



PROGRAM REVIEW

2019-2020

Program Name: Business

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PROGRAM REVIEW

Business

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Self-Study

Program review is intended to be a reflective process that builds on the extensive information gathered for the Annual Updates and lays out the program's major directions for the future. (Place your responses in the expandable text boxes below each question.)

I. Program Mission (*must align with college mission statement*)

Describe the need that is met by the program or the purpose of the program. For CTEA programs only, show that "the program does not represent an unnecessary duplication of other vocational or occupational training programs in the area."

The Business Program consists of one associate of arts degree program (A.A), one associate in science in business administration for transfer (AS-T) program, six associate of science degree programs (A.S.), three certificate of achievement program and six certificate of accomplishment programs.

The associate of arts degree program in business administration prepares students to begin upper-division work leading to a baccalaureate degree in business administration.

The associate in science in business administration for transfer (AS-T) prepares students to begin upper division work leading to a California State University baccalaureate degree in business or business administration.

The associate in science in business administration for transfer program prepares students to begin upper-division work leading to a California State University baccalaureate degree in business of business administration.

The associate of science degree program in business management prepares students for entry-level management positions. Courses also provide a foundation for upper division courses in a baccalaureate degree program in business.

The associate of science degree program in business marketing prepares students for entry-level positions in marketing. Courses also provide a foundation for upper division courses in a baccalaureate degree program in business.

The associate of science degree in entrepreneurship helps student obtain the comprehensive knowledge and skills necessary to become a successful entrepreneur. Some courses are suitable for transfer.

The associate of science degree paralegal provides students with education, training, and experience that will enable them to become successful paralegal and to advance in the profession.

The business certificate of achievement program prepares students for immediate employment in entry-level management positions. The coursework can be applied to the associate degree programs in business.

The entrepreneurship certificate of achievement helps students gain the basic knowledge and skill necessary to become a successful entrepreneurship.

The paralegal certificate of achievement helps students to gain the basic knowledge and skills necessary for an entry level paralegal position.

The business certificate of accomplishments includes the following: business law, customer service, executive leadership, human resource management, sales and marketing, and supervisory management. All certificate of accomplishments provides vocational, short-term training to help students quickly gain job skills and to enhance personal and professional development.

The business program does not represent an unnecessary duplication of other vocational or occupational training programs in the area.

II. Progress Made Toward Past Program/Departmental Goals

Summarize the progress the program/department has made toward achieving its goals during the past six years. Discuss briefly the quality, effectiveness, and strengths of the program as reflected in its Annual Updates. Show the relationship between the program goals, the mission of the college, the district strategic plan, and the impact on student development and success.

Our business department advisory team stressed the importance of “writing skills” and the ability to “follow instructions.” As a result, these goals have been formalized into student learning outcomes which are measured and monitored each semester.

Each business class requires a written, work-based project. In addition, specific instructions are given regarding completing these projects. Then, the projects are assessed based on written skills, content, and ability to follow instructions. A grading rubric was developed to assess these projects.

Student surveys indicate that students believe the program is of excellent quality. There were no challenges identified by students in the student survey (see exhibit E1).

Student success rates in online vs. on-site classes has been improved. Plans implemented include earlier due dates and more instructor feedback to strengthen student performance and encourage student persistence. A detailed report of success rates is included herein.

III. Analysis of Resource Use and Program Implementation

Describe the program’s current allocation and use of human, physical, technology, and fiscal resources. Are resources sufficient and appropriate to meet program needs? Can program resources be reallocated to better meet student needs?

Resource use related to curriculum and curriculum delivery is adequate at this point. Updated restrooms and building updates would be optimal. Existing facility promotes an

outdated look rather than a modern, professional business and industry image. As of Fall 2019 classes are unstable due to recent changes to schedule P.E. department study skills class in the room formerly occupied by the paralegal program, K11-A

III. Analysis of Resource Use and Program Implementation

Describe the program's current allocation and use of human, physical, technology, and fiscal resources. Are resources sufficient and appropriate to meet program needs? Can program resources be reallocated to better meet student needs?

Resource use related to curriculum and curriculum delivery is adequate at this point. Updated restrooms and building updates would be optimal. Existing facility promotes an outdated look rather than a modern, professional business and industry image. As of Fall 2019 classes are unstable due to recent changes to schedule P.E. department study skills class in the room formerly occupied by the paralegal program, K11-A

IV. Program SLOs/Assessment

What are your program student learning outcomes? Have each of these been assessed since the last comprehensive program review? How are they measured? What did the assessment data indicated about the strengths and weaknesses of your program? What changes do you plan based on these data?

Program student learning outcomes have all been completed using the college SLO procedures and policies. Three learning outcomes are shared across all programs and courses; each one applying it to the relevant subject matter. The outcomes are as follows:

1. Recall significant [insert name of business/entrepreneurship/paralegal program or course] issues, theories and applications
2. Apply [insert name of business/entrepreneurship/paralegal program or course] to produce work-based learning project.
3. Develop the ability to follow instructions on assignments and class activities.

Outcome 1 is assessed with a comprehensive exam(s) in each course within the discipline.

Outcome 2 is assessed with a written assignment scored using a rubric. All classes, except FastTrack (one-day Saturday, .5 unit classes) have a work-based learning assignment.

Outcome 3 is assessed by measuring student compliance with specific instructions in each class.

The assessment data indicate that students do well in "recalling significant business principles, theories, and applications Students struggle with analytical and writing skills when faced with producing an "applied" work-based learning project that requires more than restating textbook materials. Students continue to have difficulty following instructions.

Planned interventions include providing students with more opportunity to write and receive feedback on how to improve their depth of analysis. Also, work that does not follow instructions must be returned with a short timeframe to resubmit. Instructors can also utilize the college STARFISH program.

V. Distance Learning (if applicable)

Describe the distance education courses offered in your program and any particular successes or challenges with these courses. Include the enrollment as well as percentage of courses offered by modality and the rationale for this ratio.

- Compare the success and retention of your online offerings to the same courses offered face-to-face. Analyze any gaps and plans to address these.
- As well, describe how program instructors ensure regular substantive instructor- initiated contact in online classes.

Comparison of success and retention for online offerings to the same courses offered face-to-face please see herein pages 30-43.

Presently, a rubric is being utilized and earlier intervention instituted to improve both retention and success rates between online and face-to-face courses.

Online instructor contact is conducted in the follow ways: Announcements, timely feedback on assignments, instructor posts on Discussion Board, rubric, emails, telephone calls, office hours, and STARFISH program.

VI. Success, Retention, and Equity

Describe how the program works to promote student success. Include teaching innovations, use of academic and student support services (library, counseling, LAP, community partnerships, etc.). Refer to list of Student Services.

- Then, utilizing data from the office of Institutional Research and Planning, report on student success through course completion and retention data. Analyze, by discipline, success by gender, age, ethnicity, and online (may analyze other variables such as disability, English as a second language, day vs. night courses, etc. as appropriate).
- Suggest possible reasons for these trends and planned actions to address any disproportionate impact.

Increased frequency of grading, use of rubrics, assignment examples, and early intervention with the STARFISH program have increased student success.

Analysis on data for student success based on gender, age, ethnicity, and online, see herein pages 30-43.

The Business department has seen an increase of younger students under 19 years of age. This can be accounted to the promoting of taking college courses in high school. Also, the college created a “college promise,” to those students, who qualify for free tuition. Many of these students lack academic entry skills. Assignments have been implemented to assist students in developing analytical and writing skills necessary for transfer to the university level. Courses have been aligned to give students like assignments in which students can practice these academic skills using different course material. Continuous monitoring and more research are recommended.

VII. Trend Analyses/Outlook

Using the information already gathered in the AUs (e.g., enrollment and achievement data; student learning outcomes assessment and analysis; input by advisory boards; existing articulation agreements; labor market trends) summarize the major trends, challenges, and opportunities that have emerged in the program since the last program review

Enrollment trends are good in the business disciplines. There is a significant history of strong enrollment in the program. There was a short period of time where sections were cut due to enrollment management and enrollment was slightly reduced. However, additional sections are slowly being added. As usual, most courses have waiting lists so additional sections should enhance enrollment trends. Degree attainment is good.

A major challenge continues to be helping students develop their analytical and writing skills, as measured by written work-based learning assignments.

The business advisory team has stressed the importance of students mastering the ability to “follow instructions.” Students continue to struggle with this learning objective and further improvement is needed in this area.

Online vs. on-site success rates has improved.

As applicable, please address the breadth, depth, currency, and cohesiveness of the curriculum in relation to evolving employer needs and/or transfer requirements, as well as other important pedagogical or technology-related developments.

The program offers a wide variety of specializations, degrees, certificates, and even one-day, credit/no credit workshops. Classes are offered during the day, evening, Saturdays, online and remote-ERT. This flexible scheduling allows students to gain immediate, short term training to enhance their employability and to prepare for upper division work at a university. The program has a transfer degree. Students also have internship opportunities through the Community Work Education Program (CWE).

VII. Long-Term Program Goals and Action Plans (Aligned With the College Educational Master Plan)

Describe the long-term plans for changing or developing new courses and programs, other actions being taken to enhance student success, and the need for professional development activities and other resources to

implement program goals. Be sure to show how these plans are related to assessment results. (Plan should cover five-year period and include target dates and resources needed.)

Presently, no new courses or programs are under consideration.

Presently, the department seeks to grow enrollment in entrepreneurship program. Hiring a full-time faculty member or part-time faculty member should be considered. When the previous full-time entrepreneurship faculty member retired, the position was ranked #10 on the hire list. However, upon review of the AHC president, it was omitted and #11 was hired instead. The department is currently reviewing the entrepreneurship curriculum and discussing ways to market the program.

Business department faculty plan to enhance student success by providing up-to-date work-based learning assignments and assess these assignments using a rubric. Also, business faculty will measure and monitor students ability to follow instructions. Faculty design and measure interventions to improve online student success rates. An assessment will be made at the end of each semester and a timely intervention developed.

STUDENT DATA SUMMARY BUSINESS, PARALEGAL & REAL ESTATE PROGRAMS

State at least three positive factors about the discipline/programs identified by students.

A total of 91.1% of all students were either satisfied or highly satisfied on how the Business, Paralegal and Real Estate Programs have contributed towards their intellectual growth.

A total of 89.9% of all students were either satisfied or highly satisfied with the quality of instruction with the Business, Paralegal, and Real Estate Programs.

A total of 89.1% of all students were either satisfied or highly satisfied with the clarity of course goals and learning objectives in the Business, Paralegal, and Real Estate Programs.

A total of 88.3% of all students were either satisfied or highly satisfied with the way the Business, Paralegal, and Real Estate Programs meets their educational needs.

The results reflect that students are growing intellectually from the clarity of the course objectives and learning outcomes. Also, students are highly satisfied with the quality of instruction, course goals, and learning objectives, all which meet their educational needs.

State at least three negative factors about the discipline/programs identified by students. Include the number of percentage of students responding and any implications for planning.

A total of 12% of all students were either somewhat dissatisfied or highly dissatisfied with the physical facilities and space (e.g., classrooms, labs).

A total of 9.2% of all students were either somewhat dissatisfied or highly dissatisfied with the availability of courses offer in the Business, Paralegal, and Real Estate Programs.

A total of 8.7% of all students were either somewhat dissatisfied or highly dissatisfied about the advice about the Business, Paralegal, and Real Estate Programs from the counselors.

The results indicate that the courses offered have been based on the Administrative enrollment management strategic plans. And better communication between the Business department and counseling can strengthen the direction and advice counselors give our students. Counselors will be periodically invited to monthly department meetings to increase awareness and address specific concerns.

The Business Education department has created a two-year educational plan that will assist students in getting through each program more effectively and in a timely manner. This educational plan will schedule all elective courses within a two-year period. In addition, a Fast Track certificate is offered each semester to increase a student's value in the workplace and build up their resume.

STUDENT DATA SUMMARY ENTREPRENEURSHIP PROGRAM

State at least three positive factors about the discipline/programs identified by students.

A total of 100% of all students were somewhat satisfied or highly satisfied with the way textbooks and other material used in the courses within the Entrepreneurship Program.

A total of 94% of all students were somewhat satisfied or highly satisfied with feedback and assessment of progress towards learning in the Entrepreneurship Program.

A total of 93% of all students were somewhat satisfied or highly satisfied with the quality of instruction within the Entrepreneurship Program.

A total of 93% of all students were somewhat satisfied or highly satisfied with the contribution towards their intellectual growth within the Entrepreneurship Program.

The results reflect that students are satisfied with the textbooks and materials along with feedback and assessment within the Entrepreneurship Program. Students also satisfied with the quality of instruction, which contributes towards their intellectual growth in the subject matter.

State at least three negative factors about the discipline/programs identified by students. Include the number of percentage of students responding and any implications for planning.

A total of 8% of all students were either somewhat dissatisfied or highly dissatisfied with the physical facilities and space (e.g., classrooms, labs).

A total of 8% of all students were either somewhat dissatisfied or highly dissatisfied with the instructional equipment (e.g., computers, lab equipment).

A total of 7% of all students were either somewhat dissatisfied or highly dissatisfied with the availability of courses offered in the Entrepreneurship Program.

The results indicate students are not satisfied with the physical facilities and space. Also, students are dissatisfied with the instructional equipment. Finally, students are dissatisfied that the courses offered within the Entrepreneurship Program, which can be contributed to Administration's decision to not rehire a full-time instructor.

The Business Education department has created a two-year educational plan that will assist students in getting through each program more effectively and in a timely manner. This educational plan will schedule all elective courses within a two-year period. In addition, a Fast Track certificate is offered each semester to increase a student's value in the workplace and build up their resume.



Assessment Plan

This part of the program review demonstrates alignment of courses with coverage of program student learning outcomes and lays out the program's plans for conducting assessments over the forthcoming five years.

Mission

The mission of the Department of Business is to provide quality educational opportunities related to Business that enhance student learning to enable students to reach their educational, occupational, or personal goals.

Business Program Outcomes

1. BUS PSLO – Recall core business issues, theories, and applications.
2. BUS PSLO – Produce a work-based project.
3. BUS PSLO – Demonstrate the ability to follow instructions.

Please note: Business 121, 130, and 140 Program Outcomes are performed from another department.

Course/Program Alignment (I=Intro, D=Develop, M=Mastery)

Course	PSLO 1	PSLO 2	PSLO 3
BUS 101	I	I	I
BUS 102	D/M	D/M	D/M
BUS 103	D/M	D/M	D/M
BUS 104	M	M	M
BUS 106	M	M	M
BUS 107	M	M	M
BUS 110	M	M	M
BUS 111	M	M	M
BUS 141	M	M	M
BUS 160	M	M	M
BUS 189	M	M	M
BUS 302	M	M	M
BUS 303	M	M	M
BUS 355	I	I	I
BUS 356	I	I	I
BUS 357	I	I	I
BUS 358	I	I	I
BUS 360	I	I	I

BUS 361			
BUS 362			
BUS 363			
BUS 364			
BUS 365			
BUS 366			
BUS 367			
BUS 368			
BUS 369			
BUS 370			
BUS 371			
BUS 372			
BUS 373			
BUS 374			
BUS 375			
BUS 376			
BUS 377			
BUS 378			
BUS 379			
BUS 380			
BUS 381			

BUS 382			
BUS 386			
BUS 387			
BUS 389			
BUS 390			
BUS 391			
BUS 392			
BUS 393			
BUS 394			
BUS 395			
BUS 396			
BUS 397			
BUS 398			

Paralegal Program Outcomes

1. PLGL PSLO – Recall core paralegal issues, theories, and applications.
2. PLGL PSLO – Produce a work-based project.
3. PLGL PSLO – Demonstrate the ability to follow instructions.

Course/Program Alignment (I=Intro, D=Develop, M=Mastery)

Course	PSLO 1	PSLO 2	PSLO 3
PLGL 101	I	I	I
PLGL 102	D/M	D/M	D/M
PLGL 103	M	M	M
PLGL 104	M	M	M
PLGL 105	M	M	M
PLGL 106	M	M	M
PLGL 107	M	M	M
PLGL 108	M	M	M
PLGL 109	M	M	M
PLGL 110	M	M	M
PLGL 111	M	M	M

PLGL 112	M	M	M
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Entrepreneurship Program Outcomes

1. ENTR PSLO – Recall core entrepreneurship issues, theories, and applications.
2. ENTR PSLO – Produce a work-based project.
3. ENTR PSLO – Demonstrate the ability to follow instructions.

Course/Program Alignment (I=Intro, D=Develop, M=Mastery)

Course	PSLO 1	PSLO 2	PSLO 3
ENTR 101	I	I	I
ENTR 102	D/M	D/M	D/M

Real Estate Program Outcomes

1. RE PSLO – Recall core real estate issues, theories, and applications.
2. RE PSLO – Produce a work-based project.
3. RE PSLO – Demonstrate the ability to follow instructions.

Course/Program Alignment (I=Intro, D=Develop, M=Mastery)

Course	PSLO 1	PSLO 2	PSLO 3
RE 100	I	I	I
RE 302	D/M	D/M	D/M
RE 303	M	M	M

RE 305	M	M	M
RE 306	M	M	M

Implementation of Assessment

Responsibility for implementing the assessment lies with the full-time Business faculty. Confident that outcomes are reflected in actual coursework of your major/program and describe the mechanisms for assessment. Think of assessing your outcomes on a 4 or 5 year cycle. (If you have 10 outcomes assessing 2 a year is ideal.)

Assessment Cycle

Use one row for each Program outcome. *Your 6-Year assessment schedule can be inserted here, if you've already completed it.*

Program Outcome	To be assessed in semester:	Assessment method (s)	Team to review assessment results	Resources needed to conduct assessment	Individual responsible for assessment report	Date we expect to complete review
1. Recall core business issues, theories, and applications.	TBD	TBD	TBD	None	TBD	TBD
2. Produce a work-based project.	TBD	TBD	TBD	None	TBD	TBD
3. Demonstrate the ability to follow instructions.	TBD	TBD	TBD	None	TBD	TBD

REVIEW OF PREREQUISITES, COREQUISITES, AND ADVISORIES - SUMMARY

A review of prerequisites, corequisites, and advisories for all courses in the Discipline/Program is attached hereto as an exhibit.

A content review was completed for all 72 courses (BUS, ENTR, PLGL, RE). All courses had a major modification which included to update required textbooks and materials and Distance Learning. The Prerequisites for the Paralegal courses were removed except for PLGL 111. All 72 courses were updated for Remote-ERT.

During our investigation of changing the Entrepreneurship program, the specialty course ENTR 103 was canceled because it was not offered on a regular basis. However, we are considering bringing it back.

**REVIEW OF PREREQUISITES, COREQUISITES, AND ADVISORIES
Summary**

List all courses in Discipline/Program

Course Prefix No	CURRENT Prerequisite/Coreq/Advisory/ Limitation on Enrollemnt	LEVEL OF SCRUTINY (Statistics, Content Review, UC/CSU Comparison, Student Survey- list all)	RESULT (i.e., current PCA is established, should be dropped/modified or new PCA is established)	ACTION TO BE TAKEN (None, APP- Major or Minor)
BUS 101	None	Content Review	None	APP- Major
BUS 102	None	Content Review	None	APP- Major
BUS 103	None	Content Review	None	APP- Major
BUS 104	BUS 302 - Advisory	Content Review	Current PCA is established	APP- Major
BUS 106	BUS 101 - Advisory	Content Review	Current PCA is established	APP- Major
BUS 107	ENGL 513 - Advisory	Content Review	Current PCA is established	APP- Major
BUS 110	None	Content Review	None	APP- Major
BUS 111	None	Content Review	None	APP- Major
BUS 121	Business 121 may be taken prior or concurrently with Econ 101 or Econ 102 - Advisory	Content Review	Current PCA is established	APP- Major
BUS 130	None	Content Review	None	APP- Major
BUS 140	None	Content Review	None	APP- Major

Note: If prerequisite or corequisite is being established for the first time, course must be modified to include entrance skills.

REVIEW OF PREREQUISITES, COREQUISITES, AND ADVISORIES
Summary

List all courses in Discipline/Program

Course Prefix No	CURRENT Prerequisite/Coreq/Advisory/ Limitation on Enrollemnt	LEVEL OF SCRUTINY (Statistics, Content Review, UC/CSU Comparison, Student Survey- list all)	RESULT (i.e., current PCA is established, should be dropped/modified or new PCA is established)	ACTION TO BE TAKEN (None, APP- Major or Minor)
BUS 141	Completion of or concurrent enrollment in Econ 101 or Econ 102, or Econ 121 or Bus 121 - Advisory	Content Review	Current PCA is established	APP- Major
BUS 160	Eligibility for English 514 and the ability to type 40 words per minute are strongly recommended -Advisory	Content Review	Current PCA is established	APP- Major
BUS 189	None	Content Review	None	APP- Major
BUS 302	None	Content Review	None	APP- Major
BUS 303	None	Content Review	None	APP- Major
BUS 355	None	Content Review	None	APP- Major
BUS 356	None	Content Review	None	APP- Major
BUS 357	None	Content Review	None	APP- Major
BUS 358	None	Content Review	None	APP- Major
BUS 360	None	Content Review	None	APP- Major
BUS 361	None	Content Review	None	APP- Major

Note: If prerequisite or corequisite is being established for the first time, course must be modified to include entrance skills.

REVIEW OF PREREQUISITES, COREQUISITES, AND ADVISORIES
Summary

List all courses in Discipline/Program

Course Prefix No	CURRENT Prerequisite/Coreq/Advisory/ Limitation on Enrollemnt	LEVEL OF SCRUTINY (Statistics, Content Review, UC/CSU Comparison, Student Survey- list all)	RESULT (i.e., current PCA is established, should be dropped/modified or new PCA is established)	ACTION TO BE TAKEN (None, APP- Major or Minor)
BUS 362	None	Content Review	None	APP- Major
BUS 363	None	Content Review	None	APP- Major
BUS 364	None	Content Review	None	APP- Major
BUS 365	None	Content Review	None	APP- Major
BUS 366	None	Content Review	None	APP- Major
BUS 367	None	Content Review	None	APP- Major
BUS 368	None	Content Review	None	APP- Major
BUS 369	None	Content Review	None	APP- Major
BUS 370	None	Content Review	None	APP- Major
BUS 371	None	Content Review	None	APP- Major

Note: If prerequisite or corequisite is being established for the first time, course must be modified to include entrance skills.

REVIEW OF PREREQUISITES, COREQUISITES, AND ADVISORIES
Summary

List all courses in Discipline/Program

Course Prefix No	CURRENT Prerequisite/Coreq/Advisory/ Limitation on Enrollemnt	LEVEL OF SCRUTINY (Statistics, Content Review, UC/CSU Comparison, Student Survey - list all)	RESULT (i.e., current PCA is established, should be dropped/modified or new PCA is established)	ACTION TO BE TAKEN (None, APP- Major or Minor)
BUS 372	None	Content Review	None	APP- Major
BUS 373	None	Content Review	None	APP- Major
BUS 374	None	Content Review	None	APP- Major
BUS 375	None	Content Review	None	APP- Major
BUS 376	None	Content Review	None	APP- Major
BUS 377	None	Content Review	None	APP- Major
BUS 378	None	Content Review	None	APP- Major
BUS 380	None	Content Review	None	APP- Major
BUS 381	None	Content Review	None	APP- Major
BUS 382	None	Content Review	None	APP- Major

Note: If prerequisite or corequisite is being established for the first time, course must be modified to include entrance skills.

**REVIEW OF PREREQUISITES, COREQUISITES, AND ADVISORIES
Summary**

List all courses in Discipline/Program

Course Prefix No	CURRENT Prerequisite/Coreq/Advisory/ Limitation on Enrollemnt	LEVEL OF SCRUTINY (Statistics, Content Review, UC/CSU Comparison, Student Survey - list all)	RESULT (i.e., current PCA is established, should be dropped/modified or new PCA is established)	ACTION TO BE TAKEN (None, APP- Major or Minor)
BUS 386	None	Content Review	None	APP- Major
BUS 387	None	Content Review	None	APP- Major
BUS 389	None	Content Review	None	APP- Major
BUS 390	None	Content Review	None	APP- Major
BUS 391	None	Content Review	None	APP- Major
BUS 392	None	Content Review	None	APP- Major
BUS 393	None	Content Review	None	APP- Major
BUS 394	None	Content Review	None	APP- Major
BUS 396	None	Content Review	None	APP- Major
BUS 397	None	Content Review	None	APP- Major

Note: If prerequisite or corequisite is being established for the first time, course must be modified to include entrance skills.

REVIEW OF PREREQUISITES, COREQUISITES, AND ADVISORIES
Summary

List all courses in Discipline/Program

Course Prefix No	CURRENT Prerequisite/Coreq/Advisory/ Limitation on Enrollemnt	LEVEL OF SCRUTINY (Statistics, Content Review, UC/CSU Comparison, Student Survey - list all)	RESULT (i.e., current PCA is established, should be dropped/modified or new PCA is established)	ACTION TO BE TAKEN (None, APP- Major or Minor)
BUS 398	None	Content Review	None	APP- Major
ENTR 101	None	Content Review	None	APP- Major
ENTR 102	None	Content Review	None	APP- Major
PLGL 101	ENGL 514 – Advisory	Content Review	Should be dropped	APP- Major
PLGL 102	ENGL 514 – Advisory	Content Review	Should be dropped	APP- Major
PLGL 103	None	Content Review	None	APP- Major
PLGL 104	ENGL 514 – Advisory	Content Review	Should be dropped	APP- Major
PLGL 105	ENGL 514 – Advisory	Content Review	Should be dropped	APP- Major
PLGL 106	None	Content Review	None	APP- Major
PLGL 107	ENGL 514 – Advisory	Content Review	Should be dropped	APP- Major
PLGL 108	ENGL 514 – Advisory	Content Review	Should be dropped	APP- Major
PLGL 109	PLGL 101, ENGL 101- Advisories	Content Review	Should be dropped	APP- Major
PLGL 110	PLGL 101 – Advisory	Content Review	Should be dropped	APP- Major
PLGL 111	PLGL 101 – Advisory	Content Review	Current PCA is established	APP- Major
PLGL 112	None	Content Review	None	APP- Major

RE 100	ENGL 101 – Advisory	Content Review	None	APP- Major
RE 302	None	Content Review	None	APP- Major
RE 303	None	Content Review	None	APP- Major
RE 305	None	Content Review	None	APP- Major
RE 306	None	Content Review	None	APP- Major

PLAN OF ACTION - PRE-VALIDATION

Six Year

DEPARTMENT: Business Education
PROGRAM: Business

List below as specifically as possible the actions which the department plans to take as a result of this program review. Be sure to address any problem areas which you have discovered in your analysis of the program. Number each element of your plans separately and for each, please include a target date. Additionally, indicate by the number each institutional goal and objective which is addressed by each action plan. (See Institutional Goals and Objectives)

RECOMMENDATIONS TO IMPROVE STUDENT LEARNING OUTCOMES AND ACHIEVEMENT	Theme/Objective/ Strategy Number AHC from Strategic Plan	TARGET DATE
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Improve online student success rates by utilizing rubrics and timely intervention based on assessment results.	Goal 2.2.3	Fall 2021
Improve program student learning outcome #2-Work-based Learning by utilizing rubrics and timely interventions based on assessment results	Goals 2.1.3 2.1.4 and 2.2.2	Fall 2021
Improve program student learning outcome #3-Ability to Follow Instructions by reviewing instructions on the syllabi for utmost clarity and including a score for following instructions the course rubrics	Goals 2.1.3 2.1.4 and 2.2.2	Fall 2021

Theme/Objective/ Strategy Number AHC from Strategic Plan	TARGET DATE
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RECOMMENDATIONS TO ACCOMMODATE CHANGES STUDENT CHARACTERISTICS

Enrollment Changes None		
Demographic Changes None		

RECOMMENDATIONS TO IMPROVE THE EDUCATIONAL ENVIRONMENT	Theme/Objective/ Strategy Number AHC from Strategic Plan	TARGET DATE
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Curricular Changes Present course outline updates (identified in this program review) to AHC AP&P	2.2.3	Spring 2021
Co-Curricular Changes None		
Neighboring College and University Plans		

None		
Related Community Plans Maintain Currency through active advisory team involvement	2.2.3	Ongoing
Recommendations That Require Additional Resources		
Facilities Update K-Building. The building projects an antiquated, non-professional image.	3.2 and 3.4	unknown
Equipment		
Staffing More staffing in entrepreneurship program. Consider coordination for business and paralegal programs.	3.2 and 3.3	unknown

PROGRAM REVIEW - VALIDATION TEAM MEMBERS

TO: Academic Dean

Date: 5/05/21

From: Marie Comstock and Bob Bryant

We recommend the following persons for consideration for the validation team:

DEPARTMENT Business Education

PROGRAM Business, Entrepreneurship, Paralegal and Real Estate

Board Policy requires that the validation team be comprised of the dean of the area, one faculty member from a related discipline/program, and two faculty members from unrelated disciplines.

<u>Anne Cremarosa</u> (Name)	<u>Entrepreneurship</u> (Related Discipline/Program)
<u>Fred Patrick</u> (Name)	<u>Political Science</u> (Unrelated Discipline/Program)
<u>Krystina Musev</u> (Name)	<u>Mathematics</u> (Unrelated Discipline/Program)

APPROVED:

Rick Fantz

Academic Dean

Jul 28, 2021

Date

VALIDATION TEAM DUTIES

A program review involves the visitation, observation and analysis of a program/discipline by a team with the purpose of providing suggestions for improvement.

Duties of a Team Member

Previsit Responsibilities

1. Study the self-study report prepared by the faculty.

Visit Responsibilities

1. Meet with program/discipline faculty.
2. Examine teaching materials, supplies and equipment presently being used in the program.

Postvisit Responsibilities

1. Develop an executive summary of team findings and recommendations.

The Role of the Validation Team

The validation team has been selected to include professionals who can assist the program by reviewing the self-study and plan of action, then making comments and suggestions that will lead to program improvement. In addition to reviewing the materials included in the written packet, team members are asked to visit the facility which houses the program, talk with instructors and students in the program, and request any further information or materials which would be helpful in preparing the executive summary.

VALIDATION TEAM SIGNATURE PAGE

Krystyna Masev
Krystyna Masev (May 29, 2021 10:29 PDT)

AC
Anne Cremerosa (Jul 23, 2021 12:16 PDT)

Robert Bryant
Robert Bryant (Jul 23, 2021 13:13 PDT)

MC
Marie Comstock (Jul 27, 2021 21:03 PDT)

Rick Rantz

Rick Rantz for Fred Patrick

Rick Rantz

Jul 28, 2021

BUSINESS DISCIPLINE

Headcount Unduplicated

Headcount unduplicated decreased in academic year 2016-2017 and again in 2017-2018. It increased in 2018-2019. Headcount unduplicated ranged from 1,169 – 1,273 during the periods of 2013-2016 but dropped to 1,048 in 2016-2017 and dropped again to 960 in 2017-2018. Most recently, headcount unduplicated increased to 1,039 in 2018-2019. As such, headcount unduplicated has not yet returned to the period between 2013-2016.

The decrease in 2016-2017 coincides with a college-wide enrollment management practices. Enrollment management, reduced sections, and collegewide financial initiatives were factors in the Business and Business Administration enrollment decrease starting in 2016-2017.

Sections of business courses were reduced throughout 2016-2019 (as presented in the sections presented herein). Some department experienced bigger section cuts than others. The Business Department had significant reductions in sections, cooperating with the college enrollment management goals.

The business department enrollment trends reflect a bigger decrease than collegewide enrollment figures, most likely due to a comparatively larger number of sections cut from the business program than some other programs. Collegewide, the enrollment duplicated enrollments dropped in 2015-2016, 2017-18, and 2018-2019 but the percentage of decrease is less than the Business Department.

Enrollment Duplicated

Enrollment duplicated followed the same trend as enrollment unduplicated. It decreased in 2016-2017 and in 2017-2018, but there was a slight increase in 2018-2019. Specifically, enrollment duplicated was 1,970 in 2013-2014, 2,027 in 2014-2015, and at 2,209 in 2015-2016. Then, in academic year 2016-2017 enrollment duplicated dropped to 1,712 and then dropped to 1,608 in 2017 – 2018. Academic year 2018-2019 showed a slight increase with an enrollment duplicated of 1,654. Therefore, enrollment duplicated has not yet returned to the period between 2013-2017.

Sections

Following the same trend as headcount unduplicated and enrollment duplicated, sections increased during the period of 2013-2016, but then decreased in academic year 2016-2017 to academic year 2018-2019. Sections offered in 2018-2019 was 56, the lowest number of sections offered since 2013.

Due to enrollment management, sections in real estate and fast track were significantly reduced during this period.

Real estate has never recovered the cut sections. Rather than offering an array of real estate classes, the department now offers only one real estate course (principles of real estate).

Fast Track has been reduced significantly. Rather than offering a multitude of Saturday fast track course, the fast track program consists of six courses within one of the fast track certificate programs. This is a substantial change from the FastTrack program of the past.

Also, some sections of business courses have been cut and offered only one time per year to encourage increased enrollment in fewer sections. For example, Business 302 and 303 are now only offered one time per year rather than each semester. Sections of small business management and entrepreneurship

have been reduced. The Lompoc Valley business sections have also been reduced. Some specialty courses like international business, advertising, entrepreneurship projects were reduced or not offered. CWE was changed from a department program to a centralized program and the format changed.

Previously it was utilized as a project-based, on campus internship course. This is no longer offered in this format.

Presently, the Business Department has developed a course sequencing plan to help students understand and make a plan to complete their programs.

FTES

FTES has followed the same pattern as headcount unduplicated, enrollment duplicated, and sections, with FTES decreasing in academic year 2016-2017 and 2017-2018. There was an increase in 2018-2019 but FTES has not rebounded to the levels of academic years 2013- 2016. FTES was highest in 2015-2016, coming in at 167.9. As of 2018-2019, FTES is 140. FTES was at an all time low of 129.5 in academic year 2017-2018, coming in at 129.5. This trend is in line with collegewide figures. Collegewide, FTES has decreased every year from 2013 until academic year 2018-2019 but it still falls very short of FTES rates in previous years.

Retention

For comparison purposes, presently, collegewide retention was 87.6 in Spring 2019. College wide retention ranged from a low of 85.4% Spring 2013 to 89.4% in Spring 2016 (excluding summer terms).

Overall, business department retention has increased each year since 2013. Retention was 77% in 2013-2014 and 87% in 2018-2019. As such, the overall business department retention described above is in line with college wide retention.

However, the 300-level fast track courses and some courses cross-listed (and taught outside the department), have inflated the overall retention rate. Business 101, 110, 160, and 303 have retention in the 90% plus range. Several courses are in the 80% range include: Business 102 (85%), Business 103 (84%) Business 106 (84%), Bus 141 (83%). It is noteworthy that retention has significantly increased in the 2018-2019 academic year. Retention in business 107 online, 302 and 303 online need improvement. Retention in the summer of 2018 ranged from 77% to 95%. Retention during summer has improved from prior years.

Success Rate

For comparison purposes, collegewide, success rates ranged from a low of 69.8 in Fall 2014 to a high of 73% in Spring 2019.

The business department success rate increased from approximately 62% during the period of 2013-2016, to 64% in 2016-2017, to 69% in 2017-2018, and 67% in 2018-2019. However, the fast-track courses and cross listed courses are skewed the results, artificially increasing the success rate for courses taught by Business Faculty. For 2018-2019, Business 110 and 160 meet the collegewide average for success rate (75% for Business 110 and 72% for Business 160). Business 101 has 69%. A strategy is needed to improve success rates in other courses.

Summer success rates are good for Business 101, 110, and 160 (only offered one summer), but improvement is needed in 102 (improved since 2017), 106, and the variable nature of 107 (4 summers out of 6 are good). Summer success rates are good for fast track and the two cross-listed courses taught outside the department.

To increase success rates, instructors have implemented a strategy of earlier interventions and more frequent assessments which utilize a rubric.

Credit Awards Degree and Certificate

There is some discrepancy between “Quick Program Facts” data and the “6 Degree/Certificate Business and Business Administration report. Regardless, Academic year 2018-2019 showed the highest number of degrees awarded since the last program review. According to the “Quick Facts Program Facts, a total of 105 degrees were awarded in 2018-2019. According to the “6 Degree/Certificate Business and Business Administration report, there were 128 degrees and 33 certificates, totaling 161. The largest number of degrees and biggest growth was the AS-T Business Administration for Transfer degree with 74 in 2018-2019. The other degree programs showed little variation. The certificate program had a decrease in 2018-2019 because only one fast track certificate program is offered each semester (rather than multiple programs). Non-fast track certificates showed little variation.

Consistent and informed scheduling by the Business Department, the development of student curriculum plans, and the effective promotional efforts of the Counseling Department have been effective.

Counselors/administrators are also making sure degrees are posted once earned. In the past, students may have qualified for a degree but failed to file the required paperwork.

FTES/FTEF

The college target is 15+. In 2018-2019, the business FTES/FTEF was 16.978. During the period of 2015 -2018, the FTES/FTEQ ranged from 14.191-14.710. The department did not rehire one retirement position (entrepreneurship) and has reduced associate faculty due to reduced sections.

Fill Rate

The fill rate was good, meeting the fill rate target of 80%+ except for Business 302 and Business 160. However, presently, these classes are meeting fill rates. Business 302 is now offered only one time per year. Business 160 is filling multiple sections. The department has proven to be very successful and scheduling courses that fill. Many courses have waitlists.

Demographics

Age:

There is a significant change in the age distribution of business students from 2013 to present. Specifically, the business students are younger, and FTES has increased.

For students under 19, headcount in academic year 2013-2014 through academic year 2018-2019, fluctuated from 197 to 290. In 2018-2019, headcount was 290, with the highest FTES, 36.8, for any previous period. In 2013-2014, FTES for students under 19 was 23.3. Presently, this age category is the second largest age group (second to age group 20-24 which had 311 headcount with 43.7 FTES in 2018-2019.)

This trend coincides with a collegewide increase in headcount and FTES for students under 19 coming to AHC from high school. Also, the college has promoted high school students taking some college courses

at their high school site. Collegewide, students under 19 account for the highest headcount and FTES. Headcount was 4,221 with a FTES of 2,720 in 2013-2014 and rose to 6,018 and FTES of 3,326 in 2019-20.

The headcount of students age 20-24 students has decreased in the business department. In 2013-2014, headcount was 435 with an FTES of 60.0. Headcount began dropping in 2016-2017 and continued to drop with 2018-2019 showing a headcount of 311 for students age 20-24 and a FTES of 43.7. As previously mentioned, this age group remains the highest number of headcount and FTES, but the gap is rapidly closing as the under 19 group continues to grow.

Collegewide the age 20-24 group has decreased every year since 2013/2014. In 2013/2014 headcount was 6,304 with 3,417 FTES. In 2018/2-19 it was a headcount of 5,507 and FTES of 3,070. Collegewide, this is the second largest age category.

The category of students age 25-29 has decreased in the business department. During academic year 2013, headcount was 196 with an FTES of 29.7. In academic year 2018-2019, headcount was 142 with and FTES of 20.4. Headcount started dropping in academic year 2016 and 2017 and continued to drop in subsequent academic years.

This trend coincides with declines collegewide in the age 25-29 category age category, starting in 2016/2017.

The category of business students age 30-34 has remained relatively stable from academic year 2013-2014 through academic year 2018-2019. Academic year 2013-2014 shows a headcount of 117 and FTES

of 15.1 Academic year 2018-2019 had a headcount of 110 with FTES of 13.5. Similar to other age groups previously mentioned, headcount dropped in academic year 2016-2017.

Collegewide, headcount and FTES for students age 30-34 has been declining since 2016/2017.

Headcount in 2016/2017 was 1,379 and FTES 578. In 2018-2019, headcount was 1,173 with FTES 560.

The category of students age 35-39 has remained relatively stable from academic year 2013-2014 through academic year 2018-2019, with a headcount of 70 in 2013/2014 and 74 in 2018/2019. The same trend is evident in age group 40-49 with a headcount of 83 in 2013/2014 and 87 in 2018/2019.

Collegewide, headcount and FTES for age 35-39 was relatively stable until 2016/2017, Headcount in 2016/2017 was 924 with 357 FTES. 2018/2019 headcount was 758 with FTES 391. Similarly, headcount for age 40-49 declined in 2016/2017. Headcount in 2016 was 1,042 and FTES 379. In 2018/2019 headcount was 801 with 328 FTES.

The category of business students age group 50+ has decreased from 71 in 2013/2014 to 43 in 2018/2019. This may be due to the decreased fast track offerings.

Collegewide, the age group 50+ has decreased, starting in 2016/2017. Headcount in 2016/2017 was 789 with FTES of 227. In 2018/2019 headcount was 608 with FTES 189.

Ethnicity:

Enrollment, headcount and FTES, for the category "Asian" has decreased every academic year, falling from a headcount of 47 (6.0 FTE) in 2013/2014 to a headcount of 27 (3.1 FTE) in 2017/2018.

Headcount rebounded in 2018/2019 to 35 (4.9 FTE).

Collegewide, there was a decrease every year since 2013/2014.

Enrollment, headcount and FTES, in the category “Black” has fluctuated over the period. In academic year 2013/2014, headcount was 61 (9.6 FTE). Headcount was 54 (7.4 FTE) in 2014/2015. Headcount rebounded in 2015-2016 with a headcount of 89 (12.4 FTS). Headcount fell in 2016/2017 to 34 (4.0 FTE) and was roughly the same in 2017/2018 with a headcount of 33 (4.4 FTE). Headcount rebounded in 2018/2019 at 44 (5.3 FTE).

Collegewide, the category of “Black” started to decrease in 2016/2017. Headcount in 2016/2017 was 583 with FTES 326. In 2018-2019 headcount was 459 with FTES 259.

Enrollment, headcount and FTES in the category of “Filipino” was relatively stable from 2013/2014 through 2015/2016 academic years, ranging from 34-37 (4.9 FTES to 6.1 FTES). Headcount fell in 2016/2017 through 2018/2019. In 2016 headcount was 31 (4.2 FTES) and in 2017/2018 it fell to 24 (3.5 FTES). In 2018/2019 headcount fell further to 20 with and FTES of 2.6.

Collegewide, headcount and FTES of Filipino students was relatively stable, although there was a decrease from a high of 483 in 2016/2017 (FTES 309) to a low of 450(305 FTES) in 2018/2019.

The category of Hispanic was the largest category in the business department until 2018-2019. Now Hispanic is the second largest headcount and FTES in the business department and White has the largest headcount and FTES. Headcount and FTES, for the category of “Hispanic” has fluctuated over the period of 2013/2014 to 2018/19. . Head count was 527 (72.8 FTES) in 2014/2014, 596 (80.3 FTES) in 2014/2015, and 621 (78.9) in 2015/2016. Headcount dropped every year from 2016/2017 to 2018/2019. Headcount was 533 (72.0) in 2016-2017, dropped significantly to 430 (56 FTES) in 2017/2018, and dropped even further to 404 (55.3) in 2018-2019. Generally, all ethic groups dropped

2016/2017, however, the decrease among the this comparatively large ethnic group should be investigated.

Collegewide, Hispanic students had the largest headcount and FTES until 2017/2018. Then, the category of White was higher. Specifically, headcount and FTES of Hispanic students rose steadily from 2013/2014 through 2017-2018. Hispanic headcount and FTES dropped in both 2017/2018 and 2018/2019.

Native American headcount and FTES in the business department has ranged from a headcount of 17 with 1.9 FTES in 2013/2015 to a head count of 30 with 3.9 FTES in 2018/2019.

Collegewide, Native American headcount has risen every year, except 2015-2016. All other years show an increase. In 2013/2014 headcount was 261 with FTES of 136. In 2018/2019 headcount was 358 with a 198 FTES.

The category of "White" was the second largest ethnic group through 2017/2018 ("Hispanic was number one). Then, in 2018-2019, the category of "White" outnumbered the category of "Hispanic." Specifically, headcount was 492 (66.1 FTES) for "White" in 2018/2019 and headcount was 404 (55.3 FTES) for "Hispanic." A historical review shows headcount for "White" was 479 (63.4 FTES) in 2013/2014 was relatively stable until 2016/2017 when it dropped to a headcount of 388 (51.9 FTES). It rebounded in 2017/2018 with a headcount of 406 (57.0 FTES.) It was on the rise again in 2018-2019 as reviewed herein.

Collegewide, Whites overtook the #1 headcount and FTES in 2017-2018. This trend continued in 2018-2019.

Gender:

Females outnumbered males every year until 2018-2019. Female enrollment has dropped every academic year since 2014/2015. Female headcount was at the highest level in 2014/2015 with 696 and FTES of 96.0. It dropped in 2018/2019 to a headcount of 485 with 66.4 FTES. This drop should be investigated. This trend is not reflective of collegewide demographics for gender.

Collegewide females outnumbered males starting 2016-2017 and this trend continued through 2018-2019.

Males increased every year until 2016/2017. Male headcount decreased in 2016/2017, decreased again in 2017/2018, but rebounded on 2018/2019, overtaking females in headcount and FTES. Male headcount was 476 (66.3 FTES) in 2013/2014 and was 544 (72.2 FTES) in 2018-2019.

First time student Headcount and FTES:

First time headcount and FTES peaked in 2015-2016 with 143 headcount and 15 FTES. Subsequently, it dropped in 2016-2017 with a low of 92 headcount and 10 FTES in 2017-2018. It rebounded in 2018-2019 with 135 headcount and 14 FTES.

Collegewide headcount and FTES dropped in 2016/2017 and this trend continued throughout 2018-2019.

First time transfer headcount and FTES:

First time transfer headcount and FTES was the highest in 2013-2014 with a headcount of 139 and 17 FTES. It dropped in 2016-2017 to 74 headcount with 8 FTES. In 2018-2019 headcount was 73 with 9 FTES.

Collegewide, headcount and FTES was the lowest in 2018/2019.

Continuing

Continuing students peaked in 2014-2015 with 846 headcount and 117 FTES. It dropped to 767 headcount with 103 FTES in 2016-2017. It dropped further in 2017-2018 to 665 headcount with 92 FTES and rebounded in 2018-2019 with 729 headcount and 99 FTES.

Collegewide headcount and FTES of continuing students dropped in 2017-2018 and 2018-2019.

Returning

Headcount and FTES was highest in 2013-2014 with a headcount of 216 and 25 FTES. In 2016-2017 it dropped to 131 headcount and 13 FTES. It remained stable in 2017-2018 but dropped again in 2018-2019 to 108 headcount and 13 FTES.

Collegewide, headcount and FTES dropped for returning students in 2016/2017, rebounded in 2017/2018 but dipped significantly in 2018-2019.

Special Admit

This category is small, representing a low of 0 FTES to 4FTES in 2018-2019. Collegewide, special admit has been quite variable, ranging from 505 headcount in 2013-2014 and then raising to 2,260 in 2016/2017, raising to 2,578 in 2017/2018, and then 2,281 in 2018/2019. Presently, the department is participating in the collegewide program to offer some college courses to high school students at their high school site.

AGE: 3 Program Equity Outcomes – Business 2018-2019

1. PPG Gap compare group outcome to overall outcome. If a group is 3% less or lower than overall, then group is disproportionately impacted. PPG modified is the same as PPG gap except the overall outcome is modified NOT to include group outcome.

There were three negative equity outcomes in the business department as follows:

2. The under 19 group was 3.5% negative for percentage point gap success modified.
 - a. This performance was better than collegewide performance which shows a negative 5.0% for under 19 students.
3. The 35-39 group was negative 4.1 for percentage point gap retention modified
4. The 35-39 group had a and negative 9.0 on percentage point at success modified.

Collegewide, there was only a negative outcome in the under 19 age group (discussed above herein).

ETHNICITY: 3 Program Equity Outcomes – Business 2018-2019

There were three negative equity outcomes in the business department as follows:

1. Hispanic had negative 5.2 PPG success modified.
 - a. Collegewide, Hispanic had a negative 6.0 % for PPG AHC success modified
2. Pac Isl had negative 7.4% PPG retention modification
3. Pac Isl had a negative 13.3% PPG success modified.
 - a. Collegewide, Pac Isl had a negative 8.4% PPG AHC success modified

Collegewide, Black has a negative 5.2% PPG AHC success modified.

GENDER: 3 Program Equity Outcomes – Business 2018-2019

There were no negative outcomes for gender.

Collegewide, “unknown” had negative 4.5% PPG AHC success modified.

First Time, First Time Trans, Continuing, Returning, Special Admit: 3 Program Equity Outcomes Business 2018-2019

There were two negative equity outcomes.

1. First time students had a negative 7.3% for PPG success modified.
 - a. Collegewide first time students had a negative 11.2% PPG AHC success modified
2. Full time transfer had a negative 5.1 % for PPG success modified.

Online/Onsite course comparison business

This section analyzes the number of online vs. online courses by headcount, sections, retention, and success rate. Data is arranged by course number. Headcount trends are also described.

Headcount:

Note: More students attend AHC in person than online. Collegewide onsite headcount rose in 2016-2017 and 2017-2018 with 14,458 and 14,466, respectively. It dropped in 2019-2019 with 13,515. College wide online headcount was the lowest in 2018-2019 with 6,744 students. It was the highest in 2015-2016 with 7,580. Collegewide onsite was relative stable in 2014-2015 and 2015-2016 with 13,514 and 13,623, respectively.

Overall, business courses are offered in an extremely routine manner both onsite and online every semester and every year. Courses are full and it is extremely rare to cancel a course.

The Business Department Onsite vs. Online sections, by course is as follows:

Business 101 – More sections are offered in person vs. onsite. In person sections were at high of 9 in 2018-2019, and other years showed 6-7 sections. Onsite in years 2015 through 2018. sections ranged from 3-4 for all years, except there were 5 sections in 2015-2016.

Business 102 - There has been 3 on person sections each year since 2014/2015. There have been 2 online sections offered each year since 2014/2015.

Business 103 – This course is primarily offered onsite. There has been 1 onsite section offered every year since 2015. There was 1 in online section offered in 2015-2016, and 2 sections offered in 2014-2015.

Business 104 – This course has been primarily offered online with 2 sections offered each year. There was 1 section onsite

Business 106 – This course has 2-4 sections offered online each year. On site sections are between 1-2 with no onsite in 2018-2019.

Business 107 – This course has 3-4 sections offered online each year. There have been no onsite offerings.

Business 110 – This course has 3-4 sections offered online each year, except 5 sections were offered in 2017-2018.

Business 111 – This course has 1 online section each year except 2018-2019 when no online sections were offered. There was 1 onsite section offered in 2015-2016.

Business 121 – This course is offered online. It is scheduled and taught by the Economics discipline/faculty. A total of 3-4 online sections are offered every year except 2 were offered in 2018-2019.

Business 130 - This course is offered online. It is scheduled and taught by the Economics discipline/faculty. A total of 2-3 online sections are offered each year.

Business 140 – This course has not been offered since 2014-2015, when there was one online section and 1 onsite section.

Business 141 – This course is offered online. A total of 2 sections are offered each year.

Business 160 – Generally, this course is offered one semester online and one semester on site, except there were 3 onsite sections in 2018-2019.

Business 302 – This course is offered primarily online. A total of 2 online sections are offered every year, except 1 section was offered online in 2018-2019. There was 1 onsite section in 2018-2019 and 1 onsite section 2016-2017.

Business 303 – This course is offered online, with 1-2 sections offered each year.

More students attend AHC in person than online. Collegewide onsite headcount rose in 2016-2017 and 2017-2018 with 14,458 and 14,466, respectively. It dropped in 2019-2019 with 13,515.

College wide online headcount was the lowest in 2018-2019 with 6,744 students. It was the highest in 2015-2016 with 7,580. Collegewide onsite was relative stable in 2014-2015 and 2015-2016 with 13,514 and 13,623, respectively.

Online v. Onsite Retention and Success rate is as follows:

Note: for comparison purposes, college wide retention, ranged from a low of 85.4% Spring 2013 to 89.4% in Spring 2016 (excluding summer terms). Presently, collegewide retention was 87.6 in Spring 2019.

Collegewide, success rates ranged from a low of 69.8 in Fall 2014 to a high of 73% in Spring 2019.

Business 101

For year 2018-2019, this course had higher retention online (93.7%) vs onsite (90.1%). Years 2015-2016 through 2017-2018 showed higher retention for onsite sections, approximately 2%-4% higher. Retention for onsite sections ranged from 78.2 in 2017-2018 to 81.9 for 2015-2016.

Success rate for Business 101 online courses in 2017-2018 and 2018-2019 were higher than onsite courses, approximately 6% to 7% higher online. Specifically, success rates for 2018-2019 online was 73% vs. 66.3% onsite; and online success rate for 2017-2018 was 69.1% vs. 63.2%. Success rate was nearly even in 2016-2017 and 2015-2016.

Business 102

For year 2018-2019, this course had higher retention online (86.9%) vs onsite (81.6%). In all prior years, onsite retention was significantly higher than online, approximately 10% to 30 % higher for onsite vs online each year.

For year 2018-2019, success rate was higher online (60.6%) vs onsite (40.86%). For all other years, onsite success rate was significantly higher. During the period of 2014 – 2018, onsite success ranged from 54.3% in 2016-2017 to 63.5% in 2014-2015.

Business 103 – This is primarily an online course. Retention online has ranged from 60% in 2017-2018 to 84.4% 2018-2019. Success rate for online is problematic, 27.3% in 2016-2017, 53.3% in 2017- 2018 and 37.5% in 2018-2019.

Business 104

Retention is better onsite. In 2015-2016 retention was 86.7% onsite vs. 70.5% online. For 2016-2017, retention was 91.7% onsite vs. 76.8% online. In 2017-2018, onsite retention was 88.9% vs 76.9% online. There were no onsite sections in 2018-2019.

Business 106

Onsite retention is significantly better than online. Onsite retention for 2014-2015 was 71.7 onsite vs. 52.9% online. In 2015-2016, retention onsite was 87.5% vs. 57.9% online. In 2016-2017, retention onsite was 78.6% vs 56.8% online. In 2017-2018, onsite retention was 100% vs. 71.6 online. In 2018-2019, there were no onsite course and retention online was 84.4%.

Success rate was variable when comparing onsite with online. On site success rates ranged from 39.1% to 57.1%. Online success rates range 41.2% to 65.4%.

Business 107

This course has only been offered online. Retention ranged from 64.3% to 74.7%. Success rates has ranged from 40%-56%. These figures need to be improved.

Business 111

This course has only been offered online except 1 section of 2015-2016. Retention ranged from 66.7% to 100%. Success ranged from 44.4% to 78.3%.

Business 121

This course is only offered online and is taught outside of the department (economics discipline). Retention has ranged from 82.0% percent 88.1%. Success ranged from 70.6% to 76.6%.

Business 130

This course is only offered online. Retention has ranged from 77.3% to 93.2%. Success rates have ranged from 67.0 to 80.0%.

Business 140

This course has not been offered since 2014-2015.

Business 141

This course has only been offered online. Retention has ranged from 63.9% to 90.5%. Success rate has ranged from 41.7% to 61.9%.

Business 160

The retention rate in both online and onsite courses is good. However, overall retention is better in online courses, with online ranging from 91.4% to 96.9%. Onsite retention ranges from 81.0% to 92.8%. Overall, success rates is higher in online courses than onsite success rate. Online success rates ranged from 71.7% - 96.9%. Onsite success rate ranged from 61.5% 81.6%.

Business 302

Business 302 was offered onsite in 2016-2017 and 2018-2019 and online in every year. Online retention ranged from 53.1% to 77.0 percent. Retention in online sections needs to be improved. The two sections of Business 302 onsite was 86.7% in 2018-2018 and 100% in 2016-2017. Success rates for online ranged from 34.3% in 2014-2015 to 50% in 2018-2019. Retention and success rates need improvement

in online courses. Presently, a rubric is being utilized and earlier intervention instituted to improve both retention and success rates.

Business 303

This course is only offered online. Retention has ranged from 50% to 71.7%. It was 65.5% in 2018-2019 and 62.5 in 2017-2018. Success rates ranged from 41.4% to 56.3%. Retention and success rates need improvement in online courses. Presently, a rubric is being utilized and earlier intervention instituted to improve both retention and success rates.

FTES/FTEF and Fill Rate Efficiency Graph:

In Spring 2019, all sections of Business 101 and 107 were efficient, and Business 303 was close to efficiency goals. Business 102 was less efficient due to lower fill rate. Two fast track courses had low efficiency (these Saturday courses go with minimum 15 students with one instructor). In Spring 2018, Business 101, 107, 160, and 110 showed high efficiency. Business 102, 106, and 302 had lower efficiency (lower fill rates and lower FTES/FTEF). Four of the fast-track classes had lower FTES/FTEF fill rate efficiency. In Fall 2018, Business 101, 110, and 361 were efficient with Business 102 close to the goals (lower fill rate). Business 160 and Business 302 had lower efficiency. Three fast-track orders had lower efficiency.

Business Administration Award/Major Match

If a student has the same program of study and major as the award earned, they will be a "Major Match."

If not, they will be a "Major Split."

A total of 47% of the students who get an A.S. degree in Management are a major split. Further 73% of those earning a A.S. Degree in Marketing are a major split. This is because the degree requirements are so similar. Also, these students might also get an A. A. degree in Business Administration. A total of 61% of

the A. A. Degree in Business Administration degrees are a major split and a total of 39% of the AS-T degree in Business Administration for Transfer are a major split.

Learning Outcomes

The College has been in the process of finalizing a plan for learning outcomes. Initially, the department assessed program learning outcomes and student learning out comes (by course). This was done during years 2014 -2015. At that time, the outcomes did not need to be updated annually. Subsequently, the College revised the procedure and reporting of learning outcomes. There were few performance evaluations thereafter, except one class in 2018. As such, the data available is dated but will be summarized here. Future measure and monitoring of learning outcomes conforming with institutional policy will be ongoing.

The business program learning outcomes are as follows:

1. Apply business principles to produce a work-based learning project (BUS PSLO #1)
2. Demonstrate the ability to follow instructions (BUS PSLO #2)
3. Recall significant business issues, theories, and applications (BUS PSLO #3)

Historically, students in the business department met program learning outcomes, PLO, ranging from 81% to 88%. There was little variability between courses, except as follows:

- a) BUS PSLO #1, all students: Business 101 with 68% met, and Business 102 with 79%
- b) BUS PSLO #2, all students: Business 103 71%
- c) BUS PSLO #1, Ethnicity: Hispanic 71%
- d) BUS PSLO #2, age:20-24 years 75%
- e) BUS PSLO #2, ethnicity: Hispanic 71%
- f) BUS PSLO #3, age: 20-24 years old 78%
- g) (BUS PSLO #3, ethnicity: Hispanic 71%

The business program course learning outcomes (CLO) are as follows:

1. Apply business principles to produce a work-based learning project (BUS CLO #1)
2. Demonstrate the ability to follow instructions (BUS CLO #2)
3. Recall significant business issues, theories, and applications (BUS CLO#3)

Historically, students in the business department met the course learning outcomes (CLO), ranging from 81% to 91%. There was little variability in CLOs except as follows:

- a) Business 101 – 68% for CLO#2 and 68% CLO 3
- b) Business 102 – 76% for CLO 2 and 75% for CLO #3
- c) Business 103 – 76% for CLO #1, 77% for CLO#2, and 71% for CLO #3.
- d) Business 106 – 79% fir CLO #2 and 77% for CLO #3

Historically, the business department outcomes, which matched up to institutional outcomes, ranged from 84% to 93%, indicating the business department is supporting institutional success.

ENTREPRENEURSHIP DISCIPLINE FALL 2014-Spring 2020

The Entrepreneurship program is basically a business program with the addition of three specialized entrepreneurship courses. The three specialized courses are: ENTR 101 – Introduction to Entrepreneurship, ENTR 102- Entrepreneurship Projects, and Entrepreneurship 103 - New Venture Laboratory.

Entrepreneurship 101 is the only course regularly offered. Entrepreneurship 102 has not been offered since academic year 2014-2015. There is no enrollment data on Entrepreneurship 103. With past college enrollment management practices, specialized courses with potential lower enrollment were sacrificed for higher enrollment courses. This has hurt the entrepreneurship program. Further, when the program started there was 1 full time faculty member. When this faculty member retired, no replacement was made. Presently, there are no full-time faculty in the entrepreneurship program. Associate faculty populate the program. The program needs attention with a marketing blitz. According to the Quick Program Facts, there were 5.1 full time equivalency students in academic year 2014-2015 with three sections offered. This rose to 11.5 11.8 full time equivalency students in academic years 2017-2018 and 2018-2019, with five sections offered. In academic year 2019-2020, the full-time equivalency was 9.3 students, with 4 sections offered.

According to the Quick Program Facts, 2014-2015, the unduplicated head count was 45 students. This rose to 114-115 students in 2017-18 and 2018-2019. In 2019-2020 it fell to 91 students. According to the “1 Outcomes ENTR data,” the Fall 2014 semester unduplicated headcount was 22, peaked to 90 Spring 2018 semester, and fell to 62 in Spring 2020 semester.

There was 1 entrepreneurship certificate awarded in 2015-2016 and 1 entrepreneurship degree offered in in 2017-2018. Both degrees were an Award/Major match.

The introduction course, ENTR 101, is efficient, as measured in 2019 FTES/FFEF. The program is taught 100% by associate faculty (no full-time faculty in the program). There is no data for the other two courses. In Fall 2020, the fill rate for ENTR 101 was 100%. In Spring 2020, the fill rate was 74%.

The retention for ENTR 101 is good, ranging from 81% to 99% every semester except Fall 2016 (77%) and Fall 2018 (76%). ENTR 102 has not been offered since 2014-2015 academic year. There is no data for ENTR 103. Success rate has been variable, swinging from a low of 37% in Fall 2019 to a high of 84% in Spring 2020.

In 2019-2020 there were 9.33 full time equivalency students. Of these 74% were under 20.

Approximately 89% of all entrepreneurship students were under the age 24 in academic year 2019-2020.

This trend for primarily younger students was present since the program started. This course is routinely taught at local high schools, with college credit. As such, one would expect the lower age of students.

In 2019-2020, 58% of entrepreneurship students were Hispanic. In the same year, approximately 30% were White.

In 2019-2020, approximately 41% of entrepreneurship students were female and 61% were males. This gender trend is present from academic year 2015-16 to 2019-2020.

Approximately 48% of all entrepreneurship students are “special admit,” high school students taking ENTR at their high school site. Approximately 25% are continuing students. Approximately 23% are first time students.

Regarding equity outcomes for 2019-2020, the retention of White students (65%) and success rates among Hispanic students (61.9%) could improve to match the group outcomes. The success rate of males, 57.9% verses 70% for females could improve. It is noteworthy that the high school students have good retention and success rates, 100% in both categories in 2019-2020. These are high school students. First students have a low success rate of 25%; and continuing students have a 52.6% success .

Learning Outcomes – Entrepreneurship

There are program student learning outcomes for all three Entrepreneurship are as follows:

1. Recall significant entrepreneurship issues, theories, and applications.
2. Apply entrepreneurship principles to produce work-based learning projects
3. Demonstrate the ability to follow instructions on assignments and class activities.

Students performed successfully all three program student learning outcome for all three courses, except for two semesters as follows: Spring 2016 40.91% -50% of students (9 – 11 students) were below institutional standards on outcomes 1-3 described above; and Spring 2014 were 33.33% (8 students) of students were below institutional standards on outcomes 1-3 described above. The entrepreneurship course student learning outcomes are identical to the program student learning outcomes.

PARALEGAL DISCIPLINE

The paralegal program is presently an evening program. All instructors are part-time (associate faculty). The headcount unduplicated in 2019-2020 was 86 students. Although this was an increase in unduplicated headcount from 2018-2019 with 74 students, unduplicated headcount was largest in 2014-

2015 with 135 students. Academic year 2015-2016 had 102 unduplicated headcount, 2016-2017 had 89, and 2017-2018 had 98. Duplicated enrollment followed the same trend.

Full time equivalency students has dropped. In 2019-2020 FTES was 19.2 with 8 sections. This is significantly less than the 29.8 FTES and 15 sections in 2014-2015. When sections drop, enrollment drops. Unfortunately, with past college enrollment management practices, specialized courses with potential lower enrollment were sacrificed for higher enrollment courses. This has impacted the paralegal program.

Nonetheless, the highest number of certificates was awarded in 2019-2020, totaling 11 certificates. There were 6 A.S. degrees awarded the same year. In 2014-2015 there were 9 certificates and 9 A.S. degrees.

Generally, the fill rate is good, approximately 80% for all courses, except PLGL 102 which is close to 80%. Overall, retention is good, ranging from 85% to 98% from 2014 to 2020.

Overall, success rate is good, ranging from 81% - 98% every semester, except Fall 2015 (75%), and Fall 2018 (72%). In all years, success rates have been good.

All courses each semester show good retention and success rates, with the exception of PLGL 104 which had a lower retention rate until 2019-2020. PLGL also had a lower success rate until 2016-2017.

Recently, a course sequence (pathway) has been established so students can anticipate which classes are being offered. Scheduling has been done with precision and classes are not cancelled. However, with more marketing and easing enrollment management quotas, the program should be able to return or exceed 2014 levels.

Age

With the exception of under 20 years old, all age groups have similar representation in the paralegal program. In 2019-2020, headcount ranged from headcount ranged from 13 students to 17 students in age groups 20 to 39 years of age. Headcount was 10 for ages 40 – 50+.

Ethnicity

In 2019-2020,

Whites (7.64 FTES) and Hispanics (9.12) had the largest headcount, with 38 students each ethnic group. This is the same trend in prior years.

Gender

Females outnumber males in the paralegal program for all years. In 2019-2020 the headcount for females was 68 (15.6 FTES). For males it was 16 (3.4 FTES). This was the trend in all years.

Continuing Students

The largest category of students is continuing students. In 2019-2020 the headcount was 67 (15.0 FTES) for continuing and 15 (2.3 FTES) for returning.

Program Equity

Overall, all retention and success outcomes were good except the 25-29 age group had lower retention and lower success rates. Additionally, age 35 – 39 age group and 30-34 had lower success rates.

All ethnic groups had good retention and success rates.

Females had a lower retention and success rate than males. Notably, most students are females.

Returning students had a lower retention and success rate.

Online

There are no online classes in the paralegal program. All courses are taught on campus in the evening.

Efficiency

Fill rates hover around 80%. Many have a fill rate in the 90% range.

Major Match

From 83% - 100% of students have a major match in the A.S. Degree program. Only 2015-2017 was the exception with only a 57% major match.

Certificates showed a major match of 71% - 100%.

Program Learning Outcomes

The program learning outcomes are as follows:

1. Recall significant paralegal issues, theories, and applications.
2. Apply paralegal principles to produce a work-based learning project.
3. Demonstrate the ability to follow instructions.

There have been few evaluations of learning outcomes. There are no full-time faculty members in the departments. This is an area of improvement. However, retention, success rates, and degrees awarded are good.

Real Estate

The 5-year average for sections in academic years 2013 to 2018 is 2 (sections). One RE 100 class (Real Estate Principals) is offered each semester. Occasionally, there was a section of legal aspects of real estate.

The 5-year average for FTES is 4.69 students.

Retention is good, ranging from 78% - 97.80 over the five-year period. Success rate is relatively low, ranging from 56% - 84.40%.

There were no degrees or certificates in the last five years.

This program was a successful program until sections were cut during enrollment management. This discipline needs review and promotion.

