

# Career Pathways

Lightcast Q3 2023 Data Set

August 2023

Allan Hancock College



# Parameters

## Focus Occupation:

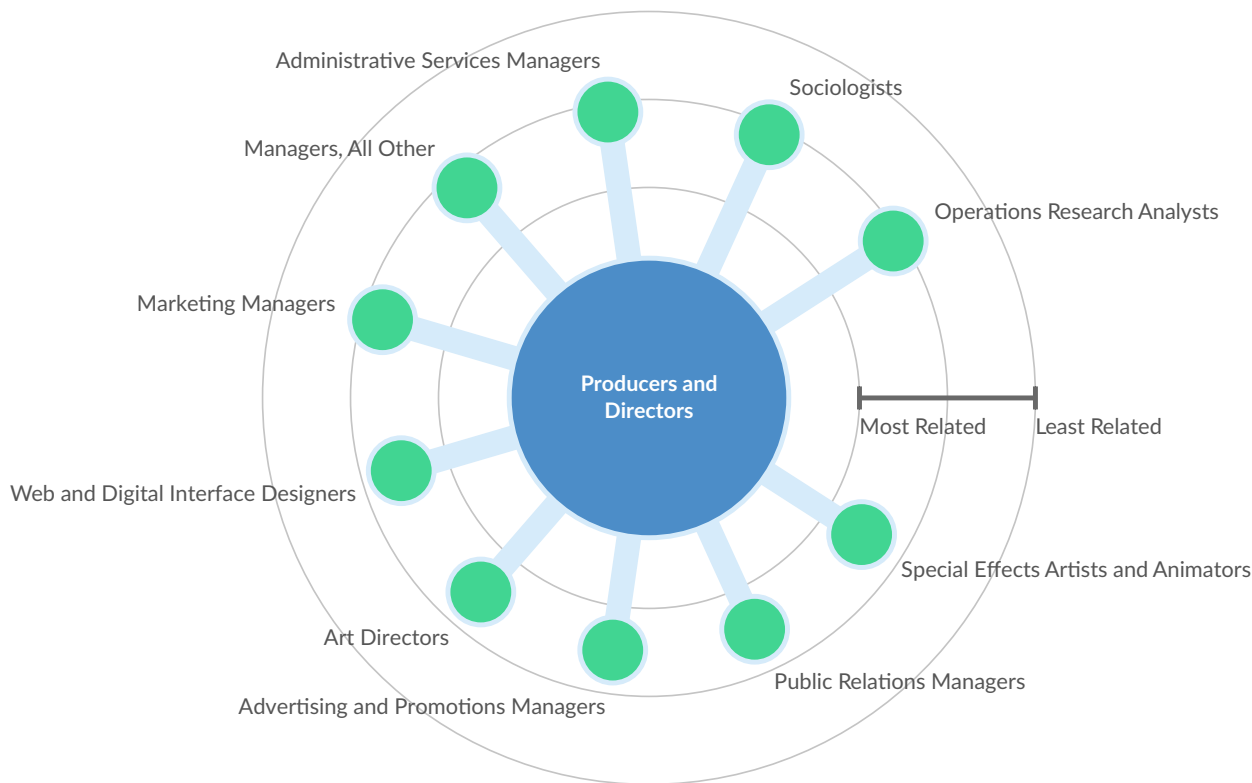
Code	Description
27-2012	Producers and Directors

## Regions:

Code	Description	Code	Description
42020	San Luis Obispo-Paso Robles, CA	42200	Santa Maria-Santa Barbara, CA

## Related Jobs

Below are the top listed next-step jobs for Producers and Directors with median advertised salary of \$43,520. Select a job to view additional insight (i.e. Skill Gaps) between Producers and Directors and your selected occupation.



Below is the table-view of the top listed next-step jobs for Producers and Directors. Select a job to view skill gaps between Producers and Directors and your selected occupation.

Occupation	Category	Relevance	Avg. Unique Monthly Postings from Aug 2022 - Jul 2023	Mean Salary Diff.
Special Effects Artists and Animators	Lateral Advancement	76%	0	+\$22,772
Public Relations Managers	Lateral Advancement	75%	24	+\$22,770
Advertising and Promotions Managers	Lateral Advancement	75%	1	+\$28,433
Art Directors	Lateral Advancement	74%	1	+\$47,321
Web and Digital Interface Designers	Lateral Advancement	73%	1	+\$25,251
Marketing Managers	Lateral Advancement	62%	33	+\$52,644
Managers, All Other	Lateral Advancement	62%	107	+\$16,016
Administrative Services Managers	Lateral Advancement	55%	12	+\$19,094

Sociologists	Lateral Advancement	55%	0	+\$17,858
Operations Research Analysts	Lateral Advancement	55%	17	+\$13,433

# Appendix A - Data Sources and Calculations

## State Data Sources

This report uses state data from the following agencies: California Employment Development Department