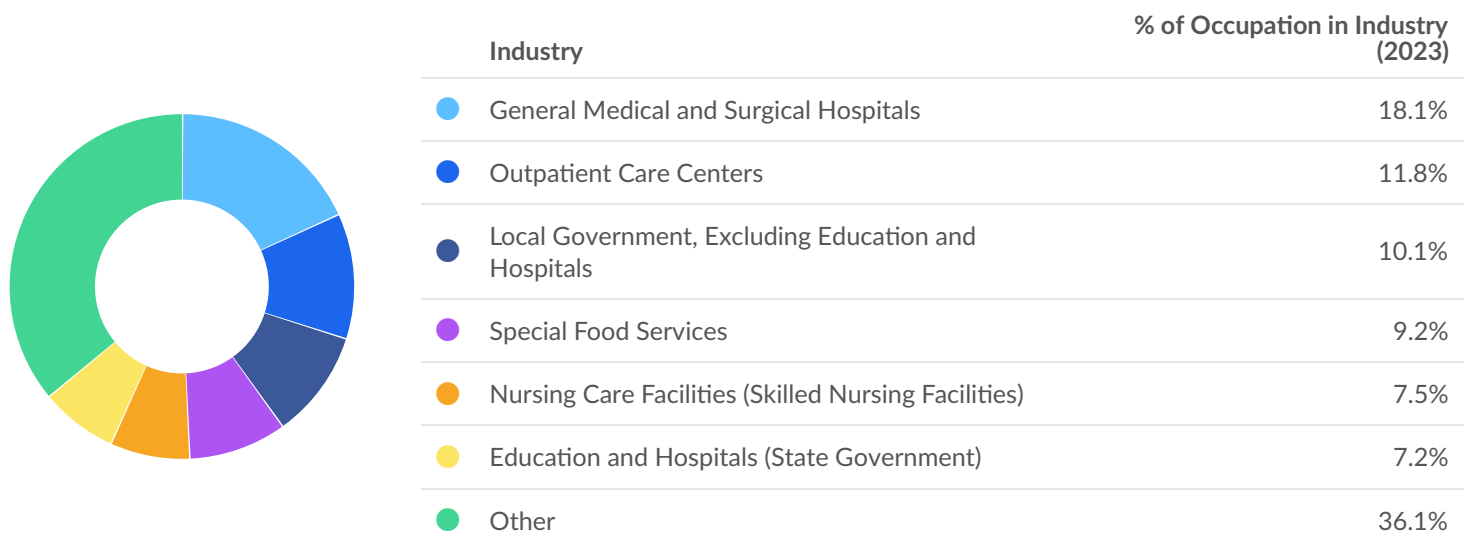
\*National average values are derived by taking the national value for Dietitians and Nutritionists and scaling it down to account for the difference in overall workforce size between the nation and your area. In other words, the values represent the national average adjusted for region size.

