



- Essential Questions
 - What is creativity?
 - Can I become creative?
 - How do I increase my creativity?
 - Why is fostering creativity and new ideas important in the workplace?



- Students will understand...
 - In the increasingly demanding, twenty-first century workplace, more pressure is being put on productivity rather than creativity, which leads to less innovation at work.
 - Everyone has creative capacities, but due to increasingly rigid education standards, not everyone develops their creative possibilities, thus leading to a workforce that leans towards conformity versus creativity.
 - Creativity is about generating ideas or producing things and transforming them into something of value.

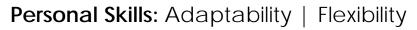


- Students will know...
 - The broadness of the term creativity
 - How to be creative and produce new ideas
 - How to effectively demonstrate creativity in the workplace



- Students will be able to...
 - Define and explain the importance of creativity
 - Identify the steps of the creative process
 - Demonstrate steps through participation in the creative process





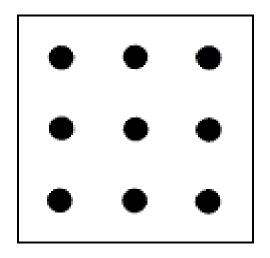


Describe a time when you found a new way to do something.







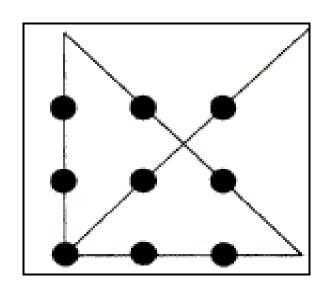


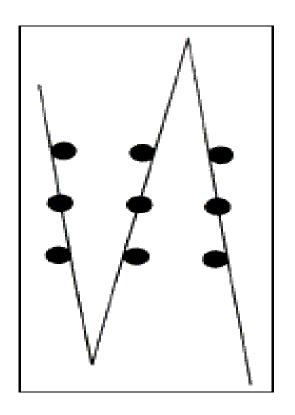
Draw four straight lines through the nine dots without retracing and without lifting your pen from the paper.

















Objectives:

- Define and explain the importance of fostering creativity and new ideas.
- Identify steps of the creative process.
- Demonstrate steps through participation in the creative process.







Creativity

The ability to transcend traditional ideas, rules, patterns, relationships, or the like, and to create meaningful new ideas, forms, methods, interpretations, etc.; originality, progressiveness, or imagination.







Notes, Facts, and Quotes	Reflections and Observations	Compare/Contrast







The Creative Process

- 1. Preparation
- 2. Incubation
- 3. Illumination
- 4. Evaluation
- 5. Implementation







There is no doubt that creativity is the most important human resource of all. Without creativity, there would be no progress, and we would be forever repeating the same patterns.

— Edward de Bono

