



Fashion & Interior Design Advisory Board

Date: April 24, 2026

Meeting Notes

I-217 with Zoom Option

Called to order: 4:00 p.m. to 5:00 p.m. **Chair:** Megan Selby

Note Taker: Sandra Orozco

Welcome and Introductions

Megan welcomed attendees to the annual advisory meeting for the Fashion and Interior Design programs. Participants included Megan, Marika (new Interior Design instructor), Sandra (administrative assistant), Kabrina (new Fashion program instructor), Corbin, Jessica, Thesa, Steve, Cindy, and Melissa. Jessica was recognized as a graduate of the Interior Design program currently working at Honeycomb.

The purpose of the meeting was to provide program updates, review curriculum and certificate proposals, and gather advisory feedback on industry alignment, transfer preparation, and student opportunities.

Program Overview and Key Updates

Enrollment and Program Snapshot

Megan shared current enrollment and FTES data:

- Fashion Program: 28.8 FTES
- Non-credit Fashion courses: 14 FTES
- Interior Design Program: 1.2 FTES

The Fashion program continues to demonstrate strong enrollment and growth, while the Interior Design program is working toward increased visibility and enrollment growth with the launch of a new degree program in the fall.

Bulldog Boot Camp

Megan announced an upcoming two-week Bulldog Boot Camp focused on Fashion. Approximately 10–15 students will participate in hands-on, real-world design projects intended to increase student engagement and recruitment.

Transfer Student and Articulation Updates

Megan highlighted strong transfer outcomes for Fashion students, including transfers to:

- Long Beach State
- Cal Poly Pomona
- Sacramento State
- SCAD
- FIT
- Parsons
- Arizona State University

She also reported that all Fashion courses are now articulated with Long Beach and Pomona, allowing students to transfer as juniors.

Current Year Highlights

Additional highlights included:

- Upcoming Fashion Show on the 8th
- Continued industry mentor involvement, including collaboration with a lead designer from UGG
- Expansion of portfolio development opportunities across courses

Interior Design Program Update

New Interior Design Degree Launch

Megan and Marika discussed the launch of the new Interior Design degree program beginning in Fall 2026. The degree includes:

- Newly articulated courses aligned with transfer institutions such as Long Beach and Northridge
- Embedded portfolio development throughout the curriculum
- Increased emphasis on career and transfer readiness

Student Preparation and Industry Readiness

The advisory board discussed the importance of strengthening technical design skills within the program. Recommendations included:

- Adding CAD or digital drafting coursework specifically designed for Interior Design students
- Exploring software such as SketchUp or SmartDraw
- Potentially integrating CAD into the existing studio course or developing a standalone one-unit course

The group agreed these additions would improve student competitiveness and align more closely with industry expectations and architecture-related programs.

Portfolio Reviews and Mentorship

Marika shared plans to implement Google Sites portfolios beginning in the Fundamentals course so students can continue developing portfolios throughout the program.

Steve volunteered to participate as a reviewer for the Interior Design portfolio review panel. Megan and Marika also discussed recruiting additional industry professionals and mentors through CCID connections.

Fashion Program Pathways and Certificate Development

Fashion Studies Degree Revisions

Megan reviewed proposed revisions to the Fashion Studies Associate degree to improve transfer alignment and streamline required coursework. Proposed changes included:

- Removing Historic Costume as a required course and moving it to elective status
- Adding Digital Illustration coursework
- Requiring Principles of Economics
- Allowing students to select additional elective units from approved options

Discussion also addressed concerns about transfer alignment for certain courses, including Race and Ethnicity in Fashion and Business 101.

Fashion Design Pathway Certificate

Megan proposed creating a new Fashion Design pathway certificate to better support students pursuing design-focused careers and transfer opportunities.

Discussion included:

- Use of Adobe Illustrator for digital illustration instruction
- The role of sketching and proportional drawing in fashion communication
- Potential course title changes to better reflect industry terminology and AI-related shifts in design tools

Fashion Merchandising Pathway Certificate

The advisory board discussed revising and simplifying the existing Fashion Merchandising certificate, which currently has limited student uptake.

Recommendations included:

- Reducing emphasis on illustration courses for merchandising students
- Incorporating more business-focused content such as:
 - Marketing
 - Advertising
 - Retail planning
 - Consumer behavior and demographics

The group agreed the curriculum should better align with the interests and career goals of merchandising students.

Costume Design Certificate Discussion

The advisory board discussed growing student interest in cosplay, costume design, and theater-related careers. Megan proposed exploring development of a future Costume Design certificate program that could include:

- Fashion History
- Illustration
- Textiles
- Flat Patterning

Historic Costume was identified as a potential core course within this pathway.

Family and Consumer Sciences Certificate Recommendation

Megan shared updates on the proposed Family and Consumer Sciences (FCS) Certificate and requested advisory input on the program's direction and workforce relevance.