## Regional Breakdown



County	2023 Jobs
Santa Barbara County, CA	93
San Luis Obispo County, CA	47

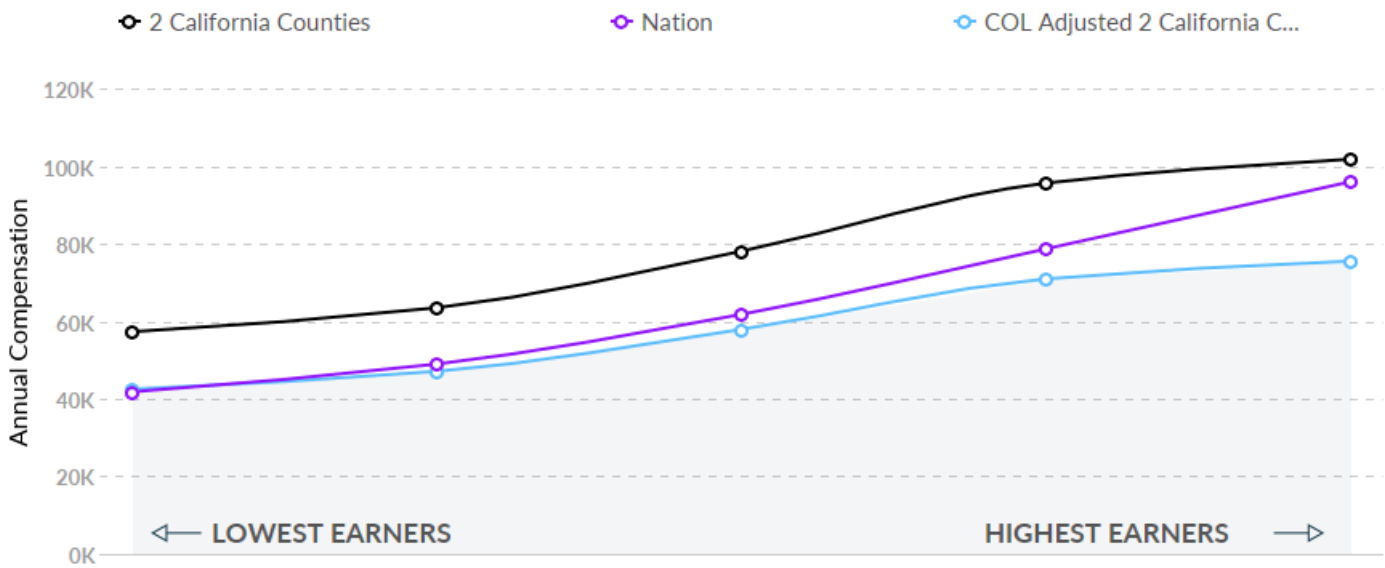
## Most Jobs are Found in the General Medical and Surgical Hospitals Industry Sector



# Compensation

## Regional Compensation Is 26% Higher Than National Compensation

For Dietitians and Nutritionists, the 2021 median wage in your area is \$78,033, while the national median wage is \$61,754.





# Job Posting Activity



**57 Unique Job Postings**

The number of unique postings for this job from Jan 2023 to Jun 2023.



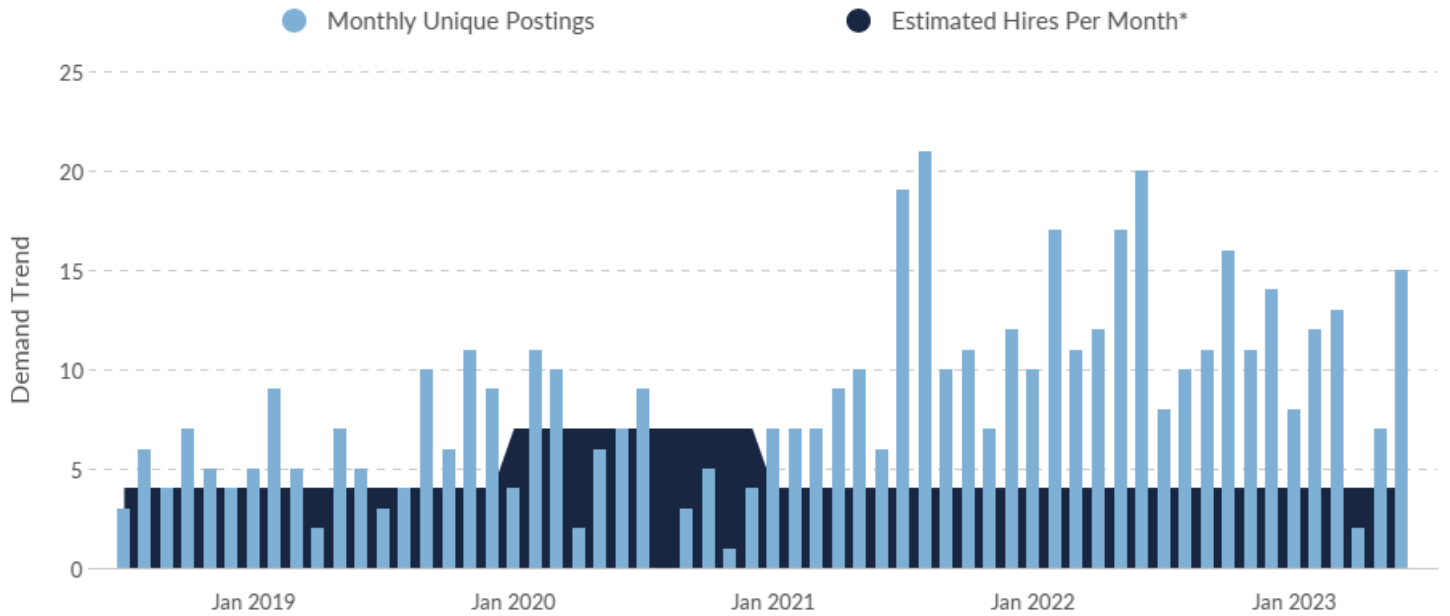
**25 Employers Competing**

All employers in the region who posted for this job from Jan 2023 to Jun 2023.



