IMPACT REPORT
2020/2021
“PROMISE PLUS” IS DOUBLE THE MONEY

As pandemic restrictions began to lift last spring, Hancock’s administration faced a vexing question: How do we attrac the thousands of students who left during the pandemic back to college?

Our answer? The “Promise Plus” program, which covers tuition and fees for all students who enroll fulltime at Hancock the next two years.

Promise Plus is a bold effort to open Hancock’s doors even wider and help students complete their programs even faster. The infusion of federal relief funds will allow us to cover all tuition and fees for any student who enrolls for twelve units or more. The new program extends the offer of the original Hancock Promise, which provides first-year tuition and fees for all new high school graduates.

The initial response is heartening: Nearly 1,400 members of our community are taking advantage of the program.

The program would not have been possible without the insurance policy of the Hancock Promise fund that you have helped build the last few years. We could only launch Promise Plus knowing that the Foundation would be able to help cover costs if demand outpaced funds.

Community support for the Hancock Promise campaign has been remarkable throughout the pandemic. Individual and corporate sponsors contributed nearly $300,000 to the Promise as part of Hancock’s Centennial Celebration on May 22 (read more about this on the next page). When added to other gifts to the Promise, last year’s contributions pushed the Promise campaign past the halfway mark, with more than $5.35 million in gifts and pledges toward our $10 million goal!

Given all the uncertainty that persists in our communities, contributions to the Hancock Promise fund are as important as ever. The fund provides assurance that the college can meet the educational needs of our community—not only this year, but for decades to come.

“Promise Plus is a bold effort to open Hancock’s doors even wider and help students complete their programs even faster.”

2021-2022 ALLAN HANCOCK COLLEGE FOUNDATION BOARD OF DIRECTORS

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Jon Hooten, Ph.D.
Executive Director
Allan Hancock College Foundation
CENTENNIAL CELEBRATION BOOSTS PROMISE CAMPAIGN

The virtual event on May 22 celebrated the college’s rich history and distinguished alumni while raising nearly $300,000 for the Hancock Promise.

The 2020-2021 academic year marked the college’s centennial year of serving the community as a critical contributor of accessible higher education. Though the coronavirus pandemic altered plans for the year-long centennial celebration, Allan Hancock College pivoted to mark its once-in-a-lifetime milestone with a unique virtual celebration.

REMEMBERING HANCOCK’S HISTORY

The centennial year kicked off in September 2020 when staff and faculty unearthed a time capsule that was buried on the Santa Maria campus during the college’s 75th anniversary in 1995. AHC Superintendent/President Kevin G. Walthers was joined by former AHC Superintendent/President Ann Foxworthy Lewellen, 1995 Hancock ASBG President Daryl Christensen, and Hancock history professor Roger Hall for a special live-stream exploration of life on campus in the 90s.

“In that capsule there are a few memories, but just think of how many stories of achievement and pride and success that people have had over the 100 years the college has been here,” said Hall.

CELEBRATING THE CENTENNIAL

As the pandemic continued, all other events were canceled until the virtual celebration on May 22, 2021. Hundreds of community members logged on to watch and participate in the Hancock 100 Centennial Celebration. The virtual format and rebroadcast on KCOY allowed the entire community to celebrate.

The event also included a number of musical acts, including Grammy Award winner Louie Ortega and multiplatinum recording artist and Hancock alumnus Pryor Baird.

“We wish we could have celebrated this milestone and toast our history in person,” said Jon Hooten, executive director. “The online format, however, allowed even more of the community to join the fun and enjoy the unique program we put together.”

With nearly 600 households registered and more than 160 corporate and individual sponsors, the celebration generated an unprecedented $290,000 in gifts and pledges toward the Hancock Promise, including a surprise $50,000 pledge from the Murphy Foundation.

Donations from the event, including the announcement of an additional $350,000 of major gifts pledged as part of the Centennial Circle, pushed the Hancock Promise campaign past $5.3 million—more than halfway to the $10 million goal.