2019-20 Program Data



STEP 1 | Choose subjects: BUS

Subjects: BUS

STEP 2 | Choose awards: Multiple values

Awards: Business & Business Administration

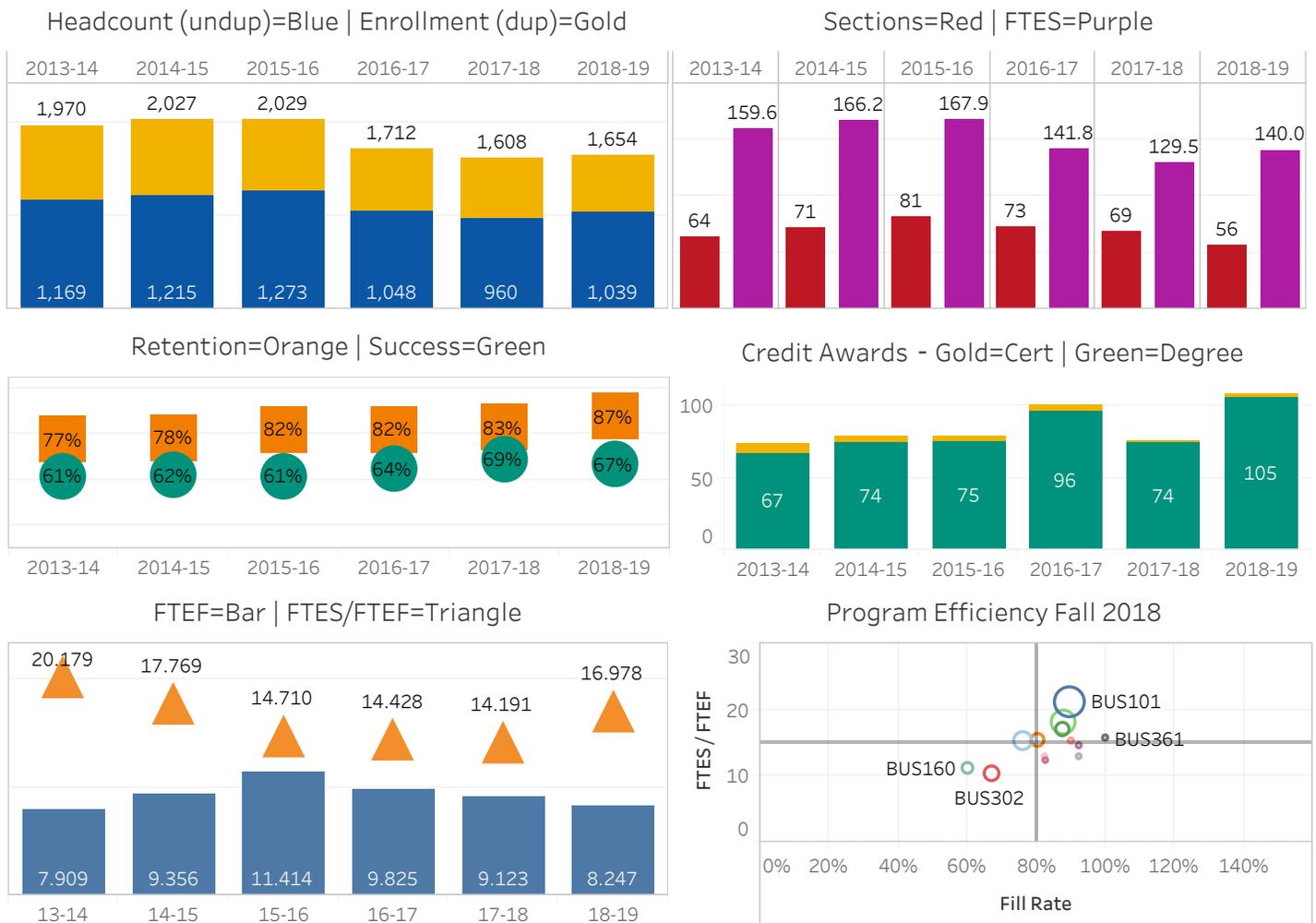
STEP 3 | Choose majors: Multiple values

Student Majors: Business & Business Administration

Contents

- 1 - Enrollment, headcount, sections, FTES, retention, success
- 2 - Demographics
- 3 - Equity outcomes
- 4 - Online\Face to face comparison
- 5 - Efficiency
- 6 - Program awards & majors
- 7 - Faculty load
- A - Course demographic detail
- B - Awards by major detail

Quick Program Facts



Data Source: Student-MIS; Award, Major & Faculty-Banner | Headcount-unduplicated students; Enrollment-duplicated students; Retention-students who receive a grade in the course; Success-students who receive a passing grade in the course; FTES/FTEF target is 15+; Fill Rate target is 80%+

1 Outcomes BUS

	course_ All																					
	Sum 2013	Fall 2013	Spring 2014	Sum 2014	Fall 2014	Spring 2015	Sum 2015	Fall 2015	Winter 2016	Spring 2016	Sum 2016	Fall 2016	Winter 2017	Spring 2017	Sum 2017	Fall 2017	Winter 2018	Spring 2018	Sum 2018	Fall 2018	Winter 2019	Spring 2019
Sections	7	27	30	7	30	34	10	34	3	34	8	31	3	31	8	30	3	28	7	25	2	22
Headcount	206	566	610	214	603	645	270	586	75	591	130	563	53	523	160	512	57	459	213	509	59	467
Enrollment	241	832	897	245	849	933	300	795	80	854	174	744	60	734	182	689	65	672	230	769	64	591
retained	173	663	685	179	681	727	228	650	61	717	126	609	44	620	141	561	48	581	204	681	47	513
Retention %	72%	80%	76%	73%	80%	78%	76%	82%	76%	84%	72%	82%	73%	84%	77%	81%	74%	86%	89%	89%	73%	87%
success	148	515	543	137	540	576	186	456	47	553	103	452	32	515	125	455	44	485	168	507	36	389
Success %	61%	62%	61%	56%	64%	62%	62%	57%	59%	65%	59%	61%	53%	70%	69%	66%	68%	72%	73%	66%	56%	66%
FTES	23.4	65.8	70.4	23.8	68.8	73.6	29.6	65.4	7.8	65.2	16.9	62.9	5.8	56.1	16.6	55.8	6.3	50.7	22.3	57.7	6.2	53.8

Outcomes Allan Hancock College Credit

	Sum 2013	Fall 2013	Spring 2014	Sum 2014	Fall 2014	Spring 2015	Sum 2015	Fall 2015	Winter 2016	Spring 2016	Sum 2016	Fall 2016	Winter 2017	Spring 2017	Sum 2017	Fall 2017	Winter 2018	Spring 2018	Sum 2018	Fall 2018	Winter 2019	Spring 2019
Sections	285	1,069	1,141	306	1,141	1,209	355	1,177	41	1,220	357	1,184	41	1,214	333	1,168	45	1,186	270	1,145	47	1,159
Headcount	5,421	10,922	11,293	5,185	11,084	11,249	5,593	10,982	1,051	11,341	4,354	12,111	1,023	11,636	5,306	11,889	1,118	11,320	4,596	11,380	1,171	10,580
Enrollment	8,455	28,612	29,369	8,168	29,153	28,984	8,789	28,471	1,270	28,153	8,305	29,268	1,314	28,161	8,052	28,754	1,480	26,960	6,868	28,650	1,535	26,193
Retention %	89.1%	87.0%	85.2%	89.4%	86.8%	85.4%	89.6%	86.4%	84.4%	89.4%	90.4%	88.0%	86.5%	88.1%	90.3%	87.0%	87.2%	88.1%	90.3%	87.1%	87.8%	87.6%
Success %	77.5%	70.6%	70.2%	77.7%	69.8%	71.4%	77.4%	70.2%	70.6%	73.2%	79.6%	71.5%	77.2%	74.0%	80.3%	71.5%	78.9%	74.1%	79.6%	71.3%	79.2%	73.5%
FTES	978	3,852	3,868	944	3,900	4,048	1,009	3,807	111	3,715	967	4,197	115	4,020	900	4,126	139	3,869	835	4,061	169	3,827

1 Retention & Success by academic year by course BUS

course_	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19
BUS101	55% 78%	58% 75%	61% 80%	59% 79%	65% 78%	68% 91%
BUS102	52% 65%	55% 69%	37% 62%	52% 61%	56% 70%	54% 85%
BUS103		60% 91%	37% 80%	27% 64%	53% 60%	38% 84%
BUS104	47% 55%	39% 57%	39% 72%	62% 79%	61% 78%	49% 68%
BUS106	49% 59%	40% 61%	54% 71%	48% 64%	64% 76%	63% 84%
BUS107	50% 61%	50% 69%	50% 76%	40% 64%	56% 67%	46% 66%
BUS110	65% 78%	67% 79%	60% 85%	77% 88%	72% 86%	75% 90%
BUS111		44% 67%	59% 94%	59% 77%	78% 91%	
BUS121	62% 84%	73% 86%	70% 83%	71% 87%	77% 83%	72% 83%
BUS130	68% 81%	67% 77%	70% 82%	80% 89%	80% 93%	80% 93%
BUS140		60% 84%				
BUS141	57% 83%	42% 64%	48% 74%	50% 71%	62% 90%	50% 83%
BUS160	63% 70%	75% 91%	82% 86%	89% 91%	83% 90%	72% 93%
BUS189	75% 100%	0%				
BUS302	43% 56%	34% 62%	45% 55%	51% 81%	59% 74%	55% 64%
BUS303	44% 58%	47% 61%	42% 50%	50% 72%	56% 63%	41% 66%
BUS356					74% 100%	89% 97%
BUS357					67% 100%	
BUS358					78% 100%	
BUS360	100% 100%	96% 100%	69% 100%	57% 100%	86% 100%	
BUS361					74% 100%	85% 100%
BUS362	68% 98%	68% 100%	67% 100%	93% 100%	83% 100%	76% 100%
BUS363	82% 100%	100% 100%	76% 100%	77% 100%	100% 100%	
BUS364			86% 100%		80% 100%	
BUS365	89% 100%	82% 94%	87% 100%			
BUS366				71% 100%	62% 100%	
BUS367	75% 100%	91% 100%	85% 85%	62% 100%		82% 100%
BUS369		100% 100%	97% 100%	100% 100%	100% 100%	61% 100%
BUS370	76% 97%	100% 100%	100% 100%		96% 96%	
BUS371	80% 100%	100% 100%	100% 100%	100% 100%		
BUS372	77% 100%	69% 100%	50% 100%	59% 100%		75% 100%
BUS373	89% 97%	97% 97%	100% 100%	100% 100%	100% 100%	
BUS374				100% 100%	100% 100%	

Retention % and Success % for each course_ broken down by Academic Year. Color shows details about Retention % and Success %. The data is filtered on TERM_CODE, CB04, subject and course. The TERM_CODE filter keeps 22 of 37 members. The CB04 filter keeps C, D and N. The subject filter keeps BUS. The course filter has multiple members selected.

Measure Names

- Retention %
- Success %

1 Retention & Success by academic year by course BUS

course_	2013-14		2014-15		2015-16		2016-17		2017-18		2018-19	
BUS375	97%	100%	96%	96%	71%	100%	100%	100%				
BUS376							86%	100%			85%	100%
BUS377	67%	100%	46%	100%	45%	100%	54%	100%	71%	100%	67%	100%
BUS378	88%	100%	67%	100%			50%	100%				
BUS380	75%	100%	75%	100%	62%	100%						
BUS382									55%	100%		
BUS386	87%	100%	79%	81%	86%	89%	74%	95%	80%	91%	94%	100%
BUS389									57%	57%		
BUS391					86%	86%						
BUS394	76%	100%	65%	95%	85%	100%	57%	100%				
BUS396									87%	100%		
BUS397											76%	100%

Retention % and Success % for each course_ broken down by Academic Year. Color shows details about Retention % and Success %. The data is filtered on TERM_CODE, CB04, subject and course. The TERM_CODE filter keeps 22 of 37 members. The CB04 filter keeps C, D and N. The subject filter keeps BUS. The course filter has multiple members selected.

Measure Names

- Retention %
- Success %

1 Retention & Success by summer term by course BUS

course	Term Code_											
	Sum 2013		Sum 2014		Sum 2015		Sum 2016		Sum 2017		Sum 2018	
BUS101	65%	79%	71%	95%	61%	63%	78%	91%	77%	87%	75%	91%
BUS102	47%	56%	42%	56%	21%	47%	55%	55%	59%	73%	61%	85%
BUS104					36%	61%						
BUS106	48%	55%	32%	47%	53%	71%	32%	42%	60%	67%		
BUS107	61%	66%	44%	74%	59%	84%	46%	71%	54%	64%	46%	77%
BUS110	57%	70%	58%	71%	65%	85%	56%	71%	67%	76%	78%	80%
BUS121	87%	93%	86%	100%	78%	85%	73%	87%	92%	100%		
BUS130	69%	88%	61%	70%	73%	85%	80%	87%				
BUS160					80%	85%					85%	98%
BUS386									87%	87%		

Retention % and Success % for each course broken down by Term Code_. Color shows details about Retention % and Success %. The data is filtered on TERM_CODE, CB04 and subject. The TERM_CODE filter keeps 6 of 37 members. The CB04 filter keeps C, D and N. The subject filter keeps BUS. The view is filtered on course, which has multiple members selected.

Measure Names

- Retention %
- Success %

1 Retention & Success by fall term by course BUS

course_	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018
BUS101	57% 78%	57% 77%	60% 83%	54% 77%	64% 73%	69% 92%
BUS102	62% 72%	60% 76%	42% 68%	51% 64%	50% 62%	48% 84%
BUS103		76% 100%	40% 93%	27% 64%	53% 60%	38% 84%
BUS104	56% 63%	44% 56%	39% 76%	63% 80%	55% 79%	38% 59%
BUS106	61% 85%	46% 68%	39% 64%	45% 73%	59% 71%	
BUS107	38% 56%	50% 67%	38% 63%	29% 65%	61% 64%	43% 63%
BUS110	58% 75%	63% 75%	52% 85%	80% 93%	65% 87%	72% 93%
BUS111			36% 82%	59% 77%	78% 91%	
BUS121	44% 81%	67% 83%	79% 89%	58% 88%	92% 100%	83% 94%
BUS130	73% 85%	71% 84%	59% 77%	75% 85%	82% 100%	78% 96%
BUS140		88% 100%				
BUS141	50% 75%	35% 60%	47% 73%	40% 60%	50% 92%	42% 83%
BUS160	58% 67%	70% 85%	67% 78%	76% 81%	62% 85%	33% 76%
BUS189	100% 100%	0%				
BUS302	49% 59%	35% 65%	52% 61%	28% 72%	61% 78%	55% 64%
BUS303	46% 62%	57% 70%	50% 50%	36% 64%		
BUS356					74% 100%	89% 97%
BUS357					67% 100%	
BUS358					78% 100%	
BUS360			69% 100%	57% 100%		
BUS361					74% 100%	85% 100%
BUS362	77% 100%	58% 100%	69% 100%	89% 100%		76% 100%
BUS363	82% 100%	100% 100%	76% 100%	77% 100%		
BUS365	89% 100%	82% 94%				
BUS367	75% 100%	91% 100%	85% 85%	62% 100%		82% 100%
BUS369					100% 100%	
BUS370	76% 97%	100% 100%	100% 100%			
BUS371	80% 100%	100% 100%	100% 100%	100% 100%		
BUS374				100% 100%	100% 100%	

Measure Names

- Retention %
- Success %

1 Retention & Success by fall term by course BUS

course_	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018
BUS376						85% 100%
BUS377	78% 100%	50% 100%	57% 100%	58% 100%		
BUS380	75% 100%	75% 100%	62% 100%			
BUS386		81% 81%	93% 100%	60% 90%	67% 89%	
BUS389					57% 57%	
BUS396					87% 100%	
BUS397						76% 100%

Measure Names

- Retention %
- Success %

1 Retention & Success by spring term by course BUS

course_	Spring 2014	Spring 2015	Spring 2016	Spring 2017	Spring 2018	Spring 2019
BUS101	51% 77%	56% 69%	63% 79%	59% 77%	63% 80%	64% 90%
BUS102	44% 61%	56% 69%	36% 61%	51% 61%	64% 80%	57% 87%
BUS103		36% 79%	35% 73%			
BUS104	38% 48%	34% 59%	40% 78%	61% 79%	69% 78%	63% 78%
BUS106	38% 41%	42% 65%	55% 70%	47% 57%	54% 73%	65% 90%
BUS107	50% 60%	56% 67%	52% 83%	52% 59%	50% 73%	45% 58%
BUS110	73% 82%	73% 85%	67% 86%	82% 89%	86% 94%	78% 90%
BUS111		44% 67%	71% 100%			
BUS121	54% 75%	63% 68%	69% 92%	80% 90%	67% 75%	64% 75%
BUS130	61% 70%	69% 77%	77% 85%	84% 95%	78% 89%	82% 91%
BUS140		42% 73%				
BUS141	61% 87%	50% 69%	50% 75%	75% 100%	78% 89%	67% 83%
BUS160	70% 73%	79% 96%	94% 94%	97% 97%	91% 91%	72% 94%
BUS189	67% 100%					
BUS302	38% 52%	33% 58%	35% 48%	67% 87%	57% 70%	
BUS303	42% 55%	31% 46%	36% 50%	57% 76%	56% 63%	41% 66%
BUS360	100% 100%	96% 100%			86% 100%	
BUS362	56% 96%	79% 100%	64% 100%	95% 100%	83% 100%	
BUS363					100% 100%	
BUS364			86% 100%		80% 100%	
BUS365			87% 100%			
BUS366				71% 100%	62% 100%	
BUS369		100% 100%	97% 100%	100% 100%		61% 100%
BUS370					96% 96%	
BUS372	77% 100%	69% 100%	50% 100%	59% 100%		75% 100%
BUS373	89% 97%	97% 97%	100% 100%	100% 100%	100% 100%	
BUS375	97% 100%	96% 96%	71% 100%	100% 100%		
BUS376				86% 100%		
BUS377	57% 100%	40% 100%	37% 100%	50% 100%	71% 100%	67% 100%

Measure Names

- Retention %
- Success %

1 Retention & Success by spring term by course BUS

course_	Spring 2014		Spring 2015		Spring 2016		Spring 2017		Spring 2018		Spring 2019	
BUS378	88%	100%	67%	100%			50%	100%				
BUS382									55%	100%		
BUS386	87%	100%	77%	81%	81%	81%	89%	100%	92%	100%	94%	100%
BUS391					86%	86%						
BUS394	76%	100%	65%	95%	85%	100%	57%	100%				

Measure Names

- Retention %
- Success %

2 Program Demographics BUS

course_
All

Choose individual course via filter or see Appendix A for full demographic course details

Age Category	Academic Year											
	2013-14		2014-15		2015-16		2016-17		2017-18		2018-19	
	Headcount	FTES	Headcount	FTES	Headcount	FTES	Headcount	FTES	Headcount	FTES	Headcount	FTES
Under 19	210	23.3	212	25.8	197	24.1	209	27.0	208	25.5	290	36.8
20-24	435	60.0	481	70.1	479	64.3	388	57.7	345	47.7	311	43.7
25-29	196	29.7	207	28.1	216	29.9	175	22.6	152	20.3	142	20.4
30-34	117	15.1	119	16.0	138	18.3	101	12.6	85	12.8	110	13.5
35-39	70	10.7	66	9.4	89	10.5	70	7.7	62	7.4	74	10.4
40-49	83	10.8	92	11.0	118	14.4	79	9.1	75	10.9	87	10.4
50+	71	9.9	51	5.8	56	6.3	50	4.9	46	4.9	43	4.8
ETHNICITY	2013-14		2014-15		2015-16		2016-17		2017-18		2018-19	
	Headcount	FTES	Headcount	FTES	Headcount	FTES	Headcount	FTES	Headcount	FTES	Headcount	FTES
Asian	47	6.0	44	5.6	39	5.0	35	4.4	27	3.1	35	4.9
Black	61	9.6	54	7.4	89	12.4	34	4.0	33	4.4	44	5.3
Filipino	33	5.3	37	6.1	34	4.9	31	4.3	24	3.5	20	2.6
Hispanic	527	72.8	596	80.3	621	78.9	533	72.0	430	56.0	404	55.3
NativeAm	17	1.9	18	1.8	21	2.3	20	2.3	27	3.5	30	3.9
Paclsl	5	0.5	5	0.6	6	0.6	3	0.3	11	1.3	11	1.3
White	479	63.4	461	64.4	463	63.8	388	51.9	406	57.0	492	66.1
Gender	2013-14		2014-15		2015-16		2016-17		2017-18		2018-19	
	Headcount	FTES	Headcount	FTES	Headcount	FTES	Headcount	FTES	Headcount	FTES	Headcount	FTES
Female	693	93.3	696	96.0	639	85.6	549	70.2	500	67.2	485	66.4
Male	476	66.3	519	70.2	635	82.3	494	68.9	453	61.3	544	72.2
Unknown							1	0.1	4	0.4	7	0.9
Enrollment Status	2013-14		2014-15		2015-16		2016-17		2017-18		2018-19	
	Headcount	FTES	Headcount	FTES	Headcount	FTES	Headcount	FTES	Headcount	FTES	Headcount	FTES
First Time	106	13	115	13	143	15	114	14	92	10	135	14
First Time Transfer	139	17	114	13	136	15	74	8	81	10	73	9
Continuing	753	104	846	117	841	111	767	103	665	92	729	99
Returning	216	25	189	22	207	24	131	13	132	14	108	13
Special Admit	11	1	4	0	11	2	11	1	29	3	40	4
Unknown			1	1	1	1						
Grand Total	1,169	160	1,215	166	1,273	168	1,044	139	957	129	1,036	139

2 Demographics Allan Hancock College Credit

Age Category	2013-14		2014-15		2015-16		2016-17		2017-18		2018-19	
	Headcount	FTEs										
Under 19	4,221	2,720	4,269	2,742	4,528	2,759	5,805	3,105	6,308	3,155	6,018	3,326
20-24	6,304	3,417	6,122	3,441	6,054	3,341	5,700	3,398	5,460	3,190	5,057	3,070
25-29	2,497	1,100	2,585	1,182	2,555	1,118	2,440	1,255	2,395	1,212	2,071	1,101
30-34	1,520	508	1,542	563	1,533	528	1,379	578	1,327	556	1,173	560
35-39	978	317	944	320	969	292	924	357	891	328	758	319
40-49	1,253	378	1,212	400	1,262	356	1,042	379	1,040	384	801	328
50+	878	259	891	244	966	248	789	227	676	210	608	189

ETHNICITY	2013-14		2014-15		2015-16		2016-17		2017-18		2018-19	
	Headcount	FTEs										
Asian	627	297	585	277	582	275	512	264	469	214	386	186
Black	634	327	617	340	673	359	583	326	555	278	459	259
Filipino	450	271	477	320	473	292	483	309	462	269	450	305
Hispanic	7,654	4,475	7,959	4,698	8,196	4,670	8,206	4,873	7,475	4,482	6,604	4,071
NativeAm	261	136	270	144	263	133	307	144	348	167	358	198
Other	1	0	5	1	2	0	4	1	5	2	2	1
Paclsl	105	50	122	59	97	50	119	62	141	62	131	74
White	7,033	3,143	6,671	3,050	6,728	2,862	7,016	3,146	7,819	3,541	7,236	3,751

	2013-14		2014-15		2015-16		2016-17		2017-18		2018-19	
	Headcount	FTEs										
Female	8,474	4,635	8,253	4,714	8,360	4,479	8,768	4,922	8,937	4,913	8,454	4,877
Male	8,281	4,061	8,445	4,174	8,643	4,159	8,340	4,181	8,126	4,049	7,027	3,916
Unknown	4	2	3	2	3	2	109	23	181	51	121	52

	2013-14		2014-15		2015-16		2016-17		2017-18		2018-19	
	Headcount	FTEs										
First Time	2,859	1,169	2,904	1,176	2,920	1,185	2,777	1,194	2,562	1,089	2,666	1,240
First Time Transfer	2,871	681	2,408	598	2,634	616	2,111	541	2,352	656	1,766	564
Continuing	9,363	5,831	10,402	6,334	10,178	5,991	10,502	6,487	9,986	6,305	9,576	6,120
Returning	4,211	919	3,039	672	3,196	675	2,277	551	2,382	539	1,964	496
Special Admit	505	96	560	107	935	173	2,260	353	2,578	424	2,281	425
Unknown	6	3	13	3	6	2	4	0	1	0	1	0
Grand Total	16,758	8,699	16,700	8,890	17,004	8,641	17,217	9,126	17,235	9,014	15,597	8,845

3 Program Equity Outcomes BUS

Percentage Point Gap (PPG)-compare a group outcome to the overall outcome, if group is 3% less or lower than overall then group is disproportionately impacted.

PPG Mod-same as PPG except overall outcome is modified to NOT include group outcome.

PPG Impact-amount of students needed to have a positive outcome in order to have the group reach equity.

Equity Outcomes only work for a single subject. Contact IE to get data for multiple subjects

	Academic Year								
	2018-19								
	Headcount	Enrollment	FTES	Retention %	PPG Retention Mod	PPG Retention Impact	Success %	PPG Success Mod	PPG Success Impact
Under 19	290	418	37	87.6%	0.3%		63.9%	-3.5%	15
20-24	311	489	44	86.3%	-1.5%	8	69.7%	4.6%	
25-29	142	254	20	89.4%	2.4%		64.2%	-2.8%	7
30-34	110	150	13	85.3%	-2.2%	4	68.7%	2.4%	
35-39	74	122	10	83.6%	-4.1%	5	58.2%	-9.0%	11
40-49	87	154	10	92.2%	5.3%		67.5%	1.1%	
50+	43	67	5	86.6%	-0.8%	1	76.1%	10.0%	
Grand Total	1,039	1,654	140	87.4%			66.5%		

3 Program Equity Outcomes BUS

Percentage Point Gap (PPG)-compare a group outcome to the overall outcome, if group is 3% less or lower than overall then group is disproportionately impacted.

PPG Mod-same as PPG except overall outcome is modified to NOT include group outcome.

PPG Impact-amount of students needed to have a positive outcome in order to have the group reach equity.

Equity Outcomes only work for a single subject. Contact IE to get data for multiple subjects

	Academic Year								
	2018-19								
	Headcount	Enrollment	FTES	Retention %	PPG Retention Mod	PPG Retention Impact	Success %	PPG Success Mod	PPG Success Impact
Asian	35	55	5	94.5%	7.4%		74.5%	8.3%	
Black	44	59	5	89.8%	2.6%		66.1%	-0.4%	1
Filipino	20	30	3	86.7%	-0.7%	1	70.0%	3.6%	
Hispanic	404	672	55	86.5%	-1.5%	11	63.4%	-5.2%	36
Native Am	30	43	4	86.0%	-1.4%	1	69.8%	3.3%	
Pac Isl	11	15	1	80.0%	-7.4%	2	53.3%	-13.3%	2
White	492	769	66	87.5%	0.3%		68.3%	3.3%	
Unknown	3	11	1	100.0%			90.9%		
Grand Total	1,039	1,654	140	87.4%			66.5%		

3 Program Equity Outcomes BUS

Percentage Point Gap (PPG)-compare a group outcome to the overall outcome, if group is 3% less or lower than overall then group is disproportionately impacted.

PPG Mod-same as PPG except overall outcome is modified to NOT include group outcome.

PPG Impact-amount of students needed to have a positive outcome in order to have the group reach equity.

Equity Outcomes only work for a single subject. Contact IE to get data for multiple subjects

Academic Year

2018-19

	Headcount	Enrollment	FTES	Retention %	PPG Retention Mod	PPG Retention Impact	Success %	PPG Success Mod	PPG Success Impact
Female	486	801	67	87.1%	-0.4%	4	65.9%	-1.1%	10
Male	547	840	73	87.6%	0.5%		67.3%	1.5%	
Unknown	7	13	1	84.6%			53.8%		
Grand Total	1,039	1,654	140	87.4%			66.5%		

3 Program Equity Outcomes BUS

Percentage Point Gap (PPG)-compare a group outcome to the overall outcome, if group is 3% less or lower than overall then group is disproportionately impacted.

PPG Mod-same as PPG except overall outcome is modified to NOT include group outcome.

PPG Impact-amount of students needed to have a positive outcome in order to have the group reach equity.

Equity Outcomes only work for a single subject. Contact IE to get data for multiple subjects

	Academic Year								
	2018-19								
	Headcount	Enrollment	FTES	Retention %	PPG Retention Mod	PPG Retention Impact	Success %	PPG Success Mod	PPG Success Impact
First Time	136	190	14	90.5%	3.6%		60.0%	-7.3%	14
First Time Tran..	73	102	9	90.2%	3.0%		61.8%	-5.1%	6
Continuing	731	1,173	99	86.7%	-2.3%	27	67.3%	2.9%	
Returning	109	146	13	84.9%	-2.7%	4	64.4%	-2.3%	4
Special Admit	41	43	4	93.0%	5.8%		90.7%	24.8%	
Grand Total	1,039	1,654	140	87.4%			66.5%		

3 Allan Hancock College Credit Equity Outcomes

Equity:

Percentage Point Gap (PPG)-compare a group outcome to the overall outcome, if group is 3% less or lower than overall then group is disproportionately impacted.

PPG Mod-same as PPG except overall outcome is modified to NOT include group outcome.

PPG Impact-amount of students needed to have a positive outcome in order to have the group reach equity

	Academic Year								
	2018-19								
	Headcount	Enrollment	FTES	Retention %	PPG AHC Retention Mod	PPG AHC Retention Impact	Success %	PPG AHC Success Mod	PPG AHC Success Impact
Under 19	6,018	25,368	3,326	87.7%	0.1%		70.3%	-5.0%	1,280
20-24	5,057	21,398	3,070	87.4%	-0.4%	85	73.8%	0.8%	
25-29	2,071	6,766	1,101	87.6%	0.0%	3	75.8%	2.8%	
30-34	1,173	3,694	560	87.6%	-0.1%	4	78.1%	5.1%	
35-39	758	2,083	319	89.3%	1.7%		78.5%	5.4%	
40-49	801	2,412	328	88.6%	1.0%		78.4%	5.3%	
50+	608	1,525	189	87.1%	-0.6%	9	78.4%	5.2%	
Grand Total	15,700	63,246	8,893	87.7%			73.3%		

3 Allan Hancock College Credit Equity Outcomes

Equity:

Percentage Point Gap (PPG)-compare a group outcome to the overall outcome, if group is 3% less or lower than overall then group is disproportionately impacted.

PPG Mod-same as PPG except overall outcome is modified to NOT include group outcome.

PPG Impact-amount of students needed to have a positive outcome in order to have the group reach equity

	Academic Year								
	2018-19								
	Headcount	Enrollment	FTES	Retention %	PPG AHC Retention Mod	PPG AHC Retention Impact	Success %	PPG AHC Success Mod	PPG AHC Success Impact
Asian	386	1,388	186	87.8%	0.1%		75.5%	2.3%	
Black	459	1,839	259	87.3%	-0.4%	7	68.4%	-5.1%	94
Filipino	450	1,982	305	89.7%	2.1%		77.2%	4.1%	
Hispanic	6,604	29,012	4,071	86.5%	-2.1%	623	70.0%	-6.0%	1,752
Native Am	358	1,449	198	85.9%	-1.8%	26	71.6%	-1.7%	25
Other	2	5	1	80.0%			80.0%		
Pac Isl	131	576	74	86.5%	-1.2%	7	64.9%	-8.4%	49
White	7,236	26,635	3,751	88.9%	2.1%		77.0%	6.4%	
Unknown	106	360	47	90.3%	2.6%		77.5%	4.2%	
Grand Total	15,700	63,246	8,893	87.7%			73.3%		

3 Allan Hancock College Credit Equity Outcomes

Equity:

Percentage Point Gap (PPG)-compare a group outcome to the overall outcome, if group is 3% less or lower than overall then group is disproportionately impacted.

PPG Mod-same as PPG except overall outcome is modified to NOT include group outcome.

PPG Impact-amount of students needed to have a positive outcome in order to have the group reach equity

	Academic Year								
	2018-19								
	Headcount	Enrollment	FTES	Retention %	PPG AHC Retention Mod	PPG AHC Retention Impact	Success %	PPG AHC Success Mod	PPG AHC Success Impact
Female	8,493	34,707	4,898	87.6%	-0.2%	81	74.4%	2.4%	
Male	7,084	28,097	3,940	87.8%	0.2%		72.0%	-2.3%	633
Unknown	130	442	55	88.7%	1.0%		68.8%	-4.5%	20
Grand Total	15,700	63,246	8,893	87.7%			73.3%		

3 Allan Hancock College Credit Equity Outcomes

Equity:

Percentage Point Gap (PPG)-compare a group outcome to the overall outcome, if group is 3% less or lower than overall then group is disproportionately impacted.

PPG Mod-same as PPG except overall outcome is modified to NOT include group outcome.

PPG Impact-amount of students needed to have a positive outcome in order to have the group reach equity

	Academic Year								
	2018-19								
	Headcount	Enrollment	FTES	Retention %	PPG AHC Retention Mod	PPG AHC Retention Impact	Success %	PPG AHC Success Mod	PPG AHC Success Impact
First Time	2,690	9,523	1,252	86.3%	-1.6%	149	63.8%	-11.2%	1,070
First Time Tran..	1,805	3,601	575	90.7%	3.2%		79.3%	6.3%	
Continuing	9,600	42,556	6,138	86.9%	-2.4%	1,023	73.4%	0.3%	
Returning	1,965	3,693	497	87.1%	-0.6%	21	73.4%	0.2%	
Special Admit	2,309	3,872	431	97.3%	10.3%		90.0%	17.7%	
Unknown	1	1	0	100.0%			0.0%		
Grand Total	15,700	63,246	8,893	87.7%			73.3%		

4 Online / Onsite course comparison BUS

All online courses and matching onsite courses

subject	course	Course Type	Academic Year																			
			2014-15				2015-16				2016-17				2017-18				2018-19			
			Hea..	Enr..	Sec..	FTES	Hea..	Enr..	Sec..	FTES	Hea..	Enr..	Sec..	FTES	Hea..	Enr..	Sec..	FTES	Hea..	Enr..	Sec..	FTES
BUS	BUS101	Online	154	155	4	15.1	186	189	5	18.4	116	117	4	11.4	96	97	3	9.4	109	111	3	10.8
		Onsite	210	211	6	22.3	225	226	7	23.9	212	215	6	22.7	217	220	7	23.0	293	294	9	30.4
	BUS102	Online	101	102	3	9.9	74	76	3	7.4	71	74	3	7.2	69	75	3	7.3	98	99	3	9.6
		Onsite	62	63	2	6.5	45	46	2	4.8	52	52	2	5.4	46	49	2	5.1	49	49	2	5.1
	BUS103	Online					26	26	1	2.5	22	22	1	2.1	15	15	1	1.5	32	32	1	3.1
		Onsite	35	35	2	3.5	15	15	1	1.5												
	BUS104	Online	70	75	2	7.3	104	112	3	10.9	54	56	2	5.4	59	65	2	6.3	58	59	2	5.7
		Onsite					15	15	1	1.4	12	12	1	0.9	9	9	1	0.6				
	BUS106	Online	66	68	2	6.6	57	57	3	5.5	77	81	4	7.9	80	81	4	7.9	64	64	2	6.2
		Onsite	45	46	2	4.7	32	32	2	3.2	42	42	2	4.4	14	14	1	1.5				
	BUS107	Online	107	115	3	11.2	91	95	3	9.2	109	115	4	11.2	114	123	4	11.9	120	125	4	12.1
	BUS110	Online	113	121	3	11.8	114	117	3	11.4	105	111	4	10.8	153	160	5	15.5	139	141	4	13.7
		Onsite	164	168	5	18.0	140	142	6	15.0	156	156	4	16.7	79	80	2	8.4	97	97	3	10.4
	BUS111	Online	27	27	1	2.6	21	21	1	2.0	22	22	1	2.1	23	23	1	2.2				
		Onsite					11	11	1	1.1												
	BUS121	Online	83	84	3	8.2	57	59	3	5.7	64	68	4	6.6	46	47	4	4.6	46	46	2	4.5
	BUS130	Online	97	97	3	9.4	73	74	3	7.2	52	54	3	5.2	44	44	2	4.3	44	45	2	4.4
	BUS140	Online	26	26	1	2.5																
		Onsite	17	17	1	1.8																
	BUS141	Online	35	36	2	3.5	23	23	2	2.2	14	14	2	1.4	21	21	2	2.0	17	18	2	1.7
	BUS160	Online									32	32	1	3.1	35	35	1	3.4	32	32	1	3.1
		Onsite					113	114	4	11.7	21	21	1	2.2	13	13	1	1.4	83	83	3	8.4
	BUS302	Online	67	73	2	7.1	55	56	2	5.4	59	61	2	5.9	64	66	2	6.4	32	32	1	3.1
		Onsite									13	13	1	1.2					15	15	1	1.0
	BUS303	Online	36	36	2	3.5	24	24	2	2.3	32	32	2	3.1	16	16	1	1.6	29	29	1	2.8

4 Online / Onsite Retention & Success course comparison BUS

All online courses and matching onsite courses

subject_	course	Course..	Academic Year									
			2014-15		2015-16		2016-17		2017-18		2018-19	
BUS	BUS101	Online	63.9%	79.4%	61.9%	77.2%	58.1%	77.8%	69.1%	76.3%	73.0%	93.7%
		Onsite	53.6%	72.5%	60.6%	81.9%	59.1%	79.1%	63.2%	78.2%	66.3%	90.1%
BUS102	BUS102	Online	49.0%	60.8%	26.3%	55.3%	45.9%	48.6%	54.7%	66.7%	60.6%	86.9%
		Onsite	63.5%	82.5%	54.3%	73.9%	59.6%	78.8%	59.2%	75.5%	40.8%	81.6%
BUS103	BUS103	Online			34.6%	73.1%	27.3%	63.6%	53.3%	60.0%	37.5%	84.4%
		Onsite	60.0%	91.4%	40.0%	93.3%						
BUS104	BUS104	Online	38.7%	57.3%	37.5%	70.5%	57.1%	76.8%	58.5%	76.9%	49.2%	67.8%
		Onsite			46.7%	86.7%	83.3%	91.7%	77.8%	88.9%		
BUS106	BUS106	Online	41.2%	52.9%	45.6%	57.9%	46.9%	56.8%	65.4%	71.6%	62.5%	84.4%
		Onsite	39.1%	71.7%	56.3%	87.5%	50.0%	78.6%	57.1%	100.0%		
BUS107	BUS107	Online	50.4%	68.7%	48.4%	74.7%	40.0%	64.3%	56.1%	67.5%	46.4%	65.6%
BUS110	BUS110	Online	58.7%	67.8%	55.6%	77.8%	69.4%	81.1%	67.5%	81.9%	72.3%	88.7%
		Onsite	73.2%	87.5%	64.1%	91.5%	82.1%	92.9%	81.3%	95.0%	79.4%	91.8%
BUS111	BUS111	Online	44.4%	66.7%	71.4%	100.0%	59.1%	77.3%	78.3%	91.3%		
		Onsite			36.4%	81.8%						
BUS121	BUS121	Online	72.6%	85.7%	76.3%	88.1%	70.6%	86.8%	76.6%	83.0%	71.7%	82.6%
BUS130	BUS130	Online	67.0%	77.3%	70.3%	82.4%	79.6%	88.9%	79.5%	93.2%	80.0%	93.3%
BUS140	BUS140	Online	42.3%	73.1%								
		Onsite	88.2%	100.0%								
BUS141	BUS141	Online	41.7%	63.9%	47.8%	73.9%	50.0%	71.4%	61.9%	90.5%	50.0%	83.3%
BUS160	BUS160	Online					96.9%	96.9%	91.4%	91.4%	71.9%	93.8%
		Onsite			81.6%	86.0%	76.2%	81.0%	61.5%	84.6%	72.3%	92.8%
BUS302	BUS302	Online	34.2%	61.6%	44.6%	55.4%	41.0%	77.0%	59.1%	74.2%	50.0%	53.1%
		Onsite					100.0%	100.0%			66.7%	86.7%
BUS303	BUS303	Online	47.2%	61.1%	41.7%	50.0%	50.0%	71.9%	56.3%	62.5%	41.4%	65.5%

Measure Names

- Retention %
- Success %

4 Online / Onsite credit course comparison Allan Hancock College

Course Type		Academic Year				
		2014-15	2015-16	2016-17	2017-18	2018-19
Online	Headcount	7,143	7,580	7,006	7,152	6,744
	Enrollment	14,732	15,710	15,695	15,548	15,081
	Sections	445	509	517	501	457
	Retention %	81.2%	83.1%	83.2%	84.2%	84.6%
	Success %	60.7%	64.0%	65.8%	67.5%	67.7%
	FTES	1,421	1,496	1,524	1,523	1,490
Onsite	Headcount	13,514	13,623	14,458	14,466	13,515
	Enrollment	51,573	50,973	51,353	49,698	48,165
	Sections	2,211	2,284	2,279	2,231	2,164
	Retention %	88.1%	89.6%	89.9%	89.0%	88.6%
	Success %	74.5%	75.1%	76.1%	75.8%	75.1%
	FTES	7,471	7,145	7,775	7,511	7,403
Grand Total	Headcount	16,709	17,009	17,251	17,276	15,700
	Enrollment	66,305	66,683	67,048	65,246	63,246
	Sections	2,656	2,793	2,796	2,732	2,621
	Retention %	86.5%	88.1%	88.3%	87.9%	87.7%
	Success %	71.5%	72.5%	73.7%	73.8%	73.3%
	FTES	8,892	8,642	9,298	9,034	8,893

5 Efficiency Graph BUS



FTES

- 0.17
- 5.00
- 10.00
- 15.62

Higher Fill Rate (right side of graph) and higher efficiency (top of the graph) is the ideal place for a course to be.

5 Efficiency Table BUS

Academic Year	Term Code_	course_	FTES	FTEF+	FTES / FTEF	Enrollment	Maximum Enrollment	MaxEnroll..	Fill Rate
2017-18	Sum 2017	BUS101	3	0.212	14.2	31	35	35	89%
		BUS102	2	0.212	10.1	22	35	35	63%
		BUS106	1	0.212	6.9	15	35	35	43%
		BUS107	3	0.212	12.8	28	35	35	80%
		BUS110	6	0.424	13.3	58	70	35	83%
		BUS121	1	0.000		13	35	35	37%
		BUS386	0	0.067	5.9	15	35	35	43%
		Total	17	1.339	12.4	182	280	35	65%
	Fall 2017	BUS101	16	0.800	19.5	153	176	35	87%
		BUS102	6	0.400	14.6	58	77	39	75%
		BUS103	1	0.200	7.3	15	25	25	60%
		BUS104	4	0.400	9.5	42	67	34	63%
		BUS106	2	0.200	8.3	17	35	35	49%
		BUS107	3	0.200	17.5	36	35	35	103%
		BUS110	11	0.600	17.6	105	119	40	88%
		BUS111	2	0.200	11.2	23	30	30	77%
		BUS121	1	0.000		12	45	45	27%
		BUS130	2	0.000		17	45	45	38%
		BUS141	1	0.000		12	40	40	30%
		BUS160	1	0.200	6.9	13	35	35	37%
BUS302		3	0.200	17.5	36	35	35	103%	
BUS356		0	0.033	5.5	19	35	35	54%	
BUS357		0	0.033	6.7	21	35	35	60%	
BUS358		0	0.033	6.5	18	35	35	51%	
BUS361		0	0.033	6.5	19	35	35	54%	
BUS369		0	0.033	9.5	19	35	35	54%	
BUS374		0	0.033	7.0	14	35	35	40%	
BUS386		0	0.067	5.5	18	27	27	67%	
BUS389		0	0.199	1.5	7	30	30	23%	
BUS396		0	0.033	6.5	15	35	35	43%	
Total	56	3.897	14.3	689	1,066	36	65%		

5 Efficiency Table BUS

Academic Year	Term Code_	course_	FTEs	FTEF+	FTEs / FTEF	Enrollment	Maximum Enrollment	MaxEnroll..	Fill Rate
2017-18	Winter 2018	BUS106	3	0.212	11.9	26	35	35	74%
		BUS107	3	0.212	13.3	29	35	35	83%
		BUS121	1	0.000		10	40	40	25%
		Total	6	0.424	14.9	65	110	37	59%
	Spring 2018	BUS101	14	0.800	17.2	133	148	37	90%
		BUS102	4	0.400	11.0	44	77	39	57%
		BUS104	3	0.200	15.5	32	35	35	91%
		BUS106	4	0.400	9.2	37	63	32	59%
		BUS107	3	0.200	14.6	30	35	35	86%
		BUS110	8	0.400	19.4	77	75	38	103%
		BUS121	1	0.000		12	40	40	30%
		BUS130	3	0.000		27	40	40	68%
		BUS141	1	0.000		9	40	40	23%
		BUS160	3	0.200	17.0	35	35	35	100%
		BUS302	3	0.200	14.6	30	35	35	86%
		BUS303	2	0.200	7.8	16	35	35	46%
		BUS360	0	0.033	8.8	22	30	30	73%
		BUS362	0	0.033	8.0	24	30	30	80%
		BUS363	0	0.033	8.3	18	30	30	60%
		BUS364	0	0.033	5.5	15	30	30	50%
BUS366	0	0.066	3.2	21	30	30	70%		
BUS370	0	0.066	5.5	24	30	30	80%		
BUS373	0	0.033	8.0	16	30	30	53%		
BUS377	0	0.033	6.0	17	30	30	57%		
BUS382	0	0.066	2.5	20	30	30	67%		
BUS386	0	0.067	5.5	13	27	27	48%		
	Total	51	3.463	14.7	672	955	34	70%	
	Total	129	9.123	14.2	1,608	2,411	35	67%	
2018-19	Sum 2018	BUS101	7	0.401	16.3	69	80	40	86%
		BUS102	3	0.212	15.1	33	40	40	83%
		BUS107	3	0.212	11.9	26	35	35	74%

5 Efficiency Table BUS

Academic Year	Term Code_	course_	FTES	FTEF+	FTES / FTEF	Enrollment	Maximum Enrollment	MaxEnroll..	Fill Rate
2018-19	Sum 2018	BUS110	4	0.212	18.3	40	40	40	100%
		BUS160	6	0.422	14.7	62	70	35	89%
		Total	22	1.459	15.3	230	265	38	87%
	Fall 2018	BUS101	17	0.800	21.1	165	184	37	90%
		BUS102	6	0.400	15.3	61	80	40	76%
		BUS103	3	0.200	15.5	32	40	40	80%
		BUS104	3	0.200	15.5	32	40	40	80%
		BUS107	3	0.200	17.0	35	40	40	88%
		BUS110	11	0.600	17.9	107	122	41	88%
		BUS121	2	0.000		18	40	40	45%
		BUS130	2	0.000		23	45	45	51%
		BUS141	1	0.000		12	40	40	30%
		BUS160	2	0.200	11.2	21	35	35	60%
		BUS302	4	0.400	10.2	47	70	35	67%
		BUS356	1	0.033	15.2	36	40	40	90%
		BUS361	1	0.033	15.7	40	40	40	100%
		BUS362	0	0.033	12.9	37	40	40	93%
		BUS367	0	0.033	12.5	33	40	40	83%
		BUS376	0	0.033	12.9	33	40	40	83%
		BUS397	0	0.033	14.6	37	40	40	93%
	Total	58	3.198	18.0	769	976	39	79%	
Winter 2019	BUS106	3	0.212	15.1	33	35	35	94%	
	BUS107	3	0.212	14.2	31	35	35	89%	
	Total	6	0.424	14.7	64	70	35	91%	
Spring 2019	BUS101	18	1.000	17.7	171	188	38	91%	
	BUS102	5	0.400	13.5	54	77	39	70%	
	BUS104	3	0.200	13.1	27	35	35	77%	
	BUS106	3	0.200	15.1	31	35	35	89%	
	BUS107	3	0.200	16.0	33	35	35	94%	
	BUS110	9	0.600	15.7	91	104	35	88%	
	BUS121	3	0.000		28	40	40	70%	

5 Efficiency Table BUS

Academic Year	Term Code_	course_	FTEs	FTEF+	FTEs / FTEF	Enrollment	Maximum Enrollment	MaxEnroll..	Fill Rate
2018-19	Spring 2019	BUS130	2	0.000		22	40	40	55%
		BUS141	1	0.000		6	40	40	15%
		BUS160	3	0.200	15.5	32	35	35	91%
		BUS303	3	0.200	14.1	29	35	35	83%
		BUS369	0	0.033	5.5	18	30	30	60%
		BUS372	0	0.033	5.5	16	30	30	53%
		BUS377	0	0.033	5.0	15	30	30	50%
		BUS386	1	0.067	8.0	18	27	27	67%
		Total	54	3.166	17.0	591	781	36	76%
Total	140	8.247	17.0	1,654	2,092	37	79%		
Grand Total		269	17.370	15.5	3,262	4,503	36	72%	

6 Degree/Certificate Business & Business Administration

				Academic Year Graduation Desc						
Program Desc	Degree	Degree Major	Degree Desc (group)	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019	
Unduplicated	Business	AS	Management	Associate in Science	12	14	13	9	17	15
			Marketing	Associate in Science	7	6	9	5	8	11
		C2	Business	Certificate 18.5-30 units	6	4	3	4	1	3
		CT	Business Law	Other Credit Award <6 units	1	2	1	3	2	
			Customer Service	Other Credit Award <6 units	1	1		1	5	
			Executive Leadership	Other Credit Award <6 units			1			12
			Human Resource Mgmt	Other Credit Award <6 units		1	7	8	4	
			Sales and Marketing	Other Credit Award <6 units	3	2	6	2	6	5
			Supervisory Management	Other Credit Award <6 units	12	5	9	11	13	13
		Business Administration	AA	Business Administration	Associate in Arts	44	32	29	35	23
Business Administration	AS-T	Business Admin for Transfer	Associate in Science - Transfe	26	44	49	69	47	74	
Duplicated	Business	AS	Management	Associate in Science	12	14	13	9	17	15
			Marketing	Associate in Science	7	6	9	5	8	11
		C2	Business	Certificate 18.5-30 units	6	4	3	4	1	3
		CT	Business Law	Other Credit Award <6 units	1	2	1	3	2	
			Customer Service	Other Credit Award <6 units	1	1		1	5	
			Executive Leadership	Other Credit Award <6 units			1			12
			Human Resource Mgmt	Other Credit Award <6 units		1	7	8	4	
			Sales and Marketing	Other Credit Award <6 units	3	2	6	2	6	5
			Supervisory Management	Other Credit Award <6 units	12	5	9	11	13	13
		Business Administration	AA	Business Administration	Associate in Arts	44	32	29	35	23
Business Administration	AS-T	Business Admin for Transfer	Associate in Science - Transfe	26	44	49	70	47	74	
Unduplicated	Total			83	83	95	114	92	129	
Duplicated	Total			112	111	127	148	126	161	

6 Majors Business & Business Administration - Headcount

	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19
Business Admin for Transfer	32	92	172	243	266	388
Business Administration	722	764	769	694	748	791
Management	743	780	734	678	524	402
Marketing	226	261	281	273	249	200
Grand Total	1,716	1,886	1,919	1,854	1,742	1,687

6 Business & Business Administration Award|Major Match

--If a student has the same program of study and major as the award earned they will be a 'Major Match'. If not they will be a 'Major Split'.

--Headcount & Percentages are the students who are a major match/split for a specific award.

--Data is sorted by program/major of the earned award.

					Academic Year Graduation Desc											
					2013-2014		2014-2015		2015-2016		2016-2017		2017-2018		2018-2019	
Program..	Degree	Degree Major	Degree Desc (group)	Major ..	HC	%	HC	%	HC	%	HC	%	HC	%	HC	%
Business	AS	Management	Associate in Science	Match	7	58%	11	79%	7	54%	7	78%	12	71%	8	53%
				Split	5	42%	3	21%	6	46%	2	22%	5	29%	7	47%
		Marketing	Associate in Science	Match	1	14%			2	22%	3	60%	1	13%	3	27%
				Split	6	86%	6	100%	7	78%	2	40%	7	88%	8	73%
C2	Business		Certificate 18.5-30 units	Split	6	100%	4	100%	3	100%	4	100%	1	100%	3	100%
CT	Business Law		Other Credit Award <6 uni..	Split	1	100%	2	100%	1	100%	3	100%	2	100%		
	Customer Service		Other Credit Award <6 uni..	Split	1	100%	1	100%			1	100%	5	100%		
	Executive Leadership		Other Credit Award <6 units	Match											1	8%
				Split			1	100%							11	92%
	Human Resource Mgmt		Other Credit Award <6 uni..	Split			1	100%	7	100%	8	100%	4	100%		
	Sales and Marketing		Other Credit Award <6 uni..	Split	3	100%	2	100%	6	100%	2	100%	6	100%	5	100%
	Supervisory Management		Other Credit Award <6 uni..	Split	12	100%	5	100%	9	100%	11	100%	13	100%	13	100%
Total					28		24		35		29		38		43	
Business Administration	AA	Business Administration	Associate in Arts	Match	20	45%	17	53%	21	72%	20	57%	12	52%	11	39%
				Split	24	55%	15	47%	8	28%	15	43%	11	48%	17	61%
	AS-T	Business Admin for Transfer	Associate in Science - Transfe	Match			4	9%	8	16%	29	42%	22	47%	45	61%
				Split	26	100%	40	91%	41	84%	40	58%	25	53%	29	39%
Total					58		61		62		86		58		92	

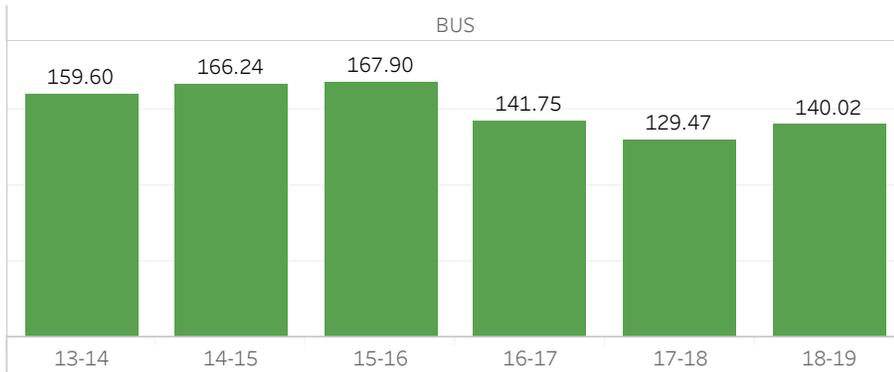
6 Degree/Certificate Allan Hancock College

		Academic Year Graduation Desc					
	Degree Desc (group)	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019
Unduplicated	6 to fewer than 18 units				1	2	1
	18 to fewer than 30 units	1					1
	Associate in Arts	552	571	494	523	493	571
	Associate in Arts - Transfer	13	42	92	126	159	162
	Associate in Science	275	299	277	319	313	313
	Associate in Science - Transfe	38	90	95	128	126	190
	CE Certificate	50	38	12	41	68	67
	Cert 6-18 Not Approved	208	235	253	317	301	278
	Cert 12-18 units Approved			1			
	Cert 18.5-30 units Not Approv						35
	Certificate 18.5-30 units	185	172	150	180	174	176
	Certificate 30.5-60 units	515	555	511	596	619	666
	Certificate 60.5+ units	34	37	38	34	33	38
	Other Credit Award <6 units	62	42	128	124	126	92
Duplicated	6 to fewer than 18 units				1	2	1
	18 to fewer than 30 units	1					1
	Associate in Arts	800	795	709	726	737	790
	Associate in Arts - Transfer	13	42	95	130	163	163
	Associate in Science	309	318	307	347	345	342
	Associate in Science - Transfe	38	98	99	133	138	206
	CE Certificate	50	38	12	49	72	78
	Cert 6-18 Not Approved	216	240	261	364	328	300
	Cert 12-18 units Approved			1			
	Cert 18.5-30 units Not Approv						35
	Certificate 18.5-30 units	196	184	158	188	194	190
	Certificate 30.5-60 units	547	575	527	624	656	707
	Certificate 60.5+ units	34	37	38	34	33	38
	Other Credit Award <6 units	69	63	141	136	150	103
Unduplicated	Total	1,473	1,517	1,491	1,703	1,674	1,793
Duplicated	Total	2,273	2,390	2,348	2,732	2,818	2,954

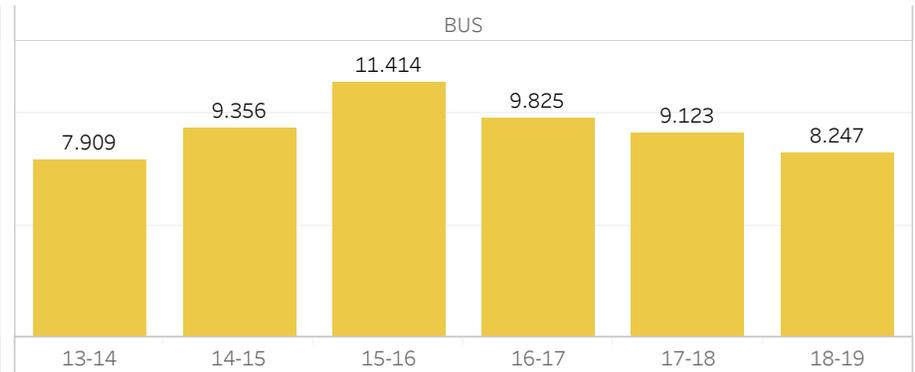
7 FTEF+Overload, FTES & Efficiency - BUS

Academic Year																	
2013-2014			2014-2015			2015-2016			2016-2017			2017-2018			2018-2019		
FTEF+	FTES	FTES/ FTEF	FTEF+	FTES	FTES/ FTEF	FTEF+	FTES	FTES/ FTEF	FTEF+	FTES	FTES/ FTEF	FTEF+	FTES	FTES/ FTEF	FTEF+	FTES	FTES/ FTEF
7.909	159.60	20.2	9.356	166.24	17.8	11.414	167.90	14.7	9.825	141.75	14.4	9.123	129.47	14.2	8.247	140.02	17.0

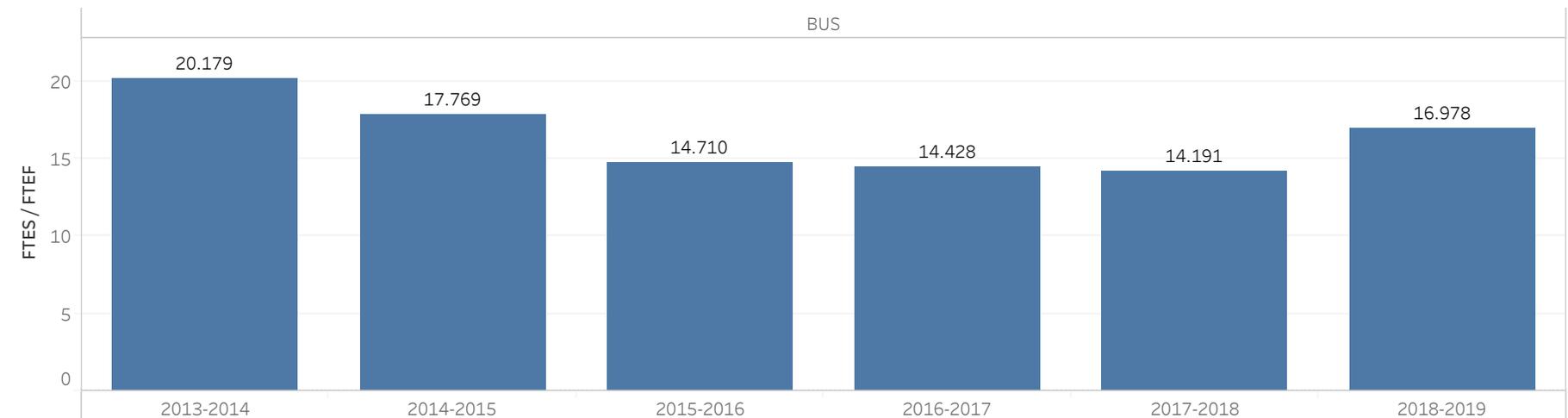
FTES



FTEF



FTEF/ FTES



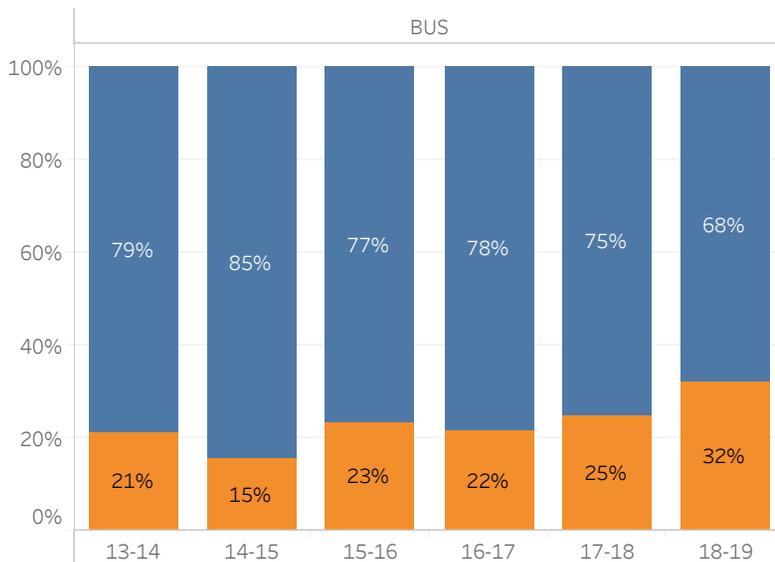
7 FTEF, overload, sections by faculty type BUS

SUBJECT	Faculty Type	2013-2014				2014-2015				2015-2016			
		FTEF	Overload	Faculty	Sections	FTEF	Overload	Faculty	Sections	FTEF	Overload	Faculty	Sections
BUS	Instructional - FT	4.260	2.516	4.00	45.00	5.260	3.134	4.00	52.00	6.496	2.934	4.00	57.00
	Instructional - PT	1.133	0.000	7.00	19.00	0.962	0.000	7.00	19.00	1.984	0.000	6.00	25.00
Grand Total		5.393	2.516	11.00	64.00	6.222	3.134	11.00	71.00	8.480	2.934	10.00	82.00

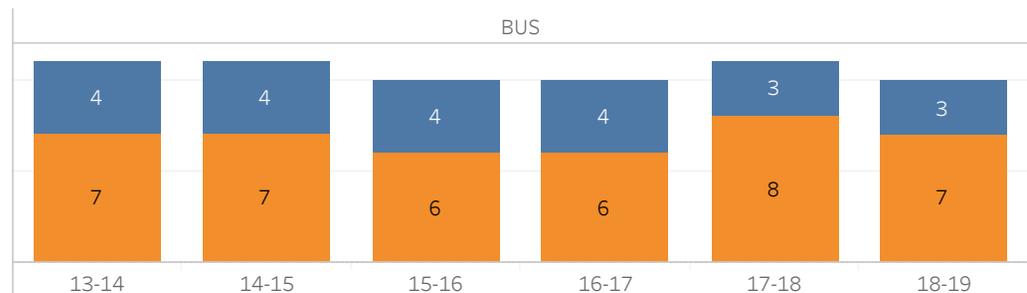
SUBJECT	Faculty Type	2016-2017				2017-2018				2018-2019			
		FTEF	Overload	Faculty	Sections	FTEF	Overload	Faculty	Sections	FTEF	Overload	Faculty	Sections
BUS	Instructional - FT	5.70	2.57	4.00	52.00	4.96	2.53	3.00	47.00	4.47	1.67	3.00	37.00
	Instructional - PT	1.56	0.00	6.00	22.00	1.63	0.00	8.00	22.00	2.11	0.00	7.00	19.00
Grand Total		7.26	2.57	10.00	74.00	6.59	2.53	11.00	69.00	6.58	1.67	10.00	56.00

Faculty Type
■ Instructional - FT
■ Instructional - PT

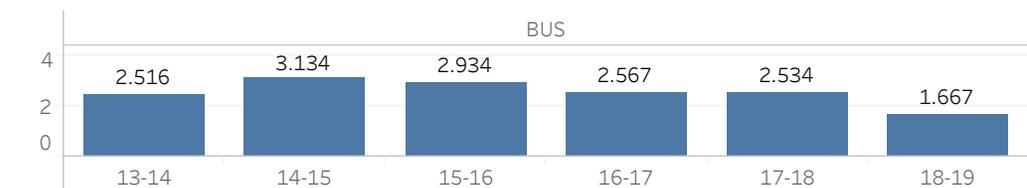
%FTEF by Faculty Type



Faculty count by type



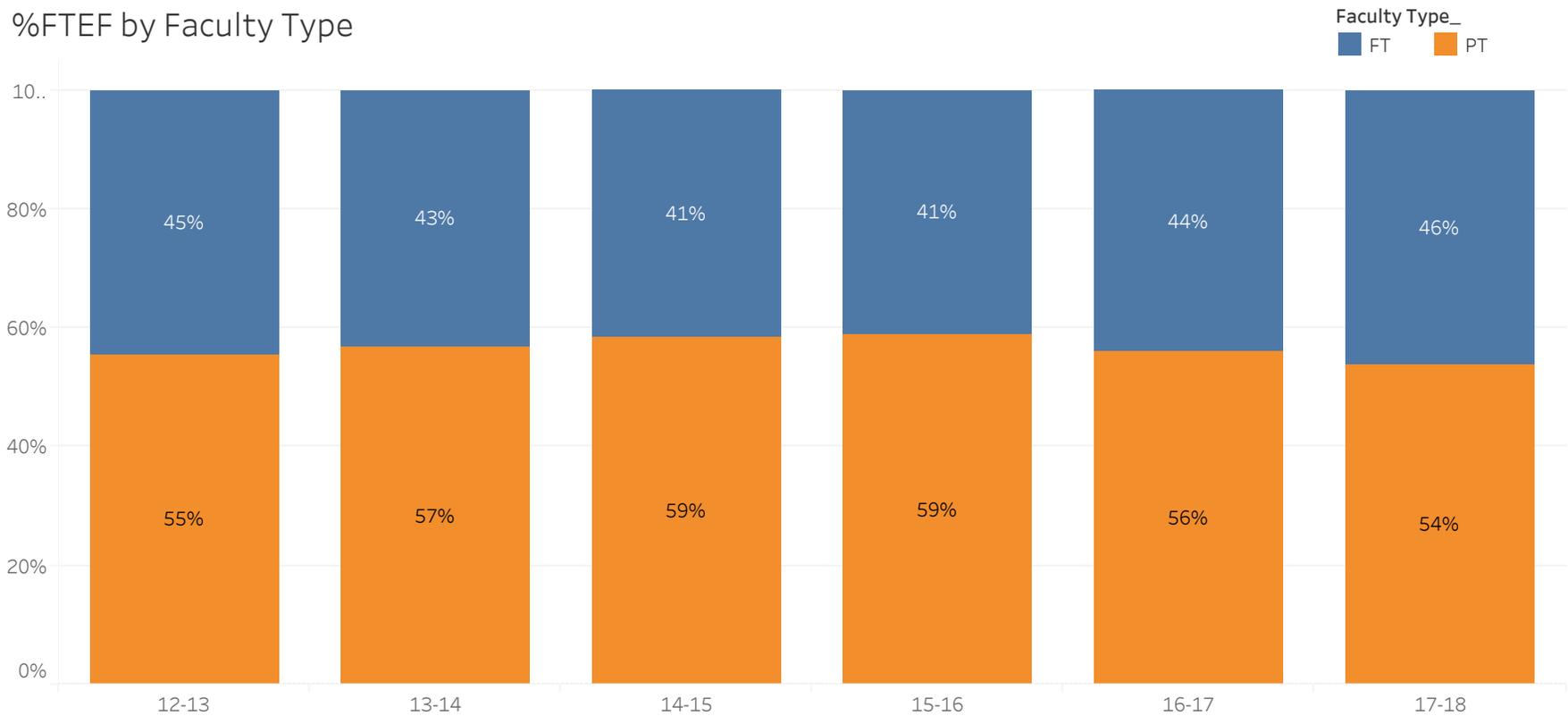
Overload



7 FTEF+Overload by Faculty Type Allan Hancock College

Instruction Type	Faculty Type	Academic Year					
		2013-2014	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019
Instructional	Instructional - FT	270.689	277.160	288.448	307.136	313.022	314.389
	Instructional - PT	334.887	358.454	379.747	356.486	332.909	314.401
	Total	605.576	635.614	668.195	663.622	645.931	628.790
NonInstructional	NonInstructional - FT	74.437	78.174	74.123	76.788	76.504	79.857
	NonInstructional - PT	30.412	35.530	37.100	33.873	35.866	29.230
	Total	104.849	113.704	111.223	110.661	112.370	109.087
Grand Total		710.425	749.318	779.418	774.283	758.301	737.877