**41 Day Median Duration**

Posting duration is 8 days longer than what's typical in the region.



Occupation	Avg Monthly Postings (Jan 2023 - Jun 2023)	Avg Monthly Hires (Jan 2023 - Jun 2023)
Dietitians and Nutritionists	10	4

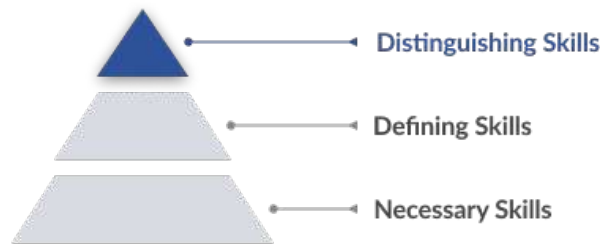
\*A hire is reported by the Quarterly Workforce Indicators when an individual's Social Security Number appears on a company's payroll and was not there the quarter before. Lightcast hires are calculated using a combination of Lightcast jobs data, information on separation rates from the Bureau of Labor Statistics (BLS), and industry-based hires data from the Census Bureau.

Top Companies	Unique Postings
CommonSpirit Health	6
Cottage Health	4
DaVita	4
Compass Health Network	3
Crandall Corporate Dietitians	3
Department Of State Hospitals	3
Marian Regional Medical Center	3
State of California	3
Villa Maria Post Acute	3
Community Health Centers	2

Top Job Titles	Unique Postings
Registered Dietitians	26
Dietitians	10
Dietary Aides	8
Clinical Dietitians	6
Dietary Aides/Dishwashers	2
Kitchen Aides	2
Cooks/Dietary Aides	1
Public Health Nutritionist Super...	1
Public Health Nutritionists	1

## Top Distinguishing Skills by Demand

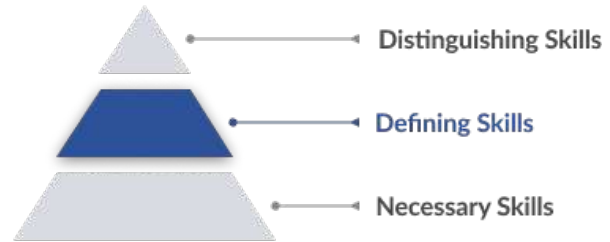
An occupation's Distinguishing Skills are the advanced skills that are called for occasionally. An employee with these skills is likely more specialized and able to differentiate themselves from others in the same role.



Skill	Salary Boosting	Job Postings Requesting
Meal Service		3
Malnutrition		2
Modified Diets		0
Parenteral Nutrition		0

## Top Defining Skills by Demand

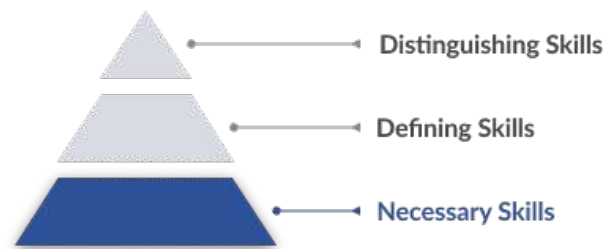
An occupation's Defining Skills represent the day-to-day tasks and responsibilities of the job. An employee needs these skills to qualify for and perform successfully in this occupation.



