

Allan Hancock College:
Our Students and the Community
Presentation to the Allan Hancock Community Ambassadors

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Vice President Institutional Effectiveness



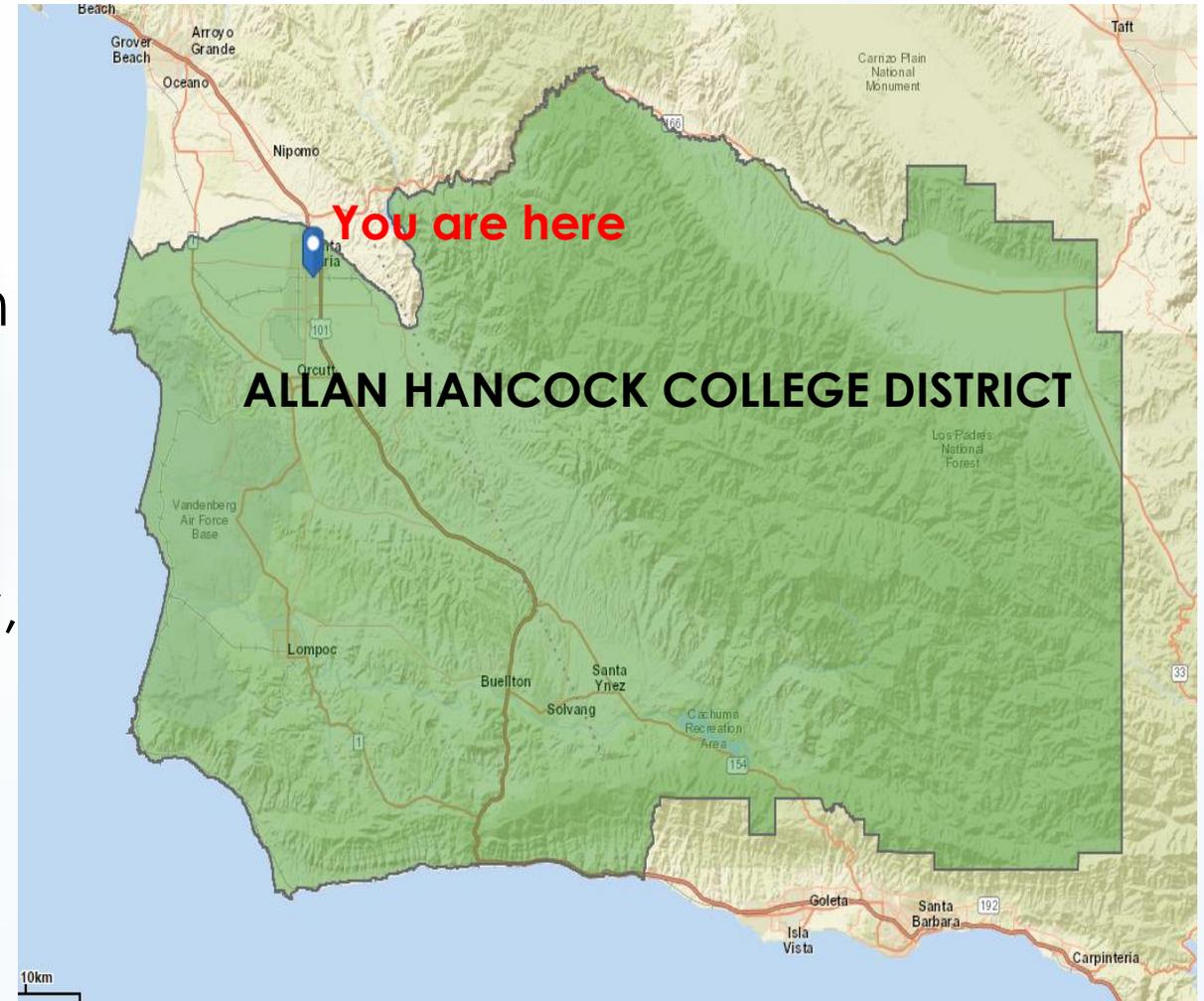
Today's Presentation

- The Community
- Allan Hancock College Student Profile
- Current Enrollment Trends
- Student Achievement

As we discuss the data ask yourself, “why do I care?”

The Community

Allan Hancock College serves a community that comprises primarily northern Santa Barbara County and southern San Luis Obispo County. Within the northern Santa Barbara region there is considerable geographic variation in population size, race/ethnicity, and SES. The areas of Santa Maria and Guadalupe have experienced the largest rate of growth, with Santa Maria also showing the largest absolute increase in population from 2000 to 2010.



Historical Population Data

Santa Barbara County Jurisdictions, Total Population

County/City	April 1, 2000	April 1, 2010	Change	% Change
Santa Barbara County	399,347	423,895	24,548	6%
Buellton	3,828	4,828	1,000	26%
Carpinteria	14,914	13,040	-1,154	-8%
Goleta (1)	28,788	29,888	1,100	4%
Guadalupe	5,659	7,080	1,421	25%
Lompoc	41,103	42,434	1,331	3%
Santa Barbara	89,600	88,410	-1,190	-1%
Santa Maria	77,423	99,553	22,130	29%
Solvang	5,332	5,245	-87	-2%
Unincorporated	133,420	133,417	-3	0%

(1) City incorporated after 2000 Census. 2000 Census data not available, however an estimate from the City of Goleta is substituted
 Source: Santa Barbara County Association of Government: Regional Growth Forecast 2010-2040

Unincorporated Places Population Change from 2000 to 2010

Unincorporated Place	Total Population		Change, 2000-2010	
	2000	2010	Number	Percent
Los Alamos	1,372	1,890	518	38%
Mission Hills	3,142	3,576	434	14%
Orcutt	28,830	28,905	75	0%
Santa Ynez	4,584	4,418	(166)	-4%
Vandenberg AFB	6,151	3,338	(2,813)	-46%
Vandenberg Village	5,802	6,497	695	12%