The advisory board supported continued development of the certificate and encouraged alignment with transferable and career-oriented coursework.

Industry Feedback and Program Recommendations

The advisory board provided the following recommendations:

- Increase Interior Design visibility through internships, mentorships, and industry partnerships
- Strengthen articulation and lower-division transfer alignment
- Add technical CAD/drafting coursework to Interior Design
- Continue embedding portfolio development into coursework
- Expand mentorship and networking opportunities through CCID and local industry organizations
- Develop additional pathways and certificates aligned with emerging student interests and workforce needs

Steve also shared updates regarding the establishment of a new CCID chapter in Santa Barbara, with plans to expand into Ventura County, creating additional internship and networking opportunities for students.

Action Items and Next Steps

Individual Commitments

- Steve will participate as a reviewer for the Interior Design portfolio review panel.

Collaborative Follow-Up

- Megan and Marika will collaborate on integrating CAD/digital drafting into the Interior Design curriculum, either within the studio course or as a standalone one-unit course.
- Megan and Marika will organize a spring Interior Design portfolio review event with participation from advisory board members and industry professionals.
- Megan and Marika will continue participation in CCID meetings and explore collaboration opportunities with the new Santa Barbara CCID chapter.

Closing

The meeting concluded with appreciation for the advisory board's continued support, recommendations, and industry collaboration.

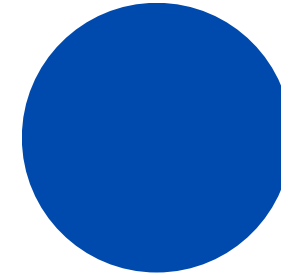
Meeting adjourned at 5:15p.m.

Fashion, and Interior Design Advisory Committee Meeting Spring 2026

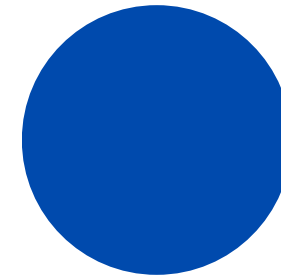
Thank you for supporting our programs and students.

Friday April 24, 2026
Room I-217 or Zoom

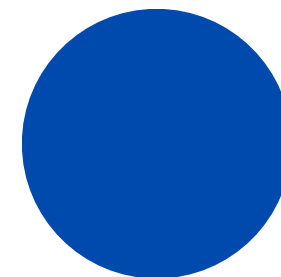
Welcome and Introductions



Purpose of meeting



Introductions

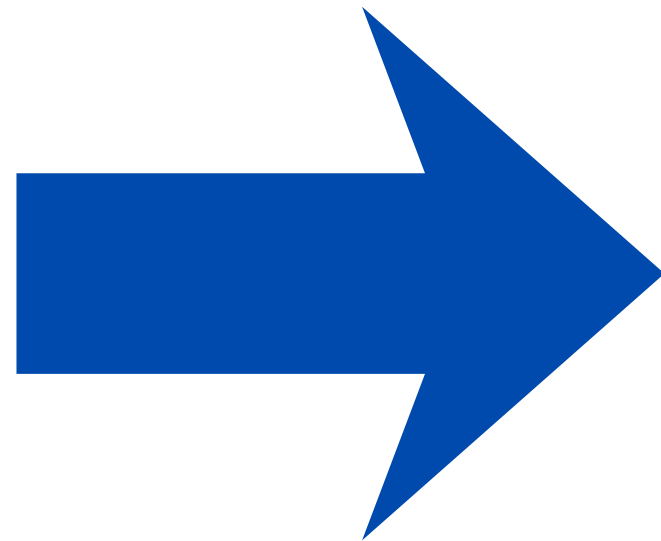


**Overview of
Goals & desired
feedback**

Program Overview & Key Updates

1. Current enrollment, FTES, staffing, and program snapshot
2. Transfer student update
3. Articulation update and transfer alignment efforts
4. Highlights from the current year
5. Bulldog Bootcamp update

Bulldog Bootcamp: Industry-Based Student Experience



- **Purpose of Bulldog Bootcamp**
- **Two weeks in June**
- **Student learning goals**
- **Real-world industry challenge**
- **Industry skills students will practice**

Bulldog Bootcamp is designed to give students a short, intensive, industry-style experience where they work through a real-world challenge and produce a prototype, solution, and professional deliverables.