%FTEF by Faculty Type



Appendix A: Program/Course Demographics by Outcome BUS

		Academic Year											
		2016-17				2017-18				2018-19			
		Headcount	FTES	Retention %	Success %	Headcount	FTES	Retention %	Success %	Headcount	FTES	Retention %	Success %
BUS101	Under 19	123	13.4	80.6%	61.2%	116	12.1	78.8%	65.3%	183	18.9	90.9%	64.0%
	20-24	120	12.4	76.0%	54.5%	111	11.6	74.6%	63.2%	105	10.7	89.5%	71.4%
	25-29	46	4.7	80.4%	56.5%	37	3.8	89.2%	75.7%	44	4.6	97.8%	71.1%
	30-34	16	1.6	87.5%	75.0%	17	1.7	76.5%	64.7%	30	3.2	90.3%	74.2%
	35-39	6	0.6	83.3%	66.7%	11	1.1	81.8%	63.6%	18	1.8	88.9%	72.2%
	40-49	8	0.8	62.5%	62.5%	10	1.1	63.6%	54.5%	15	1.5	100.0%	73.3%
	50+	6	0.6	66.7%	50.0%	9	0.9	66.7%	55.6%	5	0.5	60.0%	60.0%
BUS102	Under 19	27	2.8	67.9%	53.6%	21	2.1	76.2%	61.9%	46	4.6	82.6%	34.8%
	20-24	59	5.9	59.3%	49.2%	43	4.7	74.5%	51.1%	50	5.0	88.0%	72.0%
	25-29	18	1.8	50.0%	38.9%	18	2.1	52.4%	47.6%	24	2.4	83.3%	54.2%
	30-34	9	0.9	55.6%	55.6%	8	0.8	62.5%	50.0%	11	1.1	90.9%	63.6%
	35-39	3	0.3	66.7%	66.7%	8	0.8	100.0%	100.0%	8	0.9	77.8%	33.3%
	40-49	8	0.8	75.0%	75.0%	12	1.4	57.1%	50.0%	6	0.6	83.3%	50.0%
	50+	1	0.1	100.0%	100.0%	5	0.5	80.0%	80.0%	2	0.2	100.0%	100.0%
BUS103	Under 19	3	0.3	33.3%	33.3%					2	0.2	100.0%	0.0%
	20-24	6	0.6	83.3%	50.0%	6	0.6	66.7%	66.7%	16	1.6	87.5%	56.3%
	25-29	4	0.4	100.0%	25.0%	1	0.1	0.0%	0.0%	4	0.4	100.0%	25.0%
	30-34	2	0.2	50.0%	0.0%	4	0.4	75.0%	75.0%	4	0.4	75.0%	50.0%
	35-39	4	0.4	25.0%	0.0%					4	0.4	75.0%	0.0%
	40-49	3	0.3	66.7%	33.3%	3	0.3	33.3%	33.3%	1	0.1	0.0%	0.0%
	50+					1	0.1	100.0%	0.0%	1	0.1	100.0%	0.0%
BUS104	Under 19	4	0.4	100.0%	75.0%	6	0.6	83.3%	66.7%	7	0.7	57.1%	42.9%
	20-24	27	2.6	77.8%	55.6%	21	2.1	90.9%	77.3%	17	1.7	58.8%	52.9%
	25-29	18	1.7	73.7%	63.2%	17	1.8	63.2%	47.4%	11	1.1	90.9%	54.5%
	30-34	9	1.0	90.0%	70.0%	12	1.1	91.7%	58.3%	12	1.2	66.7%	50.0%
	35-39	2	0.2	100.0%	50.0%	6	0.7	75.0%	62.5%	4	0.4	50.0%	25.0%
	40-49	5	0.5	60.0%	60.0%	5	0.5	80.0%	60.0%	5	0.5	80.0%	60.0%
	50+	1	0.1	100.0%	100.0%	2	0.1	0.0%	0.0%	2	0.3	66.7%	33.3%
BUS106	Under 19	13	1.3	61.5%	38.5%	19	1.9	78.9%	52.6%	9	0.9	77.8%	55.6%
	20-24	49	4.9	67.3%	53.1%	32	3.2	75.8%	63.6%	25	2.4	88.0%	72.0%
	25-29	18	1.8	55.6%	38.9%	17	1.7	64.7%	64.7%	15	1.5	80.0%	53.3%
	30-34	18	1.8	72.2%	50.0%	11	1.1	90.9%	72.7%	3	0.3	66.7%	33.3%
	35-39	9	0.9	77.8%	55.6%	5	0.5	60.0%	60.0%	8	0.8	87.5%	50.0%
	40-49	11	1.1	54.5%	54.5%	7	0.7	85.7%	85.7%	2	0.2	100.0%	100.0%
	50+	5	0.5	40.0%	20.0%	3	0.3	66.7%	66.7%	2	0.2	100.0%	100.0%

Appendix A: Program/Course Demographics by Outcome BUS

		Academic Year											
		2016-17				2017-18				2018-19			
		Headcount	FTES	Retention %	Success %	Headcount	FTES	Retention %	Success %	Headcount	FTES	Retention %	Success %
BUS107	Under 19	11	1.1	63.6%	36.4%	9	0.9	55.6%	44.4%	16	1.6	56.3%	43.8%
	20-24	43	4.4	60.0%	42.2%	46	4.9	64.0%	52.0%	39	3.9	67.5%	52.5%
	25-29	21	2.2	73.9%	43.5%	12	1.2	83.3%	66.7%	22	2.3	70.8%	41.7%
	30-34	13	1.4	85.7%	42.9%	16	1.8	68.4%	57.9%	17	1.7	58.8%	52.9%
	35-39	7	0.8	50.0%	25.0%	9	0.9	77.8%	66.7%	12	1.4	71.4%	42.9%
	40-49	10	1.0	50.0%	40.0%	18	1.7	72.2%	61.1%	6	0.6	66.7%	16.7%
	50+	4	0.4	50.0%	25.0%	4	0.6	50.0%	50.0%	8	0.8	62.5%	50.0%
BUS110	Under 19	40	4.1	97.5%	95.0%	41	4.4	90.9%	70.5%	48	4.9	89.6%	79.2%
	20-24	139	14.6	90.8%	79.6%	96	10.1	90.1%	78.2%	102	10.5	89.4%	78.8%
	25-29	38	4.0	76.9%	64.1%	42	4.5	77.8%	60.0%	29	2.9	96.6%	69.0%
	30-34	14	1.4	92.9%	64.3%	22	2.2	86.4%	68.2%	22	2.2	95.5%	86.4%
	35-39	10	1.0	70.0%	50.0%	7	0.7	71.4%	57.1%	13	1.4	92.9%	57.1%
	40-49	14	1.7	75.0%	62.5%	14	1.5	80.0%	80.0%	19	1.9	73.7%	52.6%
	50+	6	0.6	83.3%	83.3%	6	0.6	83.3%	83.3%	2	0.2	100.0%	100.0%
BUS111	Under 19	2	0.2	100.0%	50.0%	1	0.1	100.0%	100.0%				
	20-24	8	0.8	87.5%	62.5%	4	0.4	100.0%	100.0%				
	25-29	3	0.3	100.0%	66.7%	4	0.4	75.0%	75.0%				
	30-34	2	0.2	100.0%	100.0%	4	0.4	100.0%	75.0%				
	35-39	2	0.2	0.0%	0.0%	3	0.3	100.0%	66.7%				
	40-49	2	0.2	50.0%	50.0%	6	0.6	83.3%	66.7%				
	50+	3	0.3	66.7%	66.7%	1	0.1	100.0%	100.0%				
BUS121	Under 19	9	1.0	100.0%	70.0%	8	0.8	100.0%	100.0%	11	1.1	81.8%	72.7%
	20-24	26	2.6	77.8%	74.1%	22	2.2	78.3%	69.6%	16	1.6	81.3%	62.5%
	25-29	12	1.2	91.7%	83.3%	9	0.9	77.8%	66.7%	7	0.7	85.7%	85.7%
	30-34	8	0.8	100.0%	87.5%	1	0.1	100.0%	100.0%	5	0.5	80.0%	80.0%
	35-39	6	0.6	83.3%	33.3%	3	0.3	100.0%	100.0%	2	0.2	50.0%	50.0%
	40-49	2	0.2	100.0%	0.0%	2	0.2	50.0%	50.0%	2	0.2	100.0%	50.0%
	50+	3	0.3	66.7%	66.7%	1	0.1	100.0%	100.0%	3	0.3	100.0%	100.0%
BUS130	Under 19	12	1.2	83.3%	75.0%	5	0.5	100.0%	60.0%	9	0.9	100.0%	88.9%
	20-24	18	1.8	89.5%	73.7%	16	1.6	87.5%	87.5%	12	1.2	91.7%	83.3%
	25-29	7	0.7	85.7%	85.7%	8	0.8	100.0%	87.5%	9	1.0	80.0%	70.0%
	30-34	5	0.5	100.0%	100.0%	4	0.4	75.0%	75.0%	5	0.5	100.0%	60.0%
	35-39	2	0.2	100.0%	100.0%	6	0.6	100.0%	66.7%	1	0.1	100.0%	100.0%
	40-49	6	0.6	83.3%	66.7%	3	0.3	100.0%	66.7%	7	0.7	100.0%	85.7%
	50+	3	0.3	100.0%	100.0%	2	0.2	100.0%	100.0%	1	0.1	100.0%	100.0%

Appendix A: Program/Course Demographics by Outcome BUS

		Academic Year											
		2016-17				2017-18				2018-19			
		Headcount	FTES	Retention %	Success %	Headcount	FTES	Retention %	Success %	Headcount	FTES	Retention %	Success %
BUS141	Under 19	2	0.2	100.0%	50.0%	4	0.4	75.0%	50.0%	6	0.6	83.3%	33.3%
	20-24	8	0.8	75.0%	75.0%	11	1.1	100.0%	72.7%	6	0.6	83.3%	50.0%
	25-29									2	0.2	50.0%	50.0%
	30-34					3	0.3	66.7%	66.7%	2	0.3	100.0%	66.7%
	35-39	1	0.1	100.0%	0.0%								
	40-49	1	0.1	0.0%	0.0%					1	0.1	100.0%	100.0%
	50+	2	0.2	50.0%	0.0%	3	0.3	100.0%	33.3%				
BUS160	Under 19					3	0.3	100.0%	100.0%	4	0.4	75.0%	50.0%
	20-24	15	1.5	93.3%	93.3%	12	1.2	83.3%	83.3%	18	1.8	88.9%	72.2%
	25-29	11	1.1	81.8%	72.7%	12	1.2	91.7%	75.0%	15	1.5	100.0%	53.3%
	30-34	11	1.1	100.0%	100.0%	9	0.9	100.0%	100.0%	16	1.6	93.8%	81.3%
	35-39	7	0.7	85.7%	85.7%	4	0.4	75.0%	75.0%	19	2.0	90.0%	75.0%
	40-49	2	0.2	50.0%	50.0%	6	0.6	100.0%	83.3%	27	2.7	96.3%	66.7%
	50+	7	0.7	100.0%	100.0%	2	0.2	50.0%	50.0%	15	1.5	93.3%	93.3%
BUS302	Under 19	5	0.5	40.0%	40.0%	6	0.6	66.7%	50.0%	6	0.6	66.7%	66.7%
	20-24	26	2.6	92.6%	63.0%	23	2.2	78.3%	69.6%	13	1.2	61.5%	53.8%
	25-29	17	1.7	66.7%	38.9%	11	1.1	63.6%	63.6%	7	0.5	57.1%	42.9%
	30-34	9	0.9	88.9%	44.4%	10	1.1	72.7%	45.5%	4	0.3	50.0%	50.0%
	35-39	9	0.9	77.8%	44.4%	4	0.5	80.0%	40.0%	7	0.7	57.1%	42.9%
	40-49	3	0.4	100.0%	50.0%	8	0.8	87.5%	62.5%	7	0.6	85.7%	71.4%
	50+	2	0.2	100.0%	100.0%	2	0.2	50.0%	50.0%	3	0.3	66.7%	66.7%
BUS303	Under 19	2	0.2	0.0%	0.0%	4	0.4	75.0%	50.0%	7	0.7	42.9%	14.3%
	20-24	14	1.4	85.7%	57.1%	4	0.4	50.0%	50.0%	10	1.0	80.0%	70.0%
	25-29	4	0.4	100.0%	75.0%	2	0.2	50.0%	50.0%	7	0.7	71.4%	28.6%
	30-34	4	0.4	100.0%	100.0%	2	0.2	50.0%	50.0%	1	0.1	100.0%	0.0%
	35-39	4	0.4	25.0%	0.0%	1	0.1	100.0%	100.0%	2	0.2	50.0%	50.0%
	40-49	2	0.2	50.0%	0.0%	3	0.3	66.7%	66.7%	1	0.1	100.0%	100.0%
	50+	2	0.2	50.0%	50.0%					1	0.1	0.0%	0.0%
BUS356	Under 19					3	0.0	100.0%	66.7%	7	0.1	100.0%	100.0%
	20-24					3	0.0	100.0%	66.7%	8	0.1	100.0%	75.0%
	25-29					1	0.0	100.0%	100.0%	8	0.1	87.5%	87.5%
	30-34					1	0.0	100.0%	100.0%	2	0.0	100.0%	100.0%
	35-39					4	0.0	100.0%	75.0%	2	0.0	100.0%	100.0%
	40-49					3	0.0	100.0%	66.7%	8	0.1	100.0%	87.5%
	50+					4	0.0	100.0%	75.0%	1	0.0	100.0%	100.0%

Appendix A: Program/Course Demographics by Outcome BUS

		Academic Year											
		2016-17				2017-18				2018-19			
		Headcount	FTES	Retention %	Success %	Headcount	FTES	Retention %	Success %	Headcount	FTES	Retention %	Success %
BUS357	Under 19					3	0.0	100.0%	100.0%				
	20-24					4	0.0	100.0%	50.0%				
	25-29					2	0.0	100.0%	50.0%				
	30-34					1	0.0	100.0%	0.0%				
	35-39					3	0.0	100.0%	33.3%				
	40-49					6	0.1	100.0%	83.3%				
	50+					2	0.0	100.0%	100.0%				
BUS358	Under 19					2	0.0	100.0%	50.0%				
	20-24					2	0.0	100.0%	100.0%				
	25-29					2	0.0	100.0%	100.0%				
	30-34					1	0.0	100.0%	100.0%				
	35-39					3	0.0	100.0%	66.7%				
	40-49					4	0.1	100.0%	100.0%				
	50+					4	0.0	100.0%	50.0%				
BUS360	Under 19					3	0.0	100.0%	33.3%				
	20-24	1	0.0	100.0%	0.0%	5	0.1	100.0%	100.0%				
	25-29	2	0.0	100.0%	50.0%	2	0.0	100.0%	100.0%				
	30-34	1	0.0	100.0%	0.0%	2	0.0	100.0%	50.0%				
	35-39	4	0.0	100.0%	25.0%	4	0.1	100.0%	100.0%				
	40-49	5	0.1	100.0%	100.0%	3	0.0	100.0%	100.0%				
	50+	1	0.0	100.0%	100.0%	3	0.0	100.0%	100.0%				
BUS361	Under 19					3	0.0	100.0%	66.7%	10	0.1	100.0%	80.0%
	20-24					4	0.0	100.0%	75.0%	5	0.1	100.0%	80.0%
	25-29					2	0.0	100.0%	100.0%	7	0.1	100.0%	100.0%
	30-34					1	0.0	100.0%	100.0%	3	0.0	100.0%	66.7%
	35-39					4	0.0	100.0%	50.0%	2	0.0	100.0%	100.0%
	40-49					3	0.0	100.0%	66.7%	9	0.1	100.0%	88.9%
	50+					2	0.0	100.0%	100.0%	4	0.0	100.0%	75.0%
BUS362	Under 19	5	0.1	100.0%	100.0%	2	0.0	100.0%	50.0%	12	0.2	100.0%	83.3%
	20-24	11	0.2	100.0%	100.0%	5	0.0	100.0%	60.0%	6	0.1	100.0%	66.7%
	25-29	7	0.1	100.0%	71.4%	3	0.0	100.0%	100.0%	7	0.1	100.0%	100.0%
	30-34	5	0.1	100.0%	80.0%	4	0.0	100.0%	100.0%	3	0.0	100.0%	33.3%
	35-39	1	0.0	100.0%	100.0%	1	0.0	100.0%	100.0%	1	0.0	100.0%	100.0%
	40-49	7	0.1	100.0%	100.0%	7	0.1	100.0%	85.7%	7	0.1	100.0%	57.1%
	50+	5	0.1	100.0%	100.0%	2	0.0	100.0%	100.0%	1	0.0	100.0%	100.0%

Appendix A: Program/Course Demographics by Outcome BUS

		Academic Year											
		2016-17				2017-18				2018-19			
		Headcount	FTES	Retention %	Success %	Headcount	FTES	Retention %	Success %	Headcount	FTES	Retention %	Success %
BUS363	Under 19					1	0.0	100.0%	100.0%				
	20-24	1	0.0	100.0%	100.0%	5	0.1	100.0%	100.0%				
	25-29	2	0.0	100.0%	50.0%	3	0.0	100.0%	100.0%				
	30-34	3	0.0	100.0%	33.3%	1	0.0	100.0%	100.0%				
	35-39	6	0.1	100.0%	66.7%	1	0.0	100.0%	100.0%				
	40-49	6	0.1	100.0%	100.0%	4	0.1	100.0%	100.0%				
	50+	4	0.1	100.0%	100.0%	3	0.0	100.0%	100.0%				
BUS364	Under 19					2	0.0	100.0%	0.0%				
	20-24					3	0.0	100.0%	100.0%				
	25-29					4	0.1	100.0%	100.0%				
	40-49					4	0.0	100.0%	75.0%				
	50+					2	0.0	100.0%	100.0%				
BUS366	Under 19	2	0.0	100.0%	100.0%	2	0.0	100.0%	50.0%				
	20-24	3	0.0	100.0%	66.7%	6	0.1	100.0%	66.7%				
	25-29	4	0.0	100.0%	50.0%	2	0.0	100.0%	100.0%				
	30-34	2	0.0	100.0%	50.0%	1	0.0	100.0%	0.0%				
	35-39	1	0.0	100.0%	100.0%	3	0.0	100.0%	33.3%				
	40-49	2	0.0	100.0%	100.0%	3	0.0	100.0%	66.7%				
	50+					4	0.0	100.0%	75.0%				
BUS367	Under 19									8	0.1	100.0%	87.5%
	20-24									5	0.0	100.0%	60.0%
	25-29	2	0.0	100.0%	100.0%					5	0.1	100.0%	100.0%
	30-34	2	0.0	100.0%	50.0%								
	35-39	3	0.0	100.0%	33.3%					3	0.0	100.0%	100.0%
	40-49	4	0.0	100.0%	75.0%					9	0.1	100.0%	77.8%
	50+	2	0.0	100.0%	50.0%					3	0.0	100.0%	66.7%
BUS369	Under 19									2	0.0	100.0%	50.0%
	20-24	3	0.0	100.0%	100.0%	3	0.0	100.0%	100.0%	5	0.0	100.0%	60.0%
	25-29	5	0.1	100.0%	100.0%	2	0.0	100.0%	100.0%	2	0.0	100.0%	50.0%
	30-34	6	0.1	100.0%	100.0%	1	0.0	100.0%	100.0%	2	0.0	100.0%	100.0%
	35-39	1	0.0	100.0%	100.0%	3	0.0	100.0%	100.0%	2	0.0	100.0%	50.0%
	40-49	5	0.1	100.0%	100.0%	8	0.1	100.0%	100.0%	3	0.0	100.0%	66.7%
	50+	1	0.0	100.0%	100.0%	2	0.0	100.0%	100.0%	2	0.0	100.0%	50.0%
BUS370	Under 19					1	0.0	100.0%	100.0%				
	20-24					6	0.1	83.3%	83.3%				

Appendix A: Program/Course Demographics by Outcome BUS

		2016-17				Academic Year 2017-18				2018-19			
		Headcount	FTES	Retention %	Success %	Headcount	FTES	Retention %	Success %	Headcount	FTES	Retention %	Success %
BUS370	25-29					8	0.1	100.0%	100.0%				
	35-39					2	0.0	100.0%	100.0%				
	40-49					5	0.1	100.0%	100.0%				
	50+					2	0.0	100.0%	100.0%				
BUS371	Under 19	2	0.0	100.0%	100.0%								
	25-29	1	0.0	100.0%	100.0%								
	30-34	3	0.0	100.0%	100.0%								
	35-39	5	0.1	100.0%	100.0%								
	40-49	3	0.0	100.0%	100.0%								
	50+	2	0.0	100.0%	100.0%								
BUS372	Under 19	1	0.0	100.0%	100.0%					1	0.0	100.0%	100.0%
	20-24	2	0.0	100.0%	50.0%					5	0.1	100.0%	80.0%
	25-29	7	0.0	100.0%	42.9%					4	0.0	100.0%	50.0%
	30-34	2	0.0	100.0%	50.0%					1	0.0	100.0%	100.0%
	35-39	2	0.0	100.0%	0.0%					2	0.0	100.0%	50.0%
	40-49	5	0.1	100.0%	100.0%					2	0.0	100.0%	100.0%
	50+	3	0.0	100.0%	66.7%					1	0.0	100.0%	100.0%
BUS373	Under 19	2	0.0	100.0%	100.0%	2	0.0	100.0%	100.0%				
	20-24	3	0.0	100.0%	100.0%	1	0.0	100.0%	100.0%				
	25-29	3	0.0	100.0%	100.0%	3	0.0	100.0%	100.0%				
	30-34	5	0.1	100.0%	100.0%	2	0.0	100.0%	100.0%				
	35-39	4	0.1	100.0%	100.0%	1	0.0	100.0%	100.0%				
	40-49	5	0.1	100.0%	100.0%	5	0.1	100.0%	100.0%				
	50+	4	0.1	100.0%	100.0%	2	0.0	100.0%	100.0%				
BUS374	Under 19	3	0.0	100.0%	100.0%	1	0.0	100.0%	100.0%				
	20-24	4	0.1	100.0%	100.0%	6	0.1	100.0%	100.0%				
	25-29	4	0.1	100.0%	100.0%	1	0.0	100.0%	100.0%				
	30-34	1	0.0	100.0%	100.0%	1	0.0	100.0%	100.0%				
	35-39	4	0.1	100.0%	100.0%	2	0.0	100.0%	100.0%				
	40-49	4	0.1	100.0%	100.0%	2	0.0	100.0%	100.0%				
	50+	3	0.0	100.0%	100.0%	1	0.0	100.0%	100.0%				
BUS375	20-24	7	0.1	100.0%	100.0%								
	25-29	3	0.0	100.0%	100.0%								
	30-34	3	0.0	100.0%	100.0%								
	35-39	4	0.1	100.0%	100.0%								

Appendix A: Program/Course Demographics by Outcome BUS

		2016-17				Academic Year 2017-18				2018-19			
		Headcount	FTES	Retention %	Success %	Headcount	FTES	Retention %	Success %	Headcount	FTES	Retention %	Success %
BUS375	40-49	4	0.1	100.0%	100.0%								
	50+	1	0.0	100.0%	100.0%								
BUS376	Under 19	1	0.0	100.0%	0.0%					6	0.1	100.0%	100.0%
	20-24	3	0.0	100.0%	100.0%					6	0.1	100.0%	83.3%
	25-29	1	0.0	100.0%	100.0%					7	0.1	100.0%	85.7%
	30-34	2	0.0	100.0%	100.0%					1	0.0	100.0%	0.0%
	35-39	1	0.0	100.0%	100.0%					3	0.0	100.0%	100.0%
	40-49	5	0.1	100.0%	80.0%					7	0.1	100.0%	71.4%
	50+	1	0.0	100.0%	100.0%					3	0.0	100.0%	100.0%
BUS377	Under 19	4	0.0	100.0%	75.0%	2	0.0	100.0%	50.0%	1	0.0	100.0%	100.0%
	20-24	7	0.1	100.0%	57.1%	3	0.0	100.0%	100.0%	4	0.0	100.0%	50.0%
	25-29	5	0.0	100.0%	40.0%	2	0.0	100.0%	100.0%	5	0.0	100.0%	60.0%
	30-34	3	0.0	100.0%	33.3%	2	0.0	100.0%	50.0%	1	0.0	100.0%	100.0%
	35-39	3	0.0	100.0%	33.3%	3	0.0	100.0%	33.3%	1	0.0	100.0%	0.0%
	40-49	5	0.1	100.0%	80.0%	2	0.0	100.0%	50.0%	2	0.0	100.0%	100.0%
	50+	1	0.0	100.0%	0.0%	3	0.0	100.0%	100.0%	1	0.0	100.0%	100.0%
BUS378	Under 19	1	0.0	100.0%	100.0%								
	20-24	7	0.1	100.0%	57.1%								
	25-29	1	0.0	100.0%	0.0%								
	30-34	1	0.0	100.0%	0.0%								
	40-49	4	0.0	100.0%	50.0%								
BUS382	Under 19					2	0.0	100.0%	0.0%				
	20-24					8	0.1	100.0%	50.0%				
	35-39					2	0.0	100.0%	50.0%				
	40-49					4	0.0	100.0%	75.0%				
	50+					4	0.0	100.0%	75.0%				
BUS386	Under 19	6	0.2	85.7%	57.1%	5	0.2	100.0%	100.0%	4	0.1	100.0%	100.0%
	20-24	8	0.2	100.0%	75.0%	22	0.6	95.5%	86.4%	6	0.2	100.0%	83.3%
	25-29	6	0.1	100.0%	66.7%	4	0.1	75.0%	75.0%	3	0.1	100.0%	100.0%
	30-34	5	0.1	80.0%	60.0%	3	0.1	100.0%	66.7%	1	0.0	100.0%	100.0%
	35-39	3	0.1	100.0%	100.0%	4	0.1	75.0%	50.0%	1	0.0	100.0%	100.0%
	40-49	5	0.2	100.0%	100.0%	3	0.1	100.0%	66.7%	1	0.0	100.0%	100.0%
	50+	4	0.1	100.0%	75.0%	5	0.1	80.0%	80.0%	2	0.1	100.0%	100.0%
BUS389	Under 19					1	0.1	100.0%	100.0%				
	20-24					1	0.0	0.0%	0.0%				

Appendix A: Program/Course Demographics by Outcome BUS

		2016-17				Academic Year 2017-18				2018-19			
		Headcount	FTES	Retention %	Success %	Headcount	FTES	Retention %	Success %	Headcount	FTES	Retention %	Success %
BUS389	25-29					1	0.0	0.0%	0.0%				
	30-34					2	0.1	50.0%	50.0%				
	35-39					1	0.1	100.0%	100.0%				
	50+					1	0.1	100.0%	100.0%				
BUS394	Under 19	1	0.0	100.0%	100.0%								
	20-24	1	0.0	100.0%	0.0%								
	25-29	1	0.0	100.0%	100.0%								
	30-34	3	0.0	100.0%	0.0%								
	40-49	7	0.1	100.0%	71.4%								
	50+	1	0.0	100.0%	100.0%								
BUS396	Under 19					1	0.0	100.0%	100.0%				
	20-24					4	0.0	100.0%	75.0%				
	25-29					4	0.0	100.0%	75.0%				
	35-39					2	0.0	100.0%	100.0%				
	40-49					3	0.0	100.0%	100.0%				
	50+					1	0.0	100.0%	100.0%				
BUS397	Under 19									10	0.1	100.0%	90.0%
	20-24									7	0.1	100.0%	71.4%
	25-29									6	0.1	100.0%	83.3%
	30-34									2	0.0	100.0%	100.0%
	35-39									2	0.0	100.0%	50.0%
	40-49									7	0.1	100.0%	57.1%
	50+									3	0.0	100.0%	66.7%

Appendix A: Program/Course Demographics by Outcome BUS

		Academic Year											
		2016-17				2017-18				2018-19			
		Headcount	FTES	Retention %	Success %	Headcount	FTES	Retention %	Success %	Headcount	FTES	Retention %	Success %
BUS101	Asian	9	0.9	88.9%	66.7%	4	0.4	75.0%	75.0%	20	2.0	95.0%	85.0%
	Black	11	1.1	54.5%	45.5%	6	0.6	83.3%	83.3%	12	1.3	100.0%	76.9%
	Filipino	12	1.2	83.3%	75.0%	9	0.9	88.9%	88.9%	7	0.7	100.0%	85.7%
	Hispanic	185	19.7	75.4%	54.5%	147	15.3	74.7%	60.0%	153	15.8	87.7%	58.1%
	Native Am	6	0.7	57.1%	42.9%	8	0.8	62.5%	50.0%	9	0.9	88.9%	66.7%
	Pac Isl	1	0.1	0.0%	0.0%	4	0.4	100.0%	100.0%	1	0.1	100.0%	100.0%
	White	98	10.0	87.8%	67.3%	132	13.8	80.7%	68.1%	197	20.2	92.5%	72.9%
	Unknown	2	0.3	100.0%	66.7%	1	0.1	0.0%	0.0%	1	0.1	100.0%	100.0%
BUS102	Asian	4	0.4	50.0%	50.0%	1	0.1	100.0%	100.0%	3	0.3	100.0%	100.0%
	Black	4	0.4	25.0%	0.0%	6	0.6	100.0%	66.7%	5	0.5	100.0%	80.0%
	Filipino	8	0.8	75.0%	50.0%	2	0.2	50.0%	50.0%	2	0.2	50.0%	50.0%
	Hispanic	58	5.9	67.8%	59.3%	47	5.3	62.3%	45.3%	60	6.1	85.2%	47.5%
	Native Am	2	0.2	50.0%	50.0%	1	0.1	100.0%	100.0%	3	0.3	66.7%	66.7%
	Pac Isl									1	0.1	0.0%	0.0%
	White	45	4.6	52.2%	43.5%	57	6.1	73.8%	63.9%	72	7.1	86.1%	55.6%
	Unknown	2	0.3	100.0%	100.0%					1	0.1	100.0%	100.0%
BUS103	Asian	1	0.1	0.0%	0.0%								
	Black					1	0.1	0.0%	0.0%	1	0.1	100.0%	100.0%
	Filipino					1	0.1	100.0%	100.0%	2	0.2	100.0%	50.0%
	Hispanic	7	0.7	71.4%	14.3%	4	0.4	75.0%	75.0%	15	1.5	86.7%	26.7%
	Native Am									1	0.1	100.0%	100.0%
	Pac Isl									1	0.1	100.0%	0.0%
	White	14	1.4	64.3%	35.7%	9	0.9	55.6%	44.4%	12	1.2	75.0%	41.7%
BUS104	Asian	4	0.4	50.0%	50.0%	1	0.1	100.0%	100.0%	1	0.1	100.0%	100.0%
	Black	3	0.3	100.0%	66.7%	4	0.5	80.0%	40.0%	3	0.3	33.3%	0.0%
	Filipino	3	0.2	66.7%	66.7%	2	0.3	100.0%	66.7%				
	Hispanic	35	3.5	88.9%	69.4%	23	2.3	75.0%	58.3%	23	2.3	75.0%	54.2%
	Native Am					2	0.1	50.0%	0.0%	3	0.3	100.0%	100.0%
	White	21	2.1	68.2%	50.0%	36	3.7	79.5%	66.7%	28	2.7	60.7%	42.9%
BUS106	Asian	4	0.4	50.0%	50.0%	3	0.3	100.0%	33.3%	2	0.2	100.0%	50.0%
	Black	2	0.2	100.0%	100.0%	3	0.3	66.7%	33.3%	1	0.1	100.0%	0.0%
	Filipino	3	0.3	100.0%	100.0%	1	0.1	100.0%	100.0%				
	Hispanic	49	4.9	63.3%	36.7%	34	3.4	74.3%	60.0%	28	2.7	78.6%	50.0%
	Native Am	2	0.2	50.0%	50.0%	6	0.6	83.3%	83.3%	1	0.1	0.0%	0.0%
	Pac Isl	2	0.2	50.0%	0.0%	2	0.2	50.0%	50.0%				

Appendix A: Program/Course Demographics by Outcome BUS

		Academic Year											
		2016-17				2017-18				2018-19			
		Headcount	FTES	Retention %	Success %	Headcount	FTES	Retention %	Success %	Headcount	FTES	Retention %	Success %
BUS106	White	55	5.5	70.9%	60.0%	43	4.2	76.7%	69.8%	32	3.1	90.6%	78.1%
	Unknown	2	0.6	0.0%	0.0%	2	0.2	50.0%	50.0%				
BUS107	Asian	2	0.2	0.0%	0.0%	3	0.3	33.3%	33.3%	4	0.4	50.0%	25.0%
	Black	2	0.2	100.0%	50.0%	7	0.7	100.0%	57.1%	4	0.4	75.0%	0.0%
	Filipino	1	0.1	100.0%	100.0%	4	0.4	75.0%	75.0%	1	0.1	100.0%	100.0%
	Hispanic	52	5.5	64.9%	40.4%	40	4.3	56.8%	50.0%	38	3.9	57.5%	37.5%
	Native Am	1	0.1	100.0%	100.0%	4	0.5	80.0%	40.0%	6	0.6	66.7%	66.7%
	Pac Isl					3	0.3	66.7%	66.7%	2	0.2	50.0%	0.0%
	White	50	5.0	64.7%	39.2%	52	5.4	73.2%	62.5%	65	6.6	70.6%	54.4%
	Unknown	1	0.1	0.0%	0.0%	1	0.1	0.0%	0.0%				
BUS110	Asian	8	0.9	66.7%	66.7%	12	1.3	92.3%	69.2%	11	1.1	100.0%	81.8%
	Black	6	0.6	100.0%	83.3%	8	0.9	88.9%	55.6%	7	0.7	85.7%	85.7%
	Filipino	7	0.7	100.0%	85.7%	8	0.8	87.5%	87.5%	4	0.4	100.0%	100.0%
	Hispanic	152	16.0	88.4%	74.8%	118	12.6	84.0%	70.4%	100	10.4	87.3%	71.6%
	Native Am	2	0.2	100.0%	100.0%	3	0.3	100.0%	66.7%	4	0.4	100.0%	100.0%
	Pac Isl					2	0.2	100.0%	50.0%	4	0.4	100.0%	75.0%
	White	82	8.5	88.0%	79.5%	77	7.9	87.5%	76.3%	104	10.5	90.5%	75.2%
	Unknown	1	0.5	80.0%	80.0%					1	0.1	100.0%	100.0%
BUS111	Black					1	0.1	100.0%	100.0%				
	Hispanic	12	1.2	83.3%	58.3%	10	1.0	90.0%	80.0%				
	Native Am					1	0.1	100.0%	100.0%				
	White	10	1.0	70.0%	60.0%	11	1.1	90.9%	72.7%				
BUS121	Asian	2	0.2	100.0%	50.0%	3	0.3	66.7%	66.7%				
	Black	5	0.5	100.0%	80.0%	1	0.1	100.0%	100.0%	2	0.2	100.0%	100.0%
	Filipino	1	0.1	100.0%	100.0%	1	0.1	100.0%	0.0%				
	Hispanic	28	2.7	82.1%	57.1%	16	1.6	93.8%	93.8%	17	1.7	88.2%	82.4%
	Native Am	5	0.5	100.0%	80.0%	2	0.2	50.0%	50.0%	1	0.1	100.0%	100.0%
	White	22	2.1	86.4%	81.8%	23	2.3	79.2%	70.8%	26	2.5	76.9%	61.5%
	Unknown	1	0.5	80.0%	80.0%								
BUS130	Asian	1	0.1	100.0%	0.0%								
	Black	2	0.2	50.0%	50.0%	2	0.2	100.0%	100.0%				
	Filipino	1	0.1	100.0%	100.0%	3	0.3	100.0%	100.0%	1	0.1	100.0%	100.0%
	Hispanic	16	1.6	93.8%	87.5%	14	1.4	100.0%	64.3%	7	0.7	100.0%	71.4%
	Native Am	1	0.1	100.0%	100.0%	2	0.2	100.0%	100.0%	2	0.2	100.0%	50.0%
	Pac Isl									1	0.1	100.0%	100.0%

Appendix A: Program/Course Demographics by Outcome BUS

		Academic Year											
		2016-17				2017-18				2018-19			
		Headcount	FTES	Retention %	Success %	Headcount	FTES	Retention %	Success %	Headcount	FTES	Retention %	Success %
BUS130	White	30	2.9	86.7%	76.7%	23	2.2	87.0%	82.6%	33	3.3	91.2%	82.4%
	Unknown	1	0.3	100.0%	100.0%								
BUS141	Asian	1	0.1	0.0%	0.0%								
	Black	2	0.2	50.0%	0.0%	1	0.1	100.0%	0.0%	2	0.2	50.0%	0.0%
	Filipino									1	0.1	100.0%	0.0%
	Hispanic	7	0.7	100.0%	85.7%	8	0.8	100.0%	62.5%	6	0.7	85.7%	57.1%
	Native Am	1	0.1	0.0%	0.0%								
	White	3	0.3	66.7%	33.3%	11	1.1	90.9%	72.7%	8	0.8	87.5%	62.5%
	Unknown					1	0.1	0.0%	0.0%				
BUS160	Asian	2	0.2	100.0%	100.0%	2	0.2	100.0%	100.0%	4	0.4	100.0%	25.0%
	Black					1	0.1	100.0%	100.0%	14	1.4	100.0%	85.7%
	Filipino	1	0.1	100.0%	100.0%	1	0.1	100.0%	100.0%	4	0.5	60.0%	60.0%
	Hispanic	26	2.6	96.2%	92.3%	18	1.8	88.9%	83.3%	48	4.8	95.8%	77.1%
	Native Am					1	0.1	100.0%	100.0%	7	0.7	85.7%	71.4%
	Pac Isl					1	0.1	100.0%	100.0%	1	0.1	100.0%	100.0%
	White	24	2.4	83.3%	83.3%	24	2.4	87.5%	79.2%	34	3.4	91.2%	67.6%
	Unknown									2	0.2	100.0%	50.0%
BUS302	Asian	1	0.2	100.0%	50.0%	1	0.1	100.0%	0.0%	2	0.2	100.0%	50.0%
	Black	3	0.3	100.0%	66.7%					2	0.2	50.0%	50.0%
	Filipino	3	0.3	66.7%	66.7%	1	0.1	100.0%	100.0%	3	0.2	66.7%	0.0%
	Hispanic	34	3.3	67.6%	38.2%	24	2.3	70.8%	50.0%	21	1.7	57.1%	52.4%
	Native Am	1	0.1	100.0%	100.0%	4	0.4	100.0%	50.0%	1	0.1	100.0%	100.0%
	Pac Isl									2	0.2	50.0%	50.0%
	White	29	3.0	93.5%	61.3%	33	3.4	74.3%	68.6%	16	1.5	68.8%	68.8%
	Unknown					1	0.1	0.0%	0.0%				
BUS303	Asian	2	0.2	50.0%	50.0%								
	Filipino	2	0.2	50.0%	0.0%	1	0.1	100.0%	100.0%				
	Hispanic	10	1.0	70.0%	50.0%	7	0.7	42.9%	28.6%	12	1.2	66.7%	33.3%
	Native Am									1	0.1	100.0%	100.0%
	White	18	1.7	77.8%	55.6%	8	0.8	75.0%	75.0%	16	1.6	62.5%	43.8%
BUS356	Asian									1	0.0	100.0%	100.0%
	Black					1	0.0	100.0%	100.0%				
	Filipino									1	0.0	100.0%	100.0%
	Hispanic					7	0.1	100.0%	71.4%	18	0.3	94.4%	88.9%
	Native Am									1	0.0	100.0%	100.0%

Appendix A: Program/Course Demographics by Outcome BUS

		Academic Year											
		2016-17				2017-18				2018-19			
		Headcount	FTES	Retention %	Success %	Headcount	FTES	Retention %	Success %	Headcount	FTES	Retention %	Success %
BUS356	Pac Isl					1	0.0	100.0%	100.0%				
	White					10	0.1	100.0%	70.0%	14	0.2	100.0%	85.7%
	Unknown									1	0.0	100.0%	100.0%
BUS357	Black					1	0.0	100.0%	0.0%				
	Hispanic					12	0.1	100.0%	66.7%				
	Pac Isl					1	0.0	100.0%	100.0%				
	White					7	0.1	100.0%	71.4%				
BUS358	Black					2	0.0	100.0%	50.0%				
	Hispanic					10	0.1	100.0%	80.0%				
	White					6	0.1	100.0%	83.3%				
BUS360	Black	2	0.0	100.0%	50.0%								
	Filipino	1	0.0	100.0%	100.0%								
	Hispanic	9	0.1	100.0%	44.4%	14	0.2	100.0%	85.7%				
	Native Am	1	0.0	100.0%	100.0%	2	0.0	100.0%	100.0%				
	White	1	0.0	100.0%	100.0%	6	0.1	100.0%	83.3%				
BUS361	Asian									1	0.0	100.0%	100.0%
	Black					1	0.0	100.0%	100.0%	2	0.0	100.0%	50.0%
	Hispanic					12	0.1	100.0%	75.0%	19	0.3	100.0%	89.5%
	Native Am									1	0.0	100.0%	0.0%
	Pac Isl									1	0.0	100.0%	100.0%
	White					6	0.1	100.0%	66.7%	15	0.2	100.0%	86.7%
	Unknown									1	0.0	100.0%	100.0%
BUS362	Asian	2	0.0	100.0%	100.0%	1	0.0	100.0%	100.0%	1	0.0	100.0%	100.0%
	Filipino	1	0.0	100.0%	100.0%	1	0.0	100.0%	0.0%	1	0.0	100.0%	100.0%
	Hispanic	27	0.4	100.0%	92.6%	11	0.1	100.0%	81.8%	20	0.2	100.0%	80.0%
	Native Am	3	0.0	100.0%	100.0%	1	0.0	100.0%	100.0%				
	Pac Isl					1	0.0	100.0%	100.0%				
	White	8	0.1	100.0%	87.5%	9	0.1	100.0%	88.9%	14	0.1	100.0%	64.3%
	Unknown									1	0.0	100.0%	100.0%
BUS363	Asian	2	0.0	100.0%	100.0%	1	0.0	100.0%	100.0%				
	Black	1	0.0	100.0%	100.0%								
	Filipino	1	0.0	100.0%	100.0%								
	Hispanic	13	0.2	100.0%	69.2%	12	0.2	100.0%	100.0%				
	Native Am	1	0.0	100.0%	100.0%	1	0.0	100.0%	100.0%				
	White	4	0.0	100.0%	75.0%	4	0.1	100.0%	100.0%				

Appendix A: Program/Course Demographics by Outcome BUS

		Academic Year											
		2016-17				2017-18				2018-19			
		Headcount	FTES	Retention %	Success %	Headcount	FTES	Retention %	Success %	Headcount	FTES	Retention %	Success %
BUS364	Filipino					1	0.0	100.0%	100.0%				
	Hispanic					11	0.1	100.0%	81.8%				
	Pac Isl					1	0.0	100.0%	100.0%				
	White					2	0.0	100.0%	50.0%				
BUS366	Black					1	0.0	100.0%	0.0%				
	Filipino	1	0.0	100.0%	100.0%	1	0.0	100.0%	0.0%				
	Hispanic	9	0.1	100.0%	77.8%	10	0.1	100.0%	80.0%				
	Native Am					1	0.0	100.0%	100.0%				
	Pac Isl					1	0.0	100.0%	100.0%				
	White	4	0.0	100.0%	50.0%	7	0.1	100.0%	42.9%				
BUS367	Asian	1	0.0	100.0%	100.0%					1	0.0	100.0%	100.0%
	Black	3	0.0	100.0%	66.7%								
	Hispanic	8	0.1	100.0%	50.0%					15	0.2	100.0%	80.0%
	Native Am									1	0.0	100.0%	0.0%
	White	1	0.0	100.0%	100.0%					15	0.2	100.0%	86.7%
	Unknown									1	0.0	100.0%	100.0%
BUS369	Hispanic	8	0.1	100.0%	100.0%	11	0.2	100.0%	100.0%	7	0.1	100.0%	71.4%
	Native Am	1	0.0	100.0%	100.0%	1	0.0	100.0%	100.0%				
	Pac Isl					1	0.0	100.0%	100.0%				
	White	12	0.2	100.0%	100.0%	6	0.1	100.0%	100.0%	11	0.1	100.0%	54.5%
BUS370	Asian					1	0.0	100.0%	100.0%				
	Black					1	0.0	100.0%	100.0%				
	Hispanic					14	0.2	100.0%	100.0%				
	White					8	0.1	87.5%	87.5%				
BUS371	Hispanic	11	0.2	100.0%	100.0%								
	White	5	0.1	100.0%	100.0%								
BUS372	Hispanic	13	0.1	100.0%	46.2%					6	0.1	100.0%	83.3%
	White	9	0.1	100.0%	77.8%					10	0.1	100.0%	70.0%
BUS373	Black					1	0.0	100.0%	100.0%				
	Filipino	1	0.0	100.0%	100.0%								
	Hispanic	13	0.2	100.0%	100.0%	9	0.1	100.0%	100.0%				
	Pac Isl					1	0.0	100.0%	100.0%				
	White	11	0.2	100.0%	100.0%	5	0.1	100.0%	100.0%				
Unknown	1	0.0	100.0%	100.0%									
BUS374	Black	2	0.0	100.0%	100.0%								

Appendix A: Program/Course Demographics by Outcome BUS

		Academic Year											
		2016-17				2017-18				2018-19			
		Headcount	FTES	Retention %	Success %	Headcount	FTES	Retention %	Success %	Headcount	FTES	Retention %	Success %
BUS374	Hispanic	15	0.2	100.0%	100.0%	9	0.1	100.0%	100.0%				
	Native Am	2	0.0	100.0%	100.0%								
	White	4	0.1	100.0%	100.0%	5	0.1	100.0%	100.0%				
BUS375	Filipino	1	0.0	100.0%	100.0%								
	Hispanic	10	0.2	100.0%	100.0%								
	White	11	0.2	100.0%	100.0%								
BUS376	Asian									1	0.0	100.0%	100.0%
	Black	1	0.0	100.0%	100.0%					1	0.0	100.0%	100.0%
	Hispanic	7	0.1	100.0%	85.7%					17	0.2	100.0%	88.2%
	White	6	0.1	100.0%	83.3%					13	0.2	100.0%	76.9%
	Unknown									1	0.0	100.0%	100.0%
BUS377	Asian	1	0.0	100.0%	100.0%								
	Black	1	0.0	100.0%	0.0%								
	Filipino	1	0.0	100.0%	100.0%								
	Hispanic	19	0.2	100.0%	52.6%	11	0.1	100.0%	81.8%	9	0.1	100.0%	77.8%
	Native Am	1	0.0	100.0%	0.0%	1	0.0	100.0%	0.0%	1	0.0	100.0%	0.0%
	White	5	0.0	100.0%	60.0%	5	0.0	100.0%	60.0%	5	0.0	100.0%	60.0%
BUS378	Hispanic	10	0.1	100.0%	40.0%								
	White	4	0.0	100.0%	75.0%								
BUS382	Filipino					1	0.0	100.0%	0.0%				
	Hispanic					12	0.1	100.0%	66.7%				
	Native Am					1	0.0	100.0%	0.0%				
	White					6	0.0	100.0%	50.0%				
BUS386	Asian					1	0.0	100.0%	100.0%	2	0.0	100.0%	50.0%
	Filipino					1	0.0	100.0%	100.0%	1	0.0	100.0%	100.0%
	Hispanic	27	0.6	92.9%	67.9%	24	0.5	87.5%	75.0%	7	0.2	100.0%	100.0%
	Native Am	1	0.0	100.0%	100.0%	2	0.1	100.0%	100.0%				
	White	9	0.2	100.0%	88.9%	18	0.5	94.4%	83.3%	8	0.2	100.0%	100.0%
BUS389	Black					1	0.1	100.0%	100.0%				
	Hispanic					5	0.2	40.0%	40.0%				
	White					1	0.1	100.0%	100.0%				
BUS394	Hispanic	10	0.1	100.0%	50.0%								
	White	4	0.0	100.0%	75.0%								
BUS396	Hispanic					8	0.1	100.0%	75.0%				
	Native Am					1	0.0	100.0%	100.0%				

Appendix A: Program/Course Demographics by Outcome BUS

		Academic Year											
		2016-17				2017-18				2018-19			
		Headcount	FTES	Retention %	Success %	Headcount	FTES	Retention %	Success %	Headcount	FTES	Retention %	Success %
BUS396	White					6	0.1	100.0%	100.0%				
BUS397	Asian									1	0.0	100.0%	100.0%
	Black									2	0.0	100.0%	50.0%
	Filipino									1	0.0	100.0%	100.0%
	Hispanic									17	0.2	100.0%	76.5%
	Pac Isl									1	0.0	100.0%	0.0%
	White									14	0.2	100.0%	78.6%
	Unknown									1	0.0	100.0%	100.0%

Appendix A: Program/Course Demographics by Outcome BUS

		Academic Year											
		2016-17				2017-18				2018-19			
		Headcount	FTES	Retention %	Success %	Headcount	FTES	Retention %	Success %	Headcount	FTES	Retention %	Success %
BUS101	Female	148	15.2	76.7%	56.7%	145	15.0	75.0%	62.8%	186	18.9	89.9%	69.1%
	Male	177	18.9	80.2%	60.4%	163	17.1	80.7%	67.5%	211	21.9	92.1%	67.3%
	Unknown					3	0.3	33.3%	33.3%	3	0.3	100.0%	66.7%
BUS102	Female	58	6.0	54.1%	49.2%	57	6.2	69.4%	53.2%	69	6.9	81.4%	52.9%
	Male	65	6.6	67.7%	53.8%	57	6.2	71.0%	59.7%	77	7.7	89.6%	55.8%
	Unknown									1	0.1	0.0%	0.0%
BUS103	Female	10	1.0	60.0%	20.0%	10	1.0	50.0%	50.0%	17	1.7	88.2%	47.1%
	Male	12	1.2	66.7%	33.3%	5	0.5	80.0%	60.0%	15	1.5	80.0%	26.7%
BUS104	Female	34	3.3	85.7%	65.7%	41	4.2	73.3%	53.3%	36	3.5	63.9%	41.7%
	Male	32	3.1	72.7%	57.6%	27	2.8	86.2%	72.4%	22	2.2	73.9%	60.9%
BUS106	Female	58	5.8	70.7%	55.2%	53	5.3	75.9%	63.0%	30	2.9	83.3%	60.0%
	Male	62	6.5	58.5%	41.5%	40	3.9	77.5%	67.5%	34	3.3	85.3%	64.7%
	Unknown					1	0.1	0.0%	0.0%				
BUS107	Female	60	6.0	67.7%	40.3%	73	7.8	67.5%	56.3%	64	6.5	67.2%	44.8%
	Male	49	5.1	60.4%	39.6%	40	4.1	69.0%	57.1%	55	5.5	64.9%	49.1%
	Unknown					1	0.1	0.0%	0.0%	1	0.1	0.0%	0.0%
BUS110	Female	119	12.8	82.4%	68.8%	105	10.9	86.4%	68.2%	117	11.9	89.8%	72.9%
	Male	139	14.6	92.9%	83.7%	122	12.9	86.0%	75.2%	117	12.1	89.9%	77.3%
	Unknown	1	0.1	100.0%	100.0%	1	0.1	100.0%	100.0%	1	0.1	100.0%	100.0%
BUS111	Female	15	1.5	73.3%	60.0%	13	1.3	84.6%	69.2%				
	Male	7	0.7	85.7%	57.1%	10	1.0	100.0%	90.0%				
BUS121	Female	27	2.8	89.7%	72.4%	15	1.6	81.3%	62.5%	20	1.9	85.0%	80.0%
	Male	38	3.8	84.6%	69.2%	31	3.0	83.9%	83.9%	26	2.5	80.8%	65.4%
BUS130	Female	38	3.8	92.3%	84.6%	27	2.6	96.3%	85.2%	24	2.4	92.0%	80.0%
	Male	15	1.5	80.0%	66.7%	17	1.7	88.2%	70.6%	20	1.9	95.0%	80.0%
BUS141	Female	4	0.4	100.0%	100.0%	7	0.7	100.0%	85.7%	7	0.8	100.0%	62.5%
	Male	10	1.0	60.0%	30.0%	14	1.4	85.7%	50.0%	10	1.0	70.0%	40.0%
BUS160	Female	34	3.4	88.2%	88.2%	32	3.2	87.5%	81.3%	37	3.7	91.9%	62.2%
	Male	19	1.9	94.7%	89.5%	16	1.6	93.8%	87.5%	75	7.6	93.4%	77.6%
	Unknown									2	0.2	100.0%	50.0%
BUS302	Female	44	4.5	78.7%	48.9%	35	3.6	73.0%	48.6%	25	2.2	68.0%	64.0%
	Male	27	2.6	85.2%	55.6%	28	2.7	78.6%	75.0%	22	1.9	59.1%	45.5%
	Unknown					1	0.1	0.0%	0.0%				
BUS303	Female	19	1.8	63.2%	47.4%	7	0.7	57.1%	57.1%	14	1.4	92.9%	71.4%
	Male	13	1.3	84.6%	53.8%	9	0.9	66.7%	55.6%	15	1.5	40.0%	13.3%

Appendix A: Program/Course Demographics by Outcome BUS

		Academic Year											
		2016-17				2017-18				2018-19			
		Headcount	FTES	Retention %	Success %	Headcount	FTES	Retention %	Success %	Headcount	FTES	Retention %	Success %
BUS356	Female					12	0.1	100.0%	75.0%	19	0.2	100.0%	84.2%
	Male					7	0.1	100.0%	71.4%	16	0.2	93.8%	93.8%
	Unknown									1	0.0	100.0%	100.0%
BUS357	Female					18	0.2	100.0%	66.7%				
	Male					3	0.0	100.0%	66.7%				
BUS358	Female					13	0.2	100.0%	84.6%				
	Male					5	0.0	100.0%	60.0%				
BUS360	Female	10	0.1	100.0%	60.0%	15	0.2	100.0%	93.3%				
	Male	4	0.0	100.0%	50.0%	6	0.1	100.0%	66.7%				
	Unknown					1	0.0	100.0%	100.0%				
BUS361	Female					14	0.2	100.0%	71.4%	20	0.3	100.0%	85.0%
	Male					5	0.1	100.0%	80.0%	19	0.2	100.0%	84.2%
	Unknown									1	0.0	100.0%	100.0%
BUS362	Female	22	0.3	100.0%	86.4%	16	0.2	100.0%	81.3%	19	0.2	100.0%	78.9%
	Male	19	0.3	100.0%	100.0%	7	0.1	100.0%	85.7%	17	0.2	100.0%	76.5%
	Unknown					1	0.0	100.0%	100.0%	1	0.0	100.0%	0.0%
BUS363	Female	15	0.2	100.0%	73.3%	14	0.2	100.0%	100.0%				
	Male	7	0.1	100.0%	85.7%	4	0.1	100.0%	100.0%				
BUS364	Female					10	0.1	100.0%	90.0%				
	Male					4	0.0	100.0%	75.0%				
	Unknown					1	0.0	100.0%	0.0%				
BUS366	Female	10	0.1	100.0%	80.0%	11	0.1	100.0%	63.6%				
	Male	4	0.0	100.0%	50.0%	9	0.1	100.0%	66.7%				
	Unknown					1	0.0	100.0%	0.0%				
BUS367	Female	9	0.1	100.0%	44.4%					20	0.2	100.0%	70.0%
	Male	4	0.1	100.0%	100.0%					13	0.2	100.0%	100.0%
BUS369	Female	13	0.2	100.0%	100.0%	14	0.2	100.0%	100.0%	9	0.1	100.0%	55.6%
	Male	8	0.1	100.0%	100.0%	5	0.1	100.0%	100.0%	9	0.1	100.0%	66.7%
BUS370	Female					22	0.3	95.5%	95.5%				
	Male					2	0.0	100.0%	100.0%				
BUS371	Female	12	0.2	100.0%	100.0%								
	Male	4	0.1	100.0%	100.0%								
BUS372	Female	17	0.2	100.0%	64.7%					8	0.1	100.0%	100.0%
	Male	5	0.0	100.0%	40.0%					8	0.1	100.0%	50.0%
BUS373	Female	18	0.3	100.0%	100.0%	8	0.1	100.0%	100.0%				

Appendix A: Program/Course Demographics by Outcome BUS

		2016-17				Academic Year 2017-18				2018-19			
		Headcount	FTES	Retention %	Success %	Headcount	FTES	Retention %	Success %	Headcount	FTES	Retention %	Success %
BUS373	Male	8	0.1	100.0%	100.0%	7	0.1	100.0%	100.0%				
	Unknown					1	0.0	100.0%	100.0%				
BUS374	Female	17	0.3	100.0%	100.0%	9	0.1	100.0%	100.0%				
	Male	6	0.1	100.0%	100.0%	5	0.1	100.0%	100.0%				
BUS375	Female	13	0.2	100.0%	100.0%								
	Male	9	0.1	100.0%	100.0%								
BUS376	Female	9	0.1	100.0%	77.8%					18	0.2	100.0%	77.8%
	Male	5	0.1	100.0%	100.0%					14	0.2	100.0%	100.0%
	Unknown									1	0.0	100.0%	0.0%
BUS377	Female	18	0.2	100.0%	55.6%	10	0.1	100.0%	80.0%	7	0.1	100.0%	71.4%
	Male	10	0.1	100.0%	50.0%	6	0.1	100.0%	66.7%	8	0.1	100.0%	62.5%
	Unknown					1	0.0	100.0%	0.0%				
BUS378	Female	6	0.1	100.0%	66.7%								
	Male	8	0.0	100.0%	37.5%								
BUS382	Female					11	0.1	100.0%	63.6%				
	Male					8	0.1	100.0%	50.0%				
	Unknown					1	0.0	100.0%	0.0%				
BUS386	Female	26	0.6	96.2%	76.9%	24	0.6	95.8%	79.2%	7	0.2	100.0%	85.7%
	Male	11	0.3	91.7%	66.7%	22	0.5	86.4%	81.8%	11	0.3	100.0%	100.0%
BUS389	Female					4	0.1	50.0%	50.0%				
	Male					3	0.2	66.7%	66.7%				
BUS394	Female	11	0.1	100.0%	63.6%								
	Male	3	0.0	100.0%	33.3%								
BUS396	Female					12	0.2	100.0%	91.7%				
	Male					3	0.0	100.0%	66.7%				
BUS397	Female									19	0.2	100.0%	73.7%
	Male									17	0.2	100.0%	76.5%
	Unknown									1	0.0	100.0%	100.0%

Appendix A: Program/Course Demographics by Outcome BUS

		Academic Year											
		2016-17				2017-18				2018-19			
		Headcount	FTES	Retention %	Success %	Headcount	FTES	Retention %	Success %	Headcount	FTES	Retention %	Success %
BUS101	First Time	70	7.3	78.6%	57.1%	56	5.8	73.2%	53.6%	65	6.7	87.7%	52.3%
	First Time Transfer	11	1.1	54.5%	36.4%	16	1.7	81.3%	75.0%	27	2.8	96.3%	66.7%
	Continuing	227	23.4	79.5%	60.3%	191	19.9	77.4%	66.7%	238	24.5	92.1%	70.0%
	Returning	18	1.8	83.3%	55.6%	28	2.9	67.9%	42.9%	39	3.9	84.6%	64.1%
	Special Admit	4	0.4	75.0%	75.0%	22	2.1	100.0%	100.0%	34	3.3	94.1%	91.2%
BUS102	First Time	14	1.4	71.4%	28.6%	6	0.6	50.0%	33.3%	14	1.4	92.9%	0.0%
	First Time Transfer	7	0.7	14.3%	14.3%	9	0.9	55.6%	55.6%	10	1.0	80.0%	60.0%
	Continuing	83	8.4	66.7%	60.7%	84	9.1	73.6%	59.3%	107	10.7	85.2%	60.2%
	Returning	18	1.8	50.0%	44.4%	16	1.6	62.5%	43.8%	14	1.4	78.6%	50.0%
	Special Admit	2	0.3	33.3%	33.3%	2	0.2	100.0%	100.0%	2	0.2	100.0%	100.0%
BUS103	First Time	3	0.3	66.7%	0.0%					1	0.1	100.0%	0.0%
	First Time Transfer	5	0.5	40.0%	20.0%	1	0.1	0.0%	0.0%	2	0.2	50.0%	0.0%
	Continuing	11	1.1	63.6%	27.3%	12	1.2	66.7%	66.7%	28	2.7	89.3%	42.9%
	Returning	3	0.3	100.0%	66.7%	2	0.2	50.0%	0.0%	1	0.1	0.0%	0.0%
BUS104	First Time	5	0.5	80.0%	80.0%	2	0.2	100.0%	0.0%	1	0.1	100.0%	0.0%
	First Time Transfer	5	0.5	60.0%	20.0%	3	0.3	33.3%	33.3%				
	Continuing	54	5.2	80.4%	62.5%	58	6.0	78.1%	67.2%	56	5.5	66.7%	49.1%
	Returning	2	0.2	100.0%	100.0%	5	0.5	100.0%	20.0%	1	0.1	100.0%	100.0%
BUS106	First Time	10	1.1	45.5%	18.2%	7	0.7	57.1%	28.6%	3	0.3	66.7%	33.3%
	First Time Transfer	17	1.9	47.4%	42.1%	10	1.0	70.0%	50.0%	10	1.0	90.0%	60.0%
	Continuing	76	7.6	73.7%	57.9%	61	6.1	77.4%	66.1%	45	4.4	84.4%	64.4%
	Returning	17	1.7	52.9%	29.4%	16	1.6	81.3%	81.3%	5	0.5	80.0%	60.0%
	Special Admit									1	0.1	100.0%	100.0%
BUS107	First Time	10	1.0	60.0%	40.0%	8	0.8	87.5%	50.0%	10	1.0	60.0%	40.0%
	First Time Transfer	8	0.8	50.0%	25.0%	17	1.7	82.4%	64.7%	13	1.3	84.6%	46.2%
	Continuing	78	8.1	66.3%	42.2%	72	7.8	62.5%	55.0%	80	8.3	58.8%	42.4%
	Returning	12	1.2	66.7%	41.7%	18	1.7	66.7%	55.6%	16	1.6	87.5%	68.8%
	Special Admit	2	0.2	50.0%	0.0%					1	0.1	100.0%	100.0%
BUS110	First Time	6	0.6	100.0%	66.7%	8	0.8	87.5%	37.5%	9	0.9	100.0%	33.3%
	First Time Transfer	10	1.3	92.3%	76.9%	16	1.6	81.3%	68.8%	13	1.3	100.0%	76.9%
	Continuing	218	23.0	88.8%	78.5%	184	19.5	85.6%	73.8%	188	19.4	89.5%	79.6%
	Returning	24	2.4	75.0%	62.5%	18	1.8	94.4%	77.8%	23	2.3	82.6%	52.2%
	Special Admit	1	0.1	100.0%	100.0%	2	0.3	100.0%	33.3%	2	0.2	100.0%	100.0%
BUS111	First Time Transfer					2	0.2	50.0%	0.0%				
	Continuing	19	1.8	84.2%	68.4%	18	1.7	94.4%	88.9%				

Appendix A: Program/Course Demographics by Outcome BUS

		Academic Year											
		2016-17				2017-18				2018-19			
		Headcount	FTES	Retention %	Success %	Headcount	FTES	Retention %	Success %	Headcount	FTES	Retention %	Success %
BUS111	Returning	2	0.2	0.0%	0.0%	3	0.3	100.0%	66.7%				
	Special Admit	1	0.1	100.0%	0.0%								
BUS121	First Time	5	0.6	83.3%	50.0%	2	0.2	100.0%	100.0%	3	0.3	66.7%	66.7%
	First Time Transfer	8	1.0	70.0%	70.0%	8	0.9	66.7%	44.4%	2	0.2	100.0%	100.0%
	Continuing	44	4.3	90.9%	72.7%	27	2.6	88.9%	85.2%	28	2.7	82.1%	67.9%
	Returning	8	0.8	87.5%	75.0%	7	0.7	71.4%	71.4%	12	1.2	83.3%	75.0%
	Special Admit					2	0.2	100.0%	100.0%	1	0.1	100.0%	100.0%
BUS130	First Time	5	0.5	100.0%	100.0%	2	0.2	100.0%	100.0%	6	0.6	100.0%	100.0%
	First Time Transfer	6	0.7	85.7%	85.7%	5	0.5	100.0%	100.0%	1	0.1	100.0%	100.0%
	Continuing	31	3.0	83.9%	71.0%	30	2.9	90.0%	76.7%	30	3.0	90.3%	74.2%
	Returning	9	0.9	100.0%	100.0%	6	0.6	100.0%	66.7%	7	0.7	100.0%	85.7%
	Special Admit	2	0.2	100.0%	50.0%	1	0.1	100.0%	100.0%				
BUS141	First Time	2	0.2	100.0%	50.0%	1	0.1	100.0%	100.0%	1	0.1	100.0%	0.0%
	First Time Transfer	1	0.1	100.0%	100.0%	1	0.1	0.0%	0.0%	2	0.2	0.0%	0.0%
	Continuing	10	1.0	60.0%	40.0%	14	1.4	100.0%	64.3%	13	1.4	92.9%	64.3%
	Returning	1	0.1	100.0%	100.0%	3	0.3	100.0%	100.0%	1	0.1	100.0%	0.0%
	Special Admit					2	0.2	50.0%	0.0%				
BUS160	First Time	1	0.1	100.0%	100.0%					16	1.6	93.8%	87.5%
	First Time Transfer					2	0.2	100.0%	100.0%	6	0.6	100.0%	66.7%
	Continuing	50	5.0	90.0%	88.0%	42	4.2	88.1%	81.0%	88	9.0	92.1%	71.9%
	Returning	2	0.2	100.0%	100.0%	4	0.4	100.0%	100.0%	4	0.4	100.0%	25.0%
BUS302	First Time	5	0.5	60.0%	20.0%	2	0.2	50.0%	0.0%	5	0.5	80.0%	80.0%
	First Time Transfer	5	0.5	80.0%	60.0%	5	0.5	40.0%	20.0%	2	0.2	50.0%	0.0%
	Continuing	54	5.5	82.5%	49.1%	50	5.0	82.4%	68.6%	32	2.8	59.4%	50.0%
	Returning	7	0.7	85.7%	85.7%	8	0.8	50.0%	37.5%	8	0.7	75.0%	75.0%
BUS303	First Time	3	0.3	66.7%	33.3%					2	0.2	50.0%	0.0%
	First Time Transfer	1	0.1	100.0%	100.0%	2	0.2	50.0%	50.0%	1	0.1	100.0%	0.0%
	Continuing	20	1.9	75.0%	50.0%	14	1.4	64.3%	57.1%	22	2.1	68.2%	45.5%
	Returning	8	0.8	62.5%	50.0%					2	0.2	50.0%	50.0%
	Special Admit									2	0.2	50.0%	50.0%
BUS356	First Time					2	0.0	100.0%	100.0%	6	0.1	100.0%	100.0%
	First Time Transfer					1	0.0	100.0%	0.0%	2	0.0	100.0%	100.0%
	Continuing					13	0.1	100.0%	69.2%	26	0.4	96.2%	84.6%
	Returning					3	0.0	100.0%	100.0%	2	0.0	100.0%	100.0%
BUS357	First Time												
					1	0.0	100.0%	100.0%					

Appendix A: Program/Course Demographics by Outcome BUS

		2016-17				Academic Year 2017-18				2018-19			
		Headcount	FTES	Retention %	Success %	Headcount	FTES	Retention %	Success %	Headcount	FTES	Retention %	Success %
BUS357	Continuing					14	0.1	100.0%	64.3%				
	Returning					6	0.1	100.0%	66.7%				
BUS358	First Time					1	0.0	100.0%	0.0%				
	Continuing					17	0.2	100.0%	82.4%				
BUS360	First Time					1	0.0	100.0%	0.0%				
	Continuing	12	0.1	100.0%	66.7%	18	0.2	100.0%	88.9%				
	Returning	2	0.0	100.0%	0.0%	3	0.0	100.0%	100.0%				
BUS361	First Time					3	0.0	100.0%	66.7%	8	0.1	100.0%	87.5%
	First Time Transfer									2	0.0	100.0%	100.0%
	Continuing					14	0.2	100.0%	85.7%	28	0.4	100.0%	82.1%
	Returning					2	0.0	100.0%	0.0%	2	0.0	100.0%	100.0%
BUS362	First Time	4	0.1	100.0%	100.0%	2	0.0	100.0%	100.0%	11	0.1	100.0%	72.7%
	First Time Transfer	4	0.1	100.0%	100.0%	3	0.0	100.0%	100.0%	3	0.0	100.0%	66.7%
	Continuing	25	0.4	100.0%	92.0%	16	0.2	100.0%	75.0%	21	0.2	100.0%	76.2%
	Returning	8	0.1	100.0%	87.5%	3	0.0	100.0%	100.0%	2	0.0	100.0%	100.0%
BUS363	First Time					2	0.0	100.0%	100.0%				
	First Time Transfer	2	0.0	100.0%	100.0%	2	0.0	100.0%	100.0%				
	Continuing	16	0.2	100.0%	81.3%	12	0.2	100.0%	100.0%				
	Returning	4	0.0	100.0%	50.0%	2	0.0	100.0%	100.0%				
BUS364	First Time					1	0.0	100.0%	0.0%				
	Continuing					13	0.2	100.0%	84.6%				
	Returning					1	0.0	100.0%	100.0%				
BUS366	First Time	1	0.0	100.0%	100.0%	2	0.0	100.0%	0.0%				
	Continuing	11	0.1	100.0%	72.7%	16	0.2	100.0%	81.3%				
	Returning	2	0.0	100.0%	50.0%	3	0.0	100.0%	0.0%				
BUS367	First Time									10	0.1	100.0%	80.0%
	First Time Transfer									1	0.0	100.0%	100.0%
	Continuing	10	0.1	100.0%	60.0%					21	0.3	100.0%	81.0%
	Returning	3	0.0	100.0%	66.7%					1	0.0	100.0%	100.0%
BUS369	First Time									3	0.0	100.0%	66.7%
	First Time Transfer	2	0.0	100.0%	100.0%	2	0.0	100.0%	100.0%				
	Continuing	14	0.2	100.0%	100.0%	13	0.2	100.0%	100.0%	15	0.1	100.0%	60.0%
	Returning	5	0.1	100.0%	100.0%	4	0.1	100.0%	100.0%				
BUS370	First Time					1	0.0	100.0%	100.0%				
	First Time Transfer					3	0.0	100.0%	100.0%				

Appendix A: Program/Course Demographics by Outcome BUS

		Academic Year				Academic Year				Academic Year			
		2016-17				2017-18				2018-19			
		Headcount	FTES	Retention %	Success %	Headcount	FTES	Retention %	Success %	Headcount	FTES	Retention %	Success %
BUS370	Continuing					19	0.3	94.7%	94.7%				
	Returning					1	0.0	100.0%	100.0%				
BUS371	First Time	1	0.0	100.0%	100.0%								
	Continuing	13	0.2	100.0%	100.0%								
	Returning	2	0.0	100.0%	100.0%								
BUS372	First Time									1	0.0	100.0%	100.0%
	First Time Transfer	1	0.0	100.0%	100.0%								
	Continuing	15	0.1	100.0%	53.3%					14	0.2	100.0%	78.6%
	Returning	6	0.1	100.0%	66.7%					1	0.0	100.0%	0.0%
BUS373	First Time					2	0.0	100.0%	100.0%				
	First Time Transfer	5	0.1	100.0%	100.0%	1	0.0	100.0%	100.0%				
	Continuing	20	0.3	100.0%	100.0%	10	0.2	100.0%	100.0%				
	Returning	1	0.0	100.0%	100.0%	3	0.0	100.0%	100.0%				
BUS374	First Time	1	0.0	100.0%	100.0%	1	0.0	100.0%	100.0%				
	First Time Transfer	1	0.0	100.0%	100.0%	1	0.0	100.0%	100.0%				
	Continuing	20	0.3	100.0%	100.0%	10	0.2	100.0%	100.0%				
	Returning	1	0.0	100.0%	100.0%	2	0.0	100.0%	100.0%				
BUS375	First Time	1	0.0	100.0%	100.0%								
	First Time Transfer	1	0.0	100.0%	100.0%								
	Continuing	20	0.3	100.0%	100.0%								
BUS376	First Time	1	0.0	100.0%	100.0%					5	0.1	100.0%	100.0%
	First Time Transfer									2	0.0	100.0%	50.0%
	Continuing	12	0.2	100.0%	83.3%					24	0.3	100.0%	83.3%
	Returning	1	0.0	100.0%	100.0%					2	0.0	100.0%	100.0%
BUS377	First Time	3	0.0	100.0%	66.7%	2	0.0	100.0%	0.0%	1	0.0	100.0%	100.0%
	Continuing	19	0.1	100.0%	47.4%	11	0.1	100.0%	81.8%	14	0.1	100.0%	64.3%
	Returning	6	0.1	100.0%	66.7%	4	0.0	100.0%	75.0%				
BUS378	First Time	2	0.0	100.0%	50.0%								
	First Time Transfer	1	0.0	100.0%	100.0%								
	Continuing	10	0.1	100.0%	50.0%								
	Returning	1	0.0	100.0%	0.0%								
BUS382	First Time					1	0.0	100.0%	0.0%				
	Continuing					19	0.2	100.0%	57.9%				
BUS386	First Time	3	0.1	100.0%	66.7%	2	0.1	100.0%	100.0%				
	First Time Transfer	1	0.0	100.0%	100.0%	3	0.0	33.3%	33.3%				

Appendix A: Program/Course Demographics by Outcome BUS

		2016-17				Academic Year 2017-18				2018-19			
		Headcount	FTES	Retention %	Success %	Headcount	FTES	Retention %	Success %	Headcount	FTES	Retention %	Success %
BUS386	Continuing	30	0.8	93.5%	77.4%	36	0.9	94.4%	86.1%	18	0.5	100.0%	94.4%
	Returning	3	0.0	100.0%	33.3%	5	0.1	100.0%	60.0%				
BUS389	Continuing					6	0.2	50.0%	50.0%				
	Returning					1	0.1	100.0%	100.0%				
BUS394	First Time	1	0.0	100.0%	0.0%								
	Continuing	12	0.1	100.0%	58.3%								
	Returning	1	0.0	100.0%	100.0%								
BUS396	Continuing					13	0.2	100.0%	84.6%				
	Returning					2	0.0	100.0%	100.0%				
BUS397	First Time									9	0.1	100.0%	88.9%
	First Time Transfer									3	0.0	100.0%	66.7%
	Continuing									22	0.2	100.0%	68.2%
	Returning									3	0.0	100.0%	100.0%

Appendix B: Major match detail

--If a student has the same program of study and major as the award earned they will be a 'Major Match'. If not they will be a 'Major Split'.

