

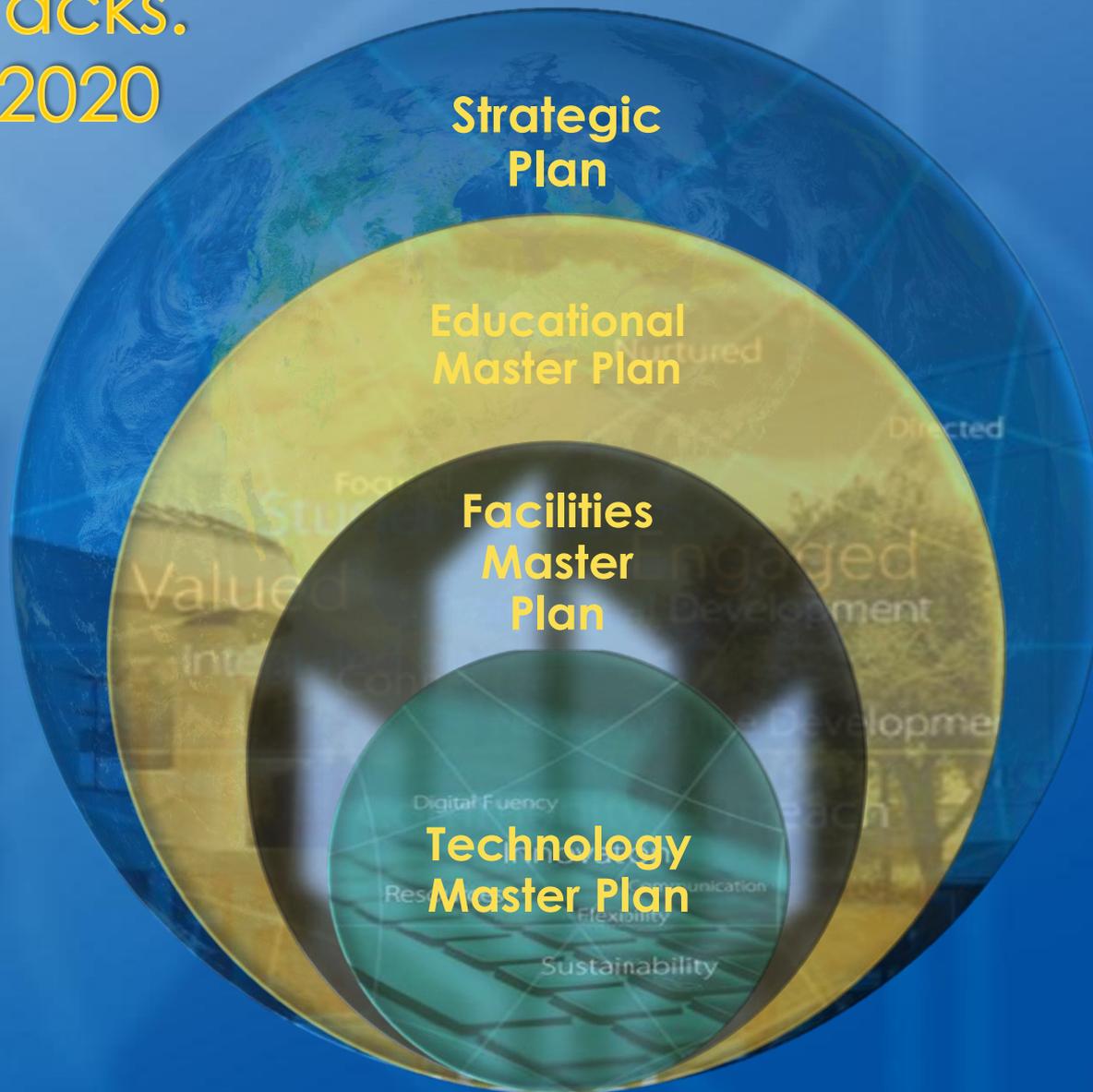
# Strategic Planning Four Tracks. One Goal.