LOOKING TO THE FUTURE

While much of the centennial year was spent reflecting on Hancock’s vibrant history, the year also signaled a bright future for the college.

In September 2020, the board of trustees broke ground on AHC’s Fine Arts Complex. The state-of-the-art, 88,000 square-foot building will house all the fine arts and performing arts departments under one roof along with a 400-seat recital hall.

The funding for the $48 million facility was made possible by the voter-approved Bond Measure I, the California Community College Chancellor’s Office, and the generous support from the estate of former faculty member Patricia Boyd. The building is scheduled to be completed in fall 2022.

In May 2021, more than 500 of nearly 1,500 members of Hancock’s 100th graduating class walked across the stage to join the ranks of Bulldog alumni. The centennial class demonstrated extraordinary perseverance as they navigated the challenges of the 2020-2021 academic year.

For many reasons, the 2020-2021 academic year will be arguably the most memorable in the college’s 100-year history. Thanks to the support of the community and the dedication of Hancock’s faculty, staff, and students, it will also be one of the most celebrated.
For Ana Rosas Pacheco, the Hancock Promise is a dream come true. Growing up as a first-generation DREAMer, Ana Rosas Pacheco didn’t know if college would be available to her or her family. “I never thought about going to college until I entered high school,” says Ana, who graduated from Santa Maria High School in 2018 after her family immigrated to the United States in the early ‘00s. “My freshman and sophomore year, I thought I wanted to join the armed forces because I never grew up hearing that going to college was an option until my junior year.”

By her senior year in high school, she learned that she didn’t have the credits needed to graduate. But determined to cross the stage with her peers, Ana pushed to complete independent study to make up the credits required. “I remember my parents telling me that not graduating wasn’t an option,” she recalls. “They sacrificed their whole life so that me and my brother could have better opportunities.”

After high school graduation Ana enrolled at Hancock as a member of the first cohort of Hancock Promise students. Ana says the Promise program motivated her to attend college because the financial security it provided gave her peace of mind.

Once at Hancock, Ana became a leader among her peers. She served as the Student Trustee on the college’s elected board of trustees. She also served as executive director of the student government association, worked as a student ambassador helping with outreach to the community, and served as the president for Hancock’s Black Student Union. Beyond Hancock, Ana served as vice president for Youth Action Board, an organization in Santa Barbara County that connects foster youth to services.

“I wanted to make a difference and become a voice for other students. Being a part of the college in a way that goes beyond just academics is very important to me,” says Rosas Pacheco.

Ana walked across the stage in May as a member of Hancock’s 100th graduating class. This fall, she is transferring to Fresno State University to pursue a degree in criminology, building on her associate degree in administration of justice and behavioral science she earned at Hancock.

“I’m so glad that I went to community college first,” she explains, “because I’ve met students that went straight to a four-year [school] and maybe weren’t as successful, so they came back.”

Ana has the world in front of her. And if she does come back to Santa Maria after college, she’ll surely be a leader in the community.

To view a new video featuring Ana and other students speaking to the inspiring impact the Hancock Promise is having on local families, scan the code below with the camera on your smartphone.
HANCOCK PROMISE CAMPAIGN REACHES MAJOR MILESTONE

In 2021 the community added nearly $650,000 to push total funds over $5 million.

The Hancock Promise would not be possible without the local support of generous individuals and community partners. Our community is proving their commitment to building a permanent $10 million fund to ensure that the costs of college are not a barrier to higher education.

Thanks in large part to the college’s Centennial Celebration, the Foundation surpassed the halfway mark, raising over $5.35 million toward the Promise fund. The celebration generated an unprecedented $290,000 in sponsorships benefitting the Hancock Promise, including a surprise $50,000 pledge from the Murphy Foundation.

During the Centennial Celebration on May 22, the Foundation also announced $350,000 from the Centennial Circle—a group of over 20 community members who made commitments of $10,000 or more.