--Headcount & Percentages are the students who are a major match/split for a specific award.

--Data is sorted by program/major of the earned award.

Major Match	Program Desc	Degree	Degree Major	Student Major	Degree Desc (group)	Academic Year Graduation Desc								
						2013-2014	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019			
Match	Business	AS	Management	Management	Associate in Science	7	11	7	7	12	8			
			Marketing	Marketing	Associate in Science	1		2	3	1	3			
		CT	Executive Leadership	Executive Leadership	Other Credit Award <6 u..						1			
			Total				8	11	9	10	13	12		
	Business Administration	AA	Business Administration	Business Administration	Associate in Arts	20	17	21	20	12	11			
		AS-T	Business Admin for Transfer	Business Admin for Transfer	Associate in Science - Tr..		4	8	29	22	45			
		Total				20	21	29	48	34	56			
	Total				28	32	38	58	47	68				
Split	Business	AS	Management	Accounting	Associate in Science	1				1				
				Administration Of Justice	Associate in Science					1				
				Agricultural Science	Associate in Science							1		
				Business Admin for Transfer	Associate in Science					1		2		
				Business Administration	Associate in Science	2			1		1	1		
				Early Childhood Ed for Transfer	Associate in Science						1			
				Marketing	Associate in Science	1	1	1	2	1	2			
				Mathematics and Science	Associate in Science					1				
				Registered Nursing	Associate in Science					1				
				Social and Behavioral Sciences	Associate in Science	1								
				Undeclared	Associate in Science				2			1		
				Viticulture	Associate in Science					1				
				Marketing	Accounting	Associate in Science	1						1	
					Administration Of Justice	Associate in Science						1		
					Agricultural Science	Associate in Science							1	
			Business Admin for Transfer		Associate in Science					1		2		
			Business Administration		Associate in Science	1			1		1	1		
			Computer Business Info System..		Associate in Science							1		
			Management		Associate in Science	3	6	3	2	4	2			
			Mathematics and Science		Associate in Science					1				
			Registered Nursing		Associate in Science					1				
			Social and Behavioral Sciences		Associate in Science	1								
			Undeclared		Associate in Science							1		
			C2		Business	Business Administration	Certificate 18.5-30 units	1	1					

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--Data is sorted by program/major of the earned award.

Major Match	Program Desc	Degree	Degree Major	Student Major	Degree Desc (group)	Academic Year Graduation Desc										
						2013-2014	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019					
Split	Business	C2	Business	Management	Certificate 18.5-30 units	5	1	2	3	1	3					
				Marketing	Certificate 18.5-30 units		1		1							
				Social and Behavioral Sciences	Certificate 18.5-30 units			1								
				Undeclared	Certificate 18.5-30 units		1									
	CT	Business Law			Administration Of Justice	Other Credit Award <6 u..				1						
					Business Administration	Other Credit Award <6 u..		1								
					Entrepreneurship	Other Credit Award <6 u..				1	1					
					Management	Other Credit Award <6 u..	1	1								
					Paralegal Studies	Other Credit Award <6 u..					1					
					Psychology	Other Credit Award <6 u..			1							
					Social and Behavioral Sciences	Other Credit Award <6 u..				1						
					Customer Service				Business Administration	Other Credit Award <6 u..					2	
									Entrepreneurship	Other Credit Award <6 u..					2	
									Management	Other Credit Award <6 u..	1					
	Paralegal Studies	Other Credit Award <6 u..									1					
	Psychology	Other Credit Award <6 u..								1						
	Undeclared	Other Credit Award <6 u..		1												
	Executive Leadership				Accounting	Other Credit Award <6 u..						1				
					Art	Other Credit Award <6 u..						1				
					Business Admin for Transfer	Other Credit Award <6 u..						3				
					Business Administration	Other Credit Award <6 u..						3				
					Electronic Technology	Other Credit Award <6 u..						1				
					Management	Other Credit Award <6 u..			1							
					Paralegal Studies	Other Credit Award <6 u..						1				
					Social and Behavioral Sciences	Other Credit Award <6 u..						1				
					Human Resource Mgmt				Administration Of Justice	Other Credit Award <6 u..			1			
									Business Admin for Transfer	Other Credit Award <6 u..			1			
	Business Administration	Other Credit Award <6 u..							1	3						
	Chemistry	Other Credit Award <6 u..								1						
	Computer Science	Other Credit Award <6 u..								1						
	Entrepreneurship	Other Credit Award <6 u..									2					
	Environmental Technology	Other Credit Award <6 u..								1						

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--Headcount & Percentages are the students who are a major match/split for a specific award.

--Data is sorted by program/major of the earned award.

Major Match	Program Desc	Degree	Degree Major	Student Major	Degree Desc (group)	Academic Year Graduation Desc										
						2013-2014	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019					
Split	Business	CT	Human Resource Mgmt	Licensed Vocational Nursing	Other Credit Award <6 u..				1							
				Paralegal Studies	Other Credit Award <6 u..				1	1						
				Psychology	Other Credit Award <6 u..				2							
				Recreation Management	Other Credit Award <6 u..			1		1						
				Registered Nursing	Other Credit Award <6 u..							1				
				Social and Behavioral Sciences	Other Credit Award <6 u..						1					
				Sales and Marketing	Administration Of Justice	Other Credit Award <6 u..		1								
					Biology	Other Credit Award <6 u..					1		1			
					Business Admin for Transfer	Other Credit Award <6 u..								1		
					Business Administration	Other Credit Award <6 u..						2				
					Computer Business Info Syste..	Other Credit Award <6 u..						1		1		
					Electronic Technology	Other Credit Award <6 u..								1		
					English	Other Credit Award <6 u..								1		
					Film And Video Production	Other Credit Award <6 u..								1		
					Management	Other Credit Award <6 u..					2	1			2	
					Marketing	Other Credit Award <6 u..				1			2	2	1	
				Psychology	Other Credit Award <6 u..							1				
				Undeclared	Other Credit Award <6 u..				1							
				Supervisory Management	Accounting	Other Credit Award <6 u..				2						
					Administration Of Justice	Other Credit Award <6 u..					1			1		
					Arts and Humanities	Other Credit Award <6 u..									1	
					Automotive Chassis	Other Credit Award <6 u..				1						
					Business Admin for Transfer	Other Credit Award <6 u..									2	
					Business Administration	Other Credit Award <6 u..				1	1	1		2	3	
					Culinology	Other Credit Award <6 u..									1	
					Entrepreneurship	Other Credit Award <6 u..							1			
					General	Other Credit Award <6 u..							1	1	1	1
					Legal Secretarial	Other Credit Award <6 u..							1			
					Lib Studies Elem Teacher Prep	Other Credit Award <6 u..									1	
					Management	Other Credit Award <6 u..				4			3	6	4	6
				Marketing	Other Credit Award <6 u..				1				1	1	1	
				Mathematics and Science	Other Credit Award <6 u..										1	

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--Headcount & Percentages are the students who are a major match/split for a specific award.

--Data is sorted by program/major of the earned award.

Major Match	Program Desc	Degree	Degree Major	Student Major	Degree Desc (group)	Academic Year Graduation Desc							
						2013-2014	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019		
Split	Business	CT	Supervisory Management	Psychology	Other Credit Award <6 u..				2				
				Social and Behavioral Sciences	Other Credit Award <6 u..			1					
				Social Sciences	Other Credit Award <6 u..	2			1				
				Spanish	Other Credit Award <6 u..			1					
				Special Education	Other Credit Award <6 u..						1		
				Undeclared	Other Credit Award <6 u..	1	2						
				Total						25	18	30	25
Business Administration	AA	Business Administration	Accounting	Associate in Arts	4	4	2	3			2		
			Admin Assistant/Secretarial	Associate in Arts	1								
			Administration Of Justice	Associate in Arts				1					
			Architectural Drafting	Associate in Arts	1	1							
			Biology	Associate in Arts						1			
			Biology for Transfer	Associate in Arts								1	
			Business Admin for Transfer	Associate in Arts			1	3	4	4		11	
			Chemistry	Associate in Arts			1						
			Computer Business Info System	Associate in Arts									2
			Computer Science	Associate in Arts							1		
			Culinology	Associate in Arts					1				
			Dental Assisting	Associate in Arts						1			
			Electronic Engineering Tech	Associate in Arts						1			
			Electronic Technology	Associate in Arts							1		
			Engineering	Associate in Arts	1	1				1			
			Engineering Technology	Associate in Arts				1					
			Fire Technology	Associate in Arts						1			
			International Studies	Associate in Arts	1								
			Lib Studies Elem Teacher Prep	Associate in Arts					1				
			Management	Associate in Arts	8	3				2	4		1
			Marketing	Associate in Arts	1					1	1		
			Mathematics and Science	Associate in Arts						1			
			Mathematics: Comp Sci Emph..	Associate in Arts	1								
Psychology	Associate in Arts	1											
Social and Behavioral Sciences	Associate in Arts						1						

Appendix B: Major match detail

--If a student has the same program of study and major as the award earned they will be a 'Major Match'. If not they will be a 'Major Split'.

--Headcount & Percentages are the students who are a major match/split for a specific award.

--Data is sorted by program/major of the earned award.

Major Match	Program Desc	Degree	Degree Major	Student Major	Degree Desc (group)	Academic Year Graduation Desc							
						2013-2014	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019		
Split	Business Administration	AA	Business Administration	Undeclared	Associate in Arts	5	1						
		AS-T	Business Admin for Transfer	Accounting	Associate in Science - Tr..	2	8	4	7	3	6		
				Agribusiness: Wine Business	Associate in Science - Tr..					1			
				Architectural Drafting	Associate in Science - Tr..	1							
				Biology	Associate in Science - Tr..			1	1				
				Business Administration	Associate in Science - Tr..	6	14	22	15	8	13		
				Computer Business Info Syste..	Associate in Science - Tr..						1		
				Computer Science	Associate in Science - Tr..		1		1	1			
				Culinology	Associate in Science - Tr..			1					
				Dance	Associate in Science - Tr..			1					
				Dental Assisting	Associate in Science - Tr..				1				
				Electronic Engineering Tech	Associate in Science - Tr..			1	1				
				Engineering	Associate in Science - Tr..	1				1	1		
				Engineering Technology	Associate in Science - Tr..		1						
				International Studies	Associate in Science - Tr..		1						
				Management	Associate in Science - Tr..	10	8	5	5	7	5		
				Marketing	Associate in Science - Tr..		4	2	5	2	3		
				Mathematics and Science	Associate in Science - Tr..				1				
				Paralegal Studies	Associate in Science - Tr..					1			
				Physics	Associate in Science - Tr..				1				
				Political Science for Transfer	Associate in Science - Tr..					1			
				Psychology	Associate in Science - Tr..			1					
				Recreation Management	Associate in Science - Tr..	1							
				Social and Behavioral Sciences	Associate in Science - Tr..				1				
				Social Sciences	Associate in Science - Tr..		1						
				Undeclared	Associate in Science - Tr..	5	2	3	2				
				Total				42	48	46	49	32	45
			Total					65	65	74	73	62	81
Grand Total						83	83	95	114	92	129		

Program Data

STEP 1 | Choose subjects: ENTR

Subjects: ENTR

STEP 2 | Choose awards: Entrepreneurship

Awards: Entrepreneurship

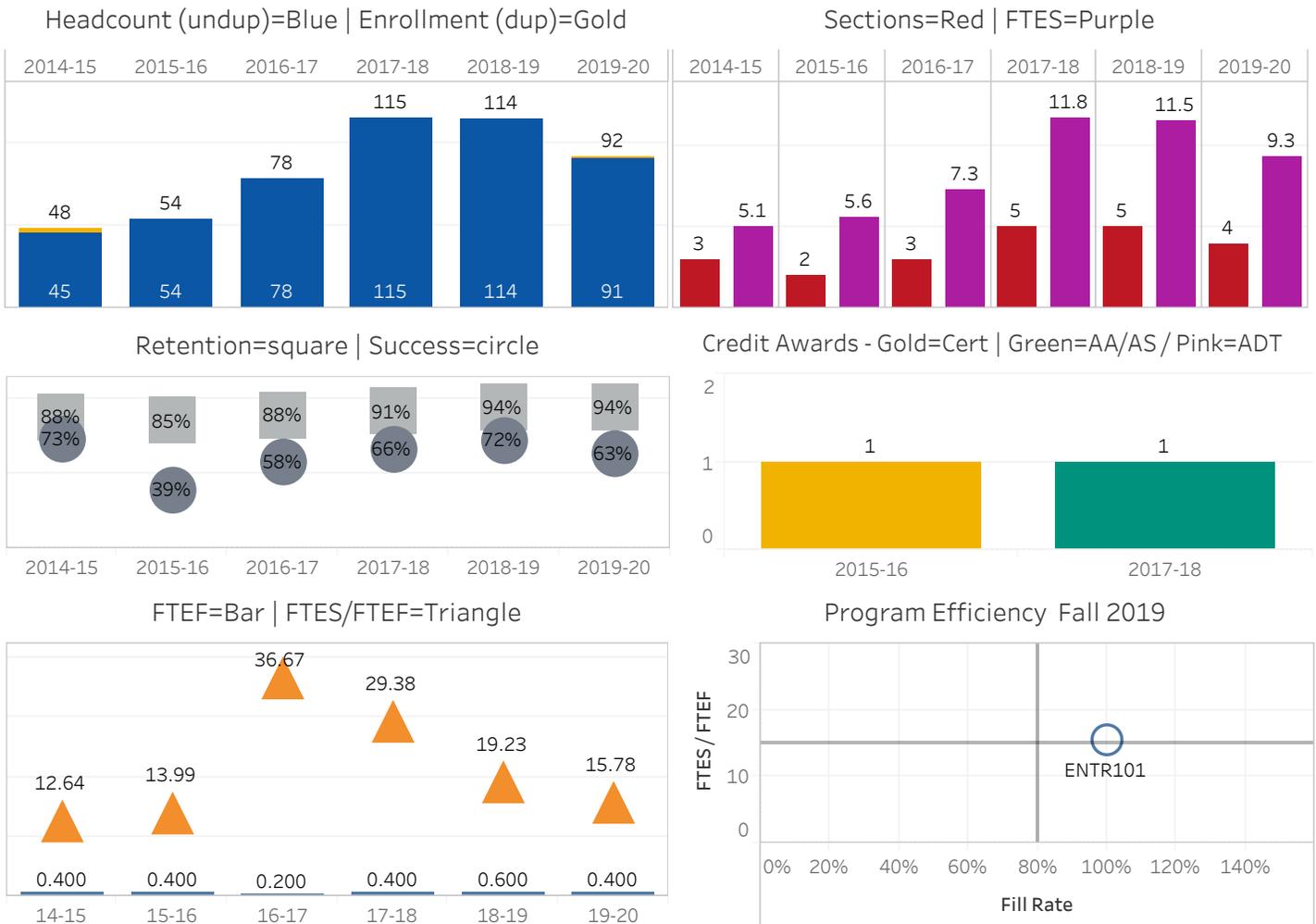
STEP 3 | Choose majors: Entrepreneurship

Student Majors: Entrepreneurship

Contents

- 1 - Enrollment, headcount, sections, FTES, retention, success
- 2 - Demographics
- 3 - Equity outcomes
- 4 - Online\Face to face comparison
- 5 - Efficiency
- 6 - Program awards & majors
- 7 - Faculty load
- A - Course demographic detail
- B - Awards by major detail

Quick Program Facts



Data Source: Student-MIS; Award, Major & Faculty-Banner | Headcount-unduplicated students; Enrollment-duplicated students; Retention-students who receive a grade in the course; Success-students who receive a passing grade in the course; FTES/FTEF target is 15+; Fill Rate target is 80%+

1 Outcomes ENTR

course_
All

EW Grade
Exclude EW

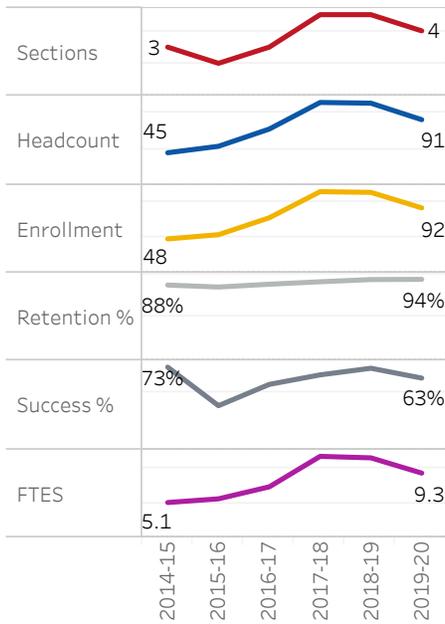


	Fall 2014	Spring 2015	Fall 2015	Spring 2016	Fall 2016	Spring 2017	Fall 2017	Spring 2018	Fall 2018	Spring 2019	Fall 2019	Spring 2020
Sections	1	2	1	1	1	2	1	4	1	4	1	3
Headcount	22	26	31	23	31	47	25	90	25	89	30	62
Enrollment	22	26	31	23	31	47	25	90	25	89	30	62
retained	21	21	25	21	24	45	21	84	19	88	28	36
Retention %	95%	81%	81%	91%	77%	96%	84%	93%	76%	99%	93%	95%
success	18	17	13	8	13	32	12	64	14	68	11	32
Success %	82%	65%	42%	35%	42%	68%	48%	71%	56%	76%	37%	84%
FTES	2.28	2.78	3.21	2.38	3.21	4.12	2.59	9.16	2.59	8.95	3.11	6.21

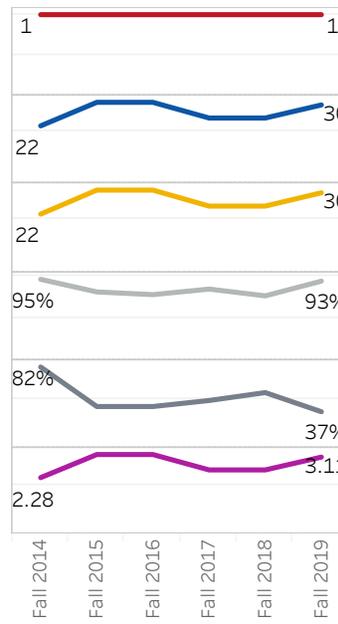
Outcomes Allan Hancock College Credit

	Sum 2014	Fall 2014	Spring 2015	Sum 2015	Fall 2015	Winter 2016	Spring 2016	Sum 2016	Fall 2016	Winter 2017	Spring 2017	Sum 2017	Fall 2017	Winter 2018	Spring 2018	Sum 2018	Fall 2018	Winter 2019	Spring 2019	Sum 2019	Fall 2019	Winter 2020	Spring 2020
Sections	306	1,141	1,209	355	1,177	41	1,220	357	1,184	41	1,214	333	1,168	45	1,186	270	1,145	47	1,159	299	1,208	46	1,212
Headco..	5,185	11,084	11,249	5,593	10,982	1,051	11,341	4,354	12,111	1,023	11,636	5,306	11,889	1,118	11,320	4,596	11,380	1,171	10,580	4,940	12,091	1,198	11,342
Enrollm..	8,168	29,153	28,984	8,789	28,471	1,270	28,153	8,305	29,268	1,314	28,161	8,052	28,754	1,480	26,960	6,868	28,650	1,535	26,193	7,252	30,166	1,586	26,977
Retentio n %	89%	87%	85%	90%	86%	84%	89%	90%	88%	87%	88%	90%	87%	87%	88%	90%	87%	88%	88%	92%	88%	87%	92%
Success %	78%	70%	71%	77%	70%	71%	73%	80%	71%	77%	74%	80%	71%	79%	74%	80%	71%	79%	74%	81%	72%	75%	85%
FTES	944	3,900	4,048	1,009	3,807	111	3,715	967	4,197	115	4,020	900	4,126	139	3,869	835	4,061	169	3,827	846	4,136	138	3,763

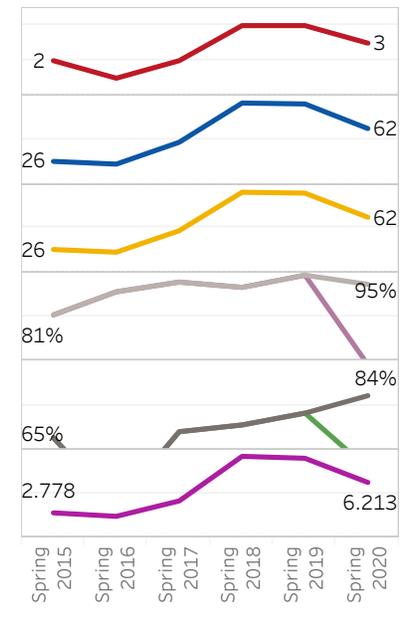
ENTR Academic Year



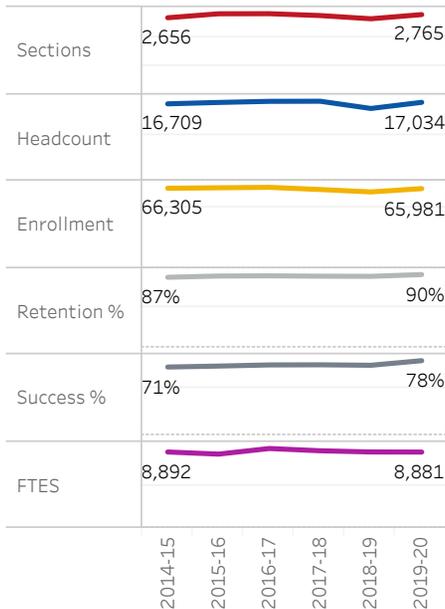
ENTR Summer Terms



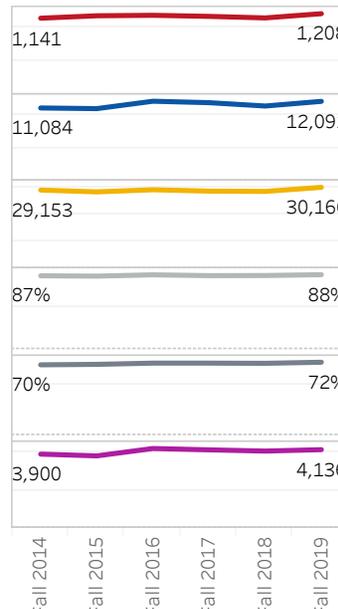
ENTR Winter Terms



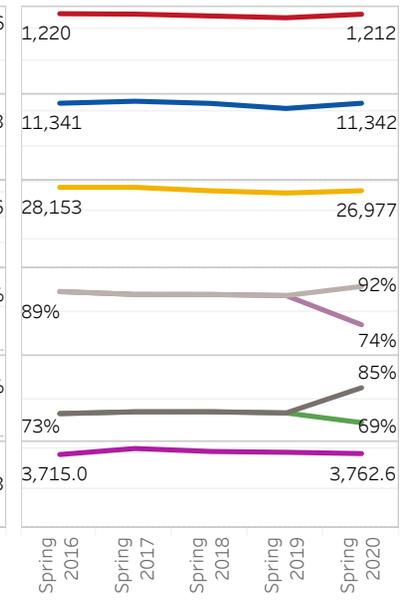
AHC Credit Academic Year



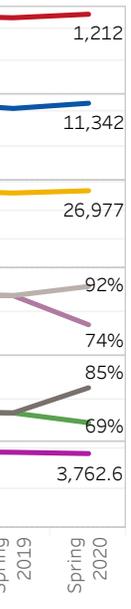
AHC Credit Summer Terms



AHC Credit Winter Terms



AHC Credit Spring Terms



1 Retention & Success by academic year by course ENTR

course_	2014-15		2015-16		2016-17		2017-18		2018-19		2019-20	
ENTR101	76%	93%	39%	85%	58%	88%	66%	91%	72%	94%	63%	94%
ENTR102	57%	57%										
Grand Total	73%	88%	39%	85%	58%	88%	66%	91%	72%	94%	63%	94%

Retention % and Success % for each course_ broken down by Academic Year. Color shows details about Retention % and Success %. The data is filtered on TERM_CODE, CB04, subject and course. The TERM_CODE filter excludes 201410, 201420 and 201440. The CB04 filter keeps C, D and N. The subject filter keeps ENTR. The course filter has multiple members selected.

Measure Names

- Retention %
- Success %

1 Retention & Success by summer term by course ENTR

Measure Names

1 Retention & Success by fall term by course ENTR

course_	Fall 2014		Fall 2015		Fall 2016		Fall 2017		Fall 2018		Fall 2019	
ENTR101	82%	95%	42%	81%	42%	77%	48%	84%	56%	76%	37%	93%
Grand Total	82%	95%	42%	81%	42%	77%	48%	84%	56%	76%	37%	93%

Measure Names

- Retention %
- Success %

1 Retention & Success by spring term by course ENTR

course_	Spring 2015		Spring 2016		Spring 2017		Spring 2018		Spring 2019		Spring 2020	
ENTR101	68%	89%	35%	91%	68%	96%	71%	93%	76%	99%	84%	95%
ENTR102	57%	57%										
Grand Total	65%	81%	35%	91%	68%	96%	71%	93%	76%	99%	84%	95%

Measure Names

-  Retention %
-  Success %

2 Program Demographics ENTR

course_
All

Choose individual course via filter or see Appendix A for full demographic course details

Age Category	Academic Year											
	2014-15		2015-16		2016-17		2017-18		2018-19		2019-20	
	Headcount	FTES	Headcount	FTES	Headcount	FTES	Headcount	FTES	Headcount	FTES	Headcount	FTES
Under 20	13	1.37	20	2.07	57	5.16	89	9.02	92	9.26	69	6.94
20-24	14	1.48	19	1.97	12	1.24	14	1.48	12	1.24	12	1.35
25-29	5	0.53	4	0.41	5	0.52	4	0.42	4	0.41	2	0.21
30-34	2	0.32					1	0.10	2	0.21	3	0.31
35-39	2	0.21	2	0.21	1	0.10	2	0.21	2	0.21	2	0.21
40-49	8	1.05	4	0.41	3	0.31	2	0.21			3	0.31
50+	1	0.10	5	0.52			3	0.31	2	0.21		

ETHNICITY	Academic Year											
	2014-15		2015-16		2016-17		2017-18		2018-19		2019-20	
	Headcount	FTES	Headcount	FTES	Headcount	FTES	Headcount	FTES	Headcount	FTES	Headcount	FTES
Asian	1	0.11	1	0.10	1	0.10	1	0.10	6	0.62	1	0.10
Black	1	0.21	4	0.41			1	0.10	3	0.30	3	0.30
Filipino			2	0.21	1	0.10			1	0.10	4	0.39
Hispanic	27	3.05	29	3.00	27	2.67	40	4.14	29	2.92	53	5.36
NativeAm			1	0.10	2	0.20	7	0.72	5	0.51	3	0.31
Paclsl			1	0.10			1	0.10	1	0.10		
White	16	1.69	16	1.66	46	4.17	65	6.58	68	6.87	26	2.75

Gender	Academic Year											
	2014-15		2015-16		2016-17		2017-18		2018-19		2019-20	
	Headcount	FTES	Headcount	FTES	Headcount	FTES	Headcount	FTES	Headcount	FTES	Headcount	FTES
Female	19	2.22	19	1.97	28	2.44	44	4.50	44	4.47	36	3.77
Male	26	2.84	35	3.63	43	4.25	69	7.05	68	6.86	54	5.45
Unknown					6	0.55	2	0.20	1	0.10		

Enrollment Status	Academic Year											
	2014-15		2015-16		2016-17		2017-18		2018-19		2019-20	
	Headcount	FTES	Headcount	FTES	Headcount	FTES	Headcount	FTES	Headcount	FTES	Headcount	FTES
First Time	6	0.6	10	1.0	5	0.5	10	1.0	8	0.8	20	2.1
First Time Transfer	2	0.2	5	0.5			4	0.4	5	0.5	1	0.1
Continuing	29	3.3	31	3.2	23	2.4	26	2.7	22	2.3	22	2.3
Returning	9	0.9	8	0.8	2	0.2	3	0.3	4	0.4	3	0.3
Special Admit					47	4.1	72	7.2	74	7.4	45	4.5
Grand Total	45	5.1	54	5.6	77	7.2	115	11.8	113	11.4	90	9.2

2 Demographics Allan Hancock College Credit

Age Category	2014-15		2015-16		2016-17		2017-18		2018-19		2019-20	
	Headcount	FTES										
Under 20	4,269	2,742	4,528	2,759	5,805	3,105	6,308	3,155	6,018	3,326	7,482	3,583
20-24	6,122	3,441	6,054	3,341	5,700	3,398	5,460	3,190	5,057	3,070	4,867	2,853
25-29	2,585	1,182	2,555	1,118	2,440	1,255	2,395	1,212	2,071	1,101	2,060	1,089
30-34	1,542	563	1,533	528	1,379	578	1,327	556	1,173	560	1,130	507
35-39	944	320	969	292	924	357	891	328	758	319	844	342
40-49	1,212	400	1,262	356	1,042	379	1,040	384	801	328	874	324
50+	891	244	966	248	789	227	676	210	608	189	583	185

ETHNICITY	2014-15		2015-16		2016-17		2017-18		2018-19		2019-20	
	Headcount	FTES										
Asian	585	277	582	275	512	264	469	214	386	186	378	187
Black	617	340	673	359	583	326	555	278	459	259	491	278
Filipino	477	320	473	292	483	309	462	269	450	305	488	259
Hispanic	7,959	4,698	8,196	4,670	8,206	4,873	7,475	4,482	6,604	4,071	7,536	4,047
NativeAm	270	144	263	133	307	144	348	167	358	198	360	190
Other	5	1	2	0	4	1	5	2	2	1	2	1
Paclsl	122	59	97	50	119	62	141	62	131	74	167	81
White	6,671	3,050	6,728	2,862	7,016	3,146	7,819	3,541	7,236	3,751	7,129	3,648

	2014-15		2015-16		2016-17		2017-18		2018-19		2019-20	
	Headcount	FTES										
Female	8,253	4,714	8,360	4,479	8,768	4,922	8,937	4,913	8,454	4,877	8,777	4,837
Male	8,445	4,174	8,643	4,159	8,340	4,181	8,126	4,049	7,027	3,916	7,521	3,767
Unknown	3	2	3	2	109	23	181	51	121	52	228	88

	2014-15		2015-16		2016-17		2017-18		2018-19		2019-20	
	Headcount	FTES										
First Time	2,904	1,176	2,920	1,185	2,777	1,194	2,562	1,089	2,666	1,240	2,620	1,189
First Time Transfer	2,408	598	2,634	616	2,111	541	2,352	656	1,766	564	1,540	447
Continuing	10,402	6,334	10,178	5,991	10,502	6,487	9,986	6,305	9,576	6,120	9,325	5,977
Returning	3,039	672	3,196	675	2,277	551	2,382	539	1,964	496	2,231	504
Special Admit	560	107	935	173	2,260	353	2,578	424	2,281	425	3,521	574
Unknown	13	3	6	2	4	0	1	0	1	0	2	0
Grand Total	16,700	8,890	17,004	8,641	17,217	9,126	17,235	9,014	15,597	8,845	16,523	8,691

3 Program Equity Outcomes ENTR

Percentage Point Gap (PPG)-compare a group outcome to the overall outcome, if group is 3% less or lower than overall then group is disproportionately impacted.

PPG Mod-same as PPG except overall outcome is modified to NOT include group outcome.

PPG Impact-amount of students needed to have a positive outcome in order to have the group reach equity.

Equity Outcomes only work for a single subject. Contact IE to get data for multiple subjects

	Academic Year									
	2019-20									
	Headcount	Enrollment	EW count	FTES	Retention %	PPG Retention Mod	PPG Retention Impact	Success %	PPG Success Mod	PPG Success Impact
Under 20	69	69	21	6.94	95.8%	5.8%		66.7%	11.7%	
20-24	12	13	1	1.35	91.7%	-3.0%	1	41.7%	-26.2%	4
25-29	2	2	0	0.21	100.0%			100.0%		
30-34	3	3	1	0.31	100.0%			50.0%		
35-39	2	2	1	0.21	0.0%			0.0%		
40-49	3	3	0	0.31	100.0%			100.0%		
Grand Total	91	92	24	9.32	94.1%			63.2%		

3 Program Equity Outcomes ENTR

Percentage Point Gap (PPG)-compare a group outcome to the overall outcome, if group is 3% less or lower than overall then group is disproportionately impacted.

PPG Mod-same as PPG except overall outcome is modified to NOT include group outcome.

PPG Impact-amount of students needed to have a positive outcome in order to have the group reach equity.

Equity Outcomes only work for a single subject. Contact IE to get data for multiple subjects

	Academic Year									
	2019-20									
	Headcount	Enrollment	EW count	FTES	Retention %	PPG Retention Mod	PPG Retention Impact	Success %	PPG Success Mod	PPG Success Impact
Asian	1	1	0	0.10	100.0%			0.0%		
Black	3	3	2	0.30	100.0%			0.0%		
Filipino	4	4	1	0.39	100.0%			100.0%		
Hispanic	53	53	11	5.36	97.6%	9.2%		61.9%	-3.5%	2
Native Am	3	3	2	0.31	100.0%			100.0%		
White	26	27	7	2.75	85.0%	-12.9%	4	65.0%	2.5%	
Unknown	1	1	1	0.10						
Grand Total	91	92	24	9.32	94.1%			63.2%		

3 Program Equity Outcomes ENTR

Percentage Point Gap (PPG)-compare a group outcome to the overall outcome, if group is 3% less or lower than overall then group is disproportionately impacted.

PPG Mod-same as PPG except overall outcome is modified to NOT include group outcome.

PPG Impact-amount of students needed to have a positive outcome in order to have the group reach equity.

Equity Outcomes only work for a single subject. Contact IE to get data for multiple subjects

	Academic Year									
	2019-20									
	Headcount	Enrollment	EW count	FTES	Retention %	PPG Retention Mod	PPG Retention Impact	Success %	PPG Success Mod	PPG Success Impact
Female	36	37	7	3.77	96.7%	4.6%		70.0%	12.1%	
Male	55	55	17	5.55	92.1%	-4.6%	3	57.9%	-12.1%	7
Grand Total	91	92	24	9.32	94.1%			63.2%		

3 Program Equity Outcomes ENTR

Percentage Point Gap (PPG)-compare a group outcome to the overall outcome, if group is 3% less or lower than overall then group is disproportionately impacted.

PPG Mod-same as PPG except overall outcome is modified to NOT include group outcome.

PPG Impact-amount of students needed to have a positive outcome in order to have the group reach equity.

Equity Outcomes only work for a single subject. Contact IE to get data for multiple subjects

	Academic Year										
	2019-20										
	Headcount	Enrollment	EW count	FTES	Retention %	PPG Retention Mod	PPG Retention Impact	Success %	PPG Success Mod	PPG Success Impact	
First Time	20	20	0	2.07	90.0%	-5.8%	2	25.0%	-54.2%	11	
First Time Tran..	1	1	0	0.10	100.0%			100.0%			
Continuing	22	22	3	2.28	89.5%	-6.4%	2	52.6%	-14.7%	4	
Returning	4	4	1	0.41	100.0%			66.7%			
Special Admit	45	45	20	4.45	100.0%	9.3%		100.0%	58.1%		
Grand Total	91	92	24	9.32	94.1%			63.2%			

3 Allan Hancock College Credit Equity Outcomes

Equity:

Percentage Point Gap (PPG)-compare a group outcome to the overall outcome, if group is 3% less or lower than overall then group is disproportionately impacted.

PPG Mod-same as PPG except overall outcome is modified to NOT include group outcome.

PPG Impact-amount of students needed to have a positive outcome in order to have the group reach equity

	Academic Year						
	2019-20						
	Headcount	Enrollment	EW count	FTES	Retention %	PPG AHC Retention Mod	PPG AHC Retention Impact
Under 20	7,482	28,282	2,460	3,583	90.4%	0.9%	
20-24	4,867	20,725	1,537	2,853	88.8%	-1.6%	330
25-29	2,060	7,055	437	1,089	89.4%	-0.5%	38
30-34	1,130	3,508	196	507	91.3%	1.5%	
35-39	844	2,403	154	342	90.2%	0.4%	
40-49	874	2,442	235	324	91.1%	1.3%	
50+	583	1,566	182	185	91.5%	1.7%	
Grand Total	17,034	65,981	5,201	8,881	89.9%		

3 Allan Hancock College Credit Equity Outcomes

Equity:

Percentage Point Gap (PPG)-compare a group outcome to the overall outcome, if group is 3% less or lower than overall then group is disproportionately impacted.

PPG Mod-same as PPG except overall outcome is modified to NOT include group outcome.

PPG Impact-amount of students needed to have a positive outcome in order to have the group reach equity

	Academic Year						
	2019-20						
	Headcount	Enrollment	EW count	FTES	Success %	PPG AHC Success Mod	PPG AHC Success Impact
Under 20	7,482	28,282	2,460	3,583	76.0%	-3.6%	1,024
20-24	4,867	20,725	1,537	2,853	77.6%	-0.7%	144
25-29	2,060	7,055	437	1,089	79.6%	1.7%	
30-34	1,130	3,508	196	507	83.5%	5.8%	
35-39	844	2,403	154	342	82.9%	5.0%	
40-49	874	2,442	235	324	85.6%	7.8%	
50+	583	1,566	182	185	83.3%	5.3%	
Grand Total	17,034	65,981	5,201	8,881	78.1%		

3 Allan Hancock College Credit Equity Outcomes

Equity:

Percentage Point Gap (PPG)-compare a group outcome to the overall outcome, if group is 3% less or lower than overall then group is disproportionately impacted.

PPG Mod-same as PPG except overall outcome is modified to NOT include group outcome.

PPG Impact-amount of students needed to have a positive outcome in order to have the group reach equity

	Academic Year						
	2019-20						
	Headcount	Enrollment	EW count	FTES	Retention %	PPG AHC Retention Mod	PPG AHC Retention Impact
Asian	378	1,366	84	187	90.2%	0.3%	
Black	491	1,928	176	278	88.8%	-1.1%	22
Filipino	488	1,813	134	259	91.2%	1.4%	
Hispanic	7,536	30,439	2,709	4,047	88.7%	-2.2%	671
Native Am	360	1,475	151	190	85.9%	-4.1%	60
Other	2	7	0	1	100.0%		
Pac Isl	167	663	73	81	88.6%	-1.2%	8
White	7,129	26,825	1,707	3,648	91.3%	2.5%	
Unknown	516	1,465	167	190	90.8%	0.9%	
Grand Total	17,034	65,981	5,201	8,881	89.9%		

3 Allan Hancock College Credit Equity Outcomes

Equity:

Percentage Point Gap (PPG)-compare a group outcome to the overall outcome, if group is 3% less or lower than overall then group is disproportionately impacted.

PPG Mod-same as PPG except overall outcome is modified to NOT include group outcome.

PPG Impact-amount of students needed to have a positive outcome in order to have the group reach equity

	Academic Year						PPG AHC Success Mod	PPG AHC Success Impact
	2019-20	Headcount	Enrollment	EW count	FTES	Success %		
Asian	378	1,366	84	187	79.5%	1.4%		
Black	491	1,928	176	278	75.2%	-3.0%	58	
Filipino	488	1,813	134	259	80.0%	2.0%		
Hispanic	7,536	30,439	2,709	4,047	75.2%	-5.4%	1,636	
Native Am	360	1,475	151	190	73.9%	-4.3%	64	
Other	2	7	0	1	100.0%			
Pac Isl	167	663	73	81	72.4%	-5.8%	38	
White	7,129	26,825	1,707	3,648	81.7%	6.2%		
Unknown	516	1,465	167	190	76.9%	-1.2%	18	
Grand Total	17,034	65,981	5,201	8,881	78.1%			

3 Allan Hancock College Credit Equity Outcomes

Equity:

Percentage Point Gap (PPG)-compare a group outcome to the overall outcome, if group is 3% less or lower than overall then group is disproportionately impacted.

PPG Mod-same as PPG except overall outcome is modified to NOT include group outcome.

PPG Impact-amount of students needed to have a positive outcome in order to have the group reach equity

	Academic Year						
	2019-20						
	Headcount	Enrollment	EW count	FTES	Retention %	PPG AHC Retention Mod	PPG AHC Retention Impact
Female	8,967	36,046	2,443	4,909	89.4%	-0.9%	337
Male	7,769	29,148	2,626	3,869	90.4%	0.9%	
Unknown	302	787	132	103	90.5%	0.7%	
Grand Total	17,034	65,981	5,201	8,881	89.9%		

3 Allan Hancock College Credit Equity Outcomes

Equity:

Percentage Point Gap (PPG)-compare a group outcome to the overall outcome, if group is 3% less or lower than overall then group is disproportionately impacted.

PPG Mod-same as PPG except overall outcome is modified to NOT include group outcome.

PPG Impact-amount of students needed to have a positive outcome in order to have the group reach equity

	Academic Year						
	2019-20						
	Headcount	Enrollment	EW count	FTES	Success %	PPG AHC Success Mod	PPG AHC Success Impact
Female	8,967	36,046	2,443	4,909	78.5%	0.8%	
Male	7,769	29,148	2,626	3,869	77.7%	-0.7%	193
Unknown	302	787	132	103	74.2%	-3.9%	31
Grand Total	17,034	65,981	5,201	8,881	78.1%		

3 Allan Hancock College Credit Equity Outcomes

Equity:

Percentage Point Gap (PPG)-compare a group outcome to the overall outcome, if group is 3% less or lower than overall then group is disproportionately impacted.

PPG Mod-same as PPG except overall outcome is modified to NOT include group outcome.

PPG Impact-amount of students needed to have a positive outcome in order to have the group reach equity

	Academic Year						
	2019-20						
	Headcount	Enrollment	EW count	FTES	Retention %	PPG AHC Retention Mod	PPG AHC Retention Impact
First Time	2,748	9,927	213	1,241	87.4%	-2.9%	290
First Time Tran..	1,674	3,393	172	488	92.2%	2.5%	
Continuing	9,472	42,926	4,002	6,043	89.4%	-1.4%	581
Returning	2,235	4,167	302	504	88.1%	-1.9%	78
Special Admit	3,739	5,565	511	605	98.1%	9.0%	
Unknown	2	3	1	0	100.0%		
Grand Total	17,034	65,981	5,201	8,881	89.9%		

3 Allan Hancock College Credit Equity Outcomes

Equity:

Percentage Point Gap (PPG)-compare a group outcome to the overall outcome, if group is 3% less or lower than overall then group is disproportionately impacted.

PPG Mod-same as PPG except overall outcome is modified to NOT include group outcome.

PPG Impact-amount of students needed to have a positive outcome in order to have the group reach equity

	Academic Year						
	2019-20						
	Headcount	Enrollment	EW count	FTES	Success %	PPG AHC Success Mod	PPG AHC Success Impact
First Time	2,748	9,927	213	1,241	65.6%	-14.9%	1,481
First Time Tran..	1,674	3,393	172	488	81.6%	3.7%	
Continuing	9,472	42,926	4,002	6,043	79.4%	3.6%	
Returning	2,235	4,167	302	504	75.9%	-2.3%	96
Special Admit	3,739	5,565	511	605	91.7%	14.8%	
Unknown	2	3	1	0	100.0%		
Grand Total	17,034	65,981	5,201	8,881	78.1%		

4 Online / Onsite course comparison ENTR

All online courses and matching onsite courses

4 Online / Onsite Retention & Success course comparison ENTR

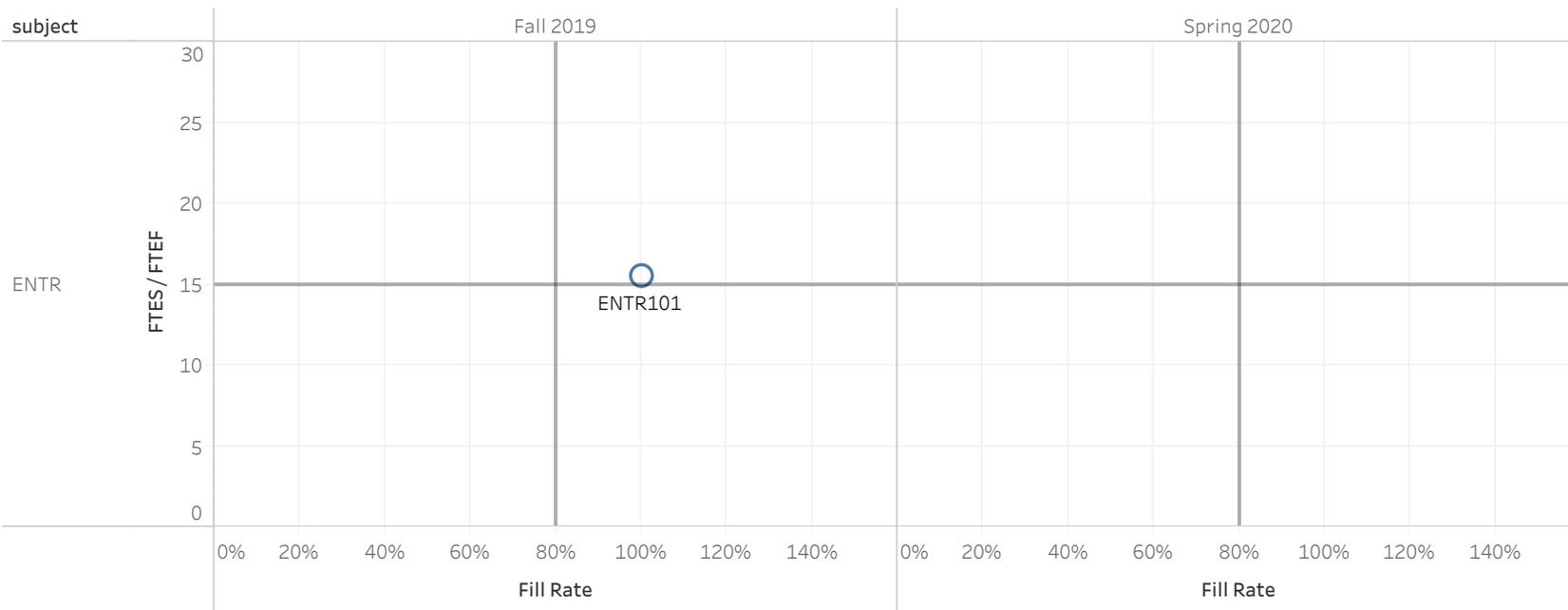
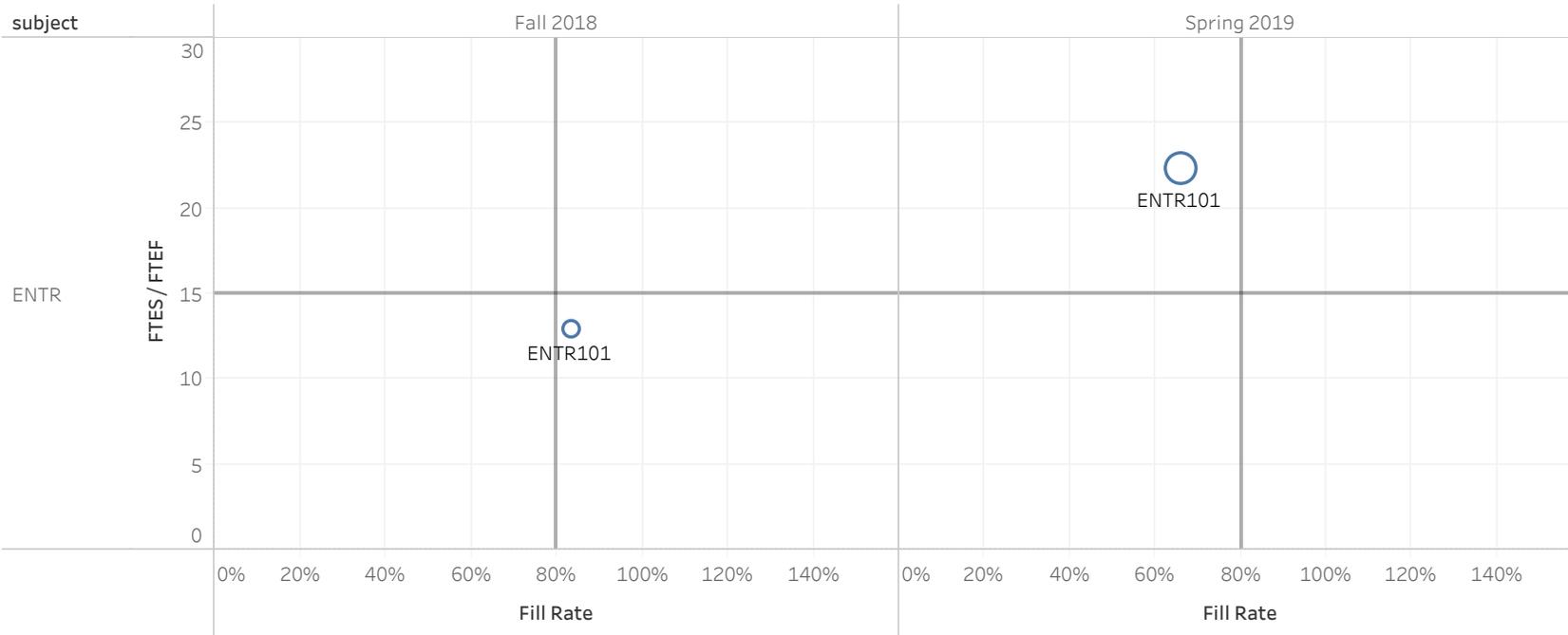
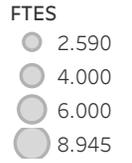
All online courses and matching onsite courses

Measure Names

4 Online / Onsite credit course comparison Allan Hancock College

Course Type		Academic Year				
		2015-16	2016-17	2017-18	2018-19	2019-20
Online	Headcount	7,580	7,006	7,152	6,744	7,040
	Enrollment	15,710	15,695	15,548	15,081	15,957
	Sections	509	517	501	457	487
	Retention %	83%	83%	84%	85%	87%
	Success %	64%	66%	67%	68%	73%
	FTES	1,496	1,524	1,523	1,490	1,569
Onsite	Headcount	13,623	14,458	14,466	13,515	14,715
	Enrollment	50,973	51,353	49,698	48,165	50,024
	Sections	2,284	2,279	2,231	2,164	2,278
	Retention %	90%	90%	89%	89%	91%
	Success %	75%	76%	76%	75%	80%
	FTES	7,145	7,775	7,511	7,403	7,313
Grand Total	Headcount	17,009	17,251	17,276	15,700	17,034
	Enrollment	66,683	67,048	65,246	63,246	65,981
	Sections	2,793	2,796	2,732	2,621	2,765
	Retention %	88%	88%	88%	88%	90%
	Success %	72%	74%	74%	73%	78%
	FTES	8,642	9,298	9,034	8,893	8,881

5 Efficiency Graph ENTR



Higher Fill Rate (right side of graph) and higher efficiency (top of the graph) is the ideal place for a course to be.

5 Efficiency Table ENTR

Academic Year	Term Code_	course_	FTEF	FTEF+	FTEF / FTEF	Enrollment	Maximum Enrollment	MaxEnroll..	Fill Rate
2018-19	Fall 2018	ENTR101	2.6	0.200	13.0	25	30	30.0	83%
		Total	2.6	0.200	13.0	25	30	30.0	83%
	Spring 2019	ENTR101	8.9	0.400	22.4	89	135	33.8	66%
		Total	8.9	0.400	22.4	89	135	33.8	66%
	Total		11.5	0.600	19.2	114	165	33.0	69%
2019-20	Fall 2019	ENTR101	3.1	0.200	15.5	30	30	30.0	100%
		Total	3.1	0.200	15.5	30	30	30.0	100%
	Spring 2020	ENTR101	6.2	0.200	31.1	62	84	28.0	74%
		Total	6.2	0.200	31.1	62	84	28.0	74%
	Total		9.3	0.400	23.3	92	114	28.5	81%
Grand Total			20.9	1.000	20.9	206	279	31.0	74%

6 Degree/Certificate Entrepreneurship

	Program Desc	Degree	Degree Major	Degree Desc (group)	Academic Year Graduation Desc	
					2015-2016	2017-2018
Unduplicated	Entrepreneurs..	AS	Entrepreneurship	Associate in Science (S)		1
		C1	Entrepreneurship	12 to fewer than 18 units (B)	1	
Duplicated	Entrepreneurs..	AS	Entrepreneurship	Associate in Science (S)		1
		C1	Entrepreneurship	12 to fewer than 18 units (B)	1	
Unduplicated	Total				1	1
Duplicated	Total				1	1

6 Majors Entrepreneurship - Headcount

	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20
Entrepreneurship	41	67	64	89	65	82
Grand Total	41	67	64	89	65	82

6 Entrepreneurship Award|Major Match

--If a student has the same program of study and major as the award earned they will be a 'Major Match'. If not they will be a 'Major Split'.

--Headcount & Percentages are the students who are a major match/split for a specific award.

--Data is sorted by program/major of the earned award.

Program..	Degree	Degree Major	Degree Desc (group)	Major ..	Academic Year Graduation ..			
					2015-2016		2017-2018	
					HC	%	HC	%
Entrepre..	AS	Entrepreneurship	Associate in Science (S)	Match			1	100%
	C1	Entrepreneurship	12 to fewer than 18 units ..	Split	1	100%		
	Total				1	100%	1	100%

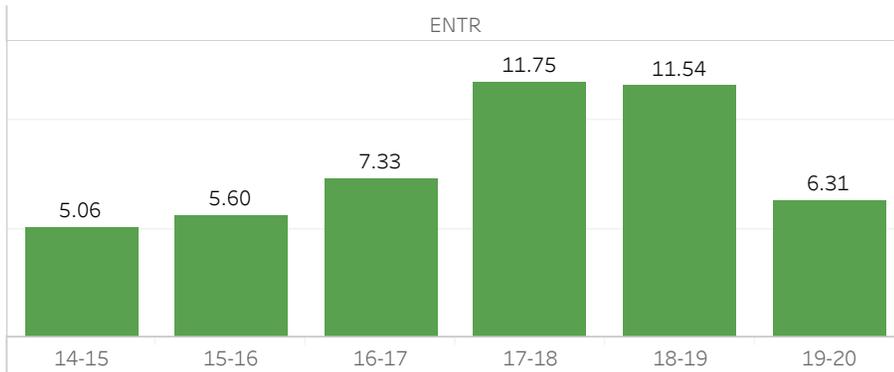
6 Degree/Certificate Allan Hancock College

		Academic Year Graduation Desc					
	Degree Desc (group)	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
Unduplicated	6 to fewer than 18 units (E)	235	253	318	303	277	246
	12 to fewer than 18 units (B)		1		11	11	16
	18 to fewer than 30 units (L)	172	149	180	146	168	113
	30 to fewer than 60 units (T)	555	511	596	634	697	674
	60+ units (F)	37	38	34	33	38	28
	Associate in Arts - Transfer	42	92	126	159	163	218
	Associate in Arts (A)	571	494	523	493	589	880
	Associate in Science - Transfe	90	95	128	126	191	226
	Associate in Science (S)	299	277	319	313	321	304
	NC Cert 48 to <96 hrs (H)	29	3	10	22	21	8
	NC Cert 192 to <288 hrs (K)	5	7	5	1	6	13
	NC Cert 288 to <480 hrs (P)	4	2	27	46	38	31
	NC Cert 480 to <960 hrs (Q)				2	9	29
	Other Credit Award <6 units(O)	42	129	124	126	94	151
Duplicated	6 to fewer than 18 units (E)	240	261	365	330	299	267
	12 to fewer than 18 units (B)		1		11	11	16
	18 to fewer than 30 units (L)	184	157	188	166	182	122
	30 to fewer than 60 units (T)	575	527	624	671	738	700
	60+ units (F)	37	38	34	33	38	28
	Associate in Arts - Transfer	42	95	130	163	164	229
	Associate in Arts (A)	795	709	726	737	814	1,434
	Associate in Science - Transfe	98	99	133	138	207	235
	Associate in Science (S)	318	307	347	345	350	335
	NC Cert 48 to <96 hrs (H)	29	3	10	23	21	8
	NC Cert 192 to <288 hrs (K)	5	7	5	1	6	13
	NC Cert 288 to <480 hrs (P)	4	2	34	46	39	32
	NC Cert 480 to <960 hrs (Q)				2	9	29
	Other Credit Award <6 units(O)	63	142	136	150	105	161
Unduplicated	Total	1,517	1,491	1,703	1,673	1,802	1,923
Duplicated	Total	2,390	2,348	2,732	2,816	2,983	3,609

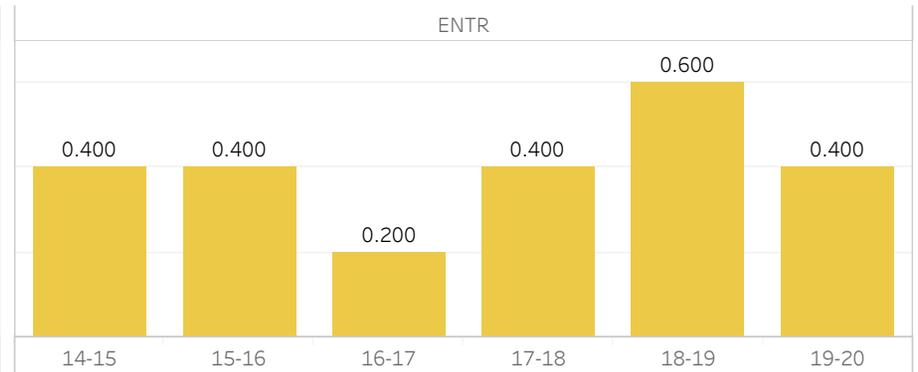
7 FTEF+Overload, FTES & Efficiency - ENTR

Academic Year																	
2014-2015			2015-2016			2016-2017			2017-2018			2018-2019			2019-2020		
FTEF+	FTES	FTES / FTEF	FTEF+	FTES	FTES / FTEF	FTEF+	FTES	FTES / FTEF	FTEF+	FTES	FTES / FTEF	FTEF+	FTES	FTES / FTEF	FTEF+	FTES	FTES / FTEF
0.400	5.06	12.64	0.400	5.60	13.99	0.200	7.33	36.67	0.400	11.75	29.38	0.600	11.54	19.23	0.400	6.31	15.78

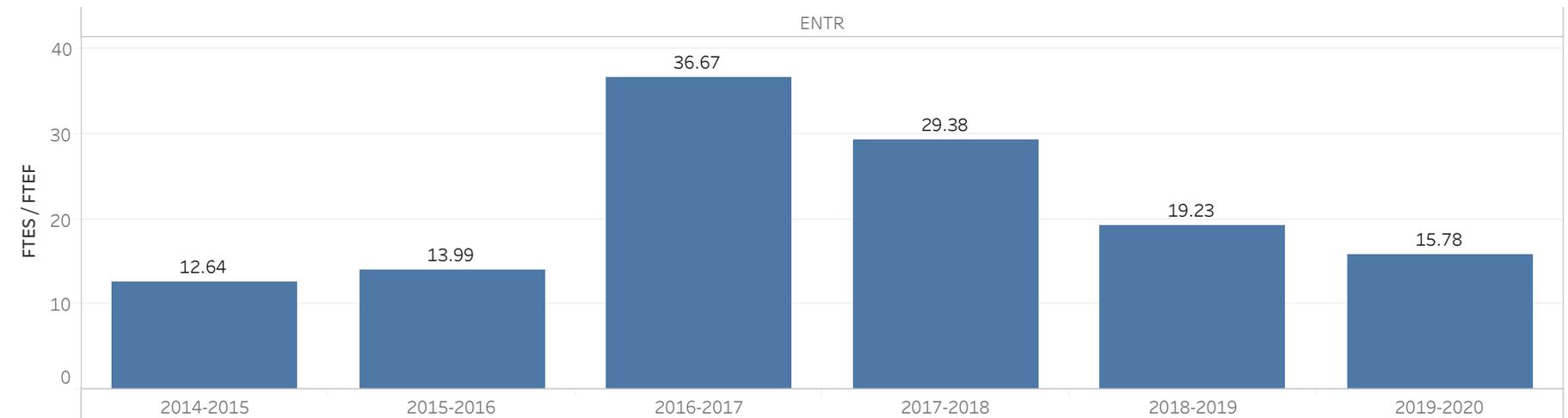
FTES



FTEF



FTEF/ FTES



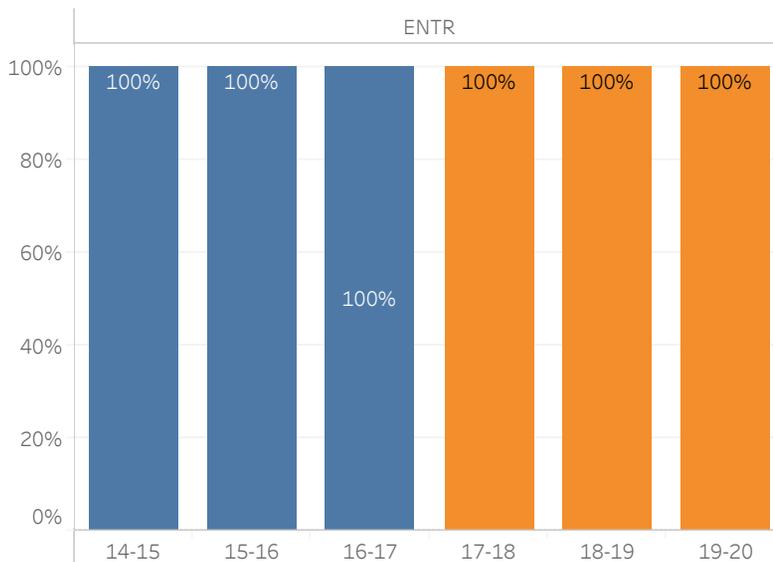
7 FTEF, overload, sections by faculty type ENTR

SUBJECT	Faculty Type	2014-2015				2015-2016				2016-2017			
		FTEF	Overload	Faculty	Sections	FTEF	Overload	Faculty	Sections	FTEF	Overload	Faculty	Sections
ENTR	Instructional - FT	0.200	0.200	1.000	3.000	0.200	0.200	1.000	2.000	0.200	0.000	1.000	1.000
	Instructional - PT									0.000	0.000	1.000	2.000
Grand Total		0.200	0.200	1.000	3.000	0.200	0.200	1.000	2.000	0.200	0.000	2.000	3.000

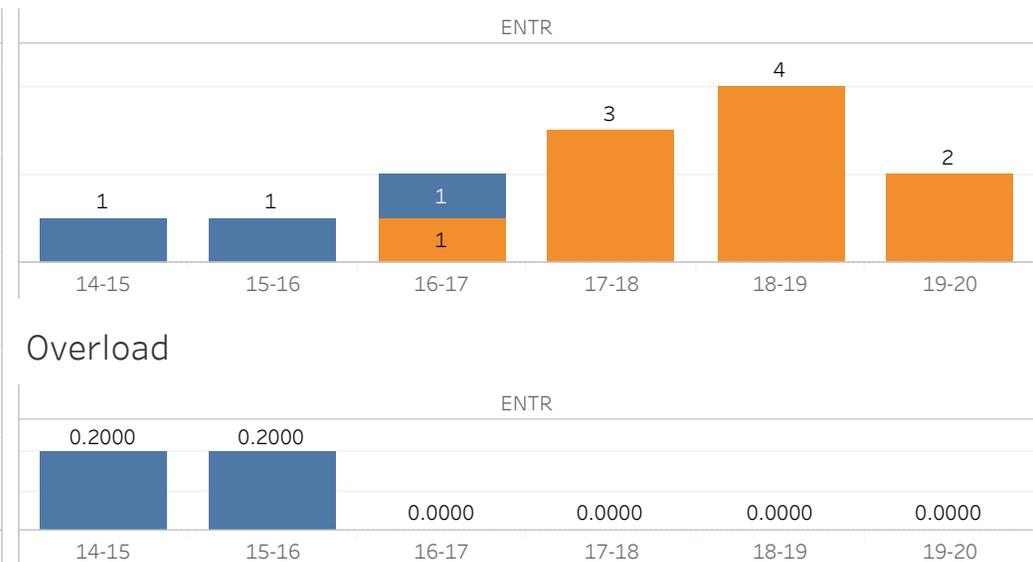
SUBJECT	Faculty Type	2017-2018				2018-2019				2019-2020			
		FTEF	Overload	Faculty	Sections	FTEF	Overload	Faculty	Sections	FTEF	Overload	Faculty	Sections
ENTR	Instructional - PT	0.400	0.000	3.000	5.000	0.600	0.000	4.000	5.000	0.400	0.000	2.000	3.000
Grand Total		0.400	0.000	3.000	5.000	0.600	0.000	4.000	5.000	0.400	0.000	2.000	3.000

Faculty Type
■ Instructional - FT
■ Instructional - PT

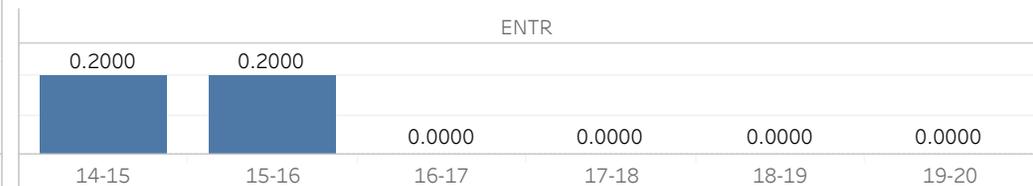
%FTEF by Faculty Type



Faculty count by type



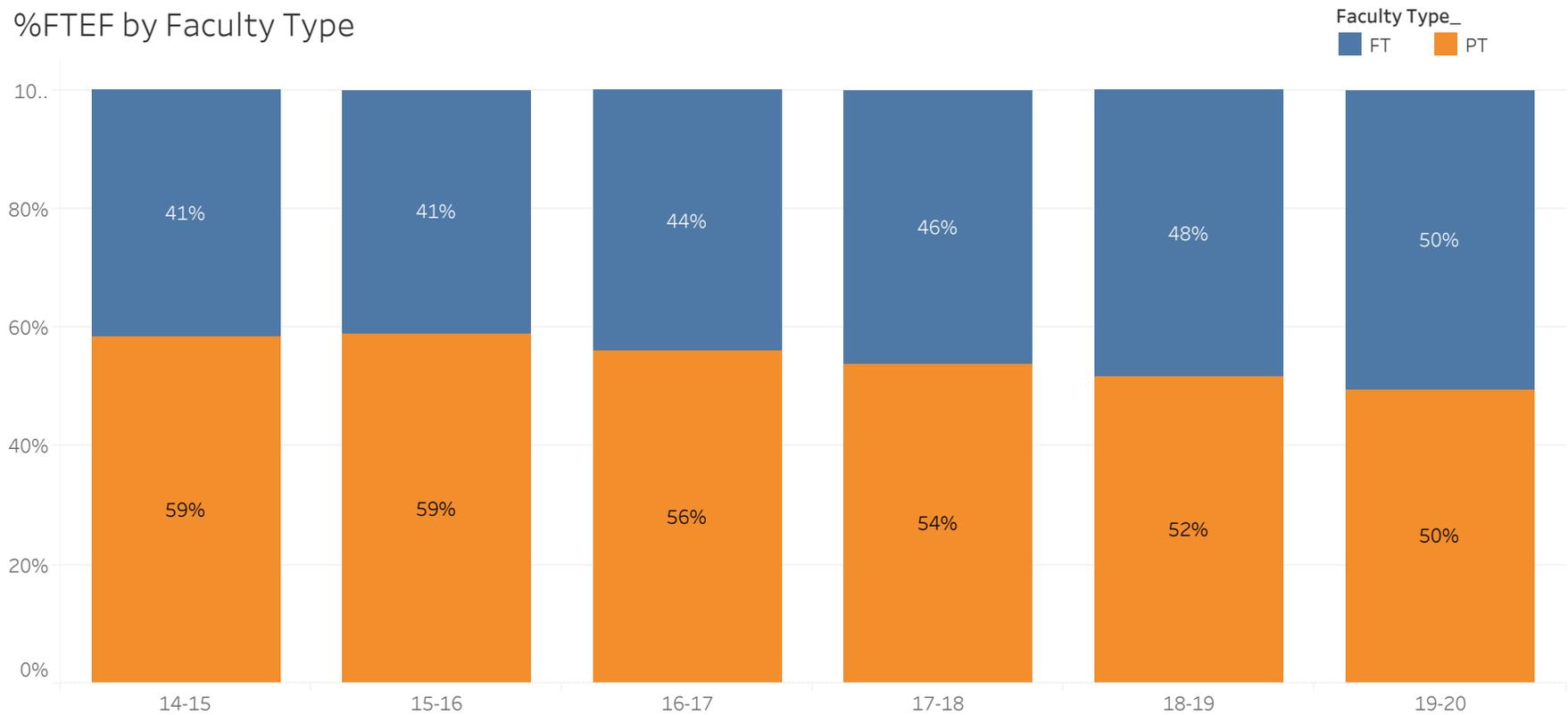
Overload



7 FTEF+Overload by Faculty Type Allan Hancock College

Instruction Type	Faculty Type	Academic Year					
		2014-2015	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
Instructional	Instructional - FT	277.160	288.448	307.136	313.022	314.389	311.083
	Instructional - PT	358.454	379.747	356.486	332.909	314.331	298.089
	Total	635.614	668.195	663.622	645.931	628.720	609.172
NonInstructional	NonInstructional - FT	73.988	70.677	70.965	74.347	77.457	94.311
	NonInstructional - PT	34.646	35.110	33.486	35.313	29.225	25.802
	Total	108.634	105.787	104.451	109.660	106.682	120.113
Grand Total		744.248	773.982	768.073	755.591	735.402	729.285

%FTEF by Faculty Type



Appendix A: Program/Course Demographics by Outcome ENTR

		Academic Year											
		2017-18				2018-19				2019-20			
		Headcou..	FTES	Retention %	Success %	Headcou..	FTES	Retention %	Success %	Headcou..	FTES	Retention %	Success %
ENTR101	Under 20	89	9.02	94%	69%	92	9.26	95%	71%	69	6.94	96%	67%
	20-24	14	1.48	71%	57%	12	1.24	100%	83%	12	1.35	92%	42%
	25-29	4	0.42	100%	75%	4	0.41	75%	75%	2	0.21	100%	100%
	30-34	1	0.10	100%	100%	2	0.21	100%	50%	3	0.31	100%	50%
	35-39	2	0.21	100%	0%	2	0.21	100%	100%	2	0.21	0%	0%
	40-49	2	0.21	50%	50%					3	0.31	100%	100%
	50+	3	0.31	100%	67%	2	0.21	50%	50%				

Appendix A: Program/Course Demographics by Outcome ENTR

		Academic Year											
		2017-18				2018-19				2019-20			
		Headcou..	FTES	Retention %	Success %	Headcou..	FTES	Retention %	Success %	Headcou..	FTES	Retention %	Success %
ENTR101	Asian	1	0.10	100%	100%	6	0.62	100%	100%	1	0.10	100%	0%
	Black	1	0.10	0%	0%	3	0.30	100%	33%	3	0.30	100%	0%
	Filipino					1	0.10	100%	0%	4	0.39	100%	100%
	Hispanic	40	4.14	90%	60%	29	2.92	97%	69%	53	5.36	98%	62%
	Native Am	7	0.72	86%	43%	5	0.51	100%	80%	3	0.31	100%	100%
	Pac Isl	1	0.10	0%	0%	1	0.10	100%	100%				
	White	65	6.58	95%	74%	68	6.87	93%	74%	26	2.75	85%	65%
	Unknown					1	0.10	0%	0%	1	0.10		

Appendix A: Program/Course Demographics by Outcome ENTR

		Academic Year											
		2017-18				2018-19				2019-20			
		Headcou..	FTES	Retention %	Success %	Headcou..	FTES	Retention %	Success %	Headcou..	FTES	Retention %	Success %
ENTR101	Female	44	4.50	95%	70%	45	4.57	91%	73%	36	3.77	97%	70%
	Male	69	7.05	88%	62%	68	6.86	96%	71%	55	5.55	92%	58%
	Unknown	2	0.20	100%	100%	1	0.10	100%	100%				

Appendix A: Program/Course Demographics by Outcome ENTR

		Academic Year											
		2017-18				2018-19				2019-20			
		Headcou..	FTES	Retention %	Success %	Headcou..	FTES	Retention %	Success %	Headcou..	FTES	Retention %	Success %
ENTR101	First Time	10	1.05	60%	30%	9	0.93	56%	33%	20	2.07	90%	25%
	First Time Transfer	4	0.41	75%	50%	5	0.52	100%	60%	1	0.10	100%	100%
	Continuing	26	2.73	88%	50%	22	2.28	91%	59%	22	2.28	89%	53%
	Returning	3	0.32	67%	33%	4	0.41	75%	75%	4	0.41	100%	67%
	Special Admit	72	7.24	99%	79%	74	7.39	100%	81%	45	4.45	100%	100%

Appendix B: Major match detail

--If a student has the same program of study and major as the award earned they will be a 'Major Match'. If not they will be a 'Major Split'.

