



**Career  
Essentials:  
*Foundations***



# Choose Your Own Identity

Personal Skills: Professionalism

- Essential Questions
  - In the increasingly diverse, 21<sup>st</sup> Century workplace, people face a number of complex challenges in creating a positive image.
  - An individual must manage his or her own image because people are constantly observing one's behavior and forming theories about competence, character, and commitment.
  - Successful image management can lead to personal and career achievements.



# Choose Your Own Identity

Personal Skills: Professionalism

- Students will understand...
  - In the increasingly diverse, 21<sup>st</sup> Century workplace, people face a number of complex challenges to creating a positive image.
  - An individual must manage his or her own image because people are constantly observing one's behavior and forming theories about competence, character, and commitment.
  - Successful image management can lead to personal and career achievements.



# Choose Your Own Identity

Personal Skills: Professionalism

- Students will know...
  - The factors that affect an individual's image
  - Components of their desired image
  - Components of their perceived image



# Choose Your Own Identity

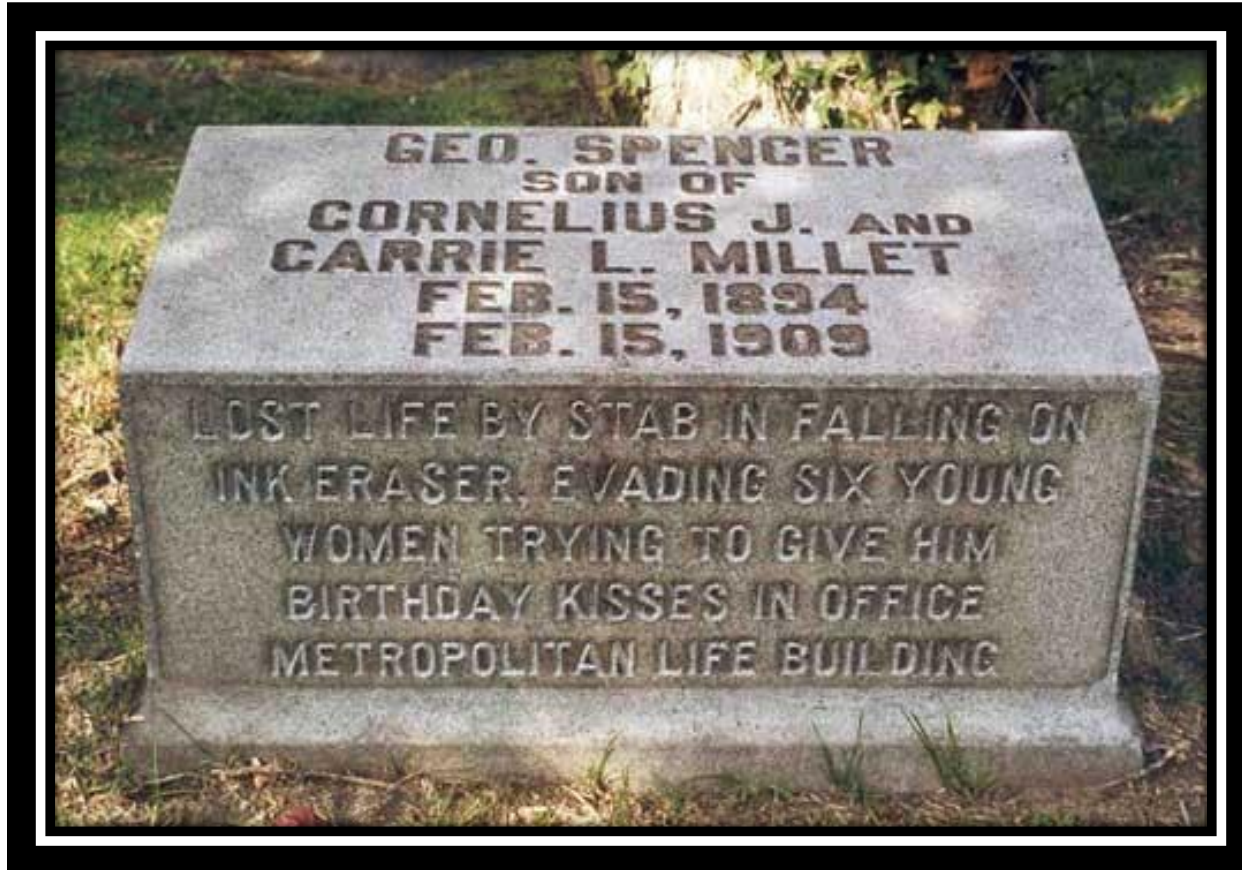
Personal Skills: Professionalism

- Students will be able to...
  - List five characteristics that positively impact an individual's image
  - Describe their desired positive image
  - Compare and contrast perceived image with their desired image