Donations like these make the Promise an enduring commitment to our community providing critical financial assistance for students during their foundational first year while setting them up for success throughout their academic career.

The Hancock Promise is already changing the odds in our community. Thanks to the Promise, more than 50 percent of all new high school graduates in Northern Santa Barbara County attend Hancock following graduation. Nearly half of these students are from financially disadvantaged families and first in their family to attend college.

While the number of students enrolled at Hancock dipped during the pandemic (and final numbers for 2021 are not yet available), the Promise Campaign will help ensure the financial support needed for future Hancock students in our local high schools.

TOTAL HANCOCK PROMISE STUDENTS

<table>
<thead>
<tr>
<th>Year 1 (Fall 2018)</th>
<th>Year 2 (Fall 2019)</th>
<th>Year 3 (Fall 2020)</th>
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<tbody>
<tr>
<td>1,389</td>
<td>1,485</td>
<td>1,316</td>
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TOTAL: 4,168

ETHNIC MINORITIES 64%
FIRST GENERATION COLLEGE STUDENTS 47%
ECONOMICALLY DISADVANTAGED 52%
FALL-TO-SPRING RETENTION 80%
PROMISE PARTNERS

Promise Founders | Gifts of $1 million and up
Mary and Wayne Leutloff | Mechanics Bank

Promise Keepers | Gifts of $100,000 to $999,999
Anonymous

Promise Builders | $30,000 to $99,999
Aera Energy
Bartlett Family Foundation
Donald and Sharon Eames
George Ehmen Trust
Mark & Dorothy Smith Foundation
Mary and Ron Nanning
Pacific Gas and Electric Company
Roy and Ida Eagle Foundation
Santa Ynez Valley Foundation
Lester Strong
The Henry Mayo Newhall Foundation
The Murphy Foundation

Promise Leaders | $15,000 to $29,999
Big America Hotel
CoastHills Credit Union
Cheryl and Ted Maddux
Brent and Fran Norris
James and Janice Paulsen
Santa Maria Kiwanis for Kids
Santa Ynez Valley Rotary Foundation
The Wrather Family Foundation
Union Bank
Kevin Walthers and Shannon Elliott

Promise Sustainers | $7,500 to $14,999
Judith and Ron Dale
Mary Dominguez
Terry and Inda Dworaczyk
Ferrilli Higher Education Technology Consultants
Jim Fields & April Gillette
Judy and Erik Frost
Brad and Barbara Johnson
Bruce and Pamela Lackey
Judy and Charles Markline
Richard and Patricia Melsheimer
Eddie and Jennifer Murray (In Memory of Ed Murray, Sr.)
Pacific Premier Bank
Rotary Club of Santa Maria Breakfast
Santa Barbara Foundation
Jack and Betty Scully
Deb and Thomas Sherry
In Memory of Allison and Theresa Simas
Ron and Terri Thatcher
Williams-Corbett Foundation

Promise Makers | $3,000 to $7,499
Allan Hancock College Associated Student Body Government
Dan and Peggy Blough
Community Bank of Santa Maria
Dignity Health Marian Regional Medical Center
Edgewater Inn & Suites
ExxonMobil Corporation
Mike and Marla Gibson
Jeff and Rose Hall
Jon and Jennifer Hooten
Robert and Sue Manning
McCune Foundation
Melfred Borzall
Leonard Miyahara
Northern Trust
Mary Lou Rabska
Roebbelen Construction
Rotary Club of Santa Maria Noontime
Santa Barbara Teachers Federal Credit Union
Sue Sword
The Diani Companies
The Higgins-Trapnell Family Foundation
Toyota of Santa Maria
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Marilyn and John Cox
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Suzanne and Ron Levy
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Lompoc Rotary Club
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LeeAnne McNulty
Eric Melsheimer
Mission Paving
Michael and Susan Moats
Monarch Wealth Strategies
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Bob Nelson
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Olivera Properties
Jerry and Jeni Olivera
Pacific Western Bank
Pacifica Commerical Realty
Steve and Cathy Pepe
Plantel Nurseries
Alex and Julie Posada
Presqu’ile Winery
Esther Prieto-Chavez
Red Dog Management
William and Caroline Reid
Santa Maria Public Airport District
Santa Maria Valley Chamber of Commerce
Santa Maria Valley YMCA
Santa Ynez Band of Chumash Indians
Michael and Georgia Schrager
SESLOC Federal Credit Union
Joseph and Chris Slaughter
Solvang Rotary Club Foundation
Virginia Perry Souza
Speed’s Oil Tool Service
Linda Stafford Burrows
Kathleen Telleria
TerraCore
Tri-W Enterprises
Urban Planning Concepts
Vernon Edwards
VTC Enterprises
Roger and Catherine Welt
Leslie and Ernest Zomalt