--Headcount & Percentages are the students who are a major match/split for a specific award.

--Data is sorted by program/major of the earned award.

Major Match	Program Desc	Degree	Degree Major	Student Major	Degree Desc (group)	Academic Year Graduati..	
						2015-2016	2017-2018
Match	Entrepr..	AS	Entrepreneurship	Entrepreneurship	Associate in Science (S)		1
		Total					1
	Total						1
Split	Entrepr..	C1	Entrepreneurship	Management	12 to fewer than 18 unit..	1	
		Total				1	
	Total					1	
Grand Total						1	1

Program Data

STEP 1 | Choose subjects: PLGL

Subjects: PLGL

STEP 2 | Choose awards: Paralegal Studies

Awards: Paralegal Studies

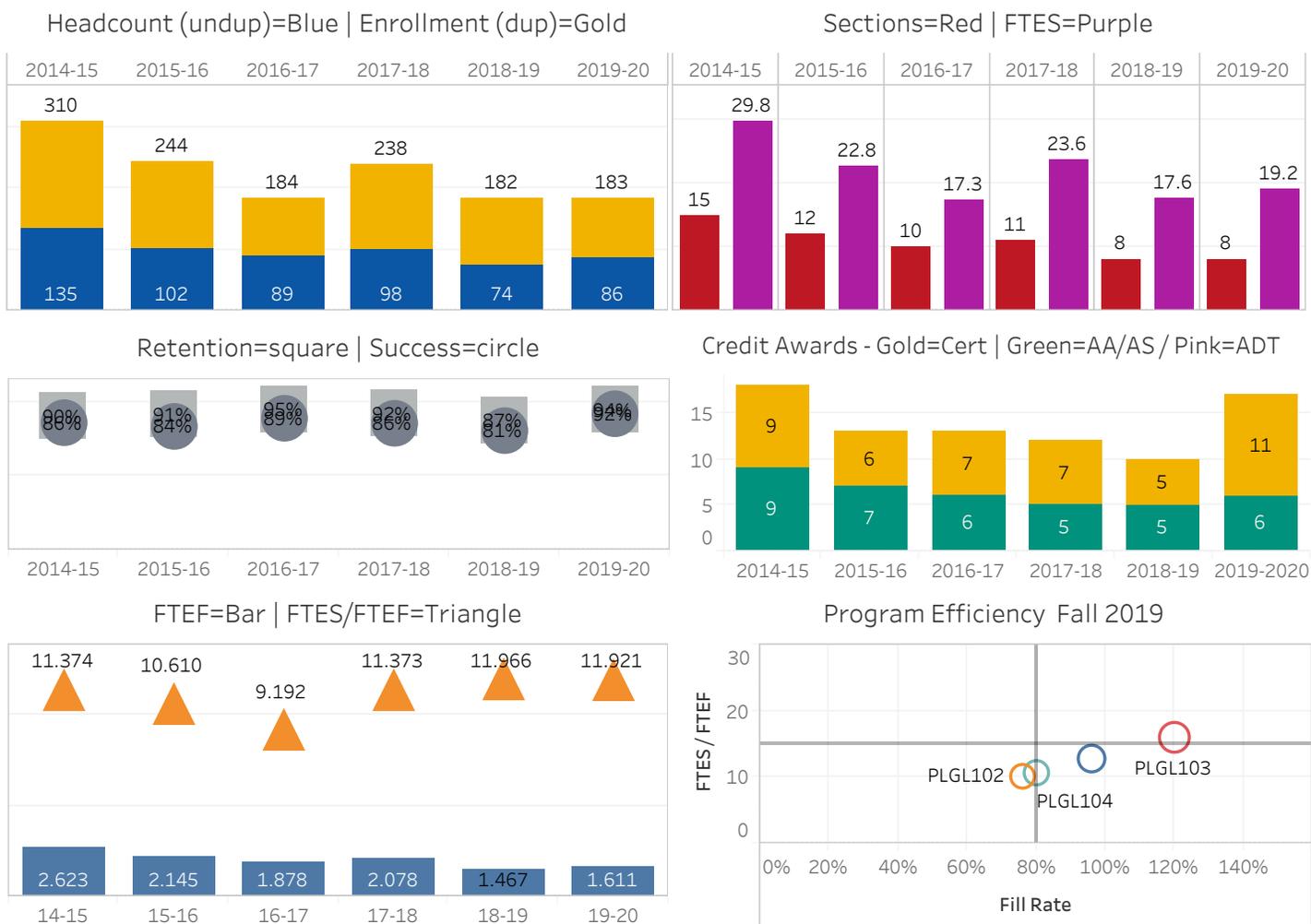
STEP 3 | Choose majors: Paralegal Studies

Student Majors: Paralegal Studies

Contents

- 1 - Enrollment, headcount, sections, FTES, retention, success
- 2 - Demographics
- 3 - Equity outcomes
- 4 - Online\Face to face comparison
- 5 - Efficiency
- 6 - Program awards & majors
- 7 - Faculty load
- A - Course demographic detail
- B - Awards by major detail

Quick Program Facts



Data Source: Student-MIS; Award, Major & Faculty-Banner | Headcount-unduplicated students; Enrollment-duplicated students; Retention-students who receive a grade in the course; Success-students who receive a passing grade in the course; FTES/FTEF target is 15+; Fill Rate target is 80%+

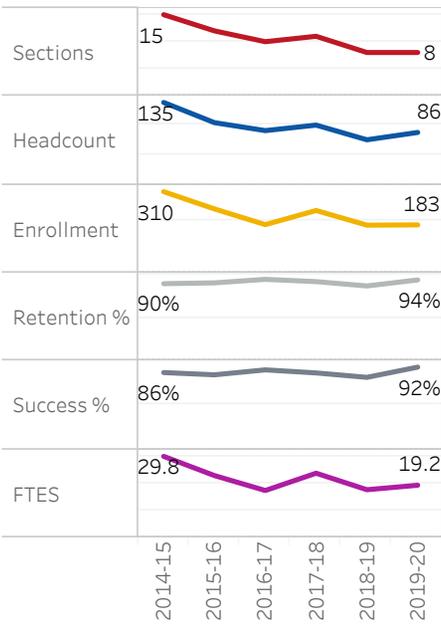
1 Outcomes PLGL

	course_ All											EW Grade Exclude EW						
	Sum 2014	Fall 2014	Spring 2015	Sum 2015	Fall 2015	Spring 2016	Sum 2016	Fall 2016	Spring 2017	Sum 2017	Fall 2017	Spring 2018	Fall 2018	Spring 2019	Sum 2019	Fall 2019	Spring 2020	
Sections	2	6	7	1	5	6	1	4	5	1	5	5	5	3	1	4	3	
Headcount	36	92	76	28	71	67	19	63	48	24	64	57	62	47	36	60	34	
Enrollment	45	137	128	28	104	112	19	91	74	24	116	98	107	75	36	93	54	
retained	44	117	118	27	89	106	18	85	72	24	106	90	88	71	34	87	48	
Retention %	98%	85%	92%	96%	86%	95%	95%	93%	97%	100%	91%	92%	82%	95%	94%	94%	96%	
success	44	114	109	27	78	99	18	76	70	24	94	86	77	70	34	83	48	
Success %	98%	83%	85%	96%	75%	88%	95%	84%	95%	100%	81%	88%	72%	93%	94%	89%	96%	
FTES	4.7	13.0	12.2	2.9	8.8	11.0	1.8	7.5	7.9	2.5	10.7	10.5	9.5	8.0	3.5	9.9	5.8	

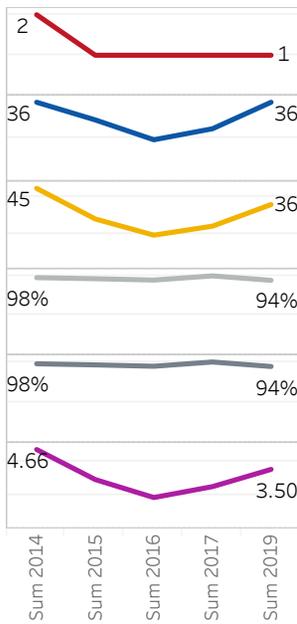
Outcomes Allan Hancock College Credit

	Sum 2014	Fall 2014	Spring 2015	Sum 2015	Fall 2015	Winter 2016	Spring 2016	Sum 2016	Fall 2016	Winter 2017	Spring 2017	Sum 2017	Fall 2017	Winter 2018	Spring 2018	Sum 2018	Fall 2018	Winter 2019	Spring 2019	Sum 2019	Fall 2019	Winter 2020	Spring 2020
Sections	306	1,141	1,209	355	1,177	41	1,220	357	1,184	41	1,214	333	1,168	45	1,186	270	1,145	47	1,159	299	1,208	46	1,212
Headco..	5,185	11,084	11,249	5,593	10,982	1,051	11,341	4,354	12,111	1,023	11,636	5,306	11,889	1,118	11,320	4,596	11,380	1,171	10,580	4,940	12,091	1,198	11,342
Enrollm..	8,168	29,153	28,984	8,789	28,471	1,270	28,153	8,305	29,268	1,314	28,161	8,052	28,754	1,480	26,960	6,868	28,650	1,535	26,193	7,252	30,166	1,586	26,977
Retention %	89%	87%	85%	90%	86%	84%	89%	90%	88%	87%	88%	90%	87%	87%	88%	90%	87%	88%	88%	92%	88%	87%	92%
Success %	78%	70%	71%	77%	70%	71%	73%	80%	71%	77%	74%	80%	71%	79%	74%	80%	71%	79%	74%	81%	72%	75%	85%
FTES	944	3,900	4,048	1,009	3,807	111	3,715	967	4,197	115	4,020	900	4,126	139	3,869	835	4,061	169	3,827	846	4,136	138	3,763

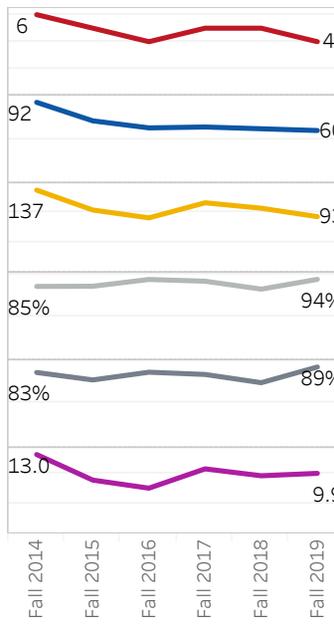
PLGL Academic Year



Summer Terms



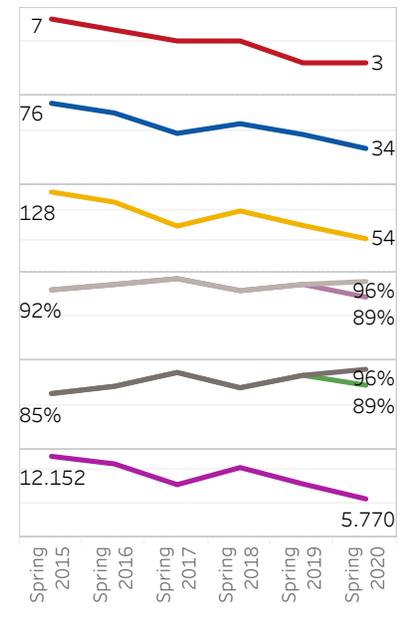
Fall Terms



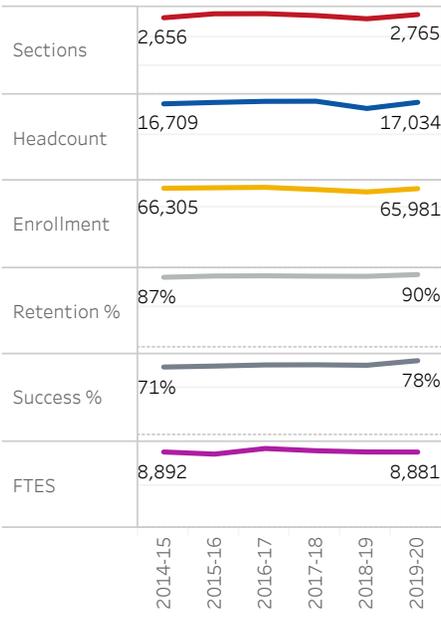
Winter Terms



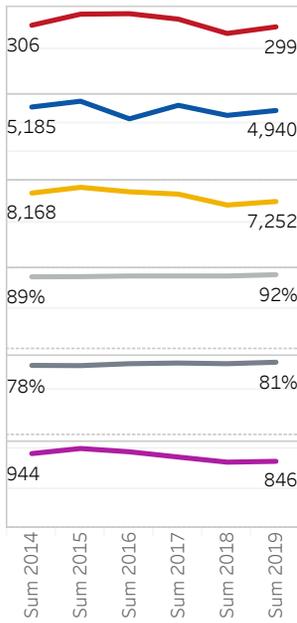
Spring Terms



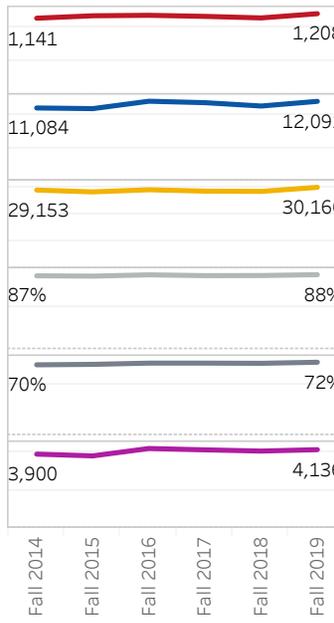
AHC Credit Academic Year



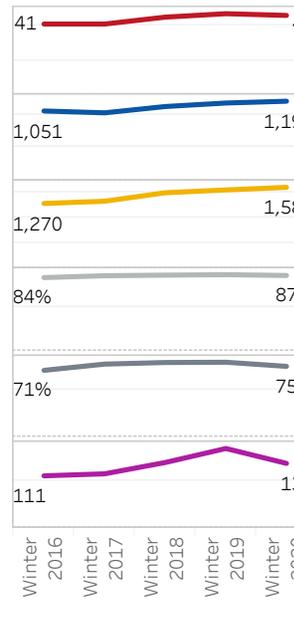
Summer Terms



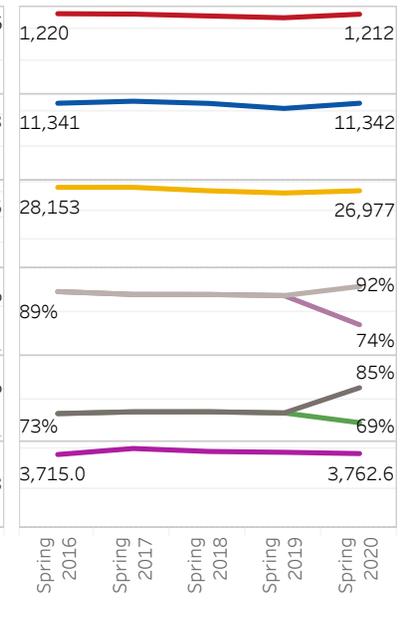
Fall Terms



Winter Terms



Spring Terms



1 Retention & Success by academic year by course PLGL

course_	2014-15		2015-16		2016-17		2017-18		2018-19		2019-20	
PLGL101	86%	86%	94%	94%	97%	97%	91%	93%	82%	82%	96%	96%
PLGL102	78%	86%	84%	84%	94%	97%	67%	82%	65%	75%	84%	95%
PLGL103	90%	97%	72%	89%	88%	94%	79%	88%			93%	93%
PLGL104	72%	72%	63%	74%	71%	88%	78%	89%	63%	83%	80%	90%
PLGL105	81%	88%	93%	93%	100%	100%	83%	91%	92%	96%	87%	87%
PLGL106	100%	100%	96%	96%							94%	94%
PLGL107	93%	100%	62%	97%	70%	91%	86%	100%	68%	86%		
PLGL108	78%	94%										
PLGL109	93%	93%	96%	96%	100%	100%	100%	100%	95%	95%	100%	100%
PLGL110	82%	82%	86%	86%	95%	95%	95%	95%	84%	84%		
PLGL111							100%	100%	93%	93%	100%	100%
Grand Total	86%	90%	84%	91%	89%	95%	86%	92%	81%	87%	92%	94%

Retention % and Success % for each course_ broken down by Academic Year. Color shows details about Retention % and Success %. The data is filtered on TERM_CODE, CB04, subject and course. The TERM_CODE filter excludes 201410, 201420 and 201440. The CB04 filter keeps C, D and N. The subject filter keeps PLGL. The course filter has multiple members selected.

Measure Names

- Retention %
- Success %

1 Retention & Success by summer term by course PLGL

course	Term Code_									
	Sum 2014		Sum 2015		Sum 2016		Sum 2017		Sum 2019	
PLGL102					95%	95%				
PLGL106	100%	100%	96%	96%					94%	94%
PLGL109	96%	96%								
PLGL111							100%	100%		
Grand Total	98%	98%	96%	96%	95%	95%	100%	100%	94%	94%

Measure Names

- Retention %
- Success %

1 Retention & Success by fall term by course PLGL

course_	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019
PLGL101	85% 85%	88% 88%	100% 100%	89% 93%	82% 82%	96% 96%
PLGL102	81% 81%	75% 75%		55% 80%	65% 75%	84% 95%
PLGL103						93% 93%
PLGL104	72% 72%	63% 74%	71% 88%	78% 89%	63% 83%	80% 90%
PLGL107	100% 100%	62% 96%	70% 91%	86% 100%	68% 86%	
PLGL108	78% 94%					
PLGL110	82% 82%	86% 86%	95% 95%	95% 95%	84% 84%	
Grand Total	83% 85%	75% 86%	84% 93%	81% 91%	72% 82%	89% 94%

Measure Names

- Retention %
- Success %

1 Retention & Success by spring term by course PLGL

course_	Spring 2015		Spring 2016		Spring 2017		Spring 2018		Spring 2019		Spring 2020	
PLGL101	88%	88%	100%	100%	93%	93%	93%	93%				
PLGL102	75%	90%	90%	90%	92%	100%	85%	85%				
PLGL103	90%	97%	72%	89%	88%	94%	79%	88%				
PLGL105	81%	88%	93%	93%	100%	100%	83%	91%	92%	96%	87%	87%
PLGL107	84%	100%	64%	100%								
PLGL109	89%	89%	96%	96%	100%	100%	100%	100%	95%	95%	100%	100%
PLGL111									93%	93%	100%	100%
Grand Total	85%	92%	88%	95%	95%	97%	88%	92%	93%	95%	96%	96%

Measure Names

- Retention %
- Success %

2 Program Demographics PLGL

course_
All

Choose individual course via filter or see Appendix A for full demographic course details

Age Category	Academic Year											
	2014-15		2015-16		2016-17		2017-18		2018-19		2019-20	
	Headcount	FTES	Headcount	FTES	Headcount	FTES	Headcount	FTES	Headcount	FTES	Headcount	FTES
Under 20	6	0.92	8	1.19	9	1.27	9	1.31	3	0.32	9	1.06
20-24	35	8.10	20	2.97	15	3.22	20	4.10	18	4.55	17	3.14
25-29	18	4.21	19	4.27	16	2.88	16	3.25	10	2.70	14	2.75
30-34	17	3.67	13	2.56	12	2.18	21	5.58	15	3.76	16	5.04
35-39	24	4.34	13	3.18	13	2.68	12	2.94	9	2.12	13	2.95
40-49	19	4.67	21	5.60	17	3.41	15	4.61	14	1.98	10	1.65
50+	18	3.92	14	2.99	8	1.62	9	1.84	9	2.12	10	2.61

ETHNICITY	Academic Year											
	2014-15		2015-16		2016-17		2017-18		2018-19		2019-20	
	Headcount	FTES	Headcount	FTES	Headcount	FTES	Headcount	FTES	Headcount	FTES	Headcount	FTES
Asian	1	0.21	1	0.11			2	0.32	1	0.11	1	0.11
Black	6	0.88	5	0.85	6	0.66	2	0.64			2	0.96
Filipino			2	0.46	2	0.20	1	0.32			3	0.53
Hispanic	72	15.28	52	12.31	39	8.37	42	9.85	36	7.74	38	7.64
NativeAm	3	0.35	1	0.00	2	0.21	4	0.85	4	0.60	3	0.74
Paclsl	3	0.25					2	0.57				
White	50	12.86	41	9.02	40	7.82	44	11.04	33	9.11	38	9.12

Gender	Academic Year											
	2014-15		2015-16		2016-17		2017-18		2018-19		2019-20	
	Headcount	FTES	Headcount	FTES	Headcount	FTES	Headcount	FTES	Headcount	FTES	Headcount	FTES
Female	112	24.9	82	17.5	69	14.0	73	18.1	57	13.1	68	15.6
Male	23	5.0	20	5.3	20	3.3	23	5.2	16	4.1	16	3.4
Unknown							1	0.4	1	0.3	1	0.1

Enrollment Status	Academic Year											
	2014-15		2015-16		2016-17		2017-18		2018-19		2019-20	
	Headcount	FTES	Headcount	FTES	Headcount	FTES	Headcount	FTES	Headcount	FTES	Headcount	FTES
First Time	11	1.4	10	1.3	4	0.4	4	0.4	5	0.6	5	0.5
First Time Transfer	7	1.2	4	0.5	12	1.4	5	0.9	1	0.3	4	1.3
Continuing	103	22.3	74	15.8	71	14.1	76	18.0	64	14.3	67	15.0
Returning	29	4.8	33	5.2	11	1.4	24	4.3	14	2.3	15	2.3
Unknown	2	0.2										
Grand Total	135	29.8	102	22.8	89	17.3	97	23.6	74	17.6	85	19.1

2 Demographics Allan Hancock College Credit

Age Category	2014-15		2015-16		2016-17		2017-18		2018-19		2019-20	
	Headcount	FTES										
Under 20	4,269	2,742	4,528	2,759	5,805	3,105	6,308	3,155	6,018	3,326	7,482	3,583
20-24	6,122	3,441	6,054	3,341	5,700	3,398	5,460	3,190	5,057	3,070	4,867	2,853
25-29	2,585	1,182	2,555	1,118	2,440	1,255	2,395	1,212	2,071	1,101	2,060	1,089
30-34	1,542	563	1,533	528	1,379	578	1,327	556	1,173	560	1,130	507
35-39	944	320	969	292	924	357	891	328	758	319	844	342
40-49	1,212	400	1,262	356	1,042	379	1,040	384	801	328	874	324
50+	891	244	966	248	789	227	676	210	608	189	583	185

ETHNICITY	2014-15		2015-16		2016-17		2017-18		2018-19		2019-20	
	Headcount	FTES										
Asian	585	277	582	275	512	264	469	214	386	186	378	187
Black	617	340	673	359	583	326	555	278	459	259	491	278
Filipino	477	320	473	292	483	309	462	269	450	305	488	259
Hispanic	7,959	4,698	8,196	4,670	8,206	4,873	7,475	4,482	6,604	4,071	7,536	4,047
NativeAm	270	144	263	133	307	144	348	167	358	198	360	190
Other	5	1	2	0	4	1	5	2	2	1	2	1
Paclsl	122	59	97	50	119	62	141	62	131	74	167	81
White	6,671	3,050	6,728	2,862	7,016	3,146	7,819	3,541	7,236	3,751	7,129	3,648

	2014-15		2015-16		2016-17		2017-18		2018-19		2019-20	
	Headcount	FTES										
Female	8,253	4,714	8,360	4,479	8,768	4,922	8,937	4,913	8,454	4,877	8,777	4,837
Male	8,445	4,174	8,643	4,159	8,340	4,181	8,126	4,049	7,027	3,916	7,521	3,767
Unknown	3	2	3	2	109	23	181	51	121	52	228	88

	2014-15		2015-16		2016-17		2017-18		2018-19		2019-20	
	Headcount	FTES										
First Time	2,904	1,176	2,920	1,185	2,777	1,194	2,562	1,089	2,666	1,240	2,620	1,189
First Time Transfer	2,408	598	2,634	616	2,111	541	2,352	656	1,766	564	1,540	447
Continuing	10,402	6,334	10,178	5,991	10,502	6,487	9,986	6,305	9,576	6,120	9,325	5,977
Returning	3,039	672	3,196	675	2,277	551	2,382	539	1,964	496	2,231	504
Special Admit	560	107	935	173	2,260	353	2,578	424	2,281	425	3,521	574
Unknown	13	3	6	2	4	0	1	0	1	0	2	0
Grand Total	16,700	8,890	17,004	8,641	17,217	9,126	17,235	9,014	15,597	8,845	16,523	8,691

3 Program Equity Outcomes PLGL

Percentage Point Gap (PPG)-compare a group outcome to the overall outcome, if group is 3% less or lower than overall then group is disproportionately impacted.

PPG Mod-same as PPG except overall outcome is modified to NOT include group outcome.

PPG Impact-amount of students needed to have a positive outcome in order to have the group reach equity.

Equity Outcomes only work for a single subject. Contact IE to get data for multiple subjects

	Academic Year									
	2019-20									
	Headcount	Enrollment	EW count	FTES	Retention %	PPG Retention Mod	PPG Retention Impact	Success %	PPG Success Mod	PPG Success Impact
Under 20	9	10	1	1.1	100.0%			100.0%		
20-24	17	30	0	3.1	86.7%	-9.3%	3	86.7%	-6.6%	2
25-29	14	26	0	2.7	100.0%	6.5%		100.0%	9.2%	
30-34	16	48	0	5.0	93.8%	-0.9%	1	89.6%	-3.5%	2
35-39	13	28	0	3.0	92.9%	-1.8%	1	85.7%	-7.7%	3
40-49	10	16	3	1.7	100.0%	6.0%		100.0%	8.4%	
50+	10	25	0	2.6	96.0%	1.8%		96.0%	4.4%	
Grand Total	86	183	4	19.2	94.4%			92.2%		

3 Program Equity Outcomes PLGL

Percentage Point Gap (PPG)-compare a group outcome to the overall outcome, if group is 3% less or lower than overall then group is disproportionately impacted.

PPG Mod-same as PPG except overall outcome is modified to NOT include group outcome.

PPG Impact-amount of students needed to have a positive outcome in order to have the group reach equity.

Equity Outcomes only work for a single subject. Contact IE to get data for multiple subjects

	Academic Year									
	2019-20									
	Headcount	Enrollment	EW count	FTES	Retention %	PPG Retention Mod	PPG Retention Impact	Success %	PPG Success Mod	PPG Success Impact
Asian	1	1	0	0.1	100.0%			100.0%		
Black	2	9	0	1.0	100.0%			100.0%		
Filipino	3	5	1	0.5	75.0%			75.0%		
Hispanic	38	73	1	7.6	95.8%	2.4%		91.7%	-0.9%	1
Native Am	3	7	0	0.7	71.4%			71.4%		
White	38	87	2	9.1	95.3%	1.7%		94.1%	3.7%	
Unknown	1	1	0	0.1	100.0%			100.0%		
Grand Total	86	183	4	19.2	94.4%			92.2%		

3 Program Equity Outcomes PLGL

Percentage Point Gap (PPG)-compare a group outcome to the overall outcome, if group is 3% less or lower than overall then group is disproportionately impacted.

PPG Mod-same as PPG except overall outcome is modified to NOT include group outcome.

PPG Impact-amount of students needed to have a positive outcome in order to have the group reach equity.

Equity Outcomes only work for a single subject. Contact IE to get data for multiple subjects

	Academic Year									
	2019-20									
	Headcount	Enrollment	EW count	FTES	Retention %	PPG Retention Mod	PPG Retention Impact	Success %	PPG Success Mod	PPG Success Impact
Female	68	149	3	15.6	93.8%	-3.1%	5	91.1%	-5.9%	9
Male	17	33	1	3.5	96.9%	3.0%		96.9%	5.7%	
Unknown	1	1	0	0.1	100.0%			100.0%		
Grand Total	86	183	4	19.2	94.4%			92.2%		

3 Program Equity Outcomes PLGL

Percentage Point Gap (PPG)-compare a group outcome to the overall outcome, if group is 3% less or lower than overall then group is disproportionately impacted.

PPG Mod-same as PPG except overall outcome is modified to NOT include group outcome.

PPG Impact-amount of students needed to have a positive outcome in order to have the group reach equity.

Equity Outcomes only work for a single subject. Contact IE to get data for multiple subjects

	Academic Year									
	2019-20									
	Headcount	Enrollment	EW count	FTES	Retention %	PPG Retention Mod	PPG Retention Impact	Success %	PPG Success Mod	PPG Success Impact
First Time	5	5	0	0.5	100.0%			100.0%		
First Time Tran..	5	13	0	1.4	92.3%			92.3%		
Continuing	67	143	4	15.0	97.1%	12.1%		94.2%	9.2%	
Returning	15	22	0	2.3	77.3%	-19.5%	5	77.3%	-17.0%	4
Grand Total	86	183	4	19.2	94.4%			92.2%		

3 Allan Hancock College Credit Equity Outcomes

Equity:

Percentage Point Gap (PPG)-compare a group outcome to the overall outcome, if group is 3% less or lower than overall then group is disproportionately impacted.

PPG Mod-same as PPG except overall outcome is modified to NOT include group outcome.

PPG Impact-amount of students needed to have a positive outcome in order to have the group reach equity

	Academic Year						
	2019-20						
	Headcount	Enrollment	EW count	FTES	Retention %	PPG AHC Retention Mod	PPG AHC Retention Impact
Under 20	7,482	28,282	2,460	3,583	90.4%	0.9%	
20-24	4,867	20,725	1,537	2,853	88.8%	-1.6%	330
25-29	2,060	7,055	437	1,089	89.4%	-0.5%	38
30-34	1,130	3,508	196	507	91.3%	1.5%	
35-39	844	2,403	154	342	90.2%	0.4%	
40-49	874	2,442	235	324	91.1%	1.3%	
50+	583	1,566	182	185	91.5%	1.7%	
Grand Total	17,034	65,981	5,201	8,881	89.9%		

3 Allan Hancock College Credit Equity Outcomes

Equity:

Percentage Point Gap (PPG)-compare a group outcome to the overall outcome, if group is 3% less or lower than overall then group is disproportionately impacted.

PPG Mod-same as PPG except overall outcome is modified to NOT include group outcome.

PPG Impact-amount of students needed to have a positive outcome in order to have the group reach equity

	Academic Year						
	2019-20						
	Headcount	Enrollment	EW count	FTES	Success %	PPG AHC Success Mod	PPG AHC Success Impact
Under 20	7,482	28,282	2,460	3,583	76.0%	-3.6%	1,024
20-24	4,867	20,725	1,537	2,853	77.6%	-0.7%	144
25-29	2,060	7,055	437	1,089	79.6%	1.7%	
30-34	1,130	3,508	196	507	83.5%	5.8%	
35-39	844	2,403	154	342	82.9%	5.0%	
40-49	874	2,442	235	324	85.6%	7.8%	
50+	583	1,566	182	185	83.3%	5.3%	
Grand Total	17,034	65,981	5,201	8,881	78.1%		

3 Allan Hancock College Credit Equity Outcomes

Equity:

Percentage Point Gap (PPG)-compare a group outcome to the overall outcome, if group is 3% less or lower than overall then group is disproportionately impacted.

PPG Mod-same as PPG except overall outcome is modified to NOT include group outcome.

PPG Impact-amount of students needed to have a positive outcome in order to have the group reach equity

	Academic Year						
	2019-20						
	Headcount	Enrollment	EW count	FTES	Retention %	PPG AHC Retention Mod	PPG AHC Retention Impact
Asian	378	1,366	84	187	90.2%	0.3%	
Black	491	1,928	176	278	88.8%	-1.1%	22
Filipino	488	1,813	134	259	91.2%	1.4%	
Hispanic	7,536	30,439	2,709	4,047	88.7%	-2.2%	671
Native Am	360	1,475	151	190	85.9%	-4.1%	60
Other	2	7	0	1	100.0%		
Pac Isl	167	663	73	81	88.6%	-1.2%	8
White	7,129	26,825	1,707	3,648	91.3%	2.5%	
Unknown	516	1,465	167	190	90.8%	0.9%	
Grand Total	17,034	65,981	5,201	8,881	89.9%		

3 Allan Hancock College Credit Equity Outcomes

Equity:

Percentage Point Gap (PPG)-compare a group outcome to the overall outcome, if group is 3% less or lower than overall then group is disproportionately impacted.

PPG Mod-same as PPG except overall outcome is modified to NOT include group outcome.

PPG Impact-amount of students needed to have a positive outcome in order to have the group reach equity

	Academic Year						PPG AHC Success Mod	PPG AHC Success Impact
	2019-20	Headcount	Enrollment	EW count	FTES	Success %		
Asian	378	1,366	84	187	79.5%	1.4%		
Black	491	1,928	176	278	75.2%	-3.0%	58	
Filipino	488	1,813	134	259	80.0%	2.0%		
Hispanic	7,536	30,439	2,709	4,047	75.2%	-5.4%	1,636	
Native Am	360	1,475	151	190	73.9%	-4.3%	64	
Other	2	7	0	1	100.0%			
Pac Isl	167	663	73	81	72.4%	-5.8%	38	
White	7,129	26,825	1,707	3,648	81.7%	6.2%		
Unknown	516	1,465	167	190	76.9%	-1.2%	18	
Grand Total	17,034	65,981	5,201	8,881	78.1%			

3 Allan Hancock College Credit Equity Outcomes

Equity:

Percentage Point Gap (PPG)-compare a group outcome to the overall outcome, if group is 3% less or lower than overall then group is disproportionately impacted.

PPG Mod-same as PPG except overall outcome is modified to NOT include group outcome.

PPG Impact-amount of students needed to have a positive outcome in order to have the group reach equity

	Academic Year						
	2019-20						
	Headcount	Enrollment	EW count	FTES	Retention %	PPG AHC Retention Mod	PPG AHC Retention Impact
Female	8,967	36,046	2,443	4,909	89.4%	-0.9%	337
Male	7,769	29,148	2,626	3,869	90.4%	0.9%	
Unknown	302	787	132	103	90.5%	0.7%	
Grand Total	17,034	65,981	5,201	8,881	89.9%		

3 Allan Hancock College Credit Equity Outcomes

Equity:

Percentage Point Gap (PPG)-compare a group outcome to the overall outcome, if group is 3% less or lower than overall then group is disproportionately impacted.

PPG Mod-same as PPG except overall outcome is modified to NOT include group outcome.

PPG Impact-amount of students needed to have a positive outcome in order to have the group reach equity

	Academic Year						
	2019-20						
	Headcount	Enrollment	EW count	FTES	Success %	PPG AHC Success Mod	PPG AHC Success Impact
Female	8,967	36,046	2,443	4,909	78.5%	0.8%	
Male	7,769	29,148	2,626	3,869	77.7%	-0.7%	193
Unknown	302	787	132	103	74.2%	-3.9%	31
Grand Total	17,034	65,981	5,201	8,881	78.1%		

3 Allan Hancock College Credit Equity Outcomes

Equity:

Percentage Point Gap (PPG)-compare a group outcome to the overall outcome, if group is 3% less or lower than overall then group is disproportionately impacted.

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PPG Impact-amount of students needed to have a positive outcome in order to have the group reach equity

	Academic Year						
	2019-20						
	Headcount	Enrollment	EW count	FTES	Retention %	PPG AHC Retention Mod	PPG AHC Retention Impact
First Time	2,748	9,927	213	1,241	87.4%	-2.9%	290
First Time Tran..	1,674	3,393	172	488	92.2%	2.5%	
Continuing	9,472	42,926	4,002	6,043	89.4%	-1.4%	581
Returning	2,235	4,167	302	504	88.1%	-1.9%	78
Special Admit	3,739	5,565	511	605	98.1%	9.0%	
Unknown	2	3	1	0	100.0%		
Grand Total	17,034	65,981	5,201	8,881	89.9%		

3 Allan Hancock College Credit Equity Outcomes

Equity:

Percentage Point Gap (PPG)-compare a group outcome to the overall outcome, if group is 3% less or lower than overall then group is disproportionately impacted.

PPG Mod-same as PPG except overall outcome is modified to NOT include group outcome.

PPG Impact-amount of students needed to have a positive outcome in order to have the group reach equity

	Academic Year						
	2019-20						
	Headcount	Enrollment	EW count	FTES	Success %	PPG AHC Success Mod	PPG AHC Success Impact
First Time	2,748	9,927	213	1,241	65.6%	-14.9%	1,481
First Time Tran..	1,674	3,393	172	488	81.6%	3.7%	
Continuing	9,472	42,926	4,002	6,043	79.4%	3.6%	
Returning	2,235	4,167	302	504	75.9%	-2.3%	96
Special Admit	3,739	5,565	511	605	91.7%	14.8%	
Unknown	2	3	1	0	100.0%		
Grand Total	17,034	65,981	5,201	8,881	78.1%		

4 Online / Onsite course comparison PLGL

All online courses and matching onsite courses

4 Online / Onsite Retention & Success course comparison PLGL

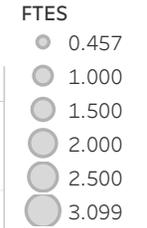
All online courses and matching onsite courses

Measure Names

4 Online / Onsite credit course comparison Allan Hancock College

Course Type		Academic Year				
		2015-16	2016-17	2017-18	2018-19	2019-20
Online	Headcount	7,580	7,006	7,152	6,744	7,040
	Enrollment	15,710	15,695	15,548	15,081	15,957
	Sections	509	517	501	457	487
	Retention %	83%	83%	84%	85%	87%
	Success %	64%	66%	67%	68%	73%
	FTES	1,496	1,524	1,523	1,490	1,569
Onsite	Headcount	13,623	14,458	14,466	13,515	14,715
	Enrollment	50,973	51,353	49,698	48,165	50,024
	Sections	2,284	2,279	2,231	2,164	2,278
	Retention %	90%	90%	89%	89%	91%
	Success %	75%	76%	76%	75%	80%
	FTES	7,145	7,775	7,511	7,403	7,313
Grand Total	Headcount	17,009	17,251	17,276	15,700	17,034
	Enrollment	66,683	67,048	65,246	63,246	65,981
	Sections	2,793	2,796	2,732	2,621	2,765
	Retention %	88%	88%	88%	88%	90%
	Success %	72%	74%	74%	73%	78%
	FTES	8,642	9,298	9,034	8,893	8,881

5 Efficiency Graph PLGL



Higher Fill Rate (right side of graph) and higher efficiency (top of the graph) is the ideal place for a course to be.

5 Efficiency Table PLGL

Academic Year	Term Code_	course_	FTEs	FTEF+	FTEs / FTEF	Enrollment	Maximum Enrollment	MaxEnroll..	Fill Rate	
2018-19	Fall 2018	PLGL101	2.4	0.200	11.8	22	25	25.0	88%	
		PLGL102	2.1	0.200	10.7	20	25	25.0	80%	
		PLGL104	2.6	0.200	12.8	24	25	25.0	96%	
		PLGL107	0.5	0.067	6.8	22	25	25.0	88%	
		PLGL110	2.0	0.200	10.2	19	25	25.0	76%	
		Total	9.5	0.867	11.0	107	125	25.0	86%	
	Spring 2019	PLGL105	2.6	0.200	12.8	24	25	25.0	96%	
		PLGL109	2.4	0.200	11.8	22	27	27.0	81%	
		PLGL111	3.1	0.200	15.5	29	25	25.0	116%	
		Total	8.0	0.600	13.4	75	77	25.7	97%	
	Total		17.6	1.467	12.0	182	202	25.3	90%	
	2019-20	Sum 2019	PLGL106	3.5	0.211	16.6	36	40	40.0	90%
			Total	3.5	0.211	16.6	36	40	40.0	90%
Fall 2019		PLGL101	2.6	0.200	12.8	24	25	25.0	96%	
		PLGL102	2.0	0.200	10.2	19	25	25.0	76%	
		PLGL103	3.2	0.200	16.0	30	25	25.0	120%	
		PLGL104	2.1	0.200	10.7	20	25	25.0	80%	
		Total	9.9	0.800	12.4	93	100	25.0	93%	
Spring 2020		PLGL105	1.8	0.200	9.1	17	25	25.0	68%	
		PLGL109	1.7	0.200	8.5	16	27	27.0	59%	
		PLGL111	2.2	0.200	11.2	21	25	25.0	84%	
		Total	5.8	0.600	9.6	54	77	25.7	70%	
Total			19.2	1.611	11.9	183	217	27.1	84%	
Grand Total			36.8	3.078	11.9	365	419	26.2	87%	

6 Degree/Certificate Paralegal Studies

	Program Desc	Degree	Degree Major	Degree Desc (group)	Academic Year Graduation Desc					
					2014-2015	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
Unduplicated	Paralegal Studies	AS	Paralegal Studies	Associate in Science (S)	9	7	6	5	5	6
		C2	Paralegal Studies	18 to fewer than 30 units (L)	9	6	7	7	5	11
Duplicated	Paralegal Studies	AS	Paralegal Studies	Associate in Science (S)	9	7	6	5	5	6
		C2	Paralegal Studies	18 to fewer than 30 units (L)	9	6	7	7	5	11
Unduplicated	Total				15	13	11	10	8	13
Duplicated	Total				18	13	13	12	10	17

6 Majors Paralegal Studies - Headcount

	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20
Paralegal Studies	110	123	127	124	107	92
Grand Total	110	123	127	124	107	92

6 Paralegal Studies Award|Major Match

--If a student has the same program of study and major as the award earned they will be a 'Major Match'. If not they will be a 'Major Split'.

--Headcount & Percentages are the students who are a major match/split for a specific award.

--Data is sorted by program/major of the earned award.

Program..	Degree	Degree Major	Degree Desc (group)	Major ..	Academic Year Graduation Desc											
					2014-2015		2015-2016		2016-2017		2017-2018		2018-2019		2019-2020	
					HC	%	HC	%	HC	%	HC	%	HC	%	HC	%
Paralegal Studies	AS	Paralegal Studies	Associate in Science (S)	Match	8	89%	4	57%	5	83%	4	80%	5	100%	5	83%
				Split	1	11%	3	43%	1	17%	1	20%			1	17%
	C2	Paralegal Studies	18 to fewer than 30 units (L)	Match	7	78%	5	83%	5	71%	6	86%	5	100%	11	100%
				Split	2	22%	1	17%	2	29%	1	14%				
Total					15	167%	13		11		10		8	160%	13	

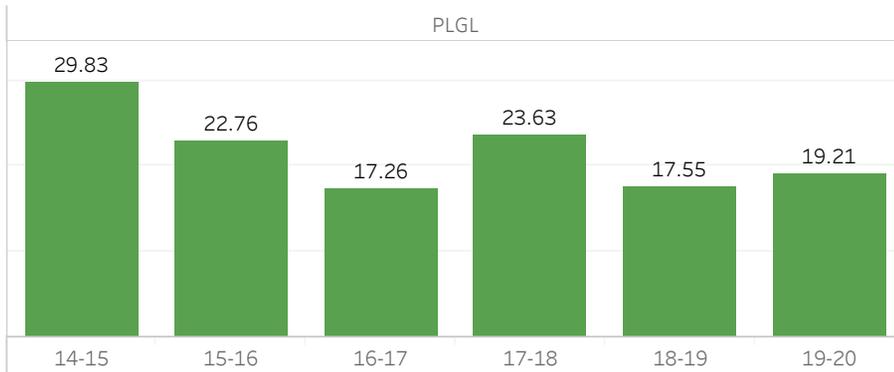
6 Degree/Certificate Allan Hancock College

		Academic Year Graduation Desc					
	Degree Desc (group)	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
Unduplicated	6 to fewer than 18 units (E)	235	253	318	303	277	246
	12 to fewer than 18 units (B)		1		11	11	16
	18 to fewer than 30 units (L)	172	149	180	146	168	113
	30 to fewer than 60 units (T)	555	511	596	634	697	674
	60+ units (F)	37	38	34	33	38	28
	Associate in Arts - Transfer	42	92	126	159	163	218
	Associate in Arts (A)	571	494	523	493	589	880
	Associate in Science - Transfe	90	95	128	126	191	226
	Associate in Science (S)	299	277	319	313	321	304
	NC Cert 48 to <96 hrs (H)	29	3	10	22	21	8
	NC Cert 192 to <288 hrs (K)	5	7	5	1	6	13
	NC Cert 288 to <480 hrs (P)	4	2	27	46	38	31
	NC Cert 480 to <960 hrs (Q)				2	9	29
	Other Credit Award <6 units(O)	42	129	124	126	94	151
Duplicated	6 to fewer than 18 units (E)	240	261	365	330	299	267
	12 to fewer than 18 units (B)		1		11	11	16
	18 to fewer than 30 units (L)	184	157	188	166	182	122
	30 to fewer than 60 units (T)	575	527	624	671	738	700
	60+ units (F)	37	38	34	33	38	28
	Associate in Arts - Transfer	42	95	130	163	164	229
	Associate in Arts (A)	795	709	726	737	814	1,434
	Associate in Science - Transfe	98	99	133	138	207	235
	Associate in Science (S)	318	307	347	345	350	335
	NC Cert 48 to <96 hrs (H)	29	3	10	23	21	8
	NC Cert 192 to <288 hrs (K)	5	7	5	1	6	13
	NC Cert 288 to <480 hrs (P)	4	2	34	46	39	32
	NC Cert 480 to <960 hrs (Q)				2	9	29
	Other Credit Award <6 units(O)	63	142	136	150	105	161
Unduplicated	Total	1,517	1,491	1,703	1,673	1,802	1,923
Duplicated	Total	2,390	2,348	2,732	2,816	2,983	3,609

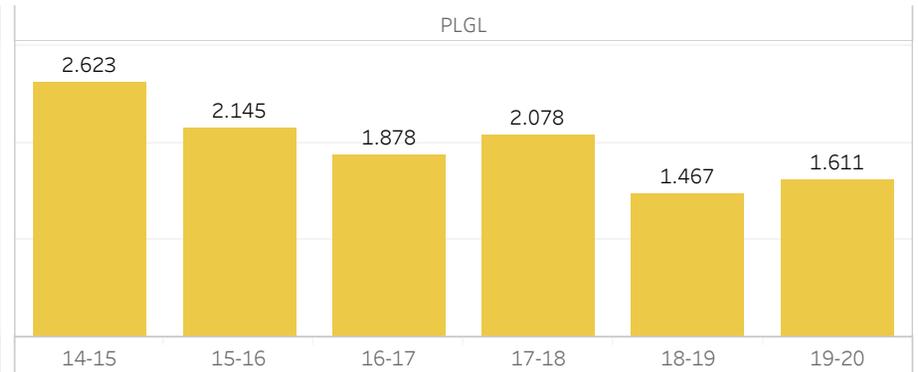
7 FTEF+Overload, FTES & Efficiency - PLGL

Academic Year																	
2014-2015			2015-2016			2016-2017			2017-2018			2018-2019			2019-2020		
FTEF+	FTES	FTES / FTEF	FTEF+	FTES	FTES / FTEF	FTEF+	FTES	FTES / FTEF	FTEF+	FTES	FTES / FTEF	FTEF+	FTES	FTES / FTEF	FTEF+	FTES	FTES / FTEF
2.623	29.83	11.37	2.145	22.76	10.61	1.878	17.26	9.19	2.078	23.63	11.37	1.467	17.55	11.97	1.611	19.21	11.92

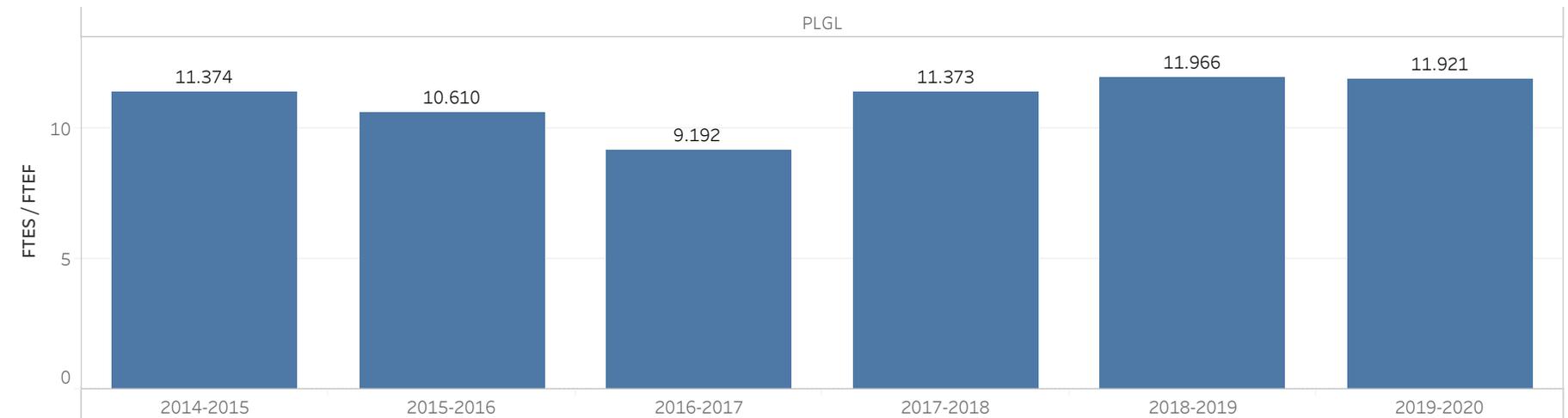
FTES



FTEF



FTEF/ FTES



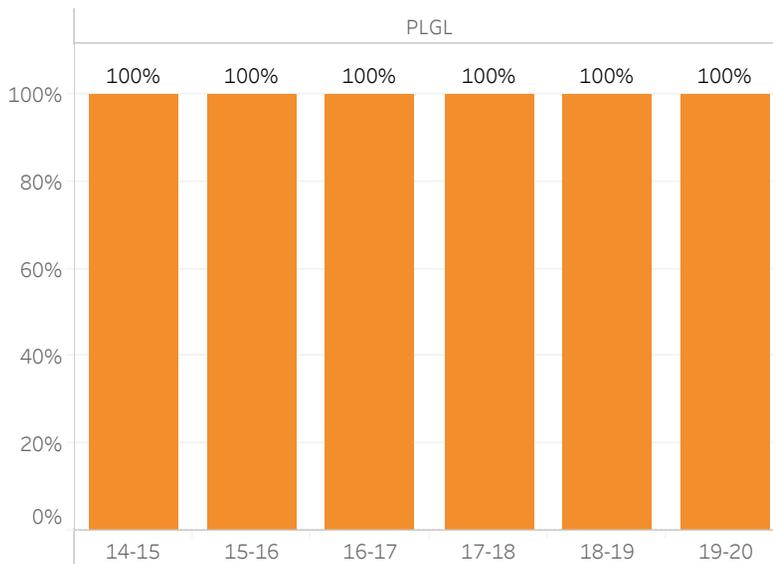
7 FTEF, overload, sections by faculty type PLGL

SUBJECT	Faculty Type	2014-2015				2015-2016				2016-2017			
		FTEF	Overload	Faculty	Sections	FTEF	Overload	Faculty	Sections	FTEF	Overload	Faculty	Sections
PLGL	Instructional - PT	2.623	0.000	6.00	15.00	2.145	0.000	4.00	12.00	1.878	0.000	3.00	10.00
Grand Total		2.623	0.000	6.00	15.00	2.145	0.000	4.00	12.00	1.878	0.000	3.00	10.00

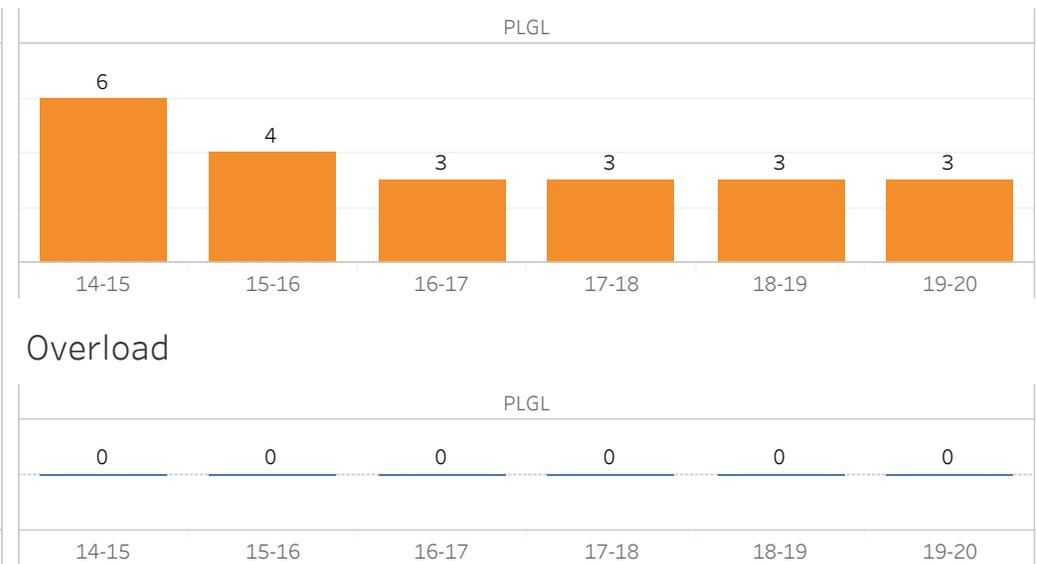
SUBJECT	Faculty Type	2017-2018				2018-2019				2019-2020			
		FTEF	Overload	Faculty	Sections	FTEF	Overload	Faculty	Sections	FTEF	Overload	Faculty	Sections
PLGL	Instructional - PT	2.08	0.00	3.00	11.00	1.47	0.00	3.00	8.00	1.61	0.00	3.00	8.00
Grand Total		2.08	0.00	3.00	11.00	1.47	0.00	3.00	8.00	1.61	0.00	3.00	8.00

Faculty Type
■ Instructional - PT

%FTEF by Faculty Type



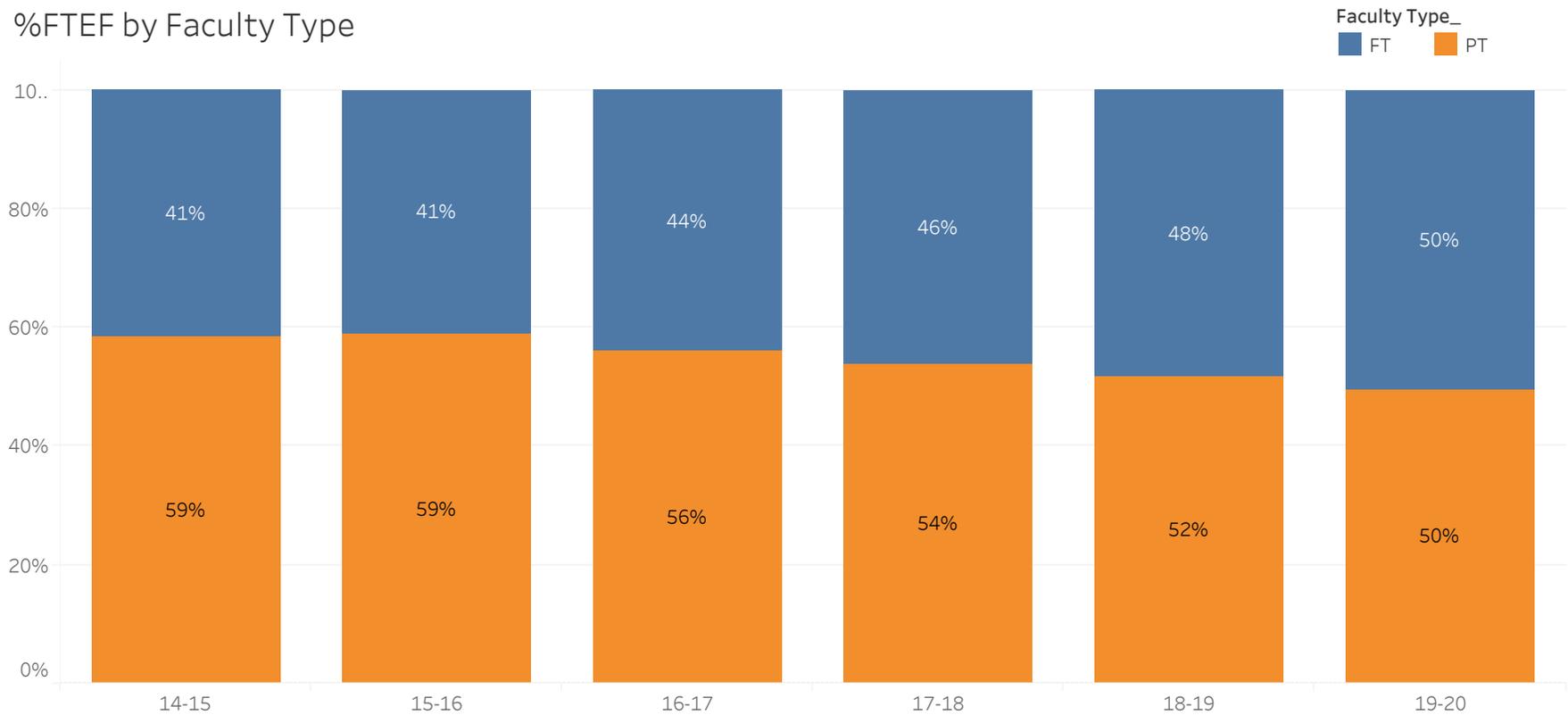
Faculty count by type



7 FTEF+Overload by Faculty Type Allan Hancock College

Instruction Type	Faculty Type	Academic Year					
		2014-2015	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
Instructional	Instructional - FT	277.160	288.448	307.136	313.022	314.389	311.083
	Instructional - PT	358.454	379.747	356.486	332.909	314.331	298.089
	Total	635.614	668.195	663.622	645.931	628.720	609.172
NonInstructional	NonInstructional - FT	73.988	70.677	70.965	74.347	77.457	94.311
	NonInstructional - PT	34.646	35.110	33.486	35.313	29.225	25.802
	Total	108.634	105.787	104.451	109.660	106.682	120.113
Grand Total		744.248	773.982	768.073	755.591	735.402	729.285

%FTEF by Faculty Type



Appendix A: Program/Course Demographics by Outcome PLGL

		Academic Year											
		2017-18				2018-19				2019-20			
		Headcou..	FTES	Retention %	Success %	Headcou..	FTES	Retention %	Success %	Headcou..	FTES	Retention %	Success %
PLGL101	Under 20	6	0.75	86%	71%					4	0.43	100%	100%
	20-24	8	0.85	100%	100%	6	0.64	83%	83%	6	0.64	100%	100%
	25-29	6	0.64	83%	83%	7	0.75	100%	100%	1	0.11	100%	100%
	30-34	13	1.39	92%	92%	1	0.11	0%	0%	5	0.53	80%	80%
	35-39	3	0.32	100%	100%	3	0.32	67%	67%	4	0.43	100%	100%
	40-49	5	0.53	100%	100%	2	0.21	100%	100%	2	0.21	100%	100%
	50+	1	0.11	100%	100%	3	0.32	67%	67%	2	0.21	100%	100%
PLGL102	Under 20	4	0.43	75%	75%	2	0.21	0%	0%	2	0.21	100%	100%
	20-24	4	0.43	100%	50%	5	0.53	100%	80%	4	0.43	100%	100%
	25-29	4	0.43	75%	50%	3	0.32	100%	67%	2	0.21	100%	100%
	30-34	11	1.18	100%	82%	6	0.64	83%	83%	4	0.43	100%	75%
	35-39	3	0.32	33%	33%	2	0.21	100%	100%	3	0.32	67%	33%
	40-49	4	0.53	60%	60%	1	0.11	0%	0%	1	0.11	100%	100%
	50+	2	0.21	100%	100%	1	0.11	0%	0%	3	0.32	100%	100%
PLGL103	Under 20									1	0.11	100%	100%
	20-24	4	0.43	100%	75%					4	0.43	100%	100%
	25-29	3	0.32	67%	33%					5	0.53	100%	100%
	30-34	7	0.75	100%	100%					10	1.07	90%	90%
	35-39	3	0.32	67%	67%					4	0.43	75%	75%
	40-49	3	0.32	100%	100%					2	0.21	100%	100%
	50+	4	0.43	75%	75%					4	0.43	100%	100%
PLGL104	20-24	6	0.64	83%	67%	4	0.43	100%	100%	2	0.21	100%	100%
	25-29	4	0.43	75%	75%	3	0.32	67%	0%	5	0.53	100%	100%
	30-34	5	0.53	80%	80%	6	0.64	83%	67%	7	0.75	86%	71%
	35-39	4	0.43	100%	75%	3	0.32	100%	67%	5	0.53	100%	80%
	40-49	7	0.75	100%	86%	4	0.43	75%	50%				
	50+	1	0.11	100%	100%	4	0.43	75%	75%	1	0.11	0%	0%
PLGL105	Under 20									1	0.11		
	20-24	2	0.21	100%	50%	7	0.75	100%	100%	3	0.32	33%	33%
	25-29	3	0.32	100%	100%	4	0.43	100%	100%	4	0.43	100%	100%