*Kevin G. Walthers, Superintendent/President  
Kelly Underwood, Interim Director of Human Resources*

# From Vision to Implementation



# Four Tracks. 2014-2020





Strategic  
Direction:  
Integration

Allan Hancock  
College will be  
fully integrated  
externally and  
internally.

Goal 1:  
Community  
Integration

Goal 2:  
Employee  
Integration

Strategic  
Direction:  
Governance

Goal 2: To sustain  
a planning  
framework that  
values input from  
all constituencies  
and the board of  
trustees.

One Goal:  
Integration  
as a  
Institutional  
Commitment

# Getting to a shared goal...

## *Planning Retreat 2013 Activity*

### Table Activity

Consider:

What “trees” would AHC like to plant and cultivate over the next six years?

1) Each table has two leaves: one existing strategic direction and one “other”

a. Does the existing strategic direction language suit AHC in 2013 and beyond? If not, work in your group to suggest changes/edits.

b. Is a strategic direction missing from the current four directions? If so, suggest a new/additional strategic direction.

Nurtured

Directed

Focused

Valued

Engaged

Connected

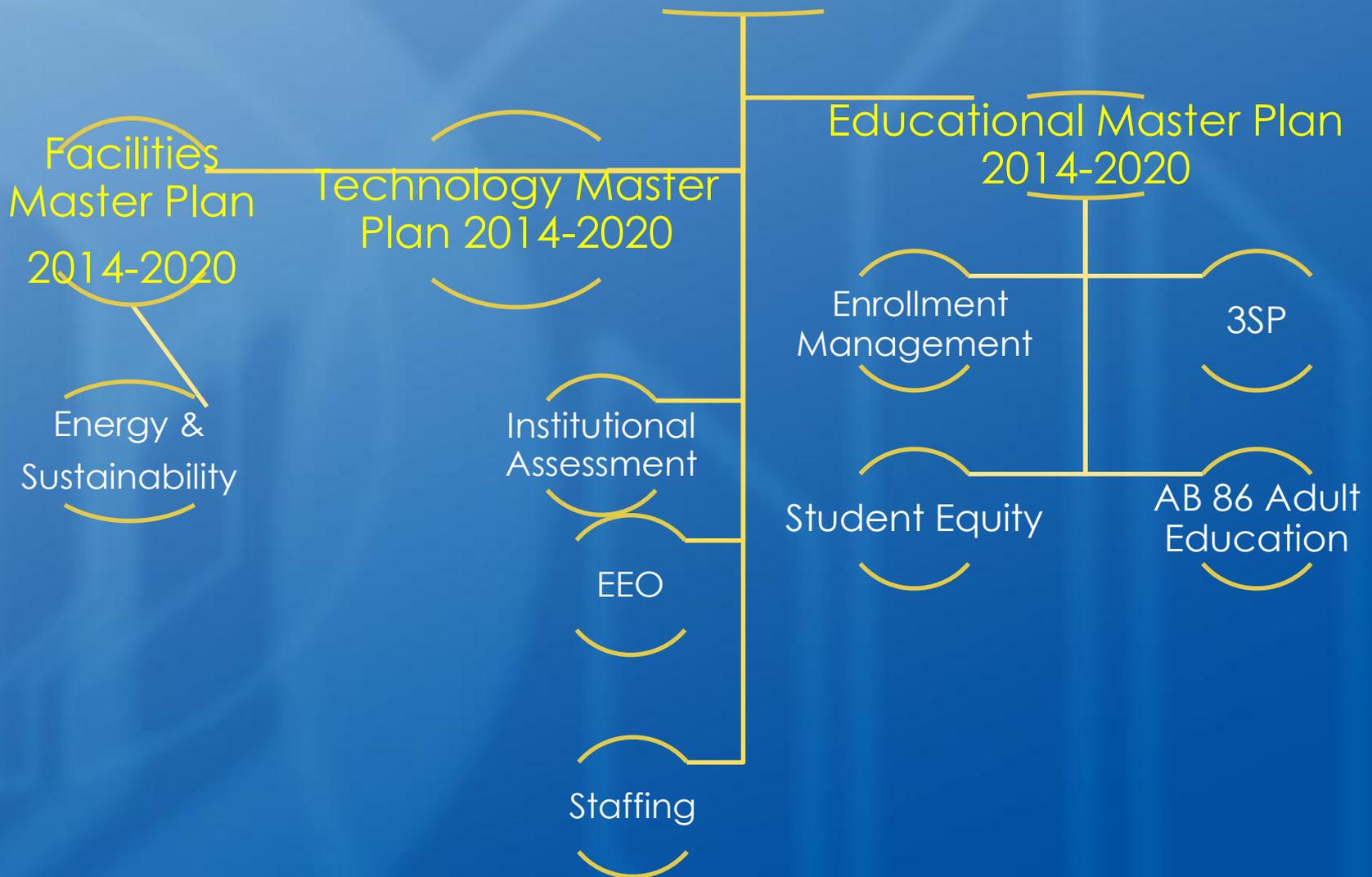
STUDENT SERVICES

# Strategic Plan

2014-2020



# Strategic Plan 2014-2020



# Timeline: Strategic Plan Development



*Integration in Seven Months*

# Integration as a Process: Strategic Plan

1. *District Planning Retreat*

*Present Data*

*Develop New Directions/Goals*

2. *Gather Input from Councils*

*Use outcomes to drive other master plans*

3. *Student Success Summit*

4. *Ensure/track thorough and meaningful integration of themes/goals from other master plans*

5. *Present Draft Plans in forums and to Councils & BoT*

6. *Finalize Draft*

Student Success

Professional Development

Integrated Planning

New Revenue Development

Community Outreach

# Educational Master Plan

2014-2020



# Integration as a Process: Educational Master Plan

1. *Taskforce develops outline of plan*
2. *Gather SWOT-type analyses from departments/programs*
3. *Begin populating outline of plan developed by taskforce*
4. *Planning Retreat 2013*
5. *Refine Educational Directions in light of new Strategic Directions*
6. *Gather second SWOT-type analyses from departments/programs & develop themes to inform other plans; ensure integration*
7. *Present Draft in forums and to Councils & BoT*
8. *Finalize Draft*