Interior Design Update

- **Launch of the new Interior Design degree in Fall 2026**
- **Update on curriculum direction and enrollment growth efforts**
- **Student preparation for transfer and employment**
- **Need for Interior Design mentors and spring portfolio review panel members**

Fashion Program Pathways & Certificate Development

- Proposed Fashion Studies “clean-up” degree
- Proposed Fashion Design pathway certificate
- Proposed Fashion Merchandising pathway certificate or “clean-up”
- Advisory feedback on industry skills, software, and experiences most needed in each pathway

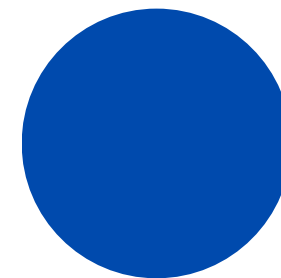
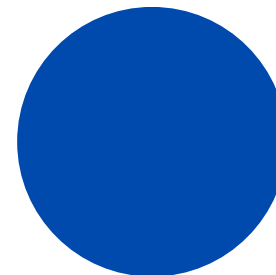
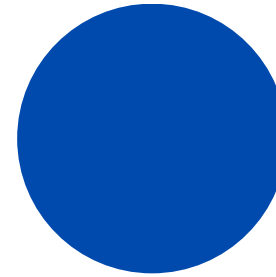
Fashion Studies A.S.

currently

- FASH 101: Fashion Industry & Marketing
- FASH 102: Fashion Design Analysis
- FASH 103: Textiles
- FASH 104: Historic Fashion/Costume
- FASH 110: Apparel Construction

Plus a minimum of 3 units from this list

- ART 110 Design 1
- ART 120 Drawing 1
- BUS 101 Intro to Business
- BUS 102 Marketing



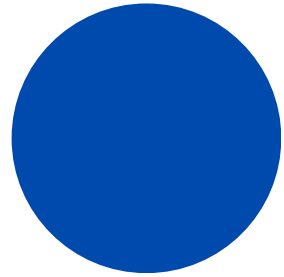
proposed

- FASH 101: Fashion Industry & Marketing
- FASH 102: Fashion Design Analysis
- FASH 103: Textiles
- FASH 106: **Digital Illustration**
- FASH 110: Apparel Construction

Plus a minimum of 3 units from this list

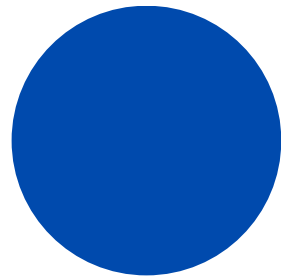
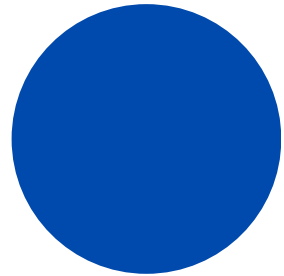
- **FASH 104: Historic Fashion/Costume**
- FASH 105: Race & Ethnicity in Fashion
- ECON 101: Principles of Economics: Macro-Economics
- NEW: Basic Flat Pattern
- NEW: American Demographics and Lifestyles
- NEW: Fashion Retail Buying

Fashion Design, Certificate of Achievement



proposed

- FASH 103: Textiles
- FASH 106: Digital Illustration
- FASH 110: Apparel Construction
- FASH 115: Industrial Embroidery
- NEW: Basic Flat Pattern
- NEW: CAD for Pattern Making
- NEW: Quick Sketch for Fashion



Fashion Merchandising, Certificate of Achievement

currently

- FASH 101: Fashion Industry & Marketing
- FASH 102: Fashion Design Analysis
- FASH 103: Textiles
- FASH 104: Historic Fashion/Costume
- BUS 103: Advertising
- FASH 106: Digital Illustration for Fashion
- FASH 149: Work Experience

Plus a minimum of 3 units from this list

- BUS 102: Marketing
- BUS 377: Managing Service Quality
- BUS 378: Effective Sales Methods
- BUS 380: Marketing Strategies
- CBIS 101: Computer Concepts & Applications
- FASH 105: Race and Ethnicity in Fashion
- FCS 131: Life Management

proposed

- FASH 101: Fashion Industry & Marketing
- FASH 103: Textiles
- FASH 106: Digital Illustration
- NEW: Introduction to Fashion Retailing
- NEW: Fashion Retail Buying
- NEW: American Demographics and Lifestyles

Plus a minimum of 3 units from this list

- FASH 104: Historic Fashion/Costume
- FASH 105: Race & Ethnicity in Fashion
- ECON 101: Principles of Economics: Macro-Economics
- BUS 103: Advertising
- FASH 149: Work Experience

•Family & Consumer Sciences Certificate

- Overview of proposed FCS certificate & purpose
- Advisory recommendation on certificate direction and value

**Family and
Consumer
Sciences
Certificate
Recommendation**

Industry Feedback & Program Recommendation

- **Enrollment and recruitment ideas**
- **Articulation and lower-division alignment with transfer institutions**
- **Mentorship, internship, portfolio review, and partnership opportunities**

How can we better prepare students for transfer expectations in Fashion, Interior Design, or related fields?

Action Items & Closing

- Summary of advisory recommendations
- Thank you!
- Please come to the student fashion show May 8!!



Next Meeting: Spring 2027