Appendix A: Program/Course Demographics by Outcome PLGL

		Academic Year											
		2017-18				2018-19				2019-20			
		Headcou..	FTES	Retention %	Success %	Headcou..	FTES	Retention %	Success %	Headcou..	FTES	Retention %	Success %
PLGL105	30-34	4	0.43	100%	100%	6	0.64	100%	83%	5	0.53	100%	100%
	35-39	4	0.43	75%	50%	4	0.43	100%	100%	1	0.11	100%	100%
	40-49	7	0.75	100%	100%	1	0.11	100%	100%	1	0.11		
	50+	3	0.32	67%	67%	2	0.21	50%	50%	2	0.21	100%	100%
PLGL106	Under 20									1	0.10	100%	100%
	20-24									7	0.68	71%	71%
	25-29									3	0.29	100%	100%
	30-34									9	0.87	100%	100%
	35-39									4	0.39	100%	100%
	40-49									6	0.58	100%	100%
	50+									6	0.58	100%	100%
PLGL107	Under 20	1	0.03	100%	100%								
	20-24	6	0.17	100%	83%	3	0.06	67%	67%				
	25-29	2	0.07	100%	100%	2	0.03	100%	50%				
	30-34	6	0.13	100%	67%	5	0.12	100%	80%				
	35-39	2	0.07	100%	100%	3	0.09	100%	100%				
	40-49	4	0.13	100%	100%	5	0.06	80%	40%				
	50+	1	0.03	100%	100%	4	0.09	75%	75%				
PLGL109	Under 20									1	0.11	100%	100%
	20-24	6	0.64	100%	100%	9	0.96	100%	100%	1	0.11	100%	100%
	25-29	2	0.21	100%	100%	4	0.43	100%	100%	2	0.21	100%	100%
	30-34	5	0.53	100%	100%	5	0.53	100%	100%	4	0.43	100%	100%
	35-39	3	0.32	100%	100%	2	0.21	100%	100%	3	0.32	100%	100%
	40-49	5	0.53	100%	100%	2	0.21	50%	50%	2	0.21	100%	100%
	50+	2	0.21	100%	100%					3	0.32	100%	100%
PLGL110	20-24	1	0.11	100%	100%	6	0.64	83%	83%				
	25-29	2	0.21	100%	100%	1	0.11	100%	100%				
	30-34	5	0.53	100%	100%	4	0.43	100%	100%				
	35-39	4	0.43	100%	100%	1	0.11	100%	100%				
	40-49	6	0.64	83%	83%	2	0.21	50%	50%				

Appendix A: Program/Course Demographics by Outcome PLGL

		Academic Year											
		2017-18				2018-19				2019-20			
		Headcou..	FTES	Retention %	Success %	Headcou..	FTES	Retention %	Success %	Headcou..	FTES	Retention %	Success %
PLGL110	50+	1	0.11	100%	100%	5	0.53	80%	80%				
PLGL111	Under 20	1	0.10	100%	100%	1	0.11	100%	100%				
	20-24	6	0.62	100%	100%	5	0.53	100%	100%	3	0.32	100%	100%
	25-29	6	0.62	100%	100%	3	0.32	100%	100%	4	0.43	100%	100%
	30-34	1	0.10	100%	100%	6	0.64	100%	100%	4	0.43	100%	100%
	35-39	3	0.31	100%	100%	4	0.43	100%	100%	4	0.43	100%	100%
	40-49	4	0.41	100%	100%	6	0.64	83%	83%	2	0.21	100%	100%
	50+	3	0.31	100%	100%	4	0.43	75%	75%	4	0.43	100%	100%

Appendix A: Program/Course Demographics by Outcome PLGL

		Academic Year											
		2017-18				2018-19				2019-20			
		Headcou..	FTES	Retention %	Success %	Headcou..	FTES	Retention %	Success %	Headcou..	FTES	Retention %	Success %
PLGL101	Asian	2	0.21	100%	100%	1	0.11	0%	0%	1	0.11	100%	100%
	Black	1	0.11	100%	100%					1	0.11	100%	100%
	Filipino									1	0.11	100%	100%
	Hispanic	19	2.14	95%	90%	12	1.28	92%	92%	6	0.64	100%	100%
	Native Am	4	0.43	100%	100%								
	Pac Isl	1	0.11	100%	100%								
	White	15	1.60	87%	87%	9	0.96	78%	78%	14	1.50	93%	93%
	Unknown										1	0.11	100%
PLGL102	Asian	1	0.11	0%	0%								
	Black									1	0.11	100%	100%
	Filipino	1	0.11	0%	0%								
	Hispanic	8	0.96	89%	67%	8	0.85	88%	75%	10	1.07	100%	90%
	Native Am	3	0.32	100%	67%	1	0.11	100%	100%				
	Pac Isl	1	0.11	100%	100%								
	White	18	1.92	83%	72%	11	1.18	64%	55%	8	0.85	88%	75%
PLGL103	Black	2	0.21	50%	50%					1	0.11	100%	100%
	Hispanic	8	0.85	100%	75%					16	1.71	94%	94%
	Native Am									2	0.21	50%	50%
	White	14	1.50	86%	86%					11	1.18	100%	100%
PLGL104	Black	1	0.11	100%	100%								
	Hispanic	13	1.39	85%	62%	11	1.18	91%	64%	9	0.96	100%	78%
	Native Am									2	0.21	50%	50%
	Pac Isl	1	0.11	100%	100%								
	White	12	1.28	92%	92%	13	1.39	77%	62%	9	0.96	89%	89%
PLGL105	Black	2	0.21	50%	50%					2	0.21	100%	100%
	Filipino									2	0.21	0%	0%
	Hispanic	11	1.18	100%	82%	10	1.07	100%	90%	6	0.64	80%	80%
	Native Am					1	0.11	100%	100%				
	Pac Isl	1	0.11	100%	100%								
	White	9	0.96	89%	89%	13	1.39	92%	92%	7	0.75	100%	100%

Appendix A: Program/Course Demographics by Outcome PLGL

		Academic Year											
		2017-18				2018-19				2019-20			
		Headcou..	FTES	Retention %	Success %	Headcou..	FTES	Retention %	Success %	Headcou..	FTES	Retention %	Success %
PLGL106	Hispanic									17	1.65	94%	94%
	Native Am									1	0.10	100%	100%
	White									18	1.75	94%	94%
PLGL107	Hispanic	6	0.17	100%	83%	7	0.15	86%	71%				
	Native Am					3	0.06	67%	67%				
	Pac Isl	1	0.03	100%	100%								
	White	14	0.40	100%	86%	12	0.24	92%	67%				
	Unknown	1	0.03	100%	100%								
PLGL109	Black									2	0.21	100%	100%
	Filipino	1	0.11	100%	100%					1	0.11	100%	100%
	Hispanic	10	1.07	100%	100%	10	1.07	100%	100%	4	0.43	100%	100%
	Native Am	1	0.11	100%	100%	1	0.11	100%	100%	1	0.11	100%	100%
	Pac Isl	1	0.11	100%	100%								
	White	10	1.07	100%	100%	11	1.18	91%	91%	8	0.85	100%	100%
PLGL110	Filipino	1	0.11	100%	100%								
	Hispanic	8	0.85	100%	100%	7	0.75	86%	86%				
	Native Am					1	0.11	100%	100%				
	White	10	1.07	90%	90%	11	1.18	82%	82%				
PLGL111	Black									2	0.21	100%	100%
	Filipino									1	0.11	100%	100%
	Hispanic	12	1.24	100%	100%	13	1.39	100%	100%	5	0.53	100%	100%
	Native Am					1	0.11	100%	100%	1	0.11	100%	100%
	White	12	1.24	100%	100%	15	1.60	87%	87%	12	1.28	100%	100%

Appendix A: Program/Course Demographics by Outcome PLGL

		Academic Year											
		2017-18				2018-19				2019-20			
		Headcou..	FTES	Retention %	Success %	Headcou..	FTES	Retention %	Success %	Headcou..	FTES	Retention %	Success %
PLGL101	Female	27	2.99	93%	89%	15	1.60	87%	87%	20	2.14	95%	95%
	Male	14	1.50	93%	93%	7	0.75	71%	71%	4	0.43	100%	100%
	Unknown	1	0.11	100%	100%								
PLGL102	Female	25	2.78	81%	62%	14	1.50	64%	57%	15	1.60	93%	80%
	Male	6	0.64	83%	83%	6	0.64	100%	83%	4	0.43	100%	100%
	Unknown	1	0.11	100%	100%								
PLGL103	Female	19	2.03	89%	79%					25	2.67	92%	92%
	Male	4	0.43	75%	75%					5	0.53	100%	100%
	Unknown	1	0.11	100%	100%								
PLGL104	Female	22	2.35	95%	82%	18	1.92	78%	67%	16	1.71	88%	75%
	Male	5	0.53	60%	60%	5	0.53	100%	40%	4	0.43	100%	100%
	Unknown					1	0.11	100%	100%				
PLGL105	Female	21	2.24	95%	90%	16	1.71	100%	94%	14	1.50	92%	92%
	Male	2	0.21	50%	0%	7	0.75	86%	86%	3	0.32	50%	50%
	Unknown					1	0.11	100%	100%				
PLGL106	Female									30	2.91	93%	93%
	Male									5	0.49	100%	100%
	Unknown									1	0.10	100%	100%
PLGL107	Female	18	0.50	100%	83%	16	0.30	81%	63%				
	Male	2	0.07	100%	100%	6	0.15	100%	83%				
	Unknown	2	0.07	100%	100%								
PLGL109	Female	14	1.50	100%	100%	19	2.03	95%	95%	14	1.50	100%	100%
	Male	9	0.96	100%	100%	3	0.32	100%	100%	2	0.21	100%	100%
PLGL110	Female	15	1.60	93%	93%	15	1.60	80%	80%				
	Male	4	0.43	100%	100%	4	0.43	100%	100%				
PLGL111	Female	20	2.07	100%	100%	23	2.46	91%	91%	15	1.60	100%	100%
	Male	4	0.41	100%	100%	5	0.53	100%	100%	6	0.64	100%	100%
	Unknown					1	0.11	100%	100%				

Appendix A: Program/Course Demographics by Outcome PLGL

		Academic Year											
		2017-18				2018-19				2019-20			
		Headcou..	FTES	Retention %	Success %	Headcou..	FTES	Retention %	Success %	Headcou..	FTES	Retention %	Success %
PLGL101	First Time	3	0.32	100%	67%	2	0.21	100%	100%	3	0.32	100%	100%
	First Time Transfer	5	0.53	100%	100%	1	0.11	100%	100%	4	0.43	100%	100%
	Continuing	20	2.14	95%	95%	10	1.07	70%	70%	13	1.39	100%	100%
	Returning	15	1.60	87%	87%	9	0.96	89%	89%	4	0.43	75%	75%
PLGL102	First Time					2	0.21	50%	50%	2	0.21	100%	100%
	First Time Transfer	1	0.11	100%	100%	1	0.11	0%	0%	2	0.21	50%	50%
	Continuing	24	2.56	83%	75%	12	1.28	83%	75%	11	1.18	100%	82%
	Returning	8	0.85	75%	38%	5	0.53	80%	60%	4	0.43	100%	100%
PLGL103	First Time Transfer	1	0.11	100%	100%					2	0.21	100%	100%
	Continuing	23	2.46	87%	78%					27	2.89	93%	93%
	Returning									1	0.11	100%	100%
PLGL104	First Time Transfer					1	0.11	0%	0%	1	0.11	100%	100%
	Continuing	22	2.35	91%	77%	21	2.24	86%	67%	17	1.82	94%	82%
	Returning	5	0.53	80%	80%	2	0.21	100%	50%	2	0.21	50%	50%
PLGL105	First Time					1	0.11	0%	0%				
	Continuing	23	2.46	91%	83%	22	2.35	100%	95%	14	1.50	92%	92%
	Returning					1	0.11	100%	100%	3	0.32	67%	67%
PLGL106	First Time Transfer									2	0.19	100%	100%
	Continuing									29	2.82	100%	100%
	Returning									5	0.49	60%	60%
PLGL107	First Time Transfer	1	0.03	100%	100%	1	0.00	100%	0%				
	Continuing	15	0.46	100%	93%	16	0.37	88%	75%				
	Returning	6	0.13	100%	67%	5	0.09	80%	60%				
PLGL109	First Time					1	0.11	0%	0%				
	First Time Transfer	1	0.11	100%	100%					1	0.11	100%	100%
	Continuing	19	2.03	100%	100%	20	2.14	100%	100%	14	1.50	100%	100%
	Returning	3	0.32	100%	100%	1	0.11	100%	100%	1	0.11	100%	100%
PLGL110	Continuing	14	1.50	100%	100%	17	1.82	82%	82%				
	Returning	5	0.53	80%	80%	2	0.21	100%	100%				
PLGL111	First Time	1	0.10	100%	100%								

Appendix A: Program/Course Demographics by Outcome PLGL

		Academic Year											
		2017-18				2018-19				2019-20			
		Headcou..	FTES	Retention %	Success %	Headcou..	FTES	Retention %	Success %	Headcou..	FTES	Retention %	Success %
PLGL111	First Time Transfer									1	0.11	100%	100%
	Continuing	20	2.07	100%	100%	28	2.99	93%	93%	18	1.92	100%	100%
	Returning	3	0.31	100%	100%	1	0.11	100%	100%	2	0.21	100%	100%

Appendix B: Major match detail

--If a student has the same program of study and major as the award earned they will be a 'Major Match'. If not they will be a 'Major Split'.

--Headcount & Percentages are the students who are a major match/split for a specific award.

--Data is sorted by program/major of the earned award.

Major Match	Program Desc	Degree	Degree Major	Student Major	Degree Desc (group)	Academic Year Graduation Desc					
						2014-2015	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
Match	Paralegal Studies	AS	Paralegal Studies	Paralegal Studies	Associate in Science (S)	8	4	5	4	5	5
		C2	Paralegal Studies	Paralegal Studies	18 to fewer than 30 unit..	7	5	5	6	5	11
	Total					12	9	9	9	8	12
	Total					12	9	9	9	8	12
Split	Paralegal Studies	AS	Paralegal Studies	English	Associate in Science (S)		1				
				Human Services General	Associate in Science (S)		1				
				Legal Secretarial	Associate in Science (S)			1			
				Political Science for Transfer	Associate in Science (S)				1		
				Sociology for Transfer	Associate in Science (S)						1
				Undeclared	Associate in Science (S)	1	1				
		C2	Paralegal Studies	International Studies	18 to fewer than 30 unit..			1			
				Legal Secretarial	18 to fewer than 30 unit..				1		
				Police Academy	18 to fewer than 30 unit..					1	
				Political Science for Transfer	18 to fewer than 30 unit..						1
	Total					3	4	2	1		1
	Total					3	4	2	1		1
	Grand Total					15	13	11	10	8	13

CATALOG DESCRIPTION

A study of the structure of business firms and the principles of organization that determine departmentalization and lines of authority and responsibility. Covers management principles and function, including planning, organization and control within a business firm.

AHC Special Notes	Articulation Institution	Prefix	Title
	Cal Poly Pomona	-----	Upper Division Equivalent [IBM 301, Principles of Marketing Management]
	Cal Poly San Luis Obispo	-----	Upper Division Equivalent [BUS 346, Principles of Marketing]
	CSU Bakersfield	-----	No Equivalent Course
	CSU Channel Islands	-----	No Equivalent Course
	CSU Chico	-----	Upper Division Equivalent [MKTG 305, Survey of Marketing]
	CSU Dominguez Hills	-----	Upper Division Equivalent [MKT 350, Principles of Marketing]
	CSU East Bay	-----	Upper Division Equivalent [MKTG 3401, Marketing Principles]
	CSU Fresno	-----	Upper Division Equivalent [MKTG 100S, Marketing Concepts]
	CSU Fullerton	-----	Upper Division Equivalent [MKTG 351, Principles of Marketing]
	CSU Long Beach	-----	Upper Division Equivalent [MKTG 300, Marketing]
	CSU Los Angeles	-----	Upper Division Equivalent [MKT 304, Principles of Marketing]
	CSU Monterey Bay	-----	Upper Division Equivalent [BUS 306, Fundamentals of Marketing]
	CSU Northridge	BUS 104	Introduction to Business
	CSU Sacramento	-----	Upper Division Equivalent [MKTG 101, Principles of Marketing]
	CSU San Bernardino	-----	No Equivalent Course
	CSU San Marcos	-----	Upper Division Equivalent [MKTG 305, Principles of Marketing]
	CSU Stanislaus	-----	Upper Division Equivalent [MKT 3410, Principles of Marketing]
	Humboldt State	-----	Upper Division Equivalent [BA 340, Principles of Marketing]
	San Diego State	-----	Upper Division Equivalent [MKTG 370, Marketing]
	San Francisco State	-----	Upper Division Equivalent [MKTG 431, Principles of Marketing]
	San Jose State	-----	Upper Division Equivalent [BUS 130, Introduction to Marketing]

	Sonoma State	-----	Upper Division Equivalent [BUS 360, Introduction to Marketing]
	UC Transferable	No	
	UC Berkeley		
	UC Davis		
	UC Irvine		
	UC Los Angeles		
	UC Merced		
	UC Riverside		
	UC San Diego		
	UC Santa Barbara		
	UC Santa Cruz		
	CAN		
	CSU GE		
	IGETC		

CATALOG DESCRIPTION

A survey of advertising media; the psychology of advertising; motivational research; formulation of advertising budgets; mechanics of layout and copy; and evaluation and selection of media

AHC Special Notes	Articulation Institution	Prefix	Title
	Cal Poly Pomona	-----	No Equivalent Course
	Cal Poly San Luis Obispo	-----	No Equivalent Course
	CSU Bakersfield	-----	No Equivalent Course
	CSU Channel Islands	-----	No Equivalent Course
	CSU Chico	-----	No Equivalent Course
	CSU Dominguez Hills	-----	No Equivalent Course
	CSU East Bay	-----	No Equivalent Course
	CSU Fresno	-----	Upper Division Equivalent [MCJ 142, Advertising Procedures]
	CSU Fullerton	-----	No Equivalent Course
	CSU Long Beach	-----	No Equivalent Course
	CSU Los Angeles	-----	Upper Division Equivalent [MKT 340, Principles of Advertising]
	CSU Monterey Bay	-----	No Equivalent Course
	CSU Northridge	-----	No Equivalent Course
	CSU Sacramento	-----	Upper Division Equivalent [MKTG 125, Advertising]
	CSU San Bernardino	-----	No Equivalent Course
	CSU San Marcos	-----	No Equivalent Course
	CSU Stanislaus	-----	Upper Division Equivalent [MKT 4410, Advertising & Promotion Management]
	Humboldt State	-----	No Equivalent Course
	San Diego State	-----	No Equivalent Course
	San Francisco State	-----	No Equivalent Course
	San Jose State	-----	No Equivalent Course
	Sonoma State	-----	No Equivalent Course
	UC Transferable	No	
	UC Berkeley		
	UC Davis		
	UC Irvine		
	UC Los Angeles		
	UC Merced		
	UC Riverside		
	UC San Diego		
	UC Santa Barbara		
	UC Santa Cruz		

	CAN		
	CSU GE		
	IGETC		

BUS 104 Business Organization and Management (3)**05/24/21****CATALOG DESCRIPTION**

A study of the structure of business firms and the principles of organization that determine departmentalization and lines of authority and responsibility. Covers management principles and function, including planning, organization and control within a business firm.

AHC Special Notes	Articulation Institution	Prefix	Title
	Cal Poly Pomona	-----	Upper Division Equivalent [MHR 301, Principles of Management]
	Cal Poly San Luis Obispo	-----	Upper Division Equivalent [BUS 382, Organization, People & Technology]
	CSU Bakersfield	-----	No Equivalent Course
	CSU Channel Islands	-----	Upper Division Equivalent [BUS 530, Management Business Operations]
	CSU Chico	-----	Upper Division Equivalent [MGMT 303, Survey of Management]
	CSU Dominguez Hills	-----	Upper Division Equivalent [MGT 310, Management Theory]
	CSU East Bay	-----	No Equivalent Course
	CSU Fresno	-----	Upper Division Equivalent [MGT 110, Administration & Organizational Behavior]
	CSU Fullerton	-----	No Equivalent Course
	CSU Long Beach	-----	Upper Division Equivalent [MGMT 308, Principles of Management]
	CSU Los Angeles	-----	Upper Division Equivalent [MGMT 307, Management & Organizational Behavior]
	CSU Monterey Bay	-----	Upper Division Equivalent [BUS 331, Organizational Behavior]
	CSU Northridge	-----	Upper Division Equivalent [BUS 360, Management & Organizational Behavior]
	CSU Sacramento	-----	No Equivalent Course
	CSU San Bernardino	-----	Upper Division Equivalent [MGMT 305, Organizational Behavior]
	CSU San Marcos	-----	No Equivalent Course
	CSU Stanislaus	-----	Upper Division Equivalent [MGT 4360, Organizational Behavior]
	Humboldt State	-----	No Equivalent Course
	San Diego State	-----	Upper Division Equivalent [MGT 350, Management & Organizational Behavior]
	San Francisco State	-----	Upper Division Equivalent [MGMT ..., Intro to Management & Organization Behavior]
	San Jose State	-----	Upper Division Equivalent [BUS 160, Fundamentals of Management & Organizational Behavior]

	Sonoma State	-----	No Equivalent Course
	UC Transferable	No	
	UC Berkeley		
	UC Davis		
	UC Irvine		
	UC Los Angeles		
	UC Merced		
	UC Riverside		
	UC San Diego		
	UC Santa Barbara		
	UC Santa Cruz		
	CAN		
	CSU GE		
	IGETC		

CATALOG DESCRIPTION

Intended primarily for students who plan to participate in an independently-owned business. Includes study of single proprietorships, partnerships, and corporations at all levels of the American economic system. Not designed as a substitute for Business 101 or Business 103, which serve as introductions to further study in business administration.

AHC Special Notes	Articulation Institution	Prefix	Title
	Cal Poly Pomona	-----	No Equivalent Course
	Cal Poly San Luis Obispo	-----	Upper Division Equivalent [BUS 310, Intro to Entrepreneurship]
	CSU Bakersfield	-----	No Equivalent Course
	CSU Channel Islands	-----	Upper Division Equivalent [Bus 560, The Entrepreneurial Manager]
	CSU Chico	-----	Upper Division Equivalent [MGT 452, Growing New Business]
	CSU Dominguez Hills	-----	Upper Division Equivalent [MGT 412, Small Business Management]
	CSU East Bay	-----	No Equivalent Course
	CSU Fresno	-----	No Equivalent Course
	CSU Fullerton	-----	No Equivalent Course
	CSU Long Beach	-----	Upper Division Equivalent [MGMT 421, Entrepreneurship] **check catalog**
	CSU Los Angeles	-----	Upper Division Equivalent [MGMT 468, Small Business Management]
	CSU Monterey Bay	-----	Upper Division Equivalent [BUS 310, Entrepreneurship]
	CSU Northridge	-----	No Equivalent Course
	CSU Sacramento	-----	Upper Division Equivalent [ENTR 187, Entrepreneurship]
	CSU San Bernardino	-----	Upper Division Equivalent [MKTG 530, Strategic Entrepreneurship]
	CSU San Marcos	-----	No Equivalent Course
	CSU Stanislaus	-----	Upper Division Equivalent [MGT 4560, Seminar in Small Business Management]
	Humboldt State	-----	Upper Division Equivalent [BA 378, Small Business Management]
	San Diego State	-----	No Equivalent Course
	San Francisco State	-----	Upper Division Equivalent MGMT 430, Intro to Entrepreneurship]
	San Jose State	-----	No Equivalent Course
	Sonoma State	-----	No Equivalent Course
	UC Transferable	No	
	UC Berkeley		

	UC Davis		
	UC Irvine		
	UC Los Angeles		
	UC Merced		
	UC Riverside		
	UC San Diego		
	UC Santa Barbara		
	UC Santa Cruz		
	CAN		
	CSU GE		
	IGETC		

CATALOG DESCRIPTION

A study of human relations in business including multicultural and gender relationships in the workplace.

AHC Special Notes	Articulation Institution	Prefix	Title
	Cal Poly Pomona	-----	No Equivalent Course
	Cal Poly San Luis Obispo	-----	No Equivalent Course
	CSU Bakersfield	-----	No Equivalent Course
	CSU Channel Islands	-----	No Equivalent Course
	CSU Chico	-----	No Equivalent Course
	CSU Dominguez Hills	-----	No Equivalent Course
	CSU East Bay	-----	No Equivalent Course
	CSU Fresno	-----	No Equivalent Course
	CSU Fullerton	-----	No Equivalent Course
	CSU Long Beach	-----	No Equivalent Course
	CSU Los Angeles	-----	No Equivalent Course
	CSU Monterey Bay	-----	No Equivalent Course
	CSU Northridge	-----	No Equivalent Course
	CSU Sacramento	-----	No Equivalent Course
	CSU San Bernardino	-----	No Equivalent Course
	CSU San Marcos	-----	No Equivalent Course
	CSU Stanislaus	-----	No Equivalent Course
	Humboldt State	-----	No Equivalent Course
	San Diego State	-----	No Equivalent Course
	San Francisco State	-----	No Equivalent Course
	San Jose State	-----	No Equivalent Course
	Sonoma State	-----	No Equivalent Course
	UC Transferable	No	
	UC Berkeley		
	UC Davis		
	UC Irvine		
	UC Los Angeles		
	UC Merced		
	UC Riverside		
	UC San Diego		
	UC Santa Barbara		
	UC Santa Cruz		
	CAN		
	CSU GE		
	IGETC		

CATALOG DESCRIPTION

Fundamental legal principles pertaining to business transactions. Introduction to the legal process. Topics include sources of law and ethics, contracts, torts, agency, criminal law, business organizations, and judicial and administrative processes.

AHC Special Notes	Articulation Institution	Prefix	Title
	Cal Poly Pomona	FRL 201	Legal Environment of Business Transactions
	Cal Poly San Luis Obispo	BUS 207	Legal Responsibilities of Business
	CSU Bakersfield	BUS 2100	Legal Environment of Domestic and International Business
	CSU Channel Islands	BUS 110	Business Law
	CSU Chico	BLAW 203	Introduction to Business Law
	CSU Dominguez Hills	BUS 240	Legal Environment of Law
	CSU East Bay	ACCT/MGMT 2701	Legal Environment of Business
	CSU Fresno	NEED ARTIC REQUEST	BA 18, Business and the Legal Environment
	CSU Fullerton	-----	Denied Articulation [MGMT 246, Business and It's Legal Environment]
	CSU Long Beach	BLAW 210	Introduction to Law and Business Transactions
	CSU Los Angeles	FIN 2050	Legal and Regulatory Environment of Business I
	CSU Monterey Bay	BUS 206	Business Law
	CSU Northridge	BLAW 280	Business Law I
	CSU Sacramento	MGMT 10	Introduction to Business Law
	CSU San Bernardino	MGMT 230	Business Law
	CSU San Marcos	BUS 202	Introduction to Business Law
	CSU Stanislaus	BLW 2060	Law, Environment, and Ethics
	Humboldt State	BA 210	Legal Environment of Business
	San Diego State	-----	Articulation Denied [FIN 240, Legal Environment of Business]
	San Francisco State	BUS 120 or HM 120	Legal Environment of Business or Legal Aspects of Hospitality Management
	San Jose State	BUS3 80	Legal Environment of Business
	Sonoma State	BUS 225	Legal Environment of Business
	UC Transferable	Yes	
	UC Berkeley	-----	No Equivalent Course
	UC Davis	AGR ECO 18	Business Law
	UC Irvine	-----	No Equivalent Course
	UC Los Angeles	-----	No Equivalent Course
	UC Merced	-----	No Equivalent Course
	UC Riverside	-----	Upper Division Equivalent [BUS 154A, Business Law]
	UC San Diego	-----	No Equivalent Course
	UC Santa Barbara	-----	No Equivalent Course

	UC Santa Cruz	-----	No Equivalent Course
	C-ID	C-ID BUS 125	
	CSU GE		
	IGETC		

CATALOG DESCRIPTION

A study of methods to create, distribute, promote, and price goods and services to a target market over the Internet.

AHC Special Notes	Articulation Institution	Prefix	Title
	Cal Poly Pomona	-----	No Equivalent Course
	Cal Poly San Luis Obispo	-----	No Equivalent Course
	CSU Bakersfield	-----	No Equivalent Course
	CSU Channel Islands	-----	No Equivalent Course
	CSU Chico	-----	Upper Division Equivalent [MKTG 465E, Marketing]
	CSU Dominguez Hills	-----	Upper Division Equivalent [MKT 450, Internet Marketing]
	CSU East Bay	-----	Upper Division Equivalent [MKTG 4465, Web Marketing]
	CSU Fresno	-----	Upper Division Equivalent [MKTG 153, E-Marketing]
	CSU Fullerton	-----	Upper Division Equivalent [MKTG 455, Strategic Internet Marketing]
	CSU Long Beach	-----	Upper Division Equivalent [MKTG 437, Internet Marketing]
	CSU Los Angeles	-----	Upper Division Equivalent [MKT 460, Internet Marketing]
	CSU Monterey Bay	-----	No Equivalent Course
	CSU Northridge	-----	Upper Division Equivalent [MKT 448, Internet Marketing]
	CSU Sacramento	-----	No Equivalent Course
	CSU San Bernardino	-----	Upper Division Equivalent [MKTG 540m, E-Marketing]
	CSU San Marcos	-----	No Equivalent Course
	CSU Stanislaus	-----	No Equivalent Course
	Humboldt State	-----	Upper Division Equivalent [BA 443, Online Marketing]
	San Diego State	-----	Upper Division Equivalent [MKTG 476, Internet/Interactive Marketing]
	San Francisco State	-----	Upper Division Equivalent [MKTG 469, Internet Marketing]
	San Jose State	-----	Upper Division Equivalent [BUS 134C, Online Marketing]
	Sonoma State	-----	No Equivalent Course
	UC Transferable	No	
	UC Berkeley		
	UC Davis		

	UC Irvine		
	UC Los Angeles		
	UC Merced		
	UC Riverside		
	UC San Diego		
	UC Santa Barbara		
	UC Santa Cruz		
	CAN		
	CSU GE		
	IGETC		

CATALOG DESCRIPTION

An introduction to basic economic analysis and institutions. Macroeconomic analysis of income, employment, price level, and international trade. Microeconomic analysis of demand, production, competitive and noncompetitive product markets, and factor markets. Emphasis is placed on the applications of economic theory in the business environment. This course is not open to students who are enrolled in or have received credit for Economics 121. May be taken prior to or concurrently with ECON 101 or ECON 102.

AHC Special Notes	Articulation Institution	Prefix	Title
	Cal Poly Pomona	-----	No Equivalent Course
Same As - ECON 121	Cal Poly San Luis Obispo	ECON 201	Survey of Economics
	CSU Bakersfield	-----	No Equivalent Course
	CSU Channel Islands	-----	Upper Division Equivalent [BUS 340, Business & Finance in American Lit.]
Same As - ECON 121	CSU Chico	ECON 101	Introduction to Economics
	CSU Dominguez Hills	-----	No Equivalent Course
	CSU East Bay	-----	Upper Division Equivalent [STAT 2010, Elements of Statistics for Business & Econ.]
	CSU Fresno	-----	No Equivalent Course
	CSU Fullerton	-----	No Equivalent Course
	CSU Long Beach	-----	No Equivalent Course
	CSU Los Angeles	-----	<i>Denied Request</i> [ECON 209, Applied Business & Econ Statistics]
	CSU Monterey Bay	-----	No Equivalent Course
	CSU Northridge	-----	No Equivalent Course
	CSU Sacramento	-----	No Equivalent Course
	CSU San Bernardino	-----	No Equivalent Course
	CSU San Marcos	-----	No Equivalent Course
	CSU Stanislaus	-----	No Equivalent Course
	Humboldt State	-----	No Equivalent Course
	San Diego State	-----	No Equivalent Course
	San Francisco State	-----	No Equivalent Course
	San Jose State	-----	No Equivalent Course
	Sonoma State	-----	No Equivalent Course
	UC Transferable	No	
	UC Berkeley		
	UC Davis		
	UC Irvine	Articulation Denied	ECON 5 [Data Analysis for Business and Economics]
	UC Los Angeles		
	UC Merced		
	UC Riverside		
	UC San Diego		

	UC Santa Barbara		
	UC Santa Cruz		
	C-ID		
	CSU GE	CSU GE Area D	
	IGETC		

CATALOG DESCRIPTION

Designed to assist individuals and/or those working with individuals to analyze and direct their financial affairs. Elements and concepts of financial planning and decision making in the areas of budgeting, taxes, borrowing, money management, consuming, insurance, investments, retirement, and estate planning will be analyzed with an emphasis on application to changing family needs. This course is not open to students who are enrolled in or have received credit for Economics 130 or Family and Consumer Sciences 130.

AHC Special Notes	Articulation Institution	Prefix	Title
	Cal Poly Pomona	-----	No Equivalent Course
	Cal Poly San Luis Obispo	-----	No Equivalent Course
	CSU Bakersfield	-----	No Equivalent Course
	CSU Channel Islands	-----	No Equivalent Course
	CSU Chico	FINA 290	Personal Investment Management
	CSU Dominguez Hills	-----	Upper Division Equivalent [Econ 300, Fundamentals of Economics]
	CSU East Bay	-----	Upper Division Equivalent [FIN 3000, Personal Finance]
Same As - ECON 130 Or FCS 130	CSU Fresno	FIN 30	Personal Financial Planning
	CSU Fullerton	-----	Upper Division Equivalent [FIN 310, Personal Finance Management]
	CSU Long Beach	-----	Upper Division Equivalent [FIN 310, Personal Finance]
	CSU Los Angeles	-----	<i>Denied Request</i> [ECON 150, Economics for the Citizen]
	CSU Monterey Bay	-----	Upper Division Equivalent [BUS 356 Personal Finance Management]
	CSU Northridge	-----	Upper Division Equivalent [FIN 302, Personal Finance]
	CSU Sacramento	-----	No Equivalent Course
Same As - ECON 130 Or FCS 130	CSU San Bernardino	FIN 101	Financial Choices in Life
	CSU San Marcos	-----	No Equivalent Course
	CSU Stanislaus	-----	No Equivalent Course
	Humboldt State	BA 260	Personal Finance
	San Diego State	-----	No Equivalent Course
	San Francisco State	-----	No Equivalent Course
	San Jose State	-----	No Equivalent Course
	Sonoma State	-----	No Equivalent Course
	UC Transferable	No	
	UC Berkeley		
	UC Davis		
	UC Irvine		

	UC Los Angeles		
	UC Merced		
	UC Riverside		
	UC San Diego		
	UC Santa Barbara		
	UC Santa Cruz		
	CAN		
	CSU GE		
	IGETC		

CATALOG DESCRIPTION

An introduction to institutions and business practices in the international environment, emphasizing the major motivations compelling private firms to pursue international business.

AHC Special Notes	Articulation Institution	Prefix	Title
	Cal Poly Pomona	-----	Upper Division Equivalent [IBM 300, Principles of Global Business]
	Cal Poly San Luis Obispo	-----	Upper Division Equivalent [BUS 303, Introduction to International Business]
	CSU Bakersfield	-----	No Equivalent Course
	CSU Channel Islands	-----	Upper Division Equivalent [MGT 310, Management of International Business]
	CSU Chico	-----	Upper Division Equivalent [BUS 445, International Business]
	CSU Dominguez Hills	-----	Upper Division Equivalent [BUS 445, International Business]
	CSU East Bay	-----	Upper Division Equivalent [MGMT 4670, Multinational Business]
	CSU Fresno	-----	Upper Division Equivalent [BA 174, Introduction to International Business]
	CSU Fullerton	-----	No Equivalent Course
	CSU Long Beach	-----	Upper Division Equivalent [CBA 300, International Business]
	CSU Los Angeles	-----	No Equivalent Course
	CSU Monterey Bay	-----	No Equivalent Course
	CSU Northridge	-----	No Equivalent Course
	CSU Sacramento	-----	Upper Division Equivalent [IBUS 190, International Business]
	CSU San Bernardino	-----	No Equivalent Course
	CSU San Marcos	-----	No Equivalent Course
	CSU Stanislaus	-----	Upper Division Equivalent [BUS 3000, Introduction to Global Business]
	Humboldt State	-----	Upper Division Equivalent [BA 415, International Business Essentials]
	San Diego State	Can't Articulate	Won't accept articulation request. [IB 296, Topics in International Business]
	San Francisco State	-----	Upper Division Equivalent [BUS 330, International Business]
	San Jose State	-----	No Equivalent Course
	Sonoma State	-----	Upper Division Equivalent [BUS 393, Introduction to International Business]
	UC Transferable	No	

	UC Berkeley		
	UC Davis		
	UC Irvine		
	UC Los Angeles		
	UC Merced		
	UC Riverside		
	UC San Diego		
	UC Santa Barbara		
	UC Santa Cruz		
	CAN		
	CSU GE		
	IGETC		

CATALOG DESCRIPTION

An introduction to international economic issues. Explores why countries trade and addresses the consequences of trade restrictions. Alternative exchange rate systems, factors that cause exchange-rate fluctuations, and the determinants of a country's balance of trade are covered. Other topics include the politics of trade policy, the impact of trade on the job market, the role of international institutions in the global economy, financial crises, global environmental issues, and international debt problems. This course is not open to students who are enrolled in or have received credit for Economics 141 or Global Studies 141. May be taken prior to or concurrently with Econ 101 or Econ 102, or Econ 121 or Bus 121.

AHC Special Notes	Articulation Institution	Prefix	Title
	Cal Poly Pomona	-----	Upper-division course
Same as ECON 141 or INT ST 141	Cal Poly San Luis Obispo	SOC 218	International Political Economy
	CSU Bakersfield	-----	Upper-division course
	CSU Channel Islands	-----	Upper-division course
	CSU Chico	-----	Upper-division course
	CSU Dominguez Hills	-----	Upper-division course
	CSU East Bay	-----	Upper-division course
	CSU Fresno	-----	Upper-division course
	CSU Fullerton	-----	Upper-division course
	CSU Long Beach	-----	Upper-division course
	CSU Los Angeles	-----	Upper-division course
	CSU Monterey Bay	-----	No equivalent course
	CSU Northridge	-----	Upper-division course
	CSU Sacramento	-----	Upper-division course
	CSU San Bernardino	-----	Upper-division course
	CSU San Marcos	-----	Upper-division course
	CSU Stanislaus	-----	Upper-division course
	Humboldt State	----- -----	Upper-division course
	San Diego State	-----	Upper-division course
	San Francisco State	-----	Upper-division course
	San Jose State	-----	Upper-division course
	Sonoma State	-----	Upper-division course
	UC List	Yes	
	UC Berkeley	-----	Upper-division course
	UC Davis	-----	Upper-division course
	UC Irvine	-----	Articulate major preparation courses only [ECON 13, Global Economics]
	UC Los Angeles	-----	Upper-division course
	UC Merced	-----	Upper-division course
	UC Riverside	-----	Upper-division course
	UC San Diego	-----	Upper-division course

	UC Santa Barbara	-----	Upper-division course
	UC Santa Cruz	-----	Upper-division course
	C-ID		
	CSU GE	D2	
	IGETC	4B	

CATALOG DESCRIPTION

A study of the types of communications used in industry and government with emphasis on the content and practice of creating and writing various types of letters, memorandums, reports, Internet e-mail, multimedia presentations and other types of documents. Spelling, correct word usage, sentence structure, punctuation, appearance of copy and organization of ideas are emphasized.

AHC Special Notes	Articulation Institution	Prefix	Title
	Cal Poly Pomona	-----	No Equivalent Course
	Cal Poly San Luis Obispo	-----	Upper Division Equivalent [COMS 301, Business & Professional Communications]
	CSU Bakersfield	-----	Upper Division Equivalent [COMM 434, Communication for Business & Government]
	CSU Channel Islands	-----	No Equivalent Course
	CSU Chico	-----	Upper Division Equivalent [BADM 638, Business Communication Skills for Managers]
	CSU Dominguez Hills	-----	Upper Division Equivalent [BUS 300, Business Communications]
	CSU East Bay	-----	No Equivalent Course
	CSU Fresno	-----	No Equivalent Course
	CSU Fullerton	-----	No Equivalent Course
	CSU Long Beach	-----	Upper Division Equivalent [COMM 334, Business & Professional Communications]
	CSU Los Angeles	-----	Upper Division Equivalent [BUS 305, Business Communications]
	CSU Monterey Bay	BUS 212	Business Communication
	CSU Northridge	ENGL 205	Business Communications in its Rhetorical Contexts (3)
	CSU Sacramento	-----	No Equivalent Course
	CSU San Bernardino	-----	Upper Division Equivalent [COMM 311, Business & Professional Communication]
	CSU San Marcos	BUS 203	Business Writing
	CSU Stanislaus	NEED ARTIC REQUEST	BUS 1500, Introduction to Business
	Humboldt State	-----	Upper Division Equivalent [COMM 311, Business & Professional Communication]
	San Diego State	NEED	Needs Requesting [IDS 290, Business Communication]
	San Francisco State	NEED ARTIC REQUEST	BUS 216, Foundations in Business Communication
	San Jose State	-----	No Equivalent Course
	Sonoma State	-----	No Equivalent Course
	UC Transferable	No	
	UC Berkeley		
	UC Davis		
	UC Irvine		

	UC Los Angeles		
	UC Merced		
	UC Riverside		
	UC San Diego		
	UC Santa Barbara		
	UC Santa Cruz		
	CAN		
	CSU GE		
	IGETC		

Catalog Description

Students will embark on one of the most exciting adventures ever known: launching a business. This course identifies the methods for developing a business idea, starting a business, acquiring resources, and writing a business plan.

AHC Special Notes	Articulation Institution	Prefix/No	Title
	Cal Poly Pomona	-----	No Equivalent Course (NEC)
	Cal Poly San Luis Obispo	Can't Articulate	Upper Division Course:BUS 310, Introduction to Entrepreneurship (4)
	CSU Bakersfield	-----	NEC
	CSU Channel Islands	-----	NEC
	CSU Chico	-----	NEC
	CSU Dominguez Hills	NEED TO REQUEST AGAIN Pending	Requested 08/25/2017 BUS 100, Entrepreneurship for Everyone (3)
	CSU East Bay	-----	NEC
	CSU Fresno	ENTR 81	Introduction to Entrepreneurship (3)
	CSU Fullerton	-----	NEC
	CSU Long Beach	-----	NEC
	CSU Los Angeles	-----	NEC
	CSU Monterey Bay	-----	NEC
	CSU Northridge	-----	NEC
	CSU Sacramento	-----	NEC
	CSU San Bernardino	-----	NEC
	CSU San Marcos	-----	NEC
	CSU Stanislaus	-----	NEC
	Humboldt State	-----	NEC
	San Diego State	-----	NEC
	San Francisco State	-----	NEC
	San Jose State	-----	NEC
	Sonoma State	-----	NEC
	UC List	No	
	UC Berkeley		
	UC Davis		
	UC Irvine		
	UC Los Angeles		
	UC Merced		
	UC Riverside		
	UC San Diego		
	UC Santa Barbara		
	UC Santa Cruz		

	C-ID		
	CSU GE		
	IGETC		

Catalog Description

Student will work with a local entrepreneur to identify business challenges and will develop strategies to solve a business problem(s). A written and oral presentation will be made to the entrepreneur.

AHC Special Notes	Articulation Institution	Prefix/No	Title
	Cal Poly Pomona	-----	No Equivalent Course (NEC)
	Cal Poly San Luis Obispo	-----	NEC
	CSU Bakersfield	-----	NEC
	CSU Channel Islands	-----	NEC
	CSU Chico	-----	NEC
	CSU Dominguez Hills	-----	NEC
	CSU East Bay	-----	NEC
	CSU Fresno	-----	NEC
	CSU Fullerton	-----	NEC
	CSU Long Beach	-----	NEC
	CSU Los Angeles	-----	NEC
	CSU Monterey Bay	-----	NEC
	CSU Northridge	-----	NEC
	CSU Sacramento	-----	NEC
	CSU San Bernardino	-----	NEC
	CSU San Marcos	-----	NEC
	CSU Stanislaus	-----	NEC
	Humboldt State	-----	NEC
	San Diego State	-----	NEC
	San Francisco State	-----	NEC
	San Jose State	-----	NEC
	Sonoma State	-----	NEC
	UC List	No	
	UC Berkeley		
	UC Davis		
	UC Irvine		
	UC Los Angeles		
	UC Merced		
	UC Riverside		
	UC San Diego		
	UC Santa Barbara		
	UC Santa Cruz		
	C-ID		
	CSU GE		
	IGETC		

Catalog Description

Acquire the basic knowledge needed to begin your career as a paralegal. This course provides an in-depth overview of the legal system with special emphasis on the duties and responsibilities of a paralegal.

AHC Special Notes	Articulation Institution	Prefix/No	Title
	Cal Poly Pomona	-----	No Equivalent Course (NEC)
	Cal Poly San Luis Obispo	-----	NEC
	CSU Bakersfield	-----	NEC
	CSU Channel Islands	-----	NEC
	CSU Chico	-----	NEC
	CSU Dominguez Hills	-----	NEC
	CSU East Bay	-----	NEC
	CSU Fresno	-----	NEC
	CSU Fullerton	-----	NEC
	CSU Long Beach	-----	NEC
	CSU Los Angeles	-----	NEC
	CSU Monterey Bay	-----	NEC
	CSU Northridge	-----	NEC
	CSU Sacramento	-----	NEC
	CSU San Bernardino	-----	NEC
	CSU San Marcos	-----	NEC
	CSU Stanislaus	-----	NEC
	Humboldt State	-----	NEC
	San Diego State	-----	NEC
	San Francisco State	-----	NEC
	San Jose State	-----	NEC
	Sonoma State	-----	NEC
	UC List		
	UC Berkeley	-----	NEC
	UC Davis	-----	NEC
	UC Irvine	-----	NEC
	UC Los Angeles	-----	NEC
	UC Merced	-----	NEC
	UC Riverside	-----	NEC
	UC San Diego	-----	NEC
	UC Santa Barbara	-----	NEC
	UC Santa Cruz	-----	NEC
	CAN		
	CSU GE		
	IGETC		

Catalog Description

Introduction to criminal law and procedure for the paralegal. This course includes crimes against persons, habitation, property, order, justice, and morals. Defenses to criminal activity, search and seizure, confessions, pretrial, trial, and sentencing are also covered.

AHC Special Notes	Articulation Institution	Prefix/No	Title
	Cal Poly Pomona	-----	No Equivalent Course (NEC)
	Cal Poly San Luis Obispo	-----	NEC
	CSU Bakersfield	-----	NEC
	CSU Channel Islands	-----	NEC
	CSU Chico	-----	NEC
	CSU Dominguez Hills	-----	NEC
	CSU East Bay	-----	NEC
	CSU Fresno	-----	NEC
	CSU Fullerton	-----	NEC
	CSU Long Beach	-----	NEC
	CSU Los Angeles	-----	NEC
	CSU Monterey Bay	-----	NEC
	CSU Northridge	-----	NEC
	CSU Sacramento	-----	NEC
	CSU San Bernardino	-----	NEC
	CSU San Marcos	-----	NEC
	CSU Stanislaus	-----	NEC
	Humboldt State	-----	NEC
	San Diego State	-----	NEC
	San Francisco State	-----	NEC
	San Jose State	-----	NEC
	Sonoma State	-----	NEC
	UC List		
	UC Berkeley	-----	NEC
	UC Davis	-----	NEC
	UC Irvine	-----	NEC
	UC Los Angeles	-----	NEC
	UC Merced	-----	NEC
	UC Riverside	-----	NEC
	UC San Diego	-----	NEC
	UC Santa Barbara	-----	NEC
	UC Santa Cruz	-----	NEC
	CAN		
	CSU GE		
	IGETC		

Catalog Description

Introduction to civil litigation for the paralegal. This course is a survey of litigation, from the initial client interview to post-trial appeals. Complaint drafting, filing, service motions, answers, and discovery are covered. Settlement and trial are also included.

AHC Special Notes	Articulation Institution	Prefix/No	Title
	Cal Poly Pomona	-----	No Equivalent Course (NEC)
	Cal Poly San Luis Obispo	-----	NEC
	CSU Bakersfield	-----	NEC
	CSU Channel Islands	-----	NEC
	CSU Chico	-----	NEC
	CSU Dominguez Hills	-----	NEC
	CSU East Bay	-----	NEC
	CSU Fresno	-----	NEC
	CSU Fullerton	-----	NEC
	CSU Long Beach	-----	NEC
	CSU Los Angeles	-----	NEC
	CSU Monterey Bay	-----	NEC
	CSU Northridge	-----	NEC
	CSU Sacramento	-----	NEC
	CSU San Bernardino	-----	NEC
	CSU San Marcos	-----	NEC
	CSU Stanislaus	-----	NEC
	Humboldt State	-----	NEC
	San Diego State	-----	NEC
	San Francisco State	-----	NEC
	San Jose State	-----	NEC
	Sonoma State	-----	NEC
	UC List		
	UC Berkeley	-----	NEC
	UC Davis	-----	NEC
	UC Irvine	-----	NEC
	UC Los Angeles	-----	NEC
	UC Merced	-----	NEC
	UC Riverside	-----	NEC
	UC San Diego	-----	NEC
	UC Santa Barbara	-----	NEC
	UC Santa Cruz	-----	NEC
	CAN		
	CSU GE		
	IGETC		

Catalog Description

The course covers the sources and methods of legal research as related to cases statues and secondary materials. Students will engage in objective legal writing based upon their research.

AHC Special Notes	Articulation Institution	Prefix/No	Title
	Cal Poly Pomona	-----	No Equivalent Course (NEC)
	Cal Poly San Luis Obispo	-----	NEC
	CSU Bakersfield	-----	NEC
	CSU Channel Islands	-----	NEC
	CSU Chico	-----	NEC
	CSU Dominguez Hills	-----	NEC
	CSU East Bay	-----	NEC
	CSU Fresno	-----	NEC
	CSU Fullerton	-----	NEC
	CSU Long Beach	-----	NEC
	CSU Los Angeles	-----	NEC
	CSU Monterey Bay	-----	NEC
	CSU Northridge	-----	NEC
	CSU Sacramento	-----	NEC
	CSU San Bernardino	-----	NEC
	CSU San Marcos	-----	NEC
	CSU Stanislaus	-----	NEC
	Humboldt State	-----	NEC
	San Diego State	-----	NEC
	San Francisco State	-----	NEC
	San Jose State	-----	NEC
	Sonoma State	-----	NEC
	UC List		
	UC Berkeley	-----	NEC
	UC Davis	-----	NEC
	UC Irvine	-----	NEC
	UC Los Angeles	-----	NEC
	UC Merced	-----	NEC
	UC Riverside	-----	NEC
	UC San Diego	-----	NEC
	UC Santa Barbara	-----	NEC
	UC Santa Cruz	-----	NEC
	C-ID		
	CSU GE		
	IGETC		

Catalog Description

Designed to expose paralegal student to written advocacy and discovery requests. Emphasizes persuasive writing techniques, writing for a purpose, and discovery mechanics. Students will complete substantial writing assignments.

AHC Special Notes	Articulation Institution	Prefix/No	Title
	Cal Poly Pomona	-----	No Equivalent Course (NEC)
	Cal Poly San Luis Obispo	-----	NEC
	CSU Bakersfield	-----	NEC
	CSU Channel Islands	-----	NEC
	CSU Chico	-----	NEC
	CSU Dominguez Hills	-----	NEC
	CSU East Bay	-----	NEC
	CSU Fresno	-----	NEC
	CSU Fullerton	-----	NEC
	CSU Long Beach	-----	NEC
	CSU Los Angeles	-----	NEC
	CSU Monterey Bay	-----	NEC
	CSU Northridge	-----	NEC
	CSU Sacramento	-----	NEC
	CSU San Bernardino	-----	NEC
	CSU San Marcos	-----	NEC
	CSU Stanislaus	-----	NEC
	Humboldt State	-----	NEC
	San Diego State	-----	NEC
	San Francisco State	-----	NEC
	San Jose State	-----	NEC
	Sonoma State	-----	NEC
	UC List	No	
	UC Berkeley		
	UC Davis		
	UC Irvine		
	UC Los Angeles		
	UC Merced		
	UC Riverside		
	UC San Diego		
	UC Santa Barbara		
	UC Santa Cruz		
	C-ID		
	CSU GE		
	IGETC		

Catalog Description

This course is designed to help student develop the conceptual and technical skills necessary to manage cases in a law office environment. The course includes interaction with case management software, databases, and word processing.

AHC Special Notes	Articulation Institution	Prefix/No	Title
	Cal Poly Pomona	-----	No Equivalent Course (NEC)
	Cal Poly San Luis Obispo	-----	NEC
	CSU Bakersfield	-----	NEC
	CSU Channel Islands	-----	NEC
	CSU Chico	-----	NEC
	CSU Dominguez Hills	-----	NEC
	CSU East Bay	-----	NEC
	CSU Fresno	-----	NEC
	CSU Fullerton	-----	NEC
	CSU Long Beach	-----	NEC
	CSU Los Angeles	-----	NEC
	CSU Monterey Bay	-----	NEC
	CSU Northridge	-----	NEC
	CSU Sacramento	-----	NEC
	CSU San Bernardino	-----	NEC
	CSU San Marcos	-----	NEC
	CSU Stanislaus	-----	NEC
	Humboldt State	-----	NEC
	San Diego State	-----	NEC
	San Francisco State	-----	NEC
	San Jose State	-----	NEC
	Sonoma State	-----	NEC
	UC List	No	
	UC Berkeley		
	UC Davis		
	UC Irvine		
	UC Los Angeles		
	UC Merced		
	UC Riverside		
	UC San Diego		
	UC Santa Barbara		
	UC Santa Cruz		
	CAN		
	CSU GE		
	IGETC		

Catalog Description

This course introduces the law governing wills, trusts, and estate planning. It emphasizes practical applications for paralegals and exposes students to forms and procedures used in a law office.

AHC Special Notes	Articulation Institution	Prefix/No	Title
	Cal Poly Pomona	-----	No Equivalent Course (NEC)
	Cal Poly San Luis Obispo	-----	NEC
	CSU Bakersfield	-----	NEC
	CSU Channel Islands	-----	NEC
	CSU Chico	-----	NEC
	CSU Dominguez Hills	-----	NEC
	CSU East Bay	-----	NEC
	CSU Fresno	-----	NEC
	CSU Fullerton	-----	NEC
	CSU Long Beach	-----	NEC
	CSU Los Angeles	-----	NEC
	CSU Monterey Bay	-----	NEC
	CSU Northridge	-----	NEC
	CSU Sacramento	-----	NEC
	CSU San Bernardino	-----	NEC
	CSU San Marcos	-----	NEC
	CSU Stanislaus	-----	NEC
	Humboldt State	-----	NEC
	San Diego State	-----	NEC
	San Francisco State	-----	NEC
	San Jose State	-----	NEC
	Sonoma State	-----	NEC
	UC List	No	
	UC Berkeley		
	UC Davis		
	UC Irvine		
	UC Los Angeles		
	UC Merced		
	UC Riverside		
	UC San Diego		
	UC Santa Barbara		
	UC Santa Cruz		
	C-ID		
	CSU GE		
	IGETC		

Catalog Description

This course introduces the basic concepts of California Family Law and emphasizes the developments of practical drafting skills used by paralegals. The course examines terminology, procedures, and legal document preparation involved in family law matters.

AHC Special Notes	Articulation Institution	Prefix/No	Title
	Cal Poly Pomona	-----	No Equivalent Course (NEC)
	Cal Poly San Luis Obispo	-----	NEC
	CSU Bakersfield	-----	NEC
	CSU Channel Islands	-----	NEC
	CSU Chico	-----	NEC
	CSU Dominguez Hills	-----	NEC
	CSU East Bay	-----	NEC
	CSU Fresno	NEED ARTIC REQUEST	CFS 150, Family Law and Policy
	CSU Fullerton	-----	NEC
	CSU Long Beach	-----	NEC
	CSU Los Angeles	-----	NEC
	CSU Monterey Bay	-----	NEC
	CSU Northridge	-----	NEC
	CSU Sacramento	-----	NEC
	CSU San Bernardino	-----	NEC
	CSU San Marcos	-----	NEC
	CSU Stanislaus	-----	NEC
	Humboldt State	-----	NEC
	San Diego State	-----	NEC
	San Francisco State	-----	NEC
	San Jose State	-----	NEC
	Sonoma State	-----	NEC
	UC List	NO	
	UC Berkeley		
	UC Davis		
	UC Irvine		
	UC Los Angeles		
	UC Merced		
	UC Riverside		
	UC San Diego		
	UC Santa Barbara		
	UC Santa Cruz		
	C-ID		
	CSU GE		
	IGETC		

Catalog Description

This course provides review of intellectual property law including patents, trademarks, and copyrights. Applied techniques for conducting patent searches, conduction research, and creating legal documents will be emphasized.

AHC Special Notes	Articulation Institution	Prefix/No	Title
	Cal Poly Pomona	-----	No Equivalent Course (NEC)
	Cal Poly San Luis Obispo	-----	NEC
	CSU Bakersfield	-----	NEC
	CSU Channel Islands	-----	NEC
	CSU Chico	-----	NEC
	CSU Dominguez Hills	-----	NEC
	CSU East Bay	-----	NEC
	CSU Fresno	-----	NEC
	CSU Fullerton	-----	NEC
	CSU Long Beach	-----	NEC
	CSU Los Angeles	-----	NEC
	CSU Monterey Bay	-----	NEC
	CSU Northridge	-----	NEC
	CSU Sacramento	-----	NEC
	CSU San Bernardino	-----	NEC
	CSU San Marcos	-----	NEC
	CSU Stanislaus	-----	NEC
	Humboldt State	-----	NEC
	San Diego State	-----	NEC
	San Francisco State	-----	NEC
	San Jose State	-----	NEC
	Sonoma State	-----	NEC
	UC List	No	
	UC Berkeley		
	UC Davis		
	UC Irvine		
	UC Los Angeles		
	UC Merced		
	UC Riverside		
	UC San Diego		
	UC Santa Barbara		
	UC Santa Cruz		
	C-ID		
	CSU GE		
	IGETC		

PLGL 111 Tort Law for Paralegals 3

05/24/21

Catalog Description

Under tort law, an injured party can bring a civil lawsuit to seek compensation for a wrong done to the party or to the party’s property. This course provides an overview of tort law, tort remedies, and drafting of basic documents.

AHC Special Notes	Articulation Institution	Prefix/No	Title
	Cal Poly Pomona	-----	No Equivalent Course (NEC)
	Cal Poly San Luis Obispo	-----	NEC
	CSU Bakersfield	-----	NEC
	CSU Channel Islands	-----	NEC
	CSU Chico	-----	NEC
	CSU Dominguez Hills	-----	NEC
	CSU East Bay	-----	NEC
	CSU Fresno	-----	NEC
	CSU Fullerton	-----	NEC
	CSU Long Beach	-----	NEC
	CSU Los Angeles	-----	NEC
	CSU Monterey Bay	-----	NEC
	CSU Northridge	-----	NEC
	CSU Sacramento	-----	NEC
	CSU San Bernardino	-----	NEC
	CSU San Marcos	-----	NEC
	CSU Stanislaus	-----	NEC
	Humboldt State	-----	NEC
	San Diego State	-----	NEC
	San Francisco State	-----	NEC
	San Jose State	-----	NEC
	Sonoma State	-----	NEC
	UC List	No	
	UC Berkeley		
	UC Davis		
	UC Irvine		
	UC Los Angeles		
	UC Merced		
	UC Riverside		
	UC San Diego		
	UC Santa Barbara		
	UC Santa Cruz		
	C-ID		
	CSU GE		
	IGETC		

Catalog Description

An entrepreneur must make a choice as to which type of business to form and operate. Corporations, partnerships, limited liability companies, and sole proprietorships are among the different types of business organizations. The course reviews the law regarding the formation and operation of various forms of business organizations. It provides guidance on drafting original documents to form a business.

AHC Special Notes	Articulation Institution	Prefix/No	Title
	Cal Poly Pomona	-----	No Equivalent Course (NEC)
	Cal Poly San Luis Obispo	-----	NEC
	CSU Bakersfield	-----	NEC
	CSU Channel Islands	-----	NEC
	CSU Chico	-----	NEC
	CSU Dominguez Hills	-----	NEC
	CSU East Bay	-----	NEC
	CSU Fresno	-----	NEC
	CSU Fullerton	-----	NEC
	CSU Long Beach	-----	NEC
	CSU Los Angeles	-----	NEC
	CSU Monterey Bay	-----	NEC
	CSU Northridge	-----	NEC
	CSU Sacramento	-----	NEC
	CSU San Bernardino	-----	NEC
	CSU San Marcos	-----	NEC
	CSU Stanislaus	-----	NEC
	Humboldt State	-----	NEC
	San Diego State	-----	NEC
	San Francisco State	-----	NEC
	San Jose State	-----	NEC
	Sonoma State	-----	NEC
	UC List	No	
	UC Berkeley		
	UC Davis		
	UC Irvine		
	UC Los Angeles		
	UC Merced		
	UC Riverside		
	UC San Diego		
	UC Santa Barbara		
	UC Santa Cruz		
	C-ID		
	CSU GE		

	IGETC		
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Catalog Description

Ethics are the standards that regulate the integrity of the legal profession. This course will improve your understanding of how paralegals are affected by ethical issues.

AHC Special Notes	Articulation Institution	Prefix/No	Title
	Cal Poly Pomona	-----	No Equivalent Course (NEC)
	Cal Poly San Luis Obispo	-----	NEC
	CSU Bakersfield	-----	NEC
	CSU Channel Islands	-----	NEC
	CSU Chico	-----	NEC
	CSU Dominguez Hills	-----	NEC
	CSU East Bay	-----	NEC
	CSU Fresno	-----	NEC
	CSU Fullerton	-----	NEC
	CSU Long Beach	-----	NEC
	CSU Los Angeles	-----	NEC
	CSU Monterey Bay	-----	NEC
	CSU Northridge	-----	NEC
	CSU Sacramento	-----	NEC
	CSU San Bernardino	-----	NEC
	CSU San Marcos	-----	NEC
	CSU Stanislaus	-----	NEC
	Humboldt State	-----	NEC
	San Diego State	-----	NEC
	San Francisco State	-----	NEC
	San Jose State	-----	NEC
	Sonoma State	-----	NEC
	UC List	No	
	UC Berkeley		
	UC Davis		
	UC Irvine		
	UC Los Angeles		
	UC Merced		
	UC Riverside		
	UC San Diego		
	UC Santa Barbara		
	UC Santa Cruz		
	C-ID		
	CSU GE		
	IGETC		

CATALOG DESCRIPTION

Basic laws and principles of California real estate and providing the background and terminology necessary for advanced study in specialized courses. Recommended for those preparing for the real estate salesperson license examination.

AHC Special Notes	Articulation Institution	Prefix	Title
	Cal Poly Pomona	-----	No Equivalent Course (NEC)
	Cal Poly San Luis Obispo	-----	No Equivalent Course (NEC)
	CSU Bakersfield	-----	No Equivalent Course (NEC)
	CSU Channel Islands	-----	No Equivalent Course (NEC)
	CSU Chico	-----	No Equivalent Course (NEC)
	CSU Dominguez Hills	-----	No Equivalent Course (NEC)
	CSU East Bay	-----	No Equivalent Course (NEC)
	CSU Fresno	-----	No Equivalent Course (NEC)
	CSU Fullerton	-----	No Equivalent Course (NEC)
	CSU Long Beach	-----	No Equivalent Course (NEC)
	CSU Los Angeles	-----	No Equivalent Course (NEC)
	CSU Monterey Bay	-----	No Equivalent Course (NEC)
	CSU Northridge	-----	No Equivalent Course (NEC)
	CSU Sacramento	NEED ARTIC REQUEST	FIN 19, Real Estate Principles
	CSU San Bernardino	-----	No Equivalent Course (NEC)
	CSU San Marcos	-----	No Equivalent Course (NEC)
	CSU Stanislaus	-----	No Equivalent Course (NEC)
	Humboldt State	-----	No Equivalent Course (NEC)
	San Diego State	-----	No Equivalent Course (NEC)
	San Francisco State	-----	No Equivalent Course (NEC)
	San Jose State	-----	No Equivalent Course (NEC)
	Sonoma State	-----	No Equivalent Course (NEC)
	UC Transferable	No	
	UC Berkeley		
	UC Davis		
	UC Irvine		
	UC Los Angeles		
	UC Riverside		
	UC San Diego		
	UC Santa Barbara		
	UC Santa Cruz		
	C-ID		
	CSU GE		
	IGETC		

COURSE REVIEW VERIFICATION

Discipline: BUSINESS Year: 2019-2020

As part of the program evaluation process, the self-study team has reviewed the course outlines supporting the discipline/program curriculum. The review process has resulted in the following recommendations:

1. The following course outlines are satisfactory as written and do not require modification (list all such courses):
All course outlines required major modifications.
2. The following courses require minor modification to ensure currency. The self study team anticipates submitting such modifications to the AP&P, FALL 20____ SPRING 20____:
N/A
3. The following courses require major modification. The self study team anticipates submitting such modifications to the AP&P committee, FALL 20____ SPRING 20____:
All Active BUS, ENTR, PLGL, RE courses.

GRADUATION REQUIREMENTS: General Education (GE), Multicultural/Gender Studies (MCGS) and Health & Safety (H&W) Courses.

The following courses were reviewed as meeting an **AHC GE** requirement. The AP&P GE Criteria and Category Definitions (GE Learning Outcomes) forms were submitted to the AP&P for review on: N/A

The following courses were reviewed as meeting the **MCGS** requirement. The AP&P MCGS Criteria and Category Definitions (MCGS Learning Outcomes – To Be Developed) forms were submitted to the AP&P for review on: N/A

The following courses were reviewed as meeting the **H&W** requirement. The AP&P H&W Studies Criteria (To Be Developed) and Category Definitions (H&W Learning Outcomes – To Be Developed) forms were submitted to the AP&P chair for review on: N/A

No new courses submitted for any Graduation Requirements.

Course Review Team Members:

_____	_____	_____
Name	Signature	Date
_____	_____	_____
Name	Signature	Date
_____	_____	_____
Name	Signature	Date
_____	_____	_____
Name	Signature	Date
_____	_____	_____
AP&P Chair	Signature	Date

Academic Dean

Signature

Date

Board Approval: 12/13/2005
 PCA Established:
 DL Conversion: 12/13/2005
 Date Reviewed: Fall 2020
 Catalog Year: 2019 - 2020

Allan Hancock College Course Outline

Discipline Placement: Business (Masters Required) or Business Education (Masters Required) or Marketing (Masters Required)

Department: Business Education

Prefix and Number: BUS 102

Catalog Course Title: Marketing

Banner Course Title: Marketing

Units and Hours

	Hours per Week	Total Hours per Term (Based on 16-18 Weeks)	Total Units
Lecture	3.000	48.0 - 54.0	
Lab	0.000	0.0 - 0.0	
Outside-of-Class Hours	6.000	96.0 - 108.0	
Total Student Learning Hours	9.0	144.0 - 162.0	3.0
Total Contact Hours	3.0	48.0 - 54.0	

Number of Times Course may be Repeated

None

Grading Method

Letter Grade or Pass/No Pass

Requisites

None

Entrance Skills

None

Catalog Description

The study of marketing channels and institutions; market structure, organizations, behavior, retail, wholesale and industrial marketing; and governmental regulations.

Course Content

Lecture

1. The Marketing Environment and Management

2. Understanding and Selecting Target Markets

- a. marketing
- b. research
- c. consumer behavior
- d. market segmentation
- e. targeted marketing

3. The Product

- a. the product offering
- b. management
- c. branding, packaging, and labeling

4. Distribution: Marketing Channels

- a. retailing
- b. wholesaling
- c. physical distribution

5. Promotion: The Promotion Effort

- a. advertising
- b. sales promotion, public relations, and personal selling

6. Pricing: Determination and Administration

7. Industrial and International Marketing: et al.

Course Objectives

At the end of the course, the student will be able to:

1. demonstrate the ability to identify markets for products.
2. evaluate market data.
3. select from alternatives, a course of action for marketing a product.
4. write marketing policies.
5. develop marketing programs.