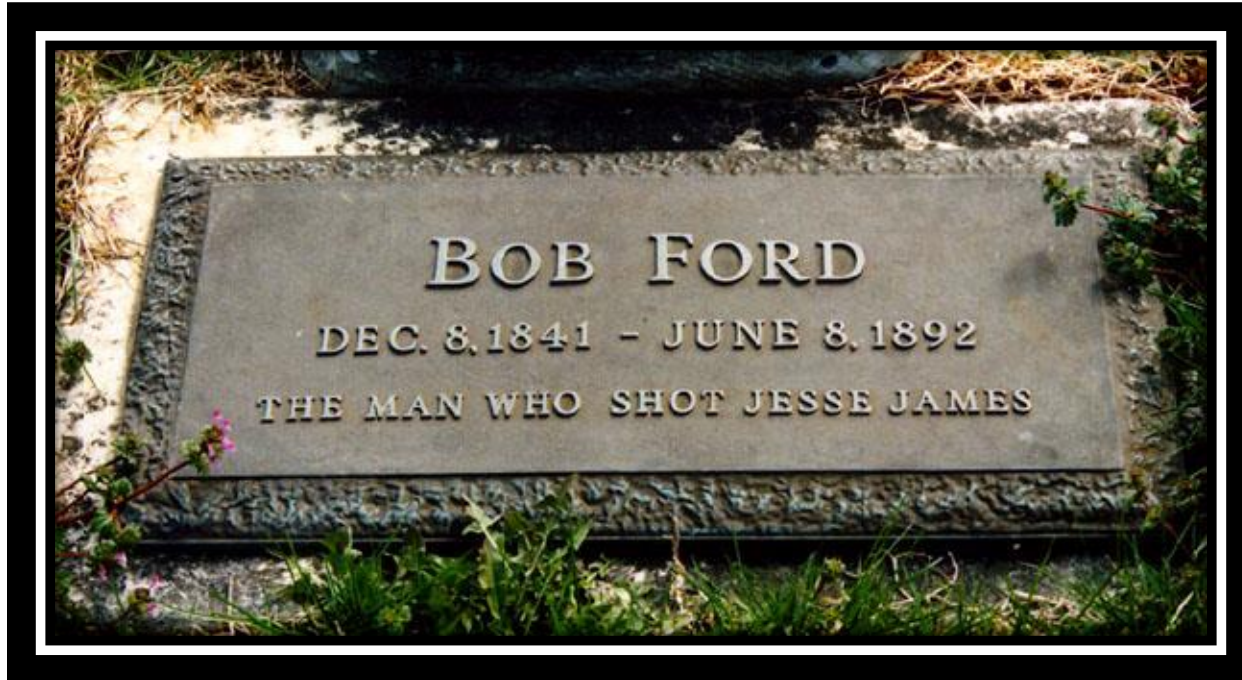


Describe a positive experience you recently had at a restaurant or store.

