



# DATA SIZZLE

DATA IS THE NEW BACON!

INSTITUTIONAL EFFECTIVENESS NEWSLETTER



What's inside this issue:

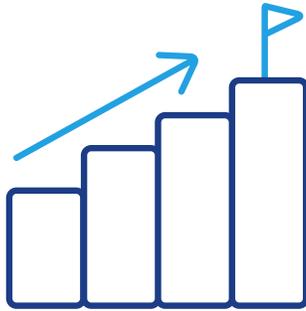
- FALL ENROLLMENT
- HS GOING RATE
- ASK ARMANDO



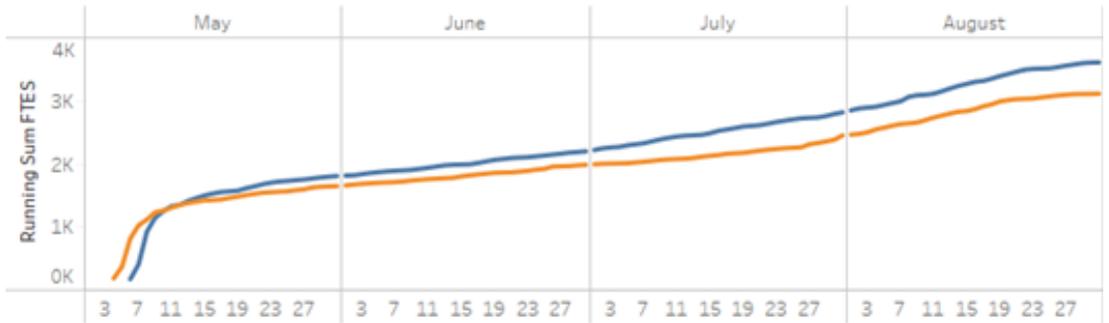
## FALL ENROLLMENT COMPARISON

With the current state of the pandemic, fall 2020 enrollments had an uphill battle. The graph below shows credit FTES for fall 2020 (orange) have been behind fall 2019 (blue) since the start of open registration in mid May. Fall 2020 credit FTES are down 14% (496) compared to fall 2019 while non-credit FTES are down 74% (282) over the same time period.

AHC is not alone in this decline. See state data compiled by the California Community College Chancellor's Office --> <https://bit.ly/3hPAbPL>



F19 F20 FTES



AHC's biggest growth demographics the past few years have been students under 20 years of age and first time students. But fall 2020 has seen a decline in both of these categories as seen in the table below. Historically these groups of students take larger unit loads than their peers, and this is also reflected in fewer full-time students in fall 2020 and a lower average unit load compared to fall 2019.

Age At Term Group	Fall 2019	
	CR	NC
<20	3,953	19
20-24	3,065	59
25-34	1,832	174
35-55	1,043	318
55+	205	715
First-Time Student	2,181	180
First-Time Transfer Student	528	51
Continuing Student	5,832	664
Returning Student	862	115
Special Admit	694	1
Uncollected/Unreported	0	266

Age At Term Group	Fall 2020		% Change	
	CR	NC	CR	NC
<20	3,344	7	-15%	-63%
20-24	2,683	25	-12%	-58%
25-34	1,714	56	-6%	-68%
35-55	933	129	-11%	-59%
55+	139	109	-32%	-85%
First-Time Student	1,759	55	-19%	-69%
First-Time Transfer Student	445	9	-16%	-82%
Continuing Student	5,375	180	-8%	-73%
Returning Student	780	35	-10%	-70%
Special Admit	454	0	-35%	-100%
Uncollected/Unreported	0	46	0	-83%



## ERT/ONLINE COURSE IMPACTS ON ENROLLMENTS

AHC has done a fantastic job transitioning most of the fall 2020 term to 'Emergency Remote Teaching' (ERT) and online instruction. Below are highlights of the substantial changes to the schedule for fall 2020.

- Fall 2020 has 6% fewer credit sections (66) and 55% fewer non-credit sections (95) than fall 2019.
- Fall 2020 has 95% of credit enrollments in online/ERT modes compared to 20% in fall 2019.
- Fall 2020 has 11% (592) more enrollments in online (nonERT) courses than fall 2019.
- Fall 2020 English courses had a year over year increase of online sections by 56% (10) and online enrollments by 57% (474).
- Social and Behavioral Sciences still has almost 40% of all online credit enrollments in fall 2020.

Fall 2020 online course enrollments have a higher percentage of the 'Under 20' age group - 38%, compared to 32% for fall 2019. Both gender and ethnicity demographics are similar percentages for fall 2020 compared to fall 2019 for credit online enrollments.

Historically AHC has a 5% lower retention rate and a 9% lower success rate when comparing onsite courses to online courses. With the large increase in fall 2020 online/ERT courses this will be something to watch as the fall term progresses.

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## QUICK LOOK: LOCAL HIGH SCHOOL GOING RATE

After multiple record setting years in the going rate from our local public high schools (Pioneer, Righetti, Santa Maria, Lompoc, Cabrillo, Santa Ynez), fall 2020 saw a decline in this population as well. Out of the 2555 12th grade enrollments in these high schools in the 2019-20 academic year AHC has enrolled 1141 of them for a going rate of ( $1127/2555=44\%$ ). While this is still historically a high going rate, it is about 9% less than the going rate for fall 2019.

Be on the lookout for in depth high school going rate and concurrent enrollment in a future data sizzle.

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## ASK ARMANDO

### Lost List Maker writes:

I need a list of students in order to contact them for an event I am having. I need specific traits of students and certain demographics. Where do I find this information?

Dear LLM,

The best way to get lists of students is to go to the ARGOS reports found in the myHancock portal. You can access them by logging in, going to 'Menu' in the top left, click 'Employee Resources' in the drop down and then click 'Argos Student Reports'. At the top of this page there is a Banner for 'Argos Web Viewer' which will take you to the new tool. From here click on the 'Student Services' folder on the left and then click the 'Student List' block in the center of the screen.

There are numerous reports available in ARGOS. If you need help with a report, need access to a report or you need a list with data not available in the provided reports, please contact IT for help.

For analysis of data, please contact IE via the request link on our AHC public home page.

**START HERE. GO ANYWHERE.**