Skill	Salary Boosting	Job Postings Requesting
Registered Dietitian (RD/RDN)	✘	41
Dietetics	✘	21
Nutritional Assessment	✘	18
Food Services	✘	12
Nutrition Education	✘	12
Nutrition Services	✘	11
Clinical Nutrition	✘	10
Nutrition Intervention	✘	8
Medical Nutrition Therapy	✘	8
Nutrition Care Plans	✘	7

## Top Necessary Skills by Demand

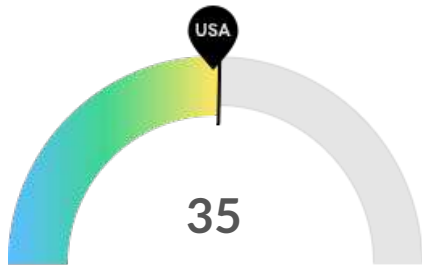
An occupation's Necessary Skills are the specialized skills required for that job and relevant across other similar jobs. An employee needs these skills as building blocks to perform the more complex Defining Skills.



Skill	Salary Boosting	Job Postings Requesting
Infection Control	✘	13
Nursing	✘	7
Performance Improvement	✘	7
Medical Records	✘	4
Food Safety And Sanitation	✘	4
Cooking	✘	1
Food Preparation	✘	1

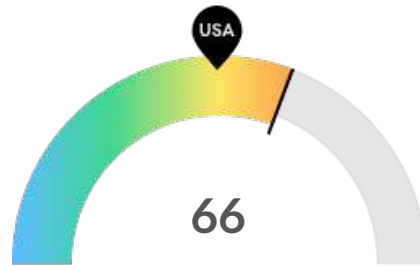
## Demographics

### Retirement Risk Is About Average, While Overall Diversity Is High



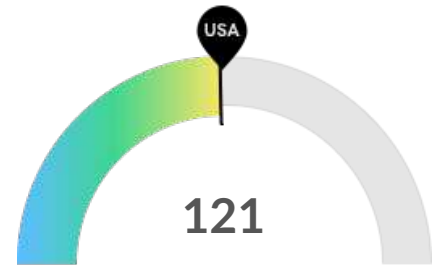
**Retiring Soon**

Retirement risk is about average in your area. The national average for an area this size is 34\* employees 55 or older, while there are 35 here.



**Racial Diversity**

Racial diversity is high in your area. The national average for an area this size is 48\* racially diverse employees, while there are 66 here.