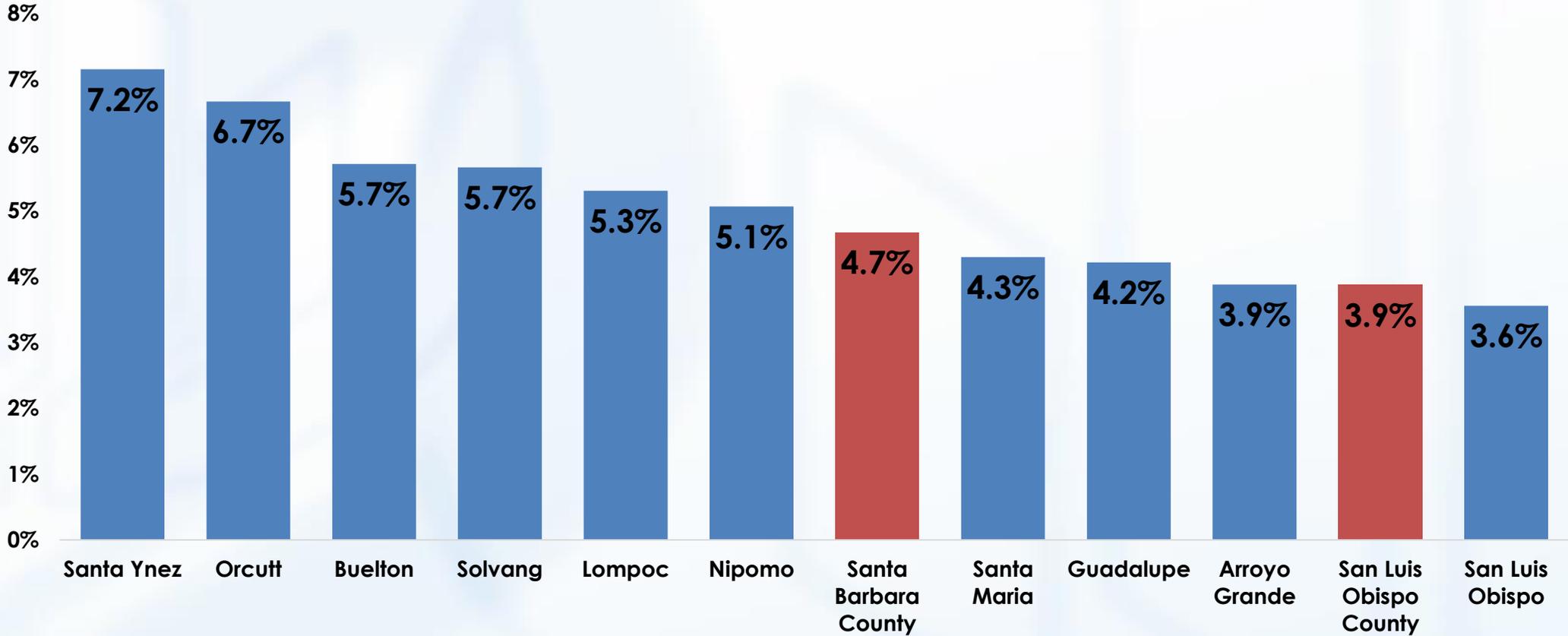
Source: Santa Barbara County Association of Government: Regional Growth Forecast 2010-2040

What is Ahead of Us?

- “Never look back unless you are planning to go that way.”
 - Thoreau
- “Don’t look back. Something might be gaining on you.”
 - Satchel Paige

Service Area Cities and Towns Projections

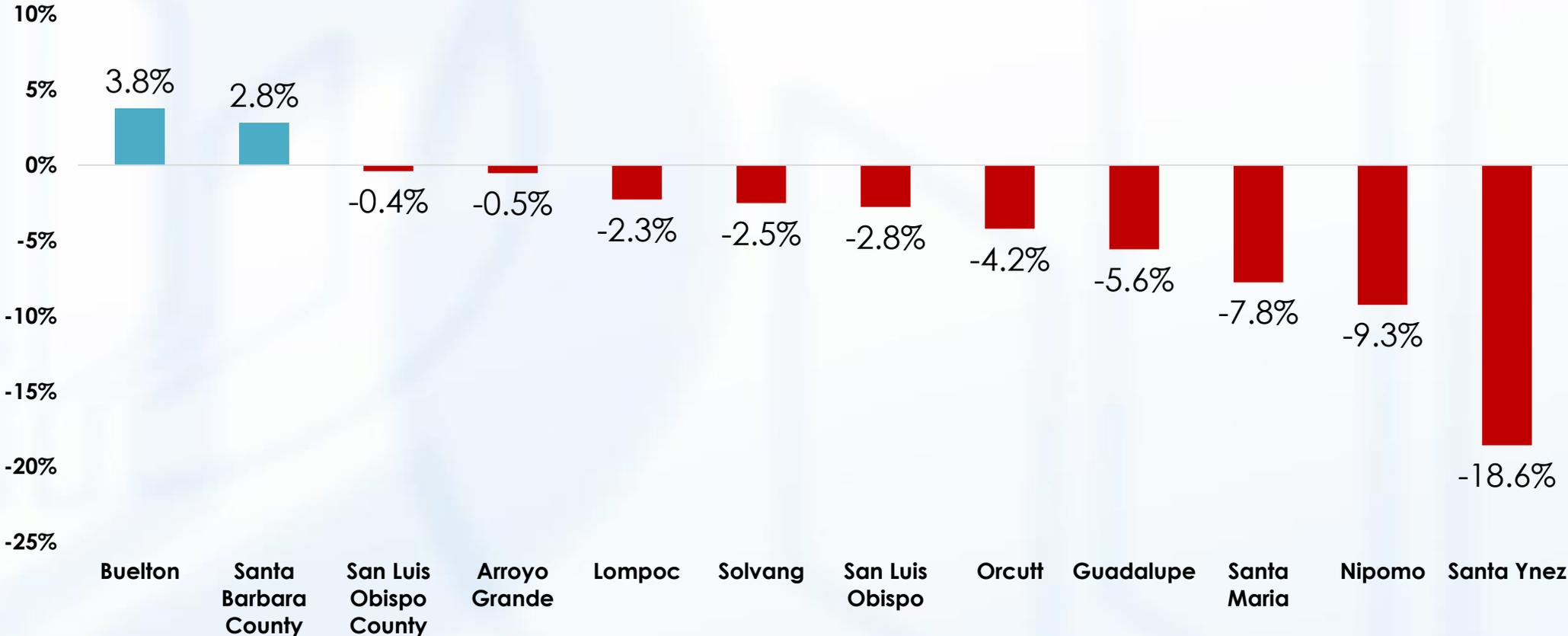
Projected Population Growth All Ages (2016-2021)