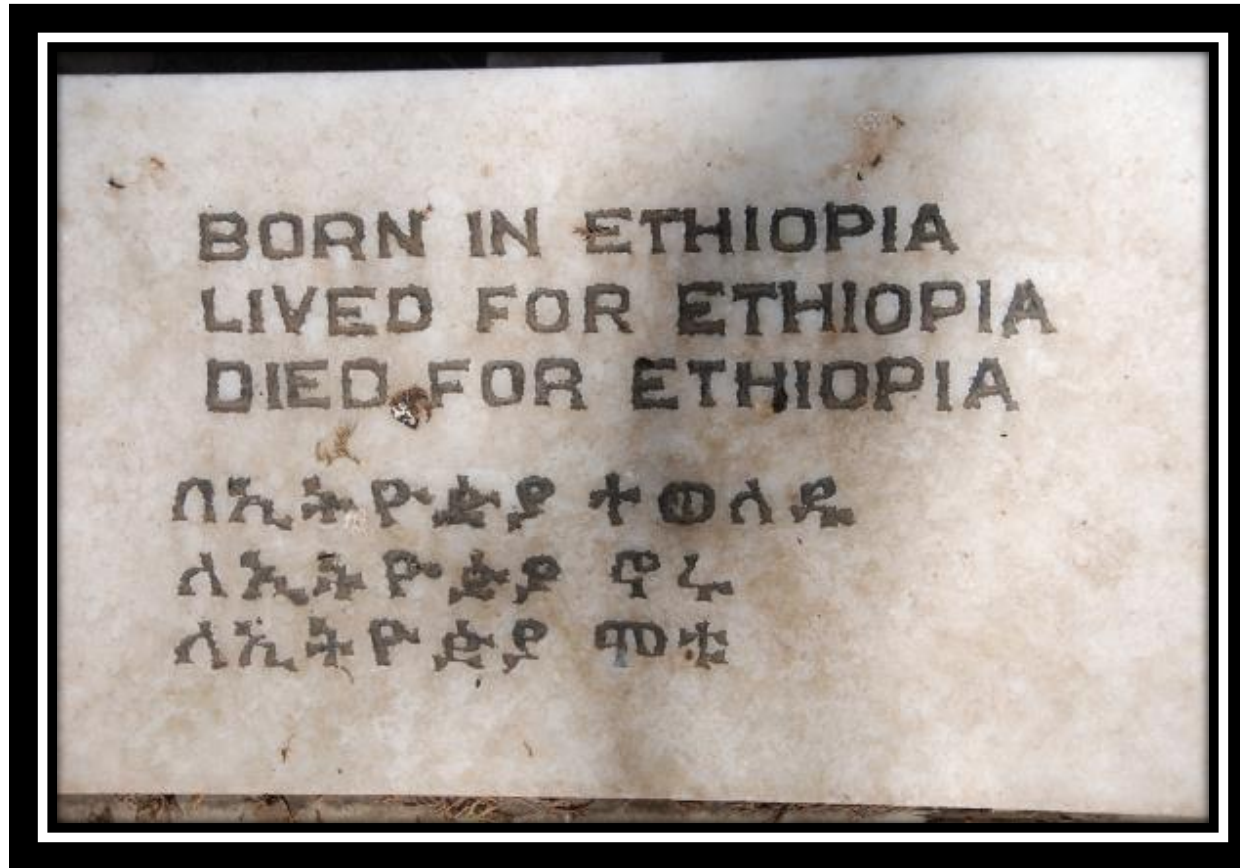
**Personal Skills:** Professionalism



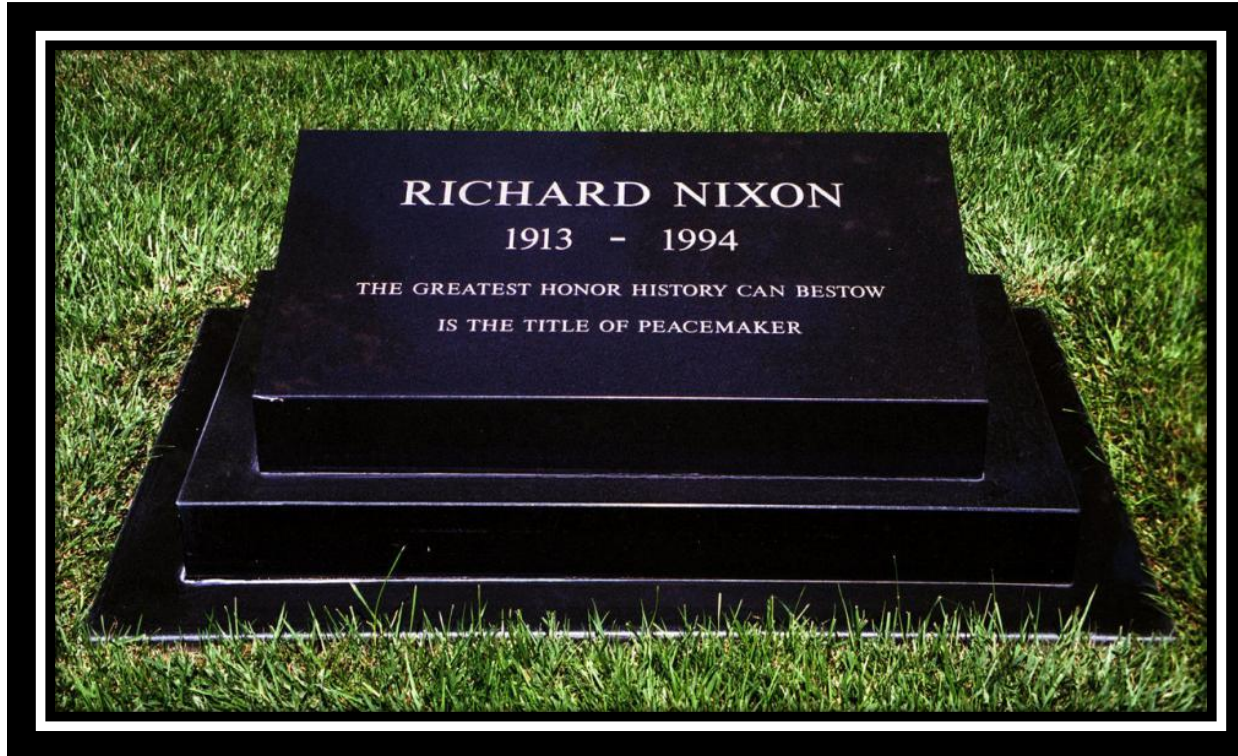
**Personal Skills:** Professionalism







**Personal Skills:** Professionalism





# Objectives:

- List five characteristics that positively impact an individual's image.
- Describe my desired positive image.
- Compare and contrast my perceived image with my desired image.

**Personal Skills:** Professionalism



## Positive Image

Favorable view of the qualities and characteristics that represent perceptions of your competence and character as judged by your key constituents (clients, superiors, peers, subordinates, colleagues).



What are the qualities and characteristics that comprise a positive image?



Describe a *negative* experience you recently had at a restaurant or store.



- What do I already know about this?
- What is this selection about? What are the major ideas?
- Do I understand what I am reading? What needs to be clarified?
- What questions do I have?
- What images or pictures come to mind?



Write one sentence that describes you:

- What are your talents?
- Your passions?
- Your values?
- Your acquired skills?
- Your desires?
- Your education?
- Your opportunities?





- What surprised me about the surveys?
- So far, how is my perceived image similar to my desired image?
- So far, how is my perceived image different than my desired image?