

DATA SIZZLE

DATA IS THE NEW BACON!

INSTITUTIONAL EFFECTIVENESS NEWSLETTER



What's inside this issue:

FALL HEADCOUNT COMPARISON

FALL ENROLLMENT

HS GOING RATE

ONLINE V ONSITE





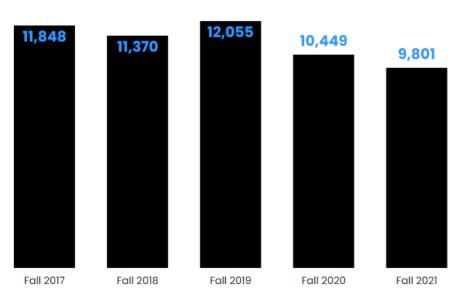


FALL CREDIT HEADCOUNT COMPARISON

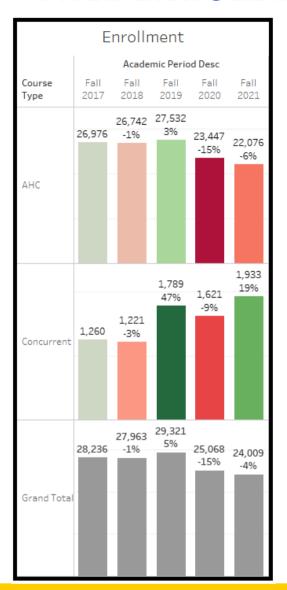
F21 HEADCOUNT THROUGH 10/28

Community colleges within California and nationally have experienced large enrollment declines during the pandemic, and AHC is no different. Compared to fall 2020, credit headcount and enrollment declined by 6%. This is an improvement over the previous year's decline of 13% drop in enrollment compared to fall 2019. In comparison to national trends, a recent report from the National Student Clearinghouse Research Center showed a 6% decline among public 2-year colleges from 2020 to 2021 and a 15.7% decline from 2019 to 2020

AHC Fall Credit Headcount



FALL ENROLLMENT - CONCURRENT



One bright spot for AHC amid the declining credit enrollments has been the recent large upswing of concurrent enrollment.

Concurrent enrollment courses are taught at the local high schools, but AHC claims the enrollments/FTES.

The term to term comparisons can be seen in the graph on the left, which shows that two of the previous three terms have seen large concurrent enrollment growth. Even more encouraging is the comparison between fall 2017 and fall 2021. Concurrent enrollments grew by 53% over that four year time period while all other AHC course enrollments declined by 18%.

In the current fall term, concurrent enrollments make up about 8% of all AHC credit enrollments, which is the highest percentage ever for the college.

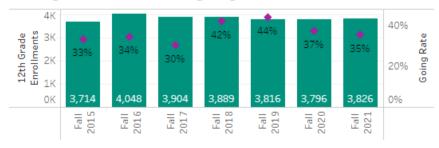
For more detail on concurrent enrollment see the dashboard on the IE website.

High school going rates (percent of high school grads attending college) are also in decline. Introduction of the Promise Program in fall 2018 brought an increase in local high school attendance right after graduation (an immediate jump in going rates from 30% to 42%).

While the pandemic has dampened the recent high school going rate (37% and 35%), it is still higher than the pre Promise Program historical average (low 30%).

Trends in K-12 enrollments portend challenges as well. As fewer students enter/exit high school, the going rate must increase to avoid a decline in first time high school student enrollments.

12th grade headcount & going rate



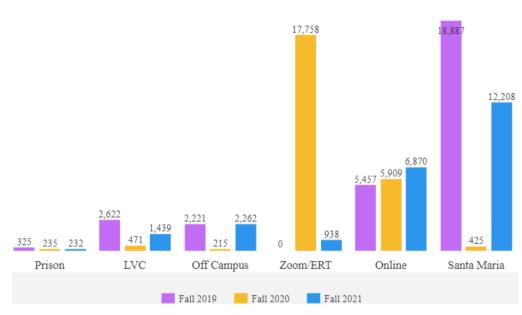
Going Rate=% of students in 12th grade the academic year prior to the fall term listed and enrolled at AHC the fall term listed. Recent HS Grad=HS graduation within 12 months of term begin.

Data Source=Banner & CDE Dataguest | Nipomo High & Central Coast New Tech are combined

ONLINE COMPARED TO ONSITE ENROLLMENT

top enrollment locations | credit resident students only

Fall enrollment by location



The graph above shows how the pandemic shifted the courses offered at AHC and the resulting enrollment locations. Fall 2019 was a typical term (pre-pandemic), fall 2020 was almost fully remote/online, and fall 2021 has been somewhere in the middle with some recovery of onsite courses but still more synchronous online courses than pre-pandemic.

Even though the majority of courses were not onsite in fall 2020, the overall retention and success data for AHC was almost exactly the same as fall 2019 (89% retention & 73% success). Historically AHC has had lower retention (-5%) and success (-9%) rates for online courses when compared to onsite courses, so it is a credit to the college faculty in fall 2020 to support our students.

For more detailed information see chapter 5 of the <u>AHC Factbook</u>.

FALL 2021 V FALL 2020

REGISTRATION HIGHLIGHTS

- On average students in fall 2021 are taking less units than fall 2020
 - Average unit load of 7.2 compared to 7.7
 - 20% less students taking 12+ units
 - 4% more students taking <6 units

- First time students new to college are up 20%
- Credit FTES down 7%
 - (3104 compared to 3334)
- Non-Credit FTES up 89%
 - (322 compared to 170)