Source: ESRI

Service Area Cities and Towns Projections

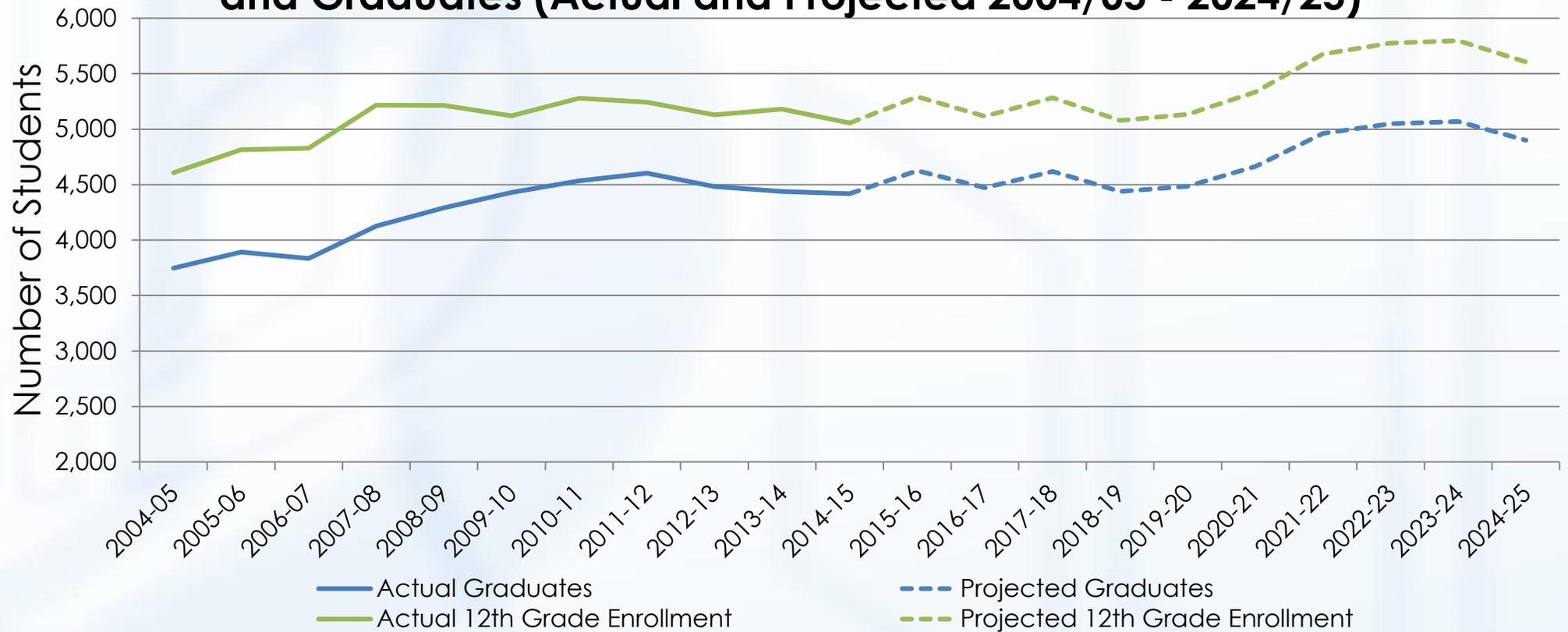
Projected Population Growth Ages 18-24 (2016-2021)



Source: ESRI

County 12th Grade Enrollment

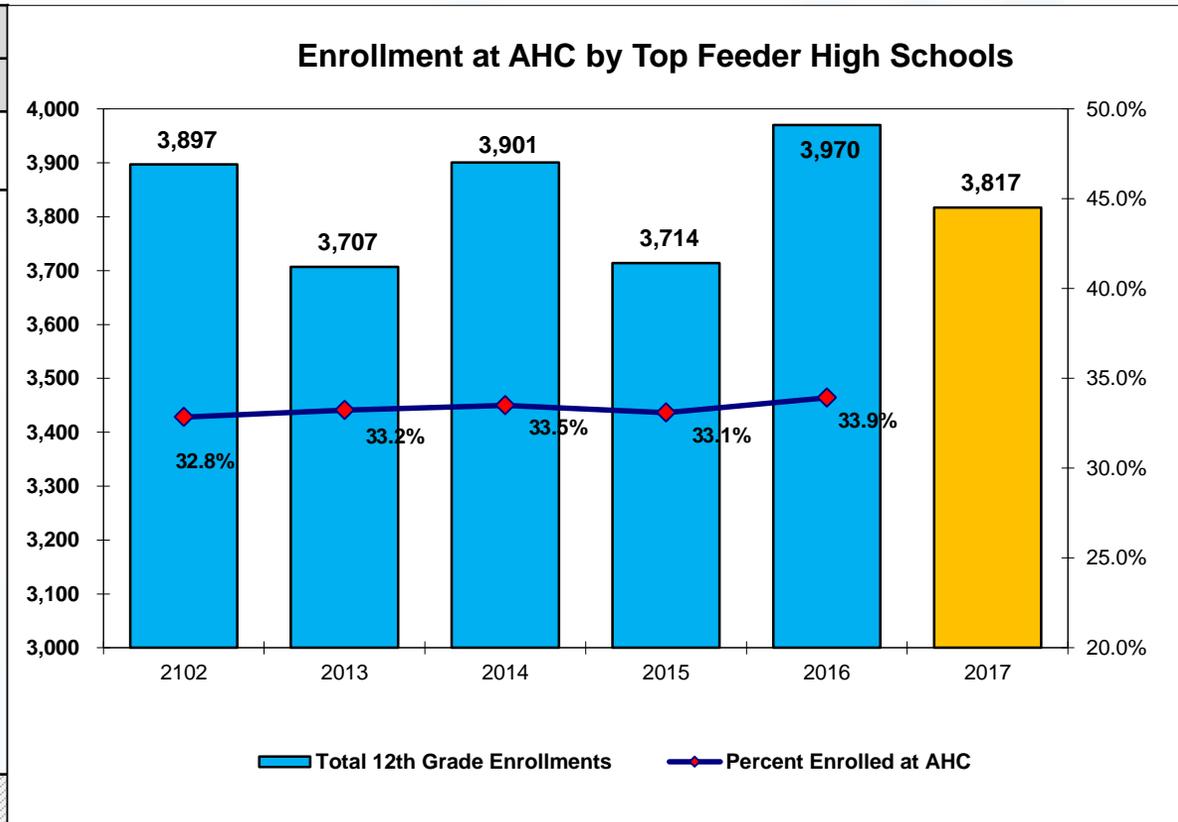
Santa Barbara County Public High School 12th Grade Enrollment and Graduates (Actual and Projected 2004/05 - 2024/25)



