# 1. The Community

Topic	Page
US Census Divisions in the AHC District	1-2
Population Forecast	1-4
Ethnicity of AHC Service Area	1-5
Population Characteristics N. Santa Barbara County	1-6
Employment Data	1-7
Public School Enrollment K - 12	1-8

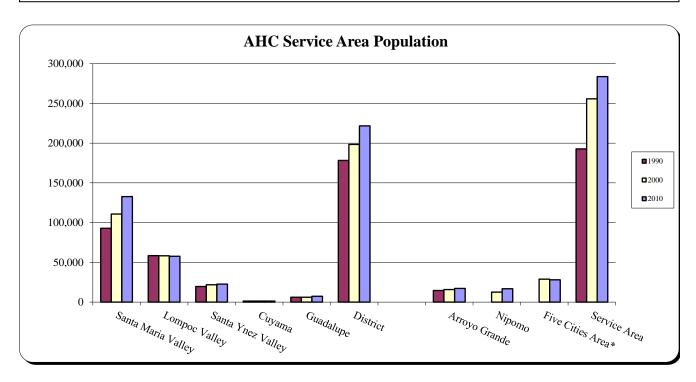
# **US Census Divisions in the AHC District**

	Population Totals												
	Santa Maria Valley	Lompoc Valley	Santa Ynez Valley	Cuyama	Guadalupe	District	Arroyo Grande	Nipomo	Five Cities Area*	Service Area			
1990	92,993	58,447	19,542	1,206	6,030	178,218	14,562			192,780			
2000	110,773	58,301	21,859	1,349	6,063	198,345	15,867	12,626	28,878	255,716			
2010	132,726	57,742	22,670	1,245	7,345	221,728	17,252	16,714	28,097	283,791			

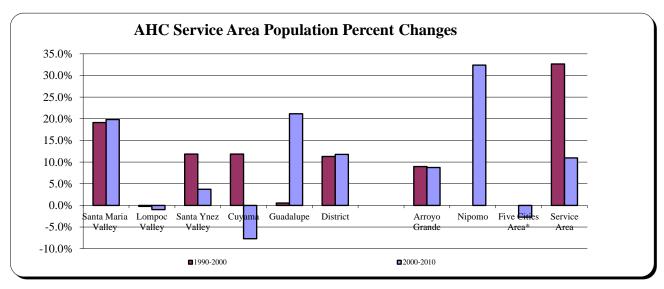
	Percent Changes												
	Santa Maria Valley	Lompoc Valley	Santa Ynez Valley	Cuyama	Guadalupe	District	Arroyo Grande	Nipomo	Five Cities Area*	Service Area			
1990-2000	19.1%	-0.2%	11.9%	11.9%	0.5%	11.3%	9.0%			32.6%			
2000-2010	19.8%	-1.0%	3.7%	-7.7%	21.1%	11.8%	8.7%	32.4%	-2.7%	11.0%			

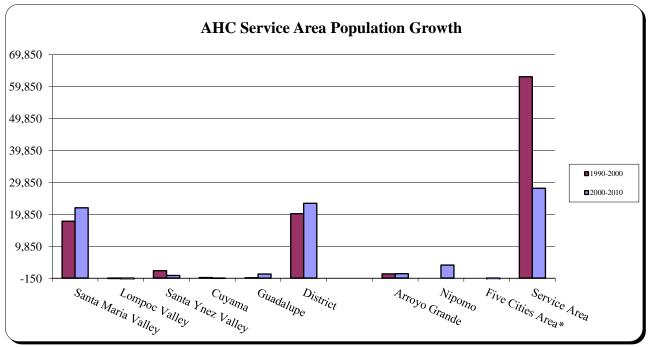
	Numeric Changes												
	Santa Maria Valley	Lompoc Valley	Santa Ynez Valley	Cuyama	Guadalupe	District	Arroyo Grande	Nipomo	Five Cities Area*	Service Area			
1990-2000	17,780	-146	2,317	143	33	20,127	1,305			62,936			
2000-2010	21,953	-559	811	-104	1,282	23,383	1,385	4,088	-781	28,075			

