



# DATA SIZZLE

DATA IS THE NEW BACON!

INSTITUTIONAL EFFECTIVENESS NEWSLETTER



## NATIONAL ENROLLMENT TRENDS

According to a recent report from [www.ccdaily.com](http://www.ccdaily.com) “community college enrollments overall appear to be blooming this fall”, based on responses from more than a dozen colleges and systems across the country.

The 16 institutions in the Kentucky Community and Technical College System expect to see an almost 6 percent fall enrollment increase. Maine community colleges had an 18 percent increase in fall enrollment. The Community College of Rhode Island had an increase of 5 percent. And finally, San Diego Community College District has seen a fall enrollment increase of 12 percent.

The four main reasons all these systems and colleges have seen an increase in fall enrollment have been identified as:

- Increased focus on short term workforce programs with industry recognized awards
- Increased funding for first and second year free college programs
- Increased dual enrollment programs
- Increased programs targeting adult learners

The good news is, of these four trends that are reported to positively impact fall enrollments, Allan Hancock College (AHC) is already in various levels of engagement with three of them.

The bad news is what works in some parts of the country may not work in others. Continue on to see how AHC fall enrollments are shaping up.



### What's inside this issue:

#### NATIONAL ENROLLMENT TRENDS

##### AHC REG REPORT

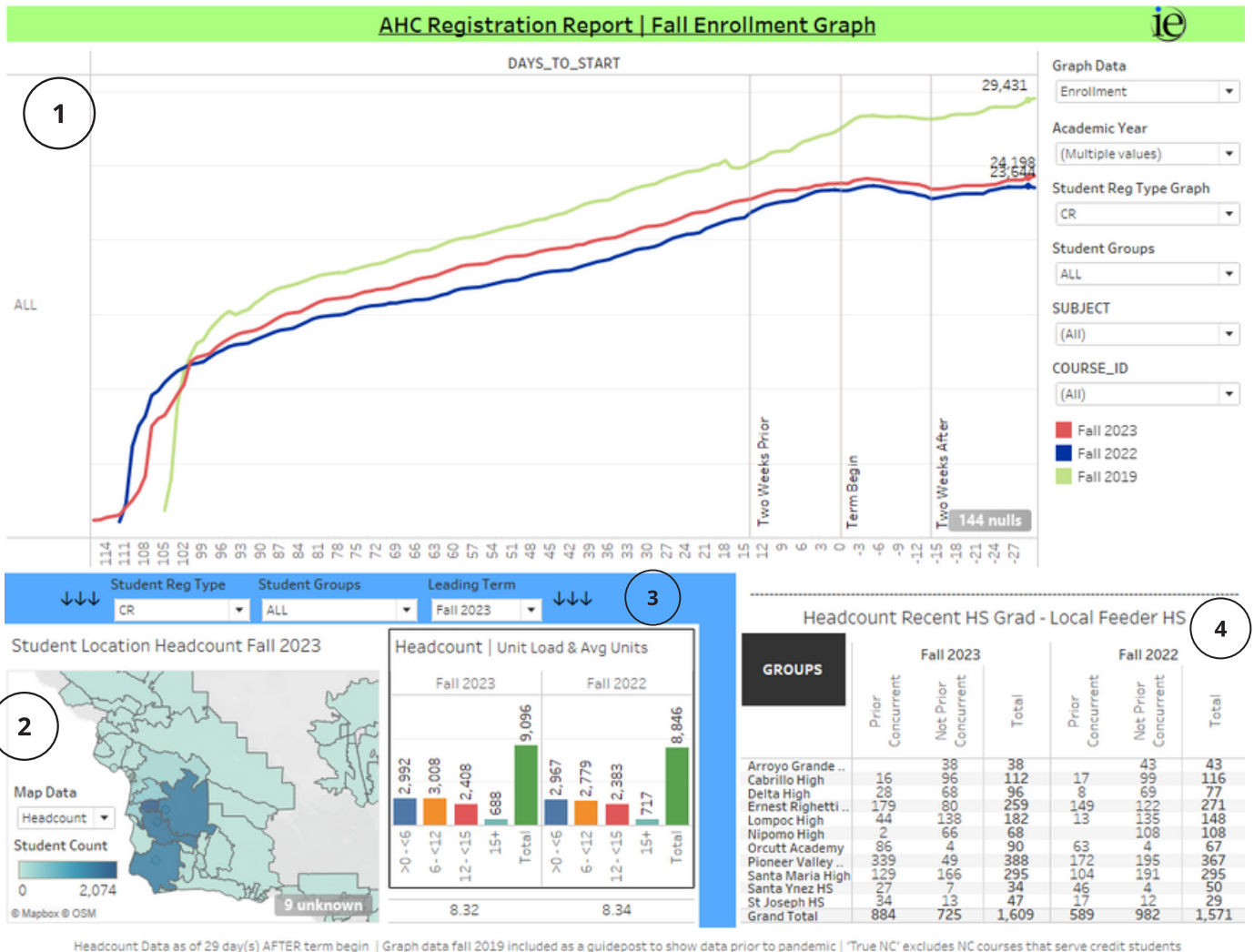
- REFRESH
- ENROLLMENT
- SECTIONS
- CONCURRENT