Source: California Department of Education

High School Going Rates

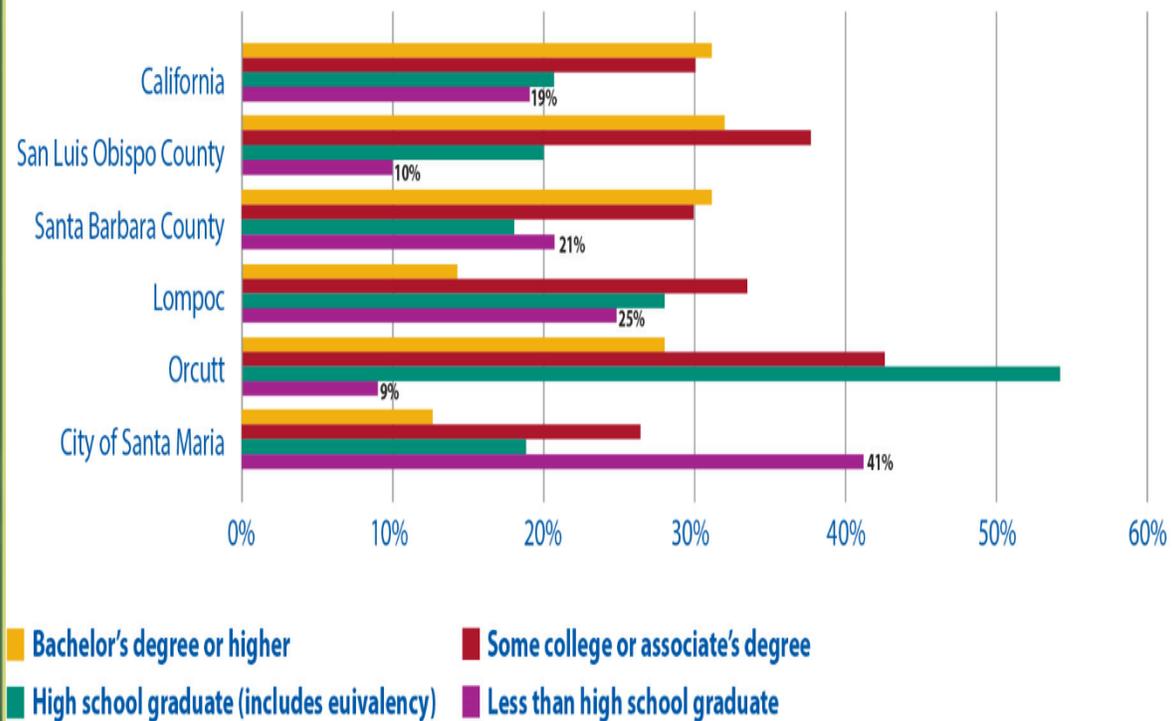
School	First Semester Enrollment of Top Feeder High schools in Fall					
	2015			2016		
	12th grade Enrollments	Entering AHC	Percent	12th grade Enrollments	Entering AHC	Percent
Pioneer Valley High	601	257	43%	625	291	47%
Righetti High	497	186	37%	510	223	44%
Santa Maria High	499	189	38%	599	219	37%
Lompoc High	305	126	41%	351	136	39%
Nipomo High	255	95	37%	230	99	43%
Arroyo Grande High	513	82	16%	524	60	11%
Cabrillo High	297	94	32%	362	139	38%
Orcutt Academy High	146	81	55%	150	68	45%
St. Joseph High	78	26	33%	97	31	32%
Delta High	278	54	19%	280	37	13%
Santa Ynez High	245	39	16%	242	44	18%
Total	3,714	1,229	33.10%	3,970	1,347	33.90%



Going Rate: % of 12th grade students that enroll at AHC in the immediate fall term after exiting high school

The Community

Educational Attainment: Persons 25+

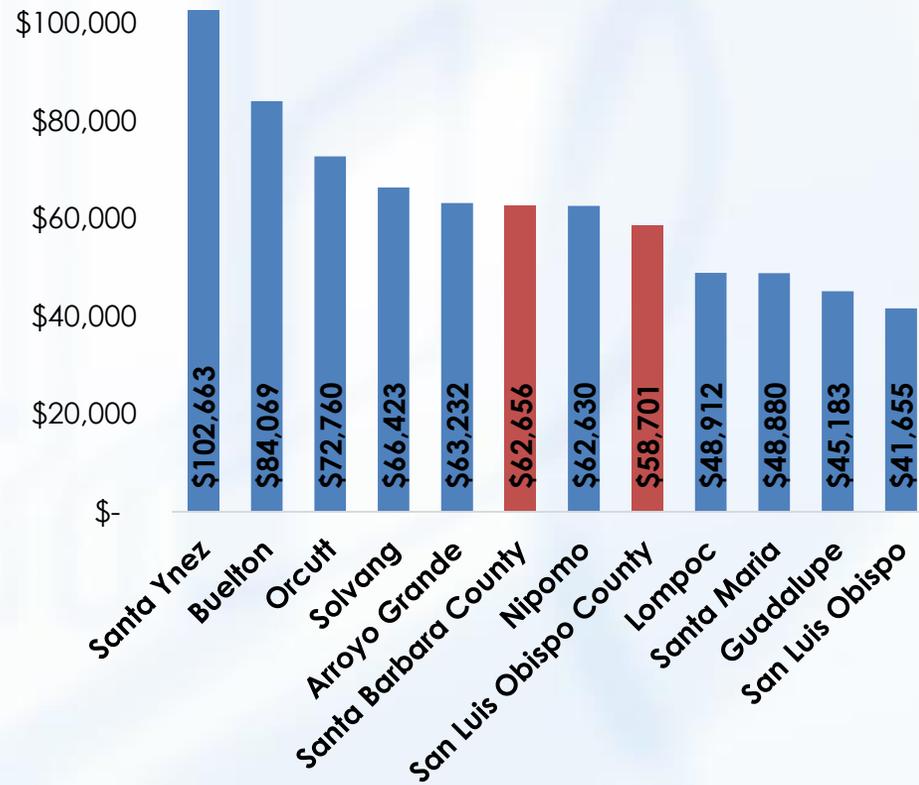


Educational attainment in Santa Maria and Lompoc (the largest cities in the district) are lower than unincorporated areas, the county as a whole, and the state. Santa Maria and Lompoc have a larger percentage of adults with no high school degree (41% in Santa Maria and 25% in Lompoc) and fewer than 14% with a bachelor's degree. Poverty is higher in these regions of low educational attainment as well.