Methods of Instruction

- **Lecture**
- **Methods of Instruction Description:**
Case analysis

Assignments

- **Sample Assignment(s)**

Sample Questions: Essay - Write brief production oriented and marketing oriented mission statements for Time, Inc., (the weekly news magazine) giving what business the company is in.

Computational: Compute the mark up when the selling price is \$25.99 and the cost is \$12.45. Then compute the mark up percent of the selling cost and the mark up percent of cost. Compute the list price using a 20% discount.

Methods of Evaluation

- Exams/Tests
 - Quizzes
 - Research Projects
-

Texts and Other Instructional Materials

Adopted Textbook

1. Boone, L *Contemporary Marketing* 2017

Supplemental Texts

None

Instructional Materials

None

Student Learning Outcomes

1. BUS102 SLO1 - Recall significant core marketing issues, theories, and applications.
 2. BUS102 SLO2 - Apply business principles to produce an applied learning log.
 3. BUS102 SLO3 - Demonstrate the ability to follow instructions on assignments and class activities.
-

Distance Learning

Delivery Methods

- Internet

Instructor Initiated Contact Hours Per Week: 3.000

Contact Types

1. Email Communication (group and/or individual communications)
2. Discussion Board
3. Telephone Contacts
4. Orientation Sessions
5. Testing

Adjustments to Assignments

Instructors may employ a variety of online tools to make the necessary adjustments in an ERT/DL setting for this course.

- Assignments will be submitted primarily through the district Course Management System (CMS) 241 of 355

- Students can submit multiple files types, type in a textbox to submit their assignments, or submit links to their work in the cloud or other web related service such as Google Docs.
- Students can also submit assignments through district email or the messaging service in the district CMS.
- The district CMS contains many tools instructors can use to facilitate different assignment types.
- Instructors may use the assignments tool and/or discussion tool to facilitate student to student interaction.
- Instructors may use the feedback features of the district CMS to facilitate instructor-initiated contact.
- When appropriate, instructors may use group assignments.

List of possible tools employed to adjust for ERT/DL course may include but not limited to:

- District CMS assignments
 - Threaded discussion forums
 - District Email
 - District CMS messaging service
 - Announcements in the district CMS
 - Feedback of student work through use of Speed Grader or other tools
 - Synchronous audio/videoconferencing (Zoom, Cranium Café)
-
- Interactive mobile technologies
 - Chat, text, Twitter
 - Telephone
 - Virtual offices hours

Adjustments to Evaluation Tools

- ERT/DE courses allow for multiple evaluation tools with online technology.

- This course will be able to use interactive quizzes which allow for automated assessment performance for certain question types, and the use of the mastery gradebook.
- If the assessment requires necessary student authentication, the instructor can employ machine automated proctoring services available through the current district CMS.
- Use of these features (quizzes, discussions, and assignments) provide the necessary tools to evaluate student progress toward the objectives of the course.

Other:

Strategies to Make Course Accessible to Disabled Students

The Americans with Disabilities Act of 1990, section 508 of the Rehabilitation Act of 1973, and California Government Code section 11135 all require that accessibility for persons with disabilities be provided. Title 5, section 55200 explicitly makes these requirements applicable to all distance learning offerings. All DL courses and resources must be designed to afford students with disabilities maximum opportunity to access distance learning resources without the need for outside assistance (i.e. sign language interpreters, aides, etc.). Distance learning courses and resources must generally be designed to provide “built-in” accommodation (i.e. closed or open captioning, “alt tags”) which are accessible to “industry standard” assistive computer technology in common use by persons with disabilities.

All courses must meet the [WCAG 2.0 level AA](#) standards including but not limited to the items listed below:

1. **Images, graphs, charts or animation.** A text equivalent or [alt text](#) is provided for every non-text element, including all types of images and animated objects. *This will enable a screen reader to read the text equivalent to a blind student.*
2. **Multimedia.** Equivalent alternatives for any multimedia presentation are synchronized with the presentation. Videos and live audio must be closed captioned. For archived audio, a transcript maybe sufficient.
3. **Documents and other learning materials.** [PDFs](#), [Microsoft Word documents](#), [PowerPoint presentations](#), [Adobe Flash](#) and other content must be as accessible as possible. If it cannot be made accessible, consider using HTML or, if no other option is available, provide an accessible alternative. PDF documents must be properly tagged for accessibility.
4. **Timed quizzes/exams.** Extended time on quizzes and exams is one of the most common accommodations. [Instructions for extending time in Canvas.](#)
5. **Outside webpages and links**

- Ensure that all webpages meet 508 standards by testing through [Cynthia Says](#). Follow the Accessibility Guidelines [WCAG 2.0 Level AA](#)
 - Ensure links make sense out of context. Every link should make sense if the link text is read by itself. *Screen reader users may choose to read only the links on a web page. Certain phrases like “click here” and “more” must be avoided.*
6. **Applications, software, and outside learning systems.** All required outside applications and/or learning systems (e.g MyMathLab, Aleks, etc.) are accessible OR an alternative is provided. Test with [WebAIM WAVE toolbar](#).
 7. **Avoid text images.** Images of text are avoided OR an alternative is provided. (Examples of images of text are PDFs made from scanned pages, and word art.)
 8. **Color contrast.** Text and background color have sufficient contrast on all documents, PowerPoints, and webpages both inside and outside of the LMS.
 9. **Text objects.** If the shape, color, or styling of any text object conveys information, that information is conveyed in plain text as well.
 10. **Disability statement.** The course syllabus contains the college’s [suggested Disability Statement](#) as well as current information on the location and contact information for the [Learning Assistance Program \(LAP\)](#).

Comment: Is there any aspect of the course that cannot be made accessible to students with disabilities? Indicate YES or NO. If YES, briefly describe the problem and how the problem will be resolved. Use attachment if necessary.

Inform Students

Instructor will give appropriate AHC student services when they communicate special needs to instructor via email, phone or in person.

Additional Comments

N/A

Generated on: 11/10/2020 5:32:07 PM

Board Approval: 12/13/2005

PCA Established:

DL Conversion: 12/13/2005

Date Reviewed: Fall 2020

Catalog Year: 2019 - 2020

Allan Hancock College

Course Outline

Discipline Placement: Business (Masters Required) or Business Education (Masters Required) or Marketing (Masters Required)

Department: Business Education

Prefix and Number: BUS 103

Catalog Course Title: Advertising

Banner Course Title: Advertising

Units and Hours

	Hours per Week	Total Hours per Term (Based on 16-18 Weeks)	Total Units
Lecture	3.000	48.0 - 54.0	
Lab	0.000	0.0 - 0.0	
Outside-of-Class Hours	6.000	96.0 - 108.0	
Total Student Learning Hours	9.0	144.0 - 162.0	3.0
Total Contact Hours	3.0	48.0 - 54.0	

Number of Times Course may be Repeated

None

Grading Method

Letter Grade or Pass/No Pass

Requisites

None

Entrance Skills

None

Catalog Description

A survey of advertising media; the psychology of advertising; motivational research; formulation of advertising budgets; mechanics of layout and copy; and evaluation and selection of media.

Course Content

Lecture

1. Advertising Today and How We Got Here

2. The Economic, Social, and Regulatory Aspects of Advertising Advertising Creativity
3. The Advertising Industry
4. Segmentation, Targeting, and the Marketing Mix
5. Communication and Consumer Behavior
6. Account Planning and Research
7. Developing Marketing and Advertising Plans
8. Creative Strategy and the Creative Process
9. Creative Execution: Art and Copy
10. Producing Ads for Print, Electronic, and Digital Media
11. Print Advertising
12. Electronic-Media: Television and Radio
13. Digital Interactive Media and Direct Mail
14. Out-of-Home, Trade Shows, and Supplementary Media
15. Media Planning and Buying
16. Relationship Building: Direct Marketing, Personal Selling, and Sales Promotion

Course Objectives

At the end of the course, the student will be able to:

1. evaluate the need for advertising.
2. identify various types of advertising.
3. identify the social and professional aspects of advertising.
4. differentiate between the various advertising media and better evaluate the advantages of these media.
5. identify the factors to be considered in developing an advertising program and budget.
6. evaluate broadcast, print, outdoor, and transit advertising and their impact on our institutions.
7. provide examples and/or design advertising for special markets and special purposes.

Methods of Instruction

- **Lecture**
- **Methods of Instruction Description:**
Case analysis

Assignments

- **Outside Assignments**
 1. Assigned reading in textbook and supplementary materials
 2. Written assignments from textbook

3. Production of commonly used advertising products (work-based project)
- **Sample Assignment(s)**
Sample test question:
(Multiple Choice - choose best answer.)
 1. Interactive advertising
 - a) provides brief, attention-getting messages
 - b) represents promotion where the expense is shared between supplier and retailer.
 - c) creates a dialog between marketers and individual shoppers, providing more materials as the user requests them.
 - d) cut through the clutter using the names of famous people
 - e) make direct comparisons between competing products.
-

Methods of Evaluation

- **Exams/Tests**
 - **Projects**
 - **Home Work**
 - **Other**
 - Work-based Project
 - Written Assignments from Textbook
-

Texts and Other Instructional Materials

Adopted Textbook

1. Arens, W M: *Advertising* 2020

Supplemental Texts

1. Handouts
2. Internet Research
3. Case studies

Instructional Materials

None

Student Learning Outcomes

1. Recall significant advertising principles.
 2. Create a work-based project.
 3. Demonstrate the ability to follow instructions.
-

Distance Learning

Delivery Methods

- Internet
- Other Method (explain)
- Other
 - Hybrid

Instructor Initiated Contact Hours Per Week: 3.000

Contact Types

1. Discussion Board
2. Telephone Contacts
3. Email Communication (group and/or individual communications)

4. Other (please specify)
Office hours

Adjustments to Assignments

Instructors may employ a variety of online tools to make the necessary adjustments in an ERT/DL setting for this course.

- Assignments will be submitted primarily through the district Course Management System (CMS).
- Students can submit multiple files types, type in a textbox to submit their assignments, or submit links to their work in the cloud or other web related service such as Google Docs.
- Students can also submit assignments through district email or the messaging service in the district CMS.
- The district CMS contains many tools instructors can use to facilitate different assignment types.
- Instructors may use the assignments tool and/or discussion tool to facilitate student to student interaction.
- Instructors may use the feedback features of the district CMS to facilitate instructor-initiated contact.
- When appropriate, instructors may use group assignments.

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- Synchronous audio/videoconferencing (Zoom, Cranium Café)

- Interactive mobile technologies
- Chat, text, Twitter

- Telephone
- Virtual offices hours

Adjustments to Evaluation Tools

- ERT/DE courses allow for multiple evaluation tools with online technology.
- This course will be able to use interactive quizzes which allow for automated assessment performance for certain question types, and the use of the mastery gradebook.
- If the assessment requires necessary student authentication, the instructor can employ machine automated proctoring services available through the current district CMS.
- Use of these features (quizzes, discussions, and assignments) provide the necessary tools to evaluate student progress toward the objectives of the course.

Other:

Strategies to Make Course Accessible to Disabled Students

The Americans with Disabilities Act of 1990, section 508 of the Rehabilitation Act of 1973, and California Government Code section 11135 all require that accessibility for persons with disabilities be provided. Title 5, section 55200 explicitly makes these requirements applicable to all distance learning offerings. All DL courses and resources must be designed to afford students with disabilities maximum opportunity to access distance learning resources without the need for outside assistance (i.e. sign language interpreters, aides, etc.). Distance learning courses and resources must generally be designed to provide “built-in” accommodation (i.e. closed or open captioning, “alt tags”) which are accessible to “industry standard” assistive computer technology in common use by persons with disabilities.

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1. **Images, graphs, charts or animation.** A text equivalent or [alt text](#) is provided for every non-text element, including all types of images and animated objects. *This will enable a screen reader to read the text equivalent to a blind student.*
2. **Multimedia.** Equivalent alternatives for any multimedia presentation are synchronized with the presentation. Videos and live audio must be closed captioned. For archived audio, a transcript maybe sufficient.
3. **Documents and other learning materials.** [PDFs](#), [Microsoft Word documents](#), [PowerPoint presentations](#), [Adobe Flash](#) and other content must be as accessible as possible. If it cannot be made accessible,

consider using HTML or, if no other option is available, provide an accessible alternative. PDF documents must be properly tagged for accessibility.

4. **Timed quizzes/exams.** Extended time on quizzes and exams is one of the most common accommodations. [Instructions for extending time in Canvas.](#)

5. **Outside webpages and links**

- Ensure that all webpages meet 508 standards by testing through [Cynthia Says](#). Follow the Accessibility Guidelines [WCAG 2.0 Level AA](#)
- Ensure links make sense out of context. Every link should make sense if the link text is read by itself. *Screen reader users may choose to read only the links on a web page. Certain phrases like “click here” and “more” must be avoided.*

6. **Applications, software, and outside learning systems.** All required outside applications and/or learning systems (e.g MyMathLab, Aleks, etc.) are accessible OR an alternative is provided. Test with [WebAIM WAVE toolbar](#).

7. **Avoid text images.** Images of text are avoided OR an alternative is provided. (Examples of images of text are PDFs made from scanned pages, and word art.)

8. **Color contrast.** Text and background color have sufficient contrast on all documents, PowerPoints, and webpages both inside and outside of the LMS.

9. **Text objects.** If the shape, color, or styling of any text object conveys information, that information is conveyed in plain text as well.

10. **Disability statement.** The course syllabus contains the college’s [suggested Disability Statement](#) as well as current information on the location and contact information for the [Learning Assistance Program \(LAP\)](#).

Comment: Is there any aspect of the course that cannot be made accessible to students with disabilities? Indicate YES or NO. If YES, briefly describe the problem and how the problem will be resolved. Use attachment if necessary.

Inform Students

Instructor will give appropriate AHC student services when they communicate special needs to instructor via email, phone or in person.

Additional Comments

N/A

Board Approval: 05/13/2003
PCA Established: 05/13/2003
DL Conversion: 05/13/2003
Date Reviewed: Fall 2020
Catalog Year: 2019 - 2020

Allan Hancock College Course Outline

Discipline Placement: Business (Masters Required) or Business Education (Masters Required) or Management (Masters Required)

Department: Business Education

Prefix and Number: BUS 104

Catalog Course Title: Business Organization and Management

Banner Course Title: Business Organization & Mgmt

Units and Hours

	Hours per Week	Total Hours per Term (Based on 16-18 Weeks)	Total Units
Lecture	3.000	48.0 - 54.0	
Lab	0.000	0.0 - 0.0	
Outside-of-Class Hours	6.000	96.0 - 108.0	
Total Student Learning Hours	9.0	144.0 - 162.0	3.0
Total Contact Hours	3.0	48.0 - 54.0	

Number of Times Course may be Repeated

None

Grading Method

Letter Grade or Pass/No Pass

Requisites

Advisories

BUS 302 Essentials of Management

Entrance Skills

Upon entering this course, the student should be able to:

BUS 302 - Essentials of Management

- describe what a supervisor is.
- describe the basic types of supervisory skills and the general functions of a supervisor.
- describe how the growing diversity of the workforce affects the supervisor's role.
- identify the characteristics of a successful supervisor.
- identify techniques for quality control.
- describe what a supervisor can do to ensure that a team is effective.
- provide guidelines for conducting an effective meeting.
- describe what a supervisor can do to ensure that ethical practices are followed.
- discuss technologies that are used to transform today's business practices.

- identify barriers to communication and suggest ways to avoid them.
 - identify the steps in planning, organizing, influencing, and controlling.
 - discuss how and why supervisors delegate.
 - compare leadership styles a leader might adopt.
 - discuss the steps in a rational model of decision-making.
 - identify ways supervisors can motivate their employees.
 - identify ways productivity can be improved.
 - discuss the supervisor's role in selection, training, evaluation, and coaching employees.
 - discuss how supervisors can overcome resistance to change.
-

Catalog Description

A study of the structure of business firms and the principles of organization that determine departmentalization and lines of authority and responsibility. Covers management principles and function, including planning, organization and control within a business firm.

Course Content

Lecture

1. The Basis of Management
 - a. role of management principles
 - b. concept of authority and responsibility

2. Planning
 - a. objectives
 - b. planning in action

3. Organization
 - a. nature and purpose
 - b. the line of staff concept
 - c. decentralization of authority

4. Staffing
 - a. the managerial job
 - b. development and training of managers

5. Direction
 - a. nature and direction
 - b. motivation

6. Control
 - a. the process of control

- b. control of over-all performance
- c. course review and final examination

Course Objectives

At the end of the course, the student will be able to:

1. select from alternatives a course of action as a manager would.
 2. identify problems of managers which prevent them from reaching objectives.
 3. evaluate the qualities needed for effective management.
 4. identify basic management principles and apply them in the solution of management problems.
-

Methods of Instruction

- **Lecture**
 - **Methods of Instruction Description:**
Case analysis
-

Assignments

- **Sample Assignment(s)**
 1. Complete study guide exercises as assigned.
 2. Complete one case problem per chapter. (May be presented orally or in written form.)
 3. Complete five group cases (groups of 3 students or less).

Sample of problem to be analyzed: Supervisor Joe has just returned from a very disturbing private conference with Chief Smith where he was told that his department shows a definite drop in productivity in the past 30 days. Manager Smith doesn't pull any punches. Either Joe must get employee morale and productivity back up or he will be replaced. Joe is very upset. He feels that he has been very considerate with his men and that they are letting him down. He knows that things have been going badly in the department. Productivity is down; morale is low; griping is high; mistakes have been too frequent. What should he do? After considerable soul searching Joe comes up with ten steps he might take to restore a healthy working climate in the department.

These ten steps are:

1. Lay it on the line in a fifteen-minute departmental meeting. Release the data on productivity and make it clear that you expect immediate improvement. Be firm! Be emphatic!
2. Instead of group meetings, take time to counsel each of the 5 men on the matter privately. If a man's productivity is down, lay it on the line. If it isn't, be complimentary instead.
3. Say nothing but start tightening the department by our actions. Act more autocratic. Act more demanding. Set a more disciplined climate without talking about it.
4. Start immediately to correct all violations or unacceptable behavior you spot through private conversations in your office. Be pleasant but firm. Let everyone know you are looking for such violations and you will continue to correct any you see.
5. Withdraw and act hurt until the men feel sorry for you and, as a result, come around and start working harder.
6. Start involving your employees (either by group or individually) in selected departmental problems that you previously handled by yourself.
7. Have an off-the-job party at your house for all 5 employees.
8. Give each employee a written report of the problem and ask for written feedback on what might be done to get back to previous production and morale levels.
9. Joe should go to Personnel Department and ask for help.
10. Spend more time with employees listening to their complaints, working beside them, having coffee with them during breaks, and generally improving communications.

Do the following:

1. Eliminate those steps that might do more harm than good.
2. List those left in order of preference.
3. If possible, come up with an action that you prefer over any of those listed.

- **Outside Assignments**

Assigned reading in textbook and supplementary materials.

Analyze cases in the textbook and supplementary materials.

Produce work based project.

Methods of Evaluation

- **Exams/Tests**
 - **Projects**
 - **Home Work**
 - **Other**
 - Work based project
-

Texts and Other Instructional Materials

Adopted Textbook

1. Gulati, R *Management* 2018

Supplemental Texts

None

Instructional Materials

None

Student Learning Outcomes

1. BUS 104 SLO1 - Recall significant business organization and management principles.
 2. BUS 104 SLO2 - Create a work-based project.
 3. BUS 104 SLO3 - Demonstrate the ability to follow instructions.
-

Distance Learning

Delivery Methods

- Internet
- Other Method (explain)
- Other
 - Hybrid

Instructor Initiated Contact Hours Per Week: 3.000

Contact Types

1. Discussion Board
2. Telephone Contacts
3. Email Communication (group and/or individual communications)
4. Other (please specify)
 - Office hours

Adjustments to Assignments

Instructors may employ a variety of online tools to make the necessary adjustments in an ERT/DL setting for this course.

- Assignments will be submitted primarily through the district Course Management System (CMS).
- Students can submit multiple files types, type in a textbox to submit their assignments, or submit links to their work in the cloud or other web related service such as Google Docs.
- Students can also submit assignments through district email or the messaging service in the district CMS.
- The district CMS contains many tools instructors can use to facilitate different assignment types.
- Instructors may use the assignments tool and/or discussion tool to facilitate student to student interaction.
- Instructors may use the feedback features of the district CMS to facilitate instructor-initiated contact.
- When appropriate, instructors may use group assignments.

List of possible tools employed to adjust for ERT/DL course may include but not limited to:

- District CMS assignments
 - Threaded discussion forums
 - District Email
 - District CMS messaging service
 - Announcements in the district CMS
 - Feedback of student work through use of Speed Grader or other tools
 - Synchronous audio/videoconferencing (Zoom, Cranium Café)
-
- Interactive mobile technologies
 - Chat, text, Twitter
 - Telephone
 - Virtual offices hours

Adjustments to Evaluation Tools

- ERT/DE courses allow for multiple evaluation tools with online technology.
- This course will be able to use interactive quizzes which allow for automated assessment performance for certain question types, and the use of the mastery gradebook.
- If the assessment requires necessary student authentication, the instructor can employ machine automated proctoring services available through the current district CMS.
- Use of these features (quizzes, discussions, and assignments) provide the necessary tools to evaluate student progress toward the objectives of the course.

Other:

Strategies to Make Course Accessible to Disabled Students

The Americans with Disabilities Act of 1990, section 508 of the Rehabilitation Act of 1973, and California Government Code section 11135 all require that accessibility for persons with disabilities be provided. Title 5, section 55200 explicitly makes these requirements applicable to all distance learning offerings. All DL courses and resources must be designed to afford students with disabilities maximum opportunity to access distance learning resources without the need for outside assistance (i.e. sign language interpreters, aides, etc.). Distance learning courses and resources must generally be designed to provide “built-in” accommodation (i.e. closed or open captioning, “alt tags”) which are accessible to “industry standard” assistive computer technology in common use by persons with disabilities.

All courses must meet the [WCAG 2.0 level AA](#) standards including but not limited to the items listed below:

1. **Images, graphs, charts or animation.** A text equivalent or [alt text](#) is provided for every non-text element, including all types of images and animated objects. *This will enable a screen reader to read the text equivalent to a blind student.*
2. **Multimedia.** Equivalent alternatives for any multimedia presentation are synchronized with the presentation. Videos and live audio must be closed captioned. For archived audio, a transcript maybe sufficient.
3. **Documents and other learning materials.** [PDFs](#), [Microsoft Word documents](#), [PowerPoint presentations](#), [Adobe Flash](#) and other content must be as accessible as possible. If it cannot be made accessible, consider using HTML or, if no other option is available, provide an accessible alternative. PDF documents must be properly tagged for accessibility.

4. **Timed quizzes/exams.** Extended time on quizzes and exams is one of the most common accommodations. [Instructions for extending time in Canvas.](#)

5. **Outside webpages and links**

- Ensure that all webpages meet 508 standards by testing through [Cynthia Says](#). Follow the Accessibility Guidelines [WCAG 2.0 Level AA](#)
- Ensure links make sense out of context. Every link should make sense if the link text is read by itself. *Screen reader users may choose to read only the links on a web page. Certain phrases like “click here” and “more” must be avoided.*

6. **Applications, software, and outside learning systems.** All required outside applications and/or learning systems (e.g MyMathLab, Aleks, etc.) are accessible OR an alternative is provided. Test with [WebAIM WAVE toolbar](#).

7. **Avoid text images.** Images of text are avoided OR an alternative is provided. (Examples of images of text are PDFs made from scanned pages, and word art.)

8. **Color contrast.** Text and background color have sufficient contrast on all documents, PowerPoints, and webpages both inside and outside of the LMS.

9. **Text objects.** If the shape, color, or styling of any text object conveys information, that information is conveyed in plain text as well.

10. **Disability statement.** The course syllabus contains the college's [suggested Disability Statement](#) as well as current information on the location and contact information for the [Learning Assistance Program \(LAP\)](#).

Comment: Is there any aspect of the course that cannot be made accessible to students with disabilities? Indicate YES or NO. If YES, briefly describe the problem and how the problem will be resolved. Use attachment if necessary.

Inform Students

Instructor will give appropriate AHC student services when they communicate special needs to instructor via email, phone or in person.

Additional Comments

N/A

Board Approval: 12/17/2002
PCA Established: 12/17/2002
DL Conversion: 12/13/2005
Date Reviewed: Fall 2020
Catalog Year: 2019 - 2020

Allan Hancock College

Course Outline

Discipline Placement: Business (Masters Required) or Business Education (Masters Required) or Management (Masters Required)

Department: Business Education

Prefix and Number: BUS 106

Catalog Course Title: Small Business Management

Banner Course Title: Small Business Management

Units and Hours

	Hours per Week	Total Hours per Term (Based on 16-18 Weeks)	Total Units
Lecture	3.000	48.0 - 54.0	
Lab	0.000	0.0 - 0.0	
Outside-of-Class Hours	6.000	96.0 - 108.0	
Total Student Learning Hours	9.0	144.0 - 162.0	3.0
Total Contact Hours	3.0	48.0 - 54.0	

Number of Times Course may be Repeated

None

Grading Method

Letter Grade or Pass/No Pass

Requisites

Advisories

BUS 101 Introduction to Business

Entrance Skills

Upon entering this course, the student should be able to:

BUS 101 - Introduction to Business

- o cite the various ways the U.S. government affects, restricts, and protects business
- o compare and contrast the advantages/disadvantages in each form of business ownership
- o define business ethics and explain the role of social responsibility in an organization
- o compare and contrast the primary economic systems.
- o identify how business operates in an international/global environment including legal, social, cultural, and interdependence and integrated financial markets
- o define and describe the key management functions of planning, organizing, leading, and controlling.
- o identify current production & operations processes and address sustainability.
- o identify key human resource management functions and laws

- identify the marketing mix and key tools, terms, and strategies related to each element
 - describe and identify how technology impacts all the primary functions of business
 - evaluate the basic components of financial statements and ratio analysis
 - explain the importance of finance to the operations of business, the various types of financing, and the process of internal and external financing and controls
 - identify securities markets including investment options, mechanisms of investing, and how to conduct basic analysis of business financial information
 - identify and describe the basics of business law including contracts, torts, intellectual property, and the American legal system
 - summarize the components of risk management and basic insurance concepts
-

Catalog Description

Intended primarily for students who plan to participate in an independently-owned business. Includes study of single proprietorships, partnerships, and corporations at all levels of the American economic system. Not designed as a substitute for Business 101 or Business 103, which serve as introductions to further study in business administration.

Course Content

Lecture

1. Benefits of Small Business

- a. Entrepreneurial life
- b. Entrepreneurial Integrity and Ethics

2. Starting the Small Business

- a. Franchising
- b. The Family Business
- c. The Business Plan

3. Small Business Marketing

- a. Marketing Plan

4. Managing Small Business Operations

- a. Human Resources Plan
- b. Managers, Owners, Allies, and Directors
- c. Location Plan

5. Financial and Administrative Controls

- a. Forecasting Financial Statements

b. Sources of Financing

6. Customer Service

a. Building Customer Relationship

Course Objectives

At the end of the course, the student will be able to:

1. evaluate various business opportunities as to their feasibility and chances of success.
2. design a plan for the establishment of a business and to modify this plan to meet current economic conditions.
3. apply proven techniques of business management.
4. understand the role of small business in the American economic industry and its relationships with government and the customer.

Methods of Instruction

- **Lecture**
- **Methods of Instruction Description:**
Case analysis

Assignments

- **Outside Assignments**
Assigned reading in textbook and supplementary materials.
Analyze cases in the textbook and supplementary materials.
Produce a work base project.
- **Sample Assignment(s)**
Sample Question: Essay - Discuss strategic decision making in small business, defining it and giving attention to environmental forces and to resources of the firm.

Computational: T.Y. Sales = \$50,000.00, L.Y. Sales = \$40,000.00. Compute % increase.

NOTE: No more than 20% of the total grade may be derived from open book experiences.

Methods of Evaluation

- **Exams/Tests**
- **Quizzes**
- **Projects**
- **Other**

Work-based projects

Texts and Other Instructional Materials

Adopted Textbook

1. Longenecker, J. *Small Business Management 2020***Supplemental Texts**

None

Instructional MaterialsNone

Student Learning Outcomes

1. BUS 106 SLO1 - Recall significant small business management issues, theories, and applications.
 2. BUS 106 SLO2 - Produce a work-based project.
 3. BUS 106 SLO3 - Demonstrate the ability to follow instructions.
-

Distance Learning**Delivery Methods**

- Internet

Instructor Initiated Contact Hours Per Week: 3.000**Contact Types**

1. Email Communication (group and/or individual communications)
2. Telephone Contacts
3. Other (please specify)
Discussion Board
4. Other (please specify)
Office hours

Adjustments to Assignments

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-
- Interactive mobile technologies
 - Chat, text, Twitter
 - Telephone
 - Virtual offices hours

Adjustments to Evaluation Tools

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Other:

Strategies to Make Course Accessible to Disabled Students

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Comment: Is there any aspect of the course that cannot be made accessible to students with disabilities? Indicate YES or NO. If YES, briefly describe the problem and how the problem will be resolved. Use attachment if necessary.

Inform Students

Instructor will give appropriate AHC student services when they communicate special needs to instructor via email, phone or in person.

Additional Comments

N/A

Generated on: 11/12/2020 10:04:03 AM

Board Approval: 05/13/2003
 PCA Established: 01/18/2011
 DL Conversion: 05/13/2003
 Date Reviewed: Fall 2020
 Catalog Year: 2019 - 2020

Allan Hancock College

Course Outline

Discipline Placement: Business (Masters Required) or Business Education (Masters Required) or Management (Masters Required)

Department: Business Education

Prefix and Number: BUS 107

Catalog Course Title: Human Relations in Business

Banner Course Title: Human Relations in Business

Units and Hours

	Hours per Week	Total Hours per Term (Based on 16-18 Weeks)	Total Units
Lecture	3.000	48.0 - 54.0	
Lab	0.000	0.0 - 0.0	
Outside-of-Class Hours	6.000	96.0 - 108.0	
Total Student Learning Hours	9.0	144.0 - 162.0	3.0
Total Contact Hours	3.0	48.0 - 54.0	

Number of Times Course may be Repeated

None

Grading Method

Letter Grade or Pass/No Pass

Requisites

Advisories

Eligibility for ENGL 513

Entrance Skills

Entrance Skills Other (Legacy)

1. write coherent essays and paragraphs about course readings and/or other subjects.
2. summarize, analyze, and make a simple synthesis between two readings or ideas.
3. complete in-class writings that illustrate some organizing, composing, revising, editing, and time-management skills

4. read and summarize short expository texts for the purpose of writing and discussion.
5. distinguish between fact and opinion and identify author's purpose and tone.
6. direct writings to a specific audience using an appropriate voice.
7. construct writings with a central idea and supporting paragraphs.
8. write paragraphs with supporting sentences that relate to the topic sentence
9. recognize and begin to apply sentence variety and appropriate word choice.
10. use vocabulary strategies.
11. proofread and edit essays for public presentation.
12. identify some errors in English grammar, usage, and punctuation.
13. use outside sources and begin to use direct quotations from those sources.
14. differentiate between one's own ideas and those of others.

Catalog Description

A study of human relations in business including multicultural and gender relationships in the workplace.

Course Content

Lecture

1. Human relations fundamentals in a diverse, multicultural business environment
2. Leadership and its development in a diverse workplace
3. Organizing people and processes in a diverse workplace
4. The diverse social environment of business
5. Communication and group processes in a diverse workplace
6. Operating a business in a diverse, multicultural environment

Course Objectives

At the end of the course, the student will be able to:

1. diagnose human relations problems in a diverse workplace.
2. explore ethnic and gender relationships in business and study the experience of under-represented groups in the workplace.
3. identify human relations and multicultural/gender problems in business and develop an awareness of racism and sexism.
4. recognize personal attitudes toward multicultural and gender relationships.
5. analyze information from literature, employers, and employees regarding human relations problems in a diverse workplace.
6. evaluate information about human relations and multicultural/gender problems in business.
7. describe the value of communication in developing excellent human relationships and multicultural/gender relationships in business.

8. develop strategies to improve and maintain good communication in a diverse workplace.
 9. solve human relations/multicultural/gender challenges in business and identify theories and strategies to resolve these problems.
 10. describe theories for developing positive human relations in a diverse work environment.
 11. think critically about issues relevant to under-represented groups and produce written reports to justify/explain your conclusions.
-

Methods of Instruction

- **Lecture**
 - **Methods of Instruction Description:**
Case analysis
-

Assignments

- **Outside Assignments**
 1. Assigned reading in textbook and supplementary materials.
 2. Analyze cases in the textbook and supplementary materials.
 3. Produce work based project.
 - **Sample Assignment(s)**
Sample evaluation questions:
 1. Describe three communication filters that can inhibit good human relations in a diverse workplace.
 2. Identify strategies that can overcome these filters.
-

Methods of Evaluation

- **Exams/Tests**
 - **Projects**
 - **Home Work**
 - **Other**
Work based project
-

Texts and Other Instructional Materials

Adopted Textbook

1. Reece, B *Effective Human Relations: Interpersonal and Organizational Applications* 2017

Supplemental Texts

None

Instructional Materials

None

Student Learning Outcomes

1. Recall significant human relations principles
 2. Create a work-based project
 3. Demonstrate the ability to follow instructions
-

Distance Learning

Delivery Methods

- Internet

Instructor Initiated Contact Hours Per Week: 3.000

Contact Types

1. Email Communication (group and/or individual communications)

2. Discussion Board
3. Telephone Contacts
4. Other (please specify)
Office hours

Adjustments to Assignments

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Other:

Strategies to Make Course Accessible to Disabled Students

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Comment: Is there any aspect of the course that cannot be made accessible to students with disabilities? Indicate YES or NO. If YES, briefly describe the problem and how the problem will be resolved. Use attachment if necessary.

Inform Students

Instructor will give appropriate AHC student services when they communicate special needs to instructor via email, phone or in person.

Additional Comments

N/A

Board Approval: 05/13/2003

PCA Established:

DL Conversion: 05/13/2003

Date Reviewed: Fall 2020

Catalog Year: 2019 - 2020

Allan Hancock College

Course Outline

Discipline Placement: Law (JD or LL.B) (Masters Required)

Department: Business Education

Prefix and Number: BUS 110

Catalog Course Title: Business Law

Banner Course Title: Business Law

Units and Hours

	Hours per Week	Total Hours per Term (Based on 16-18 Weeks)	Total Units
Lecture	3.000	48.0 - 54.0	
Lab	0.000	0.0 - 0.0	
Outside-of-Class Hours	6.000	96.0 - 108.0	
Total Student Learning Hours	9.0	144.0 - 162.0	3.0
Total Contact Hours	3.0	48.0 - 54.0	

Number of Times Course may be Repeated

None

Grading Method

Letter Grade or Pass/No Pass

Requisites

None

Entrance Skills

None

Catalog Description

Fundamental legal principles pertaining to business transactions. Introduction to the legal process. Topics include sources of law and ethics, contracts, torts, agency, criminal law, business organizations, and judicial and administrative processes.

Course Content

Lecture

1. Introduction to law. Classifications (equity, common law, etc.). Sources of and reasons for law. Administrative agencies.

2. State and federal court systems, jurisdiction, methods for alternate dispute resolution. Progress of a case through the court system, role of judge, jury, lawyers, and the parties. The appellate process, types of motions, rulings, judgments, and enforcement of judgments.
3. Law and ethics, corporate social responsibility, stakeholder relationships, and ethical decision making.
4. Contracts under the common law and Uniform Commercial Code, classification, contract terms and elements, performance. Enforcement, breach, and remedies, third person beneficiary contracts, assignment of contracts.
5. Creation of an agency relationship, duties of agents, principals, liabilities (tort and contract) of principals, agents.
6. Torts distinguished from crimes, intentional torts, negligence, business torts, strict liability, tort reform, proposals.
7. Basics of criminal law and how crimes affect business.
8. Sole proprietorships, partnerships, limited partnerships, limited liability partnerships, limited liability companies, corporations, corporate structure and governance.
9. Application of the U.S. Constitution to business activities

Course Objectives

At the end of the course, the student will be able to:

1. explain the historical development of the law, operation of the court system and sources of commercial law.
2. explain the social, political and ethical implications of the law and their application to actual and hypothetical business transactions.
3. distinguish between torts and crimes and describe the purpose of criminal and tort law.
4. evaluate when a promise is enforceable, the elements of a contract, performance, and the remedies available in the event of breach.
5. distinguish between contracts governed by the Uniform Commercial Code and those governed by the common law of contracts.
6. analyze cases. Identify issues and apply the appropriate legal rules to the fact patterns to reach defensible legal conclusions.
7. demonstrate the ability to utilize the internet to research legal issues and utilize other computer skills to enhance effective business communications and presentations through the use of appropriate business and legal terminology. Analyze whether a source is a reliable source for legal information.
8. perform legal research, to include evaluating and interpreting a court citation and locating a court case on an assigned topic.
9. categorize the types of government agencies, powers and functions, controls through congressional action, executive action, and the courts
10. differentiate the relationship between state and federal systems, jurisdiction, and the importance of alternate dispute resolution methods to the participants
11. demonstrate how cases progress through the court system from problem, to filing, to trial, and appeal.
12. appraise the relationship between law and ethics
13. describe the various agency relationships and the duties and liabilities of agents and principals.
14. describe the Constitutional basis for federal governmental regulation of business, including limits of government power.
15. explain a corporation's legal structure and differentiate it from other forms of business organization, the meaning of limited liability for the owners; describe the relationship of the various stakeholders.

Methods of Instruction

- Lecture

- **Methods of Instruction Description:**
Case analysis
-

Assignments

- **Outside Assignments**
 1. Assigned reading in textbook and supplementary materials.
 2. Analyze cases at the end of chapters as well as other cases distributed in class.
 3. Produce a work based project.
-

Methods of Evaluation

- **Exams/Tests**
 - **Quizzes**
 - **Projects**
 - **Other**
Work based project
-

Texts and Other Instructional Materials

Adopted Textbook

1. Cheeseman, H *Business Law: Legal Environment, Online Commerce, Business Ethics, and International Issues* 2018

Supplemental Texts

None

Instructional Materials

None

Student Learning Outcomes

1. Recall significant legal principles pertaining to business transactions.
 2. Create a work-based project.
 3. Demonstrate the ability to follow instructions.
-

Distance Learning

Delivery Methods

- Internet

Instructor Initiated Contact Hours Per Week: 3.000

Contact Types

1. Email Communication (group and/or individual communications)
2. Discussion Board
3. Telephone Contacts
4. Other (please specify)
Office hours

Adjustments to Assignments

Instructors may employ a variety of online tools to make the necessary adjustments in an ERT/DL setting for this course.

- Assignments will be submitted primarily through the district Course Management System (CMS).
- Students can submit multiple files types, type in a textbox to submit their assignments, or submit links to their work in the cloud or other web related service such as Google Docs.
- Students can also submit assignments through district email or the messaging service in the district CMS.
- The district CMS contains many tools instructors can use to facilitate different assignment types.
- Instructors may use the assignments tool and/or discussion tool to facilitate student to student interaction.
- Instructors may use the feedback features of the district CMS to facilitate instructor-initiated contact.
- When appropriate, instructors may use group assignments.

List of possible tools employed to adjust for ERT/DL course may include but not limited to:

- District CMS assignments
 - Threaded discussion forums
 - District Email
 - District CMS messaging service
 - Announcements in the district CMS
 - Feedback of student work through use of Speed Grader or other tools
 - Synchronous audio/videoconferencing (Zoom, Cranium Café)
-
- Interactive mobile technologies
 - Chat, text, Twitter
 - Telephone
 - Virtual offices hours

Adjustments to Evaluation Tools

- ERT/DE courses allow for multiple evaluation tools with online technology.
- This course will be able to use interactive quizzes which allow for automated assessment performance for certain question types, and the use of the mastery gradebook.
- If the assessment requires necessary student authentication, the instructor can employ machine automated proctoring services available through the current district CMS.
- Use of these features (quizzes, discussions, and assignments) provide the necessary tools to evaluate student progress toward the objectives of the course.

Other:

Strategies to Make Course Accessible to Disabled Students

The Americans with Disabilities Act of 1990, section 508 of the Rehabilitation Act of 1973, and California Government Code section 11135 all require that accessibility for persons with disabilities be provided. Title 5, section 55200 explicitly makes these requirements applicable to all distance learning offerings. All DL courses and resources must be designed to afford students with disabilities maximum opportunity to access distance learning resources without the need for outside assistance (i.e. sign language interpreters, aides, etc.). Distance learning courses and resources must generally be designed to provide “built-in” accommodation (i.e. closed or open captioning, “alt tags”) which are accessible to “industry standard” assistive computer technology in common use by persons with disabilities.

All courses must meet the [WCAG 2.0 level AA](#) standards including but not limited to the items listed below:

1. **Images, graphs, charts or animation.** A text equivalent or [alt text](#) is provided for every non-text element, including all types of images and animated objects. *This will enable a screen reader to read the text equivalent to a blind student.*
2. **Multimedia.** Equivalent alternatives for any multimedia presentation are synchronized with the presentation. Videos and live audio must be closed captioned. For archived audio, a transcript maybe sufficient.
3. **Documents and other learning materials.** [PDFs](#), [Microsoft Word documents](#), [PowerPoint presentations](#), [Adobe Flash](#) and other content must be as accessible as possible. If it cannot be made accessible, consider using HTML or, if no other option is available, provide an accessible alternative. PDF documents must be properly tagged for accessibility.
4. **Timed quizzes/exams.** Extended time on quizzes and exams is one of the most common accommodations. [Instructions for extending time in Canvas.](#)
5. **Outside webpages and links**

- Ensure that all webpages meet 508 standards by testing through [Cynthia Says](#). Follow the Accessibility Guidelines [WCAG 2.0 Level AA](#)
 - Ensure links make sense out of context. Every link should make sense if the link text is read by itself. *Screen reader users may choose to read only the links on a web page. Certain phrases like “click here” and “more” must be avoided.*
6. **Applications, software, and outside learning systems.** All required outside applications and/or learning systems (e.g MyMathLab, Aleks, etc.) are accessible OR an alternative is provided. Test with [WebAIM WAVE toolbar](#).
 7. **Avoid text images.** Images of text are avoided OR an alternative is provided. (Examples of images of text are PDFs made from scanned pages, and word art.)
 8. **Color contrast.** Text and background color have sufficient contrast on all documents, PowerPoints, and webpages both inside and outside of the LMS.
 9. **Text objects.** If the shape, color, or styling of any text object conveys information, that information is conveyed in plain text as well.
 10. **Disability statement.** The course syllabus contains the college's [suggested Disability Statement](#) as well as current information on the location and contact information for the [Learning Assistance Program \(LAP\)](#).

Comment: Is there any aspect of the course that cannot be made accessible to students with disabilities? Indicate YES or NO. If YES, briefly describe the problem and how the problem will be resolved. Use attachment if necessary.

Inform Students

Instructor will give appropriate AHC student services when they communicate special needs to instructor via email, phone or in person.

Additional Comments

N/A

Generated on: 11/12/2020 10:04:41 AM

Board Approval: 12/11/2001
 PCA Established:
 DL Conversion: 12/13/2004
 Date Reviewed: Fall 2020
 Catalog Year: 2019 - 2020

Allan Hancock College

Course Outline

Discipline Placement: Business (Masters Required) or Business Education (Masters Required) or Marketing (Masters Required) or Computer Science (Masters Required)

Department: Business Education

Prefix and Number: BUS 111

Catalog Course Title: Internet Marketing

Banner Course Title: Internet Marketing

Units and Hours

	Hours per Week	Total Hours per Term (Based on 16-18 Weeks)	Total Units
Lecture	3.000	48.0 - 54.0	
Lab	0.000	0.0 - 0.0	
Outside-of-Class Hours	6.000	96.0 - 108.0	
Total Student Learning Hours	9.0	144.0 - 162.0	3.0
Total Contact Hours	3.0	48.0 - 54.0	

Number of Times Course may be Repeated

None

Grading Method

Letter Grade or Pass/No Pass

Requisites

None

Entrance Skills

None

Catalog Description

A study of methods to create, distribute, promote, and price goods and services to a target market over the Internet.

Course Content

Lecture

1. Foundations and Goals of E-Commerce

2. Retailing; Internet Consumers & Market Research
3. Effective Advertising and promotion of products and services
4. Business-to-Business and Service Industries
5. Intranet and Extranet
6. Payment Systems
7. Strategy & Implementation of E-Commerce
8. Internet Law
9. E-Commerce Infrastructure
10. Internet Security TCP/IP
11. On-line Communications

Course Objectives

At the end of the course, the student will be able to:

1. analyze various segments of the Internet and compare the profitability of business models.
2. analyze consumer behavior, segmentation, design, advertising, negotiation, pricing, and client support in the context of E-commerce.
3. analyze leading issues affecting the Internet: intellectual property, privacy, taxation, backbone, capital.
4. describe the relevance and importance of electronic commerce.
5. develop skills in finding business information and services online.
6. develop skills in using electronic commerce relevant to business enterprise.

Methods of Instruction

- **Lecture**
- **Methods of Instruction Description:**
Case analysis

Assignments

- **Sample Assignment(s)**
Essay Question: Analyze and describe the relevance and importance of electronic commerce to small business.

Written Assignment:
Each student will select on leading Internet technology to review, compare, and synthesize. The student will then formulate a written critical assessment of the selected technology's business potentials and challenges.
- **Outside Assignments**
 1. Assigned reading in textbook and supplementary materials.
 2. Written assignments from textbook.
 3. Production of commonly used e-commerce products (work-based project).

Methods of Evaluation

- **Exams/Tests**

- **Projects**
 - **Other**
 - Work-based project
 - Written assignments
-

Texts and Other Instructional Materials

Adopted Textbook

1. Turban, E *Electronic Commerce: A Managerial and Social Networks Perspective* 2018

Supplemental Texts

None

Instructional Materials

None

Student Learning Outcomes

1. BUS 111 SLO1 - Recall significant Internet marketing principles.
 2. BUS 111 SLO2 - Create a work-based project.
 3. BUS 111 SLO3 - Demonstrate the ability to follow instructions.
-

Distance Learning

Delivery Methods

- Internet

Instructor Initiated Contact Hours Per Week: 3.000

Contact Types

1. Email Communication (group and/or individual communications)
2. Telephone Contacts
3. Other (please specify)
 - Discussion Board
4. Other (please specify)
 - Office hours

Adjustments to Assignments

Instructors may employ a variety of online tools to make the necessary adjustments in an ERT/DL setting for this course.

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- Students can submit multiple files types, type in a textbox to submit their assignments, or submit links to their work in the cloud or other web related service such as Google Docs.

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 - Synchronous audio/videoconferencing (Zoom, Cranium Café)
-
- Interactive mobile technologies
 - Chat, text, Twitter
 - Telephone
 - Virtual offices hours

Adjustments to Evaluation Tools

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Other:

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2. **Multimedia.** Equivalent alternatives for any multimedia presentation are synchronized with the presentation. Videos and live audio must be closed captioned. For archived audio, a transcript maybe sufficient.
3. **Documents and other learning materials.** [PDFs](#), [Microsoft Word documents](#), [PowerPoint presentations](#), [Adobe Flash](#) and other content must be as accessible as possible. If it cannot be made accessible, consider using HTML or, if no other option is available, provide an accessible alternative. PDF documents must be properly tagged for accessibility.
4. **Timed quizzes/exams.** Extended time on quizzes and exams is one of the most common accommodations. [Instructions for extending time in Canvas.](#)
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- Ensure that all webpages meet 508 standards by testing through [Cynthia Says](#). Follow the Accessibility Guidelines [WCAG 2.0 Level AA](#)
- Ensure links make sense out of context. Every link should make sense if the link text is read by itself. *Screen reader users may choose to read only the links on a web page. Certain phrases like “click here”*

and "more" must be avoided.

6. **Applications, software, and outside learning systems.** All required outside applications and/or learning systems (e.g MyMathLab, Aleks, etc.) are accessible OR an alternative is provided. Test with [WebAIM WAVE toolbar](#).
7. **Avoid text images.** Images of text are avoided OR an alternative is provided. (Examples of images of text are PDFs made from scanned pages, and word art.)
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Comment: Is there any aspect of the course that cannot be made accessible to students with disabilities? Indicate YES or NO. If YES, briefly describe the problem and how the problem will be resolved. Use attachment if necessary.

Inform Students

Instructor will give appropriate AHC student services when they communicate special needs to instructor via email, phone or in person.

Additional Comments

N/A

Generated on: 11/12/2020 10:07:12 AM

Board Approval: 03/16/1993

PCA Established:

DL Conversion: 12/17/2002

Date Reviewed: Fall 2019

Catalog Year: 2020 - 2021

Allan Hancock College

Course Outline

Discipline Placement: Business (Masters Required) or Economics (Masters Required)

Department: Business Education

Prefix and Number: BUS 121

Catalog Course Title: Business Economics

Banner Course Title: Business Economics

Units and Hours

	Hours per Week	Total Hours per Term (Based on 16-18 Weeks)	Total Units
Lecture	3.000	48.0 - 54.0	
Lab	0.000	0.0 - 0.0	
Outside-of-Class Hours	6.000	96.0 - 108.0	
Total Student Learning Hours	9.0	144.0 - 162.0	3.0
Total Contact Hours	3.0	48.0 - 54.0	

Number of Times Course may be Repeated

None

Grading Method

Letter Grade Only

Requisites

None

Entrance Skills

None

Catalog Description

An introduction to basic economic analysis and institutions. Macroeconomic analysis of income, employment, price level, and international trade. Microeconomic analysis of demand, production, competitive and noncompetitive product markets, and factor markets. Emphasis is placed on the applications of economic theory in the business environment. This course is not open to students who are enrolled in or have received credit for ECON 121. May be taken prior to or concurrently with ECON 101 or ECON 102.

Course Content

Lecture

1. Orientation/Instruction to Economics and the Economy
 - a. the basic economic problem
 - b. introductory terminology and concepts
 - c. demand, supply, and market price

2. Determining National Income, Employment, and Fiscal Policy
 - a. measuring domestic output, national income, and the price level
 - b. aggregate expenditures model
 - c. aggregate demand and supply model
 - d. fiscal policy

3. Money, Banking, and Monetary Policy
 - a. money and banking
 - b. the banking system
 - c. the federal reserve system
 - d. monetary policy

4. Problems and Controversies in Macroeconomics
 - a. the inflation-unemployment relationship
 - b. budget deficits and the public debt
 - c. alternative views on macro theory and policy

5. Product Market
 - a. elasticity of supply and demand
 - b. business organizations
 - c. costs and productivity
 - d. market structure

6. Government and Business
 - a. antitrust policy
 - b. regulation policy
 - c. environmental and energy policy

7. Factors Market and Income Distribution
 - a. present value

- b. marginal productivity theory of resource prices
- c. income distribution and poverty

8. International Economics and the World Economy

- a. international trade
- b. international monetary system

Course Objectives

At the end of the course, the student will be able to:

1. analyze and illustrate the basic principles underlying the price mechanism in the market system and evaluate the principal assumptions underlying the economist's model of human behavior.
2. compare and contrast the conceptual distinctions between the classical, keynesian, monetarist, supply-side, and rational expectations schools of macro-economics thought, from the point of view of growth, unemployment, and inflation's.
3. describe the instability of national production, unemployment, and prices, demonstrate the trade-off in macroeconomics goals, and formulate a stabilization policy using monetary and fiscal tools.
4. trace how banks create money, describe how changes in the money stock, through the equation of exchange, affect the price and output levels in the economy.
5. evaluate the major limitations of the price system and formulate policies to reduce externalities and promote efficiency.
6. analyze the relationships between scarcity, trade-offs, and opportunity costs, and justify why costs are a necessary component of all choice situations.
7. identify the economic significance of and express the mathematical connection between the nature of a firm's cost and revenue curves.
8. compare and contrast the price, profit, quantity, quality, efficiency, and variety of products under perfect and imperfect market structures.

Methods of Instruction

- Distance Learning
- Lecture

Assignments

- **Outside Assignments**
Sample Assignments: Critique of Articles: Students are required to submit a typewritten (2 page minimum) critique of any two of the following articles: Articles: (All articles are on reserve in the LRC)
 1. Kind Hearts and Opportunity Costs
 2. Lessons From the Crash of 1929
 3. Playing By The Rules
 4. The Service Sector - Give It Some Respect!
 5. Theory and Practice of Free Trade

Methods of Evaluation

1. Evaluation is based on various types of assignments and examinations.
2. Essay type questions will be designed to reveal students' ability to make valid generalizations and support them with economic theories, or apply broad principles to a series of specific instances.
3. Multiple choice questions will be designed to facilitate proficiency in dealing with material of the course in

diagrams, graphs, equations, problem solving, and interpretation of relationships between variables.

4. Homework assignments will include discussion questions designed to enhance critical thinking, facilitate clarity and precision in explanation of central ideas, showing relationships, detail exceptions, varieties, and policy formulation.

Sample Test Questions:

1. Carefully evaluate the two views expressed in the following statements:

A. "It happens every day. Advertising builds mass demand. Production goes up--costs come down. More people can buy--more jobs are created. Each stimulates the net in a cycle of productivity and plenty which constantly creates a better life for you."

B. "Advertising constitutes inverted education--a costly effort to induce people to buy without sufficient thought and deliberation and therefore to buy things they do not need. Furthermore, advertising intensifies economic instability because advertising outlays vary directly with level of consumer spending."

C. Which view do you feel is the more accurate? Justify your position.

2. Using the substitution and output effects, explain how a decline in the price of resource A might cause an increase in the demand for substitute resource B. If resources C and D are complementary and used in fixed proportions, what will be the impact of an increase in the price of C on the demand for D?

3. "The social desirability of any given business enterprise should be judged not on the basis of the structure of the industry in which it finds itself, but rather on the basis of the market performance and behavior of that firm." Analyze critically.

4. Why is the distinction between insurable and uninsurable risks significant for the theory of profits? Carefully evaluate: "All economic profits can be traced to either uncertainty or the desire to avoid it." What are the major functions of profits?

Texts and Other Instructional Materials

Adopted Textbook

1. Tucker, Irvin B. *Survey of Economics* Edition: 10th 2019

Supplemental Texts

1. Videos:

1. Resources & Scarcity: What is Economics All About?
2. Markets & Prices: Do They Meet Our Needs?
3. Booms and Busts: What Causes the Business Cycle?
4. John Maynard Keynes: What Did We Learn from the Great Depression?
5. Fiscal Policy: Can We Control the Economy?
6. Inflation: How Did The Spiral Begin?
7. The Banking System: Why Must It Be Protected?
8. The Federal Reserve: Does Money Matter?
9. Stagflation: Why Couldn't We Beat It?
10. Productivity: Can We Get More For Less?
11. Federal Deficits: Can We Live With Them?
12. Monetary Policy: How Well Does It Work?
13. Stabilization Policy: Are We Still In Control?
14. The Firm: How Can It Keep Costs Down?
15. Supply And Demand: What Sets The Price?
16. Perfect Competition & Inelastic Demand: Can The Farmer Make A Profit?
17. Economic Efficiency: What Price Controls?
18. Monopoly: Who's In Control?
19. Oligopolies: Whatever Happened To Price Competition?
20. Pollution: How Much Is A Clean Environment?
21. Labor and Management: How Do They Come To Terms?
22. Profits & Interests: Where Is The Best Return?
23. Reducing Poverty: What Have We Done?
24. Economic Growth: Can We Keep Up The Pace?
25. Public Goods & Responsibilities: How Far Should We Go?
26. International Trade: For Whose Benefit?
27. Exchange Rates: What In The World Is A Dollar Worth?

Instructional Materials

None

Student Learning Outcomes

1. BUS121 SLO1 - Apply demand and supply theory/analysis to a range of economic problems.
 2. BUS121 SLO2 - Differentiate the characteristics of different market structures and demonstrate how they impact market efficiencies.
 3. BUS121 SLO3 - Formulate and apply the appropriate monetary and fiscal policies to different phases of the business cycle.
-

Distance Learning

Delivery Methods

- Internet

Instructor Initiated Contact Hours Per Week: 3.000

Contact Types

1. Discussion Board
2. Telephone Contacts
3. Email Communication (group and/or individual communications)
4. Testing
5. Other (please specify)
appointments other than scheduled office hours, tutorials, reviews, and make-up exams
6. Orientation Sessions

Adjustments to Assignments

Assignments will be comparable to (and the same F2F in most cases) but students will submit them using the college's LMS (currently Canvas).

Adjustments to Evaluation Tools

There will be online assignments, discussion forums, readings, quizzes and exams. Student participation (attendance) will be evaluated through their regular participation in discussion boards and completion of above assignments. Assignments will be graded in the same manner in which on-site course assignments are graded.

Strategies to Make Course Accessible to Disabled Students

1. All exams and quizzes that are timed but can be adjusted in order to allow as much time as their particular accommodation allows them to have. 2. All video material will be closed captioned (and/or scripts will be provided). 3. All assignments can be submitted in a variety of formats and can be completed with the assistance of personnel that has been designated for this purpose by their accommodation assessment. 4. Alternative but comparable assignments will be provided as needed. 5. There are no on-site or specific site requirements for the completion of any of the work allowing the student to complete their work in the environment suitable for their accommodation. 6. Course sections are clearly marked and instructions are spelled out within each section, as well as in the course general instructions, and on the syllabus. 7. Screen reader as assessed by the Adaptive Technology Internet Access Specialist.

Inform Students

Use of the strategies outlined above.

Additional Comments

none

Generated on: 11/12/2020 10:07:31 AM

Board Approval: 03/16/1993

PCA Established:

DL Conversion: 12/17/2002

Date Reviewed: Fall 2019

Catalog Year: 2020 - 2021

Allan Hancock College

Course Outline

Discipline Placement: Business (Masters Required) or Economics (Masters Required) or Family and Consumer Studies/Home Economics (Masters Required) or Management (Masters Required)

Department: Business Education

Prefix and Number: BUS 130

Catalog Course Title: Consumer & Family Finance

Banner Course Title: Consumer & Family Finance

Units and Hours

	Hours per Week	Total Hours per Term (Based on 16-18 Weeks)	Total Units
Lecture	3.000	48.0 - 54.0	
Lab	0.000	0.0 - 0.0	
Outside-of-Class Hours	6.000	96.0 - 108.0	
Total Student Learning Hours	9.0	144.0 - 162.0	3.0
Total Contact Hours	3.0	48.0 - 54.0	

Number of Times Course may be Repeated

None

Grading Method

Letter Grade or Pass/No Pass

Requisites

None

Entrance Skills

None

Catalog Description

Designed to assist individuals and/or those working with individuals to analyze and direct their financial affairs. Elements and concepts of financial planning and decision making in the areas of budgeting, taxes, borrowing, money management, consuming, insurance, investments, retirement, and estate planning will be analyzed with an emphasis on application to changing family needs. This course is not open to students who are enrolled in or have received credit for Economics 130 or Family and Consumer Sciences 130.

Course Content

Lecture

1. Overview of Financial Management
 - a. economic factors such as productivity, government policies, and regulations, international competition, technology, and natural resources
 - b. personal factors such as values, goals, stage of life cycle, and priorities which influence financial decisions
 - c. career and income
2. Financial Planning
 - a. personal financial statements and records such as balance sheet and income statement
 - b. recordkeeping and budgeting
 - c. taxes - types, tax law changes, preparing returns, tax advice and planning, sources of information, and methods of reducing
3. Managing Your Money
 - a. financial institutions and money management-types and services, savings instruments, legislation and lending checking
 - b. credit - sources, costs of, comparing, securing, abuses, legislation, counseling, and bankruptcy
4. Effective Buying
 - a. consumer decision making process
 - b. buying techniques - unit pricing, bulk buying, etc.
 - c. consumer rights and protection - frauds and abuses, laws and regulations, consumer assistance, and effective complaints
 - d. auto purchasing - alternatives, costs, comparing, financing
 - e. home buying - selection, types available, purchase process, financing
 - f. home renting - personal, financial, and legal factors and leases
 - g. home renting - personal, financial, and legal factors and leases
 - h. selling a home - pricing, preparation, tax liabilities, agents
5. Purchasing Protection
 - a. insurance concepts-types, risk, basic elements, purchase process
 - b. life insurance - need for, how much, types of companies and policies, the contract, rate shopping
 - c. health insurance-types of coverage, health maintenance plans
 - d. income disability coverage
 - e. auto, homeowners and liability
6. Investments
 - a. basic concepts-risk, diversification, income vs. growth, comparative criteria, relation to taxes
 - b. investment types, characteristics, and selection - money market investments, stocks, real estate, alternative investments
 - c. buying and selling securities
 - d. investment clubs and mutual funds
 - e. matching goals and investments
7. Financial Planning for Later Years
 - a. Social Security
 - b. other sources of retirement income
 - c. retirement planning
 - d. estate planning

Course Objectives

At the end of the course, the student will be able to:

1. relate the role of personal goals and values in financial decision making and develop, analyze, and modify a budget and financial plan which reflects their goals.
2. justify a career choice by researching the requirements and costs of training for an occupational cluster, summarizing the opportunities and benefits in the field, and contrasting these to stated personal and financial goals.
3. analyze the impact of economic influences such as government monetary and fiscal policy, technology, supply and demand, nature, and natural resources on financial stability and consumer decisions.
4. construct personal financial statements, interpret their meaning in regards to financial well-being, and utilize them to determine insurance needs and analyze credit decisions.
5. discriminate between the various tax forms, types of income, deductions, credits, exemptions and complete a 1040 federal income tax form including schedule A.
6. distinguish appropriate and inappropriate uses of credit, calculate the cost of borrowing, and formulate criteria for comparing sources of credit.

7. apply the basic steps in the consumer decision making process to purchase decisions for housing, transportation, and consumer products.
 8. distinguish the characteristics of different investment mediums, compare and contrast the types of risk impacting investments, and design and explain an investment strategy for achieving stated goals.
-

Methods of Instruction

- **Lecture**
-

Assignments

- **Outside Assignments**
Assigned reading.
Assigned projects.
- **Sample Assignment(s)**
Sample projects:

1. Budget project - students will rank their values; list, prioritize, and cost their financial goals; and compare and discuss their priorities in relation to stated values. After re-assessing their goals in relation to money available for savings, as calculated on an income statement, they will develop a budget based on forecasted income and expenses. For one month, they will record all monies expended in ledger format and summarize the results on a budget control sheet. They will then evaluate their budget and its usefulness and modify expense categories and amounts based on their conclusions. They will also modify their long and short term goals based on the analysis of the experience and justify the reasonableness of their goals and budget.

2. Investment worksheet - in this homework assignment the students may work with a hypothetical family or themselves. Given their income statement, balance sheet, and financial goal information, students will utilize compound interest tables to determine lump sum, yearly, or combination investments to achieve the goals within a pre-determined timeframe.

Methods of Evaluation

Evaluation will include tests consisting of both multiple choice and essay questions, homework assignments, and projects as discussed above.

Specific examples of essay questions are:

1. We have examined the forces and influences which affect the economy and our personal finances by exploring the economies of the fish, berry, and log people. State which tribe you would want to belong to and justify your choice in terms of the forces and influences dealt with in class discussion. Discuss one crisis faced by your chosen tribe and evaluate the leader's handling of it and explain how you would have acted if you were the leader.
 2. State your preference for term or whole life insurance. Defend your opinion by discussing the pros and cons of each and relating your choice to pertinent personal circumstances.
 3. Explain the major characteristics of bonds and the factors that affect bond prices.
-

Texts and Other Instructional Materials

Adopted Textbook

1. Billinsley, Gitman & Joehnk *Personal Fincial Planning* Edition: 14th 2017

Supplemental Texts

1. The LRC has numerous publications with articles addressing personal finance issues. Students will be encouraged to peruse these for use in their term projects. Some appropriate publications are Business Week, Changing Times, Consumer Reports, Journal of Home Economics, Wall Street Journal, Time, Money, Newsweek. More specific examples are:

1. "What Tax Reform Means to You", Newsweek. pp. 14-32. August. 1986
2. "Investing for College", Sylvia Porter's Personal Finance. September. 1987
3. "Economics and America's Choices", Richard Russell's Dow Theory Letters. July. 1987
4. Van Caspel, Venita. The Power of Money Dynamics. Reston. 1983
5. Understanding Bonds and Preferred Stocks. New York Stock Exchange Publications Section.
2. Instructor's Resource Guide
3. Overheads
4. Handouts - Bank of America's Consumer Information Reports. Instructor's Guide-Student Forms from Personal Money Management

Instructional Materials

None

Student Learning Outcomes

1. BUS 130 SLO1 - Identify and differentiate the main components of wise money management.
 2. BUS 130 SLO2 - Demonstrate their ability to differentiate the characteristics of different investment mediums.
 3. BUS 103 SLO 3 - Demonstrate their ability to assess opportunity costs associated with financial decisions.
-

Distance Learning

Delivery Methods

- Internet

Instructor Initiated Contact Hours Per Week: 3.000

Contact Types

1. Other (please specify)
Appointments other than scheduled office hours to help student understand the course material.
2. Email Communication (group and/or individual communications)
3. Discussion Board
4. Telephone Contacts

Adjustments to Assignments

Assignments will be comparable to (and the same F2F in most cases) but students will submit them using the college's LMS (currently Canvas).

Adjustments to Evaluation Tools

There will be online assignments, discussion forums, readings, quizzes and exams. Student participation (attendance) will be evaluated through their regular participation in discussion boards and completion of above assignments. Assignments will be graded in the same manner in which on-site course assignments are graded.

Strategies to Make Course Accessible to Disabled Students

1. All exams and quizzes that are timed but can be adjusted in order to allow as much time as their particular accommodation allows them to have. 2. All video material will be closed captioned (and/or scripts will be provided). 3. All assignments can be submitted in a variety of formats and can be completed with the assistance of personnel that has been designated for this purpose by their accommodation assessment. 4. Alternative but comparable assignments will be provided as needed. 5. There are no on-site or specific site requirements for the completion of any of the work allowing the student to complete their work in the environment suitable for their accommodation. 6. Course sections are clearly marked and instructions are spelled out within each section, as well as in the course general instructions, and on the syllabus. 7. Screen reader as assessed by the Adaptive Technology Internet Access Specialist.

Inform Students

Students will be informed via course syllabus, links, and announcement on Canvas.

Additional Comments

none

Board Approval: 04/17/1990
 PCA Established:
 DL Conversion: 12/13/2005
 Date Reviewed: Fall 2016
 Catalog Year: -

Allan Hancock College Course Outline

Discipline Placement: Business (Masters Required) or Business Education (Masters Required) or Management (Masters Required) or Marketing (Masters Required)

Department: Business Education

Prefix and Number: BUS 140

Catalog Course Title: Survey of International Business

Banner Course Title: Survey of Int'l Business

Units and Hours

	Hours per Week	Total Hours per Term (Based on 16-18 Weeks)	Total Units
Lecture	3.000	48.0 - 54.0	
Lab	0.000	0.0 - 0.0	
Outside-of-Class Hours	-	-	
Total Student Learning Hours	3.0	48.0 - 54.0	3.0
Total Contact Hours	3.0	48.0 - 54.0	

Number of Times Course may be Repeated

None

Grading Method

Letter Grade or Pass/No Pass

Requisites

None

Entrance Skills

None

Catalog Description

An introduction to institutions and business practices in the international environment, emphasizing the major motivations compelling private firms to pursue international business.

Course Content

Lecture

1. Globalization

2. Cross-Cultural Business
3. Politics, Law, and Business Ethics
4. Economic Systems and Development
5. International Trade
6. Business-Government Trade Relations
7. Foreign Direct Investment
8. Regional Economic Integration
9. International Financial Markets
10. International Monetary System
11. International Strategy and Organization
12. Analyzing International Opportunities
13. Selecting and Managing Entry Modes
14. Developing and Marketing Products
15. Managing International Operations
16. Hiring and Managing Employees

Course Objectives

At the end of the course, the student will be able to:

1. illustrate the need to rely on external disciplines (e.g., ecology, geography, history, political science, law, economics, foreign language and anthropology) because of their impact on how international business is conducted.
2. define and briefly discuss basic terms that relate to international business.
3. identify the different means--such as exporting, importing, licensing, and investing--a firm can use to accomplish its international objectives.
4. discuss major factors which have an impact on international business in general.
5. evaluate the role of currency trading in the operation of an international business.
6. outline the structure of a multinational corporation and explain the advantages and disadvantages of such a corporation.
7. briefly describe the multinational finance function.

Methods of Instruction

- **Lecture**
- **Methods of Instruction Description:**
Case analysis

Assignments

- **Outside Assignments**
 1. Assigned reading in textbook and supplementary materials.
 2. Written assignments from textbook.

3. Produce work based project.
- **Sample Assignment(s)**
Sample assignment:
Pick a product that will be marketed overseas and develop a strategy that will overcome the barriers on international trade.