#### WEBSITE UPDATE



# AHC REGISTRATION REPORT - REFRESHER

As a reminder the publicly available registration report can be accessed by anybody via [Tableau Public](#) or via the [IE data page](#). Deans and department chairs should receive a weekly email showing registration report data allowing for direct access to the Tableau Server version.



There are four main areas of the registration report

1. The graph over time at the top shows data on a daily basis for selected data (enrollments, headcount, ftes, sections, waitlist).
2. The map at the bottom left shows the location of where students reside.
3. The bar chart at the bottom middle shows unit load and average units taken.
4. The data table at the bottom right shows recent high school grads by prior concurrent enrollment status.

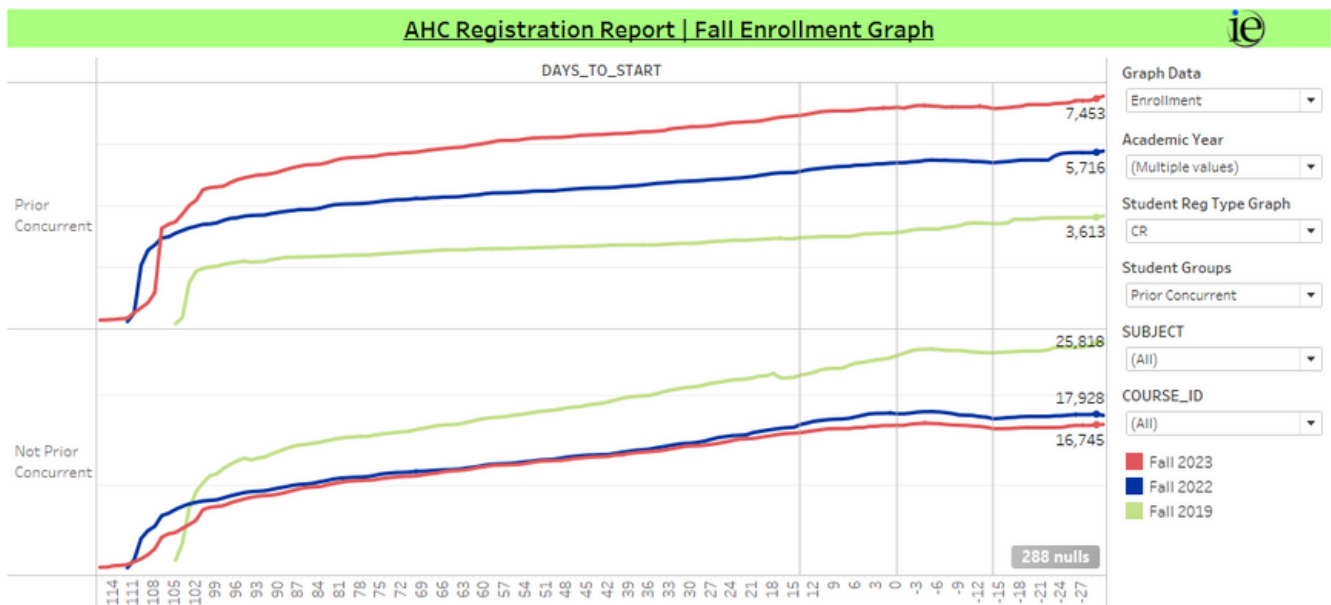
All data in the registration report can be disaggregated by credit/noncredit, various demographics such as gender/ethnicity/age, subject and/or course.