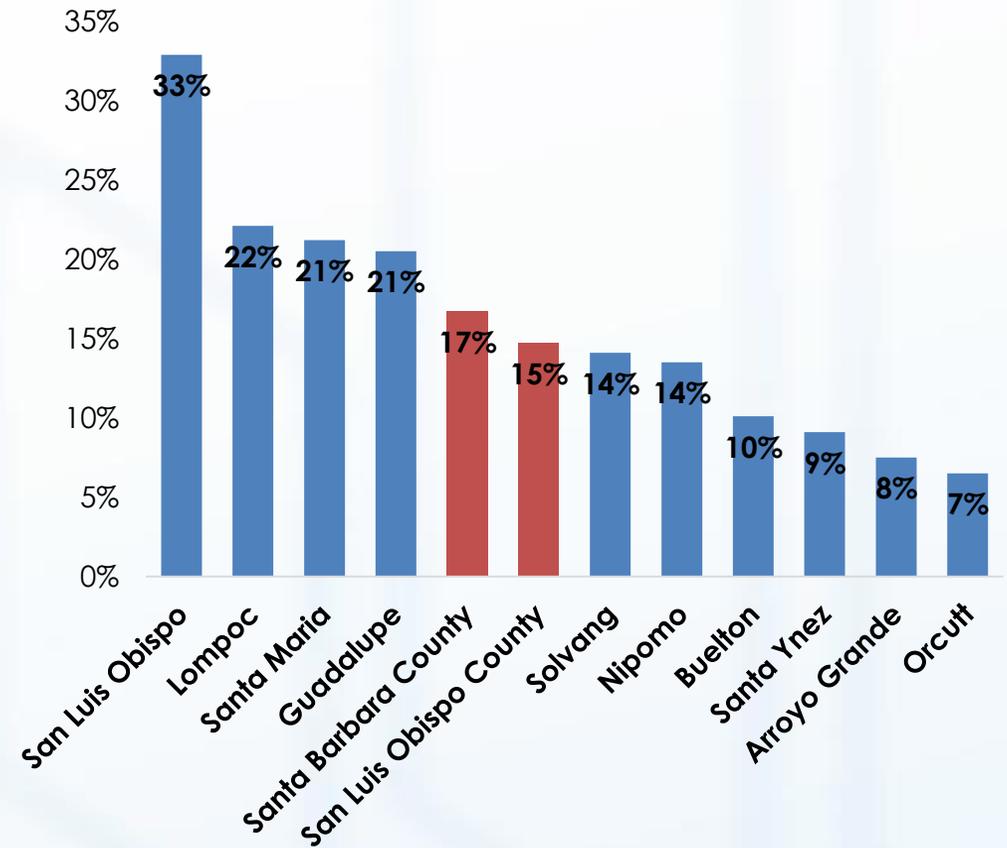
American Fact Finder, <http://factfinder.census.gov/faces/nav/jsf/pages/index.xhtml>

Community Socio-Economic Status

Median Household Income (2016)