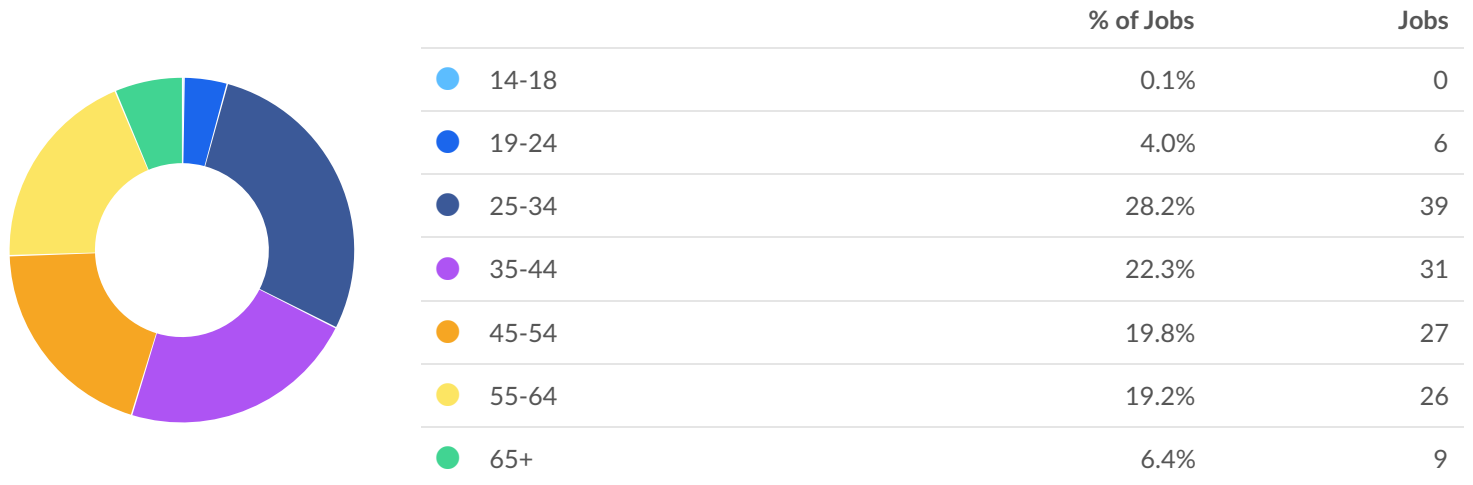


**Gender Diversity**

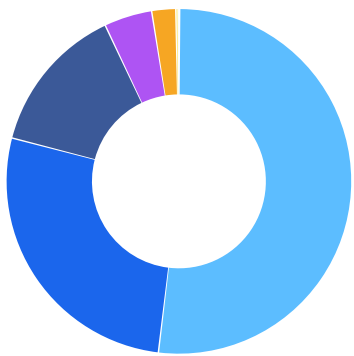
Gender diversity is about average in your area. The national average for an area this size is 124\* female employees, while there are 121 here.

\*National average values are derived by taking the national value for Dietitians and Nutritionists and scaling it down to account for the difference in overall workforce size between the nation and your area. In other words, the values represent the national average adjusted for region size.

## Occupation Age Breakdown

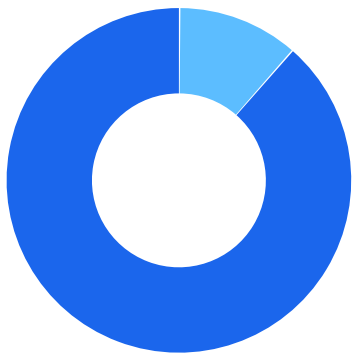


### Occupation Race/Ethnicity Breakdown



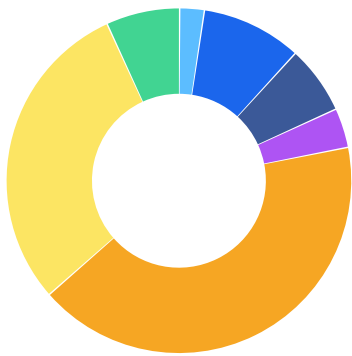
	% of Jobs	Jobs
White	51.8%	71
Hispanic or Latino	27.1%	37
Asian	13.9%	19
Black or African American	4.5%	6
Two or More Races	2.2%	3
American Indian or Alaska Native	0.2%	0
Native Hawaiian or Other Pacific Islander	0.1%	0

### Occupation Gender Breakdown



	% of Jobs	Jobs
Males	11.4%	16
Females	88.6%	121

## National Educational Attainment



	% of Jobs
<span style="color: #00AEEF;">●</span> Less than high school diploma	2.3%
<span style="color: #0070C0;">●</span> High school diploma or equivalent	9.4%
<span style="color: #2E405C;">●</span> Some college, no degree	6.4%
<span style="color: #800080;">●</span> Associate's degree	3.7%
<span style="color: #FFA500;">●</span> Bachelor's degree	41.6%
<span style="color: #FFD700;">●</span> Master's degree	29.6%
<span style="color: #00B050;">●</span> Doctoral or professional degree	6.9%

# Occupational Programs



**6 Programs**

Of the programs that can train for this job, 6 have produced completions in the last 5 years.



**273 Completions (2021)**

The completions from all regional institutions for all degree types.



**10 Openings (2021)**

The average number of openings for an occupation in the region is 74.

CIP Code	Top Programs	Completions (2021)
31.0501	Sports, Kinesiology, and Physical Education/Fitness, General	124
30.1901	Nutrition Sciences	76
01.1001	Food Science	47
19.0501	Foods, Nutrition, and Wellness Studies, General	26

Top Schools	Completions (2021)
California Polytechnic State University-San Luis Obispo	231
Allan Hancock College	15
International Sports Sciences Association	14
Cuesta College	11
Santa Barbara City College	2



## Appendix A

**Dietitians and Nutritionists (SOC 29-1031):**

Plan and conduct food service or nutritional programs to assist in the promotion of health and control of disease. May supervise activities of a department providing quantity food services, counsel individuals, or conduct nutritional research.

**Sample of Reported Job Titles:**

Clinical Dietitian  
Dietitian  
Public Health Nutritionist  
Nutritionist  
Registered Dietitian  
Nutrition Consultant  
Consultant Dietitian  
Clinical Nutritionist  
Renal Dietitian  
Registered Dietician

**Related O\*NET Occupation:**

Dietitians and Nutritionists (29-1031.00)