These data reflect population totals for census divisions in AHC district and service areas. \*Five cities area includes Pismo Beach, Grover Beach, and Oceano. Arroyo Grande is separated out on its own. No data for Shell Beach\*



#### **US Census Divisions in the AHC District**

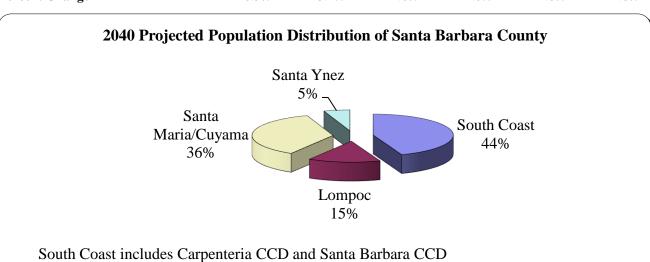




Over the ten year period between 1990 and 2000 district population increased 11 percent. Between 2000 and 2010 district population increased 12 percent. District population now stands at 221,728. Including the rest of the service area, the service area population total is 283,791 -- an 11 percent increase over 2000. Santa Maria Valley experienced a 20 percent population increase over the past ten years while Lompoc Valley population remained flat.

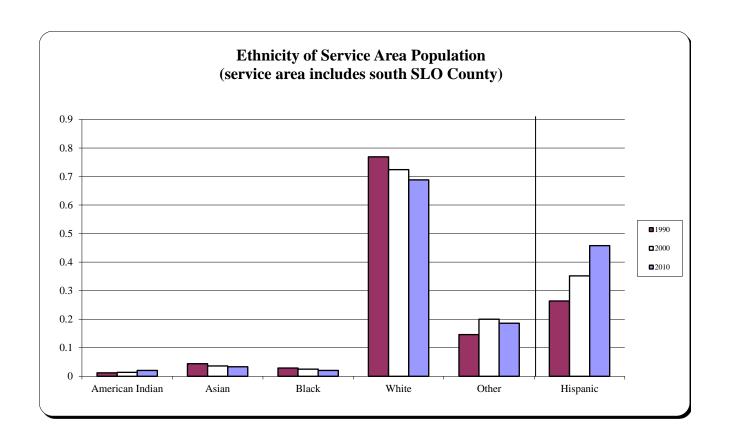
#### **Population Forecast**

	2010	2015	2020	2025	2030	2035	2040
Lompoc Valley	61,300	62,700	64,300	65,800	67,300	68,900	70,500
City of Lompoc	43,300	44,400	45,700	46,900	48,200	49,500	50,700
Lompoc CCD - uninc	18,000	18,300	18,600	18,900	19,100	19,400	19,800
Santa Maria Valley	130,000	138,500	147,000	155,400	158,200	160,000	161,900
City of Santa Maria	95,000	102,300	109,500	116,700	118,300	118,900	119,400
SM CCD - Uninc	35,000	36,200	37,500	38,700	39,900	41,100	42,500
Guadalupe	7,600	8,500	9,300	10,200	11,000	11,900	12,700
City Guadalupe	7,100	8,000	8,800	9,600	10,400	11,200	12,000
Guadalupe Uninc	500	500	500	600	600	700	700
Santa Ynez Valley	21,800	25,200	26,900	27,400	27,300	27,500	27,600
City of Solvang	5,600	5,800	5,900	6,000	6,200	6,400	6,600
SY CCD - Uninc	13,500	14,000	14,300	14,300	14,300	14,300	14,300
City of Buellton	4,900	5,300	5,700	5,100	5,600	5,600	7,200
Cuyama	1,500	1,700	1,800	1,900	2,100	2,300	2,700
<b>Total North County</b>	222,200	236,600	249,300	260,700	265,900	270,600	275,400
Percent Change		6.5%	5.4%	4.6%	2.0%	1.8%	1.8%



Population in the north county is expected to increase by 24 percent by the year 2040. The unincorporated area of Orcutt is forecast to grow by 21 percent. Population in the south coast is expected to grow by 6 percent in 2040. By the year 2040, population in the north county will comprise 56 percent of Santa Barbara County Population