Sample test question:
The Foreign Corrupt Practices Act forbids U.S. companies from government officials or political candidates in other nations.
 - a) lobbying
 - b) influencing
 - c) bribing
 - d) contacting
-

Methods of Evaluation

- **Exams/Tests**
 - **Projects**
 - **Other**
Work-based projects
Written assignments from textbook
-

Texts and Other Instructional Materials

Adopted Textbook

1. Wild, J *International Business: The Challenges of Globalization* Edition: 8 2015

Supplemental Texts

None

Instructional Materials

None

Student Learning Outcomes

1. Recall significant international business principles
 2. Create a work-based project
 3. Demonstrate the ability to follow instructions
-

Distance Learning

Delivery Methods

- Internet

Instructor Initiated Contact Hours Per Week: 3.000

Contact Types

1. Email Communication (group and/or individual communications)
2. Discussion Board
3. Telephone Contacts
4. Other (please specify)
Office hours

Adjustments to Assignments

Met with Distance Learning Coordinator and discussed adjustments for assignments. Assignments will be similar, although the submissions will be different. Students will generally use an assignments feature, available through

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Blackboard and Canvas. Making use of the assignments feature allows for advanced feedback. This allows the instructor to provide specific feedback, which allows for improved instructor initiated contact. Students may also submit assignments through email. We may also make use of discussions that are available in both Blackboard and Canvas. This also allows for student to student contact. Canvas, our new LMS, has a peer-review feature that we may also take advantage of.

Adjustments to Evaluation Tools

Met with Distance Learning Coordinator and discussed adjustments for evaluation tools. DE courses allow for multiple evaluation tools with their technology. Courses will be able to use interactive rubrics and quizzes, which allow for automated assessment performance for certain question types, and in the future the use of the mastery gradebook. The mastery gradebook in Canvas allows instructors to provide evaluation on a scale that could be used for SLOs. Canvas also allows for integration with eLumin. The distance education specialist said that in the future instructors may be able to export their outcomes from Canvas directly into eLumin. With the assignments feature, quizzes, and discussions, there are many different tools that can be utilized to evaluate the students progress toward the objectives of the course.

Strategies to Make Course Accessible to Disabled Students

Met with Alternative Media Specialist and discussed course accessibility to disabled students. Headers and headings are used with Word documents. Update recommendations will comply with WCAG 2.0-Web Content Accessibility Guidelines.

Inform Students

Instructor will give appropriate AHC student service information to students via email, phone, or in person.

Additional Comments

This course has already been approved for DL. The changes here are in accordance with the recommendations from the last program review.

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Board Approval: 12/08/2015
 PCA Established:
 DL Conversion:
 Date Reviewed: Fall 2015
 Catalog Year: 2015 - 2016

Allan Hancock College Course Outline

Discipline Placement: Work Experience Instructors or Coordinators

Department: Business Education

Prefix and Number: BUS 149

Catalog Course Title: Cooperative Work Experience: Occupational

Banner Course Title: Coop Work Exp: Occupational

Units and Hours

	Hours per Week (Based on 16 Weeks)	Units
Cooperative Work Experience	3.5 - 0.0 to	1.0 - 8.0
Total Semester Contact Hours	37.5 - 0.0	

Number of Times Course may be Repeated

None

Grading Method

Letter Grade or Pass/No Pass

Requisites

Limitations on Enrollment

To participate in Cooperative Work Experience: (1) students must be working at a job within their major, (2) students must be able to become involved in new or expanded responsibilities on the job, (3) the employer must be willing to cooperate with the college in the supervision and evaluation of the student and (4) the student must attend all coordination/consultation meetings in addition to other work and class responsibilities.

CWE Units Unpaid Placement:

- 1 unit 60 hours
- 2 units 120 hours
- 3 units 180 hours
- 4 units 240 hours
- 5 units 300 hours
- 6 units 360 hours
- 7 units 420 hours
- 8 units 480 hours

CWE Units Paid Placement:

- 1 unit 75 hours
- 2 units 150 hours
- 3 units 225 hours
- 4 units 300 hours
- 5 units 375 hours
- 6 units 450 hours
- 7 units 525 hours
- 8 units 600 hours

Entrance Skills

None

Catalog Description

Supervised employment extending classroom-based learning to an on-the-job learning environment relating to the student's career and educational goals. In addition, these work experiences improve the student's basic work skills and professional competencies by creating career awareness, improving work habits, and fostering positive workplace attitudes.

Course Content

Lecture

1. Attend orientation (1 hour on-site or online) and establish discipline and job related learning objectives in consultation with job supervisor and the work experience instructor/coordinator
 2. Coordinate on-site and on-campus meeting times between employer, student and work experience instructor/coordinator as detailed in the course schedule
 3. Successfully complete and document agreed upon learning objectives AND successfully complete and document (timesheet) required hours of work (see "UNITS" above)
 4. Prepare a final formal report (students may select from an approved list of topics relating to the work experience) and secure employer evaluation and certification of work hours.
-

Course Objectives

At the end of the course, the student will be able to:

1. establish clear and measurable learning goals.
 2. schedule and maintain a regular working schedule compatible with educational goals.
 3. self initiate activities associated with achieving learning goals.
 4. assess progress towards learning goals and successfully respond to a diverse work environment.
 5. reflect on work experience and evaluate performance.
 6. effectively describe and report work experiences and achievement of learning goals.
-

Methods of Instruction

- **Methods of Instruction Description:**
Cooperative work experience
-

Assignments

- **Other Assignments**
This program takes place at an individual student's workplace and the assignments will be defined by the employer/supervisor in relation to the duties set forth by the employer and agreed upon learning objectives.
-

Methods of Evaluation

- **Class Performance**
- **Writing Requirements**
- **Other**
 1. Attendance/participation in orientation session
 2. Successful completion and submission of requisite forms

3. Instructor evaluation of the student's performance on measurable learning objectives, and compliance with program requirements
4. Employer evaluation of student's performance on measurable learning objectives and basic work skills
5. Instructor evaluation of student's final written report describing the student's experience in accomplishing the measurable learning objectives

Sample essay question: Analyze your job site, discuss, and describe how you would go about improving productivity and efficiency. Include changes in procedures and workflow.

Texts and Other Instructional Materials

Adopted Textbook

1. AHC *CWE Student Handbook*
2. AHC *CWE Faculty Handbook*

Supplemental Texts

1. Recommended readings will be determined by the student's employer depending upon the actual job assignment and the agreed upon learning objectives.
2. Others as required by individual contracts and workplace needs

Instructional Materials

None

Student Learning Outcomes

1. BUS 149 SLO1 - Develop and apply personal skills, attitudes, and competencies in the workplace and within course- related activities.
 2. BUS 149 SLO2 - Write and complete Specific, Measurable, Achievable, Relevant and Timely (S.M.A.R.T.) objectives related to new or expanded workplace responsibilities.
 3. BUS 149 SLO3 - Demonstrate effective communication and technological awareness through the use of technologies (Internet, email and telephone) in ways appropriate to the course.
-

Distance Learning

Delivery Methods

- ERT
- Audio/videoconferencing (Zoom, Cranium Café), etc.
- Other

Emergency Remote Teaching (ERT) conversion

Instructor Initiated Contact Hours Per Week: 8.000

Contact Types

1. Other (please specify)

Adjustments to Assignments

Instructors may employ a variety of online tools to make the necessary adjustments in an ERT/DL setting for this course.

- Assignments will be submitted primarily through the district Course Management System (CMS).
- Students can submit multiple files types, type in a textbox to submit their assignments, or submit links to their work in the cloud or other web related service such as Google Docs.
- Students can also submit assignments through district email or the messaging service in the district CMS.
- The district CMS contains many tools instructors can use to facilitate different assignment types.
- Instructors may use the assignments tool and/or discussion tool to facilitate student to student interaction.
- Instructors may use the feedback features of the district CMS to facilitate instructor-initiated contact.
- When appropriate, instructors may use group assignments.

List of possible tools employed to adjust for ERT/DL course may include but not limited to:

- District CMS assignments
- Threaded discussion forums
- District Email
- District CMS messaging service
- Announcements in the district CMS
- Feedback of student work through use of Speed Grader or other tools
- Synchronous audio/videoconferencing (Zoom, Cranium Café)

- Interactive mobile technologies
- Chat, text, Twitter
- Telephone
- Virtual offices hours

Adjustments to Evaluation Tools

- ERT/DE courses allow for multiple evaluation tools with online technology.
- This course will be able to use interactive quizzes which allow for automated assessment performance for certain question types, and the use of the mastery gradebook.
- If the assessment requires necessary student authentication, the instructor can employ machine automated proctoring services available through the current district CMS.
- Use of these features (quizzes, discussions, and assignments) provide the necessary tools to evaluate student progress toward the objectives of the course.

Other:

Strategies to Make Course Accessible to Disabled Students

The Americans with Disabilities Act of 1990, section 508 of the Rehabilitation Act of 1973, and California Government Code section 11135 all require that accessibility for persons with disabilities be provided. Title 5, section 55200 explicitly makes these requirements applicable to all distance learning offerings. All DL courses and resources must be designed to afford students with disabilities maximum opportunity to access distance learning resources without the need for outside assistance (i.e. sign language interpreters, aides, etc.). Distance learning courses and resources must generally be designed to provide “built-in” accommodation (i.e. closed or open captioning, “alt tags”) which are accessible to “industry standard” assistive computer technology in common use by persons with disabilities.

All courses must meet the [WCAG 2.0 level AA](#) standards including but not limited to the items listed below:

1. **Images, graphs, charts or animation.** A text equivalent or [alt text](#) is provided for every non-text element, including all types of images and animated objects. *This will enable a screen reader to read the text equivalent to a blind student.*
2. **Multimedia.** Equivalent alternatives for any multimedia presentation are synchronized with the presentation. Videos and live audio must be closed captioned. For archived audio, a transcript may be sufficient.
3. **Documents and other learning materials.** [PDFs](#), [Microsoft Word documents](#), [PowerPoint presentations](#), [Adobe Flash](#) and other content must be as accessible as possible. If it cannot be made accessible, consider using HTML or, if no other option is available, provide an accessible alternative. PDF documents must be properly tagged for accessibility.
4. **Timed quizzes/exams.** Extended time on quizzes and exams is one of the most common accommodations. [Instructions for extending time in Canvas.](#)
5. **Outside webpages and links**
 - Ensure that all webpages meet 508 standards by testing through [Cynthia Says](#). Follow the Accessibility Guidelines [WCAG 2.0 Level AA](#)
 - Ensure links make sense out of context. Every link should make sense if the link text is read by itself. *Screen reader users may choose to read only the links on a web page. Certain phrases like "click here" and "more" must be avoided.*
6. **Applications, software, and outside learning systems.** All required outside applications and/or learning systems (e.g MyMathLab, Aleks, etc.) are accessible OR an alternative is provided. Test with [WebAIM WAVE toolbar](#).
7. **Avoid text images.** Images of text are avoided OR an alternative is provided. (Examples of images of text are PDFs made from scanned pages, and word art.)
8. **Color contrast.** Text and background color have sufficient contrast on all documents, PowerPoints, and webpages both inside and outside of the LMS.
9. **Text objects.** If the shape, color, or styling of any text object conveys information, that information is conveyed in plain text as well.
10. **Disability statement.** The course syllabus contains the college's [suggested Disability Statement](#) as well as current information on the location and contact information for the [Learning Assistance Program \(LAP\)](#).

Comment: Is there any aspect of the course that cannot be made accessible to students with disabilities? No

Inform Students

Instructor will give appropriate AHC student services when they communicate special needs to instructor via email, phone or in person.

Additional Comments

N/A

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Board Approval: 04/20/1999
 PCA Established: 01/18/2011
 DL Conversion: 12/13/2005
 Date Reviewed: Fall 2020
 Catalog Year: 2019 - 2020

Allan Hancock College

Course Outline

Discipline Placement: Business (Masters Required) or Business Education (Masters Required) or English (Masters Required) or Office Technologies

Department: Business Education

Prefix and Number: BUS 160

Catalog Course Title: Business Communications

Banner Course Title: Business Communications

Units and Hours

	Hours per Week	Total Hours per Term (Based on 16-18 Weeks)	Total Units
Lecture	3.000	48.0 - 54.0	
Lab	0.000	0.0 - 0.0	
Outside-of-Class Hours	6.000	96.0 - 108.0	
Total Student Learning Hours	9.0	144.0 - 162.0	3.0
Total Contact Hours	3.0	48.0 - 54.0	

Number of Times Course may be Repeated

None

Grading Method

Letter Grade or Pass/No Pass

Requisites

Advisories

ENGL 514 Writing Skills 4
and

Advisories

the ability to type 40 words per minute are strongly recommended.

Entrance Skills

Upon entering this course, the student should be able to:

ENGL 514 - Writing Skills 4

- write essays, including argumentation, that integrate and synthesize course readings and are clearly focused, fully developed, and logically organized.
- produce in-class or timed essays that illustrate organizing, composing, revising, editing, and time-management skills.

- analyze and paraphrase multiple texts: drawing conclusions, making generalizations, and analyzing arguments.
 - write essays to specific audiences using an appropriate voice for those readers.
 - formulate an essay with a clear thesis statement or central idea.
 - organize essays in which the topic sentences and paragraph details support the thesis.
 - construct sentences that demonstrate control of sentence variety and effective word choice, using mostly college-level diction.
 - use strategies to accommodate and learn unfamiliar vocabulary.
 - proofread and edit essays so that they exhibit few gross errors in English grammar, use, or punctuation.
 - identify and evaluate supporting evidence.
 - follow prescribed documentation methods and properly use outside sources.
-

Catalog Description

A study of the types of communications used in industry and government with emphasis on the content and practice of creating and writing various types of letters, memorandums, reports, Internet e-mail, multimedia presentations and other types of documents. Spelling, correct word usage, sentence structure, punctuation, appearance of copy and organization of ideas are emphasized.

Course Content

Lecture

1. Building Your Career Success with Communication Skills
 2. Creating Business Messages
 3. Improving Writing Techniques
 4. Revising and Proofreading Business Messages
 5. E-Mail and Memorandums
 6. Direct Letters and Goodwill Messages
 7. Persuasive Messages
 8. Negative Messages
 9. Informal Reports
 10. Proposals and Formal Reports
 11. Communicating in Person, in Meetings, by Telephone, and Digitally
 12. Making Effective and Professional Oral Presentations
 13. The Job Search, Resumes, and Cover Letters
 14. Employment Interviewing and Follow-Up Messages
-

Course Objectives

At the end of the course, the student will be able to:

1. evaluate and select the most effective way to communicate specific information.
 2. distinguish between the formal and informal communications.
 3. assess and determine the data required for specific documents and publications and arrange the material in logical sequence.
 4. evaluate documents and publications on appearance, organization, word usage, spelling, and punctuation.
 5. use effective writing skills to develop communications with a clear focus developed fully and comprehensively in idiomatic English that is grammatically correct.
-

Methods of Instruction

- **Lecture**
 - **Methods of Instruction Description:**
Case analysis
-

Assignments

- **Outside Assignments**

1. Assigned reading in textbook and supplementary materials.
2. Written assignments from textbook.
3. Production of commonly used business documents (work-based project).

- **Sample Assignment(s)**

Sample test question: The following letter has faults in grammar, punctuation, conversational languages, outdated expression, sexist language, concise wording, long lead-ins, and other problems. Correct the errors.

Sample and situation: Contemporary issues that concern the general public at all levels of government include the environment, taxes, health care, education, and crime. Determine an issue that is important to you. Using the Internet or library resources, study the issue so that you have a solid knowledge base to support your point of view. Prepare a letter explaining why the issue is important and what action you would like taken (such as voting for or against current legislation, installing a traffic light at a dangerous intersection, etc.).

Task: Apply the CBO approach to plan and develop this persuasive message. Use the persuasive strategy AIDA to convince the official to take a particular action. The final letter should reflect the qualities of effective messages and acceptable message content and format.

Methods of Evaluation

- **Exams/Tests**

- **Projects**

- **Other**

Work-based project

Written assignments from textbook

Texts and Other Instructional Materials

Adopted Textbook

1. Guffrey, M *Essentials of Business Communication* 2018

Supplemental Texts

None

Instructional Materials

None

Student Learning Outcomes

1. Recall significant business communication principles
 2. Create a work-based project
 3. Demonstrate the ability to follow instructions
-

Distance Learning

Delivery Methods

- Internet

Instructor Initiated Contact Hours Per Week: 3.000

Contact Types

1. Email Communication (group and/or individual communications)
2. Discussion Board
3. Telephone Contacts

4. Other (please specify)
Office hours

Adjustments to Assignments

Instructors may employ a variety of online tools to make the necessary adjustments in an ERT/DL setting for this course.

- Assignments will be submitted primarily through the district Course Management System (CMS).
- Students can submit multiple files types, type in a textbox to submit their assignments, or submit links to their work in the cloud or other web related service such as Google Docs.
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- When appropriate, instructors may use group assignments.

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- Announcements in the district CMS
- Feedback of student work through use of Speed Grader or other tools
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- Interactive mobile technologies
- Chat, text, Twitter

- Telephone
- Virtual offices hours

Adjustments to Evaluation Tools

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- If the assessment requires necessary student authentication, the instructor can employ machine automated proctoring services available through the current district CMS.
- Use of these features (quizzes, discussions, and assignments) provide the necessary tools to evaluate student progress toward the objectives of the course.

Other:

Strategies to Make Course Accessible to Disabled Students

The Americans with Disabilities Act of 1990, section 508 of the Rehabilitation Act of 1973, and California Government Code section 11135 all require that accessibility for persons with disabilities be provided. Title 5, section 55200 explicitly makes these requirements applicable to all distance learning offerings. All DL courses and resources must be designed to afford students with disabilities maximum opportunity to access distance learning resources without the need for outside assistance (i.e. sign language interpreters, aides, etc.). Distance learning courses and resources must generally be designed to provide “built-in” accommodation (i.e. closed or open captioning, “alt tags”) which are accessible to “industry standard” assistive computer technology in common use by persons with disabilities.

All courses must meet the [WCAG 2.0 level AA](#) standards including but not limited to the items listed below:

1. **Images, graphs, charts or animation.** A text equivalent or [alt text](#) is provided for every non-text element, including all types of images and animated objects. *This will enable a screen reader to read the text equivalent to a blind student.*
2. **Multimedia.** Equivalent alternatives for any multimedia presentation are synchronized with the presentation. Videos and live audio must be closed captioned. For archived audio, a transcript maybe sufficient.
3. **Documents and other learning materials.** [PDFs](#), [Microsoft Word documents](#), [PowerPoint presentations](#), [Adobe Flash](#) and other content must be as accessible as possible. If it cannot be made accessible,

consider using HTML or, if no other option is available, provide an accessible alternative. PDF documents must be properly tagged for accessibility.

4. **Timed quizzes/exams.** Extended time on quizzes and exams is one of the most common accommodations. [Instructions for extending time in Canvas.](#)

5. **Outside webpages and links**

- Ensure that all webpages meet 508 standards by testing through [Cynthia Says](#). Follow the Accessibility Guidelines [WCAG 2.0 Level AA](#)
- Ensure links make sense out of context. Every link should make sense if the link text is read by itself. *Screen reader users may choose to read only the links on a web page. Certain phrases like "click here" and "more" must be avoided.*

6. **Applications, software, and outside learning systems.** All required outside applications and/or learning systems (e.g MyMathLab, Aleks, etc.) are accessible OR an alternative is provided. Test with [WebAIM WAVE toolbar](#).

7. **Avoid text images.** Images of text are avoided OR an alternative is provided. (Examples of images of text are PDFs made from scanned pages, and word art.)

8. **Color contrast.** Text and background color have sufficient contrast on all documents, PowerPoints, and webpages both inside and outside of the LMS.

9. **Text objects.** If the shape, color, or styling of any text object conveys information, that information is conveyed in plain text as well.

10. **Disability statement.** The course syllabus contains the college's [suggested Disability Statement](#) as well as current information on the location and contact information for the [Learning Assistance Program \(LAP\)](#).

Comment: Is there any aspect of the course that cannot be made accessible to students with disabilities? Indicate YES or NO. If YES, briefly describe the problem and how the problem will be resolved. Use attachment if necessary.

Inform Students

Instructor will give appropriate AHC student services when they communicate special needs to instructor via email, phone or in person.

Additional Comments

N/A

Allan Hancock College

Program Outline

Title: Business Administration

Award Type: Associate in Arts

The associate degree program in business administration prepares students to begin upper-division work leading to a baccalaureate degree in business or business administration. Students will recall and apply significant business principles, produce work-based learning projects, and demonstrate the ability to follow oral and written instructions.

The graduate of the Associate in Arts in Business Administration will:

- Recall significant business administration issues, theories, and applications relevant to subsequent upper-division coursework.
 - Apply business administration principles to produce work-based learning projects related to upper-division coursework.
 - Demonstrate the ability to follow instructions on assignments and class activities.
-

Program Requirements

A major of 28 units is required for the associate in arts degree.

Required core courses (28 units):

		Units: 28
ACCT131	Financial Accounting 1	3
ACCT132	Financial Accounting 2	3
ACCT140	Managerial Accounting	3
BUS101	Introduction to Business	3
BUS110	Business Law	3
CBIS101	Computer Concepts & Applications	3
ECON101	Principles of Macro-Economics	3
ECON102	Principles of Micro-Economics	3
MATH123	Elementary Statistics	4

Recommended electives:

BUS141	Global Economics	3
or		

ECON141	Global Economics	3
or		
GBST141	Global Economics	3
MATH135	Calculus with Applications	4
<hr/> Total Program Units		28

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Allan Hancock College

Program Outline

Title: Business Administration

Award Type: Associate in Science for Transfer

The Associate in Science in Business Administration for Transfer degree prepares students to begin upper-division work leading to a California State University baccalaureate degree in business or business administration. Students will recall and apply significant business principles, produce work-based learning projects and demonstrate the ability to follow oral and written instructions. Associate Degree for Transfer Requirements Completion of 60 semester units that are eligible for transfer to the California State University, including the following: The completion of the Intersegmental General Education Transfer Curriculum (IGETC) or the California State University General Education-Breadth (CSU GE). [The following Allan Hancock College graduation requirements will not be required: Health and Wellness, Multicultural Gender Studies and Allan Hancock College General Education. A minimum of 18 semester units in a major or area of emphasis, as determined by the community college district. Obtainment of a minimum grade point average of 2.0 with all courses in the major being completed with a grade of C or better.

The graduate of the Associate in Science for Transfer in Business Administration will:

- Recall significant business administration issues, theories and applications relevant to subsequent upper-division coursework.
 - Apply business administration principles to produce work-based learning projects related to upper-division coursework.
 - Demonstrate the ability to follow instructions on assignments and class activities.
-

Program Requirements

MAJOR COURSES: A major of 28-29 units is required for the associate in science in business administration for transfer degree.

Units: 18

Required core units 18 units:

ACCT131	Financial Accounting 1	3
ACCT132	Financial Accounting 2	3
ACCT140	Managerial Accounting	3
BUS101	Introduction to Business	3
ECON101	Principles of Macro-Economics	3
ECON102	Principles of Micro-Economics	3

List A - select one course from the following (4 units):		Units: 4
MATH123	Elementary Statistics	4
MATH135	Calculus with Applications	4
List B - select 2 courses below OR one course below and the course not selected in List A above. (6-7 units):		Units: 6 - 7
BUS110	Business Law	3
CBIS101	Computer Concepts & Applications	3
General Education		Units: 28 - 30
<i>Complete one of the following:</i>		
a) CSU General Education Pattern 39 units		30
or		
b) Intersegmental General Education Transfer Curriculum 37 units		28

Double Counting: A maximum of 9 units can be double counted for the major and CSU GE or IGETC General Education requirements.

CSU Transferrable Electives:

1-4 units as needed to obtain the 60 units required for the degree.

Total Program Units	56.00 - 59.00
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Allan Hancock College

Program Outline

Title: Business: Customer Service

Award Type: Certificate of Accomplishment

The certificate of accomplishment in customer service provides techniques for creating positive customer relationships. Students will recall and apply significant business principles, produce work-based learning projects, and demonstrate the ability to follow oral and written instructions.

The graduate of the Certificate of Accomplishment in Business: Customer Service will:

- Recall significant customer service issues, theories, and applications.
 - Apply customer service principles to produce work-based learning projects .
 - Demonstrate the ability to follow instructions on assignments and class activities.
-

Program Requirements

A total of 3 units is required for the certificate.

Units: 3

BUS357	Management: Listening	0.5
BUS362	Management: People Skills	0.5
BUS363	Management: Conflict	0.5
BUS370	Ethics and Integrity	0.5
BUS377	Managing Service Quality	0.5
BUS394	Managing Verbal Communication	0.5

Complete all 6 courses above or

BUS389	Customer Service: Series	3
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Total Program Units

3

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Allan Hancock College

Program Outline

Title: Business: Executive Leadership

Award Type: Certificate of Accomplishment

The certificate of accomplishment in executive leadership builds competencies in planning and organizing tasks, empowering people, and maintaining a productive organizational culture. Students will recall and apply significant business principles, produce work-based learning projects, and demonstrate the ability to follow oral and written instructions.

The graduate of the Certificate of Accomplishment in Business: Executive Leadership will:

- Recall significant executive leadership issues, theories, and applications.
 - Apply executive leadership principles to produce work-based learning projects.
 - Demonstrate the ability to follow instructions on assignments and class activities.
-

Program Requirements

A major of 3 units is required for the certificate.

Units: 3

BUS356	Managing Organizations	0.5
BUS361	Your Leadership Style	0.5
BUS362	Management: People Skills	0.5
BUS367	Managing Change	0.5
BUS376	Strategic Planning	0.5
BUS397	Executive Leadership	0.5

Complete all 6 courses above or

BUS387	Executive Leadership: Series	3
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Total Program Units

3

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Allan Hancock College

Program Outline

Title: Business: Human Resource Management

Award Type: Certificate of Accomplishment

The certificate of accomplishment in human resource management prepares students to develop and sustain a world-class workforce. Students will recall and apply significant business principles, produce work-based learning projects, and demonstrate the ability to follow oral and written instructions.

The graduate of the Certificate of Accomplishment in Business: Human Resource Management will:

- Recall significant human resource management issues, theories, and applications.
 - Apply human resource management principles to produce work-based learning projects.
 - Demonstrate the ability to follow instructions on assignments and class activities.
-

Program Requirements

A total of 3 units is required for the certificate.

Units: 3

Required core courses:

BUS363	Management: Conflict	0.5
BUS369	Employment Law	0.5
BUS370	Ethics and Integrity	0.5
BUS371	Sexual Harassment Prevention	0.5
BUS372	Workplace Diversity	0.5
BUS396	Performance Measurement	0.5

Complete all 6 courses above or

BUS391	Human Resources Mgt: Series	3
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Total Program Units

3

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Allan Hancock College

Program Outline

Title: Business: Sales and Marketing

Award Type: Certificate of Accomplishment

The certificate of accomplishment in sales and marketing prepares students to sell and market a product or service. Students will recall and apply significant business principles, produce work-based learning projects, and demonstrate the ability to follow oral and written instructions.

The graduate of the Certificate of Accomplishment in Business: Sales and Marketing will:

- Recall significant sales and marketing issues, theories, and applications.
 - Apply sales and marketing principles to produce work-based learning projects.
 - Demonstrate the ability to follow instructions on assignments and class activities.
-

Program Requirements

Units: 3

A total of 3 units is required for the certificate.

Core courses

BUS357	Management: Listening	0.5
BUS366	Promoting Small Business	0.5
BUS378	Effective Sales Methods	0.5
BUS380	Marketing Strategies	0.5
BUS381	Entering Global Markets	0.5
BUS382	Advertising & Public Relations Strategies	0.5

Complete all 6 courses above or

BUS303	Sales And Marketing	3
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Total Program Units

3

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Allan Hancock College

Program Outline

Title: Business: Supervisory Management

Award Type: Certificate of Accomplishment

The certificate of accomplishment in supervisory management will prepare students to plan, organize, influence, and control the day-to-day operations of a business enterprise. The course will focus on techniques to work with and through people to meet organizational goals. Students will recall and apply significant business principles, produce work-based learning projects, and demonstrate the ability to follow oral and written instructions.

The graduate of the Certificate of Accomplishment in Business: Supervisory Management will:

- Recall significant business issues, theories, and applications.
 - Apply business principles to produce work-based learning projects .
 - Demonstrate the ability to follow instructions on assignments and class activities.
-

Program Requirements

A total of 3 units is required for the certificate.

Units: 3

BUS360	Introduction to Supervision	0.5
BUS362	Management: People Skills	0.5
BUS363	Management: Conflict	0.5
BUS365	Managing Teams	0.5
BUS367	Managing Change	0.5
BUS377	Managing Service Quality	0.5

Complete all 6 courses above or

BUS302	Essentials of Management	3
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Total Program Units

3

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Allan Hancock College

Program Outline

Title: Business

Award Type: Certificate of Achievement

The business certificate prepares students for immediate employment in entry-level management positions. The coursework can be applied to the associate of science degree program in business. Students will recall and apply significant business principles, produce work-based learning projects, and demonstrate the ability to follow oral and written instructions.

The graduate of the Certificate of Achievement in Business will:

- Recall significant business issues, theories, and applications relevant to entry-level management positions.
 - Complete core business courses which may be combined with general education and accounting courses to meet requirements for an A.S. Degree in Business.
 - Apply business principles to produce work-based learning projects related to entry-level management positions.
 - Demonstrate the ability to follow instructions on assignments and in class activities.
-

Program Requirements

A major of 24 units is required for the degree.

Units: 24

Required core courses (24 units):

BUS101	Introduction to Business	3
BUS102	Marketing	3
BUS104	Business Organization and Management	3
BUS107	Human Relations in Business	3
BUS110	Business Law	3
BUS160	Business Communications	3
BUS302	Essentials of Management	3
CBIS101	Computer Concepts & Applications	3
or		
CBIS141	Microsoft Excel-Comprehensive	3
or		
CBOT131	Introduction to Word Processing	3

Total Program Units

24

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Allan Hancock College

Program Outline

Title: Business Law

Award Type: Certificate of Accomplishment

The certificate of accomplishment in business law will prepare students to apply legal concepts to day-to-day business situations and to interact with legal counsel. Students will recall and apply significant business principles, produce work-based learning projects, and demonstrate the ability to follow oral and written instructions.

The graduate of the Certificate of Accomplishment in Business Law will:

- Recall significant legal issues, theories, and applications.
 - Apply legal principles to produce work-based learning projects .
 - Demonstrate the ability to follow instructions on assignments and class activities.
-

Program Requirements

A total of 3 units is required for the certificate.

Required core courses (2 units):

Units: 2

BUS369	Employment Law	0.5
BUS370	Ethics and Integrity	0.5
BUS371	Sexual Harassment Prevention	0.5
BUS373	Forming a Small Business	0.5

Plus a minimum of 1 unit selected from the following:

Units: 1

BUS372	Workplace Diversity	0.5
BUS374	Business Incorporation	0.5
BUS375	Patents and Copyrights	0.5
BUS396	Performance Measurement	0.5

or the following 3 unit course:

BUS390	Business Entrepreneurship Law	3
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Total Program Units

3

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Allan Hancock College

Program Outline

Title: Business: Management

Award Type: Associate in Science

The associate of science degree program in business prepares students for entry-level management positions. Courses also provide a foundation for upper division courses in a baccalaureate degree program in Business. Students will recall and apply significant business principles, produce work-based learning projects, and demonstrate the ability to follow oral and written instructions.

The graduate of the Associate in Science in Business: Management will:

- Recall significant business issues, theories, and applications relevant to entry-level management positions and subsequent upper-division coursework.
 - Apply business principles to produce work-based learning projects related to entry-level management positions.
 - Demonstrate the ability to follow instructions on assignments and class activities.
-

Program Requirements

A major of 36 units is required for the associate in science.

Required core courses (27 units):

Units: 27

ACCT131	Financial Accounting 1	3
ACCT132	Financial Accounting 2	3
BUS101	Introduction to Business	3
BUS102	Marketing	3
BUS104	Business Organization and Management	3
BUS107	Human Relations in Business	3
BUS110	Business Law	3
BUS160	Business Communications	3
CBIS101	Computer Concepts & Applications	3
or		
CBIS141	Microsoft Excel-Comprehensive	3
or		
CBOT131	Introduction to Word Processing	3

Plus a minimum of 9 units selected from the following:		Units: 9
BUS106	Small Business Management	3
BUS111	Internet Marketing	3
BUS140	Survey of International Business	3
CWE149	Cooperative Work Experience OCCUPATIONAL	1 - 3
ENTR101	Intro to Entrepreneurship	3
ENTR102	Entrepreneurship Projects	3
<hr/> Total Program Units		36

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Allan Hancock College

Program Outline

Title: Business: Marketing

Award Type: Associate in Science

The associate of science degree program in business prepares students for entry-level management positions. Courses also provide a foundation for upper division courses in a baccalaureate degree program in Business. Students will recall and apply significant business principles, produce work-based learning projects, and demonstrate the ability to follow oral and written instructions.

The graduate of the Associate in Science in Business: Marketing will:

- Recall significant business issues, theories, and applications relevant to entry-level management positions and subsequent upper-division coursework.
 - Apply business principles to produce work-based learning projects related to entry-level management positions.
 - Demonstrate the ability to follow instructions on assignments and class activities.
-

Program Requirements

A major of 36 units is required for the associate in science degree.

Required core courses 30 units.

Units: 30

ACCT131	Financial Accounting 1	3
ACCT132	Financial Accounting 2	3
BUS101	Introduction to Business	3
BUS102	Marketing	3
BUS104	Business Organization and Management	3
BUS107	Human Relations in Business	3
BUS110	Business Law	3
BUS160	Business Communications	3
BUS302	Essentials of Management	3
CBIS101	Computer Concepts & Applications	3
or		
CBIS142	Microsoft Access-Comprehensive	3
or		

CBOT333	Business Desktop Publishing	3
Plus a minimum of 6 units selected from the following:		Units: 6
BUS103	Advertising	3
BUS106	Small Business Management	3
BUS111	Internet Marketing	3
BUS140	Survey of International Business	3
BUS303	Sales And Marketing	3
BUS149	Cooperative Work Experience: Occupational *	1 - 8

*: (related to Marketing)

Total Program Units	36
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Allan Hancock College

Program Outline

Title: Entrepreneurship and Small Business Management

Award Type: Certificate of Achievement

The certificate of accomplishment in entrepreneurship and small business management is designed to help students gain the basic knowledge and skill necessary to become a successful entrepreneur. It provides foundation courses to prepare students to start and operate a small business.

The graduate of the Certificate of Achievement in Entrepreneurship and Small Business Management will:

- Recall significant entrepreneurship issues, theories and applications.
 - Apply entrepreneurship principles to produce work-based learning projects.
 - Demonstrate the ability to follow instructions on assignments and class activities.
-

Program Requirements

Semester 1 (Fall) Required Courses (10 units):		Units: 10
BUS302	Essentials of Management	3
BUS303	Sales And Marketing	3
BUS366	Promoting Small Business	0.5
BUS377	Managing Service Quality	0.5
ENTR101	Intro to Entrepreneurship	3

A major of 17.5 units is required for the certificate.

Semester 2 (Spring) Required Courses (7.5 units):		Units: 7.5
BUS364	Winning Business Plans	0.5
BUS382	Advertising & Public Relations Strategies	0.5
BUS390	Business Entrepreneurship Law	3
ENTR102	Entrepreneurship Projects	3
BUS378	Effective Sales Methods	0.5

Total Program Units

17.5

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Allan Hancock College

Program Outline

Title: Entrepreneurship

Award Type: Associate in Science

The objective of the A.S. Degree in Entrepreneurship is to help students obtain the comprehensive knowledge and skills necessary to become a successful entrepreneur. Both theoretical concepts and application of theory will be provided. The program will prepare students to start and operate a business by helping them to develop innovative ideas, evaluate business opportunities, write a business plan for a business startup, and promote an existing business. Students will develop an understanding of the complex tasks faced by individuals starting and sustaining a small business.

The graduate of the Associate in Science in Entrepreneurship will:

- Recall significant entrepreneurship issues, theories and applications.
 - Apply entrepreneurship principles to produce work-based learning projects.
 - Demonstrate the ability to follow instructions on assignments and class activities.
-

Program Requirements

A major of 36 units is required for the degree.

Semester 1 (Fall) Required Courses (9 units):		Units: 9
BUS102	Marketing	3
CBOT337	Presentation Design - PowerPoint	3
or		
CBIS337	Presentation Design - PowerPoint	3
ENTR101	Intro to Entrepreneurship	3
Semester 2 (Spring) Required Courses (9 units):		Units: 9
BUS106	Small Business Management	3
BUS110	Business Law	3
CBOT333	Business Desktop Publishing	3
Semester 3 (Fall) Required Courses (9 units):		Units: 9

BUS390	Business Entrepreneurship Law	3
BUS111	Internet Marketing	3
ENTR102	Entrepreneurship Projects	3
Semester 4 (Spring) Required Courses) (9 units):		Units: 9
ACCT100	Accounting for Entrepreneurs	3
or		
ACCT130	Financial Accounting	3
BUS107	Human Relations in Business	3
ENTR103	New Venture Laboratory	3
<hr/> Total Program Units		36
<hr/>		

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Allan Hancock College

Program Outline

Title: Paralegal Studies

Award Type: Associate in Science

The A.S. Degree in Paralegal Studies is designed to provide students with education, training, and experience that will enable them to become successful paralegals and to advance in the profession. The program is also designed to help students prepare for NALA (National Association of Legal Assistants) certification.

The graduate of the Associate in Science in Paralegal Studies will:

- Recall significant paralegal issues, theories, and applications.
 - Apply paralegal principles to produce work-based learning projects.
 - Demonstrate the ability to follow instructions on assignments and class activities.
-

Program Requirements

A major of 36 units is required for the associate in science degree.

Required core courses (27 units):

Units: 27

BUS110	Business Law	3
CBOT305	Legal Office Procedures	3
CWE149	Cooperative Work Experience OCCUPATIONAL	2
PLGL101	Intro to Paralegal Studies	3
PLGL102	Criminal Law & Procedure	3
PLGL103	Civil Litigation	3
PLGL104	Legal Research & Writing	3
PLGL105	Legal Analysis & Writing	3
PLGL106	Case Management	3
PLGL107	Ethics for Paralegals	1

Plus a minimum of 9 units selected from the following:

Units: 9

PLGL108	Wills and Trusts	3
PLGL109	Family Law	3

PLGL110	Intellectual Property Law	3
PLGL111	Tort Law for Paralegals	3
PLGL112	Corporations, Partnership, LLC	3
RE302	Legal Aspects Of Real Estate	3
<hr/> Total Program Units		36

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Allan Hancock College Program Outline

Title: Paralegal Studies

Award Type: Certificate of Achievement

The Certificate of Achievement in Paralegal Studies is designed to help students gain the basic knowledge and skills necessary for an entry-level paralegal position. All courses in the Certificate of Achievement Program are also required courses in the Associate Degree program in Paralegal Studies so students have a seamless pathway to paralegal certification and career advancement.

The graduate of the Certificate of Achievement in Paralegal Studies will:

- Recall significant paralegal issues, theories and applications.
 - Apply paralegal principles to produce work-based learning projects.
 - Demonstrate the ability to follow instructions on assignments and class activities.
-

Program Requirements

A total of 24 units is required for the certificate.

Required core courses (24 units):		Units: 24
BUS110	Business Law	3
CWE149	Cooperative Work Experience OCCUPATIONAL	2
PLGL101	Intro to Paralegal Studies	3
PLGL102	Criminal Law & Procedure	3
PLGL103	Civil Litigation	3
PLGL104	Legal Research & Writing	3
PLGL105	Legal Analysis & Writing	3
PLGL106	Case Management	3
PLGL107	Ethics for Paralegals	1

Total Program Units	24
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ADVISORY COMMITTEE MEMBERSHIP

Professor Robert Bryant, Allan Hancock College

Ms. Marie Comstock Esq., Allan Hancock College, Comstock & Wagner

Dr. Anne Cremarosa, Allan Hancock College

Mr. Marc Gatson, Custom Workouts

Dr. Earl Murray, Jr., Allan Hancock College

Mr. Chris Silva, Inspired EYE Images/Shepard Eye Center

Dr. Fred Carbone, Aloha Family Chiropractic

Mr. Dave Silva, Santa Barbara County Senior Deputy Probation Officer

Mrs. Monda Silva, Santa Barbara County Deputy Probation Officer

Mrs. Veronica Delgado, 4 Sisters Full Service Salon

Ms. Sammy Robinson, Robinson Property Company

Business Disciple Student Survey and Data

1. Quality of instruction within the program.

A total of 89.9% of all students were either satisfied or highly satisfied with the quality of instruction within the program. Of those, 64.2% were highly satisfied. A total of 9.8% were neither satisfied or dissatisfied.

2. The way textbooks and other materials used in courses with the program help me learn.

A total of 78.5% of all students were either satisfied or highly satisfied with the textbooks and other materials used in courses with the program helped them learn. Of those, 49.1% were highly satisfied. A total of 19% were neither satisfied or dissatisfied.

3. Advice about the program from counselors.

A total of 66% of all students were either satisfied or highly satisfied with the advice about the program from counselors. Of those, 39.4% were highly satisfied. A total of 25.3% were neither satisfied or dissatisfied.

4. The way this program meets your educational needs.

A total of 88.3% of all students were either satisfied or highly satisfied with the way the program meets their educational needs. Of those, 61.7% were highly satisfied. A total of 10.7% were neither satisfied or dissatisfied.

5. Contribution towards your intellectual growth.

A total of 91.8% of all students were either satisfied or highly satisfied with the contribution towards their intellectual growth. Of those, 67% were highly satisfied. A total of 7.5% were neither satisfied or dissatisfied.

6. Clarity of course goals and learning objectives.

A total of 89.1% of all students were either satisfied or highly satisfied with the clarity of course goals and learning objectives. Of those, 65.3% were highly satisfied. A total of 9.2% were neither satisfied or dissatisfied.

7. Feedback and assessment of progress towards learning objectives.

A total of 81.6% of all students were either satisfied or highly satisfied with the feedback and assessment of progress towards learning objectives. Of those, 51.3% were highly satisfied. A total of 15.5% were neither satisfied or dissatisfied.

8. The availability of courses offered in the program.

A total of 70.2% of all students were either satisfied or highly satisfied with the availability of courses offered in the program. Of those, 46.1% were highly satisfied. A total of 20.6% were

neither satisfied or dissatisfied.

9. The content of courses offered in the Business Program.

A total of 80.1% of all students were either satisfied or highly satisfied with the content of courses offered in the Business Program. Of those, 48.8% were highly satisfied. A total of 17.1% were neither satisfied or dissatisfied.

10. The coordination of courses offered in the Business Program and courses offered in other departments that may be required for your major.

A total of 77.3% of all students were either satisfied or highly satisfied with the coordination of courses offered in the Business Program and courses offered in other departments that may be required for their major. Of those, 44.5% were highly satisfied. A total of 17.7% were neither satisfied or dissatisfied.

11. The physical facilities and space (e.g., computers, labs).

A total of 68.1% of all students were either satisfied or highly satisfied with the physical facilities and space. Of those, 41.4% were highly satisfied. A total of 19.9% were neither satisfied or dissatisfied.

12. Instructional equipment (e.g., computers, lab equipment).

A total of 72.1% of all students were either satisfied or highly satisfied with the instructional equipment. Of those, 43.9% were highly satisfied. A total of 20.8% were neither satisfied or dissatisfied.

13. Presentation of classes via the college's Canvas course management system.

A total of 75.2% of all students were either satisfied or highly satisfied with the presentation of classes via the college's Canvas course management system. Of those, 45.1% were highly satisfied. A total of 21.1% were neither satisfied or dissatisfied.

14. Course assistance through tutorial services (e.g., through the Tutorial Center, Math Lab, Writing Center).

A total of 73.5% of all students were either satisfied or highly satisfied with the course assistance through tutorial services. Of those, 43.8% were highly satisfied. A total of 18.7% were neither satisfied or dissatisfied.

15. Availability of appropriate resources in the libraries.

A total of 79.2% of all students were either satisfied or highly satisfied with the availability of appropriate resources in the libraries. Of those, 50% were highly satisfied. A total of 16.9% were neither satisfied or dissatisfied.

16. Which of the following best describes your reason for taking this and other courses in the Business Program?

The survey indicated that 39% of students reported they were taking the course to meet general education requirements. A total of 15% said they took the class because it was recommended by a counselor, 9% said it was offered at a convenient time, and 5% said it was recommended by a friend. A total of 32% expressed some other reason.

17. Compared to the beginning of the semester, your attitude about the Business, Paralegal, and Real Estate Program has

The majority of students, 61%, stated the programs have improved. A total of 37% indicated the program remained the same. A total of 2% said it decreased.

18. I would recommend taking courses in the Business, Paralegal, and Real Estate Program.

A total of 93.5% of all students were either satisfied or highly satisfied would recommend taking courses in the Business, Paralegal, and Real Estate Program. Of those, 69% were highly satisfied. A total of 5.5% were neither satisfied or dissatisfied.

19. I plan on taking additional courses in the Business, Paralegal, and Real Estate Program.

A total of 91.7% of all students were either satisfied or highly satisfied and planned on taking additional courses in the Business, Paralegal, and Real Estate Program. Of those, 76.6% were highly satisfied. A total of 5.8% were neither satisfied or dissatisfied.

20. How many units have you completed prior to this semester?

Most students indicated that they have taken 15 or less units prior to this semester. A total of 29% have taken 0 to 15 units. A total of 24% have taken 16 to 30 units. A total of 17% have taken 31 or more units. A total of 16% have taken 31 to 45 units. A total of 14% have taken 46 to 60 units.

21. In how many units are you currently enrolled?

The majority of students indicated that they were taking 12 or more units. A total of 51% are enrolled in 12 or more units. A total of 25% are enrolled in 5 to 8.5 units. A total of 14% are enrolled in 9 to 11.5 units. A total of 10% are enrolled in less than 5 units.

22. What is your final academic goal?

A large majority stated that their final academic goal was earning a Bachelor's degree. A total of 39% want to earn a Bachelor's degree. A total of 22% want to earn an AA/AS degree. A total of 21% want to earn a Masters or higher degree. A total of 13% were not certain about their final academic goal. A total of 5% wanted to earn a certificate.

Entrepreneurship Disciple Student Survey and Data

1. Quality of instruction within the program.

A total of 93% of all students were either satisfied or highly satisfied with the quality of instruction within the program. Of those, 73% were highly satisfied. A total of 7% were neither satisfied or dissatisfied.

2. The way textbooks and other materials used in courses with the program help me learn.

A total of 100% of all students were either satisfied or highly satisfied with the textbooks and other materials used in courses with the program helped them learn.

Of those, 79% were highly satisfied.

3. Advice about the program from counselors.

A total of 100% of all students were either satisfied or highly satisfied with the advice about the program from counselors. Of those, 93% were highly satisfied.

4. The way this program meets your educational needs.

A total of 87% of all students were either satisfied or highly satisfied with the way the program meets their educational needs. Of those, 80% were highly satisfied. A total of 13% were neither satisfied or dissatisfied.

5. Contribution towards your intellectual growth.

A total of 93% of all students were either satisfied or highly satisfied with the contribution towards their intellectual growth. Of those, 73% were highly satisfied. A total of 7% were neither satisfied or dissatisfied.

6. Clarity of course goals and learning objectives.

A total of 86% of all students were either satisfied or highly satisfied with the clarity of course goals and learning objectives. Of those, 73% were highly satisfied. A total of 13% were neither satisfied or dissatisfied.

7. Feedback and assessment of progress towards learning objectives.

A total of 94% of all students were either satisfied or highly satisfied with the feedback and assessment of progress towards learning objectives. Of those, 67% were highly satisfied. A total of 7% were neither satisfied or dissatisfied.

8. The availability of courses offered in the program.

A total of 73% of all students were either satisfied or highly satisfied with the availability of courses offered in the program. Of those, 53% were highly satisfied. A total of 20% were neither satisfied or dissatisfied.

9. The content of courses offered in the Entrepreneurship Program.

A total of 80% of all students were either satisfied or highly satisfied with the content of courses offered in the Entrepreneurship Program. Of those, 53% were highly satisfied. A total of 20% were neither satisfied or dissatisfied.

10. The coordination of courses offered in the Entrepreneurship Program and courses offered in other departments that may be required for your major.

A total of 73% of all students were either satisfied or highly satisfied with the coordination of courses offered in the Business Program and courses offered in other departments that may be required for their major. Of those, 60% were highly satisfied. A total of 27% were neither satisfied or dissatisfied.

11. The physical facilities and space (e.g., computers, labs).

A total of 69% of all students were either satisfied or highly satisfied with the physical facilities and space. Of those, 38% were highly satisfied. A total of 23% were neither satisfied or dissatisfied.

12. Instructional equipment (e.g., computers, lab equipment).

A total of 77% of all students were either satisfied or highly satisfied with the instructional equipment. Of those, 46% were highly satisfied. A total of 15% were neither satisfied or dissatisfied.

13. Presentation of classes via the college's Canvas course management system.

A total of 85% of all students were either satisfied or highly satisfied with the presentation of classes via the college's Canvas course management system. Of those, 64% were highly satisfied. A total of 7% were neither satisfied or dissatisfied.

14. Course assistance through tutorial services (e.g., through the Tutorial Center, Math Lab, Writing Center).

A total of 70% of all students were either satisfied or highly satisfied with the course assistance through tutorial services. Of those, 62% were highly satisfied. A total of 31% were neither satisfied or dissatisfied.

15. Availability of appropriate resources in the libraries.

A total of 93% of all students were either satisfied or highly satisfied with the availability of appropriate resources in the libraries. Of those, 54% were highly satisfied. A total of 8% were neither satisfied or dissatisfied.

16. Which of the following best describes your reason for taking this and other courses in the Entrepreneurship Program?

The survey indicated that 33% of students reported they were taking the course to meet general education requirements. A total of 27% said they took the class because it was recommended by a counselor, 13% said it was offered at a convenient time, and 7% said it was recommended by a friend. A total of 20% expressed some other reason.

17. Compared to the beginning of the semester, your attitude about the Entrepreneurship Program has

A total of 60% stated the program have improved. A total of 40% indicated the program remained the same.

18. Which of the following courses have you taken in Entrepreneurship?

A total of 92% said they have taken ENTR 101 Introduction to Entrepreneurship. A total of 8% said they have taken ENTR 102 Entrepreneurship Projects.

19. I plan on taking additional courses in the Business, Paralegal, and Real Estate Program.

A total of 71% of students agree. 21% neither agree or disagree. A total of 7% disagree.

20. How many units have you completed prior to this semester?

A total of 47% indicated that they have taken 0 to 15 units prior to this semester. A total of 27% have taken 16 to 30 units. A total of 13% have taken 31 to 45 units. A total of 7% have taken 46 to 60 units. A total of 7% have taken 61 or more units.

21. In how many units are you currently enrolled?

A total of 27% are enrolled in less than 5 units. A total of 7% are enrolled in 5 to 8.5 units. A total of 27% are enrolled in 9 to 11.5 units. A total of 40% are enrolled in 12 or more units.

22. What is your final academic goal?

None of the students surveyed stated that their academic goal was to earn a certificate. A total of 40% said their academic goal was to earn an AA/AS degree. A total of 40% indicated that they want to earn a Bachelors degree. A total of 7% said they wanted to earn a Masters or higher degree. A total of 13% were not certain of their academic goal.

23. Which courses are you taking this semester in Entrepreneurship?

A total of 100% said they are taking ENTR 101 Introduction to Entrepreneurship this semester. None of the students surveyed indicated that they were taking ENTR 102 Entrepreneurship Projects.

Nurtured

Directed

Focused

Valued

Engaged

Connected

STUDENT SERVICES

Strategic Plan

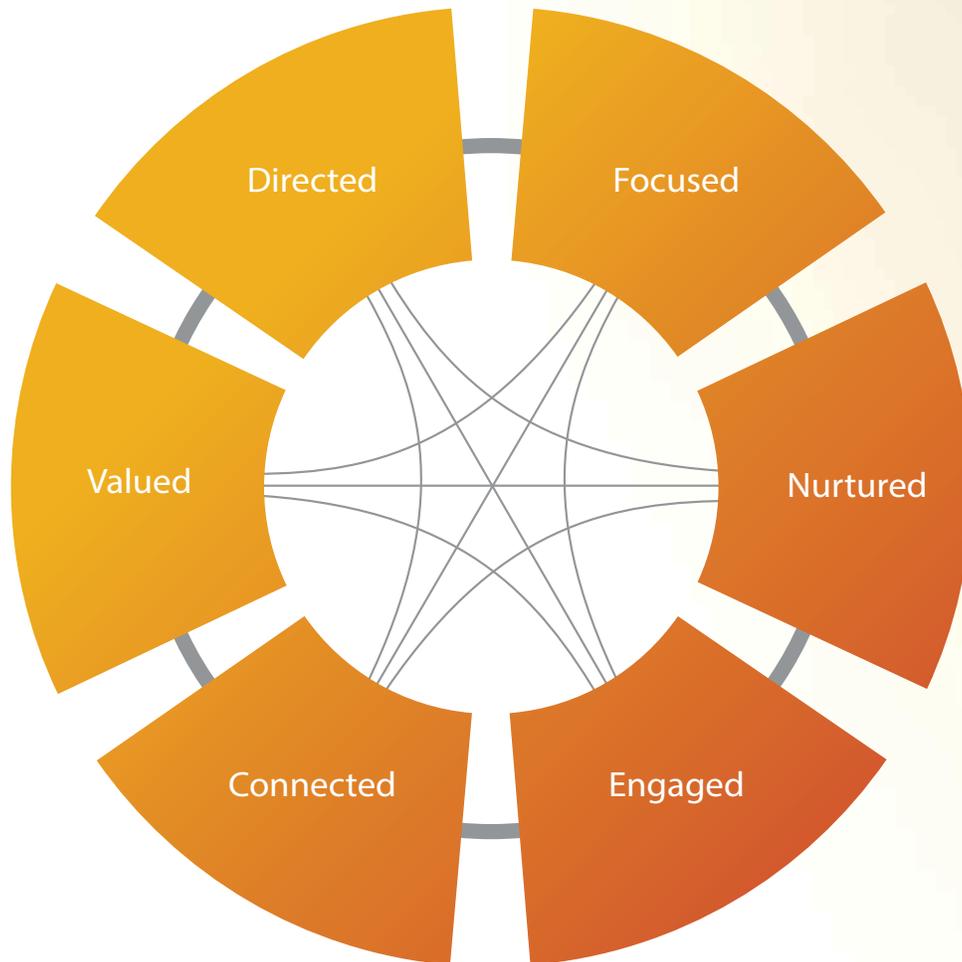
2014-2020



**ALLAN
HANCOCK
COLLEGE**

Start here. Go anywhere.

SIX FACTORS FOR STUDENT SUCCESS



Directed

Students have a goal and know how to achieve it.

Focused

Students stay on track, keeping their eyes on the prize.

Nurtured

Students feel somebody wants them to succeed and helps them achieve.

Engaged

Students actively participate in class and campus activities.

Connected

Students feel like they are part of the college community.

Valued

Students' skills, talents, abilities and experiences are recognized by others; they have opportunities to contribute on campus and feel their contributions are appreciated.

2 ALLAN HANCOCK COLLEGE SHARED VALUES

Mission Statement

Vision Statement

Shared Values

3 California Community College Mission

4 OVERVIEW OF THE STRATEGIC PLANNING PROCESS

5 Planning Retreat

Educational Master Plan

Facilities Master Plan

Technology Master Plan

Assessment of Plans

6 EXTERNAL FACTORS

7 Global

National

9 State

10 Regional/Local

12 INTERNAL FACTORS

16 STRATEGIC DIRECTIONS

Strategic Direction: Institutional Effectiveness

Strategic Direction: Student Learning & Success

17 Strategic Direction: Institutional Resources

Strategic Direction: Governance

Strategic Direction: Integration

18 ACTION STEPS

20 PROGRAMS OF STUDY AND DEGREES AND CERTIFICATES

22 THE HISTORY OF ALLAN HANCOCK COLLEGE

28 END NOTES



Allan Hancock College Mission, Vision and Values

MISSION STATEMENT

Allan Hancock College provides quality educational opportunities that enhance student learning and the creative, intellectual, cultural, and economic vitality of our diverse community.

VISION STATEMENT

Allan Hancock College will be the recognized leader in student success through excellence in teaching, learning, and services in an environment of mutual respect.

SHARED VALUES

Student Success
Innovation
Mutual Respect
Lifelong Learning

Diversity
Academic Freedom
Shared Governance
Excellence

We at Allan Hancock College express our values in all that we do. Our commitment is to find innovative ways to enhance student achievement and to always put students first. We operate in a culture of mutual respect and lifelong learning, developing relationships among students and employees to enrich our collective appreciation for diverse ideas, thoughts, and experiences. Our culture is supported by a philosophy that shared governance and academic freedom are primary vehicles in promoting excellence in all teaching, learning, and services through open and honest communication.

PLAN OF ACTION – POST-VALIDATION (Sixth-Year Evaluation)

DEPARTMENT Business Education

PROGRAM Business, Entrepreneurship, Paralegal, Real Estate

In preparing this document, refer to the Plan of Action developed by the discipline/program during the self-study, and the recommendations of the Validation Team. Note that while the team should strongly consider the recommendations of the validation team, these are recommendations only. However, the team should provide a rationale when choosing to disregard or modify a validation team recommendation.

Identify the actions the discipline/program plans to take during the next six years. Be as specific as possible and indicate target dates. Additionally, indicate by the number each institutional goal and objective which is addressed by each action plan. (See Institutional Goals and Objectives) The completed final plan should be reviewed by the department as a whole.

Please be sure the signature page is attached.

RECOMMENDATIONS TO IMPROVE DESIRED STUDENT OUTCOMES AND IMPROVE STUDENT PERFORMANCE

**Theme/Objective/
Strategy Number
AHC from
Strategic
Plan**

**TARGET
DATE**

1. Continue to improve retention and success rates in all classes.	IE1, IE2, SLS1, SLS2, G1	Spring 2022
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RECOMMENDATIONS TO ACCOMMODATE CHANGES IN STUDENT CHARACTERISTICS

**Theme/Objective/
Strategy Number
AHC from
Strategic
Plan**

**TARGET
DATE**

Enrollment Changes 1. Develop a marketing plan to counter decrease in enrollment in the entrepreneurship program. 2. Develop a course sequence for Real Estate Program and consider offering more of the existing courses within the program. 3. Develop a course sequence for the Paralegal Program and consider offering more of the existing courses within the program. Develop a marketing program.	IE1, SLS1, SLS2 G1, G2, IR2	Spring 2022
Demographic Changes 1. Review changes that would advance the needs of the influx of younger students who come directly from high school.	SLS1, SLS2, G1	

RECOMMENDATIONS TO IMPROVE THE EDUCATIONAL ENVIRONMENT

**Theme/Objective/
Strategy Number
AHC from
Strategic
Plan**

**TARGET
DATE**

Curricular Changes Review the entrepreneurship curriculum	SLS1, SLS2	Spring 2022
Co-Curricular Changes		

Neighboring College and University Plans		
Related Community Plans		

RECOMMENDATIONS THAT REQUIRE ADDITIONAL RESOURCES

**Theme/Objective/
Strategy Number
AHC from
Strategic
Plan** **TARGET
DATE**

<p>Facilities 1. Review student concerns about physical facilities with Dean. Develop a plan.</p>	<p>IR2, IR4</p>	<p>Spring 2022</p>
<p>Equipment 1. Review student concerns about equipment with Dean. Develop a plan.</p>	<p>IR2, IR4</p>	<p>Spring 2022</p>
<p>Staffing 1. There are no full-time faculty in the paralegal, entrepreneurship, or real estate programs. Consider options with Dean.</p>	<p>SLS1, SLS2, SLS6, IR1, IR2</p>	<p>Spring 2022</p>

VALIDATION TEAM RECOMMENDATIONS
Disregarded or modified (if appropriate)

REASON ACTION/CHANGE

<p>Recommendation</p>		
<p>Recommendation</p>		
<p>Recommendation</p>		

PLAN OF ACTION - Post-Validation

Review and Approval

Plan Prepared By

Marie A. Comstock Date: 5/21/2021

Robert Bryant Date: 5/21/2021

Fredrick Patrick Date: _____

Krystyna Musev *Krystyna Musev*
Krystyna Musev (May 29, 2021 16:45 PDT) Date: May 29, 2021

Anne Cremarosa Date: 6/13/2021

Reviewed:

Department Chair*
Robert Bryant
Robert Bryant (Jul 26, 2021 14:06 PDT) Date: Jul 20, 2021

*Signature of Department Chair indicates approval by department of Plan of Action.

Reviewed:

Dean of Academic Affairs
Rick Rantz Date: Jul 20, 2021

Vice President, Academic Affairs
Robert Curry Date: May 2, 2022
Robert Curry (May 2, 2022 10:47 PDT)

Rick Rantz
Rick Rantz for Fred Patrick

Jul 20, 2021

**Allan Hancock College Program Review
2011-12 Annual Update**

Program and Department:	Business Program: Business, Entrepreneurship, Paralegal Studies, and Real Estate
Date submitted:	4-11-2012

SLOS report update

Revised Plan of Action

The Annual Update is conducted by all programs at the college and consists of an analysis of changes affecting the program as well as significant new funding needs for staff, resources, facilities, and equipment. It should be submitted or renewed every year by the end of the second week in April in anticipation of budget planning for the following year, which begins at the planning retreat in November. *Note that if there is no change from the previous year, you may simply resubmit the information in that report (or any portion that remains unchanged) from the prior year.

Programs and units should support their planning efforts with quantifiable data, conduct appropriate analyses, and make supportable conclusions. For your use, standardized IT data reports will be provided and sent to departments under separate cover. You may also report on your own internally-generated data.

Place your responses in the expandable text boxes below each question.

I. Program Mission (must align with college mission)

Describe the need that is met by the program or the purpose of the program. For CTEA programs only, show that “the program does not represent an unnecessary duplication of other vocational or occupational training programs in the area.” (Sample: *The Health, Physical Education, and Recreation Division is committed to providing excellent education opportunities to our students for their affective, cognitive and psychomotor development as they pursue sport, recreation, physical education, health education and wellness. We will encourage our students to further and sustain their individual endeavors toward the regular, lifelong pursuit of physical activity and a healthy lifestyle.*)

The business program prepares students for entry-level positions in management and prepares students to begin upper division work leading to a baccalaureate degree in a business related discipline. The entrepreneurship program prepares students to start

their own business or grow an existing business. The paralegal program prepares students for a professional paralegal career. The real estate program prepares students to become a licensed real estate agent.

II. Progress on Comprehensive Program Review Final Plan of Action

Review the final plan of action (post validation) from the last comprehensive program review and any previous annual updates. Summarize the progress the program has made on recommendations targeted for this last year as well as any outstanding or incomplete items from previous years. What is the status of these recommendations? Include the original target date, action taken and results, and reasons for any changes.

New Program Update: The new entrepreneurship and paralegal programs have successfully offered courses in Fall 2011 and Spring 2012 semesters. The predetermined course sequencing for these degrees has been followed although it has been a challenge to add classes due to enrollment management. Other curriculum areas in the business discipline had to be reduced in order to offer the course sequence. It is anticipated that offering courses in these two new areas will continue to be a challenge due to enrollment management. Further cuts in business discipline sections are likely if these new programs stay on track with the course sequencing strategy.

New Curriculum Development: A new Mediation and Dispute Resolution Certificate program is being developed with a DRAFT proposal completed by June 2012. Due to enrollment management issues, it is unlikely this program can be supported immediately and grant-funded opportunities will be investigated.

On line student success rates: Minimal progress has been made towards increasing online student success rates. We plan to focus on Business 302, 303, 104, and 106 student success rates. It appears that success rates in these classes is impacted by the high number of students who do NOT drop the class even though they have stopped completing assignments. We plan to require more up-front work so students can clearly see the need to drop and we will begin utilizing the instructor drop process more often. In the past, we were hesitant to utilize an instructor drop because we wanted to give students the opportunity to complete the work. Now, we will need to adhere to strict deadlines and drop consistently if the student fails to do so. We will also review the content to ensure that it provides challenging yet attainable assignments.

III. Program SLOs/Assessment

What are your program student learning outcomes? Which of these have been assessed since the last comprehensive program review and/or update? How are they measured? What did the assessment data indicated about the strengths and weaknesses of your program? What changes have you made/do you plan based on these data? (You should report assessment information on page 4.)

The program learning outcomes have not changed. The first learning outcome assessments are currently underway in Business 101 (5 sections), Entrepreneurship 101 and 103, and Paralegal 101. The mid-year assessment of one learning outcome in 5 sections of Business 101 has been entered into ELumen. A six year plan for 100% assessment has been developed.

IV. Course SLOs/Assessment

What are your course student learning outcomes? Which of these has been assessed since the last comprehensive program review and/or update? How are they measured? What did the assessment data indicated about the strengths and weaknesses of your program? What changes have you made/do you plan based on these data? (You should report assessment information on page 4.)

Learning outcomes have previously been developed for all courses and they have not changed. The first learning outcome assessments are currently underway in Business 101 (5 sections), Entrepreneurship 101 and 103, and Paralegal 101. The mid-year assessment of one learning outcome in 5 sections of Business 101 has been entered into ELumen. We will evaluate and report on results at the end of Spring 2012 semester.

V. Internal/External Conditions

What external conditions have influenced the program in the past year? Have there been disciplinary or regulatory changes, changes in technology, advisory board, employer, or accreditation recommendations, demographics, labor market analyses, articulation changes, etc.? Summarize the major trends, challenges, and opportunities that have emerged in the program since the last comprehensive program review and /or annual update.

Challenges: Economic challenges and enrollment management requirements are problematical. We have cut sections and will

continue to cut sections in support of the AHC enrollment management requirements. Of course, this negatively impacts our course sequencing but we have utilized prudent planning to make wise strategic decisions. Discussions will continue as the economic outlook becomes clearer. The labor market remains tough but the business major remains a top tiered choice due to labor market projections in business-related occupations. EDD Projections of Employment by Occupation were reviewed.

Opportunities: A new transfer Business Administration degree has been developed and approved with the guidance of Dave DeGroot. This is the statewide approved business transfer degree that will allow students to transfer to a CSU after completing the required coursework. With a potential cut to CSU funding, this transfer degree will most likely to receive priority status so we are in a good position to support transfer success.

What internal conditions that have influenced the program in the past year? What are the program success and retention rates? (Include certification exam rates, if appropriate.) Degrees and certificates awarded? Have there been trends in SLOs/assessment or IT data; changes in technology, budget, staffing or resources; enrollment management or facilities issues; etc.?

Success and Retention: Program review data was reviewed by TOP code and compared to AHC college wide statistics. Retention (and student success rates) remains unsatisfactory for online sections. This challenge is not unique for our department. In order to address this challenge, the business department has two participants on the college distance learning committee and business faculties are presently developing new strategies to improve these rates.

Degrees and Certificates: **A.A.** Degrees completion is trending up. There were 28 Business Administration degrees granted in 2010-2011 compared to 15 per year during 2005-2008. A total of 13 A.S. degrees were granted. Since 2005, A.S. degrees ranged from a high of 20 to a low of 15. Degree and certificate completion rates will rise as students complete the new entrepreneurship and paralegal degrees and certificates.

Via. Update to Final Action Plan

If you change or modify a previous recommendation, provide an explanation for the change and a new target date. For new recommendations, provide target dates and data for support. For all items, show how they are related to assessment results where possible and provide approximate costs for resources requested. Resources may include budget, facilities, staffing, research support, professional development, marketing, etc. Not all recommendations will require resources. (Plan may cover period up to the next scheduled comprehensive program review.)

SBEC Center: A full-time entrepreneurship instructor has been hired with 100% release time for promoting and developing the new Small Business Entrepreneurship Center. This is a CTEA funded position. A list of activities and outcomes will be reported quarterly as required by CTEA guidelines. The instructor is presently undergoing faculty evaluation.

**2011-12 PROGRAM REVIEW
VIb. Revised - Plan of Action (Annual Update)**

During the academic year, 2005, 2006 completed program review. The self-study and validation teams developed a final plan of action-post validation based on information in the self study and the recommendations of the validation team.

(If any plan was made and action not taken, please state the rationale for not pursuing that particular item. If action was delayed or postponed, provide an explanation and a new target date.)

CHANGES AND MODIFICATIONS

PLAN OF ACTION

ACTION TAKEN, RESULT AND STATUS

Improve retention in online classes	Success rates and retention remain problematical. Strategies are being developed to address this ongoing challenge. This is a college wide and departmental challenge
Offer work-based learning opportunities	All business, entrepreneurship, and paralegal classes require a work-based learning project. This is a learning out come in all business, entrepreneurship, and paralegal classes.