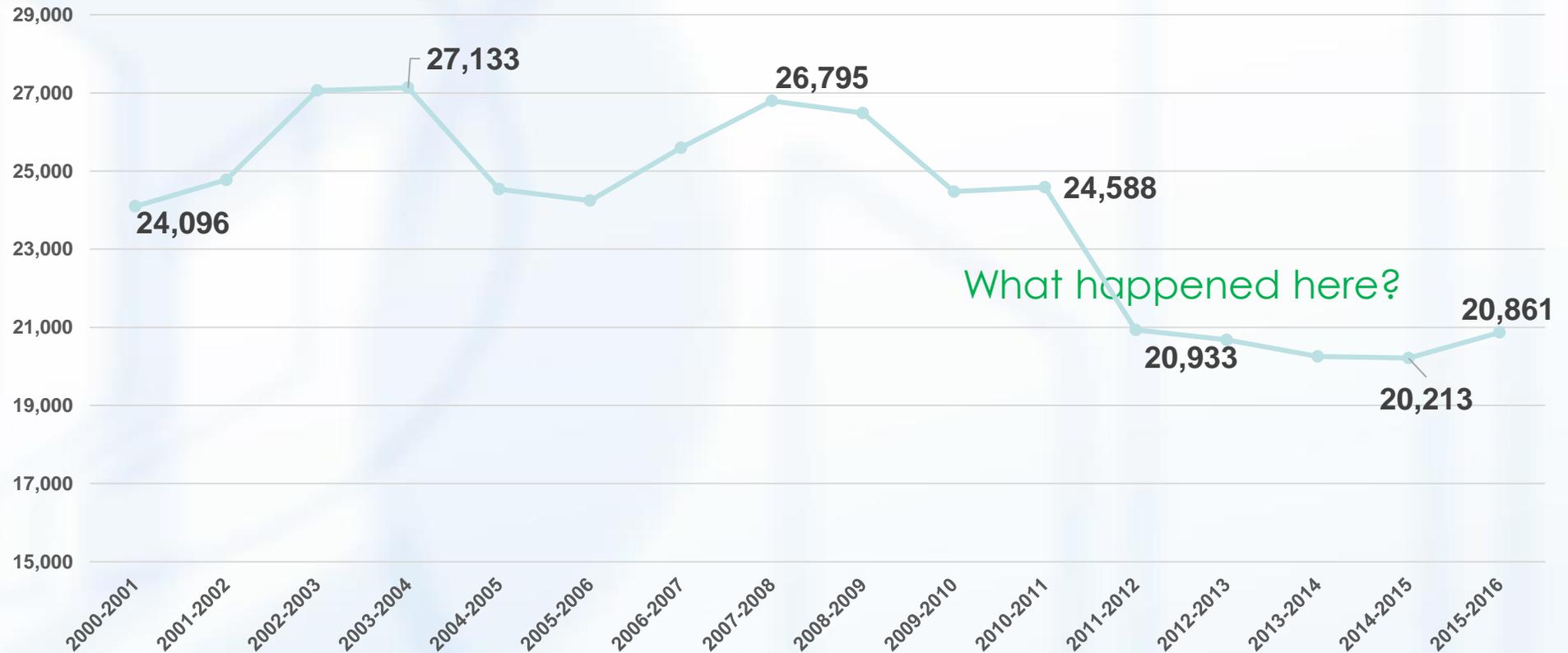


Percentage of Population Living Below Poverty Level



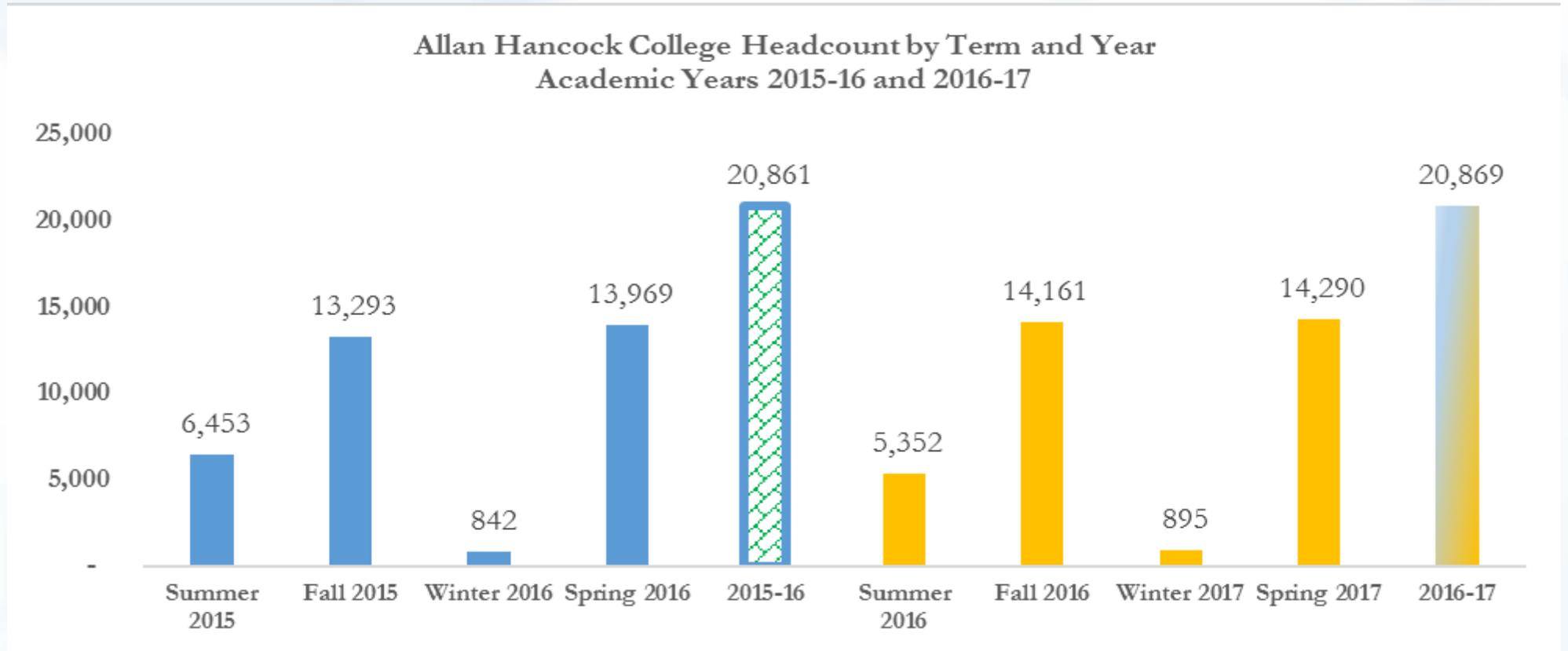
Allan Hancock Student Profile

Annual Headcount: Credit and Noncredit



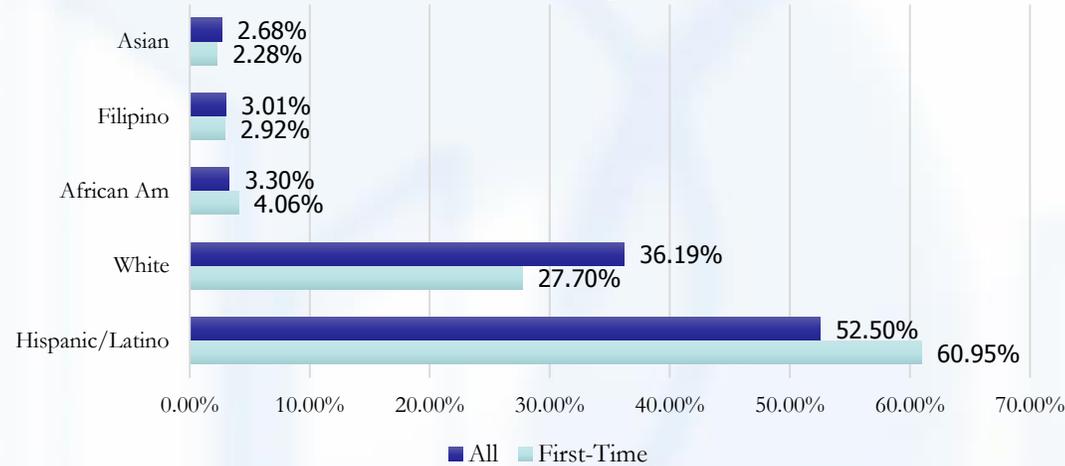
What do you think happened in 2016-17?