HANCOCK PROMISE ENDOWMENT
$5,370,050

$10 MILLION
$9 MILLION
$8 MILLION
$7 MILLION
$6 MILLION
$5 MILLION
$4 MILLION
$3 MILLION
$2 MILLION
$1 MILLION
Promise Contributors | Up to $999

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Charles Varni
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Robert Weir
Leah West
Pamela Whitney
Chuck Winkles
Marc Wittwer
Elizabeth and Melvin Wright
Brian Youngblood
Hilda Zacarias
STUDENTS RECEIVE RECORD AMOUNT OF SCHOLARSHIPS

Thanks to the generosity of our scholarship donors, the AHC Foundation set a record for scholarship dollars awarded this year.

The Foundation selected 358 students to receive more than $561,000 in scholarship dollars—an increase of more than $60,000 and 50 students over last year’s totals.

“Year after year, our scholarship program provides critical support and affirmation for Hancock students as they continue their studies,” said Jon Hooten, executive director. “Thank you to all our donors – longtime supporters and new donors alike – who invest in the potential of these students.”

The Foundation also announced Rafael Valdovinos as the winner of the Marian Hancock Scholarship during one of four virtual receptions this summer. Valdovinos is the 56th student to win the prestigious $10,000 scholarship, named in honor of the late wife of Captain G. Allan Hancock.

As a first-generation college student, Valdovinos graduated in Hancock’s centennial class with a psychology degree and will continue his education at Brandman University this fall. He plans to pursue a master’s degree in social work.

During his time at Hancock, he was a member of the college’s Beyond Incarceration Greater Education (B.I.G.E.) Club and volunteered as a mentor at Los Prietos Boys Camp. He also worked as a tutor for the Beyond Barriers Re-Entry program providing support to formerly incarcerated students.

“My goal is to share my own experience and to empower those impacted by systemic barriers, mental health disorders, substance use disorders, and incarceration,” he said. “I humbly credit my success to my advocates, family, and friends for helping me on my journey.”

His daughter is following in his footsteps at Hancock: the Promise student plans to finish her requirements and graduate from Hancock next year.

Valdovinos was chosen unanimously by the scholarship committee out of nearly 1,000 applications as an outstanding student who exemplifies service to the school, scholastic achievement, and personal conduct.
The President’s Circle at Allan Hancock College continues to provide funds to support special initiatives, classroom innovations, student and staff recognition, and other unique opportunities on and off campus.

Coordinated with the Office of the President, these unrestricted funds promote the college’s mission, providing flexible, financial support where the impact can be the greatest.

This year, sponsors of the Hancock 100 Centennial Celebration at the gold level and above received a one-year membership to the President’s Circle, which includes invitations to private events on campus. On behalf of AHC Superintendent/President Kevin G. Walthers, we welcome new members and thank you for your partnership in helping change the odds for Northern Santa Barbara County.