The graph includes data for three terms. The current term (fall 2023) and previous term (fall 2022) are included along with data for the last pre-COVID term (fall 2019). The inclusion of fall 2019 is to show our aspirational goal of the level we would like to return.

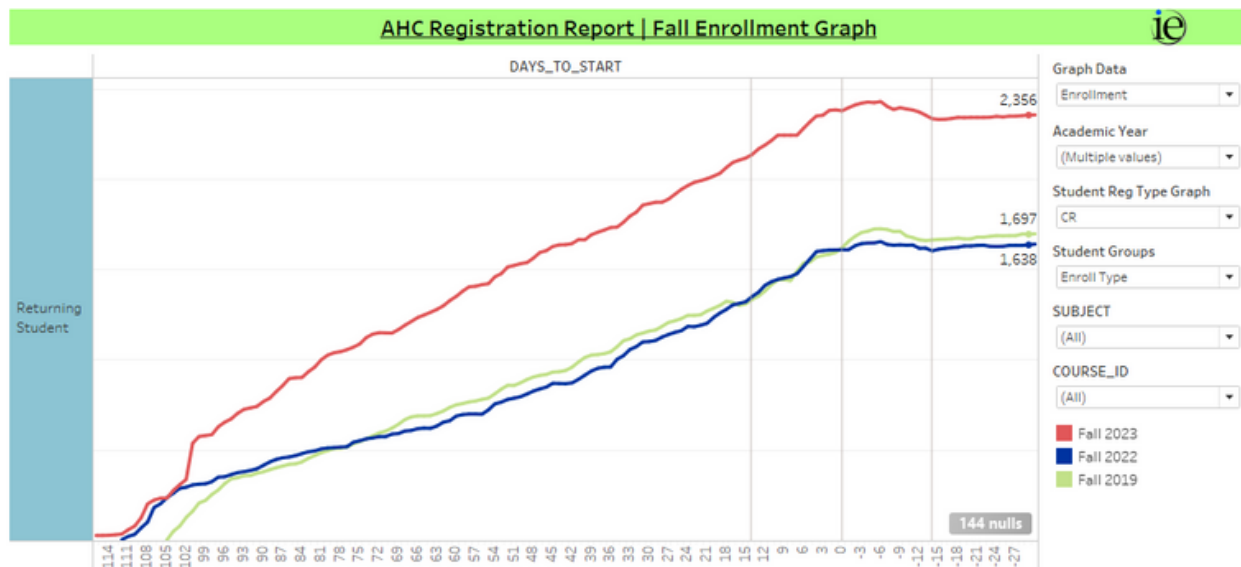
# REG REPORT - ENROLLMENT GROWTH

Based on the graph in the image on the previous page, AHC overall enrollment (duplicated) is slightly up compared to fall 2022. Following the trend from last year, the bright spot in enrollment is once again our students who had prior concurrent enrollment courses at AHC. In fall 2023 these students are more than double fall 2019 and about 30 percent up compared to fall 2022.