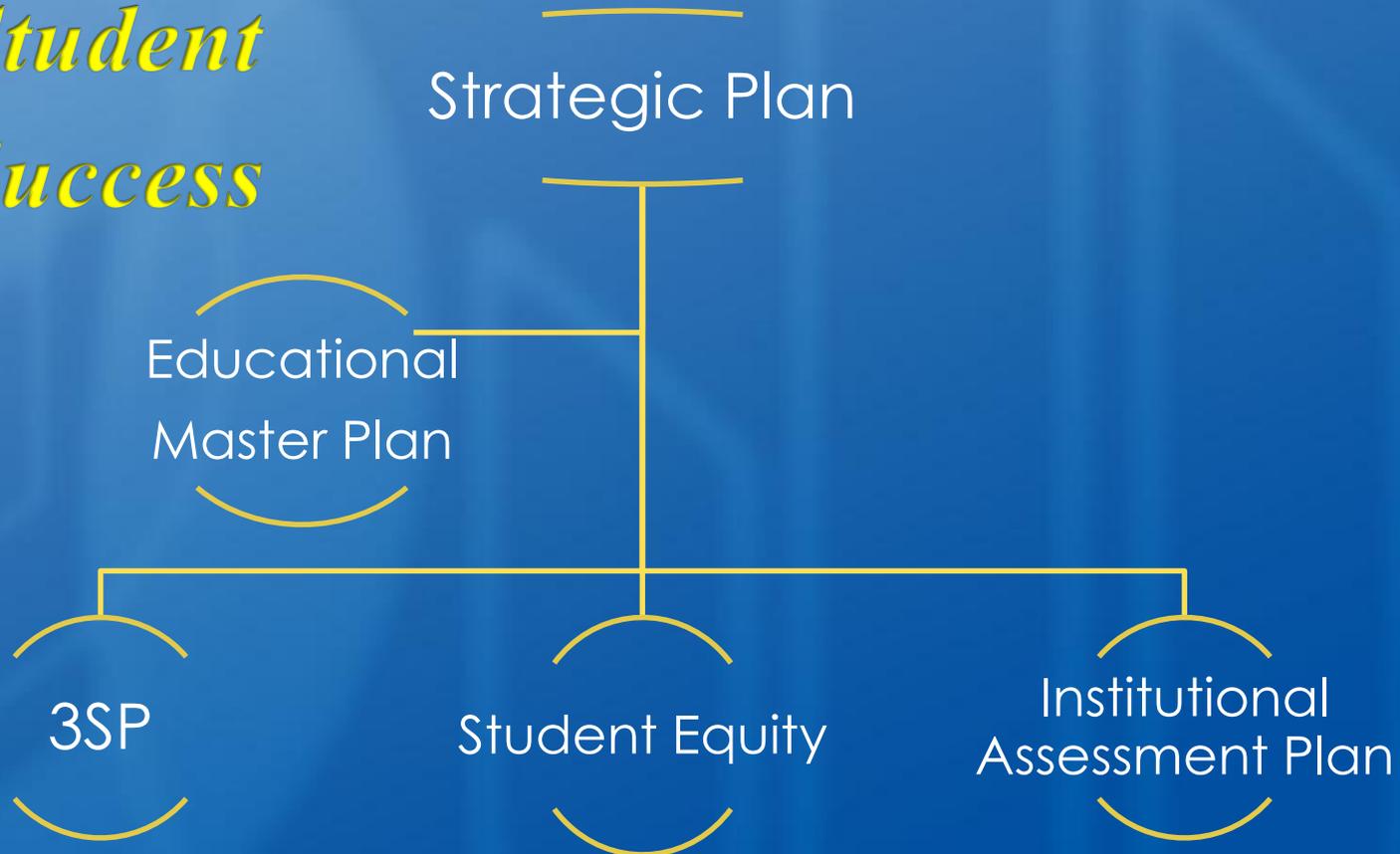
# One Goal: Integration as a Theme

Concurrent work on the District's four master plans ensured:

- *Continuity in district-wide planning*
  - *Directives prescribed in the Strategic Plan are actualized and detailed in the other plans*