Projects Supported by the President’s Circle in 2020-2021
- Student Emergency Fund support
- Phi Theta Kappa scholarship match
- Allan Hancock College COVID-19 vaccination clinic
- Food Share Because We Care
PRESIDENT’S CIRCLE MEMBERS

A.T. Still University of Health Sciences
AHC Faculty Association
All American Screen Printing
Allan Hancock College Associated Student Body Government
AMG & Associates
Anonymous (2)
Laura Becker
Jed and Diane Beebe
Tim Bennett
Big America Hotel
Dan and Peggy Blough
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Jim and Denise Bray
CalPortland Construction
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Lee-Volker and Michelle Cox
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Maggi Daane
Dignity Health Marian Regional Medical Center
Terry and Inda Dworaczyk
Edgewater Inn & Suites
ExxonMobil Corporation
Ferrilli Higher Education Technology Consultants
Jim Fields and April Gillette
Ricardo and Sylvia Flores
Ann Foxworthy Lewellen
Judy Frost
Steven and Hollie Funkhouser
Hans and Wendy Gregersen
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Tim Harrington and Lucy Thoms-Harrington
Peggy and Peter Hesse
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Honda of Santa Maria
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Len Jarrott
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Suzanne and Ron Levy
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Northern Trust
Olivera Properties
Jerry and Jeni Olivera
Nohemy and David Ornelas
Glenn and Kelly Owen
Pacific Premier Bank
Pacific Western Bank
Pacifica Commercial Central Coast
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Mary Lou Rabska
Red Dog Management
Roebbelien Construction
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Santa Maria Valley Chamber of Commerce
Santa Maria Valley YMCA
Santa Ynez Band of Chumash Indians
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Linda Stafford Burrows
Kathleen Telleria
Martin and Debi Testa
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The Higgins-Trapnell Family Foundation
Toyota of Santa Maria
Tri-W Enterprises
Union Bank
Urban Planning Concepts
Vernon Edwards Constructors
VTC Enterprises
Kevin Walthers and Shannon Elliott
Roger and Catherine Welt
Jim and Susie West
Ed and Caroline Woods
As a part of the Hancock 100 Centennial Celebration, the college announced its Centennial Class of Distinguished Alumni—Hancock graduates who represent what it means to be a Bulldog alum and distinguished themselves through their work, public service, or other honorable efforts.

The selection committee, comprised of college staff and community volunteers, solicited nominations from the community, as well as researched college archives for historical nominations. The result was a class of exceptional alumni reaching back to the first decade of the college’s history as Santa Maria Junior College.

**1920s & 1930s**

Carl W. Engel, Co-founder, Engel & Gray
Milo Ferini, Co-founder of Betteravia Farms & Bonita Packing
Marie Wineman, Cattle rancher and golf champion
Nadine Rice Simas, Businesswoman
Frances Stephan, First graduate of SMJC
Milford Zornes, California landscape artist

**1940s & 1950s**

Ed Andrisek, Mayor of Solvang
Patricia Boyd, AHC faculty and philanthropist
Joe Centeno, Santa Maria Police Chief
Rose Furuya Hawkins, Teacher, historian, and author
Henry M. Grennan, Educator and AHC trustee
Ronald J. Johnson, Engineer on B-2 bomber
Larry Lavagnino, Mayor of Santa Maria
Donald C. Melby, WWII pilot and businessman
Jack O’Keefe, PGA Tour pro golfer
Ronald P. Omburg, Nuclear scientist
Joe Olivera, Director of Hacienda Bank
Ken T. Oye, Dentist
Edward Quinonez, Major, U.S. Marine Corps Reserve
John Rudometkin, NBA player (NY Knicks)
Domenico Signorelli, Educator, Lompoc Adult School
Owen W. Siler, Commandant of U.S. Coast Guard

**1960s**

Gunther Cunningham, NFL head coach (Kansas City)
Robert P. Hatch, Lompoc & Santa Maria Valley Chamber president
George S. Hobbs, Mayor of Santa Maria
John Marshall, Super Bowl-winning NFL coach (San Francisco)
Chuck Negron, Lead singer, Three Dog Night
Jerry Olivera, Division Commander of Santa Maria Police Department
Gregory A. Pensa, Businessman & AHC trustee
James J. Skidmore, Division commander, California Highway Patrol
Allan Teixeira, Partner, Teixeira Farms