As a reminder, enrollment is the count of courses a student is enrolled in (duplicated). Headcount is a count of individual students no matter the number of enrollments (unduplicated).

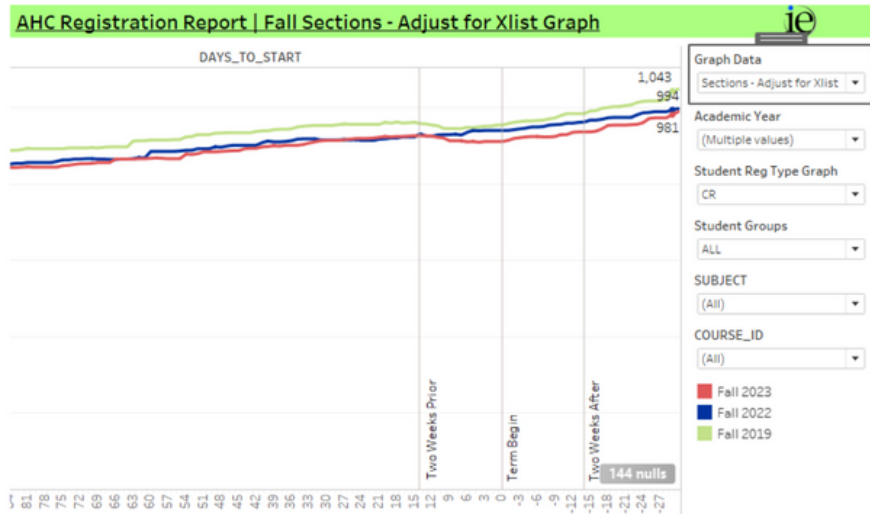


An unexpected group showing a large enrollment increase in fall 2023 is returning students. A returning student is defined as having a gap of at least two primary terms (fall or spring) between a previous enrollment and the current enrollment. This could potentially be students who left during the height of the pandemic and are just now feeling comfortable enough to enroll again at AHC.



# REG REPORT - SECTIONS

One of the clear reasons enrollment for fall 2023 hasn't grown as much as other schools around the country is the number of sections offered. In the graph below the data shows 1,043 sections offered in our peak enrollment fall 2019. In fall 2022 the section count decreased to 994 (5 percent decrease compared to fall 2019) and in fall 2023 the section count decreased even further to 981 (6 percent decrease compared to fall 2019). It's tough to increase enrollments back to levels seen in fall 2019 when the section count does not follow.

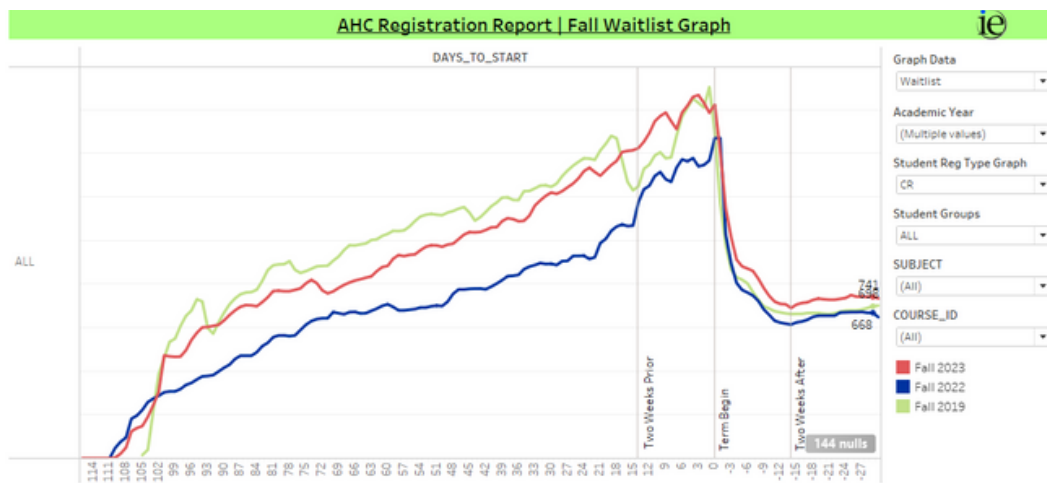


Taking a look at average class size (enrollment/section count) results in the data below. Fall 2023 is a small improvement over fall 2022 but still a long way to go to catch back up to fall 2019.