# **Ethnicity of Allan Hancock College Service Area**



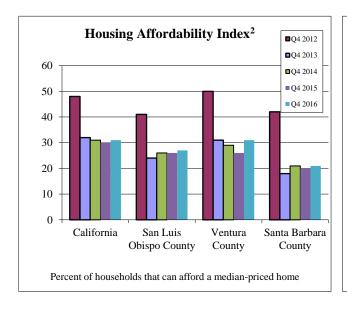
2010	SM V	alley	Lompo	c Valley	SY V	alley	Guada	alupe	Five Cities		Nip	omo
Total population	132,	726	57,	,742	22,6	570	7,3	45	45,	349	16,714	
One race	One race 126,192		54,	,342	21,9	51	6,8	84	43,330		15,933	
White	82,530	62%	37,547	65%	19,186	85%	3,537	48%	36755	81%	12281	73%
Black or African Amr.	2,116	2%	3,130	5%	142	1%	78	1%	414	1%	177	1%
Native Am and Alaska Native	6,244	5%	931	2%	424	2%	106	1%	1505	3%	421	3%
Asian	2,270	2%	2,301	4%	403	2%	286	4%	472	1%	200	1%
Native Hawaiian and Pacific Isl	222	0%	280	0%	24	0%	6	0%	67	0%	33	0%
Some other race	32,810	25%	10,153	18%	1,772	8%	2,871	39%	4117	9%	2821	17%
Two or more races	6,534	5%	3,400	6%	719	3%	461	6%	2019	4%	781	5%

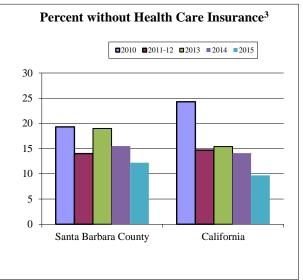
Hispanic or Latino												
	SM Valley		Lompoc Valley		SY Valley		Guadalupe		Five Cities		Nipomo	
Total population	132,726		57,742		22,670		7,345		45,349		16,714	
Hispanic or Latino	79,491	60%	24,933	43%	5,706	25%	6,251	85%	10,746	24%	6,645	40%
Not Hispanic or Latino	53,235	40%	32,809	57%	16,964	75%	1,094	15%	34,603	76%	10,069	60%

# **2014 Population Characteristics**

North Santa Barbara County<sup>1</sup>

	Santa Maria		Lompoc		Guadalupe		North Santa Barbara County		Santa Barbara County	
<u>Income</u>										
Est. Median Household Income	\$	53,362	\$	47,053	\$	45,504	\$	51,620	\$	62,320
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HH Poverty Status										
Income Less than \$15,000	9.3%		11.2%		8.1%		9.9%		9.5%	
Income \$15,000 - \$24,999		11.5%		12.5%		13.3%		11.4%		9.8%
Income \$25,000 - \$34,999		10.1%		13.5%		14.1%		11.4%		9.2%
Educational Level (age 25 +)										
Less than 9th grade		24.3%		15.0%		34.6%		20.9%		12.5%
Some High School, no diploma		13.5%		11.1%		17.4%		12.6%		8.3%
High School Grad (or GED)		19.1%		24.9%		14.9%		21.1%		17.2%
Some College		21.9%		22.8%		19.5%		22.0%		22.0%
Associate Degree		6.9%		10.5%		6.4%		8.1%		8.3%
Bachelor's Degree		9.9%		10.5%		4.6%		10.3%		18.8%
Graduate/Professional Degree		4.6%		5.3%		2.8%		5.1%		12.8%



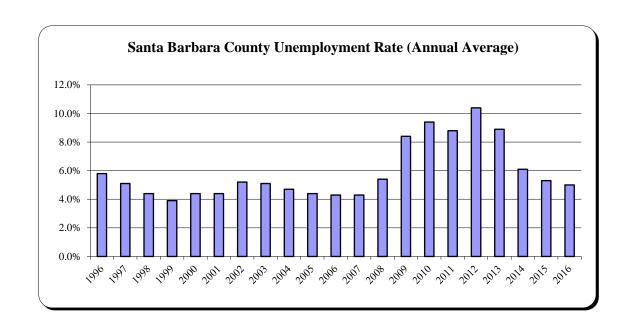


Sources: <sup>1</sup>UCSB Economic Forecast Project, *North Santa Barbara Economic Outlook 2013* \*will update demographic data when available\*