**1970s**

Brian Asselstine, MLB player (Atlanta)
Frederick Board, Divisional president of Los Angeles Newspaper Group
Mike Bratz, NBA player and executive

**1800s**

James A. Diani, President, A.J. Diani Construction
Ronald Domingos, AHC faculty
Hans Duus, AHC faculty and ornamental iron designer
Boyd Gaines, Actor
Johnnie Gray, NFL player (Green Bay)
Mark Harrier, Actor and community activist
Winifred Hervey, Golden Globe-Winning writer and producer
Kenneth Kring, Global business consultant
Tim Kring, TV writer and producer
Paula Lucas, Public relations professional
Tom B. Martínez, Architect and Rotarian
Jeff McCarthy, Actor
Bobby McNatt, Superior Court Judge, San Joaquin County
Philip Norwood, Storyboard artist and animator
Frank Ostini, Restaurateur and winemaker
Ken Ostini, CEO, Lompoc Chamber of Commerce
Leslie Parsons, Emmy-nominated art director
David Phillips, Deputy scientist, Hawaiian Volcano Observatory
Lawanda Lyons-Pruitt, Santa Barbara County Public Defender’s Office
Bryn Smith, MLB player (Colorado, Montreal)
Virginia Perry Souza, Financial professional
Craig F. Stephens, Businessman
Dean Teixeira, Partner, Teixeira Farms

**1980s**

Jaime Barajas, FBI agent and founder of Barajas Foundation
Mike Bouquet, Owner, Toyota of Santa Maria
Jeff Chadic, Attorney
Joe Dana, Educator
Kim Colby Davis, Executive Director, CASA Santa Barbara
Lisa Estrada, NBA executive (L.A. Lakers)
Marcy Anne Gill-Lippold, Interior designer
Linda Glines, First woman firefighter at Santa Maria Fire Department
Joyce Howerton, Mayor of Lompoc
Thomas Scott Johantgen, Ballet dancer and instructor
Larry Lahr, Businessman and AHC trustee
Ina Luca, Neuro-ophthalmologist
Wayne Robert Miller, Chiropractor and Elks Rodeo Parade announcer
Elizabeth Osborne, Teacher and coach
Rachel Valencia, Career civil servant, Vandenberg AFB
Hilda Zacarias, CPA and AHC trustee

**1990s**

Jessica Allen, Former teacher-of-the-year
Leonard Champion, Santa Maria Fire Chief and AHC faculty
Kris Dutra, All-time winning football coach at AHC
Robert Isquierdo, Jr., Businessman and community leader
Frank Kelsey, Businessman and community leader
Tni LeBlanc, Attorney and real estate broker
Yolanda Nuñez Ortiz, Santa Maria High School administrator
Nicolasa Sandoval, Educational leader
Marc Schneider, Santa Maria Police Chief
Michael Sell, Banker
Tommy Soulati Shepherd, Grammy-nominated musician
Aaron Bryant Smith, Attorney
Brian Sullivan, FBI agent
Khari Tillery, Attorney
Lindsay Walker, Actor and singer

**2000s**

Tim Bennett, AHC trustee
Joseph D. Centeno, Surgeon
Jacob Chestnut, Professor, Cornell University
Julieta Delgado, Teacher
Ruben Espinoza, Animator and muralist
Janu Flores, Brand designer (Apple, Samsara)
Raiza Giorzi, Founder and Publisher, Santa Ynez Valley Star
Jesper Johansson, Executive Chef, Plenty on Bell
Sonja Magdevski, Winemaker
Noelle McChee-Westby, Drama teacher
Nohemy Ornelas, Vice President of Student Services, AHC
Shannon Seifert, CEO, Santa Maria Valley YMCA