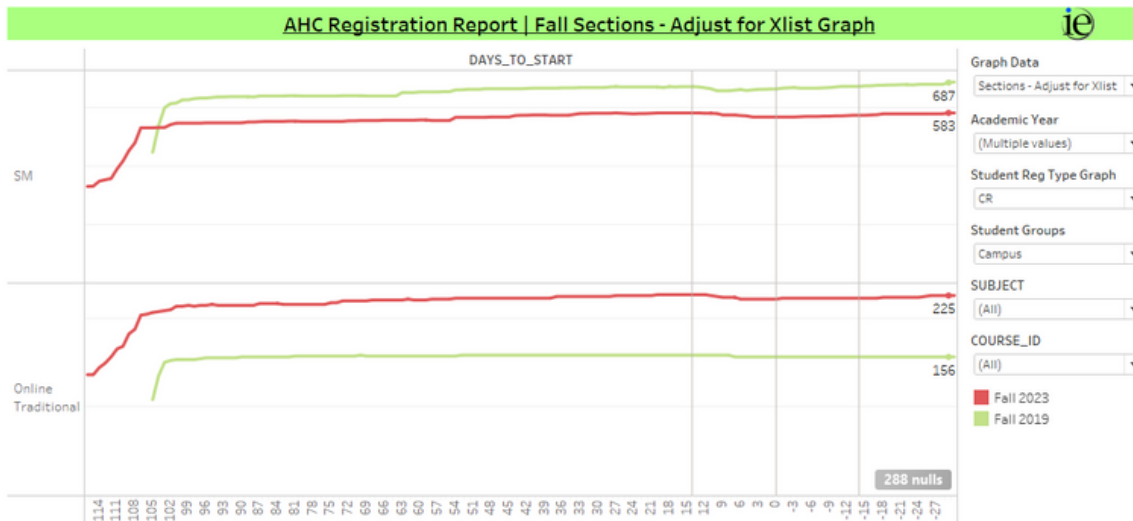
- Fall 2019 (29,431/1043) = 28.2 | Fall 2022 (23,644/994) = 23.8 | Fall 2023 (24,198/981) = 24.7

The decline in course offerings for fall 2023 resulted in increased waitlists for every point in time compared to fall 2022 and also the two weeks before term start to two weeks after when compared to fall 2019.

Two weeks before the term fall 2023 waitlists (1424) were 14 percent higher than fall 2019 (1249) and 21 percent higher than fall 2022 (1176). Term start fall 2023 waitlists (1623) were 8 percent higher than fall 2019 (1498) and 10 percent higher than fall 2022 (1176). On Census, fall 2023 waitlists (690) were 4 percent higher than fall 2019 (662) and 12 percent higher than fall 2022 (614).



# REG REPORT - SECTION LOCATION



Another noticeable trend is with the location of sections. The graph above shows two primary locations for AHC sections (SM=Santa Maria Campus; Online Traditional=Asynchronous Online). In fall 2019, before the pandemic, about 19 percent of sections from these locations were online compared to fall 2023 which had about 28 percent of these sections online. As AHC continues to navigate the post-COVID landscape a balanced approach to section location is advisable. While 'doing things as we used to do' is not the most efficient strategy, awareness of the digital divide that exists among our students groups is also important.