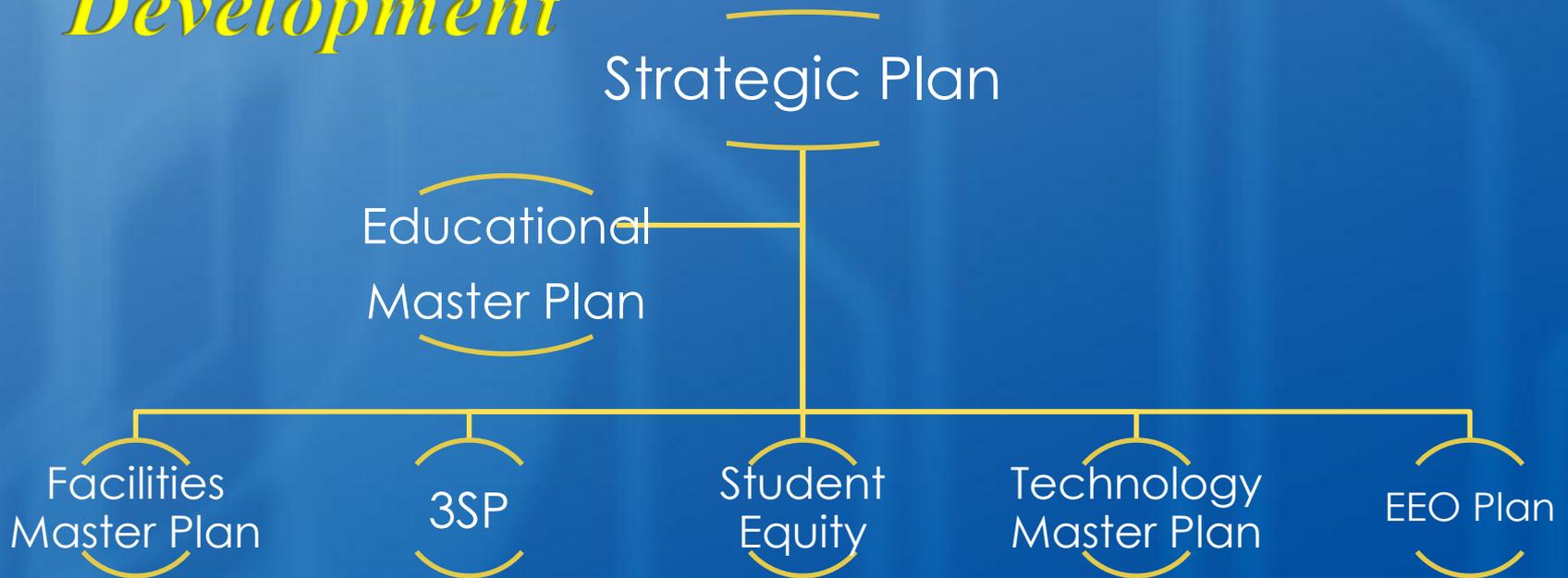
# Integrated Strategic Directions and Themes

*Student  