<sup>&</sup>lt;sup>2</sup> California Association of Realtors http://www.car.org/marketdata/data/haitraditional/

<sup>&</sup>lt;sup>3</sup> Small Area Health Insurance Estimates http://www.census.gov/did/www/sahie/

# **Employment Data**



**Local Employment (Number of Jobs)** 

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	2012	2013	2014	2015	2016
Santa Maria Employment					
All Sectors	43,000	43,700	44,300	44,200	44,400
% Change	0.3%	1.6%	1.4%	-0.2%	0.5%
Lompoc Employment					
All Sectors	16,200	16,500	16,500	16,400	16,500
% Change	0.0%	1.9%	0.0%	-0.6%	0.6%

**Local Unemployment Rate** 

Santa Maria % change	11.6 12.9%	11.2 -3.4%	7.2 -35.7%	6.7 -6.9%	6.5 -3.0%
Lompoc	12.5	12.1	7.8	7.3	7.1
% change	4.8%	-3.2%	-35.5%	-6.4%	-2.7%

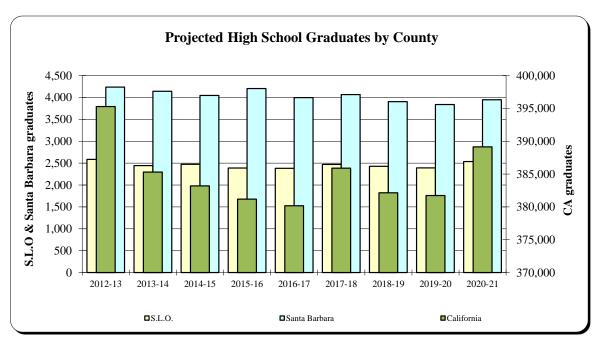
#### **Public School Enrollment**

PROJECTED CALIFORNIA GRADED K-12 SCHOOL ENROLLMENT BY COUNTY BY SCHOOL YEAR

	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21
S.L.O.	34,666	34,795	34,958	35,244	35,615	36,015	36,333	36,720	37,194
% change	0.6%	0.4%	0.5%	0.8%	1.1%	1.1%	0.9%	1.1%	1.3%
Santa									
Barbara	66,111	66,411	66,526	66,537	66,356	66,392	66,318	66,415	66,601
% change	0.1%	0.5%	0.2%	0.0%	-0.3%	0.1%	-0.1%	0.1%	0.3%
California	6,240,414	6,251,009	6,252,179	6,243,134	6,248,036	6,259,598	6,270,138	6,291,432	6,323,367
% change	0.4%	0.2%	0.0%	-0.1%	0.1%	0.2%	0.2%	0.3%	0.5%

#### PROJECTED CALIFORNIA PUBLIC HIGH SCHOOL GRADUATES BY COUNTY BY SCHOOL YEAR

	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21
S.L.O.	2,584	2,442	2,473	2,388	2,381	2,470	2,428	2,390	2,534
% change	-1.9%	-5.5%	1.3%	-3.4%	-0.3%	3.7%	-1.7%	-1.6%	6.0%
Santa									
Barbara	4,236	4,139	4,045	4,202	3,995	4,066	3,904	3,838	3,946
% change	-3.9%	-2.3%	-2.3%	3.9%	-4.9%	1.8%	-4.0%	-1.7%	2.8%
California	395,271	385,311	383,199	381,171	380,165	385,887	382,142	381,727	389,145
% change	-0.9%	-2.5%	-0.5%	-0.5%	-0.3%	1.5%	-1.0%	-0.1%	1.9%



Feeder high schools to Allan Hancock College are primarily from north Santa Barbara County and south San Luis Obispo County.