## CONCURRENT ENROLLMENT - PRESENT & PRIOR

Concurrent enrollment students (high school students taking AHC courses on their local high school campus) are a vital piece of the AHC enrollment puzzle. This group of students has grown at a steady pace over the years and was mostly resilient to any negative COVID impacts seen across other AHC student groups. The below table shows FTES, enrollment, headcount, and sections for concurrent enrollment students. The enrollments of this student group have helped mitigate losses from other groups and will continue to do so for at least the next few academic years.

	18-19	19-20	20-21	21-22	22-23
FTES Overall	266	337	355	443	533
Enrollment Overall	2,452	3,227	3,534	4,149	4,927
Headcount Overall	1,682	2,424	2,729	3,102	3,526
Sections	92	137	147	180	200

AHC has also been enrolling an ever-growing number of recent high school graduates who were prior concurrent enrollment students while in high school. This table shows headcount (unduplicated) data from our top feeder high schools for recent high school graduates and indicates a 50 percent increase in these students coming to AHC fall 2023 compared to fall 2022.

Increasing the capture rate of local high school students coming to AHC will be an important step in growing our enrollment numbers in the years to come.

Headcount Recent HS Grad - Local Feeder HS

GROUPS	Fall 2023			Fall 2022		
	Prior Concurrent	Not Prior Concurrent	Total	Prior Concurrent	Not Prior Concurrent	Total
Arroyo Grande ..		38	38	43		43
Cabrillo High	16	96	112	17	99	116
Delta High	28	68	96	8	69	77
Ernest Righetti ..	179	80	259	149	122	271
Lompoc High	44	138	182	13	135	148
Nipomo High	2	66	68		108	108
Orcutt Academy	86	4	90	63	4	67
Pioneer Valley ..	339	49	388	172	195	367
Santa Maria High	129	166	295	104	191	295
Santa Ynez HS	27	7	34	46	4	50
St Joseph HS	34	13	47	17	12	29
Grand Total	884	725	1,609	589	982	1,571

# TABLEAU DASHBOARD UPDATE - IE DATA



## QUICK DATA

[Trustee Data](#)

AHC Headcount Data

[Headcount Data Detail](#)

AHC Headcount Data with multiple demographic filters.

[AHC Employee](#)

Demographics for AHC Employees.



## STUDENT EQUITY

View AHC student equity data based on the Chancellor's Office (CCCCO) MIS data or based on internal AHC data.

[CCCCO Student Equity](#)

[AHC Equity](#)



## COLLEGE & PROGRAM DATA

[Awards & Transfer](#)

[Enrollment & Headcount](#)

[Success & Retention](#)

[SLO Data Academic Affairs](#)

[SLO Data Student Services](#)

BeginTime	Monday	Tuesday	Wednesday	Thursday
6am	1	2	1	1
7am	5	11	11	11
8am	11	11	11	11
9am	61	67	66	66
10am	21	18	27	25
11am	11	11	11	11
12pm	39	41	49	49
1pm	29	11	50	40
2pm	35	32	38	35
3pm	11	20	12	19
4pm	7	3	7	1
5pm	30	36	33	32
6pm	1	1	1	1
7pm	22	18	21	18
8pm	1	4	2	2
9pm				
ONLINE	0	0	0	0

## SCHEDULING

Tools to help with present/future course scheduling activities.

[Schedule Course Data](#)

[Course Heatmap](#)



## REGISTRATION DATA

Weekly/daily reports on student registration including demographics. FTES and term to term comparison.

[Weekly Reg Report](#)



## COHORT LEVEL DATA

Track student performance across various educational milestones and disaggregate data by multiple demographic options.

[Transfer Math/English Throughput](#)

[Cohort Data](#) ('Includes HS Data')

All data on the IE data website has been updated to include fall 2023 data where applicable.

New dashboards have been added for 'College & Program Data'.

Be on the lookout throughout the academic year for new dashboards.

## QUICK BITES

All this talk about concurrent enrollment deserves it's own data dashboard!

Watch this space for a future newsletter introducing a new dashboard that will show incredible levels of disaggregation for concurrent enrollment and college NOW students.