Allan Hancock Student Profile

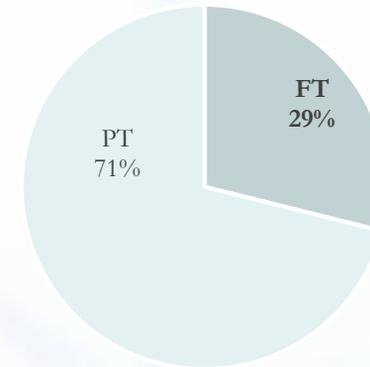


Allan Hancock Credit Students: Fall 2016

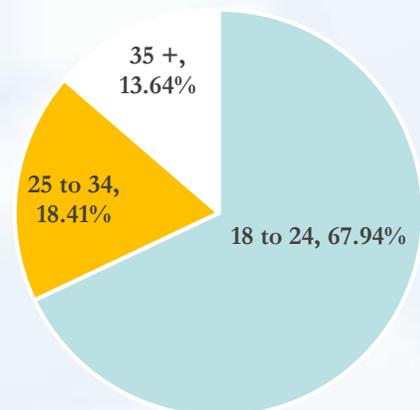
Ethnicity



Full-Time/Part-Time Enrollment



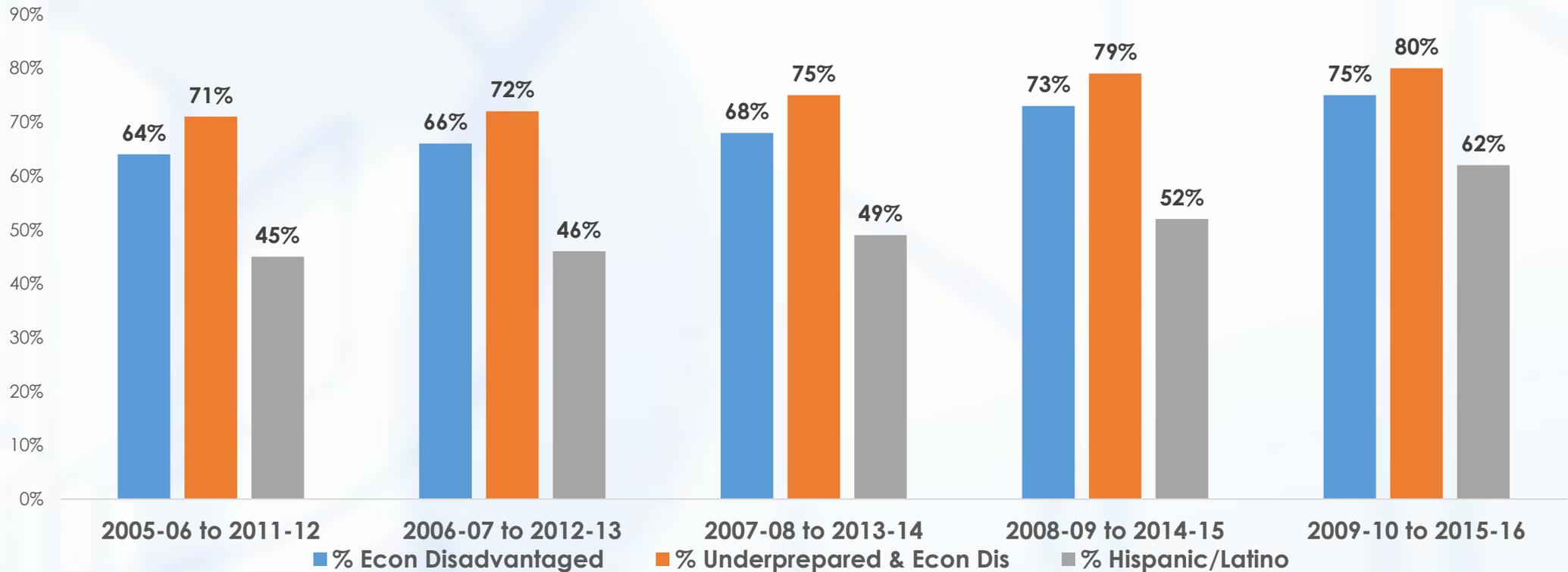
Age Distribution



First Generation: 43%

Pell-Grant: 44%

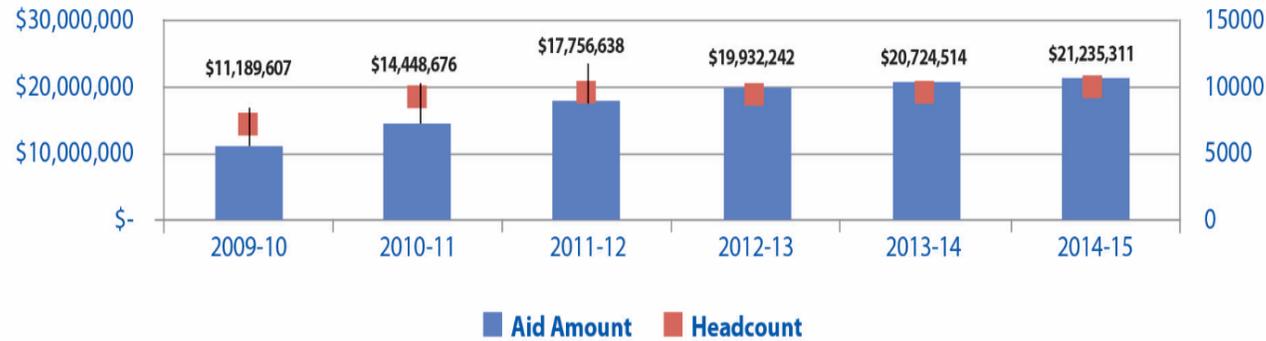
Incoming Cohort* Socio-Economic Trends



- *First time students*
- *Earned 6+ units in 3 years*
- *Attempted any Math/English in the first 3 years*

Allan Hancock Student Profile

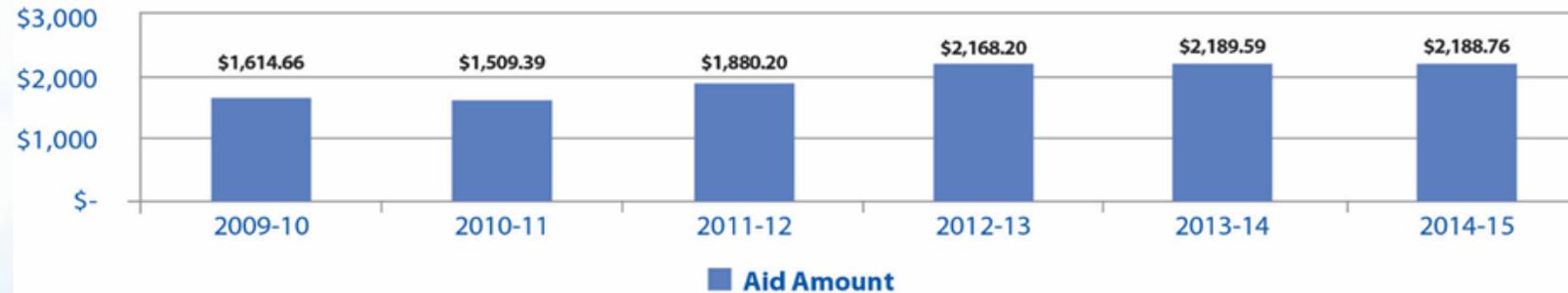
Financial Aid at AHC



Source: Office of Institutional Effectiveness

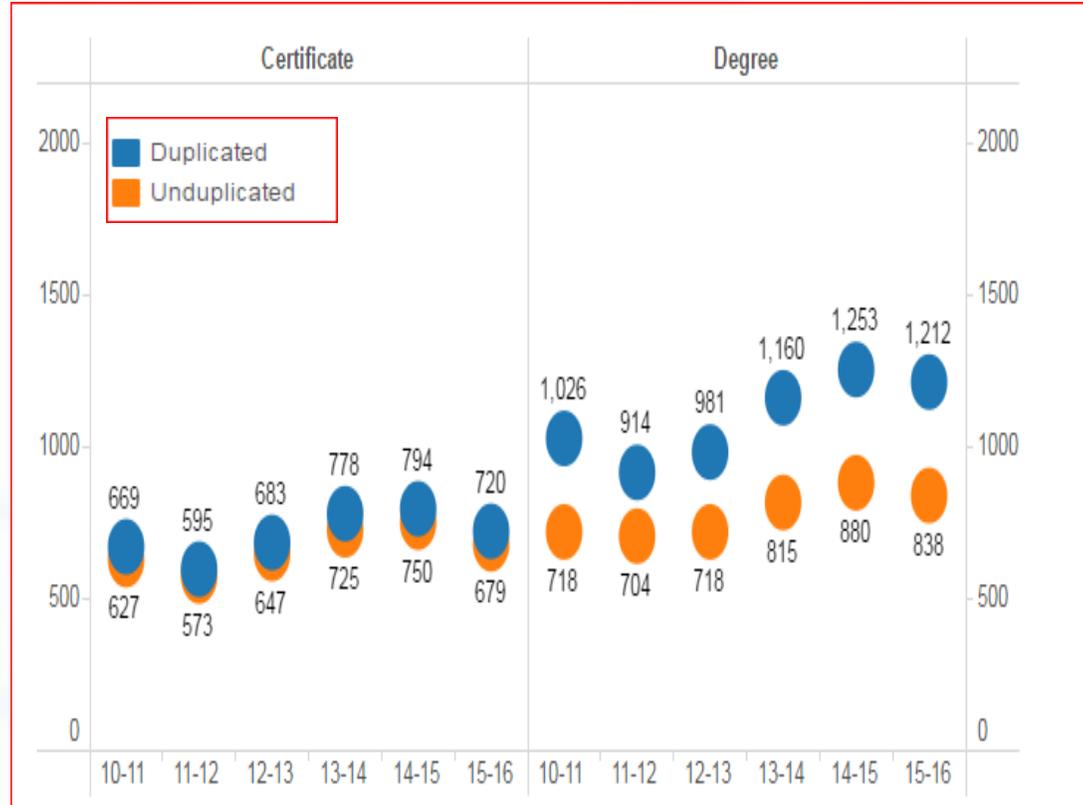
The college has continued to make aid available for students. From 2009-10 until 2013-14, total financial aid disbursements outpaced the increase in enrollment. Aid grew in 2014-15 at a rate that matched the increase in enrollment.

