



Media Arts Advisory Committee

AGENDA

Thursday, April 27, 2023 6:00 – 7:30 p.m.

Building F, Room 210

Zoom Meeting Link: <https://hancockcollege.zoom.us/j/4529927509>

COMMUNITY MEMBERS

Allen Battino
Designer & Director of computer animation and visual effects

Jeremy & Michelle Ball
Bottle Branding

John Buonamassa
California State University, Northridge

Dominic Paul Camardella
Santa Barbara Sound Design

Gina Cinardo
Ginici Studios Photography

Aaron Cribbs
AC Vintage Design

Tony De La Riva
De La Riva Brands

Kirk Evans
Evans, Hardy and Young

Jacob Gustafson
Ernest Righetti High School

Glenn Hiramatsu
Glenn Hiramatsu Design

Kam Jacoby
Kam Jacoby Photography

James Jepsen
Local Copies, Etc.

Brian Lawler, *Professor Emeritus*

Genevieve Moore, *Media Consultant*

Robert Oliver
New Tech High School

Melissa Ormonde-Guzman
ThreadHead, Inc.

Mia Relyea
Advertising Design Consultant

Mandy Schuldt
MS Graphic

Sneha Shukla
Netflix Animation

Michael Specchierla
San Luis Coastal Unified School District

Steve Talkowski
Mold 3D

Brian Tippitt
DSD Creative Group

Mark Van De Kamp
City of Santa Maria

FACULTY MEMBERS

Shane Anderson, *Photography*

Chris Hite, *Film & Video*

Nancy Jo Ward, *Art & Design*

Timothy Webb, *Film & Video*

Sian Geraghty, *Multimedia & Animation*

Note Taker

Nancy Jo Ward

- I. Welcome and Introductions
- II. Update
 - a. Brief review of Media Arts Programs
 - i. New or updated degrees, certificates, courses
 - ii. Program Maps & Marketing Materials
 - b. Tour of the new facilities and break-out sessions
- III. Program Improvements
 - a. Input on course/degree/certificate recommendations
 - b. Technology recommendations
- IV. Possible Partnerships
 - a. Opportunities for employer engagement: CWE, Externships, Internships, field trips (physical or virtual)

Next Meeting

Thursday, April 25, 2024

Mission Statement

Allan Hancock College fosters an educational culture that values equity and diversity and engages students in an inclusive learning environment. We offer pathways that encourage our student population to achieve personal, career, and academic goals through coursework leading to skills building, certificates, associate degrees, and transfer.