Success*



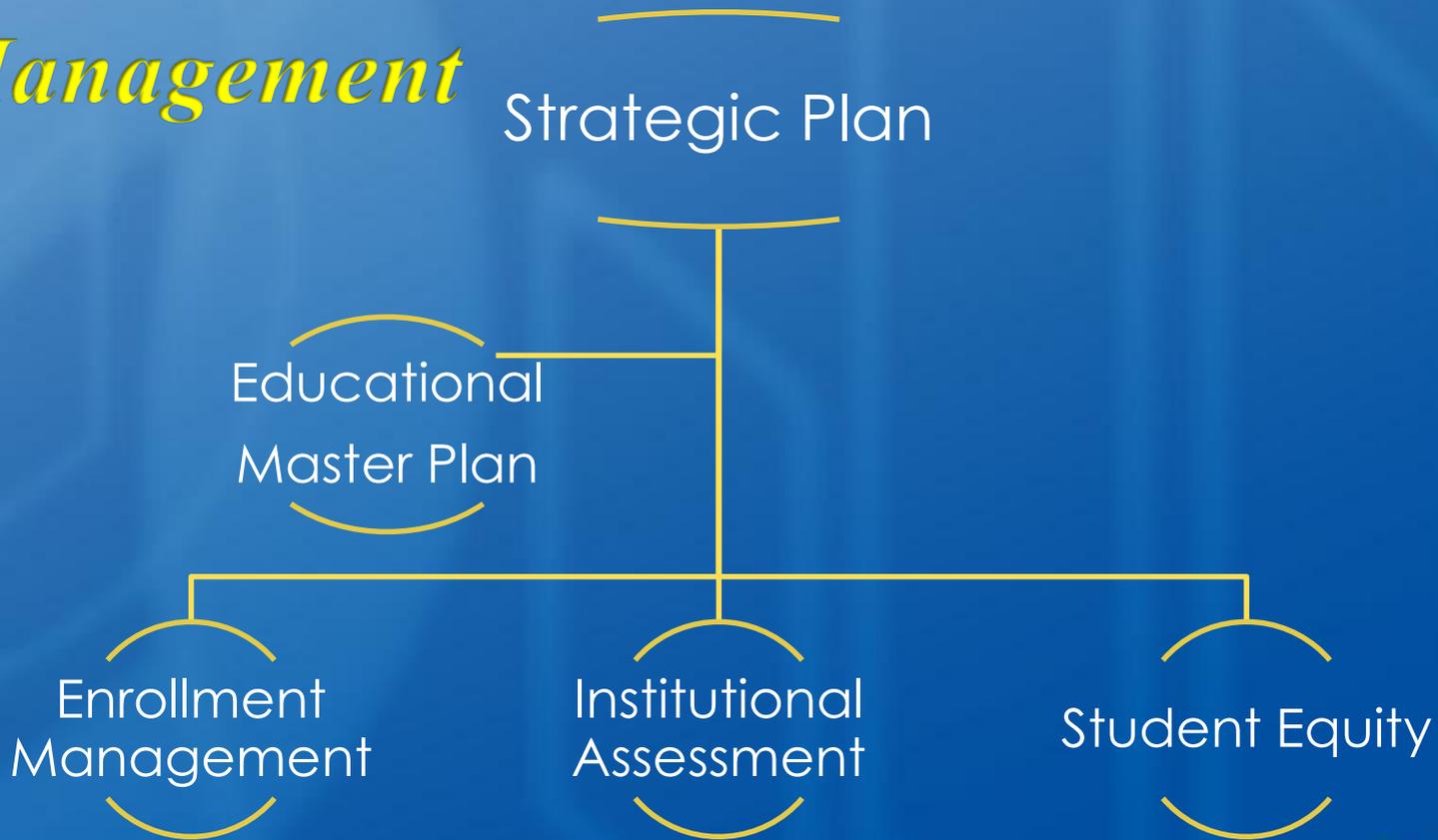
# Integrated Strategic Directions and Themes