Financial Aid per student at AHC

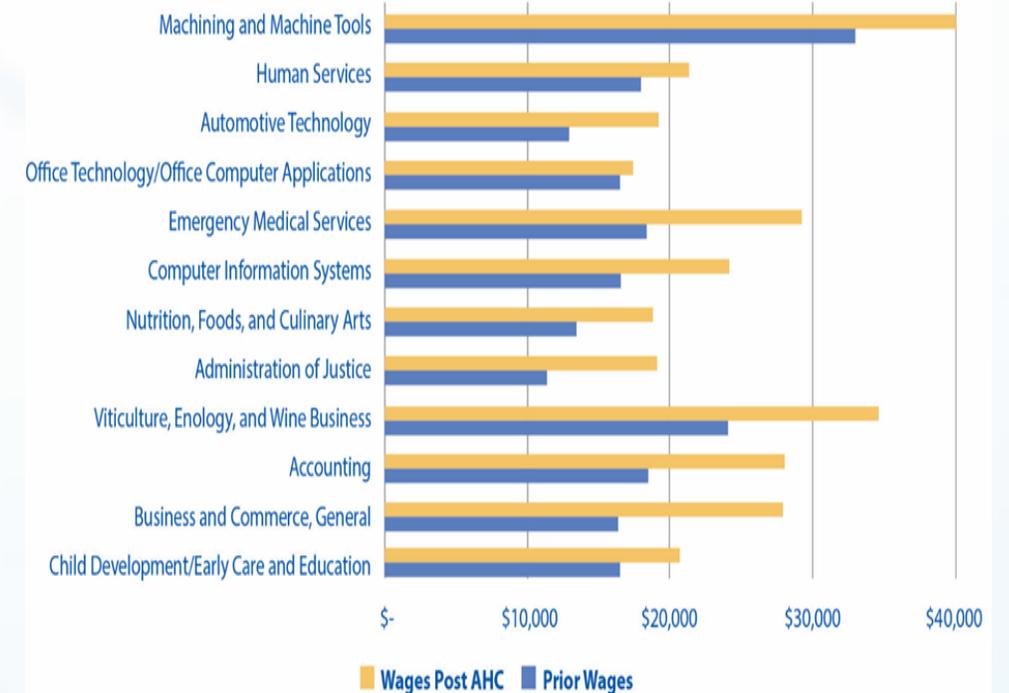


Source: Office of Institutional Effectiveness

Allan Hancock Student Achievement: Degrees, Certificates, and Wages



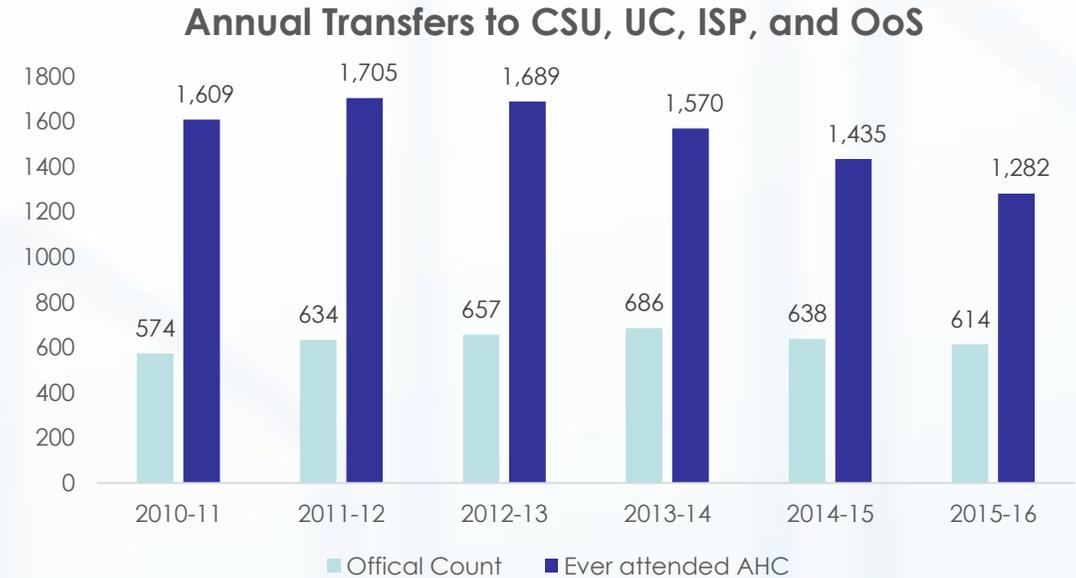
AHC Skills-Builders



Allan Hancock Student Achievement

Official Transfer Count	Transfers					
	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16
CSU	241	280	262	308	303	350
UC	59	67	89	73	67	58
In-State Private	119	109	104	101	88	71
Out of State	155	178	202	204	180	135
Total	574	634	657	686	638	614

Ever Attended AHC	Transfers					
	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16
CSU	463	559	463	473	442	454
UC	129	152	132	102	94	80
In-State Private	391	366	315	254	225	178
Out of State	626	628	779	741	674	570
Total	1,609	1,705	1,689	1,570	1,435	1,282



Cohort Transfer Rate: 2009-10 to 2014-15



Cohorts are first-time college students with a minimum of 12 units earned who attempted a transfer level math or English course. The outcome is transfer to a four-year institution within a given time period subsequent to initial enrollment.

Thank You

Questions?