## *Professional Development*



# Integrated Strategic Directions and Themes

## *Enrollment Management*



# Educational Master Plan Implications on Facilities Master Plan

- *Computerized Classrooms and Lab Space*
- *Available Space for Growth and Innovation*
- *Facilities Needs at the Extended Campuses*
- *ADA Accessibility*
- *Office Space*
- *Meeting Space*

# Educational Master Plan Implications on Technology Master Plan

- *Need for upgrades to remain current and innovate*
- *Computer classrooms and labs*

# Employee Integration



# Process: Employee Integration

Councils and  
Committees



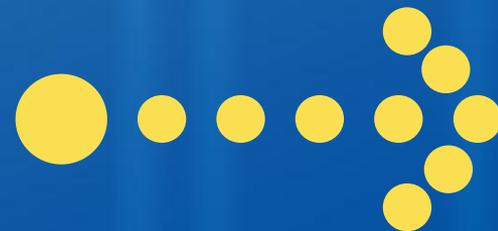
All Staff Days



Summits



**Goal:**  
Completed  
plans that  
meet  
college's  
mission



*Integration in Seven Months*

# Galvanizing the Effort

## *Councils*

1. *College Council*
2. *Institutional Effectiveness*
3. *Student Learning Council*
4. *Student Services Council*
5. *Technology Council*
6. *Human Resources Council*
7. *Budget Council*

# Galvanizing the Effort

*All Staff Day: Spring 2014*

So much time and so little to  
do... wait, reverse that...

(Willie Wonka)

- *Review Mission/Vision/Values*
- *Master Planning*
  - *Education*                      *Facilities*
  - *Strategic*                        *Technology*
- *Update Councils and Committees:  
Pathways to Decisions (CCPD)*
- *Update Board Policies*
- *Prepare for Accreditation*

# Galvanizing the Effort

*Student Success Summit: Spring 2014*

- *Define “Student Success” for AHC*
- *Review Strategic & Ed Master Plan drafts*
- *Develop focus activities*

# The Effort Continues

*President's Leadership Academy 2015*



